

ZA5474

Flash Eurobarometer 316
(Attitudes of Europeans Towards Resource Efficiency)

Country Questionnaire
Great Britain

F1316
Waste Management, Prevention, Re-use and Recycling

ASK ALL

Q0. Do you think Europe could be more efficient in its use of natural resources?

- Yes 1
- No 2
- [DK/NA] 9

ASK ALL

Q1. Do you think that your household is producing too much waste or not?

- Yes 1
- No 2
- [DK/NA] 9

ASK ALL

Q2. Do you separate at least some of your waste for recycling or composting?

- Yes 1
- No 2
- [DK/NA] 9

[IF Q2=1]

Q3a. What would convince you to separate more of your waste?

[IF Q2=2 or 9]

Q3b. What would convince you to separate at least some of your waste?

[ROTATE - READ OUT - ONE ANSWER PER LINE]

- Would convince..... 1
- Would not convince 2
- [DK/NA] 9

- a) Improved separate waste collection at your home1 2 9
- b) More and better drop-off points for recyclable and compostable waste1 2 9
- c) More information on how and where to separate waste1 2 9
- d) Legal obligation to separate waste1 2 9
- e) Taxes for waste management1 2 9

ASK ALL

Q4. What do you think needs to be done to improve waste management in your community?

[ROTATE - READ OUT - ONE ANSWER PER LINE]

- Selected..... 1
- Not selected 2
- [DK/NA] 9

- a) Stronger law enforcement on waste management1 2 9
- b) Better waste collection services1 2 9
- c) Make producers pay for collection and recycling of waste1 2 9
- d) Make households pay for the waste they produce1 2 9

ASK ALL

Q5. Can you estimate what percentage of the food you buy goes to waste?

- 15% or less..... 1
- 16% to 30%..... 2
- 31% to 50%..... 3
- More than 50%..... 4
- None 5
- [DK/NA] 9

IF THE ANSWER IS '5" GO TO Q7

Q6. What would help you to waste less food?

[ROTATE - READ OUT - ONE ANSWER PER LINE]

- Selected..... 1
 - Not selected 2
 - [DK/NA] 9
-
- a) Better information on food product labels, e.g. how to interpret 'best before' dates, information on storage and preparation 1 2 9
 - b) Better shopping planning by my household 1 2 9
 - c) Better estimate portion sizes (how much food you cook) to avoid excess food 1 2 9
 - d) Smaller portion sizes available in shops..... 1 2 9

ASK ALL

Q7. How important for you is a product's environmental impact – e.g. whether the product is reusable or recyclable – when making a decision on what products to buy?

- Very important 1
- Rather important..... 2
- Rather not important 3
- Not at all important..... 4
- [DK/NA] 9

ASK ALL

Q8. Would you buy the following products second hand?

[ROTATE - READ OUT - ONE ANSWER PER LINE]

- Yes 1
 - No..... 2
 - [Will not buy any of these products second hand] 3
 - [DK/NA] 9
-
- a) Textiles (clothing, bedding, curtains etc.) 1 2 3 9
 - b) Electronic equipment..... 1 2 3 9
 - c) Furniture 1 2 3 9

IF Q8=2 or Q8=3

Q9. What prevents you from buying these products second hand?

[READ OUT – ROTATE – MORE THAN ONE ANSWER IS POSSIBLE]

- Health and safety concerns 1
- Quality/ usability of the product 2
- Less appealing look of the product..... 3
- Afraid of what others might think of you 4
- [Other] 5
- [DK/NA] 9

ASK ALL

Q10. Would you buy products made of recycled materials?

- Yes 1
- No 2
- [DK/NA] 9

[ASK ONLY IF THE ANSWER IS "1" IN Q10]

Q11a. What would be the most important factor in your decision to buy products made of recycled materials?

[READ OUT – ROTATE – ONLY ONE ANSWER IS POSSIBLE]

- Price of the product..... 1
- Quality/ usability of the product 2
- Brand/brand name of the product 3
- Environmental impact of the product 4
- [Other] 5
- [DK/NA] 9

[ASK ONLY IF THE ANSWER IS "2" IN Q10]

Q11b. What prevents you from buying recycled products or products containing recycled materials?

[READ OUT – ROTATE – MORE THAN ONE ANSWER IS POSSIBLE]

- Health and safety concerns 1
- Quality/ usability of the product 2
- Less appealing look of the product..... 3
- No clear consumer information on the recycled content 4
- Afraid of what others might think of you 5
- [Other] 6
- [DK/NA] 9

ASK ALL

Q12. Which one would you prefer: to pay taxes for waste management or to pay an amount related to the quantity of waste each household generates?

- To pay taxes for waste management 1
- To pay proportionally to the quantity of waste you generate 2
- [DK/NA] 9

ASK ALL

Q13. Which one would you prefer: to pay taxes for waste management or to include the cost of waste management in the price of the products you buy?

- To pay taxes for waste management 1
- Include the cost of waste management in the price of the products you buy..... 2
- [DK/NA] 9

D1. Gender

[DO NOT ASK - MARK APPROPRIATE]

- [1] Male
- [2] Female

D2. How old are you?

- [][] years old

- [00] [REFUSAL/NO ANSWER]

**D3. How old were you when you stopped full-time education?
[Write in THE AGE WHEN EDUCATION WAS TERMINATED]**

- [][] years old
- [0 0] [STILL IN FULL TIME EDUCATION]
- [0 1] [NEVER BEEN IN FULL TIME EDUCATION]
- [9 9] [REFUSAL/NO ANSWER]

D4. As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity? Does it mean that you are a(n)...

[IF A RESPONSE TO THE MAIN CATEGORY IS GIVEN, READ OUT THE RESPECTIVE SUB-CATEGORIES]

- Self-employed

- i.e. : - farmer, forester, fisherman 11
- owner of a shop, craftsman 12
- professional (lawyer, medical practitioner, accountant, architect,...) 13
- manager of a company 14
- other 15

- Employee

- i.e. : - professional (employed doctor, lawyer, accountant, architect) 21
- general management, director or top management 22
- middle management 23
- Civil servant 24
- office clerk 25
- other employee (salesman, nurse, etc...) 26
- other 27

- Manual worker

- i.e. : - supervisor / foreman (team manager, etc...) 31
- Manual worker 32
- unskilled manual worker 33
- other 34

- Without a professional activity

- i.e. : - looking after the home 41
- student (full time) 42
- retired 43
- seeking a job 44
- other 45

- [Refusal] 99

D6. Would you say you live in a ...?

- metropolitan zone 1
- other town/urban centre 2
- rural zone 3

- [Refusal]	9
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