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Qaire Number

Ireland 08
(1-2)

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(3-7)

*Good morning/afternoon. I am from Irish Marketing Surveys Limited.
We are conducting a survey in the 15 countries of the European Union and in the United States concerning entrepreneurial activity and I would be grateful for your help in answering some questions. Do you have about 5 minutes to answer some questions ?*

1. Suppose you could choose between different kinds of jobs. Which one would you prefer...?

- being an employee 1 (41)
- or being self-employed ? 2
- (none of these) 3
- (DK/NA) 4

2. How difficult would you say it is for someone like yourself to start a successful small business?
Would you say it is...?

- very easy 1 (42)
- somewhat easy 2
- neither easy nor difficult 3
- somewhat difficult 4
- or very difficult ? 5
- (DK/NA) 6

3. Do you strongly agree, agree, disagree or strongly disagree with the following statements?

- | | Strongly
Agree | Agree | Disagree | Strongly
Disagree | DK/NA | |
|---|-------------------|-------|----------|----------------------|-------|------|
| (a) People who started their own business and failed should be given a second chance..... | 1 | 2 | 3 | 4 | 5 | (43) |
| (b) It is difficult to start one's own business due to a lack of available financial support..... | 1 | 2 | 3 | 4 | 5 | (44) |
| (c) It is difficult to obtain sufficient information on how to start a business..... | 1 | 2 | 3 | 4 | 5 | (45) |
| (d) The economic climate is not favourable for people who want to start their own business..... | 1 | 2 | 3 | 4 | 5 | (46) |
| (e) It is difficult to start one's own business due to the complex administrative procedures..... | 1 | 2 | 3 | 4 | 5 | (47) |
| (f) One should not start a business if there is a risk it might fail..... | 1 | 2 | 3 | 4 | 5 | (48) |

4. What are your feelings towards the following groups of people?
Are they favourable, neutral or unfavourable?

	Favour- able	Neutral	Unfavour -able	(DK/NA)	
a) People who start and own rapidly growing businesses	1	2	3	4	(49)
b) Owners of small businesses	1	2	3	4	(50)
c) Executives in large corporations	1	2	3	4	(51)

5. Imagine that someone in your family wants to become self-employed. Would you completely approve, approve, disapprove or completely disapprove...?

	Completely Approve	Dis- approve	Completely Disapprove	(DK/NA)	
a) if your daughter wanted to start her own business?.....	1	2	3	4	5 (52)
b) if your son wanted to start his own business?.....	1	2	3	4	5 (53)

[END INTERVIEW, THANK THE RESPONDENT]

Classification Details

<p>SEX: Male..... 1 Female 2</p> <p>AGE: (Record Exact Age) <input type="text"/> <input type="text"/></p> <p>Use code '00' if respondent refuses to answer</p> <p>EDUCATION: How old were you when you finished your full-time education? (Record Exact Age)</p> <p>Use code '99' if respondent still at full-time school Use code '00' if respondent refuses to answer Use code '01' if never went to full-time school</p> <p><input type="text"/> <input type="text"/></p> <p>REGION: Dublin..... 1 Rest of Leinster..... 2 Munster..... 3 Conn/Ulster..... 4</p> <p>SIZE OF LOCALITY: 100,000 and over 1 1,500 - 100,000..... 2 Less than 1,500..... 3</p>	<p>(30)</p> <p>(31-32)</p> <p>(33-34)</p> <p>(37-38)</p> <p>(39-40)</p>	<p>WHAT IS YOUR OCCUPATION?</p> <p><i>Self Employed</i> Farmer, Fisherman.....01 Professional (Lawyer, Practitioner etc.)02 Owner of shop or company, Craftsman, Proprietor.....03</p> <p><i>Employed</i> General Management.....04 Employed, Middle Management05 Manual Worker.....06</p> <p><i>Not in paid employment</i> Retired07 Housewife.....08 Student.....09 Temporarily not working/unemployed.....10 Other11 Refused.....12</p> <p>Length of Interview <input type="text"/> <input type="text"/> Mins</p>	<p>(35-36)</p> <p>(9-10)</p>
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