

**Mexico**  
**ISSP 2010 – Environment III**  
**Study Description**

2011-09-30

## ISSP Study Description Form

*Study title:* Environment (2010 ISSP Module).

*Fieldwork dates:* 2011-08-17 to 2011-09-18.

*Principal investigators:* Research team of IMO integrated by César Morones, Yasodhara Silva, Alberto Godinez, Felipe Palacios, Vanessa Ceballos.

*Sample type:* The survey was based upon a multi-stage stratified random sample through one partition of the universe of the national population aged 18 years and over, and three selection stages for the urban and the rural cases.

The partition within each stratum the universe was divided by urban (more than 2,500 inhabitants) and rural zones (less than 2,500 inhabitants).

First selection stage: After the assigned cases for stratum, electoral sections were selected.

Second selection stage: Within each selected electoral section were chosen the households.

Third selection stage: It was selected the individual respondent by using the Kish Grid Method.

*Fieldwork institute:* Instituto de Mercadotecnia y Opinión (IMO).

*Fieldwork methods:* Face to face interviews.

*N. of respondents:* 1,637

<i>Details about issued sample:</i>	1. Total number of starting or issued names/addresses (gross sample size) *	2,168
	2. Interviews (1.0) Complete (1.1) Partial (1.2)	1,637 104
	3. Eligible, Non-Interview A. Refusal/Break-off (2.10) B. Non-Contact (2.20) C. Other i. Language Problems (2.33) ii. Miscellaneous Other (2.31, 2.32, 2.35)	175 252
	3. Unknown Eligibility, Non-Interview (3.0)	
Please follow the standards laid down in AAPOR/WAPOR, Standard Definitions: <a href="http://www.aapor.org/uploads/standarddefs_4.pdf">http://www.aapor.org/uploads/standarddefs_4.pdf</a> . The numbers in the parentheses are those used in Tables 2 and 3 of Standard Definitions.	4. Not Eligible A. Not a Residence (4.50) B. Vacant Residence (4.60) C. No Eligible Respondent (4.70) D. Other (4.10,4.90)	

2011-09-30

\* When new sample units are added during the field period via a new dwelling units list or other standard updating procedure, these additional issued units are added to the starting number of units to make up the total gross sample size. Also, when substitution is used, the total must include the originally drawn cases plus all substitute cases. See AAPOR/WAPOR Standard Definitions, pp. 9-10 for further clarification.

*Language(s):* Spanish.

*Weight present:* Weight to adjust for non-response bias on the variable of gender where the male population was underestimated.

*Weighting procedure:*

<b>SEX</b>	<b>% Population</b>	<b>Issued Sample Cases</b>	<b>Weighting Factor</b>
Male	48.8%	709	1.1267
Female	51.2%	928	0.9032
<b>Total</b>	<b>100.0%</b>	<b>1,637</b>	

*Known systematic properties of sample:* No.

*Deviations from ISSP questionnaire:*

No, the ISSP module was the only content of the survey considering all the variables of the study (including optional items).

*Publications:*

It has not been released to the date of the data depositing to ISSP.