

ZA3681

**Flash Eurobarometer 121/D
(Euro Attitudes in September 2002 – Euro Zone)**

**Questionnaire
Ireland**

Job No 448s2

*Good morning/afternoon/evening. I am from Millward Brown IMS.
We are carrying out a survey and I would be grateful for your help in answering some questions. Do you have
about 5 minutes to answer some questions about European Affairs?*

1. Since the beginning of the year we have been using the euro instead of the Irish pound. Today, does the euro continue to cause you a lot of difficulty, some difficulty, a few difficulties or no difficulty at all?

[READ OUT – ONE ANSWER ONLY]

- a lot of difficulty 1
- some difficulty 2
- a few difficulties 3
- no difficulty at all 4
- (DK/NA) 5

2. When purchasing, do you count mentally: most often in euro, most often in Irish pounds, or as often in euro as in Irish pounds:

[READ OUT – ONE ANSWER ONLY]

- most often in euro 1
- most often in Irish pounds 2
- as often in euro as in Irish pounds 3
- (DK/NA) 4

3. Did the use of dual price displays from 2001 onwards help you to become more familiar with the new currency?

[READ OUT - ONE ANSWER ONLY]

- yes 1
- no 2
- [DK/NA] 3

4. Now that all purchases are made in euro and no longer in Irish pounds, would you like, yes or no:...

[READ OUT – ONE ANSWER ONLY FOR EACH ITEM]

yes no (DK)

- a. retailers to continue displaying prices in both currencies? 1 2 3
- b. banks to continue to print the balance of your account in Irish pounds? 1 2 3
- c. your invoices and receipts to continue to state the total amount in Irish pounds? 1 2 3

[IF ONE OR MORE "YES" ANSWERS TO QUESTION 4, ASK Q5]

5. For how much longer would you like the prices and values in Irish pounds to remain displayed in shops, is it:

[READ OUT – ONE ANSWER ONLY]

- for another few months 1
- for another year 2
- for more than one year 3
- (as long as possible) 4
- (DK/NA) 5

6. When you pay cash, would you say that it is: very easy, rather easy, rather difficult or very difficult...

[READ OUT – ONE ANSWER ONLY FOR EACH ITEM]

- very easy 1
 - rather easy 2
 - rather difficult 3
 - very difficult 4
 - (neither easy nor difficult, usually) 5
 - (DK/NA) 6
- a) to distinguish and to manipulate coins 1 2 3 4 5 6
- b) to distinguish and to manipulate bank notes 1 2 3 4 5 6

7. Since all payments are made in euro, some people buy more as they don't realise how much they are spending; on the other hand others buy less as they fear spending too much. Which of these two attitudes is closer to yours?

[READ OUT – ONE ANSWER ONLY]

- you buy more as you have difficulty realising how much you are spending 1
- you buy less as you fear spending too much 2
- (Neither one or the other: no difference) 3
- (DK/NA) 4

8. Did you personally notice that, in Ireland when converted into euro, prices have been: rather in favour of consumers; rather to the detriment of consumers; or one way or another the rises and falls balanced out?

[READ OUT – ONE ANSWER ONLY]

- rather in favour of consumers 1
- rather to the detriment of consumers 2
- or one way or another rises and falls balanced out 3
- (DK/NA) 4

9. Is it right or wrong that the euro coins and bank notes issued in Ireland can now be used and are accepted in all other countries that have adopted the euro?

[READ OUT – ONE ANSWER ONLY]

- right, 1
- wrong, 2
- (DK/NA) 3

10. Do you believe yes or no that the euro:

[READ OUT – ROTATE ITEMS]

	yes	no	(DK)
a. Is or will soon become an international currency like the dollar.....	1	2	3
b. Will contribute to the economic growth of Euro Zone countries	1	2	3
c. Will reduce the differences in development between the Euro Zone countries.....	1	2	3
d. Will contribute to the creation of jobs in the Euro Zone.....	1	2	3
e. Will contribute to price stability in the Euro Zone countries	1	2	3
f. Will increase purchases of Irish citizens in other countries in the Euro zone.....	1	2	3
g. Will increase purchases made by Europeans of the Euro Zone in Ireland.....	1	2	3
h. Will eliminate extra charges on all payments from one country to the other in the Euro Zone	1	2	3
i. Will reduce price differences between countries in the Euro Zone.....	1	2	3

11. In your opinion, for Ireland, is the adoption of the euro, an operation that is advantageous overall and will strengthen us for the future, or rather the opposite, an operation that is disadvantageous overall and will weaken us?

[READ OUT – ONE ANSWER ONLY]

- advantageous overall	1
- disadvantageous overall.....	2
- (Neither one or the other, no change)	3
- (DK/NA)	4

12. Are you, personally: very happy, quite happy, quite unhappy, or very unhappy that the euro has become our currency?

[READ OUT – ONE ANSWER ONLY]

- Very happy.....	1
- Quite happy	2
- Quite unhappy	3
- Very unhappy.....	4
- (neither happy, nor unhappy)	5
- (DK/NA).....	6

13. Could you tell me if you strongly agree, quite agree, quite disagree or strongly disagree with the following sentence: "By using euros instead of Irish pounds, we feel a bit more European than before":...

[READ OUT – ONE ANSWER ONLY]

- strongly agree	1
- quite agree.....	2
- quite disagree	3
- strongly disagree	4
- (DK/NA)	5

14. It has been said that the adoption of the euro by 12 countries is and will remain one of the major events in European Union's history. Does that opinion correspond to yours: absolutely; quite well; not a lot or not at all to yours...?

[READ OUT – ONE ANSWER ONLY]

- absolutely..... 1
- quite well..... 2
- not a lot..... 3
- not at all..... 4
- (DK/NA)..... 5

15. Have you personally travelled and stayed in another country within the Euro Zone since last January, whether it was for a short period such as a weekend, or for a longer period such as holidays, or indeed for either of these two possibilities?

[READ OUT – ONE ANSWER ONLY]

- Yes: short period (= less than 6 days)..... 1
- Yes: a longer period (= at least 6 days)..... 2
- Yes: both short period and longer period..... 3
- (No: neither one nor the other)..... 4
- (DK/NA)..... 5

[IF NO Q15 (code 4) or DK/NA (code 5): GO to Q18]

[IF YES Q15 (code 1,2 or 3) ASK Q16 and Q17]

[IF YES Q15 (code 1,2 or 3)]

16. In which country/countries of the Euro Zone were you?

[READ OUT-MULTIPLE ANSWERS POSSIBLE]

- a. Belgium..... 1
- b. Germany..... 1
- c. Greece..... 1
- d. Spain..... 1
- e. France..... 1
- Item f not allowed in Ireland
- g. Italy..... 1
- h. Luxembourg..... 1
- i. Netherlands..... 1
- i. Austria..... 1
- k. Portugal..... 1
- l. Finland..... 1
- m. (DK/NA)..... 1

[IF YES Q15 (code 1,2 or 3)]

17. When leaving for this country/countries, was the fact of using the euro rather than old national currencies, in your eyes an advantage that was

[READ OUT – ONE ANSWER ONLY]

- a big advantage..... 1
- somewhat of an advantage..... 2
- somewhat of an inconvenience..... 3
- a big inconvenience..... 4
- (DK/NA)..... 5

[IF NO Q15 (code 4) or DK/NA (code5)]

18. Did someone that you know personally have the opportunity to travel or stay in another country of the Euro Zone since last January, and did you discuss this with them?

[READ OUT – ONE ANSWER ONLY]

- Yes..... 1
- No 2

[IF NO Q18 (code 2) GO TO Q20]

[IF YES Q15 (code 1,2 or 3) OR IF YES Q18 (code 1)]

19. Taking into consideration your experience (or the experiences of those close to you), are you of the opinion, yes or no, that now the euro:..

[READ OUT – ROTATE ITEMS]

- | | yes | no | (DK) |
|--|-----|----|------|
| a. Makes it easier for you to compare prices between one country and another..... | 1 | 2 | 3 |
| b. Has eliminated extra charges on the use of bank cards in other countries of the Euro Zone | 1 | 2 | 3 |
| c. Makes it more convenient for those who travel in other countries of the European Union..... | 1 | 2 | 3 |

20. One last question: generally speaking, does the value of the euro against the dollar concern you: a lot, a little or not at all?

[READ OUT – ONE ANSWER ONLY]

- a lot 1
- a little 2
- not at all 3
- (DK/NA) 4

[END OF INTERVIEW - THANK RESPONDENT]

Classification Details

SEX:

- Male..... 1
- Female 2

AGE: (Record Exact Age)

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Use code '00' if respondent refuses to answer

EDUCATION:

How old were you when you finished your full-time education? (Record Exact Age)

Use code '99' if respondent still at full-time school

Use code '00' if respondent refuses to answer

Use code '01' if never went to full-time school

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REGION:

- Dublin..... 1
- Rest of Leinster..... 2
- Munster..... 3
- Conn/Ulster..... 4

TYPE OF LOCALITY:

- Metropolitan zone..... 1
- Other town/urban centre 2
- Rural zone..... 3

WHAT IS YOUR OCCUPATION?

As far as your current occupation is concerned, would you say you are self-employed, employee, manual worker or would you say that you are without a professional activity?

[READ OUT LEFT ITEMS – THEN ASK TO SPECIFY (“that is to say”) - ONLY ONE ANSWER]

- Self-employed

- i.e. : - farmer, forester, fisherman 11
- owner of a shop, craftsman 12
- professional (lawyer, medical practitioner, accountant, architect...) 13
- manager of a company 14
- other (SPECIFY)..... 15

- Employee

- i.e. : - professional (employed doctor, lawyer, accountant, architect) 21
- general management, director or top management 22
- middle management 23
- civil servant 24
- office clerk 25
- other employee (salesman, nurse, etc) .. 26
- other (SPECIFY)..... 27

- Manual worker

- i.e. : - supervisor/foreman (team manager, etc ...) 31
- manual worker..... 32
- unskilled manual worker..... 33
- other (SPECIFY)..... 34

Without a professional activity

- i.e. : - looking after the home 41
- student (full time)..... 42
- retired 43
- seeking a job 44
- other (SPECIFY)..... 45

- (Refusal) 99

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Length of Interview Mins