

THE SEPTEMBER 1965 GERMAN ELECTION STUDY
(ZENTRALARCHIV NO. 556 -- ICPR NO. 7103)

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THE DATA (AND TABULATIONS) UTILIZED IN THIS (PUBLICATION) WERE MADE AVAILABLE (IN PART) BY THE INTER-UNIVERSITY CONSORTIUM FOR POLITICAL RESEARCH (OR ZENTRALARCHIV FUER EMPIRISCHE SOZIAL-FORSCHUNG). THE DATA FOR THE SEPTEMBER 1965 GERMAN ELECTION STUDY WERE ORIGINALLY COLLECTED BY MAX KAASE AND RUDOLF WILDENMANN, LEHRSTUHL FUER POLITISCHE WISSENSCHAFT, UNIVERSITY OF MANNHEIM. THE DATA WERE MADE AVAILABLE FOR ANALYSIS AS A JOINT ARCHIVAL PROJECT OF THE CONSORTIUM, THE ZENTRALARCHIV FUER EMPIRISCHE SOZIALFORSCHUNG, UNIVERSITY OF COLOGNE, AND THE ZENTRUM FUER UMFragen, METHODEN UND ANALYSEN, MANNHEIM. NEITHER THE ORIGINAL COLLECTORS OF THE DATA NOR THE CONSORTIUM BEAR ANY RESPONSIBILITY FOR THE ANALYSES OR INTERPRETATION PRESENTED HERE.

IN ORDER TO PROVIDE FUNDING AGENCIES WITH ESSENTIAL INFORMATION ABOUT THE USE OF ARCHIVAL RESOURCES, AND TO FACILITATE THE EXCHANGE OF INFORMATION ABOUT ICPR PARTICIPANTS' RESEARCH ACTIVITIES, EACH USER OF THE ICPR DATA FACILITIES IS EXPECTED TO SEND TWO COPIES OF EACH COMPLETED MANUSCRIPT OR THESIS ABSTRACT TO THE CONSORTIUM. PLEASE INDICATE IN THE COVER LETTER WHICH DATA WERE USED.

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STUDY DESCRIPTION

THE SEPTEMBER 1965 GERMAN ELECTION STUDY WAS CONDUCTED BY MAX KAASE AND RUDOLF WILDENMANN, LEHRSTUHL FÜR POLITISCHE WISSENSCHAFTEN, UNIVERSITY OF MANNHEIM. THE FIELDWORK WAS CARRIED OUT BY DIVO-INSTITUTE, FRANKFURT (DIVO PROJECT NO. 666). ALL RESPONDENTS WERE INTERVIEWED DURING THE MONTH OF SEPTEMBER AND INTERVIEWING WAS COMPLETED SEVERAL DAYS BEFORE THE ELECTION. THE STUDY INTERVIEWED 1411 RESPONDENTS AND WAS FINANCED BY THE SECOND GERMAN TELEVISION NETWORK (ZDF).

THE STUDY DEALT WITH A WIDE RANGE OF POLITICALLY RELEVANT ATTITUDES AND BEHAVIOR IN THE CONTEXT OF THE 1965 ELECTION. THE INTERVIEW INQUIRED ABOUT THE RESPONDENT'S VOTING BEHAVIOR IN THE 1961 ELECTION, HIS ANTICIPATED BEHAVIOR IN THE 1965 ELECTION, AND HIS PREFERENCES FOR THE GOVERNMENT COALITION AND CHANCELLORSHIP FOLLOWING THE ELECTION. BROADER QUESTIONS DEALT WITH THE GENERAL EXTENT OF MASS MEDIA USAGE, AND ALSO MEDIA USAGE SPECIFICALLY AS A POLITICAL NEWS SOURCE. THE RESPONDENT'S RELIANCE ON A VARIETY OF OTHER SOURCES OF POLITICAL INFORMATION WAS ALSO MEASURED, AS WELL AS HIS LEVEL OF POLITICAL INTEREST. THE INTERVIEW DETERMINED THE RESPONDENT'S PERCEPTION AS TO WHETHER THE CDU/CSU OR SPD COULD BEST DEAL WITH A SET OF ISSUES CURRENTLY FACING THE FEDERAL REPUBLIC: GERMAN REUNIFICATION, FOREIGN RELATIONS WITH THE EAST AND WEST, ECONOMIC POLICY, EDUCATIONAL POLICY, AND OTHER FOREIGN AND DOMESTIC ISSUES. THE PROCEDURE WAS REPEATED AS THE RESPONDENT WAS ASKED WHETHER BRANDT OR ERHARD COULD BEST DEAL WITH A SIMILAR LIST OF ISSUES. THE SURVEY ALSO INCLUDED SCALOMETERS WHICH WERE USED IN EVALUATING THE MAJOR POLITICAL FIGURES OF 1965. SCALOMETERS WERE ALSO USED TO EVALUATE THE POLITICAL PARTIES, AND FURTHER QUESTIONS INQUIRED ABOUT RECENT CHANGES IN PARTY EVALUATIONS. ANOTHER SERIES OF QUESTIONS ASSESSED THE PERCEIVED POLITICAL INFLUENCE OF THE PROTESTANT AND CATHOLIC CHURCHES, LABOR UNIONS, THE FARMERS' ASSOCIATION, AND THE EMPLOYERS' ASSOCIATION.

THE PERSONAL DATA SECTION OF THE INTERVIEW OBTAINED INFORMATION ABOUT THE EDUCATION, OCCUPATION, RELIGIOUS PREFERENCE, MARITAL STATUS, AGE, SEX, AND VOLUNTARY ASSOCIATIONAL MEMBERSHIPS OF THE RESPONDENT. THIS SECTION ALSO OBTAINED THE OCCUPATION AND INCOME OF THE HEAD OF THE HOUSEHOLD.

SAMPLING INFORMATION

THE UNIVERSE SAMPLED IN THIS STUDY CONSISTS OF VOTING AGE CITIZENS OF THE FEDERAL REPUBLIC OF GERMANY, EXCLUDING WEST BERLIN, WHO LIVE IN PRIVATE HOUSEHOLDS AND ARE REGISTERED IN THE COMMUNITY CENTRAL REGISTRY OF INHABITANTS ("EINWOHNERMELDEKARTEI"). THIS EXCLUDES PERSONS LIVING IN GROUP QUARTERS, INSTITUTIONAL POPULATIONS, AND PERSONS WITH NO PLACE OF RESIDENCE.

THE STUDY UTILIZED A STRATIFIED, MULTISTAGE, RANDOM SAMPLING PROCEDURE. THERE WERE THREE STAGES OF SAMPLING. FIRST, SELECTION OF THE SAMPLING POINTS; THEN HOUSEHOLDS WERE SELECTED WITHIN EACH SAMPLING POINT; FINALLY, INDIVIDUALS WERE SELECTED WITHIN EACH HOUSEHOLD.

STAGE 1: THE FIRST STAGE CONSISTED OF THE SELECTION OF SAMPLING POINTS FROM A COMPLETE LIST OF ALL COMMUNITIES ("GEMEINDE") IN THE FEDERAL REPUBLIC. ALL COMMUNITIES WERE FIRST DIVIDED INTO TWO STRATA: STRATUM 1 INCLUDED ALL COMMUNITIES WITH LESS THAN 2,000 INHABITANTS, STRATUM 2 CONTAINED ALL COMMUNITIES OF 2,000 OR MORE INHABITANTS. AN ADDITIONAL STRATIFICATION WAS MADE TO OBTAIN A REPRESENTATIVE SAMPLE FOR EACH STATE ("BUNDESLAND"), AS WELL AS FOR THE FEDERAL REPUBLIC AS A WHOLE.

THE SELECTION OF SAMPLING POINTS FROM STRATUM 1 TOOK PLACE IN TWO STEPS. BEGINNING IN THE NORTH OF GERMANY AND GRADUALLY MOVING SOUTH WITHIN EACH STATE, COMMUNITIES IN STRATUM 1 WERE GROUPED TOGETHER UNTIL THE TOTAL POPULATION OF THE GROUP -- OR CELL -- EXCEEDED A SPECIFIED LIMIT. FROM EACH CELL A COUNTY ("KREIS") WAS RANDOMLY SELECTED. COMMUNITIES WERE SYSTEMATICALLY ADDED FROM IMMEDIATELY SOUTH OF THE COUNTY, OR SUBTRACTED FROM THE NORTH OF THE COUNTY UNTIL AN AREA CONTAINING APPROXIMATELY ONE QUARTER OF THE TOTAL CELL POPULATION WAS DEFINED. IN THE SECOND STEP ALL COMMUNITIES FROM AN AREA DESIGNATED IN STEP ONE WERE LISTED IN ALPHABETICAL ORDER. A CUMULATIVE TOTAL OF COMMUNITY POPULATIONS WAS COMPUTED. THEN, TWO RANDOM NUMBERS WERE OBTAINED, AND A COMMUNITY WHOSE CUMULATIVE TOTAL ENCOMPASSED A NUMBER WAS SELECTED AS A SAMPLING POINT. THUS THE PROBABILITY OF ANY STRATUM 1 COMMUNITY BEING SELECTED WAS PROPORTIONAL TO ITS POPULATION SIZE.

A SOMEWHAT DIFFERENT PROCEDURE WAS USED IN SELECTING STRATUM 2 SAMPLING POINTS. WITHIN EACH STATE THE LARGER COMMUNITIES WERE GROUPED INTO SEVERAL CATEGORIES -- OR SUBSTRATA -- BASED ON THEIR POPULATION SIZE. THE NUMBER OF SAMPLING POINTS TO BE SELECTED FROM EACH SUBSTRATUM WAS PROPORTIONAL TO THE SUBSTRATUM'S POPULATION RELATIVE TO THE TOTAL STRATUM 2 POPULATION IN THE FEDERAL REPUBLIC. COMMUNITIES WITHIN EACH SUBSTRATUM WERE PLACED IN ALPHABETICAL ORDER AND THEIR POPULATION TOTALS CUMULATED. A SET OF RANDOM NUMBERS EQUAL TO THE DESIRED NUMBER OF SAMPLING POINTS WERE OBTAINED. A COMMUNITY WHOSE CUMULATIVE TOTAL ENCOMPASSED ONE OF THESE RANDOM NUMBERS WAS SELECTED AS A SAMPLING POINT. THIS PROCEDURE MADE THE PROBABILITY OF SELECTION PROPORTIONAL TO THE SIZE OF THE COMMUNITY WITH THE POSSIBILITY OF MULTIPLE SELECTION OF THE SAME COMMUNITY.

STAGE 2: WHEN THE COMMUNITIES OF THE SAMPLE HAD BEEN DETERMINED, THE HOUSEHOLDS TO BE CONTACTED WERE SYSTEMATICALLY SELECTED FROM A CENTRAL REGISTRY OF INHABITANTS ("EINWOHNERMELDEKARTEI") IN EACH COMMUNITY. THE PROCEDURE PRODUCED A LIST OF HOUSEHOLDS FOR THE SAMPLE.

STAGE 3: IN EACH SELECTED HOUSEHOLD ALL MEMBERS OVER AGE 21 WERE LISTED IN A FIXED ORDER BY AGE AND SEX. A RESPONDENT WAS THEN SELECTED FROM EACH HOUSEHOLD LIST USING A RANDOM NUMBER TABLE, WITHOUT THE POSSIBILITY OF SUBSTITUTION. A TOTAL OF 1411 RESPONDENTS WERE INTERVIEWED.

THE SAMPLING, FIELDWORK, AND CODING FOR THE STUDY WAS CONDUCTED BY DIVO-INSTITUTE, FRANKFURT.

WEIGHTING INFORMATION

THIS STUDY CONTAINS A WEIGHT VARIABLE (V3) WHICH PRODUCES A REPRESENTATIVE SAMPLE OF THE VOTING AGE CITIZENS OF THE FEDERAL REPUBLIC WHEN USED IN ANALYSIS. THE WEIGHT VARIABLE CORRECTS FOR SEX AND AGE BIASES OF THE SAMPLE, AND WAS CONSTRUCTED BY COMPARING THE AGE BY SEX DISTRIBUTION OF RESPONDENTS IN THIS STUDY WITH THE COMPARABLE CENSUS DISTRIBUTION. THESE WEIGHTS REPLACE THE ORIGINAL DIVO INSTITUTE WEIGHTS WHICH WERE CONSTRUCTED ON THE BASIS OF SLIGHTLY DIFFERENT CRITERIA.

THE UNWEIGHTED N FOR THIS SAMPLE = 1411, THE WEIGHTED N OF THE SAMPLE = 1407.8. ALL RESPONDENTS WERE GIVEN WEIGHT VALUES TO ONE IMPLIED DECIMAL PLACE ON THE BASIS OF THE FOLLOWING TABLE:

| AGE | MALE | FEMALE |
|-------|------|--------|
| 21-24 | 1.1 | .9 |
| 25-29 | 1.2 | 1.2 |
| 30-34 | .8 | 1.0 |
| 35-39 | .9 | .8 |
| 40-44 | .8 | .7 |
| 45-49 | .8 | .9 |
| 50-59 | .9 | 1.0 |
| 60- | 1.3 | 1.3 |

FREQUENCIES

THE FREQUENCIES IN THE BODY OF THE CODEBOOK REFLECT THE USE OF THE DECIMAL WEIGHTS (V3) AND HAVE BEEN ROUNDED UP TO THE NEXT INTEGER BEFORE INSERTION INTO THE CODEBOOK. CONSEQUENTLY, THE FREQUENCIES SUBJECTED TO ROUNDING DO NOT ALWAYS ADD UP TO THE EXPECTED N.

2. INDICATES THE FOUR COLUMN ICPR STUDY IDENTIFICATION NUMBER UNIQUE TO THIS DATASET.
3. INDICATES THE ABBREVIATED (24 CHARACTERS MAXIMUM) VARIABLE NAME USED WITHIN THE OSIRIS SYSTEM TO IDENTIFY THE VARIABLE FOR THE USER. AN EXPANDED VERSION OF THESE NAMES CAN BE FOUND IN THE CONTENTS SECTION.
4. INDICATES THE DESIGNATION OF MISSING DATA. IN THIS EXAMPLE CODE VALUES GREATER OR EQUAL TO NINETY-SEVEN ARE MISSING DATA (MD=GE 97). ALTERNATIVE STATEMENTS FOR OTHER VARIABLES ARE OF THE FORM "MD=9", "MD=0 OR GE 8", OR "NO MISSING DATA CODES". SOME ANALYSIS SOFTWARE PACKAGES (OSIRIS SOFTWARE PACKAGE), REQUIRE THAT CERTAIN TYPES OF DATA WHICH THE USER DESIRES TO EXCLUDE FROM ANALYSIS BE DESIGNATED AS "MISSING DATA", E.G. INAPPROPRIATE, NOT ASCERTAINED, OR AMBIGUOUS DATA CATEGORIES. ALTHOUGH THESE CATEGORIES ARE DEFINED AS MISSING DATA CATEGORIES, THIS DOES NOT MEAN THAT A USER SHOULD NOT OR CANNOT USE THESE CODES IN A SUBSTANTIVE ROLE IF HE SO DESIRES.
5. A MULTIPLE RESPONSE VARIABLE IS DENOTED BY THE MESSAGE, "MULT RESPS X", WHERE X IS THE NUMBER OF RESPONSES.
6. INDICATES THE STARTING LOCATION AND WIDTH OF THIS VARIABLE WHEN THE DATA ARE STORED ON A MAGNETIC TAPE IN THE OSIRIS FORMAT. THESE LOCATIONS MAY ALSO BE USED TO ACCESS THE DATA WITH SOFTWARE PACKAGES WHICH DO NOT USE THE OSIRIS DICTIONARY.
7. INDICATES THE LOCATION BY DECK AND COLUMN(S) OF THIS VARIABLE WHEN THE DATA ARE ON CARDS OR IN CARD IMAGE FORM (EITHER 80 OR 84 COLUMN FORMAT).
8. A VARIABLE CONTAINING DATA WITH IMPLIED DECIMALS IS DENOTED BY THE MESSAGE "XX DEC PLACE(S)", WHERE XX IS THE NUMBER OF DECIMAL PLACES IMPLIED (NOT PUNCHED) IN THE VARIABLE.
9. INDICATES THE FULL (QUESTION) TEXT SUPPLIED BY THE INVESTIGATOR TO DESCRIBE THE VARIABLE. PHRASES ENCLOSED IN (" AND ") USUALLY DENOTE GERMAN LANGUAGE TERMS WHICH HAVE A FURTHER DESCRIPTION IN THE GLOSSARY INCLUDED IN THIS CODEBOOK.

10. INDICATES AN ADDITIONAL COMMENT OR EXPLANATION APPENDED TO THE VARIABLE DESCRIPTION OR CODER INSTRUCTIONS.
11. A VARIABLE WHICH HAS A FOOTNOTE ASSOCIATED WITH IT IS DENOTED BY THE MESSAGE, "SEE NOTE(S) X", WHERE X IS THE NUMBER OF THE FOOTNOTE REFERENCED.
12. INDICATES THE FREQUENCY OF OCCURRENCE OF EACH CODE VALUE. FREQUENCIES FOR MULTIPLE RESPONSE VARIABLES ARE CUMULATIVE.
13. INDICATES THE CODE VALUES OCCURRING IN THE DATA FOR THIS VARIABLE.
14. INDICATES THE TEXTUAL DEFINITIONS OF THE CODES.

DATA PREPARATION AND FORMATTING

THE SEPTEMBER 1965 GERMAN ELECTION STUDY WAS MADE AVAILABLE FOR ANALYSIS AS A JOINT ARCHIVAL PROJECT OF THE ICPR, THE ZENTRALARCHIV FUER EMPIRISCHE SOZIALFORSCHUNG, UNIVERSITY OF COLOGNE, AND THE ZENTRUM FUER UMFRAGEN, METHODEN UND ANALYSEN, MANNHEIM. WE ACKNOWLEDGE THE FINANCIAL ASSISTANCE OF THE CONFERENCE GROUP ON GERMAN POLITICS IN SUPPORT OF THE TRANSLATION AND PREPARATION OF THE DOCUMENTATION. THE DATA PROCESSING AND THE CONSTRUCTION OF OSIRIS DATASETS AND DOCUMENTATION WAS DONE AT THE ZENTRALARCHIV. A GERMAN LANGUAGE Z.A.R. CODEBOOK CONTAINING A STUDY DESCRIPTION, TECHNICAL INFORMATION, AND VARIABLE DOCUMENTATION PARALLELLING THE OSIRIS CARD IMAGE DATASET IS AVAILABLE FROM THE ZENTRALARCHIV FUER EMPIRISCHE SOZIALFORSCHUNG, UNIVERSITY OF COLOGNE, D-5000 COLOGNE 41, BACHEMER STRASSE 40, WEST GERMANY.

THE DATA RECEIVED BY THE ARCHIVE WERE FIRST SORTED AND CHECKED FOR MISSING OR DUPLICATE CARDS. DUPLICATE CARDS WERE VERIFIED, THEN THE DUPLICATES WERE REMOVED. MISSING CARDS WERE REPLACED BY MISSING DATA VALUES. THE DATA WERE THEN CHECKED FOR ILLEGAL (WILD) CODES AND INCONSISTENCIES WHICH, WHENEVER FOUND WERE ASSIGNED TO MISSING DATA VALUES. THE CODEBOOK WAS REORDERED TO PRESERVE THE ORDER OF THE ORIGINAL QUESTIONNAIRE. INDICES WERE INCLUDED AS CREATED BY THE ORIGINAL INVESTIGATORS. THROUGHOUT THE TEXT ADDITIONAL COMMENTS BRACKETED IN < AND > SIGNS, WERE INSERTED BY THE STUDY PROCESSOR IN THE COURSE OF PREPARING THE CODEBOOK IN ORDER TO FACILITATE NON-SEQUENTIAL REFERENCING AND TO PROVIDE FURTHER EXPLANATORY INFORMATION.

THE DATA ARE AVAILABLE FROM THE CONSORTIUM IN TWO FORMATS: A CARD IMAGE FILE, OR AN OSIRIS DATASET. THE CARD IMAGE FILE CONTAINS 2 DECKS PER RESPONDENT IN A FORMAT BASED ON 80 COLUMN PUNCHED CARDS. THE DECKS FOR EACH RESPONDENT ARE SORTED IN ASCENDING ORDER. THERE ARE TWO COMPONENTS TO THE OSIRIS DATASET. THE OSIRIS DICTIONARY GIVES THE FORMAT AND OTHER INFORMATION FOR EACH VARIABLE IN THE OSIRIS DATA FILE. THE DICTIONARY OR DICTIONARY-CODEBOOK IS USED IN CONJUNCTION WITH THE OSIRIS SOFTWARE PACKAGE. THE OSIRIS DATA FILE IS CONSTRUCTED WITH A SINGLE LOGICAL RECORD PER RESPONDENT. THE OSIRIS DATA FILE CAN BE ACCESSED DIRECTLY BY SOFTWARE PACKAGES WHICH DO NOT USE THE OSIRIS DICTIONARY BY SPECIFYING THE TAPE LOCATIONS OF THE DESIRED VARIABLES. THESE TAPE LOCATIONS ARE CONTAINED IN THE OSIRIS CODEBOOK.

THE QUESTIONNAIRE WAS TRANSLATED FROM GERMAN BY KAI HILDEBRANDT, ICPR. THE TRANSLATION ATTEMPTS TO RETAIN AS MUCH OF THE LITERAL PHRASING AS POSSIBLE, EXCEPT IN INSTANCES WHERE THE MEANING WOULD BE UNCLEAR IF PHRASING WERE NOT CHANGED. IN A FEW INSTANCES TERMS IN THE ORIGINAL LANGUAGE ENCLOSED IN (" AND ") WERE INCLUDED AS AN INDICATOR OF A CLEARER SENSE OF THE TEXT. THE MORE ESSENTIAL OF THESE GERMAN TERMS ARE DESCRIBED IN THE GLOSSARY CONTAINED IN THIS CODEBOOK.

DATA PROCESSING AND CLEANING OF THIS EDITION OF THE STUDY WAS DONE BY ERWIN ROSE, ZENTRALARCHIV. RUSSELL DALTON, ICPR, WAS RESPONSIBLE FOR THE CONSTRUCTION OF OSIRIS DATASETS AND OSIRIS DOCUMENTATION. MARIA WIEKEN-MAYSER, ZENTRALARCHIV, COORDINATED THE ZENTRALARCHIV WORKING GROUP.

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VAR 0005 REF 0005 DATA SET ID-'7103'
 NAME-HOW OFTEN LSTN TO RADIO MD=9
 LOC 12 WIDTH 1 DK 1 COL 13

Q.2(1). NOW WHEN YOU THINK OF THE VARIOUS MEANS OF
 ENTERTAINMENT AND INFORMATION, ABOUT HOW OFTEN DO YOU:
 LISTEN TO THE RADIO?

<INTERVIEWER: HAND CARD WITH RESPONSE CATEGORIES TO RESPON-
 DENT.>

.....

- 625 1. EVERY DAY FOR AT LEAST 1 HOUR
- 335 2. EVERY DAY, BUT LESS THAN 1 HOUR
- 133 3. SEVERAL TIMES A WEEK
- 67 4. AT LEAST ONCE A WEEK
- 36 5. SEVERAL TIMES A MONTH
- 9 6. AT LEAST ONCE A MONTH
- 90 7. LESS OFTEN <THAN ONCE A MONTH>
- 102 8. NEVER

- 13 9. NA

VAR 0006 REF 0006 DATA SET ID-'7103'
 NAME-HOW OFTEN WATCH TV MD=9
 LOC 13 WIDTH 1 DK 1 COL 14

Q.2(2). <HOW OFTEN DOES R> WATCH TV?

.....

<SEE Q.2(1) FOR COMPLETE QUESTION TEXT.>

- 660 1. EVERY DAY FOR AT LEAST 1 HOUR
- 92 2. EVERY DAY, BUT LESS THAN 1 HOUR
- 154 3. SEVERAL TIMES A WEEK
- 52 4. AT LEAST ONCE A WEEK
- 35 5. SEVERAL TIMES A MONTH
- 24 6. AT LEAST ONCE A MONTH
- 90 7. LESS OFTEN <THAN ONCE A MONTH>
- 281 8. NEVER

- 19 9. NA

VAR 0007 REF 0007 DATA SET ID-'7103'
 NAME-HOW OFTEN READ PAPER MD=9
 LOC 14 WIDTH 1 DK 1 COL 15

Q.2(3). <HOW OFTEN DOES R> READ DAILY NEWSPAPERS?

<SEE Q.2(1) FOR COMPLETE QUESTION TEXT.>

- 627 1. EVERY DAY FOR AT LEAST 1 HOUR
- 449 2. EVERY DAY, BUT LESS THAN 1 HOUR
- 71 3. SEVERAL TIMES A WEEK
- 39 4. AT LEAST ONCE A WEEK
- 14 5. SEVERAL TIMES A MONTH
- 15 6. AT LEAST ONCE A MONTH
- 66 7. LESS OFTEN <THAN ONCE A MONTH>
- 113 8. NEVER

- 14 9. NA

VAR 0008 REF 0008 DATA SET ID-'7103'
 NAME-WHCH TV NETWORK LK BEST MD=0 OR GE 9
 LOC 15 WIDTH 1 DK 1 COL 16

Q.2A. (IF R WATCHES TELEVISION) SPEAKING VERY GENERALLY:
 WHICH TELEVISION NETWORK DO YOU LIKE TO WATCH BEST? THE
 FIRST OR THE SECOND NETWORK?

- 677 1. FIRST TELEVISION NETWORK (ARD)
- 256 2. SECOND TELEVISION NETWORK (ZDF)
- 99 3. LIKES BOTH EQUALLY

- 76 9. NA
- 300 0. INAP., CODED 8 OR 9 IN Q.2(2)

VAR 0009 REF 0009 DATA SET ID-'7103'
 NAME-FRQNC OF POLTTL DSCSN MD=9
 LOC 16 WIDTH 1 DK 1 COL 17

Q.3. HOW IS IT, DO YOU DISCUSS POLITICAL AFFAIRS WITH OTHER
 PEOPLE? DO YOU DO THAT ALMOST DAILY, ONCE A WEEK,
 OCCASIONALLY OR NEVER?

(CONTINUED)

.....

- 141 1. ALMOST DAILY
- 143 2. ABOUT ONCE A WEEK
- 639 3. OCCASIONALLY
- 471 4. NEVER

- 16 9. NA

VAR 0010 REF 0010 DATA SET ID-'7103'
 NAME-IMPC FRGN/DMSTC POLICY MD=9
 LOC 17 WIDTH 1 DK 1 COL 18

Q.4. IN YOUR OPINION, WHAT IS MORE IMPORTANT AT THE MOMENT:
 WEST GERMANY'S RELATIONS WITH OTHER NATIONS, OR THE PROBLEMS
 WITHIN WEST GERMANY -- THAT IS, FOREIGN POLICY OR
 DOMESTIC POLICY?

.....

- 500 1. RELATIONS WITH OTHER NATIONS, FOREIGN POLICY
- 773 2. PROBLEMS WITHIN OUR COUNTRY, DOMESTIC POLICY
- 36 3. BOTH EQUALLY IMPORTANT

- 99 9. NA

VAR 0011 REF 0011 DATA SET ID-'7103'
 NAME-WHOM PRFRD AS CHANCELLOR MD=99
 LOC 18 WIDTH 2 DK 1 COL 19-20

Q.5. WHOM WOULD YOU PERSONALLY MOST LIKE TO SEE BECOME
 CHANCELLOR?

.....

- 624 01. LUDWIG ERHARD
- 26 02. GERHARD SCHROEDER
- 307 03. WILLY BRANDT
- 68 04. FRITZ ERLER
- 25 05. ERICH MENDE
- 83 06. KONRAD ADENAUER
- 23 07. EUGEN GERSTENMAIER
- 13 08. FRANZ JOSEF STRAUSS
- 19 09. OTHER CDU/CSU POLITICIAN
- 22 10. OTHER SPD POLITICIAN
- 6 11. POLITICIAN OF OTHER PARTY
- 18 12. OTHER RESPONSE

(CONTINUED)

.....

173 99. DK, NA

VAR 0012 REF 0012 DATA SET ID-'7103'
 NAME-WHO NOT CNS AS CHANCELOR MD=99
 LOC 20 WIDTH 2 DK 1 COL 21-22

Q.6. AND WHO SHOULD, IN YOUR OPINION, NOT BE CONSIDERED AS
 CHANCELLOR?

.....

182 01. LUDWIG ERHARD
 24 02. GERHARD SCHROEDER
 458 03. WILLY BRANDT
 11 04. FRITZ ERLER
 176 05. ERICH MENDE
 14 06. KONRAD ADENAUER
 07. EUGEN GERSTENMAIER
 189 08. FRANZ JOSEF STRAUSS
 2 09. OTHER CDU/CSU POLITICIAN
 10 10. OTHER SPD POLITICIAN
 3 11. POLITICIAN OF OTHER PARTY
 12 12. OTHER RESPONSE
 328 99. DK, NA

VAR 0013 REF 0013 DATA SET ID-'7103'
 NAME-WHO WILL BE CHANCELLOR MD=9
 LOC 22 WIDTH 1 DK 1 COL 23

Q.7. DISREGARDING YOUR PERSONAL PREFERENCE: OF THE
 FOLLOWING PERSONS, WHO DO YOU THINK WILL BECOME CHANCELLOR
 FOLLOWING THE UPCOMING FEDERAL ELECTION?

<INTERVIEWER: HAND CARDS WITH NAMES TO RESPONDENT,
 ADMIT ONLY ONE MENTION.>

.....

935 1. LUDWIG ERHARD
 13 2. GERHARD SCHROEDER
 225 3. WILLY BRANDT
 17 4. FRITZ ERLER
 9 5. ERICH MENDE

(CONTINUED)

.....

209 9. NA

| | | |
|---------------------------|----------------|--------------------|
| VAR 0014 | REF 0014 | DATA SET ID-'7103' |
| NAME-SCALOMETER- ADENAUER | MD=GE 98 | |
| LOC 23 WIDTH 2 | DK 1 COL 24-25 | |

Q.8. NOW I WOULD BE INTERESTED TO KNOW WHAT YOU THINK OF SOME OF THE LEADING POLITICIANS IN GERMANY. HERE IS SOMETHING LIKE A THERMOMETER.

<INTERVIEWER: HAND CARD WITH SCALE TO RESPONDENT.>

THE HIGHER YOU GO UP ON THE WHITE SQUARES, THE MORE YOU LIKE THE PARTICULAR INDIVIDUAL; THE FURTHER YOU GO DOWN ON THE BLACK SQUARES, THE MORE YOU REJECT HIM.

<INTERVIEWER: PLEASE ALTERNATE THE ORDER IN WHICH THE POLITICIANS ARE NAMED.>

Q.8(A). WHAT DO YOU THINK OF KONRAD ADENAUER?

.....

- 36 01. REJECTS POLITICIAN
- 10 02. .
- 23 03. .
- 21 04. .
- 24 05. .
- 94 06. UNDECIDED
- 88 07. .
- 139 08. .
- 251 09. .
- 212 10. .
- 448 11. LIKES POLITICIAN

- 4 98. DOES NOT KNOW THIS POLITICIAN
- 60 99. REFUSED

| | | |
|------------------------|----------------|--------------------|
| VAR 0015 | REF 0015 | DATA SET ID-'7103' |
| NAME-SCALOMETER- ERLER | MD=GE 98 | |
| LOC 25 WIDTH 2 | DK 1 COL 26-27 | |

Q.8(B). <WHAT DOES R THINK OF> FRITZ ERLER?

.....

(CONTINUED)

.....

<SEE Q.8 FOR COMPLETE QUESTION TEXT AND CODING PROCEDURE.>

- 49 01. REJECTS POLITICIAN
- 10 02. .
- 27 03. .
- 43 04. .
- 50 05. .
- 178 06. UNDECIDED
- 128 07. .
- 176 08. .
- 164 09. .
- 121 10. .
- 147 11. LIKES POLITICIAN

- 243 98. DOES NOT KNOW THIS POLITICIAN
- 71 99. REFUSED

VAR 0016

NAME-SCALOMETER- ERHARD
LOC 27 WIDTH 2

REF 0016

MD=GE 98
DK 1 COL 28-29

DATA SET ID-'7103'

Q.8(C). <WHAT DOES R THINK OF> LUDWIG ERHARD?

.....

<SEE Q.8 FOR COMPLETE QUESTION TEXT AND CODING PROCEDURE.>

- 42 01. REJECTS POLITICIAN
- 25 02. .
- 33 03. .
- 39 04. .
- 39 05. .
- 90 06. UNDECIDED
- 130 07. .
- 159 08. .
- 239 09. .
- 240 10. .
- 315 11. LIKES POLITICIAN

- 2 98. DOES NOT KNOW THIS POLITICIAN
- 56 99. REFUSED

(CONTINUED)

.....

<SEE Q.9 FOR COMPLETE QUESTION TEXT AND CODING PROCEDURE.>

| | | |
|-----|-----|---------------|
| 51 | 01. | REJECTS PARTY |
| 14 | 02. | . |
| 39 | 03. | . |
| 54 | 04. | . |
| 61 | 05. | . |
| 189 | 06. | UNDECIDED |
| 116 | 07. | . |
| 155 | 08. | . |
| 246 | 09. | . |
| 195 | 10. | . |
| 255 | 11. | LIKES PARTY |
| 34 | 99. | NA |

| | | | |
|-----------|-------------------|----------|--------------------|
| VAR 0024 | | REF 0024 | DATA SET ID-'7103' |
| NAME-LIKE | CDU/CSU MORE/LESS | MD=9 | |
| LOC 42 | WIDTH 1 | DK 1 | COL 43 |

Q.12. COMPARED TO A SHORT TIME AGO, DO YOU LIKE THE CDU/CSU MORE NOW, OR DO YOU LIKE IT LESS?

.....

| | | |
|-----|----|-------------------|
| 164 | 1. | LIKE IT MORE |
| 863 | 2. | REMAINED THE SAME |
| 350 | 3. | LIKE IT LESS |
| 31 | 9. | NA |

| | | | |
|------------------|---------|----------|--------------------|
| VAR 0025 | | REF 0025 | DATA SET ID-'7103' |
| NAME-SCALOMETER- | FDP | MD=99 | |
| LOC 43 | WIDTH 2 | DK 1 | COL 44-45 |

Q.13. AND WHAT DO YOU THINK OF THE FDP?

.....

<SEE Q.9 FOR COMPLETE QUESTION TEXT AND CODING PROCEDURE.>

| | | |
|-----|-----|---------------|
| 140 | 01. | REJECTS PARTY |
| 52 | 02. | . |
| 74 | 03. | . |
| 79 | 04. | . |

VAR 0028 REF 0028 DATA SET ID-'7103'
 NAME-IS R SURE HOW WILL VOTE MD=0 OR GE 9
 LOC 47 WIDTH 1 DK 1 COL 48

Q.16. (IF R IS SURE THAT HE WILL VOTE) ARE YOU ALREADY
 QUITE SURE FOR WHICH PARTY YOU ARE GOING TO VOTE IN THE
 UPCOMING FEDERAL ELECTION, OR DO YOU THINK IT IS POSSIBLE
 THAT YOU WILL DECIDE BETWEEN NOW AND THE ELECTION TO VOTE
 FOR A DIFFERENT PARTY AFTER ALL?

-
- 1066 1. AM QUITE SURE
 - 170 2. AM NOT QUITE SURE YET
 - 1 9. NA
 - 171 0. INAP., CODED 2,3 OR 9 IN Q.15

VAR 0029 REF 0029 DATA SET ID-'7103'
 NAME-(SURE) WCH PTY VOTE FOR MD=0 OR GE 8
 LOC 48 WIDTH 1 DK 1 COL 49

Q.16A. (IF R IS SURE THAT HE WILL VOTE AND WHICH PARTY HE
 WILL VOTE FOR) WHICH PARTY ARE YOU GOING TO VOTE FOR IN THE
 UPCOMING FEDERAL ELECTION?

-
- 390 1. SPD
 - 497 2. CDU/CSU
 - 44 3. FDP
 - 3 4. DP/BHE ("DEUTSCHE PARTEI/BUND DER HEIMATVERTRIEBENEN
 UND ENTRECHTETEN") OR GDP ("GESAMTDEUTSCHE PARTEI")
 - 5 5. DFU ("DEUTSCHE FRIEDENSUNION")
 - 7 6. OTHER PARTY
 - 20 8. DK, NA
 - 100 9. REFUSED
 - 342 0. INAP., CODED 2,3 OR 9 IN Q.15, OR CODED
 2 OR 9 IN Q.16

VAR 0030 REF 0030 DATA SET ID-'7103'
 NAME-(SURE) WHEN MD VT DSCSN MD=0 OR GE 8
 LOC 49 WIDTH 1 DK 1 COL 50

Q.16B. (IF R IS SURE THAT HE WILL VOTE AND WHICH PARTY HE

(CONTINUED)

.....

WILL VOTE FOR) WHEN DID YOU DECIDE THIS?

.....

- 678 1. HAVE ALWAYS VOTED THIS WAY
- 59 2. DECIDED BEFORE THE FEDERAL ELECTION OF 1961
- 73 3. DECIDED BETWEEN THE FEDERAL ELECTION, 1961 AND THE
END OF 1964
- 60 4. DECIDED BETWEEN JANUARY AND JULY, 1965
- 21 5. DECIDED DURING AUGUST, 1965
- 11 6. DECIDED DURING SEPTEMBER, 1965
- 11 7. OTHER

- 29 8. NA, DK
- 5 9. REFUSED
- 462 0. INAP., CODED 2,3 OR 9 IN Q.15, OR CODED
2 OR 9 IN Q.16, OR CODED 8 OR 9 IN Q.16A

VAR 0031 REF 0031 DATA SET ID-'7103'
 NAME-STRENGTH OF PTY SUPPORT MD=0 OR GE 9
 LOC 50 WIDTH 1 DK 1 COL 51

Q.16C. (IF R IS SURE THAT HE WILL VOTE AND WHICH PARTY HE
 WILL VOTE FOR) WOULD YOU SAY ABOUT YOURSELF THAT YOU ARE A
 CONVINCED SUPPORTER OF THE (PARTY MENTIONED IN Q.16A), OR DO
 YOU LEAN TOWARDS THIS PARTY ONLY BECAUSE IT IS, IN YOUR
 OPINION, BEST SUITED GIVEN THE PRESENT CONDITIONS?

.....

- 324 1. CONVINCED SUPPORTER
- 609 2. BEST SUITED GIVEN THE PRESENT CONDITIONS

- 14 9. NA
- 462 0. INAP., CODED 2,3 OR 9 IN Q.15, OR CODED
2 OR 9 IN Q.16, OR CODED 8 OR 9 IN Q.16A

VAR 0032 REF 0032 DATA SET ID-'7103'
 NAME-(USURE) WCH PTY VOTE FOR MD=0 OR GE 8
 LOC 51 WIDTH 1 DK 1 COL 52

Q.17. (IF R IS NOT QUITE SURE YET WHETHER HE IS GOING TO
 VOTE, OR WHICH PARTY HE IS GOING TO VOTE FOR) WHICH PARTY
 WOULD YOU BE MOST LIKELY TO VOTE FOR IN THE UPCOMING FEDERAL
 ELECTION?

.....

(CONTINUED)

.....

- 85 1. SPD
- 133 2. CDU/CSU
- 26 3. FDP
- 1 4. DP/BHE ("DEUTSCHE PARTEI/BUND DER HEIMATVERTRIEBENEN
0 UND ENTRECHTETEN") OR GDP ("GESAMTDEUTSCHE PARTEI")
- 4 5. FDU ("DEUTSCHE FRIEDENSUNION")
- 5 6. OTHER PARTY
- 19 7. WILL NOT VOTE

- 87 8. DK
- 103 9. REFUSED
- 946 0. INAP., CODED 1-6 IN Q.16A

VAR 0033 REF 0033 DATA SET ID-'7103'
 NAME-(USURE) WHEN MD VT DSCSN MD=0 OR GE 98
 LOC 52 WIDTH 2 DK 1 COL 53-54

Q.17A. (IF R OFFERS A TENTATIVE CHOICE IN Q.17) WHEN DID YOU DECIDE THIS?

.....

- 93 01. HAVE ALWAYS VOTED THIS WAY
- 13 02. DECIDED BEFORE THE FEDERAL ELECTION OF 1961
- 19 03. DECIDED BETWEEN THE FEDERAL ELECTION, 1961 AND THE
END OF 1964
- 12 04. DECIDED BETWEEN JANUARY AND JULY, 1965
- 22 05. DECIDED DURING AUGUST, 1965
- 9 06. DECIDED DURING SEPTEMBER, 1965
- 9 07. OTHER
- 43 08. R HAS A TENTATIVE PARTY PREFERENCE BUT IT IS TOO
UNCERTAIN FOR HIM TO SAY WHEN HE DECIDED

- 48 98. NA, DK
- 5 99. REFUSED
- 1135 00. INAP., CODED 1-6 IN Q.16A, OR CODED 8 OR 9 IN Q.17

VAR 0034 REF 0034 DATA SET ID-'7103'
 NAME-WHICH PTY NEVER VOTE FOR MD=0 OR GE 9
 LOC 54 WIDTH 1 DK 1 COL 55

Q.18. WHICH OF THESE THREE PARTIES -- SPD, CDU/CSU, FDP -- WOULD YOU NEVER VOTE FOR IN FEDERAL ELECTIONS?

.....

(CONTINUED)

.....

- 316 1. SPD
- 127 2. CDU/CSU
- 475 3. FDP
- 15 4. SPD AND CDU/CSU
- 63 5. FDP AND CDU/CSU
- 55 6. SPD AND FDP
- 127 7. DEPENDING ON THE CIRCUMSTANCES, R WOULD VOTE FOR ANY OF THESE
- 12 8. WOULD NOT VOTE FOR ANY OF THESE
- 153 9. DK,NA
- 65 0. REFUSED

VAR 0035 REF 0035 DATA SET ID-'7103'
 NAME-R'S FEELING ABOUT VOTING MD=GE 8
 LOC 55 WIDTH 1 DK 1 COL 56

Q.19. WHICH OF THESE SENTENCES BEST EXPRESSES HOW YOU FEEL WHEN YOU GO TO THE POLLS?

<INTERVIEWER: HAND CARD TO RESPONDENT.>

.....

- 581 1. I HAVE THE FEELING THAT THEREBY I AM ABLE TO TAKE PART IN A POLITICAL DECISION
- 654 2. I DO IT SIMPLY BECAUSE IT IS MY DUTY AS A CITIZEN
- 92 3. I DO IT ONLY BECAUSE IT IS THE NORMAL THING TO DO
- 29 4. I REALLY THINK THAT IT IS A WASTE OF TIME
- 50 8. I DO NOT GO TO THE POLLS
- 2 9. NA

VAR 0036 REF 0036 DATA SET ID-'7103'
 NAME-POLTL INFO FRIENDS MD=9
 LOC 56 WIDTH 1 DK 1 COL 57

Q.20(A). I AM NOW GOING TO MENTION SOME WAYS IN WHICH ONE CAN OBTAIN INFORMATION ABOUT POLITICS. HOW MUCH WOULD YOU SAY YOU PERSONALLY LEARN ABOUT POLITICS THROUGH TALKS WITH FRIENDS, PEOPLE YOU WORK WITH AND ACQUAINTANCES? VERY MUCH, A LOT, SOMETHING, LITTLE, OR NOTHING?

<INTERVIEWER: HAND LIST TO RESPONDENT.>

.....

VAR 0039 REF 0039 DATA SET ID-'7103'
 NAME-POLTL INFO POLTL ACTVSTS MD=9
 LOC 59 WIDTH 1 DK 1 COL 60

Q.20(D). <HOW MUCH DOES R LEARN ABOUT POLITICS TROUGH>
 DISCUSSIONS WITH PEOPLE WHO ARE INTERESTED IN POLITICS?

<SEE Q.20(A) FOR COMPLETE QUESTION TEXT.>

- 71 1. VERY MUCH
- 159 2. A LOT
- 296 3. SOMETHING
- 348 4. LITTLE
- 526 5. NOTHING
- 9 9. NA

VAR 0040 REF 0040 DATA SET ID-'7103'
 NAME-POLTL INFO TELEVISION MD=9
 LOC 60 WIDTH 1 DK 1 COL 61

Q.20(E). <HOW MUCH DOES R LEARN ABOUT POLITICS FROM>
 TELEVISION?

<SEE Q.20(A) FOR COMPLETE QUESTION TEXT.>

- 208 1. VERY MUCH
- 344 2. A LOT
- 301 3. SOMETHING
- 188 4. LITTLE
- 360 5. NOTHING
- 6 9. NA

VAR 0041 REF 0041 DATA SET ID-'7103'
 NAME-POLTL INFO NEWSPAPERS MD=9
 LOC 61 WIDTH 1 DK 1 COL 62

Q.20(F). <HOW MUCH DOES R LEARN ABOUT POLITICS FROM>
 DAILY NEWSPAPERS?

(CONTINUED)

.....

<SEE Q.20 (A) FOR COMPLETE QUESTION TEXT.>

- 235 1. VERY MUCH
- 416 2. A LOT
- 370 3. SOMETHING
- 190 4. LITTLE
- 191 5. NOTHING

- 6 9. NA

VAR 0042

NAME-UNIONS' POLTL INFL
LOC 62 WIDTH 1

REF 0042

MD=9
DK 1 COL 63

DATA SET ID-'7103'

Q.21 IN THE FEDERAL REPUBLIC THERE ARE A NUMBER OF ASSOCIATIONS AND OTHER INSTITUTIONS WHICH HAVE A CERTAIN INFLUENCE ON POLITICAL QUESTIONS, FOR INSTANCE THE LABOR UNIONS, THE FARMERS' ASSOCIATION, THE EMPLOYERS' ASSOCIATION AND THE CHURCHES. SOME PEOPLE THINK THAT THESE ASSOCIATIONS AND INSTITUTIONS SHOULD HAVE MORE INFLUENCE, OTHER SAY THEY SHOULD HAVE LESS INFLUENCE. PLEASE TELL ME NOW FOR EACH OF THE FOLLOWING ASSOCIATIONS AND INSTITUTIONS WHETHER, IN YOUR OPINION, IN THE FUTURE THEY SHOULD HAVE MORE OR LESS INFLUENCE THAN TODAY OR WHETHER THERE SHOULD BE NO CHANGE.

<INTERVIEWER: MIX DECK OF CARDS AND HAND ONE CARD AT A TIME TO THE RESPONDENT.>

Q.21 (A) . LABOR UNIONS--

DOES R THINK THEY SHOULD HAVE MORE OR LESS POLITICAL INFLUENCE.

.....

- 289 1. MORE INFLUENCE
- 398 2. REMAIN THE SAME
- 396 3. LESS INFLUENCE

- 325 9. DK, NA

VAR 0043 REF 0043 DATA SET ID-'7103'
 NAME-FARMERS' POLTTL INFL MD=9
 LOC 63 WIDTH 1 DK 1 COL 64

Q.21(B). FARMERS' ASSOCIATION--

DOES R THINK IT SHOULD HAVE MORE OR LESS POLITICAL INFLUENCE.

.....

<SEE Q.21 FOR COMPLETE QUESTION TEXT.>

- 176 1. MORE INFLUENCE
- 431 2. REMAIN THE SAME
- 354 3. LESS INFLUENCE

- 446 9. DK, NA

VAR 0044 REF 0044 DATA SET ID-'7103'
 NAME-PROT CHRCH'S POLT INFL MD=9
 LOC 64 WIDTH 1 DK 1 COL 65

Q.21(C). PROTESTANT CHURCH--

DOES R THINK IT SHOULD HAVE MORE OR LESS POLITICAL INFLUENCE.

.....

<SEE Q.21 FOR COMPLETE QUESTION TEXT.>

- 110 1. MORE INFLUENCE
- 457 2. REMAIN THE SAME
- 452 3. LESS INFLUENCE

- 389 9. DK, NA

VAR 0045 REF 0045 DATA SET ID-'7103'
 NAME-EMPLRS' POLTTL INFL MD=9
 LOC 65 WIDTH 1 DK 1 COL 66

Q.21(D). EMPLOYERS' ASSOCIATION--

DOES R THINK IT SHOULD HAVE MORE OR LESS POLITICAL INFLUENCE.

.....

(CONTINUED)

.....

- 794 1. EVERY DAY
- 132 2. 4-6 DAYS A WEEK
- 185 3. 1-3 DAYS A WEEK
- 72 4. ONCE A MONTH
- 186 5. NEVER; NA

- 39 9. DO NOT HAVE A RADIO

VAR 0050 REF 0050 DATA SET ID-'7103'
 NAME-LISTENS TO POLT ON RADIO MD=9
 LOC 70 WIDTH 1 DK 1 COL 71

Q.24. HOW OFTEN DO YOU USUALLY LISTEN TO POLITICAL COMMENTARIES ON THE RADIO?

.....

- 249 1. EVERY DAY
- 116 2. 4-6 DAYS A WEEK
- 322 3. 1-3 DAYS A WEEK
- 182 4. ONCE A MONTH
- 500 5. NEVER; NA

- 39 9. DO NOT HAVE A RADIO

VAR 0051 REF 0051 DATA SET ID-'7103'
 NAME-WATCHES NEWS ON TV MD=9
 LOC 71 WIDTH 1 DK 1 COL 72

Q.25. AND HOW ABOUT THE EVENING NEWS ("TAGESSCHAU" OR "HEUTE") ON TELEVISION? HOW OFTEN DO YOU USUALLY WATCH THESE?

.....

- 648 1. EVERY DAY
- 121 2. 4-6 DAYS A WEEK
- 175 3. 1-3 DAYS A WEEK
- 100 4. ONCE A MONTH
- 112 5. NEVER; NA

- 252 9. DO NOT WATCH TELEVISION

VAR 0052 REF 0052 DATA SET ID-'7103'
 NAME-WATCHES POLTTL PGMS ON TV MD=9
 LOC 72 WIDTH 1 DK 1 COL 73

Q.26. DO YOU WATCH TELEVISION SHOWS ABOUT POLITICAL MATTERS
 EVERY NOW AND THEN, TOO? HOW OFTEN USUALLY?

-
- 188 1. EVERY DAY
 - 142 2. 4-6 DAYS A WEEK
 - 392 3. 1-3 DAYS A WEEK
 - 208 4. ONCE A MONTH
 - 226 5. NEVER; NA

 - 252 9. DO NOT WATCH TELEVISION

VAR 0053 REF 0053 DATA SET ID-'7103'
 NAME-READ POLTTL NEWS IN PAPER MD=9
 LOC 73 WIDTH 1 DK 1 COL 74

Q.27. DO YOU READ POLITICAL COMMENTARIES AND EDITORIALS IN
 THE NEWSPAPER EVERY NOW AND THEN? HOW OFTEN USUALLY?

-
- 391 1. EVERY DAY
 - 132 2. 4-6 DAYS A WEEK
 - 291 3. 1-3 DAYS A WEEK
 - 180 4. ONCE A MONTH
 - 340 5. NEVER; NA

 - 74 9. DO NOT READ NEWSPAPERS

VAR 0054 REF 0054 DATA SET ID-'7103'
 NAME-PARTY FOR 2ND VOTE 1961 MD=GE 97
 LOC 74 WIDTH 2 DK 1 COL 75-76

Q.28. FOR WHICH PARTY DID YOU VOTE WITH YOUR SECOND VOTE
 ("ZWEITSTIMME") IN THE LAST FEDERAL ELECTION OF 1961?

-
- 339 01. SPD
 - 500 02. CDU/CSU
 - 79 03. FDP
 - 5 04. DFU ("DEUTSCHE FRIEDENSUNION")

(CONTINUED)

.....

42 9. NA

VAR 0001 REF 0001 DATA SET ID-'7103'
 NAME-ICPR STUDY NUMBER - 7103 NO MISSING DATA CODES
 LOC 1 WIDTH 4 DK 2 COL 1- 4

ICPR STUDY NUMBER (7103)

.....

'2' DK 2 COL 5

...

VAR 0002 REF 0002 DATA SET ID-'7103'
 NAME-RESPONDENT NUMBER NO MISSING DATA CODES
 LOC 5 WIDTH 4 DK 2 COL 6- 9

RESPONDENT NUMBER

.....

THIS SEQUENTIAL FIELD UNIQUELY IDENTIFIES EACH RESPONDENT

VAR 0057 REF 0057 DATA SET ID-'7103'
 NAME-BST PTY-OLD AGE SECURITY MD=9
 LOC 78 WIDTH 1 DK 2 COL 10

Q.31. PLEASE DISREGARD COMPLETELY FOR A MOMENT WHICH PARTY
 YOU PERSONALLY FAVOR; WHICH OF THE TWO LARGE PARTIES DO YOU
 THINK CAN BEST DEAL WITH THE FOLLOWING PROBLEMS: THE SPD OR
 THE CDU/CSU?

<INTERVIEWER: SHUFFLE DECK OF CARDS AND HAND CARDS WITH
 PROBLEMS TO RESPONDENT ONE AT A TIME.>

Q.31A. OLD AGE SECURITY--

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL
 WITH THIS PROBLEM.

.....

637 0. SPD
 660 1. CDU/CSU

(CONTINUED)

.....

110 9. NA

| | | | |
|----------|----------------------|----------|--------------------|
| VAR 0058 | | REF 0058 | DATA SET ID-'7103' |
| NAME-BST | PTY- PRICE STABILITY | MD=9 | |
| LOC 79 | WIDTH 1 | DK 2 | COL 11 |

Q.31B. PRICE STABILITY--

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 624 | 0. | SPD |
| 660 | 1. | CDU/CSU |
| 125 | 9. | NA |

| | | | |
|----------|---------------------|----------|--------------------|
| VAR 0059 | | REF 0059 | DATA SET ID-'7103' |
| NAME-BST | PTY- MAINTAIN PEACE | MD=9 | |
| LOC 80 | WIDTH 1 | DK 2 | COL 12 |

Q.31C. MAINTAINING PEACE--

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 424 | 0. | SPD |
| 817 | 1. | CDU/CSU |
| 167 | 9. | NA |

| | | | |
|----------|---------------------|----------|--------------------|
| VAR 0060 | | REF 0060 | DATA SET ID-'7103' |
| NAME-BST | PTY- HOUSING CNSTRN | MD=9 | |
| LOC 81 | WIDTH 1 | DK 2 | COL 13 |

Q.31D. HOUSING CONSTRUCTION--

(CONTINUED)

.....

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 570 | 0. | SPD |
| 722 | 1. | CDU/CSU |
| 116 | 9. | NA |

| | | | |
|----------|---------------------|-------------|--------------------|
| VAR 0061 | | REF 0061 | DATA SET ID-'7103' |
| NAME-BST | PTY- IMPRVD ECONOMY | MD=9 | |
| LOC | 82 WIDTH 1 | DK 2 COL 14 | |

Q.31E. FURTHER IMPROVEMENT OF ECONOMIC CONDITIONS--

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 418 | 0. | SPD |
| 872 | 1. | CDU/CSU |
| 118 | 9. | NA |

| | | | |
|----------|----------------|-------------|--------------------|
| VAR 0062 | | REF 0062 | DATA SET ID-'7103' |
| NAME-BST | PTY- EUR UNITY | MD=9 | |
| LOC | 83 WIDTH 1 | DK 2 COL 15 | |

Q.31F. EUROPEAN UNITY--

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 420 | 0. | SPD |
| 844 | 1. | CDU/CSU |

(CONTINUED)

.....

144 9. NA

| | | | |
|----------|-----------------|----------|--------------------|
| VAR 0063 | | REF 0063 | DATA SET ID-'7103' |
| NAME-BST | PTY- RELN W USA | MD=9 | |
| LOC 84 | WIDTH 1 | DK 2 | COL 16 |

Q.31G. RELATIONS WITH THE USA--

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 398 | 0. | SPD |
| 882 | 1. | CDU/CSU |
| 128 | 9. | NA |

| | | | |
|----------|---------------|----------|--------------------|
| VAR 0064 | | REF 0064 | DATA SET ID-'7103' |
| NAME-BST | PTY- TRNSPRTN | MD=9 | |
| LOC 85 | WIDTH 1 | DK 2 | COL 17 |

Q.31H. IMPROVEMENT OF ROADS AND TRAFFIC CONDITIONS--

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 589 | 0. | SPD |
| 660 | 1. | CDU/CSU |
| 158 | 9. | NA |

| | | | |
|----------|----------------------|----------|--------------------|
| VAR 0065 | | REF 0065 | DATA SET ID-'7103' |
| NAME-BST | PTY- GER REUNIFICATN | MD=9 | |
| LOC 86 | WIDTH 1 | DK 2 | COL 18 |

Q.31I. REUNIFICATION OF GERMANY--

(CONTINUED)

.....

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 646 | 0. | SPD |
| 556 | 1. | CDU/CSU |
| 206 | 9. | NA |

| | | | |
|----------|------------------|-------------|--------------------|
| VAR 0066 | | REF 0066 | DATA SET ID-'7103' |
| NAME-BST | PTY- EDUC POLICY | MD=9 | |
| LOC | 87 WIDTH 1 | DK 2 COL 19 | |

Q.31K. SCHOOLS AND UNIVERSITIES, EDUCATIONAL POLICY--

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 630 | 0. | SPD |
| 647 | 1. | CDU/CSU |
| 131 | 9. | NA |

| | | | |
|----------|-------------------|-------------|--------------------|
| VAR 0067 | | REF 0067 | DATA SET ID-'7103' |
| NAME-BST | PTY- EMRGY POWERS | MD=9 | |
| LOC | 88 WIDTH 1 | DK 2 COL 20 | |

Q.31L. EMERGENCY POWERS LEGISLATION ("NOTSTANDGESETZGEBUNG")-

R'S PERCEPTION OF WHETHER THE SPD OR CDU/CSU CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.31 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------|
| 474 | 0. | SPD |
| 778 | 1. | CDU/CSU |

(CONTINUED)

.....

156 9. NA

VAR 0068 REF 0068 DATA SET ID-'7103'
 NAME-STRAUSS SHLD'NT BE MNTR MD=9
 LOC 89 WIDTH 1 DK 2 COL 21

Q.32. THERE ARE POLITICIANS WHO ARE SUITED TO BECOME A
 MINISTER AND THERE ARE OTHER POLITICIANS WHO ARE NOT SUITED
 FOR SUCH AN OFFICE. OF THE POLITICIANS YOU KNOW, WHO IN YOUR
 OPINION SHOULD UNDER NO CIRCUMSTANCES BECOME A MINISTER IN A
 FEDERAL CABINET?

Q.32 (A) . STRAUSS--

MENTIONED BY R AS A POLITICIAN NOT SUITED TO BECOME A
 CABINET MINISTER.

.....

383 0. NOT MENTIONED
 777 1. MENTIONED

248 9. NA

VAR 0069 REF 0069 DATA SET ID-'7103'
 NAME-BRANDT SHLD'NT BE MNTR MD=9
 LOC 90 WIDTH 1 DK 2 COL 22

Q.32 (B) . BRANDT--

MENTIONED BY R AS A POLITICIAN NOT SUITED TO BECOME A
 CABINET MINISTER.

.....

<SEE Q.32 FOR COMPLETE QUESTION TEXT.>

814 0. NOT MENTIONED
 346 1. MENTIONED

248 9. NA

VAR 0070 REF 0070 DATA SET ID-'7103'
 NAME-MENDE SHLD'NT BE MNTR MD=9
 LOC 91 WIDTH 1 DK 2 COL 23

Q.32 (C) . MENDE--

MENTIONED BY R AS A POLITICIAN NOT SUITED TO BECOME A CABINET MINISTER.

.....

<SEE Q.32 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|---------------|
| 867 | 0. | NOT MENTIONED |
| 293 | 1. | MENTIONED |
| 248 | 9. | NA |

VAR 0071 REF 0071 DATA SET ID-'7103'
 NAME-SCHROEDER SHLD'NT B MNTR MD=9
 LOC 92 WIDTH 1 DK 2 COL 24

Q.32 (D) . SCHROEDER--

MENTIONED BY R AS A POLITICIAN NOT SUITED TO BECOME A CABINET MINISTER.

.....

<SEE Q.32 FOR COMPLETE QUESTION TEXT.>

| | | |
|------|----|---------------|
| 1012 | 0. | NOT MENTIONED |
| 148 | 1. | MENTIONED |
| 248 | 9. | NA |

VAR 0072 REF 0072 DATA SET ID-'7103'
 NAME-SEEBOHM SHLD'NT BE MNTR MD=9
 LOC 93 WIDTH 1 DK 2 COL 25

Q.32 (E) . SEEBOHM--

MENTIONED BY R AS A POLITICIAN NOT SUITED TO BECOME A CABINET MINISTER.

.....

(CONTINUED)

.....

<SEE Q.32 FOR COMPLETE QUESTION TEXT.>

- 810 0. NOT MENTIONED
- 351 1. MENTIONED

- 248 9. NA

VAR 0073 REF 0073 DATA SET ID-'7103'
 NAME-OTR PLTN SHLD'NT BE MNTR MD=9
 LOC 94 WIDTH 1 DK 2 COL 26

Q.32(F). OTHER POLITICIAN--

MENTIONED BY R AS A POLITICIAN NOT SUITED TO BECOME A CABINET MINISTER.

.....

<SEE Q.32 FOR COMPLETE QUESTION TEXT.>

- 1031 0. NOT MENTIONED
- 127 1. MENTIONED

- 250 9. NA

VAR 0074 REF 0074 DATA SET ID-'7103'
 NAME-PREFERED GOVT COALITION MD=9
 LOC 95 WIDTH 1 DK 2 COL 27

Q.33. AS YOU KNOW, THERE ARE DIFFERENT POSSIBILITIES AS TO WHAT THE FEDERAL GOVERNMENT COULD LOOK LIKE AFTER THE ELECTIONS OF 1965. WOULD YOU PLEASE TELL ME WHICH GOVERNMENT YOU WOULD LIKE BEST-- I MEAN, WHICH PARTY OR PARTIES SHOULD FORM THE GOVERNMENT.

.....

- 390 1. CDU/CSU AND SPD (GRAND COALITION)
- 203 2. SPD ALONE
- 373 3. CDU/CSU AND FDP (PRESENT GOVERNMENT, COALITION)
- 172 4. CDU/CSU ALONE
- 80 5. SPD AND FDP
- 24 6. OTHER RESPONSE

- 167 9. NA

VAR 0075 REF 0075 DATA SET ID-'7103'
 NAME-R MEMBER LABOR UNION MD=GE 8
 LOC 96 WIDTH 1 DK 2 COL 28

Q.34. ARE YOU A MEMBER OF ONE OF THE FOLLOWING ASSOCIATIONS AND ORGANIZATIONS?

<INTERVIEWER: HAND LIST TO RESPONDENT.>

Q.34(1). <IS R A MEMBER OF A> LABOR UNION?

.....

- 150 0. NO
- 237 1. YES

- 982 8. NOT A MEMBER OF ANY ORGANIZATION ON THE LIST
- 39 9. NA

VAR 0076 REF 0076 DATA SET ID-'7103'
 NAME-R MEMBER FRMRS' ASSOC MD=GE 8
 LOC 97 WIDTH 1 DK 2 COL 29

Q.34(2). <IS R A MEMBER OF THE> FARMERS' ASSOCIATION ("BAUERNVERBAND")?

.....

<SEE Q.34 FOR COMPLETE QUESTION TEXT.>

- 335 0. NO
- 52 1. YES

- 982 8. NOT A MEMBER OF ANY ORGANIZATION ON THE LIST
- 39 9. NA

VAR 0077 REF 0077 DATA SET ID-'7103'
 NAME-R MEMBER WAR CSLTY ORGN MD=GE 8
 LOC 98 WIDTH 1 DK 2 COL 30

Q.34(3). <IS R A MEMBER OF THE> ORGANIZATION OF WAR CASUALTIES ("KRIEGSOPFERVERBAND")?

.....

<SEE Q.34 FOR COMPLETE QUESTION TEXT.>

(CONTINUED)

.....

| | | |
|-----|----|--|
| 352 | 0. | NO |
| 35 | 1. | YES |
| 982 | 8. | NOT A MEMBER OF ANY ORGANIZATION ON THE LIST |
| 39 | 9. | NA |

| | | |
|-----------------------------|-------------|--------------------|
| VAR 0078 | REF 0078 | DATA SET ID-'7103' |
| NAME-R MEMBER EXPELLEE ORGN | MD=GE 8 | |
| LOC 99 WIDTH 1 | DK 2 COL 31 | |

Q.34(4). <IS R A MEMBER OF THE> ORGANIZATION OF EXPELLEES AND REFUGEES ("BUND DER HEIMATVERTRIEBENEN")?

.....

<SEE Q.34 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|--|
| 362 | 0. | NO |
| 25 | 1. | YES |
| 982 | 8. | NOT A MEMBER OF ANY ORGANIZATION ON THE LIST |
| 39 | 9. | NA |

| | | |
|-------------------------------|-------------|--------------------|
| VAR 0079 | REF 0079 | DATA SET ID-'7103' |
| NAME-R MEMBER CHMBR OF CRFTMN | MD=GE 8 | |
| LOC 100 WIDTH 1 | DK 2 COL 32 | |

Q.34(5). <IS R A MEMBER OF THE> CHAMBER OF CRAFTSMEN ("HANDWERKSKAMMER")?

.....

<SEE Q.34 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|--|
| 333 | 0. | NO |
| 54 | 1. | YES |
| 982 | 8. | NOT A MEMBER OF ANY ORGANIZATION ON THE LIST |
| 39 | 9. | NA |

VAR 0080 REF 0080 DATA SET ID-'7103'
 NAME-STR OF UNION AFFILIATION MD=0 OR GE 9
 LOC 101 WIDTH 1 DK 2 COL 33

Q.34A. (IF R IS A MEMBER OF A LABOR UNION) WHAT WOULD YOU SAY: HOW STRONG ARE YOUR TIES TO THE LABOR UNION?

-
- 35 1. VERY STRONG
 - 50 2. STRONG
 - 104 3. MEDIUM
 - 30 4. WEAK
 - 17 5. VERY WEAK

 - 1 9. NA
 - 1171 0. INAP., CODED 0,8 OR 9 IN Q.34(1)

VAR 0081 REF 0081 DATA SET ID-'7103'
 NAME-BST CAND- GER RUNIFICATN MD=9
 LOC 102 WIDTH 1 DK 2 COL 34

Q.35. IN THE FEDERAL REPUBLIC THERE ARE MANY PROBLEMS WHICH MUST BE SOLVED. WHICH OF THE TWO POLITICIANS -- LUDWIG ERHARD OR WILLY BRANDT -- IS IN YOUR OPINION BETTER ABLE TO DEAL WITH THE PROBLEMS OF ...

<INTERVIEWER: SHUFFLE DECK OF CARDS AND ASK FOR EACH PROBLEM.>

Q.35(A). REUNIFICATION--

R'S PERCEPTION OF WHETHER ERHARD OR BRANDT CAN BEST DEAL WITH THIS PROBLEM.

-
- 337 1. ERHARD
 - 448 2. BRANDT
 - 253 3. BOTH EQUALLY ABLE
 - 250 4. NEITHER

 - 120 9. NA

(CONTINUED)

.....

| | | |
|------|----|-------------------|
| 1059 | 1. | ERHARD |
| 118 | 2. | BRANDT |
| 98 | 3. | BOTH EQUALLY ABLE |
| 15 | 4. | NEITHER |
| 118 | 9. | NA |

| | | |
|----------------------------|-------------|--------------------|
| VAR 0087 | REF 0087 | DATA SET ID-'7103' |
| NAME-BST CAND- EDUC CRISIS | MD=9 | |
| LOC 108 WIDTH 1 | DK 2 COL 40 | |

Q.35(G). CRISIS OF THE EDUCATIONAL SYSTEM ("BILDUNGSNOT-STAND")--

R'S PERCEPTION OF WHETHER ERHARD OR BRANDT CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.35 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|-------------------|
| 428 | 1. | ERHARD |
| 392 | 2. | BRANDT |
| 313 | 3. | BOTH EQUALLY ABLE |
| 57 | 4. | NEITHER |
| 218 | 9. | NA |

| | | |
|-----------------------------|-------------|--------------------|
| VAR 0088 | REF 0088 | DATA SET ID-'7103' |
| NAME-BST CAND- QLTY OF LIFE | MD=9 | |
| LOC 109 WIDTH 1 | DK 2 COL 41 | |

Q.35(H). QUALITY OF LIFE ISSUES ("GEMEINSCHAFTSAUFGABEN")--

R'S PERCEPTION OF WHETHER ERHARD OR BRANDT CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.35 FOR COMPLETE QUESTION TEXT.>

| | | |
|-----|----|-------------------|
| 398 | 1. | ERHARD |
| 277 | 2. | BRANDT |
| 488 | 3. | BOTH EQUALLY ABLE |
| 36 | 4. | NEITHER |

(CONTINUED)

.....

209 9. NA

VAR 0089 REF 0089 DATA SET ID-'7103'
NAME-BST CAND- CLEAN POLITICS MD=9
LOC 110 WIDTH 1 DK 2 COL 42

Q.35(I). "CLEAN" POLITICS--

R'S PERCEPTION OF WHETHER ERHARD OR BRANDT CAN BEST DEAL WITH THIS PROBLEM.

.....

<SEE Q.35 FOR COMPLETE QUESTION TEXT.>

426 1. ERHARD
252 2. BRANDT
392 3. BOTH EQUALLY ABLE
141 4. NEITHER
197 9. NA

VAR 0090 REF 0090 DATA SET ID-'7103'
NAME-IS THERE A TV IN HSLD MD=9
LOC 111 WIDTH 1 DK 2 COL 43

Q.I. IS THERE A TELEVISION SET IN YOUR HOUSEHOLD?

.....

920 1. YES
488 2. NO
9. NA

VAR 0091 REF 0091 DATA SET ID-'7103'
NAME-TV NETWORK RECEPTION MD=0 OR GE 9
LOC 112 WIDTH 1 DK 2 COL 44

Q.IA. (IF R HAS A TV SET) WHICH NETWORKS DO YOU RECEIVE <ON YOUR TV SET>?

.....

(CONTINUED)

.....

- 238 1. ONLY THE FIRST NETWORK (ARD)
- 673 2. FIRST AND SECOND NETWORKS (ARD AND ZDF)
- 8 9. NA
- 488 0. INAP., CODED 2 OR 9 IN Q.I

VAR 0092 REF 0092 DATA SET ID-'7103'
 NAME-R'S RELATION TO H.H. MD=9
 LOC 113 WIDTH 1 DK 2 COL 45

Q.II. R'S RELATION TO HEAD OF HOUSEHOLD

.....

- 661 1. R IS HEAD OF HOUSEHOLD
- 533 2. R IS WIFE OF HEAD OF HOUSEHOLD
- 94 3. CHILD, SON-OR DAUGHTER-IN-LAW OF HEAD OF HOUSEHOLD
- 24 4. PARENT, PARENT-IN-LAW OF HEAD OF HOUSEHOLD
- 11 5. OTHER
- 82 6. R IS HEAD OF HOUSEHOLD <THIS CODE CATEGORY IS DISTINGUISHED FROM CATEGORY ONE BECAUSE THESE RESPONDENTS ARE INCONSISTENTLY CODED ON Q.VI(B) AND Q.VII. CONSISTENCY WAS NOT FORCED BETWEEN THESE QUESTIONS IN PROCESSING THE STUDY SINCE NO CRITERIA WERE AVAILABLE FOR DETERMINING WHICH QUESTION IS INCORRECTLY CODED.>
- 2 9. NA

VAR 0093 REF 0093 DATA SET ID-'7103'
 NAME-R'S MARITAL STATUS MD=9
 LOC 114 WIDTH 1 DK 2 COL 46

Q.III. RESPONDENT'S MARITAL STATUS IS:

.....

- 162 1. SINGLE
- 1047 2. MARRIED
- 171 3. WIDOWED
- 28 4. DIVORCED, SEPARATED
- 9. NA

VAR 0097 REF 0097 DATA SET ID-'7103'
 NAME-RESPONDENT'S OCCUPATION MD=0 OR GE 99
 LOC 118 WIDTH 2 DK 2 COL 50-51

Q.VI(B). RESPONDENT'S OCCUPATION

IF R'S INITIAL RESPONSE WAS UNEMPLOYED, NO OCCUPATION, RETIRED, OR IN VOCATIONAL TRAINING, THAT RESPONSE WAS CODED FOR Q.VI(A); THE INTERVIEWER THEN ASKED FOR PRIOR OCCUPATION AND IF AVAILABLE, CODED THE PRIOR OCCUPATION HERE.

- 15 10. PROFESSIONAL
- 96 20. SELF-EMPLOYED BUSINESSMAN OR CRAFTSMAN, OWNER OF BUSINESS
- 225 30. SALARIED EMPLOYEE
- 64 40. CIVIL SERVANT
- 212 50. SKILLED WORKER (NOT SELF-EMPLOYED CRAFTSMAN)
- 177 60. WORKER
- 57 70. FARMER
- 8 80. FARM WORKER
- 542 90. HOUSEWIFE
- 99. NA
- 12 00. INAP., CODED 3,4 OR 5 IN Q.VI(A) AND NO PRIOR OCCUPATION ASCERTAINED

VAR 0098 REF 0098 DATA SET ID-'7103'
 NAME-H.H'S OCCUPATION MD=99
 LOC 120 WIDTH 2 DK 2 COL 52-53

Q.VII. OCCUPATION OF HEAD OF HOUSEHOLD

IF R'S INITIAL RESPONSE WAS UNEMPLOYED, NO OCCUPATION, OR RETIRED, THE INTERVIEWER ASKED FOR PRIOR OCCUPATION AND IF AVAILABLE, CODED THE PRIOR OCCUPATION HERE.

- 9 11. PROFESSIONAL
- 9 21. SELF-EMPLOYED -- TOP LEVEL (E.G., OWNER OR EXECUTIVE OF LARGE BUSINESS)
- 33 22. SELF-EMPLOYED -- MEDIUM LEVEL (E.G., PROPRIETOR OF LARGER STORE, CHIEF SALES REPRESENTATIVE)
- 114 23. SELF-EMPLOYED -- LOWER LEVEL (E.G., SMALL SHOP-KEEPER, CRAFTSMAN)
- 91 31. SALARIED WHITE COLLAR EMPLOYEE IN MANAGERIAL

VAR 0100 REF 0100 DATA SET ID-'7103'
 NAME-RESPONDENT'S EDUCATION MD=99
 LOC 123 WIDTH 2 DK 2 COL 55-56

Q.IX. WHAT KIND OF SCHOOL DID YOU ATTEND? (IF ONLY
 ELEMENTARY SCHOOL ("VOLKSSCHULE")) DID YOU COMPLETE AN
 APPRENTICESHIP OR VOCATIONAL TRAINING?

-
- 574 11. ELEMENTARY SCHOOL, WITHOUT COMPLETED APPRENTICE-
SHIP OR VOCATIONAL TRAINING
 - 557 21. ELEMENTARY SCHOOL, WITH COMPLETED APPRENTICESHIP
OR VOCATIONAL TRAINING
 - 25 22. SECRETARIAL-, TRADE- OR COMMERCIAL SCHOOL
("HANDELSSCHULE") WITHOUT DIPLOMA
 - 15 23. SOME SECONDARY SCHOOL ("HOEHERE SCHULE") BUT
WITHOUT 10TH GRADE DIPLOMA
 - 116 31. SECONDARY SCHOOL WITH 10TH GRADE DIPLOMA
("MITTLERE REIFE")
 - 21 32. SECONDARY SCHOOL BEYOND 10TH GRADE DIPLOMA BUT
WITHOUT "ABITUR"
 - 34 41. SECONDARY SCHOOL, THROUGH 13TH GRADE
("ABITUR")
 - 27 42. HIGHER SPECIALIZED OR TECHNICAL SCHOOL, WITH
DIPLOMA ("HOEHERE FACHSCHULE MIT ABSCHLUSS")
 - 13 43. UNIVERSITY, WITHOUT DEGREE
 - 27 51. UNIVERSITY, WITH DEGREE
99. NA

VAR 0101 REF 0101 DATA SET ID-'7103'
 NAME-H.H'S NET INCOME MD=99
 LOC 125 WIDTH 2 DK 2 COL 57-58

Q.X. WOULD YOU PLEASE INDICATE BY REFERRING TO THIS LIST
 WHAT THE MONTHLY NET INCOME OF THE HEAD OF THIS HOUSEHOLD
 IS?

<INTERVIEWER: HAND LIST OF INCOME GROUPS TO RESPONDENT.>
 (IF R IS HEAD OF HOUSEHOLD) THAT IS, SINCE YOU ARE THE HEAD
 OF THIS HOUSEHOLD, WHAT IS YOUR PERSONAL NET INCOME?

BY NET INCOME, I MEAN THE AMOUNT THAT YOU HAVE LEFT AFTER
 TAXES AND SOCIAL SECURITY AND HEALTH INSURANCE PREMIUMS ARE
 DEDUCTED. PLEASE TELL ME THE GROUP WHICH FITS THE HEAD OF
 THIS HOUSEHOLD. (IF DK OR NA) IT WILL BE ENOUGH IF YOU

VAR 0106 REF 0106 DATA SET ID-'7103'
 NAME-RESPONDENT'S SOC STRATUM MD=9
 LOC 131 WIDTH 1 DK 2 COL 63

Q.B. SOCIAL STRATUM

.....

- 11 1. A (HIGH)
- 164 2. B
- 866 3. C
- 322 4. D1
- 44 5. D2 (LOW)

- 9. NA

THE SOCIAL STRATUM SCALE IS AN INTERVIEWER DETERMINED RATING OF THE SOCIAL STATUS OF THE RESPONDENT'S FAMILY SETTING. THE SCALING VARIABLES WHICH WERE USED INCLUDE THE OCCUPATION AND INCOME OF THE HEAD OF THE HOUSEHOLD, THE EDUCATION OF THE RESPONDENT, AND THE PROPERTY HOLDINGS OF THE FAMILY. THE WEIGHTING OF THE VARIOUS MEASURES WAS BASED ON ONLY VERY ROUGH STANDARDS. THEREFORE, THE USER SHOULD BE AWARE OF THE IMPRECISION OF THIS SCALE. THE FOLLOWING DESCRIPTION OF SCALE CATEGORIES WAS ABSTRACTED FROM: DIVO-INSTITUT, BUCH UND LESER IN DEUTSCHLAND, (GUETERSLOH: BERTELSMANN VERLAG, 1965), PP. 118-120.

CATEGORY A: CONTAINS PROFESSIONAL OCCUPATIONS WHO ARE FAR ABOVE AVERAGE IN TERMS OF SOCIAL STATUS, INCOME OR PROPERTY HOLDINGS. BECAUSE THE FINANCIAL SITUATION IS ESPECIALLY IMPORTANT, A DOCTOR WOULD BE CLASSIFIED IN CATEGORY B IF HE WAS NOT SELF-EMPLOYED. WHEREAS, A HIGH EXECUTIVE IN A LARGE CORPORATION WOULD BE CLASSIFIED IN CATEGORY A, EVEN IF HE HAD ONLY ELEMENTARY SCHOOLING.

CATEGORY B: INCLUDES ALL CIVIL SERVANTS (EXCEPT THOSE IN THE UPPERMOST POSITIONS), SELF-EMPLOYED BUSINESSMEN WITH MIDDLE-SIZED PROPERTY HOLDINGS, WELL-TO-DO SALES REPRESENTATIVES OF LARGE CORPORATIONS, PROSPEROUS SELF-EMPLOYED CRAFTSMEN, OWNERS OF FINER HOTELS AND RESTURANTS, AND SIMILAR OCCUPATIONS. ALL INDIVIDUALS IN THIS CATEGORY HAVE A GOOD EDUCATION, AND SUBSTANTIAL INCOME OR PROPERTY HOLDINGS.

CATEGORY C: INCLUDES THOSE INDIVIDUALS WHOSE EDUCATION OR OCCUPATIONAL STATUS WOULD CLASSIFY THEM IN CATEGORY B, BUT THEIR INCOME OR PROPERTY HOLDINGS LOWERED THEM TO CATEGORY C. ALSO INCLUDED IN THIS CATEGORY ARE MOST BLUE COLLAR WORKERS.

VAR 0109 REF 0109 DATA SET ID-'7103'
 NAME-R'S COOPERATION W INT MD=9
 LOC 135 WIDTH 1 DK 2 COL 67

Q.E. COOPERATION OF RESPONDENT

- 988 1. NO DIFFICULTIES
- 320 2. SOME DIFFICULTIES
- 75 3. GREAT DIFFICULTIES
- 25 4. EXTREMELY GREAT DIFFICULTIES
- 9. NA

VAR 0110 REF 0110 DATA SET ID-'7103'
 NAME-NO OF CALLBACK DAYS MD=9
 LOC 136 WIDTH 1 DK 2 COL 68

Q.F. DAY THE INTERVIEW WAS OBTAINED

- 690 1. INTERVIEWED R IMMEDIATELY THE FIRST DAY
- 344 2. INTERVIEWED R THE FIRST DAY, AFTER AN INITIAL VISIT
- 316 3. INTERVIEWED R THE SECOND DAY OF VISITS
- 58 4. INTERVIEWED R AFTER 3 OR MORE DAYS OF VISITS
- 9. NA

VAR 0111 REF 0111 DATA SET ID-'7103'
 NAME-NUMBER OF CALLBACKS MD=9
 LOC 137 WIDTH 1 DK 2 COL 69

Q.G. NUMBER OF VISITS

- 690 1. THE INTERVIEW WAS OBTAINED AT THE FIRST VISIT
- 496 2. .
- 174 3. .
- 35 4. .
- 13 5. THE INTERVIEW WAS OBTAINED AFTER FIVE OR MORE VISITS
- 9. NA

VAR 0112 REF 0112 DATA SET ID-'7103'
 NAME-DATE OF INTERVIEW MD=99
 LOC 138 WIDTH 2 DK 2 COL 70-71

DATE OF INTERVIEW

| | | | |
|-----|-----|-----------|----------|
| 1 | 01. | SEPTEMBER | 1, 1965 |
| 4 | 02. | SEPTEMBER | 2, 1965 |
| 1 | 03. | SEPTEMBER | 3, 1965 |
| 136 | 04. | SEPTEMBER | 4, 1965 |
| 38 | 05. | SEPTEMBER | 5, 1965 |
| 164 | 06. | SEPTEMBER | 6, 1965 |
| 140 | 07. | SEPTEMBER | 7, 1965 |
| 212 | 08. | SEPTEMBER | 8, 1965 |
| 179 | 09. | SEPTEMBER | 9, 1965 |
| 90 | 10. | SEPTEMBER | 10, 1965 |
| 193 | 11. | SEPTEMBER | 11, 1965 |
| 51 | 12. | SEPTEMBER | 12, 1965 |
| 108 | 13. | SEPTEMBER | 13, 1965 |
| 91 | 14. | SEPTEMBER | 14, 1965 |
| | 99. | NA | |

VAR 0113 REF 0113 DATA SET ID-'7103'
 NAME-CMPRTV PTY PRFRC INDEX MD=99
 LOC 140 WIDTH 2 DK 2 COL 72-73

COMPARATIVE PARTY PREFERENCE INDEX

THIS INDEX WAS CONSTRUCTED ON THE BASIS OF A COMPARISON OF THE SCALOMETER SCORES THE RESPONDENT GAVE TO THE SPD (Q.9), THE CDU/CSU (Q.11) AND THE FDP (Q.13).

| | | |
|-----|-----|---|
| 254 | 01. | SPD PREFERRED TO CDU/CSU; CDU/CSU PREFERRED TO FDP |
| 102 | 02. | SPD PREFERRED TO FDP; FDP PREFERRED TO CDU/CSU |
| 96 | 03. | SPD PREFERRED TO CDU/CDU AND FDP; CDU/CSU AND FDP EQUALLY RATED |
| 84 | 04. | SPD AND CDU/CSU EQUALLY RATED; SPD AND CDU/CSU PREFERRED TO FDP |
| 215 | 05. | CDU/CSU PREFERRED TO SPD; SPD PREFERRED TO FDP |
| 230 | 06. | CDU/CSU PREFERRED TO FDP; FDP PREFERRED TO SPD |
| 160 | 07. | CDU/CSU PREFERRED TO SPD AND FDP; SPD AND FDP EQUALLY RATED |
| 46 | 08. | CDU/CSU AND FDP EQUALLY RATED; CDU/CSU AND FDP |

(CONTINUED)

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ZEITSCHRIFT FUER SOZIOLOGIE UND SOZIALPSYCHOLOGIE
 (KOELN: OPLADEN, 1961) PP. 102-103.

| VARIABLES COMPRISING THE INDEX | INDEX SCORE |
|---|----------------|
| RESPONDENT'S EDUCATION | |
| ELEMENTARY SCHOOL WITHOUT COMPLETED VOCATIONAL SCHOOL | 2 |
| ELEMENTARY SCHOOL WITH COMPLETED VOCATIONAL SCHOOL | 4 |
| SECONDARY SCHOOL AND SOME TRADE SCHOOL | 5 |
| SECONDARY SCHOOL THROUGH 9TH GRADE | 7 |
| SECONDARY SCHOOL WITH 10TH GRADE DIPLOMA | 9 |
| SECONDARY SCHOOL BEYOND 10TH GRADE, WITHOUT "ABITUR" | 11 |
| HIGHER SPECIALIZED SCHOOL WITH DIPLOMA | 12 |
| SECONDARY SCHOOL WITH "ABITUR" | 14 |
| UNIVERSITY, WITHOUT DEGREE | 18 |
| UNIVERSITY, WITH DEGREE | 20 |
| HEAD OF HOUSEHOLD'S OCCUPATION | |
| PROFESSIONAL | 25 |
| SELF-EMPLOYED -- TOP LEVEL | 30 |
| SELF-EMPLOYED -- MEDIUM LEVEL | 20 |
| SELF-EMPLOYED -- LOWER LEVEL | 15 |
| SALARIED WHITE COLLAR, MANAGERIAL POSITION | 27 |
| SALARIED WHITE COLLAR -- MEDIUM LEVEL | 16 |
| SALARIED WHITE COLLAR -- LOWER LEVEL | 10 |
| CIVIL SERVANT -- TOP LEVEL | 23 |
| CIVIL SERVANT -- MEDIUM LEVEL | 16 |
| CIVIL SERVANT -- LOWER LEVEL | 10 |
| HIGHLY SKILLED WORKER | 13 |
| SKILLED WORKER | 9 |
| SEMI-SKILLED WORKER | 4 |
| UNSKILLED WORKER | 1 |
| FARMER, LARGE FARM | 25 |
| FARMER, MEDIUM SIZE FARM | 20 |
| FARMER, SMALL FARM | 15 |
| HOUSEWIFE, RETIRED, UNEMPLOYED, OR IN VOCATIONAL SCHOOL | NA |
| HEAD OF HOUSEHOLD'S INCOME | |
| UP TO 299 GERMAN MARKS (DM) | 3 |
| 300-399 DM | 5 |
| 400-499 DM | 6 |
| 500-599 DM | 8 |
| 600-699 DM | 9 |
| 700-799 DM | 10 |
| 800-899 DM | 13 |
| 900-999 DM | 13 |

(CONTINUED)

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| | |
|-------------------|----|
| 1000-1499 DM | 16 |
| 1500-1999 DM | 19 |
| 2000 DM AND ABOVE | 20 |