

ZA4156

**Flash Eurobarometer 146
(Entrepreneurship 2003)**

**Questionnaire
Ireland**

5a) In your opinion, where should basic knowledge of how to run a business be taught? Is it:...

[READ OUT – MULTIPLE ANSWERS POSSIBLE]

- a) At secondary schools..... 1
- b) At technical secondary schools (initial vocational training) 1
- c) At university or tertiary level of education 1
- d) During specific courses for adults 1
- e) Nowhere, it cannot be taught..... 1
- f) (Elsewhere:...) [SPECIFY]..... 1
- g) (DK/NA) 1

5b) Which of the following propositions do you feel closest to: ..?

[READ OUT – ONE ANSWER ONLY]

- Aside from subjects taught, the education system in Ireland develops a state of mind in young people that encourages them to create a firm 1
- Aside from subjects taught, the education system in Ireland does not develop a state of mind in young people that encourages them to create a firm 2
- (DK/NA)..... 3

6. Do you strongly agree, agree, disagree or strongly disagree with the following opinion?

[READ OUT - ROTATE - ONE ANSWER ONLY FOR EACH ITEM]

- strongly agree..... 1
 - agree 2
 - disagree 3
 - strongly disagree 4
 - [DK/NA] 5
- a) It is difficult to start one's own business due to a lack of available financial support.
 - b) It is difficult to start one's own business due to the complex administrative procedures.
 - c) I would be ready to pay or to allocate some of my free time to follow courses on how to start and run a business.
 - d) People who have started their own business and have failed should be given a second chance.
 - e) I would be less inclined to order goods from someone who has already failed in business.
 - f) I would never invest money in a business managed by someone who has already failed in the past.
 - g) One should not start a business if there is a risk it might fail.
 - h) The economic climate is not favourable for people who want to start their own business

7. If you were to set up a business today, which are the two risks you would be most afraid of? Is it:

[READ OUT – ROTATE - MAXIMUM TWO ANSWERS]

- a) The uncertainty of your income 1
- b) Job insecurity..... 2
- c) The risk of losing your property 3
- d) The need to devote too much energy or time to it..... 4
- e) The possibility of suffering a personal failure..... 5
- f) The possibility of going bankrupt 6
- g) [DK/NA] 7

FLASH EUROBAROMETER NO 146 "Entrepreneurship 4"

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Good morning/afternoon/evening. I am from Millward Brown IMS Limited. We are conducting a survey in the 15 countries of the European Union and in some other countries including the United States, Norway, Iceland and Liechtenstein concerning entrepreneurial activity. The survey will take about five minutes. May I have this time with you now?

1. Suppose you could choose between different kinds of jobs, which one would you prefer:...

[READ OUT – ONE ANSWER ONLY]

- Being an employee..... 1
- or being self-employed?..... 2
- (none of these)..... 3
- [DK/NA] 4

2. Have you started a business recently or are you taking steps to start one?

[READ OUT – ONE ANSWER ONLY]

- It never came to your mind 1
- No, but you are thinking about it 2
- No, you thought of it or you had already taken steps to start a business but gave up 3
- Yes, you are currently taking steps to start a new business 4
- Yes, you have started or taken over a business in the last three years, which is still active today 5
- Yes, you started or took over a business more than three years ago and it's still active 6
- No, you once started a business, but currently you are no longer an entrepreneur
(business has failed, business was sold or the interviewee has retired) 7
- [DK/NA]..... 8

3. If you had currently the means to start your own business, would you rather set up a new one or take over an existing one?

[READ OUT – ONE ANSWER ONLY]

- Set up a new one..... 1
- Take over an existing business 2
- (none of these, not interested) 3
- (DK/NA)..... 4

4. At present, who in your opinion seems to be best qualified to advise people on setting up their own business? Is it:..

[READ OUT – ROTATE-MAXIMUM TWO ANSWERS]

- A lawyer/accountant/private consultant 1
- A bank 2
- A chamber of commerce/professional association 3
- A public support organisation for businesses 4
- Another entrepreneur..... 5
- A relative/friend 6
- (Other:...)[SPECIFY] 7
- (Nobody) 8
- (DK/NA)..... 9

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8. Most of the businesses are so-called one-person businesses meaning that the entrepreneur does not employ anybody. Among the following what are the two main reasons that could most explain this fact?

[READ OUT – ROTATE - MAXIMUM TWO ANSWERS]

- a) The business is not big enough (turnover, profit etc.)01
 - b) The entrepreneur wants to keep full control.....02
 - c) Entrepreneurs want to avoid problems with employees03
 - d) There is insufficient supply of qualified employees.....04
 - e) Wages are too high05
 - f) Additional labour costs (such as employers contributions to social security, etc.) are too high.....06
 - g) Administrative procedures for hiring are too complicated and time consuming07
 - h) The entrepreneur is afraid it will be too difficult to dismiss an employee08
 - i) (Other) [SPECIFY].....09
 - j) (DK/NA).....10
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9. How much time do you think is needed for a one-person-business to get through all administrative procedures when an entrepreneur hires the first employee?

[READ OUT – ONE ANSWER ONLY]

- Less than one day 1
 - Two to three days2
 - One week..... 3
 - Two to three weeks4
 - More than three weeks5
 - (DK/NA).....6
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- D7. Could you tell me the occupation of your mother and father? Are they or were they self-employed, employees, civil servants, manual workers or without a professional activity?

[READ OUT – ONLY ONE ANSWER]

- a) Father: - self-employed 1
 - employee.....2
 - civil servant3
 - manual worker4
 - without a professional activity5
 - (DK/NA).....6
- b) Mother:- self-employed 1
 - employee.....2
 - civil servant.....3
 - manual worker4
 - without a professional activity5
 - (DK/NA).....6

Classification Details

<p>EX: Male1 Female2</p> <p>AGE: (Record Exact Age) <input type="text"/> <input type="text"/></p> <p>Use code '00' if respondent refuses to answer</p> <p>EDUCATION: How old were you when you finished your full-time education? (Record Exact Age)</p> <p>Use code '99' if respondent still at full-time school Use code '00' if respondent refuses to answer Use code '01' if never went to full-time school</p> <input type="text"/> <input type="text"/> <p>EGION: Dublin..... 1 Rest of Leinster2 Munster3 Conn/Ulster4</p> <p>TYPE OF LOCALITY: Metropolitan zone 1 Other town/urban centre.....2 Rural zone3</p>	<p>WHAT IS YOUR OCCUPATION? As far as your current occupation is concerned, would you say you are self-employed, employee, manual worker or would you say that you are without a professional activity?</p> <p>[READ OUT LEFT ITEMS – THEN ASK TO SPECIFY (“that is to say”) - ONLY ONE ANSWER]</p> <p>- Self-employed → i.e. : - farmer, forester, fisherman..... 11 - owner of a shop, craftsman..... 12 - professional (lawyer, medical practitioner, accountant, architect...)..... 13 - manager of a company..... 14 - other (SPECIFY) 15</p> <p>- Employee → i.e. : - professional (employed doctor, lawyer, accountant, architect)..... 21 - general management, director or top management 22 - middle management..... 23 - civil servant..... 24 - office clerk..... 25 - other employee (salesman, nurse, etc) .. 26 - other (SPECIFY) 27</p> <p>- Manual worker → i.e. : - supervisor/foreman (team manager, etc ...) 31 - manual worker 32 - unskilled manual worker..... 33 - other (SPECIFY) 34</p> <p>Without a professional activity → i.e. : - looking after the home 41 - student (full time) 42 - retired..... 43 - seeking a job 44 - other (SPECIFY) 45</p> <p>- (Refusal) 99</p> <p style="text-align: right;"><input type="text"/> <input type="text"/></p> <p>Length of Interview Mins</p>
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