

United-States

Princeton Survey Research Associates

FLASH EB 83 - Questionnaire

Questionnaire

Entrepreneurship Study

Prepared by Princeton Survey Research Associates for
the European Union

9.14.00

Hello, my name is _____ and I am calling for Princeton Survey Research. We are conducting a survey to find out what Americans think about some important issues today. May I please speak with the youngest male, age 15 or older, who is now at home? **(IF NO MALE, ASK: May I please speak with the oldest female, age 15 or older, who is now at home?)**

Q1 Suppose you could choose between different kinds of jobs. Which one would you prefer?
(READ)

- 1 Being an employee
- 2 Or being self-employed?
- 3 (none of these)
- 4 (DK/NA)

Q2 How difficult would you say it is for someone like yourself to start a successful small business? Would you say it is very easy, somewhat easy, neither easy nor difficult, somewhat difficult or very difficult?

- 1 Very easy
- 2 Somewhat easy
- 3 Neither easy nor difficult
- 4 Somewhat difficult
- 5 Very difficult
- 6 (DK/NA)

Q3 Do you strongly agree, agree, disagree or strongly disagree with the following statements?
(READ)

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- a. People who started their own business and failed should be given a second chance.
- b. It is difficult to start one's own business due to a lack of available financial support.
- c. It is difficult to obtain sufficient information on how to start a business.
- d. The economic climate is not favorable for people who want to start their own business.
- e. It is difficult to start one's own business due to the complex government procedures.
- f. One should not start a business if there is a risk it might fail.

- 1 Strongly agree
- 2 Agree
- 3 Disagree
- 4 Strongly disagree
- 5 (DK/NA)

Q4 What are your feelings toward the following groups of people? Are they favorable, neutral or unfavorable? First/Next, (INSERT).

- a. People who start and own rapidly growing businesses
- b. Owners of small businesses
- c. Executives in large corporations

- 1 Favorable
- 2 Neutral
- 3 Unfavorable
- 4 (DK/NA)

Q5 Imagine that someone in your family wants to become self-employed. (INSERT, ROTATE), would you completely approve, approve, disapprove or completely disapprove?

- a. If your daughter wanted to start her own business
- b. If your son wanted to start his own business

- 1 Completely approve
- 2 Approve
- 3 Disapprove
- 4 Completely disapprove
- 5 (DK/NA)

D1 Sex.

- 1 Man
- 2 Woman

D2 Exact Age: [RECORD EXACT AGE IN 2 DIGITS]

- __ __ Years Old
- 00 [Refused/ NO Answer]

D3 Age when finished full time education: [RECORD EXACT AGE IN 2 DIGITS]

- __ __ Years Old
- 00 [Refused/ No Answer]
- 01 [Never gone to full time school]
- 99 [Still at full time school]

D4 What is your occupation? (DO NOT READ RESPONSES)

- 1 Farmer, fisherman
- 2 Professional (lawyer, doctor, scientist, teacher, engineer, registered nurse, accountant, programmer, musician)
- 3 Owner of shop or company, craftsman, proprietor
- 4 General Management (includes store manager, sales manager, office manager)
- 5 Employed, middle management (includes typist, secretary, postal or bank clerk, telephone operator, salesperson, police officer, fire fighter, waiter, maid, hairstylist)
- 6 Manual worker (printer, baker, tailor, electrician, plumber, mechanic, carpenter, construction worker, garbage collector, assembly line worker, taxi driver, truck driver, bus driver)
- 7 Retired
- 8 Housewife
- 9 Student, military worker
- 10 Temporarily, not working, unemployed
- 11 Other
- 12 Refusal

HISP Are you, yourself, of Hispanic or Latino origin or descent, such as Mexican, Puerto Rican, Cuban, or some other Spanish background?

- 1 Yes
- 2 No
- 9 Don't know/Refused

RACE (IF HISPANIC, ASK:) Are you white Hispanic, black Hispanic, or some other race? (IF NOT HISPANIC ASK:) What is your race? Are you white, black, Asian, or some other? [DO NOT READ RESPONSES]

- 1 White
- 2 Black
- 3 Asian
- 4 Other or mixed race (SPECIFY)
- 9 Don't know/Refused

D5 Region [listed in sample]

D6 Which of the following best describes the place where you now live? A large city, a suburb near a large city, a small city or town or a rural area?

- 1 Large city
- 2 Suburb of large city
- 3 Small city or town
- 4 Rural area
- 5 (DK/NA)

END OF INTERVIEW: Thank you very much for taking the time to answer the questions on this survey. We really appreciate it. Have a nice day/evening.