

168S0

Qaire Number

Ireland	08
	(1-2)

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(3-7)

Good morning/afternoon. I am from Irish Marketing Surveys Limited.
We are conducting a survey on behalf of the European Commission in the 15 countries of the European Union. This survey concerns the new information technologies.

1. Sex [1] man (13)
[2] woman
-
2. Exact Age: [][] years old (14-15)
[00] [REFUSAL / NO ANSWER]
-
3. Type of locality (16)
- Metropolitan area 1
 - Other city/ urban centre 2
 - Rural area 3
-
4. On the average, how many patients do you see a week ? [READ OUT ↓] (17)
- less than 50 patients a week 1
 - between 50 and 70 patients a week 2
 - between 71 and 100 patients a week 3
 - between 101 and 130 patients a week 4
 - more than 130 patients a week 5
 - (DK/NA) 6
-
5. On the average, how many patients do you follow up regularly ? [READ OUT ↓] (18)
- less than 300 patients followed up regularly 1
 - between 300 and 600 patients followed up regularly 2
 - between 601 and 900 patients followed up regularly 3
 - between 901 and 1.200 patients followed up regularly 4
 - between 1.201 and 1.500 patients followed up regularly 5
 - between 1.501 and 1.800 patients followed up regularly 6
 - more than 1.800 patients followed up regularly 7
 - (DK/NA) 8
-
6. I am going to name several examples of sources of medical information and knowledge. Could you tell me if, yes or no, you are using those sources in your profession ?
- | | Yes | No | (DK/NA) | |
|--|-----|----|---------|------|
| a) Seminars and conferences. | 1 | 2 | 3 | (19) |
| b) Interaction with other colleagues. | 1 | 2 | 3 | (20) |
| c) Books. | 1 | 2 | 3 | (21) |
| d) Subscriptions to medical magazines/journals. | 1 | 2 | 3 | (22) |
| e) Attending specialisation courses after completion of university studies. | 1 | 2 | 3 | (23) |
| f) Presentations given by pharmaceutical firms salesmen. | 1 | 2 | 3 | (24) |
| g) Printed publicities received directly from pharmaceutical firms. | 1 | 2 | 3 | (25) |
| h) Specialised TV programmes. | 1 | 2 | 3 | (26) |
| i) CD-ROM-based information. | 1 | 2 | 3 | (27) |
| j) Internet-based information. | 1 | 2 | 3 | (28) |
| k) (other source) [SPECIFY : _____] | 1 | 2 | 3 | (29) |

7. And could you tell me which of those sources you use the most ?

[DO NOT READ OUT – ONLY ONE ANSWER]

- | | | |
|--|----|---------|
| a) Seminars and conferences..... | 1 | (30-31) |
| b) Interaction with other colleagues..... | 2 | |
| c) Books | 3 | |
| d) Subscriptions to medical magazines/journals | 4 | |
| e) Attending specialisation courses after completion of university studies | 5 | |
| f) Presentations given by pharmaceutical firms salesmen | 6 | |
| g) Printed publicities received directly from pharmaceutical firms | 7 | |
| h) Specialised TV programmes..... | 8 | |
| i) CD-ROM-based information..... | 9 | |
| j) Internet-based information..... | 10 | |
| k) (Other mentioned in Q.6 - item k) | 11 | |

8. I am going to name several technologies which can be used by a general practitioner. Could you tell me if, yes or no, you use those in your work ?

[READ OUT ↓]

- | | Yes | No | (Don't know
Product) (DK/NA) | |
|---|-----|----|---------------------------------|--------|
| a) Personal Computer (PC)..... | 1 | 2 | 3 | 4 (32) |
| b) Mobile phone..... | 1 | 2 | 3 | 4 (33) |
| c) Portable computer..... | 1 | 2 | 3 | 4 (34) |
| d) CD-ROM drive..... | 1 | 2 | 3 | 4 (35) |
| e) Fax linked to a computer..... | 1 | 2 | 3 | 4 (36) |
| f) Scanner..... | 1 | 2 | 3 | 4 (37) |
| g) Electronic agenda (Personal Digital Agenda) (for example PSION, PALM
PILOT, Windows CE)..... | 1 | 2 | 3 | 4 (38) |
| h) Internet, World Wide Web connection..... | 1 | 2 | 3 | 4 (39) |
| i) Accounting software..... | 1 | 2 | 3 | 4 (40) |
| j) Special medical software related to your area of expertise..... | 1 | 2 | 3 | 4 (41) |
| k) There is no Q.8k)..... | 1 | 2 | 3 | 4 (42) |
| l) Devices which provide a direct interface between your PC and a
measurement/analysis instrument..... | 1 | 2 | 3 | 4 (43) |
| m) (other) [SPECIFY : _____]. | 1 | 2 | 3 | 4 (44) |

[IF "YES" AT Q.8 item h, ASK Q.9 and 10] [OTHERWISE SKIP TO Q.11]

9. You just told me that you use the Internet in your professional activity. Could you tell me if, yes or no, you use the Internet for...

[READ OUT ↓ SEVERAL ANSWERS POSSIBLE]

	Yes	No (DK/NA)	
a) Consulting professional databases such as "Medline™"	1	2	3 (45)
b) Consulting sites created by professional associations which give "doctor-to-doctor" information	1	2	3 (46)
c) Consulting official guide-lines prepared by State or local health departments	1	2	3 (47)
d) Consulting sites which present alternative treatments such as homeopathy, phytotherapy, Chinese medicine or the medicine commonly called "holistic", etc	1	2	3 (48)
e) Searching for new drugs on the Web	1	2	3 (49)
f) Exchanging views via e-mail on specific cases with colleagues who have a specific expertise.....	1	2	3 (50)
g) Interacting with patients via e-mail.....	1	2	3 (51)
h) Searching specific information concerning contraindications of certain drugs	1	2	3 (52)
i) Searching information on clinical cases in order to reinforce your diagnosis	1	2	3 (53)
j) Receiving results of medical analyses from a laboratory	1	2	3 (54)
k) Transferring administrative data to an insurance organisation in the context of a reimbursement	1	2	3 (55)
l) Transferring patient clinical information to a specialist or a hospital	1	2	3 (56)

10. In your profession, could you tell me in one word, what you would like to do via Internet that is not yet possible today ?

- [NOTE THE ANSWER WORD BY WORD :.....] (57-58)
- nothing 98
- (DK/NA)..... 99

ASK AL

11. How would you qualify the time you can spare for the updating of your knowledge in your professional activity. Would you said that it is :

[READ OUT ↓]

- a) sufficient..... 1 (59)
- b) rather sufficient..... 2
- c) rather insufficient..... 3
- d) or insufficient..... 4
- e) (DK/NA)..... 5

Classification Details

NAME: _____

ADDRESS: _____

TELEPHONE: _____

REGION:

Dublin..... 1

Rest of Leinster..... 2

Munster..... 3

Conn/Ulster..... 4

Length of Interview Mins

(8-9)

(11-12-)

[END INTERVIEW – THANK RESPONDENT]