

**Mexico  
ISSP 2017 –  
Social Networks and Social Resources  
Study Description**

## ISSP Study Description Form

***Please use this form for reporting on Module 2006 and later!***

*Study title:* Social Networks III (2017 ISSP Module)

*Fieldwork dates:* 2018-07-26 to 2018-08-13

*Principal investigators:* Research team of Instituto de Mercadotecnia y Opinión (IMO) integrated by César Morones, Mauricio Morán and Felipe Palacios.

*Sample type:* The survey was based upon a multi stage stratified random sample through one partition of the universe of the national population aged 18 years and over, and three selection stages for the urban and the rural cases.

The partition within each stratum the universe was divided by urban (more than 2,500 inhabitants) and rural zones (less than 2,500 inhabitants).

First selection stage: After the assigned cases for stratum, AGEB's were selected.

Second selection stage: Within each selected AGEB were chosen the households.

Third selection stage: It was selected the individual respondent by using the Kish Grid Method.

The AGEB means Basic Geo-Statistic Area, they are perfectly defined geographical units and with inhabitants group with known demographic and economic variables, its delimitation is smaller than the municipality and it facilitates studies for clusters.

*Fieldwork institute:* Instituto de Mercadotecnia y Opinión (IMO).

*Fieldwork methods:* Face to face interviews.

*N. of respondents:* 1,002

*Details about issued sample:*

Please follow the standards laid down in AAPOR Standard Definitions:  
[http://www.aapor.org/AAPOR\\_Main/media/publications/Standard-Definitions20169theditionfinal.pdf](http://www.aapor.org/AAPOR_Main/media/publications/Standard-Definitions20169theditionfinal.pdf)  
 The numbers in the parentheses are those

1. Total number of starting or issued names/addresses (gross sample size) *	1,400
2. Interviews (1.0)	1,002
3. Eligible, Non-Interview	
A. Refusal/Break-off (2.10)	246
B. Non-Contact (2.20)	151
C. Other	
i. Language Problems (2.33)	.....
ii. Miscellaneous Other (2.31, 2.32, 2.35)	.....1.
4. Unknown Eligibility, Non-Interview (3.0)	.....
5. Not Eligible	
A. Not a Residence (4.50)	.....
B. Vacant Residence (4.60)	.....

2019-02-04

used in Tables 2 and 3  
of Standard  
Definitions.

C. No Eligible Respondent (4.70)  
D. Other (4.10,4.90)

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\* When new sample units are added during the field period via a new dwelling units list or other standard updating procedure, these additional issued units are added to the starting number of units to make up the total gross sample size. Also, when substitution is used, the total must include the originally drawn cases plus all substitute cases.

*Language(s):* Spanish

*Weight present:* No

*Weighting procedure:* No

*Known systematic* No

*properties of sample:*

*Deviations from ISSP* No

*questionnaire:*

*Publications:* It has not been released to the date of the data depositing to ISSP.