

NOP Consumer Market Research
 Ludgate House
 Blackfriars Road
 London SE1 9UL

Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
432150	0 1		1 5

Job No : J 432150
 Issue : 1
 Date : 15 February, 2001

FLASH EB 92

RESPONDENTS NAME:

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Union. Is it convenient to talk to you now, it will take about 10 minutes?	OK	1	Q.A
		Not OK	2	Arrang recall
Q.A	RECORD SEX OF RESPONDENT - DO NOT ASK	Male	1	
		Female	2	Q.B
Q.B	First of all could I just check a few details with you. What was your age on your last birthday?	_____		
	(RECORD ACTUAL AGE)	Refused	00	Q.C
Q.C	And at what age did you finish your full-time education?	_____		
	(RECORD ACTUAL AGE)	Did not go to school	01	Q.D
		Still studying	99	
		Refused	00	
Q.D	And what is your occupation? PROBE TO PRECODES	Farmer/fisherman	01	
		Professional (e.g. Lawyer/ Doctor/ accountant)	02	
		Owner of a shop or company/ craftsman/ proprietor	03	
		General management	04	
		Employed/middle management	05	
		Manual worker	06	
		Retired	07	
		Housewife	08	
		Student/Military Service	09	
		Temporarily not working/ unemployed	10	
		Other (WRITE IN)	11	Q.1

		Refused	12	

Q.No	Question	Answer	Code	Ski to																													
Q.1	<p>For each of the following geographical entities, I would like you to tell me whether you feel that you belong to it strongly, slightly or not at all. So, do you feel that you belong to ... READ OUT FIRST ITEM strongly, slightly or not at all?</p> <ul style="list-style-type: none"> • REPEAT FOR ALL OTHER ITEMS. <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;"></th> <th style="width: 15%;">Strongly</th> <th style="width: 15%;">Slightly</th> <th style="width: 15%;">Not at all</th> <th style="width: 15%;">(DK/NA)</th> </tr> </thead> <tbody> <tr> <td>a) your town / village</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> <td style="text-align: center;">4</td> </tr> <tr> <td>b) your region</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> <td style="text-align: center;">4</td> </tr> <tr> <td>c) your country</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> <td style="text-align: center;">4</td> </tr> <tr> <td>d) Europe</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> <td style="text-align: center;">4</td> </tr> <tr> <td>e) the whole world</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> <td style="text-align: center;">4</td> </tr> </tbody> </table>		Strongly	Slightly	Not at all	(DK/NA)	a) your town / village	1	2	3	4	b) your region	1	2	3	4	c) your country	1	2	3	4	d) Europe	1	2	3	4	e) the whole world	1	2	3	4		Q.2
	Strongly	Slightly	Not at all	(DK/NA)																													
a) your town / village	1	2	3	4																													
b) your region	1	2	3	4																													
c) your country	1	2	3	4																													
d) Europe	1	2	3	4																													
e) the whole world	1	2	3	4																													
Q.2	<p>Among the following sources of information, which ones offer you the best information about the European Union and its activities?</p> <p>READ OUT EACH PRECODE, EXCEPT OTHER AND DK/NA</p> <p>MULTI-ANSWERS ALLOWED</p>	<p>()</p> <p>National television and radio 1</p> <p>National press 1</p> <p>Regional or local television and radio 1</p> <p>Regional or local press 1</p> <p>The Internet 1</p> <p>Foreign radio, television or press 1</p> <p>School / University 1</p> <p>National Government 1</p> <p>Information centres about the European Union 1</p> <p>Visits to other European Union countries 1</p> <p>Discussions with relatives, friends, colleagues 1</p> <p>(Other (GIVE DETAILS) _____ 1</p> <p>(DK/NA)</p>	Q.3																														

Q.No.						Code	Route
Q	I am going to read out a number of statements about the place of Britain in Europe and in the world. Please tell me, for each one, whether you tend to agree or disagree with it. First of all, do you tend to agree or disagree that ... READ OUT FIRST STATEMENT. NOW REPEAT FOR ALLOTHER STATEMENTS						
			Tend to agree	Tend to disagree	(DK./NA)		
a.	in international meetings Britain can make itself heard by all	()	1	2	3		
b.	the economic weight of Britain in the world is weak	()	1	2	3		
c.	the cultural influence of Britain in the world is strong	()	1	2	3		
d.	other European countries are not interested in what happens in Britain	()	1	2	3		
e.	democracy in Britain is a good example for other countries	()	1	2	3		
f.	it is vital for Britain to protect its way of life and traditions	()	1	2	3		Q.4
Q.4	The participation of Britain in the European Union has consequences for the economy and everyday life in this country. For each statement that I read out please tell me if you tend to agree or tend to disagree with it. First of all, do you tend to agree or disagree that ... READ OUT FIRST STATEMENT						
			Tend to agree	Tend to disagree	(DK./NA)		
a.	thanks to the European Union there is a greater variety of products in the stores	()	1	2	3		
b.	companies in Britain benefit from our participation in the European Union	()	1	2	3		
c.	thanks to the European Union, Britain makes itself better heard in the world	()	1	2	3		
d.	European regions in difficulty receive significant help from the European Union	()	1	2	3		
e.	the quality of food stuffs is better controlled	()	1	2	3		
f.	being united, security of the European countries is better assured	()	1	2	3		
g.	the environment in Britain is better protected	()	1	2	3		
h.	citizens of other European Union member states settle more easily in Britain	()	1	2	3		Q.5

Q.5	If you had to choose, which task would you assign to the European Union as a priority? READ OUT EACH PRECODE. ONE ANSWER ONLY	To guarantee peace	()	Q.6
			1	
		To develop trade	2	
		To defend common European values such as solidarity, respect for human rights etc.	3	
		To improve democracy in European Union countries	4	
		To help European Union regions which are behind in their development	5	
	To fight unemployment	6		

5.

Q.No.		Code	Route	
Q.6	You may have heard about the European Summit that was held in Nice from the 8 th to the 10 th of December last year. Can you tell me what was its main subject? DO NOT PROMPT INTERVIEWER – IF ANSWER IS PARTIALLY CORRECT, I.E. RESPONDENT MENTIONS SOMETHING LIKE ‘ENLARGEMENT’ OR ‘INTEGRATION OF NEW MEMBER STATES’ OR ‘APPLICANT COUNTRIES’, THEN USE CODE 1	()	Q.7	
		Heard about Summit and mentioned specifically: “New working rules for the European Union institutions in view of the integration of new member states”		1
		Heard about Summit but cannot say what the subject was		2
		Not heard about Summit		3
		Other (GIVE DETAILS) _____ (DK/NA)		4 5

Q.7	Could you please tell me whether or not you agree with the following proposals regarding your future and your children's future in an enlarged European Union. READ OUT FIRST STATEMENT – ROTATE ORDER OF READING OUT STATEMENTS.						
			Yes agree	No, do not agree	(DK./NA)		
		a.	you and your children will use Euro banknotes and coins on a regular basis	()	1	2	3
		b.	you and your children will speak another language compared with the one(s) spoken in 2001	()	1	2	3
		c.	in the face of natural or ecological disasters that can always occur, we will fight together to overcome them at the European level	()	1	2	3
		d.	you and your children will travel, study, work or live in any country of the European Union that you wish	()	1	2	3
		e.	our soldiers will collectively ensure the safety of the European Union in the face of external threat	()	1	2	3
f.	you and your children will be called upon to vote for the European President	()	1	2	3		

Q.No.		Code	Rout
Q	Thank you very much for you help today. Before I close could I just check in which region of the country you live? PROBE TO PRECODES		
	Cleveland, Durham 01 Kent 25		
	Cumbria 02 Avon, Gloucestershire 26		
	Northumberland 03 Wiltshire 27		
	Tyne and Wear 04 Cornwall, Devon 28		
	Humberside 05 Dorset, Somerset 29		
	North Yorkshire 06 Hereford & Worcester 30		
	South Yorkshire 07 Warwickshire 31		
	West Yorkshire 08 Shropshire, Staffordshire 32		
	Derbyshire 09 West Midlands(county) 33		
	Nottinghamshire 10 Cheshire 34		
	Leicestershire 11 Greater Manchester 35		
	Northamptonshire 12 Lancashire 36		
	Lincolnshire 13 Merseyside 37		
	East Anglia 14 Clwyd, Dyfed 38		
	Bedfordshire 15 Gwynedd, Powys 39		
	Hertfordshire 16 Gwent 40		
	Berkshire 17 M-S-W Glamorgan 41		
	Buckinghamshire 18 Borders, Central Fife 42		
	Oxfordshire 19 Lothian, Tayside 43		
	Surrey 20 Dumfries, Galloway 44		Q.G
	East/West Sussex 21 Strathclyde 45		
	Essex 22 Highlands, Island 46		
	Greater London 23 Grampians 47		
	Hampshire, Isle of Wight 24		
Q.G	Would you say you lived in a READ OUT PRECODES		
	Large town or city	1	
	Small or medium sized town	2	
	Rural area/village	3	
	DK	4	*See Insts.

INTERVIEWER RECORD:

TOWN LIVED IN : _____

POST CODE : _____

(H) LENGTH OF INTERVIEW IN MINUTES : _____