

649s9

**Qaire Number**

<b>Ireland</b>	08 (1-2)
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(3-10)

*Good morning/afternoon. I am ..... from Irish Marketing Surveys Limited.  
We are carrying out a short survey on business opportunities in Europe and I would be grateful for your help. Do you have about 5 minutes to answer some questions.*

**Q.1** Firstly can I ask what is your position in the company:...?

- Chairman, Chief executive, Managing Director ..... [1] (13)
  - General Manager for business in the EU ..... [2]
  - Import /Export Director for EU countries ..... [3]
  - Senior member of managing staff responsible for EU affairs ..... [4]
  - Other senior level position: (SPECIFY: ..... ) [5]
- (None of these →STOP)

**Q.2** To which industrial sector does your company principally belong: ...?

- Construction ..... [1] (14)
- Manufacturing ..... [2]
- Distribution (wholesale/retail) ..... [3]
- Transport ..... [4]
- Business services ..... [5]
- (Other: SPECIFY ..... ) ..... [6]

**Q.3** How many people does your company employ equivalent full time in Ireland ...?

- (CHECK: less than 10 →STOP)
- 10 to 49 ..... [1] (15)
- 50 to 249 ..... [2]
- 250 to 499 ..... [3]
- 500 to 999 ..... [4]
- 1000 to 2999 ..... [5]
- 3000 and more ..... [6]
- Don't know/refused ..... [7]

**Q.4** What is the annual turnover of your company in Ireland?  
(CHECK: less than IR£800,000 →STOP)

- IR£800,000 - IR£1.5m ..... [1] (16)
- IR£1.5m - IR£5.5m ..... [2]
- IR£5.5m - IR£16m ..... [3]
- IR£16m - IR£31m ..... [4]
- IR£31m - IR£63m ..... [5]
- IR£63m - IR£118m ..... [6]
- IR£118m+ ..... [7]
- (DK/Refused) ..... [8]

Q.5 Would you say that you could easily find sufficient information and advice to help you do more business in the Internal European Market?

- Yes .....1 (17)
- No.....2
- (DK/NA) .....3

Q.6 E-commerce is a way in which to do business in the Internal European Market which is rapidly increasing. Do you have easy access to the rules and regulations affecting this area?

- Yes .....1 (18)
- No.....2
- (DK/NA) .....3

Q.7 Do you feel you have access to information about how to participate in new calls to tender for public contracts in the European Union countries?

- Yes .....1 (19)
- No .....2
- Not interested.....3
- (DK/NA) .....4

Q.8 All businesses have rights and opportunities in the European Union and its Internal Market. Difficulties may sometimes arise when businesses try to exercise these rights and take advantage of these opportunities in the Member States.

If that happened to your business, what is the first step you would take in order to enforce your rights?

**[ONLY ONE ANSWER]**

- Would you contact your Local or National Authority and make a complaint ?.....1 (20)
- Would you contact a lawyer? .....2
- Would you contact the National Ombudsman?.....3
- Would you write to the European Commission? .....4
- Would you try to solve your problem through the network of the Internal Market Contact Points ? .....5
- Would you contact the European Parliament? .....6
- (Others) (SPECIFY) .....7

Q.9 Within an initiative called "Dialogue with Business", the European Commission recently launched an Internet site: the "One Stop Shop for Business". This site answers practical and administrative problems related to doing business in the Internal Market. Have you heard of this site?

- Yes .....1 (21)
- No.....2
- (DK/NA) .....3

**Region:**

- Dublin.....01 (11-12)
- Rest of Leinster.....02
- Munster.....03
- Connaught/Ulster.....04