

PINK

Job Number (U) 1045 in Columns 1-4
Questionnaire Number in Columns 5-8
Card 1 in Column 9

YOUR SURVEY NUMBER

+---+---+---+---+ 10-14
| | | | |
| | | | |
+---+---+---+---+

COUNTRY CODE

+---+---+ 15-16
| 0 | 9 |
| | |
+---+---+

OUR SURVEY NUMBER

+---+---+---+ 17-19
| 3 | 5 | 1 |
| | | |
+---+---+---+

INTERVIEW NUMBER

+---+---+---+---+ 20-25
| 1 | | | | |
| | | | | |
+---+---+---+---+

Q.1a) Do you know whether your name appears in the Electoral Register for Northern Ireland (the register of people entitled to vote at the next General Election), under your present address, at another address or does not appear at all ?

Q.1b) IF DOES NOT APPEAR AT ALL (CODE 4 AT Q.1a) ASK:

Is this because you are not entitled to vote in Northern Ireland, or for some other reasons?

at present address..... 26 1
at another address..... 2
don't know if registered..... 3
does not appear at all..... 4
is not entitled to vote (is not British)..... 5 - CLOSE
INTERVIEW

Q.2. When you hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views ? Does this happen ... ? (READ OUT)

Often..... 27 1
From time to time..... 2
Rarely..... 3
Never..... 4
DK..... 5

Q.3. When you get together with friends, would you say you discuss political matters frequently, occasionally, or never ?

Frequently..... 28 1
Occasionally..... 2
Never..... 3
DK..... 4

Q.4. There is a lot of talk these days about what Northern Ireland's goals should be for the next ten or fifteen years. On this card are listed some of the goals that different people say should be given top priority. Would you please say which one of them you yourself consider to be most important in the long run ?

(SHOW CARD 'Q.4' - ONE ANSWER ONLY).

And what would be your second choice ?

	MOST IMPORTANT GOALS	
	1st	2nd
Maintaining order in the country	29 1	30 1
Giving the people more say in important government decisions	2	2
Fighting rising prices	3	3
Protecting freedom of speech	4	4
DK	5	5

Q.5. In general, are you for or against efforts being made to unify Western Europe ? Are you ... ?

(READ OUT)

For - very much.....	31	1
For - to some extent.....		2
Against - to some extent.....		3
Against - very much.....		4
DK.....		5

Q.6. Generally speaking, do you think that Northern Ireland's membership of the European Community is ... ?

(READ OUT)

A good thing.....	32	1
A bad thing.....		2
Neither good nor bad.....		3
DK.....		4

Q.7. Taking everything into consideration, would you say that Northern Ireland has on balance benefited or not from being a member of the European Community ?

Benefited.....	33	1
Not benefited.....		2
DK.....		3

Q.8. Over the last 6 months, did you buy a product or service in Northern Ireland, that you know originated in another European Community member country, that is one of the countries on this list ?

(IF YES) And, using this list of types of products or services, what did you buy ?

(SHOW CARD 'Q.8')

Food.....	34	1,
Wine.....		2,
Clothing/footwear.....		3,
Furniture.....		4,
Household electrical appliances.....		5,
A camera.....		6,
Car or motorcycle.....		7,
Medical services or medicines.....		8,
Banking services like a savings account or a bank loan.....		9,
Motor insurance or life insurance.....		0,
Package holiday.....		X,
Other.....		V,
Did not buy any such product or service.....	35	1,

Q.9. Over the last 6 months, did you make a major purchase yourself, again in one of these countries, when travelling on holiday or on business? By a major expense, I mean at least £100 stg, excluding hotels, restaurants and travel costs?

(IF YES) And using this same list of types of products or services, what did you purchase?
(SHOW CARD 'Q.8' AGAIN)

Food.....	36	1,
Wine.....		2,
Clothing/footwear.....		3,
Furniture.....		4,
Household electrical appliances.....		5,
A camera.....		6,
Car or motorcycle.....		7,
Medical services or medicines.....		8,
Banking services like a savings account or a bank loan.....		9,
Motor insurance or life insurance.....		0,
Package holiday.....		X,
Other.....		V,
Did not purchase any such product or service.....	37	1,

Q.10. Over the last 6 months, did you order a product or service directly from a foreign supplier in another EC member country?

(IF YES) And using this list of types of products or services, what did you order?
(SHOW CARD 'Q.8' AGAIN)

Food.....	38	1,
Wine.....		2,
Clothing/footwear.....		3,
Furniture.....		4,
Household electrical appliances.....		5,
A camera.....		6,
Car or motorcycle.....		7,
Medical services or medicines.....		8,
Banking services like a savings account or a bank loan.....		9,
Motor insurance or life insurance.....		0,
Package holiday.....		X,
Other.....		V,
Did not order any such product or service.....	39	1, - GO TO Q.15

IF DID NOT ORDER ANY SUCH PRODUCT/SERVICE AT Q11, GO TO Q15

Q.11. So you ordered something directly from a foreign supplier. What form of payment did you use for your last purchase? (ONE ANSWER ONLY)

Cheque.....	40	1
Credit card.....		2
Bank transfer.....		3
Other form of payment.....		4
DK.....		5

Q.12. Taking everything into account, would you say you are satisfied with your last purchase of that type?
(READ OUT)

Yes - very satisfied.....	41	1
Yes - quite satisfied.....		2
No - not very satisfied.....		3
No - not at all satisfied.....		4
DK.....		5

Q.13. Did you have any of the following difficulties or sources of disappointment with your last purchase of that type? (SHOW CARD 'Q.13' - MULTIPLE ANSWERS POSSIBLE)

Problems with getting the purchase through customs.....	42	1,
Quality was not as expected.....		2,
Delay in delivery due to the supplier.....		3,
Delay in delivery due to the postal/delivery service.....		4,
Delay in delivery due to customs/administration.....		5,
Practical difficulties in paying abroad.....		6,
Other problems/sources of disappointment.....		7,

Q.14. To which organisation would you most likely turn for information or advice on buying or selling products or services in another European Community member state?

(SHOW CARD 'Q.14' - MULTIPLE ANSWERS POSSIBLE)

Foreign embassy or trade office.....	43	1,
Advice from a professional.....		2,
Local consumer organisation.....		3,
Local consumer information office.....		4,
Government Ministry.....		5,
Chambers of Commerce.....		6,
Member of parliament.....		7,
Local information office of the EC.....		8,
Other.....		9,
DK.....		0,

ASK ALL

Q.15. Here is the same list of products and services. (SHOW CARD 'Q.15')

Please tell me for each of these whether you would purchase it, with complete confidence, in another member state of the EC, if you needed it ?

READ OUT	YES	NO	DK
Food	44 1	2	3
Wine	45 1	2	3
Clothing/Footwear	46 1	2	3
Furniture	47 1	2	3
Household electrical appliances	48 1	2	3
A camera	49 1	2	3
Car or Motorcycle	50 1	2	3
Medical services or medicines	51 1	2	3
Banking services like a savings account or a bank loan	52 1	2	3
Motor insurance or life insurance	53 1	2	3
Package Holiday	54 1	2	3

INTERVIEWER: TRANSFER CODES FROM "YES" COLUMN TO NEXT QUESTION

INTERVIEWER: TRANSFER CODES FROM (Q.15) "YES" COLUMN TO GRID

Q.16. For each of the products or services you would buy with complete confidence outside your own country, please indicate in which country of the European Community you would buy it ?
(INTERVIEWER: CODE ONE COUNTRY ONLY FOR EACH PRODUCT MENTIONED IN Q15 - SHOW CARD 'Q.16')

READ OUT IFYES	IN	BELG-	DENM-	GERM-	GRE-	FRA-	IREL-	NEI'H-	ERLA-	LUXE-	PORT-	
	Q15	IUM	ARK	ANY	ECE	SPAIN	NCE	AND	ITALY	NDS	MBURG	UGAL	DK
Food	55 1,	56 1	2	3	4	5	6	7	8	9	0	X	57 1
Wine	2,	58 1	2	3	4	5	6	7	8	9	0	X	59 1
Clothing/Footwear	3,	60 1	2	3	4	5	6	7	8	9	0	X	61 1
Furniture	4,	62 1	2	3	4	5	6	7	8	9	0	X	63 1
Household electrical appliances	5,	64 1	2	3	4	5	6	7	8	9	0	X	65 1
A camera	6,	66 1	2	3	4	5	6	7	8	9	0	X	67 1
Car or Motorcycle	7,	68 1	2	3	4	5	6	7	8	9	0	X	69 1
Medical services or medicines	8,	70 1	2	3	4	5	6	7	8	9	0	X	71 1
Banking services like a savings account or a bank loan	9,	72 1	2	3	4	5	6	7	8	9	0	X	73 1
Motor insurance or life insurance	0,	74 1	2	3	4	5	6	7	8	9	0	X	75 1
Package Holiday	X,	76 1	2	3	4	5	6	7	8	9	0	X	77 1

INTERVIEWER:
NOW RING IF ANY
MENTION OF COUNTRY AT Q.16

1 2 3 4 5 6 7 8 9 0 X

PUNCHER: DO NOT PUNCH

INTERVIEWER: NOW TRANSFER CODES TO Q.17 GRID

INTERVIEWER - (TRANSFER CODES FROM Q.16)

(FOR EACH COUNTRY MENTIONED AT Q16, SELECT ONE ANSWER FROM SHOW CARD 'Q.17')

IUM|ARK|ANY|ECE|SPAIN|NCE|AND|ITALY|NDS|MBURG|UGAL

INT. : CODE HERE IF

COUNTRY AT Q16

[illegible]

NO COL. 21

EC-member state ? (MAXIMUM 3 ANSWERS POSSIBLE - SHOW CARD 'Q.18')

DK.....X,

(SHOW CARD 'Q.19' - MULTIPLE ANSWERS POSSIBLE)

DK.....

Q.20. Have you read in the papers, seen on television or heard anything about the Single European Market of 1992 ?

Yes..... 25 1
No..... 2
DK..... 3

Q.21. In daily life, what does the Single European Market of 1992 mean to you ?

- a) Which item in this list is most important to you ? (SHOW CARD 'Q.21' - ONE ANSWER ONLY)
b) And what other items are also important to you ? (MULTIPLE ANSWERS POSSIBLE)

	a) MOST IMPORTANT	b) OTHER IMPORTANT
Freedom to live and work in another EC Member State	26 1	27 1,
A change in taxes on goods and services	2	2,
Greater variety of goods and services on offer	3	3,
Single currency throughout the European Community	4	4,
Safety standards will be harmonised	5	5,
Freedom to purchase goods and services from another member state of the EC	6	6,
Greater competition amongst companies	7	7,
Abolition of custom posts	8	8,
No effects on daily life	9	9,
DK	0	0,

Q.22. Overall, do you think that the completion of the Single European Market in 1992 will be - for people like you - a good thing, a bad thing, or neither a good nor a bad thing ?

a good thing..... 28 1
a bad thing..... 2
neither good, nor bad thing..... 3
DK..... 4

Now, I would like to get your views about the traffic situation in urban areas in Northern Ireland.

Q.23. First of all let us get an idea of the urban area we are going to talk about.

	YES	NO	DK
a) Do you live in an urban area with more than 100,000 inhabitants ?	29 1	2	3
b) Do you work in an urban area with more than 100,000 inhabitants ?	30 1	2	3

INTERVIEWER:

If YES to a) : let us now talk about this urban area where you live.

If NO or DK to a) and YES to b) : Let us now talk about this urban area where you work.

If NO or DK to a) and NO or DK to b) : Let us now talk about the biggest town where you either live, work or go to regularly. What is its name ? WRITE IN

.....

Q.24. Over the past 10 years, do you think car traffic in this urban area we are talking about ... (READ OUT)

Has improved somewhat..... 31 1
Hasn't changed..... 2
Has got somewhat worse..... 3
DK..... 4

Q.25. Would you say that the consequences of car traffic in this urban area are (READ OUT) ?

Bearable.....	32	1
Hardly bearable.....		2
Unbearable.....		3
DK.....		4

Q.26. a) Do you think that the car traffic in the centre of this urban area ... ? (SHOW CARD 'Q.26')
 b) Do you think that the car traffic in the area where you live ... ? (SHOW CARD 'Q.26' AGAIN)

	a) CENTRE OF THIS URBAN AREA	b) AREA WHERE YOU LIVE
is the main cause of a deterioration in the quality of the air	33 1	34 1
is an important cause of a deterioration in the quality of the air, among other sources of pollution	2	2
only causes a slight deterioration in the quality of the air	3	3
does not cause any deterioration in the quality of the air	4	4
DK	5	5

Q.27. Still in the same urban area and taking account of the traffic conditions, how do you rate the overall risk of a traffic accident for ... ? (SHOW CARD 'Q.27')
 Please use this scale for answering :

1 means a very low risk of accidents
 while
 6 means a very high risk of accidents

	LOW RISK			HIGH RISK			
	1	2	3	4	5	6	DK
Pedestrians	35 1	2	3	4	5	6	7
Cyclists	36 1	2	3	4	5	6	7
Car drivers	37 1	2	3	4	5	6	7
Public transport users	38 1	2	3	4	5	6	7

Q.28. In traffic planning decisions, conflicts can arise between various types of transport.
Please tell me which of the solutions that I will show you, you consider to be the best?
(SHOW THE 3 CARDS RELATING TO CONCEPTS I, II AND III IN A DIFFERENT ORDER
FOR EACH NEW RESPONDENT)

CONCEPT I : In traffic planning decisions, conflicts can arise between private car and public transport.

Clear preferential treatment for public transport to the detriment of private cars..... 39 1
Preferential treatment for public transport, with certain disadvantages for private cars..... 2
Preferential treatment for private cars, with certain disadvantages for public transport..... 3
Clear preferential treatment for private cars, to the detriment of public transport..... 4
DK..... 5

CONCEPT II : In traffic planning decisions, conflicts can also arise between private car and cyclists.

Clear preferential treatment for cyclists to the detriment of private cars..... 40 1
Preferential treatment for cyclists, with certain disadvantages for private cars..... 2
Preferential treatment for private cars, with certain disadvantages for cyclists..... 3
Clear preferential treatment for private cars, to the detriment of cyclists..... 4
DK..... 5

CONCEPT III : In traffic planning decisions, still further conflicts can arise between private car and pedestrians.

Clear preferential treatment for pedestrians to the detriment of private cars..... 41 1
Preferential treatment for pedestrians, with certain disadvantages for private cars..... 2
Preferential treatment for private cars, with certain disadvantages for pedestrians..... 3
Clear preferential treatment for private cars, to the detriment of pedestrians..... 4
DK..... 5

Q.29. Do you believe that political decision makers in this urban area have judged the feelings of the people correctly on traffic planning or not ? (SHOW CARD 'Q.29')

Yes..... 42 1
No, political decision makers believe that people are more in favour of cars than the people actually are..... 2
No, political decision makers believe that people are more strongly against cars than the people actually are..... 3
DK..... 4

Q.30. For each of the following means of transport, please tell me if you use it :

- . everyday or almost every day,
- . 1 to 2 times a week,
- . 1 to 3 times a month,
- . less than once a month,
- . not in past 6 months.

(SHOW CARD 'Q.30')

READ OUT	EVERYDAY OR ALMOST EVERY DAY		1 TO 2 TIMES A WEEK		1 TO 3 TIMES A MONTH		LESS THAN ONCE A MONTH		NOT IN PAST 6 MONTHS	
Private car as driver	43	1	2	3	4	5				
Private car as passenger	44	1	2	3	4	5				
BUS	45	1	2	3	4	5				
TRAIN/TRAM/UNDERGROUND	46	1	2	3	4	5				
Taxi	47	1	2	3	4	5				
Bicycle/moped/motorbike	48	1	2	3	4	5				

**IF CODE 3 OR 4 OR 5 FOR BUS AND TRAIN/TRAM/UNDERGROUND IN Q.30, CONTINUE.
OTHERS GO TO Q.32.**

- Q.31. So you occasionally or never use public transport. Here is a list of possible reasons some people have given us for not often using public transport. (SHOW CARD 'Q.31')
Would you please give me the 3 reasons that apply most in your own case ?
(3 ANSWERS POSSIBLE)

I am not well informed about public transport services.....	49	1,
There are no convenient lines of public transport, catering for my needs, for example the schedules are not convenient for me or public transport doesn't go where I want to go...	2,	
Public transport is too expensive.....	3,	
Public transport is too slow, takes too long.....	4,	
Public transport is not regular, you cannot trust the schedules.....	5,	
I have physical problems, disabilities which make the use of public transport difficult.	6,	
Public transport is too restricting for me.....	7,	
The staff are not friendly.....	8,	
Public transport is not for people like me.....	9,	
Public transport is dirty.....	0,	
I don't feel safe on public transport.....	X,	
Other reasons.....	V,	
DK.....	50	1,

**IF CODE 1 OR 2 FOR BUS OR TRAIN/TRAM/UNDERGROUND IN Q.30, CONTINUE.
OTHERS GO TO Q.33.**

- Q.32. So you use some public transport at least once a week. Here is a list of possible reasons some people have given us for using public transport. (SHOW CARD 'Q.32')
Would you please give me the 3 reasons that apply most in your own case ? (3 ANSWERS POSSIBLE)

Public transport is a comfortable and practical means of getting around.....	51	1,
Public transport is cheap.....	2,	
Public transport enables me to save time.....	3,	
Public transport is regular, one can trust the schedules.....	4,	
Public transport is now easily accessible to old people and disabled persons.....	5,	
I like the attitude of the staff.....	6,	
Public transport is a modern means of getting around.....	7,	
I am satisfied with the cleanliness of public transport.....	8,	
Using public transport avoids accidents.....	9,	
Public transport does not cause much pollution.....	0,	
I don't have a car or motorbike.....	X,	
Other reasons.....	V,	
DK.....	52	1,

ASK ALL

Q.33. Whether you use public transport, a car or both, could you please tell me how much you agree or disagree with people who say ... ? (SHOW CARD 'Q.33')

READ OUT	AGREE STRONGLY	AGREE SLIGHTLY	DISAGREE SLIGHTLY	DISAGREE STRONGLY	DK
I personally do not feel very much at ease when using public transport because I might have to sit next to people of another nationality, of another race, of another culture or of another social class	53 1	2	3	4	5
Up till now, the changes in petrol prices have not altered my use of the car	54 1	2	3	4	5
Technological progress will ultimately solve the problem of traffic congestion	55 1	2	3	4	5
The public authorities should contribute to solving the problems of congestion by increasing the cost of using cars	56 1	2	3	4	5

Q.34. Nowadays there are many suggestions as to how to solve traffic congestion problems. Here is a list of possible solutions, could you please indicate, for each one, if you think it is an effective or ineffective solution ? (SHOW CARD 'Q.34')

	EFFECTIVE	INEFFECTIVE	DK
Putting tight restrictions on where you can park in town centres	57 1	2	3
Strictly limiting car traffic in town centres	58 1	2	3
Making motorists pay a toll for entering town centres	59 1	2	3
Creating more pedestrian areas in town centres	60 1	2	3
Developing public transport	61 1	2	3
Building new urban highways	62 1	2	3
Putting up the cost of petrol	63 1	2	3

(PINK)

Let us now discuss another subject

Scientists have in recent years learned a lot more about how living things work. This knowledge is leading to new ways of changing micro-organisms (such as yeast), crops and farm animals, and the cells of the human body. Most of these new possibilities will be very useful, but some concern has been expressed about the possible risks involved. Decisions must be made about what activities should be encouraged, prevented or controlled, and how best to satisfy the need for better information on this issue. We are interested in hearing the views of people like yourself.

Q.35. Science and technology change the way we live.

I am going to read out a list of areas in which new technologies are currently developing.

For each of these areas, do you think it will improve our way of life in the next 20 years, it will have no effect, or it will make things worse?

READ OUT	WILL IMPROVE	NO EFFECT	WILL MAKE THINGS WORSE	DK
Solar Energy	64 1	2	3	4
Computers and information technology	65 1	2	3	4
Biotechnology	66 1	2	3	4
Telecommunications	67 1	2	3	4
New materials or substances	68 1	2	3	4
Space exploration	69 1	2	3	4

Q.36. I have here a list of some developments of that kind.

In your opinion, which of these are linked to biotechnology and which are not?

(SHOW CARD 'Q.36')

	YES	NO	DK
Research on early detection and treatment of cancer	70 1	2	3
Changing hereditary information within an organism to alter that organism's characteristics	71 1	2	3
Producing new kinds of organisms using hereditary information from other species	72 1	2	3
Improving traditional methods of cross-breeding plants or animals	73 1	2	3
Making use of living micro-organisms, for example for plant protection (bio-pesticides)	74 1	2	3
Food processing such as using yeast for the production of bread or beer	75 1	2	3
Treating hereditary human diseases by modifying the tissue involved	76 1	2	3

In fact, most of these are examples of biotechnology. I would like to ask you about some of these in more detail.

Q.37. Let us start with an example concerning plants.

Scientists are trying to use biotechnology to change plants, in ways that may be quicker or more precise than traditional breeding programmes, in order to make the plants more useful. For example, make them resistant to diseases or pests, make them ripen faster or give them the ability to grow in dry or salty soils.

Please indicate to what extent you agree or disagree with each of the following statements concerning plant research (SHOW CARD 'Q.37')?

READ OUT ↓	DEFINITELY AGREE		TEND TO AGREE		TEND TO DISAGREE		DEFINITELY DISAGREE	DK
Such research is worthwhile and should be encouraged	77	1	2		3		4	5
Such research may involve risks to human health or to the environment	78	1	2		3		4	5
In any case, this research needs to be controlled by the government	79	1	2		3		4	5

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Q.38. Here is an example concerning micro-organisms, such as the yeast we use to make bread, or beer, or yoghurt; or the micro-fungi we use to make medicines such as penicillin. Scientists know how to change these micro-organisms through biotechnology, in order to improve their performance - that means, getting them to work faster or even to produce new products. Please indicate to what extent you agree or disagree with each of the following statements concerning research and micro-organisms (SHOW CARD 'Q.38')?

READ OUT ↓	DEFINITELY AGREE		TEND TO AGREE		TEND TO DISAGREE		DEFINITELY DISAGREE	DK
Such research is worthwhile and should be encouraged	10	1	2		3		4	5
Such research may involve risks to human health or to the environment	11	1	2		3		4	5
In any case, this research needs to be controlled by the government	12	1	2		3		4	5

Q.39. Some of these micro-organisms are used to break down sewage and other waste products and to turn them into materials harmless to the soil.
 Here again, scientists are trying, through biotechnology, to improve these micro-organisms. They are trying to make them work faster or to make them clean up oil-slicks or other contaminants in the environment.
 Please indicate to what extent you agree or disagree with each of the following statements concerning micro-organisms and the environment? (SHOW CARD 'Q.39')

READ OUT ↓	DEFINITELY		TEND TO		DEFINITELY		DK
	AGREE	TEND TO AGREE	DISAGREE	TEND TO DISAGREE	DISAGREE		
Such research is worthwhile and should be encouraged	13	1	2	3	4	5	
Such research may involve risks to human health or to the environment	14	1	2	3	4	5	
In any case, this research needs to be controlled by the government	15	1	2	3	4	5	

Q.40. Another development is the application of biotechnology to farm animals, to change them in quicker or more precise ways than traditional breeding programmes, in order to make them more useful: for example, make them resistant to diseases, or grow faster, or produce more or better quality meat or milk.
 Please indicate to what extent you agree or disagree with each of the following statements concerning such research on farm animals? (SHOW CARD 'Q.40')

READ OUT ↓	DEFINITELY		TEND TO		DEFINITELY		DK
	AGREE	TEND TO AGREE	DISAGREE	TEND TO DISAGREE	DISAGREE		
Such research is worthwhile and should be encouraged	16	1	2	3	4	5	
Such research may involve risks to human health or to the environment	17	1	2	3	4	5	
In any case, this research needs to be controlled by the government	18	1	2	3	4	5	

Q.41. Scientists can also apply biotechnology to animals to develop life-saving drugs, or to study human diseases. Animal protection is guaranteed by law and some people say it is morally wrong to apply biotechnology to animals. Which of the following is closest to your personal opinion?
 (SHOW CARD 'Q.41' PINK - ONE ANSWER ONLY)

Applying biotechnology to animals is morally acceptable, provided that the animals' welfare is safeguarded..... 19 1

It is acceptable for the development of life saving drugs, even at the cost of some animal suffering..... 2

Public authorities should examine this application of biotechnology case by case before deciding whether to allow it..... 3

Applying biotechnology to animals is morally unacceptable and should be banned by public law..... 4

DK..... 5

- Q.42. These new methods of biotechnology are also being applied to the production and processing of foods. Scientists say that they can improve the quality of food and drink - for example by making it higher in protein, or lower in fat, or making it keep longer, or taste better. Please indicate to what extent you agree or disagree with each of the following statements concerning such research on food (SHOW CARD 'Q.42')?

READ OUT ↓	DEFINITELY AGREE	TEND TO AGREE	TEND TO DISAGREE	DEFINITELY DISAGREE	DK
Such research is worthwhile and should be encouraged	20 1	2	3	4	5
Such research may involve risks to human health or to the environment	21 1	2	3	4	5
In any case, this research needs to be controlled by the government	22 1	2	3	4	5

- Q.43. Yet another application of biotechnology is the development of new medicines and vaccines to improve human health, for example the production of human insulin for the treatment of diabetics. Please indicate to what extent you agree or disagree with each of the following statements concerning such research on medicines and vaccines (SHOW CARD 'Q.43')?

READ OUT ↓	DEFINITELY AGREE	TEND TO AGREE	TEND TO DISAGREE	DEFINITELY DISAGREE	DK
Such research is worthwhile and should be encouraged	23 1	2	3	4	5
Such research may involve risks to human health or to the environment	24 1	2	3	4	5
In any case, this research needs to be controlled by the government	25 1	2	3	4	5

- Q.44. Science is also trying to apply some of the new methods of biotechnology to human beings, or to their cells and tissues, for various purposes such as detecting, or curing diseases, and characteristics we might have inherited from our parents. Please indicate to what extent you agree or disagree with each of the following statements concerning such research on human beings, medicines and vaccines (SHOW CARD 'Q.44')?

READ OUT ↓	DEFINITELY AGREE	TEND TO AGREE	TEND TO DISAGREE	DEFINITELY DISAGREE	DK
Such research is worthwhile and should be encouraged	26 1	2	3	4	5
Such research may involve risks to human health or to the environment	27 1	2	3	4	5
In any case, this research needs to be controlled by the government	28 1	2	3	4	5

Q.45. How capable did you feel of answering the questions I asked you about biotechnology?
Please answer using this scale from 1 to 10. ONE means "completely incapable" and
TEN "completely capable". Please use the full scale of numbers. (SHOW CARD 'Q.45')

1 completely incapable.....	29	1
2.....		2
3.....		3
4.....		4
5.....		5
6.....		6
7.....		7
8.....		8
9.....		9
10 completely capable.....		0

Q.46. a) What is normally your main source of information about new developments that affect our way of life ?
Please select your answer from this list (SHOW CARD 'Q.46 - ONE ANSWER ONLY').
b) And which are your other sources of information ? (MULTIPLE ANSWERS POSSIBLE)

	a) MAIN SOURCE	b) OTHER SOURCES
Books	30 1	31 1,
Newspapers	2	2,
Magazines/weeklies	3	3,
Specialist press	4	4,
Radio	5	5,
Television	6	6,
Company brochures and advertisements	7	7,
Discussions with friends, family, colleagues	8	8,
Your doctor	9	9,
Courses and lectures	0	0,
Shopkeepers when buying something	X	X,
DK	V	V,

Q.47. Now I would like to know which of the following sources of information you have confidence in, to tell you the truth about biotechnology.

a) Please select from this list the one source you would have most confidence in

(SHOW CARD 'Q.47' - ONE ANSWER ONLY)

b) Indicate also which other sources you would trust to tell you the truth about biotechnology.

(MULTIPLE ANSWERS POSSIBLE)

	a) MOST CONFIDENCE	b) OTHER SOURCES
Consumer organisations	32 1	33 1,
Environmental organisations	2	2,
Animal welfare organisations	3	3,
Political organisations	4	4,
Trade Unions	5	5,
Religious organisations	6	6,
Public authorities	7	7,
Industry	8	8,
School or University	9	9,
DK	0	0,

DEMOGRAPHICS

ASK ALL

D.1 In political matters people talk of "the left" and "the right".

How would you place your views on this scale ?

(SHOW CARD 'D.1' - DO NOT PROMPT. IF CONTACT HESITATES, ASK TO TRY AGAIN)

[illegible]

PUNCHER NOTE:
10 TO BE PUNCHED AS 0

Refusal.....	35	1
DK.....		2

INTERVIEWER: NOTE NO QUESTIONS D2 TO D6

D.7. Are you yourself or is anyone else in your household a member of a political party ?

(MULTIPLE ANSWERS POSSIBLE)

Yes, respondent.....	36	1,
Yes, someone else in the household.....		2,
Nobody in the household.....		3,
DK.....		4,

D.8. Are you yourself or is anyone else in your household a member of a trade union ?

(MULTIPLE ANSWERS POSSIBLE)

Yes, respondent.....	37	1.
Yes, someone else in the household.....		2.
Nobody in the household.....		3.
DK.....		4.

D.9. TO THOSE WHO ARE MEMBER OF A TRADE UNION : CODE 1 IN D8 Of which trade union are you a member ?

Union	Percentage	Rank
Amalgamated Transport and General Workers Union.....	38	1
National Union of Public Employees.....		2
Northern Ireland Public Service Alliance.....		3
Confederation of Health Service Employees.....		4
Amalgamated Engineering Union.....		5
Association of Professional, Executive, Clerical and Computer Staff.....		6
National Association of Schoolmasters/Union of Women Teachers.....		7
Other (Specify).....		8
DK.....		9

PUNCHER:
NO. COL. 39

ASK ALL

D.10. Are you ... ?

Single.....	40	1
Married.....		2
Living as married.....		3
Divorced.....		4
Separated.....		5
Widowed.....		6

D.11. How old were you when you finished your full-time education ?

up to 14 years.....	41	1
15 years.....		2
16 years.....		3
17 years.....		4
18 years.....		5
19 years.....		6
20 years.....		7
21 years.....		8
22 years and older.....		9
still studying.....		0

D.12. (SEX)

Male.....	42	1
Female.....		2

D.13. How old are you ?

YEARS OF AGE +---+---+ 43-44
 | | |
 | | |
 +---+---+

D.14. How many people live in your household, including yourself, all adults and children ?

one.....	45	1
2.....		2
3.....		3
4.....		4
5.....		5
6.....		6
7.....		7
8.....		8
9 and more.....		9

D.15. How many children under 15 living at home ?

one.....	46	1
2.....		2
3.....		3
4.....		4
5.....		5
6.....		6
7.....		7
8.....		8
9 and more.....		9
none.....		0

D.16. We would like to analyse the survey results according to the income of the people we interviewed (SHOW INCOME CARD 'D.16').

Here is an income scale; we would like to know in what group your family is, counting all wages, salaries, child allowances, pensions and any other income that comes in. Just give me the letter of the group your household falls into before tax and other deductions.

A.....	47	1
B.....		2
C.....		3
D.....		4
E.....		5
F.....		6
G.....		7
H.....		8
I.....		9
J.....		0
K.....		X
L.....		V
Refusal.....	48	1
DK.....		2

D.17. What is your occupation ?

(WRITE IN AND CODE)

SELF EMPLOYED

- 01 FARMER
- 02 FISHERMAN
- 03 PROFESSIONAL (LAWYER, MEDICAL PRACTITIONER, ACCOUNTANT, ETC ...)
- 04 OWNERS OF SHOPS OR COMPANIES, CRAFTSMEN, BUSINESS PROPRIETORS

EMPLOYED

- 05 EMPLOYED PROFESSIONAL (EMPLOYED LAWYER, MEDICAL PRACTITIONER, ACCOUNTANT)
- 06 GENERAL MANAGEMENT
- 07 MIDDLE MANAGEMENT
- 08 OTHER OFFICE EMPLOYEES
- 09 NON-OFFICE EMPLOYEES, NON MANUAL WORKERS (SHOP ASSISTANTS, ETC ...)
- 10 SUPERVISORS
- 11 SKILLED MANUAL WORKER
- 12 OTHER MANUAL WORKER

WITHOUT PAID WORK

- 13 RETIRED
- 14 HOUSEWIFE NOT OTHERWISE EMPLOYED
- 15 STUDENT
- 16 MILITARY SERVICE
- 17 TEMPORARILY NOT WORKING, UNEMPLOYED

+---+---+ 49-50
| | |
| | |
+---+---+

TO THOSE WHO ARE NOT DOING ANY PAID WORK : CODES 13 TO 17 IN D17

D.18. Did you do any paid work in the past ? (IF YES) What was your last occupation (WRITE IN AND CODE)

SELF EMPLOYED

- 01 FARMER
- 02 FISHERMAN
- 03 PROFESSIONAL (LAWYER, MEDICAL PRACTITIONER, ACCOUNTANT, ETC ...)
- 04 OWNERS OF SHOPS OR COMPANIES, CRAFTSMEN, BUSINESS PROPRIETORS

EMPLOYED

- 05 EMPLOYED PROFESSIONAL (EMPLOYED LAWYER, MEDICAL PRACTITIONER, ACCOUNTANT)
- 06 GENERAL MANAGEMENT
- 07 MIDDLE MANAGEMENT
- 08 OTHER OFFICE EMPLOYEES
- 09 NON-OFFICE EMPLOYEES, NON MANUAL WORKERS (SHOP ASSISTANTS, ETC ...)
- 10 SUPERVISORS
- 11 SKILLED MANUAL WORKER
- 12 OTHER MANUAL WORKER

00 NEVER DID ANY PAID WORK

+---+---+ 51-52
| | |
| | |
+---+---+

TO THOSE WHO DO OR DID PAID WORK: CODES 05 TO 12 IN D17, OR 05 TO 12 IN D18

D.19. Are you/were you in ...?

public employment.....	53	1
nationalised industry.....		2
private industry.....		3
private services.....		4
RESPONDENT DOES NOT KNOW AND INTERVIEWER CANNOT CODE.....		5

TO THOSE WHO DO/DID PAID WORK OR ARE/WERE SELF EMPLOYED: CODES 01 TO 12 IN D17, OR 01 TO 12 IN D18

D.20. How many paid people are working/were working where you work/worked ?

none (works/worked alone or with family).....	54	1
1 to 4.....		2
5 to 9.....		3
10 to 49.....		4
50 to 499.....		5
500 and over.....		6
DK.....		7

TO THOSE WHO DO OR DID PAID WORK OR WERE SELF-EMPLOYED: CODES 01 TO 12 IN D17, OR 01 TO 12 IN D18

D.21. How many people are working/were working under your supervision ?

none.....	55	1
1 to 4.....		2
5 to 9.....		3
10 and over.....		4
DK.....		5

ASK ALL

D.22. Are you the head of the household ?

Yes.....	56	1 - GO TO D25
No.....		2 - GO TO D23

ASK THOSE WHO ARE NOT HEAD OF HOUSEHOLD: CODE 2 IN D22

D.23. What is the occupation of the head of household ?
(WRITE IN AND CODE)

SELF EMPLOYED

01 FARMER
02 FISHERMAN
03 PROFESSIONAL (LAWYER, MEDICAL PRACTITIONER, ACCOUNTANT, ETC ...)
04 OWNERS OF SHOPS OR COMPANIES, CRAFTSMEN, BUSINESS PROPRIETORS

EMPLOYED

05 EMPLOYED PROFESSIONAL (EMPLOYED LAWYER, MEDICAL PRACTITIONER, ACCOUNTANT)
06 GENERAL MANAGEMENT
07 MIDDLE MANAGEMENT
08 OTHER OFFICE EMPLOYEES
09 NON-OFFICE EMPLOYEES, NON MANUAL WORKERS (SHOP ASSISTANTS, ETC ...)
10 SUPERVISORS
11 SKILLED MANUAL WORKER
12 OTHER MANUAL WORKER

WITHOUT PAID WORK

13 RETIRED
14 HOUSEWIFE NOT OTHERWISE EMPLOYED
15 STUDENT
16 MILITARY SERVICE
17 TEMPORARILY NOT WORKING, UNEMPLOYED

+---+---+ 57-58
| | |
| | |
+---+---+

ASK THOSE WHERE HEAD OF HOUSEHOLD DOES NOT DO ANY PAID WORK : CODES 13 TO 17 IN D23
D.24. Did the head of household do any paid work in the past ? (IF YES) What was his/her last occupation ?
(WRITE IN AND CODE)

SELF EMPLOYED

- 01 FARMER
- 02 FISHERMAN
- 03 PROFESSIONAL (LAWYER, MEDICAL PRACTITIONER, ACCOUNTANT, ETC ...)
- 04 OWNERS OF SHOPS OR COMPANIES, CRAFTSMEN, BUSINESS PROPRIETORS

EMPLOYED

- 05 EMPLOYED PROFESSIONAL (EMPLOYED LAWYER, MEDICAL PRACTITIONER, ACCOUNTANT)
- 06 GENERAL MANAGEMENT
- 07 MIDDLE MANAGEMENT
- 08 OTHER OFFICE EMPLOYEES
- 09 NON-OFFICE EMPLOYEES, NON MANUAL WORKERS (SHOP ASSISTANTS, ETC ...)
- 10 SUPERVISORS
- 11 SKILLED MANUAL WORKER
- 12 OTHER MANUAL WORKER

+-----+ 59-60
| | |
| | |
+-----+

00 HEAD OF HOUSEHOLD NEVER DID ANY PAID WORK

D.25. If you were asked to choose one of these five names for your social class, which would you say
you belong to ? (SHOW CARD 'D.25' - ONE ANSWER ONLY)

- Middle class..... 61 1
- Lower middle class..... 2
- Working class..... 3
- Upper class..... 4
- Upper middle class..... 5
- Refuses to be classified..... 6
- Other..... 7
- DK..... 8

D.26. Do you live in a house or an apartment ? And do you or your family own or rent your home ?
(SHOW CARD 'D.26')

- Own outright or have mortgage on a house..... 62 1
- Own outright or have mortgage on an apartment..... 2
- Rent a privately owned house..... 3
- Rent a privately owned apartment..... 4
- Rent a Council, Municipal or Corporation house..... 5
- Rent a Council, Municipal or Corporation apartment..... 6
- Other (rent a room, live as a lodger, squatter, etc ...). 7
- DK..... 8

D.27. Would you say you live in a ... ? (READ OUT)

- Rural area or village..... 63 1
- Small or middle size town..... 2
- Large town..... 3
- DK..... 4

D.28. Do you consider yourself as belonging to a particular religion ? (IF YES) Which one ?

- Roman catholic..... 64 1
- Protestant..... 2 - GO TO D29
- Orthodox..... 3
- Jewish..... 4
- Muslim..... 5
- Buddhist..... 6
- Hindu..... 7 - GO TO D30
- Other..... 8
- None..... 9
- DK..... 0

TO THOSE WITH CODE 1 TO 4 ON D28

D.29. Do you attend religious services several times a week, once a week, a few times a year, once a year or less or never? (ONE ANSWER ONLY)

Several times a week.....	65	1
Once a week.....		2
A few times a year.....		3
Once a year or less.....		4
Never.....		5
DK.....		6

ASK ALL

D.30. Whether you do or you don't follow religious practices, would you say that you are ... ?

religious.....	66	1
not religious.....		2
an agnostic.....		3
an atheist.....		4
DK.....		5

PUNCHER NOTE:
NO COLS. 67-80

INTERVIEW PROTOCOL

Job Number (U) 1045 in Columns 1-4
 Questionnaire Number in Columns 5-8
 Card 4 in Column 9

PUNCHER NOTE:
 NO COLS. 10-54

P.1 - Date of interview	Day	Month
	55-56	57-58
	_ _	_ _

P.2 - Time of the beginning of the interview	HOUR	MINUTES
	59-60	61-62
USE 24 HOUR CLOCK	_ _	_ _

P.3 - NUMBER OF MINUTES THE INTERVIEW LASTED	Minutes
	63-65
	_ _ _

P.4 - Number of persons present during the interview

Two (interviewer and respondent).....	66	1
Three.....		2
Four.....		3
Five or more.....		4

P.5 - Respondent cooperation

Excellent.....	67	1
Fair.....		2
Average.....		3
Bad.....		4

P.6 - Size of locality

Less than 2,000 people.....	68	1
2,001 - 20,000 people.....		2
20,001 - 100,000 people.....		3
100,001 people or more.....		4

P.7 - Region

+---+---+ 69-70
 | | |
 | | |
 +---+---+

P.8 - POSTAL CODE

+---+---+---+---+---+---+ 71-78
 | | | | | | | | | |
 | | | | | | | | | |
 +---+---+---+---+---+---+

P.9 - SAMPLE POINT NUMBER

P.10 - INTERVIEWER NUMBER

P.11 - WEIGHTING FACTOR

Page 25

SHOW CARD 'Q4'

MAINTAINING ORDER IN THE COUNTRY

GIVING THE PEOPLE MORE SAY IN IMPORTANT
GOVERNMENT DECISIONS

FIGHTING RISING PRICES

PROTECTING FREEDOM OF SPEECH

SHOW CARD 'Q.8'

COUNTRIES

BELGIUM
DENMARK
GERMANY
GREECE
SPAIN
FRANCE
IRELAND (REPUBLIC)
ITALY
NETHERLANDS
LUXEMBURG
PORTUGAL

PRODUCTS/SERVICES

FOOD
WINE
CLOTHING/FOOTWEAR
FURNITURE
HOUSEHOLD ELECTRICAL APPLIANCES
A CAMERA
CAR OR MOTORCYCLE
MEDICAL SERVICES OR MEDICINES
BANKING SERVICES LIKE A SAVINGS ACCOUNT OR A BANK LOAN
MOTOR INSURANCE OR LIFE INSURANCE
PACKAGE HOLIDAY
OTHER

SHOW CARD 'Q.13'

**PROBLEMS WITH GETTING THE PURCHASE
THROUGH CUSTOMS**

QUALITY WAS NOT AS EXPECTED

DELAY IN DELIVERY DUE TO THE SUPPLIER

**DELAY IN DELIVERY DUE TO THE
POSTAL/DELIVERY SERVICE**

**DELAY IN DELIVERY DUE TO
CUSTOMS/ADMINISTRATION**

PRACTICAL DIFFICULTIES IN PAYING ABROAD

OTHER PROBLEMS/SOURCES OF DISAPPOINTMENT

SHOW CARD 'Q.14'

FOREIGN EMBASSY OR TRADE OFFICE

ADVICE FROM A PROFESSIONAL

LOCAL CONSUMER ORGANISATION

LOCAL CONSUMER INFORMATION OFFICE

GOVERNMENT MINISTRY

CHAMBERS OF COMMERCE

MEMBER OF PARLIAMENT

LOCAL INFORMATION OFFICE OF THE
EUROPEAN COMMUNITY (EC)

OTHER

SHOW CARD 'Q.15'

BELGIUM

DENMARK

GERMANY

GREECE

SPAIN

FRANCE

IRELAND (REPUBLIC)

ITALY

NETHERLANDS

LUXEMBURG

PORTUGAL

SHOW CARD 'Q.16'

BELGIUM

DENMARK

GERMANY

GREECE

SPAIN

FRANCE

IRELAND (REPUBLIC)

ITALY

NETHERLANDS

LUXEMBURG

PORTUGAL

SHOW CARD 'Q.17'

BETTER QUALITY

LOWER PRICE

MORE CHOICE

BETTER DESIGN

BETTER AFTER-SALES SERVICE

HIGHER SAFETY STANDARD

**YOU KNOW WHAT YOU ARE
GETTING**

SHOW CARD 'Q.18'

UNCERTAINTY ABOUT SALES CONDITIONS

TOO DIFFICULT TO SETTLE DISPUTES

DIFFICULTIES IN MAKING PAYMENTS

**TOO DIFFICULT TO EXCHANGE THE PRODUCT
OR GET IT REPAIRED**

**UNCERTAINTY ABOUT THE SAFETY
STANDARDS**

**UNCERTAINTY ABOUT THE QUALITY
STANDARDS**

LANGUAGE DIFFICULTIES

**DIFFICULTIES OF OBTAINING INFORMATION
AND ADVICE**

OTHER OBSTACLES

NONE

SHOW CARD 'Q.19'

ENSURING FOOD QUALITY

ENSURING PRODUCT SAFETY

PREVENTING MISLEADING ADVERTISING

STANDARDISING PACKAGE HOLIDAY
CONDITIONS

PHARMACEUTICAL PRODUCTS

FORBIDDING UNFAIR TERMS OF CONTRACTS

RESTRICTING THE USE OF DANGEROUS
SUBSTANCES

IMPROVING FOOD LABELLING

IMPROVING THE SAFETY OF TOYS

CONTROLLING THE USE OF HORMONES AND
PESTICIDES

NONE

SHOW CARD 'Q.21'

**FREEDOM TO LIVE AND WORK IN ANOTHER
EUROPEAN COMMUNITY MEMBER STATE**

A CHANGE IN TAXES ON GOODS AND SERVICES

**GREATER VARIETY OF GOODS AND SERVICES ON
OFFER**

**SINGLE CURRENCY THROUGHOUT THE EUROPEAN
COMMUNITY**

SAFETY STANDARDS WILL BE HARMONISED

**FREEDOM TO PURCHASE GOODS AND SERVICES
FROM ANOTHER MEMBER STATE OF THE
EUROPEAN COMMUNITY**

GREATER COMPETITION AMONGST COMPANIES

ABOLITION OF CUSTOM POSTS

NO EFFECTS ON DAILY LIFE

SHOW CARD 'Q.26'

**IS THE MAIN CAUSE OF A DETERIORATION IN THE
QUALITY OF THE AIR**

**IS AN IMPORTANT CAUSE OF A DETERIORATION IN
THE QUALITY OF THE AIR, AMONG OTHER
SOURCES OF POLLUTION**

**ONLY CAUSES A SLIGHT DETERIORATION IN THE
QUALITY OF THE AIR**

**DOES NOT CAUSE ANY DETERIORATION IN THE
QUALITY OF THE AIR**

SHOW CARD 'Q.27'

**VERY
LOW RISK**

1	2	3	4	5	6
---	---	---	---	---	---

**VERY
HIGH RISK**

SHOW CARD 'Q.28' - 'CONCEPT I'

**IN TRAFFIC PLANNING DECISIONS, CONFLICTS CAN
ARISE BETWEEN PRIVATE CAR AND PUBLIC
TRANSPORT SUCH AS**

**... *BUSLANES OR PRIORITY FOR PUBLIC
TRANSPORT AT CROSS ROADS ...***

**CLEAR PREFERENTIAL TREATMENT FOR
PUBLIC TRANSPORT TO THE DETRIMENT
OF PRIVATE CARS**

**PREFERENTIAL TREATMENT FOR PUBLIC
TRANSPORT, WITH CERTAIN
DISADVANTAGES FOR PRIVATE CARS**

**PREFERENTIAL TREATMENT FOR PRIVATE
CARS, WITH CERTAIN DISADVANTAGES
FOR PUBLIC TRANSPORT**

**CLEAR PREFERENTIAL TREATMENT FOR
PRIVATE CARS, TO THE DETRIMENT OF
PUBLIC TRANSPORT**

SHOW CARD 'Q.28' - 'CONCEPT II'

IN TRAFFIC PLANNING DECISIONS, CONFLICTS CAN ALSO ARISE BETWEEN PRIVATE CAR AND CYCLISTS SUCH AS ...

... *CYCLELANES OR PRIORITY FOR CYCLISTS AT CROSS ROADS* ...

CLEAR PREFERENTIAL TREATMENT FOR CYCLISTS TO THE DETRIMENT OF PRIVATE CARS

PREFERENTIAL TREATMENT FOR CYCLISTS, WITH CERTAIN DISADVANTAGES FOR PRIVATE CARS

PREFERENTIAL TREATMENT FOR PRIVATE CARS, WITH CERTAIN DISADVANTAGES FOR CYCLISTS

CLEAR PREFERENTIAL TREATMENT FOR PRIVATE CARS, TO THE DETRIMENT OF CYCLISTS

SHOW CARD 'Q.28' - 'CONCEPT III'

IN TRAFFIC PLANNING DECISIONS, STILL FURTHER
CONFLICTS CAN ARISE BETWEEN PRIVATE CAR
AND PEDESTRIANS SUCH AS ...

... *PEDESTRIAN AREAS, SPECIAL PEDESTRIAN
CROSSINGS* ...

CLEAR PREFERENTIAL TREATMENT FOR
PEDESTRIANS TO THE DETRIMENT OF
PRIVATE CARS

PREFERENTIAL TREATMENT FOR
PEDESTRIANS, WITH CERTAIN
DISADVANTAGES FOR PRIVATE CARS

PREFERENTIAL TREATMENT FOR PRIVATE
CARS, WITH CERTAIN DISADVANTAGES
FOR PEDESTRIANS

CLEAR PREFERENTIAL TREATMENT FOR
PRIVATE CARS, TO THE DETRIMENT OF
PEDESTRIANS

SHOW CARD 'Q.29'

YES

**NO, POLITICAL DECISION-MAKERS BELIEVE THAT
PEOPLE ARE MORE IN FAVOUR OF CARS THAN THE
PEOPLE ACTUALLY ARE**

**NO, POLITICAL DECISION-MAKERS BELIEVE THAT
PEOPLE ARE MORE STRONGLY AGAINST CARS
THAN THE PEOPLE ACTUALLY ARE**

SHOW CARD 'Q.30'

EVERY DAY OR ALMOST EVERY DAY

1 TO 2 TIMES A WEEK

1 TO 3 TIMES A MONTH

LESS THAN ONCE A MONTH

NOT IN PAST 6 MONTHS

SHOW CARD 'Q.31'

**I AM NOT WELL INFORMED ABOUT PUBLIC
TRANSPORT SERVICES**

**THERE ARE NO CONVENIENT LINES OF PUBLIC
TRANSPORT, CATERING FOR MY NEEDS. FOR
EXAMPLE, THE SCHEDULES ARE NOT CONVENIENT
FOR ME OR PUBLIC TRANSPORT DOESN'T GO
WHERE I WANT TO GO**

PUBLIC TRANSPORT IS TOO EXPENSIVE

**PUBLIC TRANSPORT IS TOO SLOW, TAKES TOO
LONG**

**PUBLIC TRANSPORT IS NOT REGULAR, YOU
CANNOT TRUST THE SCHEDULES**

**I HAVE PHYSICAL PROBLEMS, DISABILITIES WHICH
MAKE THE USE OF PUBLIC TRANSPORT DIFFICULT**

PUBLIC TRANSPORT IS TOO RESTRICTING FOR ME

THE STAFF ARE NOT FRIENDLY

PUBLIC TRANSPORT IS NOT FOR PEOPLE LIKE ME

PUBLIC TRANSPORT IS DIRTY

I DON'T FEEL SAFE ON PUBLIC TRANSPORT

OTHER REASONS

SHOW CARD 'Q.32'

**PUBLIC TRANSPORT IS A COMFORTABLE AND
PRACTICAL MEANS OF GETTING AROUND**

PUBLIC TRANSPORT IS CHEAP

PUBLIC TRANSPORT ENABLES ME TO SAVE TIME

**PUBLIC TRANSPORT IS REGULAR, YOU CAN TRUST
THE SCHEDULES**

**PUBLIC TRANSPORT IS NOW EASILY ACCESSIBLE
TO OLD PEOPLE AND DISABLED PERSONS**

I LIKE THE ATTITUDE OF THE STAFF

**PUBLIC TRANSPORT IS A MODERN MEANS OF
GETTING AROUND**

**I AM SATISFIED WITH THE CLEANLINESS OF PUBLIC
TRANSPORT**

USING PUBLIC TRANSPORT AVOIDS ACCIDENTS

**PUBLIC TRANSPORT DOES NOT CAUSE MUCH
POLLUTION**

I DON'T HAVE A CAR OR MOTORBIKE

OTHER REASONS

SHOW CARD 'Q.33'

AGREE STRONGLY

AGREE SLIGHTLY

DISAGREE SLIGHTLY

DISAGREE STRONGLY

SHOW CARD 'Q.34'

**PUTTING TIGHT RESTRICTIONS ON WHERE YOU
CAN PARK IN TOWN CENTRES**

**STRONGLY LIMITING CAR TRAFFIC IN TOWN
CENTRES**

**MAKING MOTORISTS PAY A TOLL FOR ENTERING
TOWN CENTRES**

**CREATING MORE PEDESTRIAN AREAS IN TOWN
CENTRES**

DEVELOPING PUBLIC TRANSPORT

BUILDING NEW URBAN HIGHWAYS

PUTTING UP THE COST OF PETROL

SHOW CARD 'Q.36'

**RESEARCH ON EARLY DETECTION AND
TREATMENT OF CANCER**

**CHANGING HEREDITARY INFORMATION WITHIN AN
ORGANISM TO ALTER THAT ORGANISM'S
CHARACTERISTICS**

**PRODUCING NEW KINDS OF ORGANISMS USING
HEREDITARY INFORMATION FROM OTHER SPECIES**

**IMPROVING TRADITIONAL METHODS OF CROSS-
BREEDING PLANTS OR ANIMALS**

**MAKING USE OF LIVING MICRO-ORGANISMS, FOR
EXAMPLE FOR PLANT PROTECTION (BIO-
PESTICIDES)**

**FOOD PROCESSING SUCH AS USING YEAST FOR THE
PRODUCTION OF BREAD OR BEER**

**TREATING HEREDITARY HUMAN DISEASES BY
MODIFYING THE TISSUE INVOLVED**

SHOW CARD 'Q.37'

DEFINITELY AGREE

TEND TO AGREE

TEND TO DISAGREE

DEFINITELY DISAGREE

SHOW CARD 'Q.38'

DEFINITELY AGREE

TEND TO AGREE

TEND TO DISAGREE

DEFINITELY DISAGREE

SHOW CARD 'Q.39'

DEFINITELY AGREE

TEND TO AGREE

TEND TO DISAGREE

DEFINITELY DISAGREE

SHOW CARD 'Q.40'

DEFINITELY AGREE

TEND TO AGREE

TEND TO DISAGREE

DEFINITELY DISAGREE

SHOW CARD 'Q.41' - PINK

**APPLYING BIOTECHNOLOGY TO ANIMALS IS
MORALLY ACCEPTABLE, PROVIDED THAT THE
ANIMALS' WELFARE IS SAFEGUARDED**

**IT IS ACCEPTABLE FOR THE DEVELOPMENT OF LIFE
SAVING DRUGS, EVEN AT THE COST OF SOME
ANIMAL SUFFERING**

**PUBLIC AUTHORITIES SHOULD EXAMINE THIS
APPLICATION OF BIOTECHNOLOGY CASE BY CASE
BEFORE DECIDING WHETHER TO ALLOW IT**

**APPLYING BIOTECHNOLOGY TO ANIMALS IS
MORALLY UNACCEPTABLE AND SHOULD BE
BANNED BY PUBLIC LAW**

SHOW CARD 'Q.41' - BLUE

**APPLYING GENETIC ENGINEERING TO ANIMALS
IS MORALLY ACCEPTABLE, PROVIDED THAT THE
ANIMALS' WELFARE IS SAFEGUARDED**

**IT IS ACCEPTABLE FOR THE DEVELOPMENT OF LIFE
SAVING DRUGS, EVEN AT THE COST OF SOME
ANIMAL SUFFERING**

**PUBLIC AUTHORITIES SHOULD EXAMINE THIS
APPLICATION OF GENETIC ENGINEERING CASE
BY CASE BEFORE DECIDING WHETHER TO ALLOW
IT**

**APPLYING GENETIC ENGINEERING TO ANIMALS
IS MORALLY UNACCEPTABLE AND SHOULD BE
BANNED BY PUBLIC LAW**

SHOW CARD 'Q.42'

DEFINITELY AGREE

TEND TO AGREE

TEND TO DISAGREE

DEFINITELY DISAGREE

SHOW CARD 'Q.43'

DEFINITELY AGREE

TEND TO AGREE

TEND TO DISAGREE

DEFINITELY DISAGREE

SHOW CARD 'Q.44'

DEFINITELY AGREE

TEND TO AGREE

TEND TO DISAGREE

DEFINITELY DISAGREE

SHOW CARD 'Q.45'

COMPLETELY
INCAPABLE

1	2	3	4	5	6	7	8	9	10
---	---	---	---	---	---	---	---	---	----

COMPLETELY
CAPABLE

SHOW CARD 'Q.46'

BOOKS

NEWSPAPERS

MAGAZINES/WEEKLIES

SPECIALIST PRESS

RADIO

TELEVISION

COMPANY BROCHURES AND ADVERTISEMENTS

**DISCUSSIONS WITH FRIENDS, FAMILY,
COLLEAGUES**

YOUR DOCTOR

COURSES AND LECTURES

SHOPKEEPERS WHEN BUYING SOMETHING

SHOW CARD 'Q.47'

CONSUMER ORGANISATIONS

ENVIRONMENTAL ORGANISATIONS

ANIMAL WELFARE ORGANISATIONS

POLITICAL ORGANISATIONS

TRADE UNIONS

RELIGIOUS ORGANISATIONS

PUBLIC AUTHORITIES

INDUSTRY

SCHOOL OR UNIVERSITY

SHOW CARD 'D1'

LEFT

1

2

3

4

5

6

7

8

9

10

RIGHT

SHOW CARD 'D16'

**PLEASE USE THIS CARD TO GIVE ME THE CODE
NUMBER FOR: - YOUR TOTAL FAMILY INCOME
FROM ALL SOURCES, BEFORE TAX AND OTHER
DEDUCTIONS**

A LESS THAN £60 PER WEEK	A LESS THAN £240 A MONTH	A LESS THAN £2,880 A YEAR
B £60 - £75	B £240 - £319	B £2,880 - £3,839
C £76 - £90	C £320 - £399	C £3,840 - £4,799
D £91 - £110	D £400 - £479	D £4,800 - £5,759
E £111 - £140	E £480 - £599	E £5,760 - £7,199
F £141 - £170	F £600 - £729	F £7,200 - £8,759
G £171 - £190	G £730 - £829	G £8,760 - £9,959
H £191 - £230	H £830 - £999	H £9,960 - £11,999
I £231 - £265	I £1,000 - £1,149	I £12,000 - £13,799
J £266 - £385	J £1,150 - £1,664	J £13,800 - £19,967
K £386 - £500	K £1,665 - £2,000	K £19,968 - £24,000
L £501 and over	L. £2,001 and over	L £24,001 and over

SHOW CARD 'D25'

MIDDLE CLASS

LOWER MIDDLE CLASS

WORKING CLASS

UPPER CLASS

UPPER MIDDLE CLASS

SHOW CARD 'D26'

OWN OUTRIGHT OR HAVE MORTGAGE ON A HOUSE

OWN OUTRIGHT OR HAVE MORTGAGE ON AN
APARTMENT

RENT A PRIVATELY OWNED HOUSE

RENT A PRIVATELY OWNED APARTMENT

RENT A COUNCIL, MUNICIPAL OR CORPORATION
HOUSE

RENT A COUNCIL, MUNICIPAL OR CORPORATION
APARTMENT

OTHER (RENT A ROOM, LIVE AS A LODGER,
SQUATTER ETC ...)