

**GESIS Archive Study ID: ZA5881**  
**Flash Eurobarometer 369**  
**January-February 2013**

**Investing in Intangibles: Economic Assets and Innovation Drivers for Growth**

Survey conducted by TNS Political & Social, requested by the European Commission, Directorate-General for Enterprise and Industry and coordinated by Directorate-General for Communication ("Research and Speechwriting" unit).

Archive dataset version 1.0.0 (2014-04-30)

**Archive information and errata:**

- The sample for JAPAN has no respondent identification number (caseid). For this reason the only unique respondent ID for the whole dataset is the serial case ID which was appointed by the data archive (serialid).
- A POPULATION SIZE WEIGHT for the group of the 13 new EU member states as of 2004/2007/2013 (NMS13) was not provided.
- Variable d5a (COMPANY TURNOVER 2011) includes negative values for in total 68 cases (38 cases for Turkey): minimum -2131773824; maximum -94967296. All these cases are coded '6' ("More than 50 million euro") in variable d5b. 4634 cases are coded '9' in variable d5a, which in accordance with the questionnaire would represent "REFUSAL/DK/NA" answers. In variable d5b all these cases are coded to valid codes '1' to '6'.
- For details of the NACE classification (Statistical Classification of Economic Activities in the European Community, Rev. 2, 2008) see the EUROSTAT metadata server RAMON:  
[http://ec.europa.eu/eurostat/ramon/nomenclatures/index.cfm?TargetUrl=LST\\_NOM\\_DTL&StrNom=NACE\\_REV2&StrLanguageCode=EN&IntPcKey=&StrLayoutCode](http://ec.europa.eu/eurostat/ramon/nomenclatures/index.cfm?TargetUrl=LST_NOM_DTL&StrNom=NACE_REV2&StrLanguageCode=EN&IntPcKey=&StrLayoutCode)

**Proposed dataset citation:**

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[doi:10.4232/1.11908](https://doi.org/10.4232/1.11908).

**Request for bibliographic references:**

Your feedback on any publication using Eurobarometer data will be very much appreciated. Please send us bibliographic information on all types of publication: books, articles, reports, conference papers, student thesis or dissertations etc. and include information on the data set(s) which were used.

<http://www.gesis.org/eurobarometer-data-service/overview/publications/research-bibliography/>

**GESIS – Leibniz Institute for the Social Sciences  
Data Archive for the Social Sciences (DAS)**

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<http://www.gesis.org/eurobarometer/>