

NOP Consumer Market Research
 Ludgate House
 Blackfriars Road
 London SE1 9UL

Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
432154	0 1		1 5

No : J 432154
 Issue : 1
 Date : 22 February, 2001

FLASH 94 – HEADTEACHERS

RESPONDENTS NAME:

SAMPLE TYPE:

()
 Primary 1
 Secondary 2
 Professional/technical 3
 Independent 4

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segreated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No.		Code	Route
Q7b	And does this school have a web page?	Yes No DK	1 2 3
Q7c	Does this school have an internal PC network (that is, an Intranet)?	Yes No DK	1 2 3
Q.8	Does this school have autonomous decision-making powers for ... READ OUT EACH PRECODE MULTI ANSWERS POSSIBLE	Hardware purchases Software purchases Method of internet access IT/Internet training for teachers (DK/NA)	1 1 1 1 1
Q.F	INTERVIEWER ◆ RECORD REGION IN WHICH SCHOOL IS LOCATED	North Yorks/Humberside W. Midlands Eastern (incl Essex, E. Anglia, Lincolnshire) London / S. East S. West E. Midlands North West Wales Scotland	01 02 03 04 05 06 07 08 09 10
	◆ NOW ASK HEAD TEACHER FOR PERMISSION TO INTERVIEW A TEACHER. EXPLAIN THAT THE INTERVIEW LENGTH IS THE SAME ALTHOUGH THE QUESTIONS ARE SLIGHTLY DIFFERENT	Agrees Does not agree	1 2 GO TO FLASH 95 QNAIRE Thank & Close