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	205s1	
7	Ireland	08 (1-2)

Qair	e Nu	mber	
 	(3.7)		
	(3-7)		

	We	Good morning/afternoon/evening. I am from Irish Marketing are carrying out a survey and I would be grateful for your help in answering so have about 5 minutes to answer some questions about European A	me questions Do vo
1.		How well informed do you feel about the single European currency, the Euro? Do you fe	 eel:
		[READ OUT – ONLY ONE ANSWER POSSIBLE]	
		- very well informed	1(42)
		- well informed	1(42)
		not very well informed	2
		not at all informed	3 A
)		- (DK/NA)	4 5
<del></del> 3.		this year (in 2001) on 1st January 2002 (or 31st December 2001) in 2002, other date than 1st January in 2003 or any later year (DK/NA)  If you needed any help when the Euro is introduced, to whom would you preferably to	2 3 4 5
		[DO NOT READ OUT - SEVERAL POSSIBLE ANSWERS]	urn to?
)	a)	government, national or regional authorities	1(44)
	b)	local authorities	1(45)
)	c)	the banks, bank employees	1(46)
.*	d)	postmen	1(47)
	e)	snopkeepers	1(48)
	f)	employers, the company where you work	1(49)
	g)	family, relatives	1(50)
	トノ	Consumer associations	
	h)	consumer associations	1(51)
	h) i)	other associations (unions, unpaid services, churches)	1(51) 1(52)
	i)	other associations (unions, unpaid services, churches)	1(52)
		other associations (unions, unpaid services, churches)  other [SPECIFY :]  nobody, doesn't need any help	1(53)

to

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1=	O NOT READ OUT - ONLY ONE ANSWER]		
-	no longer (31 December 2001)	•••••	1(56)
-	1 month or less (28 January 2002)	•••••	2
-	about 5 weeks (9 February 2002)	••••••	3
-	slightly less than 2 months (second part of February 2002)	••••••	4
-	two months (28 February 2002)	••••••	5
•	from 3 to 6 months (end June 2002)	••••••	6
-	more than 6 months (after June 2002)	••••••	7
-	indefinitely	••••••	8
	(DK/NA)		9
If t			
you	he shops temporarily install next to their cash register, a device which displa in Irish pounds and in Euro next to each other, do you think that from your	ys the ch	ange to
	EAD OUT	,	
-	extremely useful		1/25
_	very useful	••••••	1(57)
-	useful	••••••	2
_	not very useful	••••••	3
_	not very useful	••••••	4
_	or useless(DK/NA)	••••••	5
	(DK/NA)		6 
Hay	re you tried to memorise certain prices in Euro?		
_	ves		1 (50)
_	yes	•••••••	1(58)
_	no(DK/NA)	•••••••	2
	(DK/NA)		3 
In v	our opinion, is it true or false that:		
•	- true		
	- false 2		
	- (DK/NA)3		
		10.1	DIZAZ
a.	Euro notes and coins issued in Ireland will immediately be	False	DK/N
	usable and accepted in all the countries that adopted the		
	Furo	_	
	Euro1	2	3(5
b.	starting from the day the Furo will be and into all all		
U.	starting from the day the Euro will be put into circulation,		
	the shops will have to give the change for all your purchases in Euro, even if you have paid in Irish Pounds? 1		

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	ould you tell me for each of them if you strongly agree, quite				
	- strongly agree	•••••	.1		
	- quite agree	•••••	.2		
	- quite disagree	•••••	.3		
	- strongly disagree	••••••	.4		
	- (DK/NA)	••••••	.5		
a.	Replacement of the Irish Pound by the Euro will				
	cause you personally a lot of inconvenience	1	2	3	4 5 (61
					•
b.	You're afraid of abuses and cheating on prices	1	2	3	45(62
c.	You would rather trust retailers who agree on				
	respecting a code of conduct and display a logo of				
	guarantee	1	2	3	A 5(63
		2			
d.	You rely on your local authorities to help you				
	efficiently if you need it	1	2	3	45(64
Do	you think that the Euro: ?				
٠,	you think that the Euro !				
_	Will all and an		Yes	No	DK
a.	Will allow you to more easily compare prices between one	•			
1	country and another				
b.	Will be an international currency as the dollar	•••••	1	2 .	3(66)
c.	Will contribute to the economic growth of the countries of	•			
	the Euro Zone	•••••	1	2	3(67)
d.	Will reduce the differences in development between the				
	Euro Zone countries	•••••	1	2	3(68)
e.	Will contribute to the creation of jobs				
f.	Will make purchasing in the countries participating in the				
	Euro easier		1	2	2(70)
g.	Will eliminate the charges for changing from one currency		1		
δ.	to another		1	2	2/71>
h.	Will be more convenient for those who travel in other	••••••	1	2	3(71)
11.	countries of the European Union			_	
1	countries of the European Union				
h.	Will contribute to price stability in the Euro Zone countries	S	1	2	3(73)
j.	Will mean more advantages than disadvantages for you				

We thank you for participating in this survey on the Euro, which will be introduced in the 12 countries of the Euro Zone, on January 1st, 2002.

 strongly agree
 1(93)

 quite agree
 2

 quite disagree
 3

 strongly disagree
 4

 (DK/NA)
 5

When we will use the Euro instead of the Irish Pound we will probably feel a little more European than now?

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Classification Details SEX: WHAT IS YOUR OCCUPATION? Male ......1 (30)Self Employed Female......2 Farmer, fisherman.....01 (35-Professional (Lawyer, Practitioner etc.).....02 36) AGE: (Record Exact Age) (31-Owner of shop or company, craftsman, proprietor .. 03 32) **Employed** Use code '00' if respondent refuses to answer General Management ......04 Employed, middle management......05 **EDUCATION:** Manual Worker......06 How old were you when you finished your full-time education? (Record Exact Age) Not in paid employment Retired......07 Use code '99' if respondent still at full-time school Housewife......08 Use code '00' if respondent refuses to answer Student......09 Use code '01' if never went to full-time school Temporarily not working/unemployed ......10 Other ......11 (33 -Refused ......12 34) Length of Interview .......Mins **GENERAL ELECTION:** (9-10)If there were a "General Election" tomorrow (SAY IF **CONTACT UNDER 18: and you had to vote)**, which PARTY would you support? Fianna Fail ......01 (37-Fine Gael ......02 38) Progressive Democrats ......03 Labour......04 Worker's Party ......05 Green Party ......06 Sinn Fein......07 Other Party ......96 Would vote blank ......97 Would not vote......98 DK/NA ......99 **REGION:** Rest of Leinster......2 (39-Munster......3 40) Conn/Ulster.....4 TYPE OF LOCALITY: Metropolitan zone ...... 1 Other town/urban centre ......2 (41)Rural zone ......3