

NOP Consumer Market Research
Ludgate House
Blackfriars Road
London SE1 9UL

Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
432266	0 1		1 5

Job No : J 432114
Issue : 1
Date : 19 March, 2001

FLASH E 98/1

RESPONDENTS NAME:

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	-	No reply	HHR	-	Household/Company refusal
ENG	-	Circuit Engaged	RR	-	Respondent Refusal
NU	-	No. unobtainable (Not a working no.)	ANS	-	Answerphone
NNAS	-	No. Not applicable to study(home telephone if business no. if consumer study)	REJ	-	Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	-	Language barrier	COMP	-	Completed interviews (segregated by type)
SRNA	-	Selected respondent not available	PART	-	Partial (interview terminated by respondent before completion)
CUTS	-	Contact unable to speak for H.Hold			
INEL	-	H.Hold/Business ineligible for specific reason			

Q.No	Question	Answer	Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Union. Is it convenient to talk to you now, it will take about 10 minutes?	OK	1	Q.A
		Not OK	2	Arrange recall
1.A	RECORD SEX OF RESPONDENT - DO NOT ASK	Male	1	
		Female	2	Q.B
1.B	First of all could I just check a few details with you. What was your age on your last birthday?	_____		Q.C
		(RECORD ACTUAL AGE)		
		Refused	00	
1.C	And at what age did you finish your full-time education?	_____		Q.D
		(RECORD ACTUAL AGE)		
		Did not go to school	01	
		Still studying	99	
		Refused	00	
1.D	And what is your occupation? PROBE TO PRECODES	Farmer/fisherman	01	
		Professional (e.g. Lawyer/ Doctor/ accountant)	02	
		Owner of a shop or company/ craftsman/ proprietor	03	
		General management	04	
		Employed/middle management	05	
		Manual worker	06	
		Retired	07	
		Housewife	08	
		Student/Military Service	09	
		Temporarily not working/ unemployed	10	
		Other (WRITE IN)	11	Q.E
		Refused	12	

3.

Q.No	Question	Answer	Code	Skip to
Q.E	If there were a General Election tomorrow (IF RESPONDENT IS UNDER 18 SAY: "and you had to vote") which PARTY would you support?	Conservative Labour Liberal Democrat Scottish National Party Plaid Cymru Referendum Party (James Goldsmith's party) The Green Party Other Would vote blank Would not vote DK	01 02 03 04 05 06 07 96 97 98 99	Q.1
Q.1	Twelve countries have decided to adopt the Euro as the single European currency, instead of their national currencies. How well informed do you feel about the single European currency, the Euro? Do you feel ... READ OUT EACH PRECODE. ONE ANSWER ONLY	Not very well informed Well informed Not very well informed Not at all informed (DK/NA)	1 2 3 4 5	Q.2
Q.2	Could you give me the name of one of the countries that have definitely decided to adopt the Euro as the single currency? • DO NOT PROMPT • IF RESPONDENT MENTIONS MORE THAN ONE, ASK: "Which of these countries do you know best?" • ONE ANSWER ONLY	Belgium Denmark Germany Greece Spain Finland France Ireland Italy Luxembourg Netherlands Austria Portugal Sweden UK. Can't name any Not heard of Euro	() 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 XX VV	Q.3 Q.F

4.

Q.No.			Code	Route
Q.3	From which date will the Euro coins and notes be used in ... (COUNTRY MENTIONED AT Q.2)	This year (i.e. in 2001) 1 st January 2002 (31 st December 2001) In 2002 (but not Jan 1 st) In 2003 or later (DK/NA)	1 2 3 4 5	Q.4
Q.4	From the day the EURO notes and coins will be in use in ... (ANSWER AT Q.2) will it still be possible to make payments in that country using their current currency for some time? READ OUT PRECODES ONE ANSWER ONLY	No/no longer possible Yes, for between 1 - 2 months Yes, for between 3 - 6 months Yes, for more than 6 months Yes, indefinitely (Yes, but don't know how long for) (DK/NA)	1 2 3 4 5 6 7	Q5
Q.5	In your opinion is it true or false that Euro notes and coins issued in (ANSWER AT Q.2) will immediately be usable and accepted in all the countries that have adopted the Euro?	True False (DK/NA)	1 2 3	Q6
Q.6	Have you already seen prices displayed or published in Euros in any of the following circumstances ... READ OUT EACH PRECODE. CODE ALL THAT APPLY	In Britain Abroad On the Internet In magazines or newspapers In catalogues or business documents In other circumstances (SPECIFY) _____ No, never noticed prices displayed in Euros (DK/NA)	1 1 1 1 1 1 1 1	Q.7
Q.7	I'm going to read out a few statements concerning the consequences of the introduction of the Euro on daily life. For each one could you please tell me how strongly you agree or disagree with it, using the following scale - READ OUT - First of all.. <div style="display: flex; justify-content: space-around; font-weight: bold;"> Agree strongly Agree slightly Disagree slightly Disagree strongly </div>			(DK/NA)
a.	replacement of the national currencies by the Euro will cause a lot of inconvenience to the inhabitants of those countries.....	1 2 3 4	5	Q8
b	there will be cheating on prices at the moment when the national currencies are replaced by the Euro.....	1 2 3 4	5	
c	Britain will end up by introducing the Euro instead of the pound	1 2 3 4	4	

Q.No.					Code	Route
Q.8	Do you think that the Euro will ... READ OUT EACH STATEMENT					
		<u>True</u>	<u>Not True</u>	<u>(DK/NA)</u>		
	allow you to more easily compare our prices with the prices of the countries of the Euro Zone	1	2	3		
	be an international currency like the dollar	1	2	3		
	contribute to the economic growth of the countries of the Euro Zone	1	2	3		
	reduce differences in development between the Euro Zone countries	1	2	3		
	contribute to the creation of jobs in the Euro Zone countries	1	2	3		
	make purchasing in countries of the Euro Zone easier	1	2	3		
	be more convenient for those who travel in the European Union	1	2	3		
	contribute to price stability in the Euro Zone countries	1	2	3		
	mean more advantages than disadvantages for you personally	1	2	3		Q.9
Q.9	Generally speaking, does the value of the Euro compared to that of the US dollar worry you ... READ OUT	A lot		1		
		A little		2		
		Not at all		3		
		(DK/NA)		4		Q.10
Q.10	How much will one Euro be worth in pounds / pence? If you do not know the exact value, please give me an approximate figure/ N.B. IF REALLY DOES NOT KNOW CODE 00 (RECORD ANSWER IN DECIMALS) E.G. £1 = 1.00, 50P = 0.50, ETC					Q.11
Q.11	I would like you to tell me how strongly you agree or disagree - READ OUT SCALE - with certain aspects concerning the introduction of the Euro in 12 countries of the European Union. First of all... READ OUT FIRST STATEMENT					
		Agree Strongly	Agree Slightly	Disagree Slightly	Disagree Strongly	(DK/NA)
a)	with the arrival of the Euro, the inhabitants of these countries will feel a little more European than now ()	1	2	3	4	5
b)	when the Euro is in circulation in these countries, here in Britain we will feel a little less European than now ()	1	2	3	4	5
						Q.F

Q.No.		Code	Route																																																																																																
Q.F	<div>Thank you very much for you help today. Before I close could I just check in which region of the country you live?</div> <div>PROBE TO PRECODES</div> <table><tr><td>Cleveland, Durham</td><td>01</td><td>Kent</td><td>25</td></tr><tr><td>Cumbria</td><td>02</td><td>Avon, Gloucestershire</td><td>26</td></tr><tr><td>Northumberland</td><td>03</td><td>Wiltshire</td><td>27</td></tr><tr><td>Tyne and Wear</td><td>04</td><td>Cornwall, Devon</td><td>28</td></tr><tr><td>Humberside</td><td>05</td><td>Dorset, Somerset</td><td>29</td></tr><tr><td>North Yorkshire</td><td>06</td><td>Hereford & Worcester</td><td>30</td></tr><tr><td>South Yorkshire</td><td>07</td><td>Warwickshire</td><td>31</td></tr><tr><td>West Yorkshire</td><td>08</td><td>Shropshire, Staffordshire</td><td>32</td></tr><tr><td>Derbyshire</td><td>09</td><td>West Midlands(county)</td><td>33</td></tr><tr><td>Nottinghamshire</td><td>10</td><td>Cheshire</td><td>34</td></tr><tr><td>Leicestershire</td><td>11</td><td>Greater Manchester</td><td>35</td></tr><tr><td>Northamptonshire</td><td>12</td><td>Lancashire</td><td>36</td></tr><tr><td>Lincolnshire</td><td>13</td><td>Merseyside</td><td>37</td></tr><tr><td>East Anglia</td><td>14</td><td>Clwyd, Dyfed</td><td>38</td></tr><tr><td>Bedfordshire</td><td>15</td><td>Gwynedd, Powys</td><td>39</td></tr><tr><td>Hertfordshire</td><td>16</td><td>Gwent</td><td>40</td></tr><tr><td>Berkshire</td><td>17</td><td>M-S-W Glamorgan</td><td>41</td></tr><tr><td>Buckinghamshire</td><td>18</td><td>Borders, Central Fife</td><td>42</td></tr><tr><td>Oxfordshire</td><td>19</td><td>Lothian, Tayside</td><td>43</td></tr><tr><td>Surrey</td><td>20</td><td>Dumfries, Galloway</td><td>44</td></tr><tr><td>East/West Sussex</td><td>21</td><td>Strathclyde</td><td>45</td></tr><tr><td>Essex</td><td>22</td><td>Highlands, Island</td><td>46</td></tr><tr><td>Greater London</td><td>23</td><td>Grampians</td><td>47</td></tr><tr><td>Hampshire, Isle of Wight</td><td>24</td><td></td><td></td></tr></table>	Cleveland, Durham	01	Kent	25	Cumbria	02	Avon, Gloucestershire	26	Northumberland	03	Wiltshire	27	Tyne and Wear	04	Cornwall, Devon	28	Humberside	05	Dorset, Somerset	29	North Yorkshire	06	Hereford & Worcester	30	South Yorkshire	07	Warwickshire	31	West Yorkshire	08	Shropshire, Staffordshire	32	Derbyshire	09	West Midlands(county)	33	Nottinghamshire	10	Cheshire	34	Leicestershire	11	Greater Manchester	35	Northamptonshire	12	Lancashire	36	Lincolnshire	13	Merseyside	37	East Anglia	14	Clwyd, Dyfed	38	Bedfordshire	15	Gwynedd, Powys	39	Hertfordshire	16	Gwent	40	Berkshire	17	M-S-W Glamorgan	41	Buckinghamshire	18	Borders, Central Fife	42	Oxfordshire	19	Lothian, Tayside	43	Surrey	20	Dumfries, Galloway	44	East/West Sussex	21	Strathclyde	45	Essex	22	Highlands, Island	46	Greater London	23	Grampians	47	Hampshire, Isle of Wight	24				Q.G
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Thank you for taking part in this survey about the Euro which will be introduced in 12 countries of the Euro Zone on January 1st 2002

INTERVIEWER RECORD:

RESPONDENT NAME: _____

TOWN LIVED IN : _____

POST CODE : _____

LENGTH OF INTERVIEW IN MINUTES : _____