

**ZA4735**

**Flash Eurobarometer 219  
(Biodiversity)**

**Country Specific Questionnaire  
Ireland**

**Flash Eurobarometer on biodiversity  
Flash 219 – questionnaire**

**Q1. Are you aware of the term “biodiversity”?**

**[ONLY ONE ANSWER POSSIBLE]**

- I've heard of it and I know what it means ..... 1
- I've heard of it but I do not know what it means..... 2
- I have never heard of it ..... 3
- [DK/NA] ..... 9

**[INTERVIEWER READ OUT:]**

“Biological diversity - or biodiversity - is the term given to the variety of life on Earth (like plants, animals, oceans etc) which forms the web of life of which we are an integral part...”

**Q2. Can you please tell me what the phrase “loss of biodiversity” means to you?**

**[DO NOT READ OUT, JUST CODE]**

- Decline in natural habitats/less variety/-in general ..... 01
- Forests will disappear /decline..... 02
- Certain animals and plants are disappearing/ will disappear ..... 03
- Certain animals and plants are/will become endangered..... 04
- Loss of natural heritage like nature parks/endemic species/ natural landscapes, basically the natural environment that you can relate to in your country ..... 05
  
- Change of the climate ..... 06
- Problems with the clean air, water / CO2 emissions ..... 07
  
- Problems for the economy / Loss of material wealth ..... 08
- Less opportunities for tourism..... 09
- Loss of potential for producing medicines, food and fuel ..... 10
  
- Problems in my garden ..... 11
- Don't care about this issue..... 12
- Others ..... 13
- [DK/NA] ..... 99

**Q3. How informed do you feel about the loss of biodiversity?**

**[ONLY ONE ANSWER POSSIBLE]**

- Very well informed .....4
- Well informed .....3
- Not well informed .....2
- Not informed at all .....1
- [DK/NA] .....9

**Q4. I will read some statements to you why it can be important to halt the loss of biodiversity, and please tell me how much do you agree or disagree with them:**

**[ONE ANSWER PER LINE]**

- Very much agree ..... 4
  - Rather agree ..... 3
  - Rather disagree..... 2
  - Very much disagree ..... 1
  - [DK/NA] ..... 9
- 
- A) It is a moral obligation - because we have a responsibility as stewards of nature .....1 2 3 4 9
  - B) Our well being and quality of life is based upon nature & biodiversity as it provides pleasure and recreation .....1 2 3 4 9
  - C) Biodiversity is indispensable for the production of goods such as food, fuel and medicines.....1 2 3 4 9
  - D) Europe will get poorer economically as a consequence of the loss of biodiversity .....1 2 3 4 9

**Q5. How serious is the problem of the decline and possible extinction of animal species, flora and fauna, natural habitats and ecosystems in Ireland? It is a... Very serious problem, A fairly serious problem, Not a serious problem or Not a problem at all**

**And how serious is the problem globally? It is a... Very serious problem, A fairly serious problem, Not a serious problem or Not a problem at all**

- Very serious problem ..... 4
  - A fairly serious problem..... 3
  - Not a serious problem or..... 2
  - Not a problem at all ..... 1
  - [DK/NA] ..... 9
- 
- A) In your country? .....1 2 3 4 9
  - B) And globally?.....1 2 3 4 9

**Q6. Do you think that the decline and possible extinction of animal species, flora and fauna, will have an impact on you personally?**

- Yes, I am already affected by the loss of biodiversity ..... 1
- Yes, it will have an effect on me, but not now, later on ..... 2
- No, not on me personally but on my children ..... 3
- No, it will not have an effect ..... 4
- [DK/NA] ..... 9

**Q7. I will read out a list to you. Please tell me, from the following list, what threatens biodiversity the MOST?**

**[READ OUT – ROTATE – ONE ANSWER ONLY]**

- Intensification of agriculture, deforestation and over-fishing ..... 1
- Pollution of air / water (seas, rivers, lakes, etc.) ..... 2
- Man made disasters (e.g. oil spills, industrial accidents, etc.) ..... 3
- Plants and animals introduced into our ecosystems (that are not normally found in a region or country) ..... 4
- Climate change ..... 5
- Land use change and development (e.g. roads, housing, industry, etc.) ..... 6
- [Others] ..... 7
- [DK/NA] ..... 9

**Q8. Have you heard of the Natura 2000 network?**

**[ONLY ONE ANSWER POSSIBLE]**

- I've heard of it and I know what it is ..... 1
- I've heard of it but I do not know what it is ..... 2
- I have never heard of it ..... 3
- [DK/NA] ..... 9

**Q9. Where would you get information about for example threats or losses to biodiversity**

**[READ OUT – ROTATE – MAX TWO ANSWERS]**

- Television news and documentaries.....01
- Radio.....02
- Newspapers & magazines .....03
- Internet.....04
- School or university.....05
- Family/friends.....06
- Events (conferences, fairs / exhibition, festivals etc.).....07
- Publications/books/brochures .....08
- [Other] .....09
- [DK/NA] .....99

**Q10. Would you say that you personally make an effort to protect biodiversity?**

- Yes, I do.....1
- Yes, but I would like to do even more.....2
- No, because I do not know what to do.....3
- No, for other reasons .....4
- [Other] .....5
- [DK/NA] .....9

**D1. Gender [DO NOT ASK - MARK APPROPRIATE]**

- [1] Male
- [2] Female

**D2. How old are you?**

- [ ][ ] years old
- [00] [REFUSAL/NO ANSWER]

**D3. How old were you when you stopped full-time education?**

[WRITE IN THE AGE WHEN EDUCATION WAS TERMINATED]

- [ ][ ] years old
- [00] [STILL IN FULL TIME EDUCATION]
- [01] [NEVER BEEN IN FULL TIME EDUCATION]
- [99] [REFUSAL/NO ANSWER]

**D4. As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity? Does it mean that you are a(n)...**

[IF A RESPONSE TO THE MAIN CATEGORY IS GIVEN, READ OUT THE RESPECTIVE SUB-CATEGORIES - ]

**- Self-employed**

→ i.e. :	- farmer, forester, fisherman .....	11
	- owner of a shop, craftsman .....	12
	- professional (lawyer, medical practitioner, accountant, architect,...) ...	13
	- manager of a company.....	14
	- other .....	15

**- Employee**

→ i.e. :	- professional (employed doctor, lawyer, accountant, architect).....	21
	- general management, director or top management.....	22
	- middle management.....	23
	- Civil servant .....	24
	- office clerk.....	25
	- other employee (salesman, nurse, etc...) .....	26
	- other .....	27

**- Manual worker**

→ i.e. :	- supervisor / foreman (team manager, etc...) .....	31
	- Manual worker .....	32
	- unskilled manual worker.....	33
	- other .....	34

**- Without a professional activity**

→ i.e. :	- looking after the home.....	41
	- student (full time) .....	42
	- retired .....	43
	- seeking a job.....	44
	- other .....	45

- [Refusal] .....	99
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**D6. Would you say you live in a ...?**

- metropolitan zone.....	1
- other town/urban centre .....	2
- rural zone .....	3
- [Refusal] .....	9