

--	--	--	--

Good morning/afternoon/evening. My name is \_\_\_\_\_ from Irish Marketing Surveys Limited. We are carrying out a survey and I would be grateful for your help in answering some questions.

First of all, I would like to ask you some questions about politics?

**ASK ALL**

- Q.1a) If there were to be a general election tomorrow (say if contact under 18: and you had to vote), which Party would you give your first preference vote to?

**IF WOULD NOT VOTE/UNDECIDED/REFUSED ASK:**

- Q.1b) To which Party would you be most inclined to give your first preference vote?

**CODE IN GRID BELOW.**

	Q.1a) (12)		Q.1b) (13)	
Fianna Fail .....	1	] Go to Q.2	1	(12-13)
Fine Gael.....	2		2	
Progressive Democrats.....	3		3	
Labour .....	4		4	
Democratic Left.....	5		5	
Workers' Party.....	6		6	
The Green Party .....	7		7	
Other Party (State _____ & Code).....	8		8	
Would vote blank.....	9	] Ask Q.1b)	9	
Would not vote .....	0		0	
Undecided.....	X		X	
Refused .....	V		V	

- Q.2 Generally speaking, do you think that Ireland's membership of the European Union (European Community) is .....?

**READ OUT →**

A good thing .....	1	(14)
A bad thing.....	2	
Neither good, nor bad.....	3	
Don't know/No reply .....	4	

- Q.3 Taking everything into consideration, would you say that Ireland has on balance benefited or not from being a member of the European Union? **READ OUT →**

Has benefited.....	1	(15)
Has not benefited.....	2	
Don't know/No reply .....	3	

- Q.4 Are you for or against the European Union having a single European currency in all Member States, including Ireland? That is, replacing the punt by the European currency? Are you ..... **READ OUT →**

Very much for .....	1	(16)
Somewhat for .....	2	
Somewhat against.....	3	
Very much against.....	4	
Neither for, nor against (spontaneous) .....	5	
Don't know/no reply.....	6	

- Q.5 I am going to read out a number of events or issues. Please tell me for each of them whether you have heard about it or not .....

**Read Out**

- a) ... the "Summit" of the European Council, i.e. the Heads of State and Government of the European Union Member States in Madrid, which took place this past Friday and Saturday?

Yes, heard .....	1	Continue	(17)
-----			
No, not heard.....	2	Skip to Q.7	
Don't know/no reply.....	3	Skip to Q.7	

**If "Yes" (code 1) at Q.5a) Ask:-**

- b) Have you heard or not about the topics and issues that were discussed and decided upon?

Yes, heard .....	1	Skip to Q.6	(18)
-----			
No, not heard.....	2	Continue	
Don't know/no reply.....	3	Continue	

**If "No" (code 2) or "Don't know" (code 3) at Q.5b) Ask:-**

- c) Do you recall having heard that they discussed and decided upon the European Monetary Union and on the single European currency?

Yes, heard .....	1	Continue	(19)
-----			
No, not heard.....	2	Skip to Q.6	
Don't know/no reply.....	3	Skip to Q.6	

**If "Yes" (code 1) at Q.5c) Ask:-**

- d) Do you recall having heard that they decided the name of the European currency?

Yes, heard .....	1		(20)
-----			
No, not heard.....	2		
Don't know/no reply.....	3		

**Ask All Code 1 At Q.5a:-**

- Q.6 Which topics and issues do you remember? **Interviewer: Do not read out. Code for each item stated. Probe: And what else? Multi-code possible**

a) Employment policy and the fight against unemployment .....	1	(21)
b) The 1996 intergovernmental conference about revising the Maastricht treaty; the theme of common foreign policy.....	2	(22)
c) The policy towards ex-Yugoslavia after the peace treaty .....	3	(23)
d) The free movement of professional football players between member countries of the EU ....	4	(24)
e) The fight against community budget fraud.....	5	(25)
f) Co-operation with South Mediterranean countries.....	6	(26)
g) Enlarging the European Union to include Central and Eastern European countries.....	7	(27)
h) Monetary Union, the single currency and the timing for the changeover from the current system to the future common system .....	8	(28)
i) Monetary Union, the single currency and the relations of those countries that are "in" and those that are "out" at the beginning.....	9	(29)
J) European Monetary Union and the single European Currency.....	1 *	(30)
k) European Currency : decision on name .....	2	(31)
l) Don't remember after all.....	3	(32)
m) Others.....	4	(33)

**\* If Respondent does not mention code (1) at Q.6 go back to Q.5c)**

- Q.7 At the "Madrid summit" the Heads of State and Government of the European Union Member States decided that the name of the single European currency would be Euro. Is the name Euro acceptable to you or not?

Acceptable.....	1	(34)
Not acceptable.....	2	
Don't know/no reply.....	3	

**Puncher Note: Col (35) Not Used**

**Ask All**

Q.8 I am going to read out several points about the single currency. Please tell me for each one when you would like to be told about them: as soon as possible or a few months before the change?

Read Out ↓				
	As Soon As Possible	A Few Months Before the The Change/	Don't know No reply	
a) The single European currency, its possible advantages or disadvantages for the company where you work/for your company and for yourself .....	1 .....	2.....	3 .....	(36)
b) About what will happen on 1st January 1999 (fixing parities between national currencies; commencement of operations at the European Central Bank in Frankfurt; changeover from one system to the other for certain financial transactions, etc).....	1 .....	2.....	3 .....	(37)
c) About the future banknotes and coins in the single currency .....	1 .....	2.....	3 .....	(38)
d) About the changeover from one system to the other for your bank account, for your pay-slip, for your taxes, etc. ....	1 .....	2.....	3 .....	(39)

Q.9 For the final phase, that is to say for the introduction of the new banknotes and coins, do you think that, for your financial transactions (including salaries and social benefits), the changeover should be spread over several months or be rather quick, as long as prices and amounts are indicated both in Punts and in the European currency?

Spread over several months .....	1	(40)
Rather quick.....	2	
Don't know/no reply.....	3	

Q.10 Information about the single European currency will be available from different sources. I am going to read out several possible sources. Please tell me for each one if you would hope to find the necessary information from that source. **Read Out - Multi-code possible**

**INTERVIEWER: If yes, code each item stated. If no, code as "don't know/no reply".**

	Yes	DK	
a) Banks and savings banks etc.....	1 .....	2 .....	(41)
b) The Irish Government.....	1 .....	2 .....	(42)
c) National, regional and local public offices and social security.....	1 .....	2 .....	(43)
d) The European institutions .....	1 .....	2 .....	(44)
e) At the workplace .....	1 .....	2 .....	(45)
f) In the press, on radio and television.....	1 .....	2 .....	(46)
g) In shops and supermarkets .....	1 .....	2 .....	(47)
h) In schools, other places of education and training and in public libraries.....	1 .....	2 .....	(48)
I) From unions, professional organisations and consumer associations .....	1 .....	2 .....	(49)
j) Other (spontaneous).....	1 .....	2 .....	(50)
k) Don't know/no reply.....	1 .....	2 .....	(51)

## Classification Details

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_

**SEX:**

Male ..... 1  
 Female ..... 2

**AGE:** (Record Exact Age)

--	--

(54) (55)

**EDUCATION:**

How old were you when you finished your full-time education? (Record Exact Age)  
 Use code "99" if respondent still studying.

--	--

(56) (57)

**REGION:**

Dublin ..... ①

**SIZE OF LOCALITY:**

100,000 and over ..... ①

**O.U.O.**

**ASSIGNMENT NO.**

--	--	--	--	--

(60) (61) (62) (63) (64)

**WHAT IS YOUR OCCUPATION?**

*Self Employed*

Farmer, fisherman ..... 1  
 Professional (Lawyer, Practitioner etc.) ..... 2  
 Owner of shop or company, craftsman ..... 3

*Employed*

General Management ..... 4  
 Employed, middle management ..... 5  
 Manual Worker ..... 6

*Not in paid employment*

Retired ..... 7  
 Housewife ..... 8  
 Student, military service ..... 9  
 Temporarily not working/unemployed ..... 0  
 Other ..... V

**ARE YOU HEAD OF THE HOUSEHOLD?**

Yes ..... 1  
 No ..... 2

**IF NO:**

**WHAT IS THE OCCUPATION OF THE HEAD OF THE HOUSEHOLD?**

*Self Employed*

Farmer, fisherman ..... 1  
 Professional (Lawyer, Practitioner etc.) ..... 2  
 Owner of shop or company, craftsman ..... 3

*Employed*

General Management ..... 4  
 Employed, middle management ..... 5  
 Manual Worker ..... 6

*Not in paid employment*

Retired ..... 7  
 Housewife ..... 8  
 Student, military service ..... 9  
 Temporarily not working, unemployed ..... 0  
 Other ..... V

Length of Interview ..... Mins

--	--

(68) (69)

**Do you or does anyone else in your household own ...?**

**Read Out ↓**

• A colour TV set ..... 1  
 • A video recorder ..... 2  
 • A video camera ..... 3  
 • A clock radio ..... 4  
 • A PC/home computer ..... 5  
 • A camera ..... 6  
 • An electric drill ..... 7  
 • An electric deep fat fryer ..... 8  
 • Two or more cars ..... 9  
 • A second home or a holiday home/flat ..... 0

Col (80) Not Used