

ZA4887

**Flash Eurobarometer 253
(Survey on tobacco)**

**Country Specific Questionnaire
United Kingdom**

FLASH 253 – SURVEY ON TOBACCO

Smoking behaviour

Q1 Regarding smoking cigarettes, cigars or a pipe, which of the following applies to you?

[READ OUT – ONE ANSWER ONLY]

- You smoke every day 1
- You smoke occasionally 2
- You used to smoke but you have stopped 3
- You have never smoked..... 4
- [DK/NA]..... 9

Q2 Regarding oral tobacco such as snuff, snus or chewing tobacco, which of the following applies to you?

[READ OUT – ONE ANSWER ONLY]

- You take it every day 1
- You take it occasionally 2
- You used to take it regularly but you stopped 3
- You have tried it at least once 4
- You have never tried it 5
- [DK/NA]..... 9

Tobacco smoke exposure at home

SPLIT BALLOT

ASK Q3A ONLY IF NON-SMOKERS (CODE 3 OR 4 IN Q1)

Q3a Does any person living with you smoke inside your home?

[READ OUT – ONE ANSWER ONLY]

- You live alone..... 1
- No one living with you smokes inside the house..... 2
- Someone living with you smokes inside the house 3
- [DK/NA]..... 9

ASK Q3B ONLY IF SMOKERS (CODE 1, 2 OR 9 IN Q1)

Q3b Do you or any other person living with you smoke inside your home?

[READ OUT – ONE ANSWER ONLY]

- You live alone..... 1
- You live with someone and none of you smoke inside the house 2

- You live with someone and only you smoke inside the house 3
- Only someone living with you smokes inside the house 4
- Both you and someone living with you smoke inside the house 5
- [DK/NA]..... 9

Tobacco smoke exposure at work

Q4 At your workplace, how many hours are you exposed to tobacco smoke, on a daily basis?

[READ OUT – ONE ANSWER ONLY]

- More than 5 hours a day 1
- 1-5 hour(s) 2
- Less than 1 hour..... 3
- Hardly ever 4
- Never exposed 5
- [I do not work outside the home]..... 6
- [DK/NA]..... 9

Q5 What best describes the smoking restrictions at your place of work?

[READ OUT – ONE ANSWER ONLY]

- Smoking is not allowed anywhere indoors..... 1
- Smoking is allowed only in a special smoking room..... 2
- Smoking is allowed in some areas but not everywhere within the building..... 3
- Smoking is not restricted at all 4
- [I do not work indoors] 5
- [I do not work outside the home]..... 6
- [DK/NA]..... 9

Attitudes towards smoking restrictions

Q6 Are you in favour of smoking bans in the following places? Would you say, you are Totally in favour, Somewhat in favour, Somewhat opposed or Totally opposed of smoking bans in:

[READ OUT – ONE ANSWER ONLY]

- Totally in favour 4
- Somewhat in favour..... 3
- Somewhat opposed 2
- Totally opposed 1

- [DK/NA].....	9
A) Restaurants	1 2 3 4 9
B) Bars, pubs and clubs.....	1 2 3 4 9
C) Offices and other indoor workplaces	1 2 3 4 9

Health warnings

SPLIT BALLOT

ASK Q7A IF NEVER-SMOKERS (CODE 4 IN Q1)

Q7a Thinking about the health messages that are on tobacco packs, have these messages been very effective, somewhat effective, not very effective or not effective at all in each of the following ways?

[READ OUT – ONE ANSWER ONLY PER LINE]

- Very effective.....	4
- Somewhat effective.....	3
- Not very effective	2
- Not at all effective	1
- [DK/NA].....	9
A. Informing you about the health effects of tobacco	1 2 3 4 9
B. Persuading you not to start smoking	1 2 3 4 9

ASK Q7B IF EX-SMOKERS (CODE 3 IN Q1)

Q7b Thinking about the health messages that are on tobacco packs, have these messages been very effective, somewhat effective, not very effective or not effective at all?

[READ OUT – ONE ANSWER ONLY PER LINE]

- Very effective.....	4
- Somewhat effective.....	3
- Not very effective	2
- Not at all effective	1
- [DK/NA].....	9
A. Informing you about the health effects of tobacco	1 2 3 4 9
B. Persuading you not to start smoking again	1 2 3 4 9

ASK Q7C IF SMOKERS (CODE 1, 2 OR 9 IN Q1)

Q7c Thinking about the health messages that are on tobacco packs, have these messages been very effective, somewhat effective, not very effective or not effective at all?

[READ OUT – ONE ANSWER ONLY PER LINE]

- Very effective..... 4
 - Somewhat effective..... 3
 - Not very effective 2
 - Not at all effective 1
 - [DK/NA]..... 9
- A. Informing you about the health effects of tobacco1 2 3 4 9
- B. Getting you to smoke less1 2 3 4 9
- C. Getting you to try to quit smoking1 2 3 4 9

SPLIT BALLOT

ASK Q8A IN ALL COUNTRIES WITH THE EXCEPTION OF BE, RO, UK

Q8A In your opinion, how effective would adding a colour picture illustrating the health effects of smoking be in strengthening the text-only health warning?

[READ OUT – ONE ANSWER ONLY]

- Very effective..... 4
- Somewhat effective..... 3
- Not very effective 2
- Not at all effective 1
- [DK/NA]..... 9

ASK Q8B IN BE, RO, UK

Q8B In your opinion, how effective has adding a colour picture illustrating the health effects of smoking been in strengthening the text-only health warning?

[READ OUT – ONE ANSWER ONLY]

- Very effective..... 4
- Somewhat effective..... 3
- Not very effective 2
- Not at all effective 1
- [DK/NA]..... 9

Buying tobacco over Internet

ASK Q9A IF CODE 5 IN Q2

Q9a Have you ever bought tobacco products over Internet?

[READ OUT – ONE ANSWER ONLY]

- Never 1
- 1-10 times 2

- More often..... 3
- [DK/NA]..... 9

ASK Q9B IF CODE 1, 2, 3, 4 OR 9 IN Q2

Q9b Have you ever bought oral tobacco (such as snuff, snus or chewing tobacco) or other tobacco products over Internet?

[READ OUT – ONE ANSWER ONLY]

- Never 1
- Yes, oral tobacco..... 2
- Yes, other tobacco products..... 3
- Yes, oral tobacco and other tobacco products 4
- [DK/NA]..... 9

ASK ALL

Smuggling and grey imports

Q10 In the last 6 months, have you seen tobacco products being sold which you think were smuggled?

(READ OUT – ONE ANSWER POSSIBLE)

- Never 1
- Yes, occasionally 2
- Yes, often 3
- [DK/NA]..... 9

SPLIT BALLOT

ASK Q11A IN ALL COUNTRIES EXCEPT NO

Q11a In the last 12 months when you last came back from a trip to another EU country, how many packs or cartons of lower price cigarettes did you bring home with you?

[ONE ANSWER POSSIBLE- ONLY ONE OF THE METRICS SHOULD BE USED]

- Packs
- Cartons

998 - Was not abroad

999 - DK/NA

ASK Q11B ONLY IN NO

Q11b In the last 12 months when you last came back from a trip to an EU country, how many packs or cartons of lower price cigarettes did you bring home with you?

[ONE ANSWER POSSIBLE- ONLY ONE OF THE METRICS SHOULD BE USED]

- Packs
- Cartons

998 - Was not abroad

999 - DK/NA

D1. Gender

[DO NOT ASK - MARK APPROPRIATE]

- [1] Male
- [2] Female

D2. How old are you?

- [][] years old
- [00] [REFUSAL/NO ANSWER]

D3. How old were you when you stopped full-time education?

[WRITE IN THE AGE WHEN EDUCATION WAS TERMINATED]

- [][]years old
- [00] [STILL IN FULL TIME EDUCATION]
- [01] [NEVER BEEN IN FULL TIME EDUCATION]
- [99] [REFUSAL/NO ANSWER]

D4. As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity? Does it mean that you are a(n)...

[IF A RESPONSE TO THE MAIN CATEGORY IS GIVEN, READ OUT THE RESPECTIVE SUB-CATEGORIES]

- Self-employed

- i.e. : - farmer, forester, fisherman11
- owner of a shop, craftsman12
- professional (lawyer, medical practitioner, accountant, architect,...)13
- manager of a company14
- other15

- Employee

- i.e. : - professional (employed doctor, lawyer, accountant, architect)21
- general management, director or top management22
- middle management23
- Civil servant24
- office clerk25
- other employee (salesman, nurse, etc...)26

- other	27
- Manual worker	
→ i.e. : - supervisor / foreman (team manager, etc...)	31
- Manual worker	32
- unskilled manual worker	33
- other	34
- Without a professional activity	
→ i.e. : - looking after the home	41
- student (full time).....	42
- retired	43
- seeking a job	44
- other	45
- [Refusal].....	99

D6. Would you say you live in a ...?

- metropolitan zone	1
- other town/urban centre	2
- rural zone.....	3
- [Refusal].....	9