

EB 3 - IRL
EIRE

Survey No.

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(1) (2) (3)

Card No.

1

(4)

Country

9

(5)

Interview No.

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(6) (7) (8) (9)

Good morning/afternoon. I am..... from Irish Marketing Surveys Limited. We are carrying out a snort survey about the E. E. C. and I would be grateful for your help.

1. What are the most important problems you face personally at the moment? NOTE DOWN THE PROBLEM FIRST MENTIONED ONLY.

Personal or family problems/health	1	(1)
Housing	2	
Prices, wages, family budget	3	
Work, unemployment	4	
Other	5	
Don't know/no reply	0	

The press (newspapers, radio, television) often mentions the European Community - The common Market - as being a factor in the future of Ireland, and the other countries of Europe. Are you personally very interested, a little interested or not at all interested in the problems of the European Community?

Very interested	1	()
A little interested	2	
Not at all interested	3	
Don't know/no reply	0	

SHOW CARD "A"

3. The nine countries of the European Economic Community - The Common Market - are together dealing with a number of shared problems. Here is a list of them. Could you tell me, for each of these problems, if it appears very important to you, important, of little importance or not at all important. CODE AN ANSWER FOR EACH PROBLEM ON THE CARD.

	Very important	Impor- tant	Of little impor- tance	Not at all imp- ortant	Don't know
a) Replacing the currencies of all member countries including the Irish with a single European currency	1	2	3	4	0
b) Reducing the differences between the developed regions and less developed regions of the member countries	1	2	3	4	0
c) A common fight against rising prices	1	2	3	4	0
d) Co-ordinating the social policies of the member countries in the fields of employment and job training	1	2	3	4	0
e) Implementation of a common policy on energy supplies	1	2	3	4	0
f) Modernisation of European agriculture by encouraging the most productive farms and providing retraining for people who leave agriculture	1	2	3	4	0

GRID CONTINUED OVER LEAF

	Very impor- tant	Impor- tant	Of little impor- tance	Not at all impor- tant	Don't know	
g) Introduction of a common policy for protecting nature and fighting pollution	1	2	3	4	0	(1)
h) Introduction of a common policy on aid to under-developed countries outside of Europe	1	2	3	4	0	(1)
i) Protection of consumers against fraudulent selling and misleading advertising	1	2	3	4	0	(2)
j) Achieving a common foreign policy in discussions with the United States and Russia	1	2	3	4	0	(2)

SHOW CARD "B"

4. Would you please look at this list of problems. For each of the problems, can you tell me in your opinion, it would be better to deal with it by combined action through the Common Market or rather by an action of our own Government independently of other countries? (CODE AN ANSWER FOR EACH PROBLEM)

	Action by the Comm- unity.	Independent action	Don't know	
a) Reducing the difference between the developed and less developed regions	1	2	0	(1)
b) To fight against rising prices	1	2	0	(1)
c) A policy on energy supplies	1	2	0	(1)
d) Modernising agriculture	1	2	0	(1)
e) The protection of the natural environment and the struggle against pollution	1	2	0	(1)
f) To make our presence felt in discussions with the Americans or the Russians	1	2	0	(1)

5. Considering your personal knowledge of the problems which the Common Market faces can you tell me if you agree or disagree with each of the following statements? (READ OUT AND CODE AN ANSWER FOR EACH STATEMENT. REVERSE ORDER FOR ALTERNATE CONTACTS).

	Agree	Disagree	Don't know	
a) I have no time for this and cannot be interested in everything at once.	1	2	0	(1)
b) The newspapers, radio and television do not say enough about European problems	1	2	0	(1)
c) The newspapers, radio and television give only simple summaries of European problems	1	2	0	(1)
d) European problems are reported in a biased manner in Ireland.	1	2	0	(1)

6. All things considered, are you in favour of the unification of Europe, against it, or are you indifferent? IF IN FAVOUR OR AGAINST: very much or only somewhat?

Very much in favour	1	(
Somewhat in favour	2	
Don't mind/indifferent	3	
Somewhat against	4	
Very much against	5	
Don't know/no reply	0	

7. One of the main proposals is to elect a European Parliament in May, 1978. In other words, in three years time, by a popular vote of all the citizens in the member states of the European Community (The Common Market). Are you yourself for or against this proposal? How strongly do you feel about it?

Completely favour	1	(3)
Favour on the whole	2	
Disagree in general	3	
Disagree completely	4	
Don't know/no reply	0	

8. SHOW CARD "C"

Taking into account the great problems facing Ireland at this time, which of these three ways would you prefer to solve the problems?
SINGLE CODE.

a) The Irish Government should act independently in Ireland's own best interests.	1	(34)
b) The nine countries of the Common Market should get together before taking action but each government should have the final say on what happens in its own country	2	
c) It will be necessary for all the citizens of the member countries to elect a single parliament and for this to evolve quickly into a true European Government	3	
None of these	4	
Don't know / no reply	0	

9. Would you, or would you not, be willing to make some personal sacrifice - for example - pay a little more taxes to help bring about the unification of Europe? Would you be very willing, fairly willing, not very willing, or not at all willing?

Very willing	1	(35)
Fairly willing	2	
Not very willing	3	
Not at all willing	4	
Don't know/no reply	0	

10. Generally speaking, do you think that Ireland's membership in the Common Market is a good thing, a bad thing, or neither good nor bad?

Good thing	1	(36)
Bad thing	2	
Neither good nor bad	3	
Don't know/no reply	0	

11. If you were to be told tomorrow that Ireland was leaving the Common Market, would you be very sorry about it, indifferent or relieved?

Very sorry	1	(37)
Indifferent	2	
Relieved	3	
Don't know/no reply	0	

12. The British will have a referendum soon to decide whether or not their country will stay in the E. E. C. If they decide to remain in the Community, do you think this will have good results, bad results, or no results at all for the future of the unification of Europe?

Good results	1	(38)
Bad results	2	
No results at all	3	
Don't know/no reply	0	

13. Are you, yourself, for or against the Common Market developing into a political European union? IF FOR OR AGAINST: how strongly do you feel about it?

Completely favour	1	(39)
Favour on the whole	2	
Disagree in general	3	
Disagree completely	4	
Don't know/no reply	0	

14. Do you think that if things are not going well in Ireland, people like yourself can help to bring about a change for the better, or not?

Yes, can	1	(40)
No, cannot	2	
Don't know/no reply	0	

15. When you get together with your friends, would you say that you discuss political matters frequently, occasionally, or never?

Frequently	1	Q. 16 (41)
Occasionally	2	
Never	3	Q. 17
Don't know/no reply	0	

SHOW CARD "D"

16. IF FREQUENTLY OR OCCASIONALLY: And which of the statements on this card best describes the part you, yourself take in these discussions? SINGLE CODE

a) Even though I have my own opinions, I usually just listen	1	(42)
b) Mostly I listen, but once in a while I express my opinions	2	
c) I take an equal share in the conversation	3	
d) I do more than just hold up my end in the conversation, I usually try to convince others that I am right	4	
Don't know/no reply	0	

17. Coming to more personal matters, taking all things together, how would you say things are these days would you say you're very happy, pretty happy, or not too happy these days?

Very happy	1	(43)
Pretty happy	2	
Not too happy	3	
Don't know/ no reply	0	

SHOW CARD "E"

18. The situation of women in society, compared to that of men, is a popular topic of discussion at present in Ireland: In your opinion, is there a problem or not, in our society. To what extent is this an important problem? EXPLAIN: 0 means that there is no problem and 10 that it is an important problem.

Importance of this problem 0 1 2 3 4 5 6 7 8 9 10 (44)

19. Still on the subject of the position of women in society in Ireland - judging from your own experience do you consider that the situation has changed over the last ten or fifteen years?
IF YES: has the change been for the better or for the worse?

For the better	1	(4
For the worse	2	
No change	3	
Don't know/no reply	0	

20. Is the situation changing too quickly, not quickly enough or at the right pace?

Too quickly	1	46
Not quickly enough	2	
At the right pace	3	
Don't know/no reply	0	

21. In your experience do women of between 20 and 30 years of age have as much, more or less opportunity than men of the same age to succeed in life?

As much	1	- Q. 23	(4
More	2		
Less	3	- Q. 22	
Don't know/no reply	0		

SHOW CARD "F"

IF WOMEN HAVE LESS OPPORTUNITY/DON'T KNOW: What is the main reason for this. And the second reason?

	Main reason	2nd reason
	(48)	(49)
a) Upbringing	1	1
b) Education	2	2
c) Legislation, for example marriage laws	3	3
d) Occupational attitudes	4	4
e) Family commitments (children husband, household chores etc)	5	5
f) The female character	6	6
g) The physical make-up of women	7	7
h) Male attitudes	8	8
i) Other (state and code)		
-----	9	9
Don't know	0	0

23. More specifically, would you say that the present situation of women around you is better, worse or no different from that of men with regard to:

	Better	Worse	No different	Don't know / no reply
a) Opportunities for study	1	2	3	0
b) Vocational training	1	2	3	0
c) Job opportunities	1	2	3	0
d) Working conditions (fatigue, pace, hours etc)	1	2	3	0
e) Job security	1	2	3	0
f) Promotion prospects	1	2	3	0
g) Wages	1	2	3	0

24. Do you believe that the majority of women would like to see fewer differences between the respective roles of men and women in society?

Yes	1
No	2
Don't know/ no reply	0

25. Do you believe that the majority of men would like to see fewer differences between the respective roles of men and women in society?

Yes	1
No	2
Don't know/ no reply	0

26. Are you in paid employment. IF YES: Is it full-time (a minimum of 30 hours per week) or part time (8 to 29 hours per week)? IF NO: Are you unemployed or retired?

Full time	1	- Q. 27
Part-time	2	
Unemployed	3	- Q. 28
Retired	4	
Not gainfully employed	5	

SHOW CARD "G"-IF IN PAID EMPLOYMENT

27. On the whole, are you satisfied or dissatisfied with your work? Could you indicate the degree of satisfaction on the following scale.

EXPLAIN: 0 means completely dissatisfied with your work, and 10 means very satisfied

Satisfaction with your work: 0 1 2 3 4 5 6 7 8 9 10

28. ASK ALL: And on the whole, are you very satisfied, fairly satisfied, not very satisfied or not at all satisfied with the life you lead?

Very satisfied	1
Fairly satisfied	2
Not very satisfied	3
Not at all satisfied	4
Don know/no reply	0

29. MARRIED PEOPLE ONLY - OTHERS GO TO Q. 31 (men) Q. 33(women)

Is your husband (wife) in paid employment? IF YES: Is it full-time (a minimum of 30 hours per week) or part-time (8 - 29 hours per week) IF NO: Is he (she) unemployed or retired?

Full time	1	- Q. 30
Part-time	2	
Unemployed	3	} males to Q. 31
Retired	4	
not gainfully employed	5	
		} females to Q. 33

SHOW CARD "G" - IF HUSBAND (WIFE) IN PAID EMPLOYMENT

30. In your opinion is your husband (wife) satisfied with his (her) work? Can you indicate to me from this scale, to what extent he (she) is satisfied or not satisfied? EXPLAIN: 0 means he (she) is not at all satisfied and 10 that he (she) is completely satisfied.

Satisfaction of your husband/(wife) with his(her) work:

0 1 2 3 4 5 6 7 8 9 10

31. ASK ALL MEN: If you had the choice, would you prefer your wife to be in paid employment or not?

To be in paid employment	1
Not in paid employment	2
Don't know/no reply	0

32. If she had the choice would your wife, in your opinion, prefer to be in paid employment or not?

To be in paid employment	1
Not in paid employment	2
Don't know/no reply	0

33. ASK ALL WOMEN: If you had the choice would you prefer to be in paid employment or not?

To be in paid employment	1
Not in paid employment	2
Don't know/no reply	0

34. In your opinion would your husband prefer you to be in paid employment or not?

To be in paid employment	1
Not in paid employment	2
Don't know/no reply	3

ASK ALL - SHOW CARD "H" - RECORD FIRST TWO MENTIONS

35. In your opinion which of the following measures are the most important?

	MENTIONS	
	1st (68)	2nd (69)
a) Making access to creches, child-minding services and kindergarden easier and less expensive for working mothers.	1	1
b) Introducing flexible working hours in the week for working mothers	2	2
c) Making it easier for mothers who stopped working while their children were young to find jobs	3	3
d) Giving housewives a fixed wage for their work in the home so that they are less dependant on their husbands	4	4
e) Making it easier for women who are divorced or separated to find jobs	5	5
f) Encouraging men and women to share household chores	6	6

36. Here are a number of everyday situations. Would you personally find it acceptable or not acceptable :-

	Acceptable	Not acceptable	Don't know no reply	
a) for a woman to go out in the evening without her husband, to attend a meeting	1	2	0	(7)
b) For a woman to urge her husband to change his job because she is offered a better job in another area	1	2	0	7
c) For parents who can afford to pay for only one of their children to study to decide in favour of the girl if she does better at school than the boy.	1	2	0	(7)

37. Do you agree or disagree with women who claim that there should be fewer differences between the respective roles of men and women in society.

Yes, agree	1	(7)
No, disagree	2	
Don't know/no reply	0	

38. When you, yourself, hold a strong opinion, do you ever persuade your friends, relations, or fellow workers to adopt this opinion. IF YES: does this happen often, from time to time, or rarely?

Often	1	(7)
From time to time	2	
Rarely	3	
Never	4	
Don't know/no reply	0	

39. Do you think the development of the European Community (the Common Market) would have a good or bad effect, or no effect at all on the situation of women?

A good effect	1	7
A bad effect	2	
No effect at all	3	
Don't know/no reply	0	

40. It is sometimes said that "politics should be left to men". How far would you agree with this?

Agree a lot	1	(7)
Agree a little	2	
Disagree a little	3	
Disagree a lot	4	
Don't know/no reply	0	

41. Do you think that women should play the same role in politics as men, or a different role?

Same	1	(7)
Different	2	
Don't know/no reply	0	

42. In general would you have more confidence in a man or a woman as your representative in Parliament?

More confidence in a man	1	(7)
More confidence in a woman	2	
No difference (DO NOT TRY INFLUENCE RESPONDENT)	3	
Don't know/no reply	0	

PUNCHER NOTE: PUNCH CARD TWO 4 (2) THEN REPUNCH COLS 1 - 3 AND 5 - 9 INCL. FROM CARD ONE.

43. SHOW CARD "G"

I am going to ask you now to indicate on the scale we have already used, to what extent you are satisfied with your present situation in the following respects:-

a) The house, flat or apartment where you live	0 1 2 3 4 5 6 7 8 9 10	(10)
b) The area of the town or village you live in	0 1 2 3 4 5 6 7 8 9 10	(1)
c) The income (you and your family) have	0 1 2 3 4 5 6 7 8 9 10	(12)
d) Your standard of living, the things you have like furniture, car, housing, and so forth	0 1 2 3 4 5 6 7 8 9 10	(1)
e) The amount of time you have for doing the things you want to do	0 1 2 3 4 5 6 7 8 9 10	(1)
f) The way you spend your spare time	0 1 2 3 4 5 6 7 8 9 10	(1)

44. SHOW CARD "G"

To what extent are you satisfied in the following respects:-

g) The kind of society in which we live in Ireland today	0 1 2 3 4 5 6 7 8 9 10	(1)
h) The way democracy is functioning in Ireland	0 1 2 3 4 5 6 7 8 9 10	(1)
i) In general terms, your relations with others	0 1 2 3 4 5 6 7 8 9 10	(1)

SHOW CARD "G"

45. We have talked about various parts of your life. All things considered how satisfied or dissatisfied are you with your life as a whole these days? LET RESPONDENT TAKE TIME TO THINK ABOUT HIS ANSWER

Satisfaction with your life as a whole	0 1 2 3 4 5 6 7 8 9 10	(1)
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MARITAL STATUS:

Are you.....?

- Single 1
- Married 2
- Common Law Marriage 3
- Divorced 4
- Separated 5
- Widowed 6

(60)

NO. IN HOUSEHOLD:

How many persons live at home? (including respondent, all adults and children).

SINGLE CODE:

- 1 2 3 4 5 6 7 8 9 and over

EDUCATION:

How old were you when you finished your full-time education.....?

- 14 years or younger 1
- 15 years 2
- 16 years 3
- 17 years 4
- 18 years 5
- 19 years 6
- 20 years 7
- 21 years 8
- 22 years or more 9
- Still at school or university X

(61)

CHILDREN 8 - 15:

How many children living at home between 8 - 15 years, inclusive?

SINGLE CODE:

- 1 2 3 4 5 and over

CHILDREN UNDER 8:

How many children living at home under 8 years? SINGLE CODE

- 1 2 3 4 5 and over

POLITICAL PREFERENCE:

Generally speaking, which political party do you feel closer to.....?

- Fianna Fail 1
- Fine Gael 2
- Labour 3
- Coalition (F. G. / LAB.) 4
- Other party (state & code)..... 5
- None/no preference 9
- Don't know/no answer 0

(62)

Col.

(63)

not used

INCOME: - SHOW INCOME CARD:

Here is a scale of incomes. We would like to know, in what group your family is, counting all wages, salaries, pension and any other income that comes in. Just give me the number of the group your household falls in, before tax and deductions.

- Income group..... 1
- Income group..... 2
- Income group..... 3
- Income group..... 4
- Income group..... 5
- Income group..... 6
- Income group..... 7
- DK/No answer 0

7 NONE/NO PREFERENCE OR DK/NO ANSWER (OTHERS GO TO NEXT POINT)

Which party would you be most inclined to support?

- Fianna Fail 1
- Fine Gael 2
- Labour 3
- Coalition (F. G. / LAB.) 4
- Other party (state & code)..... 5
- None/no preference 9
- D. K. /no answer 0

(64)

Col.

(65)

not used

SEX:

- Male 1
- Female 2

(66)

PRECISE AGE: Write in boxes below

AGE:

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(67) (68)



NAME OF RESPONDENT:

ADDRESS:

OCCUPATION OF RESPONDENT:

SKILL/QUALIFICATION:

IF MGR./PROP. NO. OF EMPLOYEES, IF FARMER, ACREAGE:

RELATIONSHIP OF RESPONDENT TO H. O. H.:

OCCUPATION OF H. O. H.:

SKILL/QUALIFICATION:

IF MGR./PROP. NO. OF EMPLOYEES, IF FARMER, ACREAGE:

OCCUPATION/PROFESSION OF RESPONDENT:

Self-employed:

- Farmer/fisherman (skipper) 1
- Professional/lawyer, accountant etc) 2
- Business (owner of shop, craftsman, proprietor) 3

Employed:

- Manual worker 4
- White collar/office worker 5
- Executive/top management, director 6

Not employed:

- Retired 7
- Housewife, not otherwise employed 8
- Student 9
- Unemployed 0

"NOT EMPLOYED" GO TO NEXT POINT, OTHERS ASK:

How many people are working where you work (organisation/company, shop, factory, etc)?

- Less than 5 1 (7)
- 5 to 50 2
- 50 to 500 3
- 500 and over 4

RESPONDENT STATUS:

Are you the head of the household.....?

- YES 1 (7)
- NO 2

IF "NO" ABOVE, SEE INSTRUCTIONS AND CODE OCCUPATION OF HEAD OF HOUSEHOLD:

OCCUPATION/PROFESSION OF H. O. H.

Self-employed:

- Farmer/fisherman (skipper) 1 (7)
- Professional/lawyer, accountant etc) 2
- Business (owner of shop, craftsman, proprietor) 3

Employed:

- Manual worker 4
- White collar/office worker 5
- Executive/top management, director 6

Not employed:

- Retired 7
- Housewife, not otherwise employed 8
- Student 9
- Unemployed 0

PUNCHERS

INTERVIEWERS

AREA TYPE:

Would you say you live in.....?

- A rural area or village 1
- A small or middle-sized town 2
- A big town 3

OFFICE USE ONLY

HABITAT:

- Less than 2,000 people 1
- 2,000 - 19,000 2
- 20,000 - 99,000 3
- 100,000 and over 4

REGION:

- (77) DONEGAL 1
- NORTH WEST 2
(Sligo, Leitrim)
- NORTH EAST 3
(Cavan, Monaghan, Louth)
- WEST: 4
(Mayo, Galway)
- MIDLANDS 5
(Westmeath, Roscommon, Longford, Laois and Offaly)
- EAST 6
(Dublin, Meath, Kildare, Wicklow)
- MID-WEST 7
(Limerick, Clare, Tipperary North R.)
- SOUTH EAST 8
(Waterford, Wexford, Carlow, Kilkenny, Tipperary South R)
- SOUTH WEST 9
(Kerry, Cork)

ASSIGNMENT NO:

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(80)

I certify that this interview has been carried out strictly in accordance with your instructions

SIGNED: _____

DATE: _____