

ZA5789

**Flash Eurobarometer 354
(Entrepreneurship in the EU and Beyond)**

**Country Questionnaire
USA**

EB FLASH 354 - Entrepreneurship - US

D1	How old are you?
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(WRITE DOWN - IF "REFUSAL" CODE '99')

<input type="text"/>	<input type="text"/>
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D2	Gender.
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Male	1
Female	2

ASK ALL

D4	How old were you when you stopped full-time education?
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(INT.: IF "STILL STUDYING", CODE '00' - IF "NO EDUCATION" CODE '01' - IF "REFUSAL" CODE '98' - IF "DK" CODE '99')

<input type="text"/>	<input type="text"/>
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FL353 D4

D5a	What is your current occupation? Would you say you are self-employed, a professional or office worker, a manual laborer, or are you retired or are you currently not working?
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(ONE ANSWER ONLY)

Self-employed	1
Professional/Office Employee	2
Laborer	3
Currently not working	4
Refusal (DO NOT READ OUT)	5

FL353 D5

ASK D5b IF SELF-EMPLOYED, CODE 1 IN D5a

D5b	Would you say you are...?
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(READ OUT – ONE ANSWER ONLY)

Farmer, forester, fisherman	1
Owner of shop, craftsman	2
Professional (lawyer, medical practitioner, accountant, architect,...)	3
Manager of a company	4
Other\ Refusal (DO NOT READ OUT)	5

FL353 D5

ASK D5c IF EMPLOYEE, CODE 2 IN D5a

D5c	Would you say you are...?
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(READ OUT – ONE ANSWER ONLY)

Professional (employed doctor, lawyer, accountant, architect, ...)	1
General management, director or top management	2
Middle management	3
Civil servant	4
Office clerk	5
Other employee (salesman, nurse, ...)	6
Other\ Refusal (DO NOT READ OUT)	7

FL353 D5

ASK D5d IF MANUAL WORKER, CODE 3 IN D5a

D5d Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Supervisor\ foreman (team manager, ...)	1
Manual worker	2
Unskilled manual worker	3
Other\ Refusal (DO NOT READ OUT)	4

FL353 D5

ASK D5e IF WITHOUT A PROFESSIONAL ACTIVITY, CODE 4 IN D5a

D5e Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

A homemaker	1
Student (full time)	2
Retired	3
Seeking a job	4
Other\ Refusal (DO NOT READ OUT)	5

FL353 D5

Q1 If you could choose between different kinds of jobs, would you prefer to be... ?

(READ OUT - ONE ANSWER ONLY)

An employee	1
Self-employed	2
None (DO NOT READ OUT)	3
DK (DO NOT READ OUT)	4

FL283 Q1

ASK Q2 TO THOSE WHO "WOULD PREFER BEING AN EMPLOYEE", CODE 1 in Q1.
OTHERS GO TO FILTER BEFORE Q6

Q2 Why would you prefer to be an employee rather than self-employed?

(DO NOT READ OUT - MULTIPLE ANSWERS POSSIBLE)

Regular, steady income (versus irregular, variable income)	1
Job security	2
Fixed working hours	3
Covered by social welfare/insurance	4
No business idea	5
Not enough capital/resources to be self-employed	6
Not enough skills to be self-employment	7
It is a major step to take/hard to turn back	8
Afraid of red tape, administrative difficulties	9
Afraid of legal and social consequences if I fail	10
Other	11
DK	12

FL283 Q2

Q3 Suppose you could choose between working for different kinds of companies, which one would you prefer?

(READ OUT - ONE ANSWER ONLY)

Family Business	1
Publicly listed company/private company not family owned	2
None (DO NOT READ OUT)	3
DK (DO NOT READ OUT)	4

NEW

ASK Q4 TO THOSE WHO "WOULD PREFER WORKING FOR A FAMILY BUSINESS",
CODE 1 in Q3

Q4 Please choose among the following answers to explain why you would prefer to work for a family business.

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

Faster career progression	1
International mobility	2
Higher wages	3
More personal training, learning, and development	4
Job security	5
Better working conditions	6
Stronger commitment to the local community	7
Long-term view by the owners	8
None of these (DO NOT READ OUT)	9
DK (DO NOT READ OUT)	10

NEW

ASK Q5 TO THOSE WHO "WOULD PREFER WORKING FOR A PUBLICLY LISTED
COMPANY/ PRIVATE COMPANY NOT FAMILY OWNED", CODE 2 in Q3

Q5 Please choose among the following answers to explain why you would prefer to work for a publicly listed company/ private company not family owned.

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

Faster career progression	1
International mobility	2
Higher wages	3
More personal training, learning, and development	4
Job security	5
Better working conditions	6
Stronger commitment to the local community	7
Long-term view by the owners	8
None of these (DO NOT READ OUT)	9
DK (DO NOT READ OUT)	10

NEW

ASK Q6 TO THOSE WHO “WOULD PREFER BEING SELF-EMPLOYED”, CODE 2 in Q1

Q6 Why would you prefer to be self-employed rather than an employee?

(DO NOT READ OUT – MULTIPLE ANSWERS POSSIBLE)

Personal independence/ self-fulfilment	1
Exploiting a business opportunity	2
Better income prospects	3
Freedom to choose place and time of working	4
Lack of attractive employment opportunities/lack of employment opportunities	5
Members of family / friends are self-employed	6
Favourable economic climate	7
To avoid the uncertainties related to paid employment	8
To contribute to society	9
Other	10
DK	11

FL283 Q3

ASK Q7 TO THOSE WHO ARE NOT “SELF-EMPLOYED”, D5a ≠ 1

Q7 Regardless of whether or not you would like to become self-employed, would it be feasible for you to be self-employed within the next 5 years?

(READ OUT - ONE ANSWER ONLY)

Very feasible	1
Fairly feasible	2
Not very feasible	3
Not feasible at all	4
DK (DO NOT READ OUT)	5

FL283 Q4

ASK Q8 TO THOSE WHO ANSWERED “NOT VERY FEASIBLE” or “NOT FEASIBLE AT ALL”, CODE 3 OR 4 in Q7

Q8	Why would it not be feasible for you to be self-employed within the next 5 years?
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(DO NOT READ OUT –MULTIPLE ANSWERS POSSIBLE)

No business idea	1
Not enough capital/financial resources to be self-employed	2
Not enough skills to be self-employed	3
Burden of red tape / Administrative difficulties	4
The risk of failure and its legal and social consequences are too big	5
It would be difficult to reconcile with my family commitments	6
The current economic climate is not good for a start-up	7
Other	8
DK	9

FL283 Q5

ASK Q9 TO THOSE WHO ARE NOT “SELF-EMPLOYED”, D5a ≠ 1

Q9	Personally, how desirable is it for you to become self-employed within the next 5 years?
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(READ OUT - ONE ANSWER ONLY)

Very desirable	1
Fairly desirable	2
Not very desirable	3
Not at all desirable	4
DK (DO NOT READ OUT)	5

NEW

ASK ALL

Q10	While attending school or college, have you ever taken part in any course or activity about entrepreneurship – that is turning ideas into action, developing your own projects?
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(ONE ANSWER ONLY)

Yes	1
No	2
DK (DO NOT READ OUT)	3

NEW

Q11 - ROTATE STATEMENTS 1 to 4

Q11	Please tell me if you totally agree, tend to agree, tend to disagree or totally disagree with each of the following statements?
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(ONE ANSWER ONLY)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK (DO NOT READ OUT)
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1	My school education is helping/has helped me to develop my sense of initiative and a sort of entrepreneurial attitude	1	2	3	4	5
2	My school education is helping/has helped me to better understand the role of entrepreneurs in society	1	2	3	4	5
3	My school education is making/has made me interested in becoming an entrepreneur	1	2	3	4	5
4	My school education is giving/has given me skills and know-how to enable me to run a business	1	2	3	4	5

FL283 Q6

Q12 - ROTATE STATEMENTS 1 TO 4

Q12	I am going to read you another list of statements. Please tell me if you totally agree, tend to agree, tend to disagree or totally disagree with each of them?
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(ONE ANSWER ONLY)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK (DO NOT READ OUT)
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1	Entrepreneurs create new products and services that benefit us all	1	2	3	4	5
2	Entrepreneurs only think about their own pockets	1	2	3	4	5
3	Entrepreneurs are job creators	1	2	3	4	5
4	Entrepreneurs take advantage of other people's work	1	2	3	4	5

FL283 Q7

Q13	Have you ever started a business, taken over one or are you taking steps to start one?
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(READ OUT - ONE ANSWER ONLY)

Yes, you started/took over a business	1
Yes, you are taking steps to start/take over a business	2
No	3
DK (DO NOT READ OUT)	4

FL283 Q8

ASK Q14a TO THOSE WHO "NEVER STARTED A BUSINESS OR TOOK OVER ONE",
CODE 3 OR 4 in Q13

Q14a	How would you describe your situation?
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(READ OUT - ONE ANSWER ONLY)

It never crossed your mind to start a business	1
You are thinking about starting a business	2
You thought about it or you took steps to start a business but gave up on the idea	3
You have the opportunity to take over your family business	4
DK (DO NOT READ OUT)	5

FL283 Q9

ASK Q14b TO THOSE WHO "HAVE STARTED A BUSINESS OR ARE DOING IT NOW",
CODE 1 OR 2 in Q13

Q14b	I'm going to read you another set of choices. Again, how would you describe your situation?
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(READ OUT - ONE ANSWER ONLY)

You are currently taking steps to start a new business	1
You have started or taken over a business in the last three years which is still operating today	2
You started or took over a business more than three years ago and it's still operating	3
You once started a business, but currently you are no longer an entrepreneur since that business has failed	4
You once started a business, but currently you are no longer an entrepreneur since that business was sold, transferred or closed	5
DK (DO NOT READ OUT)	6

FL283 Q10

ASK Q15 IF CODE 1 OR 2 in Q13 or CODE 3 OR 4 in Q14a

Q15 -ROTATE STATEMENTS 1 TO 6

Q15	For each of the following elements, please tell me if it was very important, fairly important, not very important or not important at all in your decision to take steps to start a new business or take over one.
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(ONE ANSWER ONLY)

		Very important	Fairly important	Not very important	Not at all important	DK (DO NOT READ OUT)
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1	Dissatisfaction with regard to your previous work situation	1	2	3	4	5
2	An appropriate business idea	1	2	3	4	5
3	Contact with an appropriate business partner	1	2	3	4	5
4	Getting the necessary financial resources	1	2	3	4	5
5	A role model	1	2	3	4	5
6	Addressing an unmet social or ecological need	1	2	3	4	5

FL283 Q11

ASK Q16 TO THOSE WHO "AT SOME TIME STARTED A BUSINESS OR ARE TAKING STEPS TO DO SO", CODE 1 OR 2 in Q13

Q16	All in all, would you say you started or are starting your business...
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(READ OUT - ONE ANSWER ONLY)

...because you came across an opportunity	1
...out of necessity	2
...because there was a need/opportunity to take over the business from a family member	3
DK (DO NOT READ OUT)	4

FL283 Q12 MODIFIED

ASK ALL

Q17	If you currently had the means to start your own business, including sufficient funding, would you rather set up a new one or take over an existing one?
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(READ OUT - ONE ANSWER ONLY)

Set up a new one	1
Take over an existing business	2

None of these, not interested (DO NOT READ OUT)	3
DK (DO NOT READ OUT)	4

FL283 Q13

Q18 - ROTATE CODES 1 TO 6

Q18	If you were to set up a business today, which are the two risks you would be most afraid of?
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(READ OUT – MAX. 2 ANSWERS)

Irregular/not guaranteed income	1
Lack of job security	2
The risk of losing your property/home	3
The need to devote too much energy or time to it	4
The possibility of suffering a personal failure	5
The possibility of going bankrupt	6
DK (DO NOT READ OUT)	7

FL283 Q14 MODIFIED

Q19 - ROTATE STATEMENTS 1 TO 3

Q19	What is your overall opinion about the following groups of people?
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(READ OUT - ONE ANSWER ONLY)

		Broadly favourable	Neutral	Broadly unfavourable	DK (DO NOT READ OUT)
1	Entrepreneurs (self-employed, business owners)	1	2	3	4
2	Top managers in large companies	1	2	3	4
3	The professions (architects, lawyers, doctors, accountants, etc.)	1	2	3	4

FL283 Q15 MODIFIED

Q20 - ROTATE CODES 1 TO 5

Q20	Please imagine, that you suddenly inherited 150 000 dollars. What would you do with the money?
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(READ OUT – ONE ANSWER ONLY)

Start a business (alone or with a partner)	1
Buy a house (or repay my mortgage)	2
Save the money (saving account, shares etc.)	3
Spend it on things I always wanted to buy (travel, car, luxury items)	4
Work less / stop working	5

DK (DO NOT READ OUT)

6

FL283 Q16 MODIFIED

Q21 -ROTATE STATEMENTS 1 TO 5

Q21 Do you totally agree, tend to agree, tend to disagree or totally disagree with the following statements?

(READ OUT - ONE ANSWER ONLY)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK (DO NOT READ OUT)
1	It is difficult to start one's own business due to a lack of available financial support	1	2	3	4	5
2	It is difficult to start one's own business due to the complex administrative procedures	1	2	3	4	5
3	It is difficult to obtain sufficient information on how to start a business	1	2	3	4	5
4	One should not start a business if there is a risk it might fail	1	2	3	4	5
5	People who have started their own business and have failed should be given a second chance	1	2	3	4	5

FL283 Q18

ASK Q22 and Q23 TO THE SELF-EMPLOYED, CODE 1 IN D5a

Q22 From the following list, what is/are today your main source(s) of income ?

(READ OUT – MULTIPLE ANSWERS POSSIBLE)

Your business(es)	1
Part-time employment	2
Full-time employment	3
Your shares/investments/rents/savings	4
Social security/unemployment benefits	5
Your pension	6
DK (DO NOT READ OUT)	7

NEW

Q23 Have you started your business from scratch, have you taken it over from another business owner, or is your business a family business?

(ONE ANSWER ONLY)

I have started my business from scratch	1
I have taken my business over from another business owner	2
My business is a family business	3
DK (DO NOT READ OUT)	4

NEW

D7 Could you tell me the occupations of your parents? Are or were they self-employed, white-collar employees in the private sector, blue-collar employees in the private sector, civil servants or not in paid employment?

(READ OUT – ONE ANSWER ONLY)

		Self-employed	White-collar employee in the private sector	Blue-collar employee in the private sector	Civil servants	Not in paid employment	Other	DK (DO NOT READ OUT)
1	Father	1	2	3	4	5	6	7
2	Mother	1	2	3	4	5	6	7

FL283 D7 & D8 MODIFIED

D8 Which of the following statements best describe your feelings about your household's income these days?

(READ OUT – ONE ANSWER ONLY)

Live comfortably on current income	1
Get by on current income	2
Find it difficult to manage on current income	3
Find it very difficult to manage on current income	4
Refusal (DO NOT READ OUT)	5
DK (DO NOT READ OUT)	6

FL283 D9

D12 In which state do you live in?

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

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D13	Would you say you live in a...?
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(READ OUT - SINGLE CODE)

Rural area or village	1
Small or medium-sized town	2
Large town/city	3
DK (DO NOT READ OUT)	4

D18	Have you got a mobile phone?
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(DO NOT READ OUT

Yes	1
No	2

D20	Have you got a landline phone?
-----	--------------------------------

(DO NOT READ OUT

Yes	1
No	2

D22	Could you tell me how many people aged 15 years or more live in your household, yourself included?
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(WRITE DOWN - IF "DK" CODE '98' - IF "REFUSAL" CODE '99')

		Number of people aged 15 or more in the household
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