

ZA4893

Flash Eurobarometer 212
(Attitudes towards the planned EU pilot project
"Erasmus for Young Entrepreneurs" –
Trainers and counsellors of start-up organisations)

Country Specific Questionnaire
United Kingdom

Eurobarometer survey on the planned pilot project “Erasmus for young entrepreneurs”

Questionnaire 3: Trainers of start-up support organisations

Questionnaire

Introduction

The Commission adopted in 2006 a Communication on “Implementing the Community Lisbon Programme: Fostering entrepreneurial mindsets through education and learning” (COM (2006) 33 of 13.2.2006) which stressed the positive correlation between education and training, entrepreneurship and economic growth. In October 2006 the Commission, Member States and a wide range of stakeholders from business and education adopted the “Oslo Agenda for Entrepreneurship Education in Europe” which contains rich menu of proposals on how to make progress in this area. Finally the European Parliament invited the Commission to work out proposals enhancing the mobility of young entrepreneurs.

On this basis the Commission has started to develop the design for the potential pilot project “Erasmus for young entrepreneurs”. The purpose of this EB survey is to find out about the needs and ideas of those who train potential beneficiaries on the planned pilot project. The Commission intends to launch a feasibility study on the implementation of the planned pilot project in the second half 2007. The results of this survey are important and will be taken into account before launching the future project.

TA. Information about the participants in the survey

TA1. Gender
(DO NOT ASK - MARK APPROPRIATE)

Male 1
Female 2

TA2. How old are you?

[][] years old
[00] [REFUSAL/NO ANSWER]

TA5 As far as your current occupation is concerned, would you say you are:

- Self-employed / independent 1
- In paid employment 2
- [DK/NA]..... 9

TA6 In average, how many hours per week are you giving training / coaching to (would-be) entrepreneurs?

- 1-2 hours..... 1
- 3-5 hours..... 2
- 5-8 hours..... 3
- 9-12 hours..... 4
- 12-15 hours..... 5
- More than 15 hours..... 6
- [DK/NA]..... 9

TB.

Information on opinions and ideas about the planned pilot project "Erasmus for young entrepreneurs"

TB1. There is the idea to launch an EU programme that would support young would-be entrepreneurs who want to spend a period of time in another country in order to learn from and exchange experiences with entrepreneurs and look for potential partners. In your opinion, how useful would it be for your clients / students to participate in such a programme, provided that expenses are at least partially covered?

[READ OUT – ONE ANSWER ONLY]

- Very useful..... 1 GO TO B3
- Rather useful 2 GO TO B3
- Rather un-useful 3
- Not useful at all 4
- [DK/NA]..... 9

[IF B1=3,4 or 9]

TB2. How important are the following reasons for your clients / students why they might not spending some time abroad and learning from and exchanging experience with another entrepreneur? Could you tell me for each of the following reasons if they are very important, rather important, rather not important or not important at all?

[READ OUT – ONE ANSWER PER LINE]

- Very important 1
 - Rather important 2
 - Rather unimportant 3
 - Not important at all..... 4
 - [DK/NA]..... 9
-
- A. No time available 1 2 3 4 9
 - B. No advantage for their company 1 2 3 4 9
 - C. Too expensive 1 2 3 4 9
 - D. Too sensitive (in terms of business ideas and competition) 1 2 3 4 9
 - E. No interest in going abroad 1 2 3 4 9
 - F. They don't have the necessary language skills 1 2 3 4 9
 - G. Other personal reasons 1 2 3 4 9

[TO ALL]

TB3. What do you think would be more advantageous for your clients / students: to learn from and exchange experiences with a young entrepreneur who has established his/her company quite recently, OR with an older and more experienced entrepreneur?

[READ OUT – ONE ANSWER ONLY]

- Young entrepreneur 1

- Older and more experienced entrepreneur 2
- [Both would have been fine] 3
- [DK/NA] 9

[TO ALL]

TB4_1. Should such a Programme be limited to young would-be entrepreneurs or should it be also open to other target groups?

[READ OUT – ONE ANSWER POSSIBLE]

- Limited to young would-be entrepreneurs..... 1 GO TO B5_1
- Open to other target groups..... 2 GO TO B4_2
- [DK/NA]..... 9 GO TO B4_2

TB4_2. Which other target groups?

[READ OUT – ONE ANSWER ONLY]

- Mentioned 1
 - Not mentioned 2
 - [DK/NA]..... 9
-
- A. Young entrepreneurs 1 2 9
 - B. Any entrepreneur 1 2 9
 - C. Apprentices..... 1 2 9
 - D. University students 1 2 9
 - E. Other target group..... 1 2 9

[TO ALL]

TB5_1. What should be the age range of the target group?

Could you tell me first what the lower age limit should be for the target group?

- lower limit:: [][] years old
- [DK/NA]

TB5_2. And what should be the upper age limit for the target group?

- higher limit:: [][] years old
- [DK/NA]

TB6. From which branches / business sectors should the person moving abroad and the host

entrepreneur come from:

[READ OUT – ONE ANSWER ONLY]

- The same branch / business sector, or 1
- Different branches / business sectors? 2
- [Does not Matter]..... 3
- [DK/NA] 9

TB7. What should be the size of the enterprise that your clients/students visit, for instance how many employees should the enterprise have?

[READ OUT – ONE ANSWER ONLY]

- Around 2 to 5 1
- Around 5 to 10..... 2
- Around 10 to 20..... 3
- Around 20 to 50..... 4
- More than 50 5
- [It does not matter] 6
- [DK/NA] 9

TB8. Do you strongly agree, agree, disagree or strongly disagree with what should be the main objectives of such an EU Programme:

[READ OUT – ONE ANSWER PER LINE]

- Strongly agree 1
 - Agree 2
 - Disagree 3
 - Strongly disagree 4
 - [DK/NA]..... 9
-
- A. To learn from the experiences of an entrepreneur running a business in the same, or in a similar sector of the planned enterprise 1 2 3 4 9
 - B. To look for potential business partners across national borders for the planned business project and establish a network..... 1 2 3 4 9
 - C. To search markets for products/services 1 2 3 4 9
 - D. To learn about the economic and legal environment of another country.... 1 2 3 4 9
 - E. To learn how to successfully run a company in another European country..... 1 2 3 4 9
 - F. To acquire skills that will help to develop new products and services for their own business 1 2 3 4 9
 - G. To receive training on how to run successfully a business 1 2 3 4 9
 - H. To get a broader cultural perspective 1 2 3 4 9
 - I. To improve language skills..... 1 2 3 4 9

TB9. If you consider learning as one the main objectives for such an EU Programme, how useful the following topics would be for your clients / students to be taught about? Very useful, rather useful, rather not useful, or not useful at all?

[READ OUT – ONE ANSWER PER LINE]

- Very useful..... 1
 - Rather useful 2
 - Rather un-useful 3
 - Not useful at all 4
 - [DK/NA]..... 9
-
- A. The single market and EU law 1 2 3 4 9
 - B. Growth and internationalisation of companies 1 2 3 4 9
 - C. The local market and business environment in the host country 1 2 3 4 9
 - D. Specific skills and know-how of the host company 1 2 3 4 9
 - E. Language..... 1 2 3 4 9
 - F. other..... 1 2 3 4 9

TB10. What would be the ideal length of the period that your clients / students would be able to spend abroad? Please tell me the number of months?

[PRE-CODED LIST]

- Less than one month..... 1
- Around 1 month..... 2
- Around 2 months..... 3
- Around 3 months..... 4
- Around 4 months..... 5
- Around 5 months..... 6
- Around 6 months..... 7
- More than 6 months 8
- [DK/NA] 9

TB11. What type of costs that the visit abroad would imply should be covered by the envisaged EU programme?

[READ OUT – ONE ANSWER PER LINE]

- Mentioned 1
- Not mentioned 2
- [DK/NA]..... 9

- A. Preparatory costs (language course, training) 1 2 9
- B. Travel costs 1 2 9
- C. Daily expenses (food, accommodation) 1 2 9
- D. A fee for the host entrepreneur 1 2 9

TB12. Do you strongly agree, agree, disagree or strongly disagree with the following statements about the impact of such a programme? Staying in a company abroad ...

[READ OUT – ONE ANSWER PER LINE]

- Strongly agree 1
- Agree 2
- Disagree 3
- Strongly disagree 4
- [DK/NA] 9

- A. makes it easier for a young would-be entrepreneurs to start up his/her business 1 2 3 4 9
- B. makes the chances of success of a business higher 1 2 3 4 9
- C. contributes to knowledge and inter-cultural understanding 1 2 3 4 9
- D. has no impact on the start-up of a new undertaking 1 2 3 4 9

TB13. Do you have other views or suggestions on the planned pilot programme to support young would-be entrepreneurs? (max. 4000 characters)