## gesis <br> Leibniz-Institut für Sozialwissenschaften

German Longitudinal Election Study

## GLES 2013

## Short-term Campaign Panel Control Group III (to Panel Wave 7)

ZA5755, Version 3.1.0

Documentation of Questionnaire

The German Longitudinal Election Study (GLES) is a long-term project funded by the German Research Foundation (Deutsche Forschungsgemeinschaft) which started with the 2009 federal election and is continued with the federal election 2013. GLES is the largest and most ambitious election study held so far in Germany.
GLES 2013 was directed by five principal investigators: Prof. Dr. Hans Rattinger (University of Mannheim), Prof. Dr. Sigrid Roßteutscher (University of Frankfurt), Prof. Dr. Rüdiger Schmitt-Beck (University of Mannheim) Prof. Dr. Bernhard Weßels (Social Science Research Center Berlin) and Prof. Dr. Christof Wolf (GESIS - Leibniz-Institute for the Social Science) in close cooperation with the German Society for Electoral Studies (Deutsche Gesellschaft für Wahlforschung).

The following documentation refers to the Short-term Campaign Panel Control Group III (ZA5755) of GLES and will give you some general information about the dataset.

## Bibliographic description of the dataset

Study No
Title
Current Version
Doi
Citation

ZA5755
Short-term Campaign Panel Control Group III (GLES 2013)
3.1.0, 04/27/2016
10.4232/1.112535

Rattinger, Hans; Roßteutscher, Sigrid; Schmitt-Beck, Rüdiger; Weßels, Bernhard; Wolf, Christof; Plischke, Thomas; Wiegand, Elena (2016): Shortterm Campaign Panel 2013 - Control Group III (to Panel Wave 7) (GLES). GESIS Data Archive, Cologne. ZA5755 Data file Version 3.1.0, doi: 10.4232/1.12535.

Basic information

Content In addition to the panelists of the Short-term Campaign Panel 2013, three independent samples are drawn which are then interviewed with the same questionnaire and at the same time as the panel waves three, five, and seven. By comparing the panel and cross-section respondents, it is possible to analyse if and to what extent the repeated interview of the same respondent influences the measurement of political attitudes and political behaviour.

The target population of the Campaign Panel comprises all German citizens who were eligible to vote in the election to the German Bundestag on September 22, 2013. Due to the decision to collect the data of the Campaign Panel online the frame population is restricted to members of the nonprobability online panel of the Respondi AG who were eligible to vote in the 2013 election to the German Bundestag. The online panel comprised about 96.445 active panelists in Germany in 2013.The members of the Access-Panel are mainly recruited online. A smaller proportion is recruited by telephone.
Selection Method Quota sampling of the frame population of the Online-Access-Panel by age, sex and education

Mode of Data Collection Online Panel Survey with standardized questionnaire
Weights
This study comprises two weights which adjust socio-demographical characteristics of all participants in wave one to two different known distributions. First to the microcensus 2012 which is representative for the german electorate and second to the (N)Onliner-Atlas 2012 for the german online population.

## Data access

Usage regulations Data and documents are released for academic research and teaching: access category A.
Anonymized data According to German privacy, only anonymized data can be made accessible for public download. Based on this, some variables had to be deleted from the publicly available dataset. As a matter of course no information is lost: All variables can be used by interested researchers in a Secure Data Center (SDC) at GESIS (Cologne, Mannheim). Some variables are also available by signing a user contract. If you are interested in those variables please send an E-Mail to gles@gesis.org. An overview of those variables can be found on our homepage (www.gesis.org/gles).

## Errata

The most recent errata list is provided by the GESIS Data Catalogue (www.gesis.org/dbk). There you can also find a list of all changes made between the different versions of the dataset.

Variable: kp7_screen1
Topic: Screening Item: Right to Vote

## Filter:

## Presentation:

Single response list (vertical); must answer. Plausibility check: If no answer was given, then the following text will be displayed: „Answering this question is important for the rest of the survey. Please state whether your are eligible to vote."

## Question:

Are you eligible to vote on the Federal election on September $22^{\text {nd }} 2013$ ?

- Yes
- No
- Don't know

Transfer from filter: kp7_screen1 = 2 >> survey finished.
Coding:
(1) yes
(2) no
(-98) don't know

## Variable: kp7_screen2

Topic: Screening Item: Right to Vote, inquiry

Filter: kp7_screen1 = -98
Presentation:
Single response list (vertical); must answer. Plausibility check: If no answer was given, then the following text will be displayed: „Answering this question is important for the rest of the survey. Please state whether you are eligible to vote."

## Question:

You are eligible to vote in the federal election, if you are at least 18 years old, German citizen and if you have had your permanent residence in Germany for at least three months. Do all of these criteria apply to you?

- Yes
- No

Transfer from filter: kp7_screen2= 2 >> survey finished.
Coding:
(1) yes
(2) no

Variables: kp7_2280; kp7_2291; kp7_2290
Topic: Sociodemography Items: Gender; Month of Birth, Year of Birth

## Presentation:

must answer; the following four questions are displayed on one screen; plausibility check: If no/or invalid answers were made, the following request follows: „One or more answers are invalid. Please answer all questions.";

## Filter:

Presentation:
Single response list (vertical)
Question kp7_2280:
Please state your gender

- male
- female


## Coding:

(1) male
(2) female

## Filter:

## Presentation:

Closed response list

## Question kp7_2291:

In what month were you born?
Please select

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December


## Coding:

(0) please select
(1) January
(2) February
(3) March
(4) April
(5) May
(6) June
(7) July
(8) August
(9) September
(10) October
(11) November
(12) December

## Filter:

## Presentation:

Text field (single row) with two numerical digits; plausibility check: Only numerical values between 01 and 95 are possible! If respondent >=96 he/she does not belong to the target group and will be removed after one general plausibility check (see above).
Question kp7_2290:
Please enter the year you were born in.
19
Coding:
01-95

Variable: kp7_2320
Topic: Sociodemography
Item: School leaving certificate

## Filter:

Presentation: must answer; single response list (vertical); plausibility check: Please note that an answer to this question is mandatory for continuing the survey. If you have acquired your school leaving certificate outside of Germany, please state the respective German certificate.

## Question:

What general school leaving certificate do you have?

- Finished school without school leaving certificate
- Lowest formal qualification of Germany's tripartite secondary school system, after 8 or 9 years of schooling ("Hauptschulabschluss, Volksschulabschluss")
- Intermediary secondary qualification, after 10 years of schooling ("Mittlere Reife, Realschulabschluss, or Polytechnische Oberschule mit Abschluss 10. Klasse")
- Certificate fulfilling entrance requirements to study at a polytechnical college ("Fachhochschulreife (Abschluss einer Fachoberschule etc.)")
- Higher qualification, entitling holders to study at a university ("Abitur or Erweiterte Oberschule mit Abschluss 12. Klasse (Hochschulreife)")
- I am still in high school


## Coding:

(1) Finished school without school leaving certificate
(2) Lowest formal qualification of Germany's tripartite secondary school system, after 8 or 9 years of schooling ("Hauptschulabschluss, Volksschulabschluss")
(3) Intermediary secondary qualification, after 10 years of schooling ("Mittlere Reife, Realschulabschluss or Polytechnische Oberschule mit Abschluss 10. Klasse")
(4) Certificate fulfilling entrance requirements to study at a polytechnical college/university of applied sciences ("Fachhochschulreife (Abschluss einer Fachoberschule etc.)")
(5) Higher qualification, entitling holders to study at a university ("Abitur or Erweiterte Oberschule mit Abschluss 12. Klasse (Hochschulreife)")
(9) I am still a high school student

| Variable: kp7_2601 |
| :--- |
| Topic: Socio-demography $\quad$ Item: Federal state |
| Filter: |
| Presentation: |
| must answer; single response list (vertical); plausibility check: If no answer was given then the |
| following text will be shown: "Answering this question is very important for the rest of the survey. |
| Please state the federal state you live in." |
| Question: |
| And in which federal state do you live? |
| - Baden-Wuerttemberg |
| - Bavaria |
| - Berlin |
| - Brandenburg |
| - Bremen |
| - Hamburg |
| - Hesse |
| - Mecklenburg-Western Pomerania |
| - Lower Saxony |
| - North Rhine Westphalia |
| - Rhineland Palatinate |
| - Saarland |
| - Saxony |
| - Saxony Anhalt |
| - Schleswig-Holstein |
| - Thuringia |

## Coding:

(8) Baden-Wuerttemberg
(9) Bavaria
(11) Berlin
(12) Brandenburg
(4) Bremen
(2) Hamburg
(6) Hesse
(13) Mecklenburg-Western Pomerania
(3) Lower Saxony
(5) North Rhine Westphalia
(7) Rhineland Palatinate
(10) Saarland
(14)Saxony
(15) Saxony Anhalt
(1) Schleswig-Holstein
(16) Thuringia

Variable: kp7_4200
Topic: Quality of Data

## Item: Current Well-Being

## Filter:

## Presentation:

Single response list with images; The value labels corresponding to the codings are displayed below the respective images. The smilies from left to right correspond to the value labels from very good to very bad.

## Question:

Please state, how you are doing at the moment. Use the graphics: Which image fits you the best?


## Coding:

(1) very good
(2) good
(3) neither good nor bad
(4) bad
(5) very bad
(-99) no answer
Variable: kp7_010
Topic: General attitudes towards politics Item: Interest in politics, in general

## Filter:

Presentation: Single response list (vertical)

## Question:

In general terms: How interested in politics are you?

- very interested
- interested
- moderately interested
- slightly interested
- not interested at all


## Coding:

(1) very interested
(2) interested
(3) moderately interested
(4) slightly interested
(5) not interested at all
(-99) no answer
Variable: kp7_3450
Topic: General attitude towards politics Item: economic interest

## Filter:

## Presentation:

Single response list (vertical) (vertical)

## Question:

And how interested are you in economics in general?

- very interested
- interested
- moderately interested
- slightly interested
- not interested at all


## Coding:

(1) very interested
(2) interested
(3) moderately interested
(4) slightly interested
(5) not interested at all
(-99) no answer
Variable: kp7_020
Topic: General attitudes towards politics Item: Satisfaction with democracy

## Filter:

Presentation: Single response list (vertical)

## Question:

All in all, how satisfied or dissatisfied are you with democracy in Germany? Are you

- very satisfied
- fairly satisfied
- neither/nor
- fairly dissatisfied
- very dissatisfied


## Coding:

(1) very satisfied
(2) fairly satisfied
(3) neither/nor
(4) fairly dissatisfied
(5) very dissatisfied
(-99) no answer

## Variable: kp7_180

Topic: Voting decision
Item: Actual turnout

## Presentation:

Single response (vertical)

## Question:

At the federal election on September $27^{\text {th }}$ many people did not make it to the polls or did not vote due to other reasons. How about you?

- I voted
- I did not vote
- I had already cast my postal vote


## Coding:

(1) voted
(2) did not Vote
(6) already cast my postal vote
(-99) no answer

## Variable: kp7_200a,b

Topic: Voting decision Item: Actual voting behavior first/second vote
Filter: kp7_180=1
Presentation:
Display ballot with first and second vote; settled out down below „I did not cast a first/second vote"-
category
Intro:
You had two votes in the federal election. The first vote was for a candidate from your constituency and the second for a party.

## Question:

Where did you place your checkmarks on the ballot?
(A) First vote:

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- I did not cast a first vote for anyone
(B) Second vote
- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- I did not cast a second vote for anyone


## Coding:

(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) Other party
(-84) I didn't cast my first/second vote for anyone
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_201a,b were recoded into the variables kp7_200aa/kp7_200ab and kp7_200ba/kp7_200bb in order to create the party versions A and B (see documentation).]

Variable: kp7_201a
Topic: Voting Decision Item: Actual vote first vote, other party
Filter: kp7_200a=801

## Presentation:

Single response list (vertical)

## Question:

And which one of these parties did you give your first vote to at this federal election?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_200a were recoded into the variables kp7_200aa and kp7_200ab in order to create the party versions $A$ and $B$ (see documentation).]

## Variable: kp7_201b

Topic: Voting Decision Item: Actual vote second vote, other party
Filter: kp7_200b=801

## Presentation:

Single response list (vertical)

## Question:

And which one of these parties did you give your second vote to at this federal election?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_200b were recoded into the variables kp7_200ba and kp7_200bb in order to create the party versions A and B (see documentation).]

## Variable: kp7_250

Topic: Voting decision Item: Reasons for decision not to vote, closed
Filter Wave 7: kp7_180=2

## Presentation:

Single response list (vertical); italicize "most important"

## Question:

Please state the most important reason for why you did not vote.

- No time
- Absent on election day
- For health reasons
- Not interested in politics
- Didn't know who I should vote for
- Voting does not change anything
- Dissatisfaction with politics and/or politicians
- One single vote has too little influence
- Other reason


## Coding:

(1) No time
(2) Absent on election day
(3) For health reasons
(4) Not interested in politics
(5) Don't/Didn't know who I should vote for
(6) Voting does not change anything
(7) Dissatisfaction with politics/politicians
(8) Single vote has too little influence
(9) Other reason
(-97) not applicable
(-99) no answer
Variable: kp7_191a,b
Topic: Voting decision
Item: Vote postal voter, first/second vote

## Filter: kp7_180=6

## Presentation:

Display ballot with first and second vote; down below "Don’t know"-category for first and second vote Question:
When you cast your postal vote for the federal election you had two votes. The first vote was for a candidate from your constituency and the second for a party. Where did you place your checkmarks on the ballot paper?
(A) First vote:

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Don't know
(B) Second vote
- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Don't know


## Coding:

(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) Other party
(-97) not applicable
(-98) don't know
(-99) no answer
[NOTE: This variable and the variables kp7_193a,b were recoded into the variables
kp7_191aa/kp7_191ab and kp7_191ba/kp7_191bb in order to create the party versions A and B.]

Variable: kp7_193a
Topic: Voting decision Item: Postal voter voting intention first vote, other party
Filter: kp7_191a=801

## Presentation:

Single response list (vertical)

## Question:

And which one of these parties did you give your first vote to?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_191a were recoded into the variables kp7_191aa and kp7_191ab in order to create the party versions A and B (see documentation).]

Variable: kp7_193b
Topic: Voting decision Item: Postal voter voting intention second vote, other party
Filter: kp7_191b=801

## Presentation:

Single response list (vertical)

## Question:

And which one of these parties did you give your second vote to?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_191b were recoded into the variables kp7_191ba and kp7_191bb in order to create the party versions $A$ and $B$ (see documentation).]

## Variable: kp7_2760

Topic: Voting decision Item: Reason for postal vote, closed
Filter: kp7_170=6

## Presentation:

Single response list (vertical)

## Question:

And why did you cast a postal vote? Please state the most important reason.

- I don't have time to vote on the election day.
- I won't be at home on the election day.
- I cannot take part in the election because of health reasons.
- I don't want to wait until the day of the election.
- Other reason


## Coding:

(1) don't have time to vote on election day
(2) won't home on election day
(3) health reasons
(4) don't want to wait
(5) other reason
(-97) not applicable
(-99) no answer
Variable: kp7_261a-f,h-I
Topic: Voting decision Item: Reasons for voting decision, battery
Filter: (kp7_180=1 \& ((kp7_200b=1-7) | (kp7_201b=149-801)) | (kp7_180=6 \& ((kp7_191b=1-7) | (kp7_193b=149-801))

## Presentation:

Standard matrix on two screens
Intro:
There are different reasons for voters to choose a certain party.

## Question on screen 1:

To what extent do you agree with the following statements concerning your voting decision?
I have voted for this party with my second vote because...
(A) I feel attached to this party.
(D2) this party represents the right positions in important political questions.
(E2) this party has the best politicians.
(B) I always vote for this party.
(H) I wanted to allow for a certain coalition to form
(L) I wanted to influence who becomes chancellor

## Question on screen 2:

And to what extent did the following reasons influence your decision to give your second vote to this party?
(C) I decided for this party spontaneously
(F) The televised debate influenced my decision
(G2) Surveys influenced my vote decision.
(K2) I wanted to teach the established parties a lesson.
(I2) Statemens by politicians during the campaign influenced my decision.
(J) Personal conversations influenced my decision.

## Coding:

(1) strongly disagree
(2) rather disagree
(3) neither/nor
(4) rather agree
(5) strongly agree
(-97) not applicable
(-99) no answer
Variable: kp7_221a,c-i
Topic: Voting Decision Item: Consideration Set
Filter: (kp7_190b=1-7) | (kp7_192b=149-322) >> Receive intro and question
(kp7_190b=801 \& (kp7_192b=-99|kp7_192b=801) >> Receive no intro but ONLY question

## Presentation:

Standard matrix, Column labels as coding labels
The party that was chosen for the second vote in kp7_190b or kp7_192b, must not appear in the answering options
Intro:
You said that you want to cast your second vote for (insert party).

## Question:

Are there any other parties you would consider for your second vote?
(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as "GRUENE"]
(F) Die Linke [labeled in dataset as "DIE LINKE"]
(H) Piratenpartei [labeled in dataset as „PIRATEN"]
(I) Alternative für Deutschland [labeled in dataset as „AfD"
(G) Other party

## Coding:

(1) would consider
(2) would rather consider
(3) would rather not consider
(4) would not consider
(-97) not applicable [includes persons who fulfilled filter conditions as well as that party chosen for the second vote.]
(-99) no answer

## Variable: kp7_211a,c-i

Topic: Voting Decision Item: Consideration Set, hypothetical
Filter: kp7_170=4-5,-99 >> Receive Question 1
(kp7-190b=-98|-99) >> Receive Question 2

## Presentation:

Standard matrix

## Question 1:

Let's assume you would take part in the election. Which party would you consider for your second vote?

## Question 2:

Which parties would you consider for your second vote?
(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE"]
(F) Die Linke [labeled in dataset as "DIE LINKE"]
(H) Piratenpartei [labeled in dataset as "PIRATEN"]
(I) Alternative für Deutschland [labeled in dataset as „AfD"
(G) Other party

## Coding:

(1) would consider
(2) would probably consider
(3) would probably not consider
(4) would not consider
(-97) not applicable
(-99) no answer

## Variable: kp7_2751a,c-i <br> Topic: Voting decision Item: Consideration Set on the day of the postal vote

## Filter:

kp7_170=6 \& ((kp7_191b=1-7) | (kp7_193b=149-322)) >> Receive intro and question 1 kp7_170=6 \& kp7_191b=801 \& (kp7_193b=-99 | kp7_193b=801) >> Receive no intro but ONLY question 1
kp7_170=6 \& kp7_191b=-99 >> Receive no intro but ONLY question 2

## Presentation:

Standard matrix; Column labels like coding labels
The party that was chosen for the second vote in kp7_191b or kp7_193b, must not appear in the answering options.
Intro:
You said you cast your second vote to (insert party).

## Question 1:

Did you consider any other parties for your second vote on the day of your postal vote?
Question 2:
Which parties did you consider for your second vote on the day of you postal vote?
(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen
(F) Die Linke
(H) Piratenpartei
(I) Alternative für Deutschland (AfD)
(G) other party

## Coding:

(1) considered
(2) rather considered
(3) rather not considered
(4) not considered
(-97) not applicable [includes persons who fulfilled filter conditions as well as that party chosen for the second vote.]
(-99) no answer

## Variable: kp7_320

Topic: Voting decision
Item: Time of voting decision
Filter: kp7_180=6 | kp7_180=1
Presentation:
Single response list (vertical)

## Question:

When did you decide how you were going to vote in the federal election?

- A long time before the election
- A few months before the election
- In the last few weeks before the election
- In the last few days before the election
- not until election day


## Coding:

(1) A long time before the election
(2) A few months before the election.
(3) In the last few weeks before the election
(4) In the last few days before the election
(5) not until election day
(-97) not applicable
(-99) no answer
Variable: kp7_321
Topic: Voting decision
Item: Time of decision not to vote
Filter: kp7_180=2
Presentation:
Single response list (vertical)

## Question:

When did you decide not to vote in the federal election?

- A long time before the election.
- A few months before the election.
- In the last few weeks before the election.
- In the last few days before the election.
- not until election day.


## Coding:

(1) A long time before the election.
(2) A few months before the election.
(3) In the last few weeks before the election.
(4) In the last few days before the election.
(5) not until election day
(-97) not applicable
(-99) no answer
Variable: kp7_330
Topic: Voting decision
Item: Difficulty of voting decision
Filter: kp7_180=1|6

## Presentation:

Single response list (vertical)

## Question:

How difficult was it for you to decide how to vote in this federal election?

- very difficult
- fairly difficult
- moderately
- not very difficult
- not difficult at all


## Coding:

(1) very difficult
(2) fairly difficult
(3) moderately
(4) not very difficult
(5) not difficult at all
(-97) not applicable
(-99) no answer
Variable: kp7_331
Topic: Voting decision Item: Difficulty of turnout
Filter: kp7_180 = 1 | 2 | 6

## Presentation:

Single response list (vertical)

## Question:

How difficult was it for you to decide whether you should vote or not in this federal election?

- very difficult
- fairly difficult
- moderately
- not very difficult
- not difficult at all


## Coding:

(1) very difficult
(2) fairly difficult
(3) moderately
(4) not very difficult
(5) not difficult at all
(-97) not applicable
(-99) no answer
Variable: kp7_391
Topic: Involvement in election campaign
Item: Interesting election campaign
Filter:

## Presentation:

Single response list (vertical)

## Question:

How interesting or uninteresting was the election campaign for the federal election on 27 September?

- very interesting
- fairly interesting
- moderately
- fairly uninteresting
- very uninteresting


## Coding:

(1) very interesting
(2) fairly interesting
(3) moderately
(4) fairly uninteresting
(5) very uninteresting
(-99) no answer

## Variable: kp7_395

Topic: Involvement in election campaign Item: Helpfulness of election campaign
Filter: kp7_180=1|6
Presentation:
Single response list (vertical)

## Question:

To what extent did the election campaign help you to make up your mind about your voting decision?

Was the election campaign...?

- very helpful
- fairly helpful
- moderately
- less helpful
- not helpful at all


## Coding:

(1) very helpful
(2) helpful
(3) moderately
(4) less helpful
(5) not helpful at all
(-97) not applicable
(-99) no answer
Variable: kp7_340
Topic: Voting decision
Item: Satisfaction with election result
Filter:

## Presentation:

Single response list (vertical)

## Question:

How satisfied or dissatisfied are you with the result of the federal election?

- very satisfied
- satisfied
- neither/nor
- fairly dissatisfied
- very dissatisfied

Coding:
(1) very satisfied
(2) satisfied
(3) neither/nor
(4) fairly dissatisfied
(5) very dissatisfied
(-99) no answer

## Variable: kp7_341a,c-f <br> Topic: Voting decision

Item: Election result: Winner and loser

## Filter:

## Presentation:

Standard matrix "Don't-know"-category settled out a bit

## Question:

If you think about the result of the federal election, which parties belong, in your opinion, to the winners and which to the losers?
(J) CDU
(B) CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE"]
(F) Die Linke [labeled in dataset as "DIE LINKE"]

## Coding:

(1) Clearly to the losers
(2) rather to the losers
(3) Niether/nor
(4) rather to the winner
(5) Clearly to the winners
(-98) don't know
(-99) no answer

## Variable: kp7_280

Topic: Voting decision
Item: Hypothetical Voting decision

## Filter:

## Presentation:

Single response list (vertical)

## Question:

Let's assume you could vote again today. Would you make the same decision today as you did at the federal election, or would you decide differently?

I would...

- make the same decision
- make a different decision


## Coding:

(1) make the same decision
(2) make a different decision
(-99) no answer
Variable: kp7_290a,b
Topic: Voting decision
Item: Hypothetical Voting decision after federal election

## Filter: kp7_280=2|-99

## Presentation:

Display ballot paper with first and second vote; "Don't-know"-category and "Would not cast my first/second vote for anyone" below

## Question:

Let's assume you could vote again today: How would you decide?
(A) First vote:

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Don't know
- I would not cast a first vote for anyone
(B) Second vote
- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Don't know
- I would not cast a second vote for anyone


## Coding:

(1) CDU/CSU
(4) SPD
(5) FDP
(6) Bündnis 90/Die Grünen
(7) Die Linke
(801) Other
(-84) I would not cast my first/second vote for anyone
(-97) not applicable
(-98) don't know
(-99) no answer
[NOTE: This variable and the variables kp7_291a,b were recoded into the variables kp7_290aa/kp7_290ab and kp7_290ba/kp7_290bb in order to create the party versions A and B (see documentation).]

## Variable: kp7_291a

Topic: Voting Decision Item: Hypothetical first vote after federal election, other party
Filter: kp7_290a=801

## Presentation:

Single response list (vertical)

## Question:

And to which one of these parties would you give your first vote today?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NP
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_290a were recoded into the variables kp7_290aa and kp7_290ab in order to create the party versions A and B (see documentation).]

Variable: kp7_291b
Topic: Voting Decision Item: Hypothetical second vote after federal election, other party
Filter: kp7_290b=801

## Presentation:

Single response list (vertical)
Question:
And to which one of these parties would you give your second vote today?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NP
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_290b were recoded into the variables kp7_290ba and kp7_290bb in order to create the party versions A and B (see documentation).]

## Variable: kp7_780

Topic: Valence issues
Item: Own economic situation, current
Filter:
Presentation:
Single response list (vertical)
Intro:
Now let's turn to your own economic situation.

## Question:

How do you currently rate your own economic situation?

- very good
- good
- partly good, partly bad
- bad
- very bad


## Coding:

(1) very good
(2) good
(3) partly good, partly bad
(4) bad
(5) very bad
(-99) no answer

```
Variable: kp7_760
Topic: Valence issues
Item: Own economic situation, retrospective
```


## Filter:

## Presentation:

```
Single response list (vertical); italicize "own".
```


## Question:

```
How has your own economic situation developed in the last one to two years?
Has it...
- improved a lot
- improved a bit
- stayed the same
- gotten a bit worse
- gotten a lot worse
```


## Coding:

(1) improved a lot
(2) improved a bit
(3) stayed the same
(4) got a bit worse
(5) got a lot worse
(-99) no answer
Variable: kp7_770
Topic: Valence issues
Item: Responsibility for own economic situation
Filter: kp7_760=1-5

## Presentation:

Single response list (vertical)

## Question:

In your opinion: How strongly are the policies of the federal government of the past four years responsible for the way your economic situation has developed?

- very strongly
- fairly strong
- moderately
- not very strongly
- not at all
-Don't know


## Coding:

(1) very strongly
(2) fairly strong
(3) moderately
(4) not very strongly
(5) not at all
(-97) not applicable
(-98) don't know
(-99) no answer

Variable: kp7_790
Topic: Valence issues
Item: Own economic situation, prospective

## Filter:

## Presentation:

Single response list (vertical); italicize "own"

## Question:

What do you think? How will your own economic situation be like in a year's time?

- much better
- somewhat better
- unchanged
- somewhat worse
- much worse


## Coding:

(1) much better
(2) somewhat better
(3) unchanged
(4) somewhat worse
(5) much worse
(-99) no answer
Variable: kp7_1600
Topic: Media use Item: Internet use, politically current

## Filter:

## Presentation:

Single response list (vertical), italicize "during the last week"

## Question:

On how many days during the last week did you use the Internet to catch up on politics and parties?

- not at all
- on one day
- on 2 days
- on 3 days
- on 4 days
- on 5 days
- on 6 days
- on 7 days


## Coding:

(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days
(-99) no answer

[^0]
## Question:

On how many days during the week before the federal election did you watch one of the following newscasts?
(A) Tagesschau/Tagesthemen (ARD)
(B) Heute/Heute Journal (ZDF)
(C) RTL Aktuell
(D) Sat. 1 Nachrichten
(E) Newscast of other channel (e.g. n-tv, Pro7)
(F) I didn't watch any newscast on TV

Coding kp7_1681a-e:
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days

Coding kp7_1681f:
(1) mentioned
(2) not mentioned

Variable: kp7_1681p, a-e_c2
Topic: Media use Item: Use of TV news, current, inquiry
Filter: kp7_1681a =1 \& kp7_1681b=1 \& kp7_1681c=1 \& kp7_1681d=1 \& kp7_1681e=1 \& kp7_1681f=2
Presentation: must answer;
Text for plausibility check if no answer was given: "Please note that a response to this question is required in order to continue the survey."; Horizontal sliders; the initial position of the pointer was " 0 days"
Above the sliders: 2 radio buttons with the labels „I didn't watch any newscasts on TV" and „I didn't want to answer this question"; Italicize "during the last week"/"during the week before the federal election"; Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider's position). Text for plausibility check: "The combination of your answers is not possible, please check your response."

## Intro:

You did not answer the last question

## Question:

Does this mean that you did not watch any newscasts on TV during the week before the federal election or that you did not want to answer this question?
Instruction:
If you want to respond to this question now, you can change the positions of the sliders.

- I didn't watch any newscasts on TV
- I didn't want to answer this question
(A) Tagesschau/Tagesthemen (ARD)
(B) Heute/Heute Journal (ZDF)
(C) RTL Aktuell
(D) Sat. 1 Nachrichten
(E) Newscast of other channel (e.g. n-tv, Pro7)


## Coding kp7_1681a-e_c2:

1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days
(-97) not applicable
Coding plausibility check variable kp7_1681p:
(1) didn't watch any newscasts on TV
(2) didn't want to answer this question
(3) not mentioned
(-97) not applicable
[NOTE: The answers that were given upon inquiry were integrated into the variables kp7_1681a-f. The point of time when the answer was given can be looked up by using the flag variable kp7_1681flag.]

| Variable: kp7_1661a-h $\quad$ Item: Use of print media, politicially current |
| :--- |
| Topic: Media use |
| Filter: |
| Presentation: |
| Horizontal sliders; the initial position of the pointer was " 0 days"; Below the sliders: check box with label |
| "I didn't read any articles on politics in the newspapers."; Italicize "during the last week"/"during the |
| week before the federal election"; Please program, so that no inconsistent answers are possible (e.g. |
| ticking a check box and changing the slider's position). Text for plausibility check: "The combination of |
| your answers is not possible, please check your response." |
| Question: |

On how many days in the week before the federal election did you read articles on politics in the following newspapers?
Instruction:
It is not our interest to know whether you visited the web page of the respective newspaper but only how often you have read the printed or digital issue (e-paper).
(A) Bild-Zeitung
(B) Frankfurter Rundschau
(C) Frankfurter Allgemeine Zeitung
(D) Süddeutsche Zeitung
(E) Die tageszeitung (taz)
(F) Die Welt
(G) Other daily newspaper (local newspaper or regional newspaper, Handelsblatt, ...)
(H) I didn't read any articles on politics in the newspapers.

Coding kp7_1661a-g
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days

Coding kp7_1661h:
(1) mentioned
(2) not mentioned

## Variable: kp7_1661a-g_c2, p <br> Topic: Media use Item: Use of print media, politicially current, inquiry

Filter: kp7_1661a=1 \& kp7_1661b=1 \& kp7_1661c=1 \& kp7_1661d=1 \& kp7_1661e=1 \& kp7_1661f=1 \& kp7_1661g=1 \& kp7_1661=2

## Presentation:

must answer; Text for plausibility check if no answer was given: "Please note that a response to this question is required in order to continue the survey."; Horizontal sliders; the initial position of the pointer was " 0 days"; Above the sliders: 2 radio buttons with the labels "I didn't read any articles on politics in the newspapers." and „I didn't want to answer this question"
Italicize "during the last week"/"during the week before the federal election"; Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider's position). Text for plausibility check: "The combination of your answers is not possible, please check your response."
Intro:
You did not answer the last question
Question: Does this mean that you did not read any articles in the newspapers on politics during the week before the federal election or that you did not want to answer this question?

## Instruction:

If you want to respond to this question now, you can change the positions of the sliders.
Here, it is not our interest to know whether you visited the web page of the respective newspaper but only how often you have read the printed or digital issue (e-paper).

- I didn't read any articles on politics in the newspapers
- I didn't want to answer this question
(A) Bild-Zeitung
(B) Frankfurter Rundschau
(C) Frankfurter Allgemeine Zeitung
(D) Süddeutsche Zeitung
(E) Die tageszeitung (taz)
(F) Die Welt
(G) Other daily newspaper (local newspaper or regional newspaper, Handelsblatt, ...)


## Coding kp7_1661a-g_c2:

(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days
(-97) not applicable
Coding plausibility check variable kp7_1661p:
(1) didn't read any articles on politics in the newspapers
(2) didn't want to answer this question
(3) not mentioned

## (-97) not applicable

[NOTE: The answers that were given upon inquiry were integrated into the variables kp7_1661a-h. The point of time when the answer was given can be looked up by using the flag variable kp7_1661flag.]

[^1]
## Question:

Did you read any articles on politicians or parties in the following news magazines or weekly newspapers during the week before the federal election?

## Instructions:

If you have read the printed as well as the digital issue, please state both.
(A) Der Spiegel
(B) Focus
(C) Die Zeit
(D) Stern

## Coding:

(1) mentioned
(2) not mentioned
(-99) no answer
Variable: kp7_396
Topic: Involvement in election campaign Item: Media reliance
Filter:
Presentation:
Single response list (vertical); italicize "the most"
Intro:
During the election campaign there are different ways of acquiring information about politics in
Germany.

## Question:

Which of the following sources of information did you find the most helpful in making up your mind about how to vote?

- The parties' campaign advertising
- News programmes on television
- Articles in newspapers or magazines
- Information provided on the Internet
- Statements issued by groups and associations
- Discussions with relatives, friends, and acquaintances
- Several or all similarly helpful
- Other information source not mentioned here was most helpful
- No information sources was helpful for me


## Coding:

(1) The parties' campaign advertising
(2) News programmes on television
(3) Articles in newspapers or magazines
(4) Information provided on the Internet
(5) Statements issued by groups and associations
(6) Discussions with relatives, friends and acquaintances
(7) Several or all similarly helpful
(8) Other information source not mentioned here was most helpful
(9) None of the information sources was helpful
(-99) no answer

## Variable: kp7_430a-f,i,h

Topic: Party ratings in general Item: Scalometer parties

## Filter:

## Presentation:

Standard matrix; Scale ranging from -5 to +5 , with zero point;
Label: -5 "I have a very negative view of this party" and +5 "I have a very positive view of this party";
Question:
How do you feel about the political parties in general?

## Instructions:

Please use a scale ranging from -5 to +5 .
(A) CDU
(B) CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE"]
(F) Die Linke [labeled in dataset as „DIE LINKE"]
(H) Piratenpartei [labeled in dataset as „PIRATEN"]
(I) Alternative für Deutschland [labeled in dataset as „AfD"]

## Coding:

(1) -5 I have a very negative view of this party
(2) -4
(3) -3
(4) -2
(5) -1
(6) 0
(7) +1
(8) +2
(9) +3
(10) +4
(11) +5 I have a very positive view of this party
(-99) no answer
Variable: kp7_730
Topic: Party ratings in general
Item: Scalometer government
Filter:
Presentation:
Standard matrix; scale: -5 to +5 including zero with numerical label; label of endpoints -5 "completely dissatisfied" and +5 " completely satisfied".

## Question:

Are you rather satisfied or rather dissatisfied with the performance of the federal government made up of CDU/CSU and FDP?

- -5 completely dissatisfied
- -4
- -3
--2
- -1
- 0
$-+1$
- +2
-     + 3
- +4
- +5 completely satisfied


## Coding:

(1) -5 completely dissatisfied
(2) -4
(3) -3
(4) -2
(5) -1
(6) 0
(7) +1
(8) +2
(9) +3
(10) +4
(11) +5 completely satisfied
(-99) no answer

## Variable: kp7_110

Topic: Political Knowledge Item: Political knowledge: First/second vote

## Filter:

## Presentation:

Single response list (vertical) (vertical)
Question:
Which of the two votes is more important, thus determining how strongly the party is represented in the Bundestag?"

- The first vote
- The second vote
- Both votes are equally important
- Don't know


## Coding:

(1) The first vote
(2) The second vote
(3) Both votes are equally important
(-98) don't know
(-99) no answer
[NOTE: The correct answer ( 2 - the second vote) has been marked with an asterisk (*).]

| Variable: kp7_650a-j $\quad$ Item: Scalometer politicians |
| :--- |
| Topic: Candidates |
| Filter: |
| Presentation: |
| Standard matrix; scale: -5 to +5 including zero; label of endpoints -5 "I have a very negative view of this |
| politician", +5 "I have a very positive view of this politician"; "Don't know"- category is settled out a bit |
| Question: |
| Now, please state what you think about some leading politicians. |

(A) Angela Merkel
(K) Peer Steinbrück
(C) Horst Seehofer
(O) Rainer Brüderle
(H) Jürgen Trittin
(J) Gregor Gysi

## Coding:

(1) -5 I have a very negative view of this politician
(2) -4
(3) -3
(4) -2
(5) -1
(6) 0
(7) +1
(8) +2
(9) +3
(10) +4
(11) +5 I have a very positive view of this politician
(-71) Haven't heard of
(-99) no answer

## Variable: kp7_840s

Topic: Valence issues

## Filter:

## Presentation:

Text field (two rows) with optical 50 characters per row, no maximum limited number of characters; italicize "only one"

## Question:

In in your opinion, what is the most important political issue Germany is facing?

## Instructions:

Please mention only one issue.

## Coding:

[Open aswers have been coded by coding pattern "Agendafragen"]
(-99) no answer

## Variable: kp7_850

Topic: Valence issues Item: Ability to solve the most important issue
Filter: kp7_840s!=-99

## Presentation:

Single response list (vertical)

## Question:

And which political party do you think is qualified the best to solve this problem?

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- All parties are equally good
- No party


## Coding:

(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) Other party
(809) All parties are equally good
(808) No party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_851 were recoded into the variables kp7_850a and kp7_850b in order to create the party versions A and B (see documentation).]

## Variable: kp7_851

Topic: Valence issues Item: Ability to solve the most important issue, other party
Filter: kp7_850=801
Presentation:
Single response list (vertical)

## Question:

And which of these political parties is qualified the best to solve this problem?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NP
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_850 were recoded into the variables kp7_850a and kp7_850b in order to create the party versions A and B (see documentation).]

Variable: kp7_860s
Topic: Valence issues Item: Second most important issue
Filter: kp7_840s != -99
Presentation:
Text field (two rows) with optical 50 characters per row, no maximum limited number of characters;
italicize "only one"

## Question:

In in your opinion, what is the second most important political issue Germany is facing?
Instructions:
Please mention only one issue.

## Coding:

[Open aswers have been coded by coding pattern "Agendafragen"]
(-99) no answer
Variable: kp7_870
Topic: Valence issues Item: Ability to solve the second most important issue
Filter: kp7_860s != -97 | kp7_860s != -99

## Presentation:

Single response list (vertical)

## Question:

And which political party do you think is qualified the best to solve this problem?

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- All parties are equally good
- No party


## Coding:

(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) Other party
(809) All parties are equally good
(808) No party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_871 were recoded into the variables kp7_870a and kp7_870b in order to create the party versions A and B (see documentation).]

## Variable: kp7_871

Topic: Valence issues Item: Ability to solve the second most important issue, other party
Filter: kp7_870=801

## Presentation:

Single response list (vertical)

## Question:

And which of these political parties is qualified the best to solve this problem?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NP
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) Other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_870 were recoded into the variables kp7_870a and kp7_870b in order to create the party versions $A$ and $B$ (see documentation).]

[^2]
## Question:

How many percent of the votes must a party gain to be definitely represented in the Bundestag?

- At least $\qquad$ percent
- Don't know


## Coding:

(-98) don't know
(-99) no answer
[NOTE: For additional information see variable kp7_090_vl in the dataset which only differentiates between correct and false answers to the question about the 5\%-threshold.]

Variable: kp7_671
Topic: Candidates Item: Preferred chancellor

## Filter:

## Presentation:

Single response list (vertical)
Intro:
Angela Merkel and Peer Steinbrück are the candidates of the two major parties for the position of chancellor.

## Question:

Who would you prefer to see as chancellor after the federal election?

- Angela Merkel
- Peer Steinbrück
- Neither of them


## Coding:

(1) Angela Merkel
(2) Peer Steinbrück
(3) Neither of them
(-99) no answer
Variable: kp7_660a-d,i
Topic: Candidates Item: Characteristics of chancellor candidates, Merkel
Filter: kp7_650a!=-71

## Presentation:

Standard matrix; "Don't know"-category is settled out a bit Question:
To what extent to the following statements apply to Angela Merkel?
(A) She is assertive.
(B) She is trustworthy.
(C) She is a likable person.
(D) She has reasonable ideas about how to boost the economy.
(I) She represents the values and political views of the CDU/CSU.

## Coding:

(1) not true at all
(2) rather not true
(3) neither/nor
(4) rather true
(5) true
(-97) not applicable
(-98) don't know
(-99) no answer

## Variable: kp7_660e-h,k

Topic: Candidates Item: Characteristics of chancellor candidates, Steinbrück
Filter: kp7_650a=-71 \& kp7_650k!=-71 >> Receive question 1
kp7_650a!=-71 \& kp7_650k!=-71 >> Receive question 2

## Presentation:

Standard matrix
"Don't know"-category is settled out a bit

## Question1:

To what extent to the following statements apply to Peer Steinbrück?

## Question2:

And to what extent to the following statements apply to Peer Steinbrück?
(E) He is assertive.
(F) He is trustworthy.
(G) He is a likable person.
(H) He has reasonable ideas about how to boost the economy.
(K) He represents the values and political views of the CDU/CSU.

## Coding:

(1) not true at all
(2) rather not true
(3) neither/nor
(4) rather true
(5) true
(-97) not applicable
(-98) don't know
(-99) no answer
Variable: kp7_3000a-e
Topic: Candidates
Item: Standard of candidate evaluation

## Filter:

Presentation:
Standard matrix; label of colums from left „not important at all" to right „very important"

## Question:

How important are the following characteristics to you when evaluating politicians?
(A) Assertiveness
(B) Trustworthiness
(C) Likeability
(D) Competence in economic matters
(E) Values

## Coding:

(1) very important
(2) important
(3) moderately
(4) not very important
(5) not important at all
(-97) not applicable
(-99) no answer

Variable: kp7_130
Topic: Political Knowledge Item: Political knowledge: Electoral Law

## Filter:

## Presentation:

Single response list (vertical)
Question:
Who elects the Chancellor of the Federal Republic of Germany?

- The Federal Council (Bundesrat)
- The Federal Assembly (Bundesversammlung)
- The Federal Parliament (Bundestag)
- The people
- Don't know


## Coding:

(1) The Federal Council (Bundesrat)
(2) The Federal Assembly (Bundesversammlung)
(3) The Federal Parliament (Bundestag)
(4) The people
(-98) don't know
(-99) no answer
[NOTE: The correct answer ( 3 - the Federal Parliament) has been marked with an asterisk (*).]
Variable: kp7_1490a-f,h,i
Topic: Political positions Item: Left-right assessment, parties
Filter:
Presentation:
Standard matrix with numerical label from 1 to 11 ; label of endpoints from " left" to " 11 right" Question:
In politics people often talk about "left" and "right". How would you rate the following parties?
(A) CDU
(B) CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE"]
(F) Die Linke [labeled in dataset as "DIE LINKE"]
(H) Piratenpartei [labeled in dataset as PIRATEN"]
(I) Alternative fuer Deutschland [labeled in dataset as „AfD"]

## Coding:

(1) 1 left
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7
(8) 8
(9) 9
(10) 10
(11) 11 right
(-98) don't know
(-99) no answer

```
Variable: kp7_680a,b
Topic: Candidates Item: Left-right-assessment top candidates
Filter: kp7_650a!=-71 & kp7_650k=-71 >> Receive intro, question 1 and only item (A)
        kp7_650a=-71 & kp7_650k!=-71 >> Receive intro, question 2 and only item (B)
        kp7_650a!=-71 & kp7_650k!=-71 >> Receive intro, question 3 and both items
```


## Presentation:

Standard matrix with numerical label; Additionally, label of the endpoints 1 "left" and 11 "right" Label: "left" and "right"; "Don't know"- category is settled out a bit

## Intro:

In politics people often talk about "left" and right"
Question 1:
Where would you rank Angela Merkel?
Question 2:
Where would your rank Peer Steinbrück

## Question 3:

Where would you rank the two candidates?
(A) Angela Merkel
(B) Peer Steinbrück

## Coding:

(1) 1 left
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7
(8) 8
(9) 9
(10) 10
(11) 11 right
(-97) not applicable
(-98) don't know
(-99) no answer

## Variable: kp7_1500

Topic: Political positions
Item: Left-right self assessment
Filter:
Presentation:
Standard matrix with numerical label from 1 to 11 ; label of endpoints from " left" to "11 right" Intro:
In politics people often talk about "left" and "right".
Question:
Where would you rate yourself?
-1 left

- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11 right
- Don't know


## Coding:

(1) 1 left
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7
(8) 8
(9) 9
(10) 10
(11) 11 right
(-98) don't know
(-99) no answer
Variable: kp7_820
Topic: Valence issues
Item: General economic situation, current

## Filter:

Presentation:
Single response list (vertical)

## Question:

How would you generally rate the current economic situation in Germany?

- very good
- good
- partly good, partly bad
- bad
- very bad


## Coding:

(1) very good
(2) good
(3) partly good, partly bad
(4) bad
(5) very bad
(-99) no answer
Variable: kp7_800
Topic: Valence issues
Item: General economic situation, retrospective

## Filter:

## Presentation:

Single response list (vertical)

## Question:

Has the general economic situation in Germany in the last one to two years...

- improved a lot
- improved a bit
- stayed the same
- got a bit worse
- got a lot worse


## Coding:

(1) improved a lot
(2) improved a bit
(3) stayed the same
(4) got a bit worse
(5) got a lot worse
(-99) no answer

## Variable: kp7_810

Topic: Valence issues
Item: Responsibility for general economic situation
Filter: kp7_800=1-5

## Presentation:

## Single response list (vertical)

## Question:

In your opinion: How strongly are the policies of the federal government of the past four years responsible for the way the general economic situation has changed?

- very strongly
- fairly strong
- moderately
- not very strongly
- not at all
- don't know


## Coding:

(1) very strongly
(2) fairly strong
(3) Middling
(4) not very strongly
(5) not at all
(-97) not applicable
(-98) don't know
(-99) no answer

## Variable: kp7_830

Topic: Valence issues Item: General economic situation, prospective
Filter:
Presentation:
Single response list (vertical)

## Question:

What do you think the general economic situation in Germany will be like in a year's time?

- much better
- somewhat better
- unchanged
- somewhat worse
- much worse


## Coding:

(1) much better
(2) somewhat better
(3) unchanged
(4) somewhat worse
(5) much worse
(-99) no answer

Variable: kp7_3440
Topic: Political Knowledge
Item: Economic Knowledge: Unemployment rate

## Filter:

## Presentation:

Single response list (vertical)

## Question:

Do you know how high the unemployment rate in Germany is at the moment?
Is it ...

- 5 percent
- 7 percent
- 9 percent
- 11 percent
-Don’t know


## Coding:

(1) 5 percent
(2) 7 percent
(3) 9 percent
(4) 11 percent
(-98) don't know
(-99) no answer
[NOTE: The correct answer (=7 percent) has been marked with an asterisk (*).]

```
Variable: kp7_3110
Topic: Valence issues
    Item: Economic situation Europe, current
Filter:
Presentation:
Single response list (vertical)
Question:
How do you currently rate the economic situation in Europe?
- very good
- good
- partly good, partly bad
- bad
- very bad
```


## Coding:

```
(1) very good
(2) good
(3) partly good, partly bad
(4) bad
(5) very bad
(-99) no answer
```


## Variable: kp7_2810a,c-f

Topic: Political positions

## Item: European aid, parties

## Filter:

## Presentation:

Standard matrix; Seven-point-scale without numerical label; Label of endpoints: „for the involvement of Germany"; „against the involvement of Germany"; "Don't know"-category is settled out a bit

## Question:

Some people are for the involvement of Germany when it comes to the financial aid for the indebted member states of the EU, others are against it.

In your opinion, what are the positions of the political parties on this issue?
(A) CDU/CSU
(C) SPD
(D) FDP
(E) Buendnis90/Die Gruenen
(F) Die Linke

## Coding:

(1) 1 for the involvement of Germany
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 against the involvement of Germany
(-98) don't know
(-99) no answer
Variable: kp7_2820a,b
Topic: Political positions Item: European aid, chancellor candidates
Filter: kp7_650a!=-71 \& kp7_650k=-71 >> Receive question 1 and only item (A) kp7_650a=-71 \& kp7_650k!=-71 >> Receive question 2 and only item (B) kp7_650a!=-71 \& kp7_650k!=-71 >> Receive question 3 and both items

## Presentation:

Standard matrix; Seven-point-scale without numerical label; Label of endpoints: „for the involvement of Germany"; „against the involvement of Germany"; "Don’t know"- category is settled out a bit;

## Question 1:

And what is the position of Angela Merkel to financial aid for EU member states?

## Question 2:

And what is the position of Peer Steinbrück to financial aid for EU member states?

## Question 3:

And what is the chancellor candidate's position financial aid for EU member states?
(A) Angela Merkel
(B) Peer Steinbrück

## Coding:

(1) 1 for the involvement of Germany
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 the involvement of Germany
(-98) don't know
(-99) no answer

Variable: kp7_2830
Topic: Political positions
Item: European aid, ego

## Filter:

## Presentation:

Standard matrix; Seven-point-scale without numerical label; Label of endpoints: „for the involvement of Germany"; „against the involvement of Germany"

## Question:

And what is your personal opinion on the financial aid for EU member states?

- for the involvement of Germany
- 
- 
- 
- against the involvement of Germany


## Coding:

(1) 1 for the involvement of Germany
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 against the involvement of Germany
(-99) no answer
Variable: kp7_2840
Topic: Political positions Item: European aid, importance

## Filter:

Presentation:
Single response list (vertical)

## Question:

And how important are is the issue "German financial aid for indebted EU member states" to you personally?

- very important
- fairly important
- neither/nor
- fairly unimportant
- completely important


## Coding:

(1) very important
(2) fairly important
(3) neither/nor
(4) fairly unimportant
(5) completely unimportant
(-99) no answer

## Variable: kp7_3030

Topic: European financial crisis
Item: Fear, European financial crisis

## Filter:

## Presentation:

Single response list (vertical)

## Question:

How afraid are you of the European financial crisis?

- very afraid
- rather afraid
- moderately
- rather not afraid
- not afraid at all


## Coding:

(1) very afraid
(2) rather afraid
(3) moderately
(4) rather not afraid
(5) not afraid at all
(-99) no answer
Variable: kp7_3080
Topic: European financial crisis Item: Main fault European financial crisis
Filter:

## Presentation:

Single response list (vertical), italicize "main fault"

## Question:

Whast do you think? Whose main fault is the European financial crisis?

- the banks
- the speculators
- the managers/businessmen
- the economy
- the federal government
- German politics (politicians, parties)
- the USA
- heavily indebted countries (such as Greece and Ireland)
- European Union
- Euro
- someone else
- don't know


## Coding:

(1) the banks
(2) the speculators
(3) the managers/businessmen
(4) the economy
(5) the federal government
(6) German politics (politicians, parties)
(7) the USA
(8) heavily indebted countries (such as Greece and Ireland)
(9) European Union
(10) Euro
(11) someone else
(-98) don't know
(-99) no answer

Variable: kp7_3050
Topic: European financial crisis
Item: Affected by European financial crisis, Germany

## Filter:

Presentation:
Single response list (vertical)

## Question:

In your opinion, how stronlgy is Germany affected by the European financial crisis?

- very strongly
- strongly
- moderately
- not very strongly
- not strongly at all
- don't know


## Coding:

(1) very strongly
(2) strongly
(3) moderately
(4) not very strongly
(5) not strongly at all
(-98) don't know
(-99) no answer

## Variable: kp7_3070a,b

Topic: European financial crisis Item: Performance Chancellor candidates, European financial crisis
Filter: kp7_650a!=-71 \& kp7_650k=-71 >> Receive question and only item (A)
kp7_650a=-71 \& kp7_650k!=-71 >> Receive question 2 and only item (B)
kp7_650a!=-71 \& kp7_650k!=-71 >> Receive question 3 and both Items

## Presentation:

Standard matrix; Labels reaching from „very dissatisfied" to „very satisfied"
Question1:
And how satisfied are you with the performance of Angela Merkel concerning the combat against the European financial crisis?

## Question2:

And how satisfied are you with the performance of Peer Steinbrück concerning the combat against the European financial crisis?

## Question3:

And how satisfied are you with the performance of the two Chancellor candidates concerning the combat against the European financial crisis?
(A) Angela Merkel
(B) Peer Steinbrück

## Coding:

(1) very satisfied
(2) satisfied
(3) neither satisfied nor dissatisfied
(4) dissatisfied
(5) very dissatisfied
(-99) no answer
[NOTE: The word "you" was missing in the third question, so that the question was: "And how satisfied are with the performance of the two Chancellor candidates..."]

## Variable: kp7_3040

Topic: European financial crisis
Item: Affected by European financial crisis, ego

## Filter:

## Presentation:

Single response list (vertical)

## Question:

How stronly do you feel affected by the European financial crisis?

- very strongly
- strongly
- moderately
- not very strongly
- not strongly at all

Coding:
(1) very strongly
(2) strongly
(3) moderately
(4) not very strongly
(5) not strongly at all
(-99) no answer
Variable: kp7_3090
Topic: European financial crisis Item: Returning to "D-Mark"
Filter:

## Presentation:

Single response list (vertical)

## Question:

Would you prefer keeping the Euro, or going back to having the „D-Mark"?
I...

- absolutely want to keep the Euro.
- would rather keep the Euro.
- am undecided.
- would rather want to go back to having the „D-Mark".
- absolutely want to go back to having the "D-Mark".


## Coding:

(1) I absolutely want to keep the Euro.
(2) I would rather keep the Euro.
(3) I am undecided
(4) I would rather go back to having the "D-Mark"
(5) I absolutely want to go back to having the "D-Mark".
(-99) no answer
Variable: kp7_1932a-f
Topic: Networks Item: Conversations about politics, current

## Filter:

## Presentation:

Horizontal sliders; the initial position of the pointer was " 0 days"
Below the sliders: check box with label "I didn't talk about politics."
Italicize "the last week"/"the week before the federal election"
Please program, so that no inconsistent answers are possible (e.g. ticking a check box and change the slider's position). Text for plausibility check: "The combination of your answers is not possible, please check your response."
Intro:
The following will be about political conversations.

## Question:

On how many days during the week before the federal election did you talk about politics and political parties with other people?

- I didn't talk about politics
- I didn't want to answer this question
(A) Friends
(B) Partner/Spouse
(C) Relatives
(D) Colleagues/friends from college
(E) Acquaintances, Neighbours
(F) I didn't talk about politics

Coding kp7_1932a-e:
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days

Coding kp7_1932f:
(1) mentioned
(2) not mentioned

Variable: kp7_1932a-e_c2, p
Topic: Networks Item: Conversations about politics, current, inquiry
Filter: kp7_1932a=1 \& kp7_1932b=1 \& kp7_1932c=1 \& kp7_1932d=1 \& kp7_1932e=1 \& kp7_1932f=2
Presentation:
must answer; Text for plausibility check if no answer was given: "Please note that a response to this question is required in order to continue the survey."
Horizontal sliders; the initial position of the pointer was " 0 days"
Above the sliders: 2 radio buttons with the labels „I didn't talk about politics " and „I didn't want to answer this question
Italicize "the last week"/"the week before the federal election"
Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing
the slider's position). Text for plausibility check: "The combination of your answers is not possible,
please check your response."
Intro:
You did not answer the last question
Question:
Does this mean that you didn't talk about politics during the week before the federal election or that you did not want to answer this question?

## Instructions:

If you want to respond to this question now, you can change the positions of the sliders.

- I didn't talk about politics
- I didn't want to answer this question
(A) Friends
(B) Partner/Spouse
(C) Relatives
(D) Colleagues/friends from college
(E) Acquaintances, Neighbours

Coding kp7_1932a-e_c2:
(1) 0 days
(2) 1 day
(3) 2 days
(4) 3 days
(5) 4 days
(6) 5 days
(7) 6 days
(8) 7 days
(-97) not applicable
Coding plausibility check variable kp7_1932p:
(1) didn't talk about politics
(2) didn't want to answer this question
(3) not mentioned
(-97) not applicable
[NOTE: The answers that were given upon inquiry were integrated into the variables kp7_1932a-f. The point of time when the answer was given can be looked up by using the flag variable kp7_1932flag.


- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Will not vote/Did not vote
- Don't know


## Coding:

(1) CDU/CSU
(4) SPD
(5) FDP
(6) Bündnis 90/Die Grünen
(7) Die Linke
(801) Other party
(-85) No vote
(-97) not applicable
(-98) don't know
(-99) no answer

Variable: kp7_1080a,b
Topic: Political positions Item: Socio-economic dimension, chancellor candidates
Filter: kp7_650a! =-71 \& kp7_650k=-71 >> Receive question 1 and only item (A) kp7_650a=-71 \& kp7_650k!=-71 >> Receive question 2 and only item (B)
kp7_650a! =-71 \& kp7_650k!=-71 >> Receive question 3 and both items

## Presentation:

Standard matrix; Seven-point-scale without numerical label; label of endpoints: "lower taxes and less government spending on welfare state benefits" and "higher taxes and more government spending on welfare state benefits"; "Don't know"-category is settled out a bit.

## Question 1:

What is the position of Angela Merkel concering taxes and spending on welfare benefits?

## Question 2:

What is the position of Peer Steinbrück concering taxes and spending on welfare benefits?
Question 3:
What are the positions of the two chancellor candidates concerning taxes and spending on welfare state benefits?
(A) Angela Merkel
(B) Peer Steinbrück

## Coding:

(1) 1 lower taxes and less government spending on welfare state benefits
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 higher taxes and more government spending on welfare state benefits
(-97) not applicable
(-98) don't know
(-99) no answer

## Variable: kp7_1120a,b

Topic: Political positions Item: Left-right-authoritarian, chancellor candidates
Filter: kp7_650a!=-71 \& kp7_650k=-71 >> Receive question 1 and only item (A) kp7_650a=-71 \& kp7_650k! $=-71 \gg$ Receive question 2 and only item (B) kp7_650a!=-71 \& kp7_650k!=-71 >> Receive question 3 and both items

## Presentation:

Standard matrix; Seven-point-scale without numerical label; only label at the endpoints: "relax immigration restrictions" and "make immigration restrictions tougher"; "Don't know"- category is settled out a bit.
Question 1:
And what is the position of Angela Merkel to immigration of foreigners?
Question 2:
And what is the position of Peer Steinbrück to immigration of foreigners?
Question 3:
And what is the chancellor candidate's position to immigration of foreigners?
(A) Angela Merkel
(B) Peer Steinbrück

## Coding:

(1) 1 relax immigration restrictions
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 make immigration restrictions tougher
(-98) don't know
(-97) not applicable
(-99) no answer

## Variable: kp7_1280a,b

Topic: Political positions Item: Climate protection, chancellor candidates
Filter: kp7_650a! =-71 \& kp7_650k=-71 >> Receive question 1 and only item (A) kp7_650a=-71 \& kp7_650k!=-71 >> Receive question 2 and only item (B)
kp7_650a!=-71 \& kp7_650k!=-71 >> Receive question 3 and both items

## Presentation:

Standard matrix; Seven-point-scale without numerical label; Label of endpoints: "Priority for combating climate change even if this damages the economy", "Priority for economic growth even if this toughens the combat of climate change" ; "Don't know"- category is settled out a bit.

## Question 1:

And what is the position of Angela Merkel to combat of the climate change and economic growth?

## Question 2:

And what is the position of Peer Steinbrück to combat of the climate change and economic growth?

## Question 3:

And what is the chancellor candidate's position to combat of the climate change and economic growth?
(A) Angela Merkel
(B) Peer Steinbrück

## Coding:

(1) 1 Priority for combating climate change
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 Priority for economic growth
(-97) not applicable
(-98) don't know
(-99) no answer
Variable: kp7_1090
Topic: Political positions Item: Socio-economic dimension, ego

## Filter:

## Presentation:

Standard matrix
Seven-point-scale without numerical label
Label of endpoints: "lower taxes and less government spending on welfare state benefits" and "higher taxes and more government spending on welfare state benefits"

## Question:

And how about you? What is your position concerning taxes and spending on welfare state benefits?

- lower taxes and less government spending on welfare state benefits
- 
- 
- 
- higher taxes and more government spending on welfare state benefits


## Coding:

(1) 1 lower taxes and less government spending on welfare state benefits
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 higher taxes and more government spending on welfare state benefits
(-99) no answer

Variable: kp7_1130
Topic: Political positions Item: Left-right-authoritarian, ego

## Filter:

## Presentation:

Standard matrix; Seven-point-scale without numerical label; only label at the endpoints: "relax immigration restrictions" and "make immigration restrictions tougher"

## Question:

And what is your personal opinion on immigration of foreigners?

- Relax immigration restrictions
- 
- 
- Make immigration restrictions tougher


## Coding:

(1) 1 relax immigration restrictions
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 make immigration restrictions tougher
(-99) no answer

| Variable: kp7_1290 |
| :--- |
| Topic: Political positions Item: Climate protection, ego |
| Filter: |
| Presentation: |
| Standard matrix; Seven-point-scale without numerical label; Label of endpoints: "Priority for combating |
| climate change even if this damages the economy", "Priority for economic growth even if this toughens |
| the combat of climate change" |
| Question: |
| What is your personal opinion on the combat of climate change and economic growth? |

What is your personal opinion on the combat of climate change and economic growth?

- Priority for combating climate change even if this damages the economy
- 
- 
- 
- Priority for economic growth even if this toughens the combat of climate change


## Coding:

(1) 1 Priority for combating climate change
(2) 2
(3) 3
(4) 4
(5) 5
(6) 6
(7) 7 Priority for economic growth
(-99) no answer

Variable: kp7_4060a-c
Topic: Strategic voting Item: Coalition preference

## Filter:

## Presentation:

Ranking question; if not all statements have been dragged from left to right >> plausibility check: „Your answers are incomplete. Do you want to add anything?"

## Question:

Now that the result of the federal election is known, which of the following government coalitions would be your first, second and your least favorable choice?

## Instructions:

Please drag the three items from the left to the right side of the screen so that the coalition that would be your first choice is the one on top. As well, you will be able to correct your answer on the right side afterwards.
(A) Grand coaltion (CDU/CSU and SPD)
(B) Black-green coalition (CDU/CSU and Bündnis 90/Die Grünen)
(C) Red-red-green coalition (SPD, Die Linke and Bündnis 90/Die Grünen)

## Coding:

(1) First choice
(2) Second choice
(3) Least favorable choice
(-99) no answer
Variable: kp7_3380
Topic: Predispositions Item: Importance fairness of income

## Filter:

## Presentation:

Single response list (vertical)

## Question:

How important is it to you personally that politics provide a fair distribution of income between people?

- very important
- important
- moderately
- not so important
- not important at all


## Coding:

(1) very important
(2) important
(3) moderately
(4) not so important
(5) not important at all
(-99) no answer

| Variable: kp7_3390a,c-f |
| :--- |
| Topic: Predispositions $\quad$ Item: fairness of income, parties |
| Filter: |
| Presentation: |
| Standard matrix; Label of columns from left „very little" to right „very much". |
| Question: |
| In your opinion, how much are the parties doing for a fair distribution of income? |

(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen
(F) Die Linke

## Coding:

(1) very much
(2) much
(3) moderately
(4) little
(5) very little
(-99) no answer
Variable: kp7_050a,e,h,k,l,q
Topic: General attitudes towards politics Item: Efficacy and duty to vote

## Filter:

Presentation:
Standard matrix
Intro:
Here are some common statements on politics and society.
Question:
Please state, whether you agree or disagree.
(A) Politicians care about what ordinary people think.
(E) Politicians try to get in close contact with the population
(H) I am confident that I could actively participate in a conversation dealing with political issues.
(K) I am perfectly able to unterstand and assess important political questions.
(Q) Please choose "rather agree" for testing the functioning of the questionnaire.
(L) In a democracy it is the duty of all citizens to vote regularly in elections.

## Coding:

(1) strongly disagree
(2) rather disagree
(3) neither agree nor disagree
(4) rather agree
(5) strongly agree
(-99) no answer

## Variable: kp7_2940a,b; kp7_2970a,c <br> Topic: Current topics Item: Opinions about road toll for cars, "Veggie-Day" an limitations to increasing rents ("Mietpreisbremse"); Opinions about the conflict in Syria

Filter:
Presentation:

## Standard matrix

## Question:

Here you can finde some statements that some people agree with while others disagree. How about you? Please state for every statement whether you agree or disagree.
(A) A road toll for foreign car drivers should be implemented.
(B) In public cafeterias there should be exclusively vegetarian meals once a week.
(kp7_2970A) After the use of chemical weapons it is justifiable to take military actions against Syria.
(kp7_2970C) Chancellor Merkel reacted appropriately to the aggravation in Syria.

## Coding:

(1) strongly disagree
(2) rather disagree
(3) neither agree nor disagree
(4) rather agree
(5) strongly agree
(-99) no answer

Variable: kp7_3430a-f
Topic: Political Knowledge
Item: Political Knowledge: Matching politicians/parties

## Filter:

Presentation: user-defined matrix on two screens; In the rows the pictures of the different persons should be shown for answering the question. The names of the parties are in the columns.

## Question on screen 1:

To which party does each of the following politicians belong?

## Instructions:

If you are not sure, please guess.
(D) Picture of Rainer Brüderle
(F) Picture of Gregor Gysi
(A) Picture of Angela Merkel

## Question on screen 2:

And to which party do the following politicians belong?

## Instructions:

If you are not sure, please guess.
(E) Picture of Jürgen Trittin
(C) Picture of Horst Seehofer
(B) Picture of Peer Steinbrück

Coding:
(2) CDU
(3) CSU
(4) SPD
(5) FDP
(6) Bündnis 90/Die Grünen [labeled in data set as „GRUENE"]
(7) Die Linke [labeled in data set as "DIE LINKE"]
(215) Piratenpartei [labeled in data set as „PIRATEN"]
(322) Alternative für Deutschland [labeled in data set as„AfD"]
(-99) no answer
[NOTE: The correct answers (D5, F7, A2, E6, C3, B4) have been marked with an asterisk. (*)]

| Variable: kp7_392 |  |
| :--- | :--- |
| Topic: Involvement in election campaign | Item: Attention to election campaign |
| Filter: |  |
| Presentation: |  |

Single response list (vertical); italicize "this past week"/"the week before the federal election"

## Question:

How closely did you follow the election campaign for the federal election during the week before the election?

- very closely
- fairly close
- moderately
- not very closely
- I didn't follow the election campaign at all


## Coding:

(1) very closely
(2) fairly closely
(3) moderately
(4) not very closely
(5) I didn't follow the election campaign at all
(-99) no answer

Variable: kp7_421aa-kf, y
Topic: Involvement in election campaign
Item: Contact with parties I

## Filter:

## Presentation:

Checkbox matrix; possibilities of contact in rows; parties in columns. The variable names should follow the following schemata. kp2_421[ltem-Code][Party-Code]; Below the matrix there is a checkbox "None of the above applies."; Please program so that the respondent cannot make inconsistent answers (such as marking a party and the checkbox "None of the above applies."); italicize "this past week"/"the week before the election"

## Question:

During the election campaign there are different ways of acquiring information about politics in Germany.
From which parties did you receive information during the week before the election.
Please checkmark all the parties to which the following statements apply.
I ...
(K) visited websites of a party or a candidate
(G) saw election posters
(A) visited hustings or rallies
(D) saw commericals on TV
(E) listened to commercials on the radio
(Y) None of the above applies

## Coding parties:

(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE"]
(F) Die Linke [labeled in datasets as "DIE LINKE"]

## Coding checkboxes:

(0) mentioned
(1) not mentioned

| Variable: kp7_421aa-kf_c2, p1 |
| :--- |
| Topic: Involvement in Election Campaign $\quad$ Item: Contact with parties I, inquiry |
|  |
| kp7_421y=0 |
| Presentation: |
| must answer; text for plausibility check if no answer was given: „Please note, that an answers is |
| necessary for continuing the survey."; Above the checkbox matrix there are two radio buttons with the |
| answer options "None of the above applies" and "I didn't want to answer this question."; Please |
| program so that the respondent cannot make inconsistent answers (such as marking a party and one |
| of the radio buttons."); text for plausibility check: "The combination of your answers is not possible, |
| please check your answers." |
| Intro: |
| You did not answer the last question. |
| Question: |

## Question:

Does this mean that none of the above applies or did you not want to answer this question?

## Instructions:

If you want to answer the question, you can checkmark the statements that apply.

- None of the above applies.
- I didn't want to answer this question.

I ...
(K) visited websites of a party or a candidate
(G) saw election posters
(A) visited hustings or rallies
(D) saw commericals on TV
(E) listened to commercials on the radio

## Coding parties:

(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE"]
(F) Die Linke [labeled in datasets as „DIE LINKE"]

## Coding checkboxes:

(0) mentioned
(1) not mentioned

Coding kp7_421p1:
(1) none of the above applies
(2) didn't want to answer this question
(3) not mentioned
(-97) not applicable
[NOTE: The answers that were given upon inquiry were integrated into the variables kp7_421aa-kf,y The point of time when the answer was given can be looked up by using the flag variable
kp7_421flag1.]

## Variable: kp7_421ba-lf, z

Topic: Involvement in election campaign Item: Contact with parties II
Filter:

## Presentation:

Checkbox matrix; possibilities of contact in rows; parties in columns. The variable names should follow the following schemata. kp2_421[ltem-Code][Party-Code]; Below the matrix there is a checkbox "None of the above applies."; Please program so that the respondent cannot make inconsistent answers (such as marking a party and the checkbox "None of the above applies."); Text for plausibility check: "The combination of your answers is not possible. Please check your answers"; italicize "this past week"/"the week before the election"

## Question:

And which of the following information did you receive during the week before the election?

## Instructions:

Please tick the boxes of all the parties to which the following statements apply.

## I...

(H) had conversations at an election campaign booth.
(B) received pamphlets, e-mails, texts
(L) donated money for a candidate or a party
(I) received information material via a social network like for example Facebook or others.
(Z) None of the above applies.

## Coding parties:

(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as "GRUENE"]
(F) Die Linke [labeled in datasets as „DIE LINKE"]

## Coding checkboxes:

(0) mentioned
(1) not mentioned

```
Variable: kp7_421ba-lf_c2, p2
Topic: Involvment in election campaign Item: Contact with parties II, inquiry
Filter: kp7_421ba-bf=0 & kp7_421la-lf=0 & kp7_421ha-hf=0 & kp7_421ia-if=0 & kp7_421z=0
Presentation:
must answer; text for plausibility check if no answer was given: „Please note, that an answers is
necessary for continuing the survey."; Above the checkbox matrix there are two radio buttons with the
answer options "None of the above applies" and "I didn't want to answer this question."; Please
program so that the respondent cannot make inconsistent answers (such as marking a party and one
of the radio buttons."); text for plausibility check: "The combination of your answers is not possible,
please check your answers."
```


## Intro:

```
You did not answer the last question.
Question:
Does this mean that none of the above applies or did you not want to answer this question? Instructions:
If you want to answer the question, you can checkmark the statements that apply.
- None of the above applies.
- I didn't want to answer this question.
I ...
(H) had conversations at an election campaign booth.
(B) received pamphlets, e-mails, texts
(L) donated money for a candidate or a party
(I) received information material via a social network like for example Facebook or others.
Coding parties:
(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis 90/Die Grünen [labeled in dataset as „GRUENE"]
(F) Die Linke [labeled in datasets as „DIE LINKE"]
```


## Coding checkboxes:

(0) mentioned
(1) not mentioned

Coding kp7_421p2:
(1) None of the above applies
(2) didn't want to answer this question
(3) not mentioned
(-97) not applicable
[NOTE: The answers that were given upon inquiry were integrated into the variables kp7_421ba-lf,z The point of time when the answer was given can be looked up by using the flag variable kp7_421flag2.]

```
Variable: kp7_4050a,c-f,h,i
Topic: Current topics
Item: Rating of the election campaigns in the final stage
Filter:
```


## Presentation:

```
Standard matrix; Labels reaching from „very bad" to „very good"; italicize „during the last week before the election"
Question:
In the final stage of the election campaigns the parties mobilized all their energy to win over potential voters.
```

How do you rate the election campaigns of each party during the last week before the election?
(A) CDU/CSU
(C) SPD
(D) FDP
(E) Bündnis $90 /$ Die Grünen
(F) Die Linke
(H) Piratenpartei
(I) Alternative für Deutschland

## Coding:

(1) very bad
(2) bad
(3) neither good nor bad
(4) good
(5) very good
(-99) no answer
Variable: kp7_4030
Topic: Current topics Item: Knowledge of the middle finger cover picture of Peer Steinbrück

## Filter:

Presentation:
Single response list (vertical)

## Question:

Have you seen or heard of the cover picture of a magazine where Peer Steinbrück shows the middle finger?

- yes, I have seen the cover picture
- yes, I have heard of it
- no


## Coding:

(1) yes, have seen it
(2) yes, have heard of it
(3) no
(-99) no answer
Variable: kp7_4031
Topic: Current topics Item: Opinion about the middle finger cover picture of Peer Steinbrück

## Filter: kp7_4030=1 | 2

Presentation:
Single response list (vertical)

## Question:

How do you rate that Peer Steinbrück showed the middle finger during an interview?

- very problematic
- problematic
- neither problematic nor unproblematic
- not problematic
- not problematic at all


## Coding:

(1) very problematic
(2) problematic
(3) neither problematic nor unproblematic
(4) not problematic
(5) not problematic at all
(-97) not applicable
(-99) no answer

Variable: kp7_3590
Topic: Current topics
Item: Knowledge of taxation plans by the Green party

## Filter:

Presentation:
Single response list (vertical)

## Question:

The Green party announced during the election campaign that they will increase several taxes if they are going to be part of the next federal government.

Did you hear about these plans?

- yes
- no


## Coding:

(1) yes
(2) no
(-99) no answer

| Variable: kp7_3591 |
| :--- |
| Topic: Current topics Item: Opinion about the taxation plans by the Green party |
| Filter: kp7_3590=1 |
| Presentation: |
| Single response list (vertical) |
| Question: |
| Do you agree with the Green party's taxation plans? |
| - strongly agree |
| - rather agree |
| - neither agree nor disagree |
| - rather agree |
| - strongly disagree |
| (1) strongly disagree |
| (2) rather disagree |
| (3) neither agree nor disagree |
| (4) rather agree |
| (5) strongly agree |
| (-97) not applicable |
| (-99) no answer |

Variable: kp7_1800
Topic: Televised debate Item: Televised debate: Reception

## Presentation:

Single response list (vertical)

## Question:

Did you watch the televised debate between Angela Merkel and Peer Steinbrück on September $1^{\text {st }}$ ?

- Yes, I watched it completely.
- Yes, I watched it partly.
- No, I didn't watch the debate.

Coding:
(1) Yes, I watched debate completely
(2) Yes, I watched debate partly
(3) No
(-99) no answer

## Variable: kp7_3570

Topic: Televised debate
Item: Televised debate: Attention
Filter: kp7_1800=1|2

## Presentation:

Standard matrix

## Question:

How attentive did you watch the televised debate?

- very attentive
- attentive
- moderately
- not very attentive
- not attentive at all


## Coding:

(1) very attentive
(2) attentive
(3) moderately
(4) not very attentive
(5) not attentive at all
(-97) not applicable
(-99) no answer
Variable: kp7_1810, kp7_1820
Topic: Televised debate Item: Televised debate: Perception of performance Merkel/Steinbrück
Filter: kp7_1800=1|2

## Presentation:

Standard matrix; the two candidates in the rows; in the columns the response options from "very poorly" to "very well"

## Intro:

Now some more questions concerning the televised debate between Angela Merkel and Peer
Steinbrück on September $1^{\text {st }}$.

## Question:

How well do you think did the candidates come out of the debate?
(KP5_1810) Angela Merkel
(KP5_1820) Peer Steinbrück

## Coding:

(1) very well
(2) well
(3) neither well nor poorly
(4) poorly
(5) very poorly
(-97) not applicable
(-99) no answer
Variable: kp7_1870
Topic: Televised debate Item: Televised debate: Reception of media response

## Filter:

## Presentation:

Single response list (vertical)

## Question:

Have you heard or read reports on the outcome of the televised debate in the media?

- Yes
- No

Coding:
(1) Yes
(2) No
(-99) no answer

Variable: kp7_1880, kp7_1890
Topic: Televised debate ${ }^{-}$Item: Televised debate: Perceived media response Merkel/Steinbrück
Filter: kp7_1870=1

## Presentation:

Standard matrix; the two candidates in the rows; in the columns the response options from "very poorly" to "very well"

## Question:

How well did the media think Angela Merkel came out of the debate?
(kp7_1880) Angela Merkel
(kp7_1890) Peer Steinbrück

## Coding:

(1) very well
(2) well
(3) neither well nor poorly
(4) poorly
(5) very poorly
(-97) not applicable
(-99) no answer
Variable: kp7_1900
Topic: Televised debate Item: Televised debate: Reception of response of social environment

## Filter:

## Presentation:

Single response list (vertical)

## Question:

Did you discuss the outcome of the debate between Angela Merkel and Peer Steinbrück with other people?

- Yes, in depth
- Yes, but just in passing
- No


## Coding:

(1) yes, in depth
(2) yes, but just in passing
(3) no
(-99) no answer
Variable: kp7_1910, kp7_1920
Topic: Televised debate Item: Televised debate: Perceived response of social environment
Merkel/Steinbrück
Filter: $\mathrm{kp7}$ _1900 $=1 \mid 2$
Presentation: Standard matrix; the two candidates in the rows; in the columns the response options
from "very poorly" to "very well"
Question:
How well did the people you talked to think Angela Merkel and Peer Steinbrück came out of the
debate?
(kp7_1910) Angela Merkel
(kp7_1920) Peer Steinbrück
Coding:
(1) very well
(2) well
(3) neither well nor poorly
(4) poorly
(5) very poorly
(-97) not applicable
(-99) no answer

| Variable: kp7_2090 $\quad$ Item: Party identification |
| :--- |
| Topic: Predispositions |
| Filter: |
| Presentation: |
| Single response list (vertical) |
| Question: |
| Many people in Germany feel close to a particular political party for a longer period of time even if they |
| occasionally vote for another party. What about you? In general terms, do you feel close to a particular |
| political party? And if so, which one? |

- CDU
- CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- No party


## Coding:

(2) CDU
(3) CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) Other party
(808) No Party
(-99) no answer
[NOTE: This variable and the variables kp7_2091 were recoded into the variables kp7_2090a and kp7_2090b in order to create the party versions A and B (see documentation).]

## Variable: kp7_2091

Topic: Predispositions Item: Party identification, other party
Filter: kp7_2090=801

## Presentation:

Single response list (vertical)

## Question:

And which one of these parties do you feel close to?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_2090 were recoded into the variables kp7_2090a and kp7_2090b in order to create the party versions A and B (see documentation).]

Variable: kp7_2100
Topic: Predispositions
Item: Party identification, strength
Filter: kp7_2090=2-801

## Presentation:

Single response list (vertical)
Question:
All in all, how strongly or weakly attached are you to this party?

- very strongly
- fairly strongly
- moderately
- fairly weakly
- very weakly


## Coding:

(1) very strongly
(2) fairly strongly
(3) moderately
(4) fairly weakly
(5) very weakly
(-97) not applicable
(-99) no answer
Variable: kp7_2110
Topic: Predispositions
Filter: kp7_2090=2-801

## Presentation:

Single response list (vertical)

## Question:

How long have you been attached to this party?

- As long as I can remember
- For many years
- For a few years
- For a few months
- For a few weeks


## Coding:

(1) As long as I can remember
(2) For many years
(3) For a few years
(4) For a few months
(5) For a few weeks
(-97) not applicable
(-99) no answer

## Variable: kp7_2121

Topic: Predispositions
Item: Party identification, inquiries
Filter: kp7_2090=2-801

## Presentation:

Single response list (vertical); italicize "the most"

## Intro:

As part of our study we would like to find out what people mean when they say that they are attached to a particular political party or identify more closely with one party rather than with others.

## Question:

Which of the following opinions applies to you the most?

- This party is very important to me.What happens to this party is not a matter of indifference to me.
- The party does not mean that much to me, but its politicians are currently better than those of other parties.
- I don't feel particularly attached to this party, but I did vote for it frequently in the past.
- The party is not all important to me, but it currently pursues better policies than other parties.


## Coding:

(1) party is important to me
(2) its politicians are currently better
(3) voted for it frequently
(4) currently pursues better policies
(-97) not applicable
(-99) no answer
Variable: kp7_3290
Topic: State election Hesse Item: Turnout, Hesse
Filter: kp7_2601=6

## Presentation:

Single response list (vertical)

## Intro:

On September 22nd the Hessian state election took place.

## Question:

At the state election many citizens did not make it to the polls or did not participate in the election for other reasons. How about you?

- I voted.
- I didn't vote.
- I wasn't eligible to vote


## Coding:

(1) did vote
(2) didn't vote
(-86) not eligible to vote
(-97) don't know
(-99) no answer

| Variable: kp7_3300a,b |
| :--- |
| Topic: State election Hesse Item: Voting Decision, Hesse |
| Filter: kp7_2601=6 \& kp7_3290=1 |
| Presentation: |
| Display ballot „Hesse" with first and second vote. |
| Intro: |
| At the state election you were able to cast two votes, the first vote is for a candidate of your |
| constituency and the second vote is for a party. |
| Question: |
| Where did you place your checkmarks on the ballot at this state election? |

(A) First vote:

- CDU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Didn't cast a first vote
(B) Second vote
- CDU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Didn't cast a second vote


## Coding:

(2) CDU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) other party
(-84) didn't cast a first/second vote
(-97) don't know
(-99) no answer
Variable: kp7_3310
Topic: State election Hesse
Item: Timing of Voting Decision, Hesse
Filter: kp7_3300a=2-801 | kp7_3300b=2-801

## Presentation:

Single response list (vertical)

## Question:

When did you decide how you were going to vote at this state election?

- A long time before the election
- A few months before the election
- In the last few weeks before the election
- In the last few days before the election
- not until election day


## Coding:

(1) A long time before the election
(2) A few months before the election.
(3) In the last few weeks before the election
(4) In the last few days before the election
(5) not until election day
(-97) not applicable
(-99) no answer
Variable: kp7_2900a-c,e
Topic: Current topics Item: Opinions about the NSA scandal (phone-hacking-scandal)
Filter:
Presentation:
Standard matrix
Intro:
Lately, it has become public that American and British secret services are monitoring German telephone and internet connections.

## Question:

Here you can find some statements about these actions of monitoring. Please state whether you agree or disagree.
(A) Chancellor Merkel reacted appropriately to the monitoring.
(B) The federal government was informed about the extent of surveillance of telephone and internet connections.
(C) The parties in the opposition were informed about the extent of surveillance of telephone and internet connections.
(E) The state of Germany cannot do anything against the monitoring.

## Coding:

(1) strongly disagree
(2) rather disagree
(3) neither agree nor disagree
(4) rather agree
(5) strongly agree
(-99) no answer

## Variable: kp7_2441

Topic: Sociodemography Item: Household size
Filter:

## Presentation:

Single response list (vertical)

## Question:

How many people do permanently live in the same household with you, including you and your children?

- one person
- two people
- three people
- four people
- five people
- six people
- seven people
- eight people and more


## Coding:

(1) one person
(2) two people
(3) three people
(4) four people
(5) five people
(6) six people
(7) seven people
(8) eight people and more
(-99) no answer

Variable: kp7_2450
Topic: Sociodemography Item: Number members of the household under 18 years
Filter: kp7_2441!=1
Presentation:
Single response list (vertical); Answer options are dependent on the question before. If $n$ household members, the answer categories from "nobody" to "( $\mathrm{n}-1$ ) persons" will be shown.

## Question:

How many persons living in your household are younger than 18 years?

- Nobody
- 1 person
- 2 persons
- 3 persons
- 4 persons
- 5 persons
- 6 persons
- 7 persons and more


## Coding:

(0) nobody
(1) 1 person
(2) 2 persons
(3) 3 persons
(4) 4 persons
(5) 5 persons
(6) 6 persons
(7) 7 persons and more
(-97) not applicable
(-99) no answer
Variable: kp7_2301
Topic: Sociodemography

## Presentation:

Single response list (vertical)

## Question:

What is your marital status?

- married and living together
- civil union
- married but living separated
- single
- divorced
- widowed


## Coding:

(1) married
(2) civil union
(3) married but living separated
(4) single
(5) divorced
(6) widowed
(-99) no answer

```
Variable: kp7_2311
Topic: Sociodemography
    Item: Respondent has a partner
Filter: kp7_2301=3-6 | -99
Presentation:
Single response list (vertical)
```


## Question:

```
Do you have a partner?
- Yes
- No
Coding:
(1) Yes
(2) No
(-97) not applicable
(-99) no answer
```

Variable: kp7_2312
Topic: Sociodemography Item: Partner living in the same household
Filter: kp7_2311=1 | kp7_2301=2
Presentation:
Single response list (vertical)

## Question:

Do you live with your partner together in one household?

- yes
- no

Coding:
(1) yes
(2) no
(-97) not applicable
(-99) no answer
Variable: kp7_3890
Topic: Sociodemography Item: Vote intention, partner
Filter: kp7_2301=1 | kp7_2312=1
Presentation:
Single response list (vertical); italicize „partner"

## Question:

What do you think, which party will give your partner his/her second vote to?

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party
- Partner will not vote
- Don't know


## Coding:

(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) other party
(-85) not vote
(-97) not applicable
(-98) don't know
(-99) no answer
[NOTE: This variable and the variables kp7_3900 were recoded into the variables kp7_3890a and kp7_3890b in order to creathe the party versions A and B.]

Variable: kp7_3900
Topic: Sociodemography Item: Vote intention, partner, other party
Filter: kp7_3890=801

## Presentation:

Single response list (vertical); italicize „partner"

## Question:

Which of these parties will give your partner his/her second vote to?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_3890 were recoded into the variables kp7_3890a and kp7_3890b in order to creathe the party versions A and B]

## Variable: kp7_2330

Topic: Sociodemography Item: Vocational and professional training
Filter: kp7_2320=1-5 |-99

## Presentation:

Single response list (vertical)

## Question:

What vocational or professional training do you have?

- On-the-job vocational training with final certificate, but not within a traineeship or apprenticeship scheme ("Beruflich-betriebliche Anlernzeit mit Abschlusszeugnis, aber keine Lehre")
- Compact vocational training course ("Teilfacharbeiterabschluss")
- Completed trades/crafts or agricultural traineeship ("Abgeschlossene gewerbliche oder landwirtschaftliche Lehre")
- Completed commercial traineeship ("Abgeschlossene kaufmännische Lehre")
- Work placement/internship ("Berufliches Praktikum, Volontariat")
- Specialized vocational college certificate ("Berufsfachschulabschluss")
- Technical or vocational college certificate ("Fachschulabschluss")
- Master (craftsman), technician or equivalent college certificate ("Meister, Technikerabschluss")
- Polytechnic/University of applied sciences degree ("Fachhochschulabschluss")
- University degree ("Hochschulabschluss")
- I have another vocational training certificate
- I am still in a vocational training
- I have no completed vocational training


## Coding:

(1) On-the-job vocational training with final certificate, but not within a traineeship or apprenticeship scheme ("Beruflich-betriebliche Anlernzeit mit Abschlusszeugnis, aber keine Lehre")
(2) Compact vocational training course ("Teilfacharbeiterabschluss")
(3) Completed trades/crafts or agricultural traineeship ("Abgeschlossene gewerbliche oder landwirtschaftliche Lehre"
(4) Completed commercial traineeship ("Abgeschlossene kaufmännische Lehre")
(5) Work placement/internship ("Berufliches Praktikum, Volontariat")
(6) Specialized vocational college certificate ("Berufsfachschulabschluss")
(7) Technical or vocational college certificate ("Fachschulabschluss")
(9) Master (craftsman), technician or equivalent college certificate ("Meister, Technikerabschluss")
(10) Polytechnic/University of applied sciences degree ("Fachhochschulabschluss")
(11) University degree ("Hochschulabschluss")
(12) other vocational training certificate
(13) in a vocational training
(14) I have no completed vocational training
(-97) not applicable
(-99) no answer

Variable: kp7_2340
Topic: Sociodemography Item: Employment status

## Filter: kp7_2320!=9

## Presentation:

Single response list (vertical)
Intro:
Now let's turn to your mode of employment.

## Question:

Which of the categories from this list applies to you?

- in full-time employment (more than 30 hours/week)
- in part-time employment (up to 30 hours/week)
- in a traineeship or apprenticeship
- high school student
- college student
- currently on a retraining course
- currently unemployed
- currently on short-time work
- alternative community service
- in early retirement, retirement, on a pension (formerly employed)
- on maternity leave, parental leave
- not in full or part-time employement (Housewife/househusband)


## Coding:

(1) In full-time employment
(2) In part-time employment
(3) In a traineeship or apprenticeship
(4) High school student
(5) College student
(6) retraining course
(7) unemployed
(8) short-time work
(9) alternative community service
(10) in early retirement, retirement, on a pension
(11) maternal/parental leave
(12) no employment (housewife/househusband)
(-97) not applicable
(-99) no answer

## Variable: kp7 2350

Topic: Sociodemography Item: Former employment
Filter: kp7_2340=3-7 | 9-12|-99

## Presentation:

Single response list (vertical)

## Question:

Have you ever been in full or part-time employment in the past?

- yes
- no

Coding:
(1) yes
(2) no
(-97) not applicable
(-99) no answer

## Variable: kp7_2380

Topic: Sociodemography Item: Profession
Filter: kp7_2340=1-3, 8

## Presentation:

Single response list (vertical)

## Question:

Which of the professions from the following list describes your profession best?

- Self-employed farmer
- Self-employed professional (e.g. doctor in private practice, lawyer)
- Self-employed in trade or craft, industry, service sector, etc.
- Civil servant/Judge/Professional solider
- Employee
- Worker
- In vocational training
- Family member assisting in family business


## Coding:

(1) Self-employed farmer
(2) Self-employed professional (e.g. doctor in private practice, lawyer)
(3) Self-employed in trade or craft, industry, service sector, etc.
(4) Civil servant/Judge/Professional solider
(5) Employee
(6) Worker
(7) In vocational training
(8) Family member assisting in family business
(-97) not applicable
(-99) no answer
Variable: kp7_3610
Topic: Sociodemography Item: Employee - differentiation
Filter: kp7_2380=5

## Presentation:

## Single response list (vertical)

## Question:

And which one of the following descriptions matches your profession best?

- employed foreman
- employee with simple tasks (e.g. salesperson, stenotypist)
- employee that fulfill difficult tasks after a general briefing independently (e.g. clerk, draftsman)
- employee that fulfill tasks independently and with own responsibility or have limited responsibility for tasks of others (e.g. - research assistant, company officer with statutory authority, head of the department)
- employee with extensive executive functions and decision-making power. (e.g. manager, director of company, executive board of larger businesses and organizations)


## Coding:

(1) foreman
(2) simple tasks
(3) difficult tasks after a general introduction
(4) tasks with responsiblity
(5) extensive executive functions
(-97) not applicable
(-99) no answer

Variable: kp7_3620
Topic: Sociodemography
Item: Worker - differentiation
Filter: kp7_2380=6

## Presentation:

Single response list (vertical)

## Question:

And which of the following descriptions matches your profession best?

- unskilled or semi-skilled worker
- skilled worker or craftsman
- supervisor, foreman


## Coding:

(1) unskilled or semi-skilled worker
(2) skilled worker or craftsman
(3) supervisor, foreman
(-97) not applicable
(-99) no answer
Variable: kp7_3630
Topic: Sociodemography
Filter: kp7_2380=2 | 3
Presentation:
Single response list (vertical)

## Question:

How many employees does your business have?

- no employees
- 1-9 employees
- 10 employees and more


## Coding:

(1) no employees
(2) $1-9$ employees
(3) employees and more
(-97) not applicable
(-99) no answer
Variable: kp7_3640
Topic: Sociodemography Item: Civil servant - differentiation
Filter: kp7_2380=4

## Presentation:

Single response list (vertical)

## Question:

In what service class do you work?

- lower grade of civil service (including head of department)
- middle grade of civil service (from assistant up to and including chief secretary)
- upper grade of civil service (vom inspector up to and including high level civil servant)
- higher grade of civil service, judge (from senior civil servant onwards)


## Coding:

(1) lower grade
(2) middle grade
(3) upper grade
(4) higher grade of civil service, judge
(-97) not applicable
(-99) no answer

## Variable: kp7_3650

Topic: Sociodemography
Item: Branch of employment
Filter: kp7_2380 =5-7
Presentation:
Single response list (vertical)

## Question:

In what kind of cooperation or business are you employed?

- public service
- for a cooperation owned by the state
- for a non-profit organization
- for a private enterprise company


## Coding:

(1) public service
(2) cooperation owned by the state
(3) non-profit organization
(4) private enterprise company
(-97) not applicable
(-99) no answer
Variable: kp7_3660
Topic: Sociodemography Item: Branch of industry
Filter: kp7_2340=1-3,8

## Presentation:

Single response list (vertical)

## Question:

How would you characterize the branch of industry you are working in?

- agriculture, forestry, fishery
- power/water supply, mining
- manufacturing industry
- construction and real estate
- trade
- hotel and catering industry
- traffic
- banks and insurances
- information technology, data processing
- other commercial services (e.g. legal or economic counselling, legal services)
- administration
- education, research and development
- social services (care, assistance, therapy)
- other services


## Coding:

(1) agriculture, forestry, fishery
(2) power/water supply, mining
(3) manufacturing industry
(4) construction and real estate
(5) trade
(6) hotel and catering industry
(7) traffic
(8) banks and insurances
(9) information technology, data processing
(10) other commercial services (e.g. legal or economic counselling, legal services)
(11) administration
(12) education, research and development
(13) social services (care, assistance, therapy)
(14) other services
(-97) not applicable
(-99) no answer

Variable: kp7_2390
Topic: Sociodemography
Item: Former profession
Filter: kp7 2350=1
Presentation:
Single response list (vertical)

## Question:

What was your last profession? Please select the category that applies best to you.

- Self-employed farmer
- Self-employed professional (e.g. doctor in private practice, lawyer)
- Self-employed in trade or craft, industry, service sector, etc.
- Civil servant/Judge/Professional solider
- Employee
- Worker
- In vocational training
- Family member assisting in family business


## Coding:

(1) Self-employed farmer
(2) Self-employed professional (e.g. doctor in private practice, lawyer)
(3) Self-employed in trade or craft, industry, service sector, etc.
(4) Civil servant/Judge/Professional solider
(5) Employee
(6) Worker
(7) In vocational training
(8) Family member assisting in family business
(-97) not applicable
(-99) no answer

```
Variable: kp7_3710
Topic: Sociodemography
Item: Former profession employee - differentiation
Filter: kp7_2390=5
```


## Presentation:

```
Single response list (vertical)
Question:
And which of the following descriptions matches your former profession best?
- employed foreman
- employee with simple tasks (e.g. salesperson, stenotypist)
- employee that fulfill difficult tasks after a general briefing independently (e.g. clerk, draftsman)
- employee that fulfill tasks independently and with own responsibility or have limited responsibility for tasks of others (e.g. - research assistant, company officer with statutory authority, head of the department)
- employee with extensive executive functions and decision-making power. (e.g. manager, director of company, executive board of larger businesses and organizations)
```


## Coding:

(1) foreman
(2) simple tasks
(3) difficult tasks after a general introduction
(4) tasks with responsiblity
(5) extensive executive functions
(-97) not applicable
(-99) no answer

## Variable: kp7_3720

Topic: Sociodemography Item: Former profession worker - differentiation
Filter: kp7_2390=6
Presentation:
Single response list (vertical)

## Question:

And which of the following descriptions matches your former profession the best?

- unskilled or semi-skilled worker
- skilled worker or craftsman
- supervisor, foreman


## Coding:

(1) unskilled or semi-skilled worker
(2) skilled worker or craftsman
(3) supervisor, foreman
(-97) not applicable
(-99) no answer
Variable: kp7_3730
Topic: Sociodemography Item: Former profession self-employed professional - differentiation
Filter: kp7_2390=2|3
Presentation:
Single response list (vertical)

## Question:

How many employees did the business have you worked in last?

- no employees
- 1-9 employees
- 10 employees and more


## Coding:

(1) no employees
(2) 1-9 employees
(3) employees and more
(-97) not applicable
(-99) no answer

Variable: kp7_3740
Topic: Sociodemography
Filter: kp7_2390=4

## Presentation:

Single response list (vertical)

## Question:

In what service class did you work?

- lower grade of civil service (up to and including head of department)
- middle grade of civil service (from assistant up to and including chief secretary)
- upper grade of civil service (from inspector up to and including senior civil servant)
- higher grade of civil service, judge (from senior civil servant onwards)


## Coding:

(1) lower grade
(2) middle grade
(3) upper grade
(4) higher grade of civil service, judge
(-97) not applicable
(-99) no answer

Variable: kp7_3750
Topic: Sociodemography
Item: Former profession branch of employment
Filter: kp7_2390=5-7
Presentation:
Single response list (vertical)

## Question:

In what kind of cooperation or business were you employed?

- public service
- for a cooperation owned by the state
- for a non-profit organization
- for a private enterprise company


## Coding:

(1) public service
(2) cooperation owned by the state
(3) non-profit organization
(4) private enterprise company
(-97) not applicable
(-99) no answer
Variable: kp7_3760
Topic: Sociodemography
Item: Former profession branch of industry
Filter: kp7 $2350=1$

## Presentation:

Single response list (vertical)

## Question:

How would you characterize the branch of industry you were working in?

- agriculture, forestry, fishery
- power/water supply, mining
- manufacturing industry
- construction and real estate
- trade
- hotel and catering industry
- traffic
- banks and insurances
- information technology, data processing
- other commercial services (e.g. legal or economic counselling, legal services)
- administration
- education, research and development
- social services (care, assistance, therapy)
- other services


## Coding:

(1) agriculture, forestry, fishery
(2) power/water supply, mining
(3) manufacturing industry
(4) construction and real estate
(5) trade
(6) hotel and catering industry
(7) traffic
(8) banks and insurances
(9) information technology, data processing
(10) other commercial services (e.g. legal or economic counselling, legal services)
(11) administration
(12) education, research and development
(13) social services (care, assistance, therapy)
(14) other services
(-97) not applicable
(-99) no answer

## Variable: kp7_2590 <br> Topic: Sociodemography

 Item: Net household income, with categories
## Filter:

## Presentation:

Single response list (vertical); italicize "your household's total"; plausibility check: If no answer was given show text: "We assure that your answers will be used anonymously and for scientific purposes only.", within the plausibility check there are two buttons "correct" and "forward".

## Question:

How high is your household's total net monthly income? Meant is the total amount remaining after taxes and other deductions.

- below 500 Euros
- 500 up to 750 Euros
- 750 up to 1000 Euros
- 1000 up to 1250 Euros
- 1250 up to 1500 Euros
- 1500 up to 2000 Euros
- 2000 up to 2500 Euros
- 2500 up to 3000 Euros
- 3000 up to 4000 Euros
- 4000 up to 5000 Euros
- 5000 up to 7500 Euros
- 7500 up to 10000 Euros
- 10000 Euros and more


## Coding:

(1) below 500 Euros
(2) 500 up to 750 Euros
(3) 750 up to 1000 Euros
(4) 1000 up to 1250 Euros
(5) 1250 up to 1500 Euros
(6) 1500 up to 2000 Euros
(7) 2000 up to 2500 Euros
(8) 2500 up to 3000 Euros
(9) 3000 up to 4000 Euros
(10) 4000 up to 5000 Euros
(11) 5000 up to 7500 Euros
(12) 7500 up to 10000 Euros
(13) 10000 Euros and more
(-99) no answer
Variable: kp7_2580
Topic: Sociodemography

## Filter:

## Presentation:

Single response list (vertical)

## Intro:

People talk a lot about social classes these days.

## Question:

To which social class do you think you belong to?

- lower class
- working class
- lower middle class
- middle class
- upper middle class
- upper class


## Coding:

(1) lower class
(2) working class
(3) lower middle class
(4) middle class
(5) upper middle class
(6) Upper class
(-99) no answer
Variable: kp7_2480
Topic: Sociodemography Item: Religion
Filter:
Presentation:
Single response list
Question:
What is your religion?

- Protestant
- Independent Protestant Church
- Roman Catholic
- Other Christian denomination
- Other non-Christian denomination
- Undenominational


## Coding:

(1) Protestant
(2) Independen Protestant Church
(3) Roman Catholic
(4) Other Christian confession
(5) Other non-Christian denomination
(9) Undenominational
(-99) no answer

## Variable: kp7_2491

Topic: Sociodemography

## Filter: kp7_2480=1-5

## Presentation:

Single response list (vertical)
Question:
How often do you usually go to church?

- never
- once a year
- several times a year
- once a month
- two to three times a month
- once a week
- more often


## Coding:

(1) never
(2) once a year
(3) several times a year
(4) once a month
(5) two to three times a month
(6) once a week
(7) more often
(-97) not applicable
(-99) no answer

Variable: kp7_3910
Topic: Sociodemography
Item: Religiousness

## Filter:

## Presentation:

Single response list (vertical)

## Question:

What would you say about yourself: How religious are you?

- very religious
- religious
- moderately
- not that religious
- not religious at all

Coding:
(1) very religious
(2) religious
(3) moderately
(4) not that religious
(5) not religious at all
(-99) no answer

## Variable: kp7_2460a-c,e-g,i

Topic: Sociodemography Item: Membership of organizations
Filter:

## Presentation:

Standard matrix

## Question:

Are you a member of one or more of the following organizations?
(A) Trade union
(B) Trade/employers' associations
(C) Professional associations
(E) Religious/church groups
(F) Sports club/hobby club
(G) Environmental groups
(I) Party

## Coding:

(1) yes
(2) no
(-99) no answer
Variable: kp7_4000
Topic: Sociodemography Item: Membership party
Filter: kp7_2460i=1

## Presentation:

Single response list (vertical)

## Question:

Which party are you a member of?

- CDU/CSU
- SPD
- FDP
- Bündnis 90/Die Grünen
- Die Linke
- Other party


## Coding:

(1) CDU/CSU
(4) SPD
(5) FDP
(6) GRUENE
(7) DIE LINKE
(801) other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variable kp7_4110 were recoded into the variables kp7_4000a and kp7_4000b in order to create the party versions A and B.]

Variable: kp7_4110
Topic: Sociodemography Item: Membership party, other party
Filter: kp7 4000=801
Presentation:
Single response list (vertical)

## Question:

And which of these parties are you a member of?

- Alternative für Deutschland
- Die Grauen - Generationspartei
- DVU
- FW Freie Wähler
- NPD
- ödp (Ökologisch-Demokratische Partei)
- Piratenpartei
- Die Republikaner (REP)
- Other party


## Coding:

(322) AfD
(149) DIE GRAUEN
(168) DVU
(180) FREIE WAEHLER
(206) NPD
(209) oedp
(215) PIRATEN
(225) REP
(801) other party
(-97) not applicable
(-99) no answer
[NOTE: This variable and the variables kp7_4000 were recoded into the variables kp7_4000a and kp7_4000b in order to create the party versions A and B .]

Variable: kp7_2470
Topic: Socio-demography Item: Membership of trade unions, household
Filter: kp7_2441!=1 \& kp7_2460a=2

## Presentation:

Single response list (vertical)
Question:
Is anyone else in your household a member of a trade union?
-yes
-no

## Coding:

(1) yes
(2) no
(-97) not applicable
(-99) no answer
Variable: kp7_2600
Topic: Sociodemography

## Item: Residence

## Filter:

## Presentation:

Single response list (vertical)

## Question:

Please characterize the place you live in. Do you live in a...?

- Large city
- Small-town or medium-sized townin a metropolitan area
- Small-town or medium-sized townin less densely populated areas
- Rural area close to a medium-sized town or a large city
- Rural area close to smaller towns


## Coding:

(1) Large City
(2) Small-town, medium-sized town in a metropolitan area
(3) Small-town, medium-sized town in less densely populated areas
(4) Rural area close to a medium-sized town or a large city
(5) Rural area close to smaller towns
(-99) no answer

## Variable: kp7_2602 <br> Topic: Socio-demography Item: Postal code <br> Filter: <br> Presentation:

Text field (single row); maximum number of digits = 5; plausibility check, whether 5 numbers and no letters were entered with the instruction "Please enter your postal code."; When no answer was given, show the following text: "We assure that we will treat your information confidentially. We need your complete postal code in order to identify the candidate in your constituency."; Within the plausibility check there are to buttons "correct" or "forward".

## Question:

What is your postal code?

## Coding:

(-99) no answer

| Variable: kp7_4210 |
| :--- |
| Topic: Quality of Data $\quad$ Item: Attention Survey Participation |
| Filter: |
| Presentation: |
| Single response list (vertical) |
| Intro: |
| Finally, some questions concerning this survey. |
| Question: |
| How attentive were you while participating in the survey? |
| - very attentive |
| - attentive |
| - moderately attentive |
| - not very attentive |
| - not attentive at all |

## Coding:

(1) very attentive
(2) attentive
(3) moderately attentive
(4) not very attentive
(5) not attentive at all
(-99) no answer

## Variable: kp7_4220

Topic: Quality of Data

## Item: Accuracy Survey Participation

## Filter:

## Presentation:

Single response list (vertical)

## Question:

How much effort did you put into answering the questions accurately?

- a lot of effort
- quite an effort
- some effort
- not a lot of effort
- no effort at all


## Coding:

(1) a lot of effort
(2) quite an effort
(3) some effort
(4) not a lot of effort
(5) no effort at all
(-99) no answer
Variable: kp7_4230, kp7_4230s
Topic: Quality of Data
Filter:

## Presentation:

Single response list (vertical) with half open text field (one line with fifty 50 characters; no limit for characters)
Question:
Why did you participate in our survey? Please state the most important reason?

- interested in the topic
- curiosity
- Mingle-points
- had nothing else to do
- other reason, namely $\qquad$


## Coding:

(1) interest
(2) curiosity
(3) Mingle-points
(4) nothing else to do
(5) other reason
(-99) no answer

## Variable: kp7_4240

Topic: Quality of Data
Item: Rating of survey

## Filter:

Presentation:
Single response list (vertical)

## Question:

How would you rate our survey overall?

- very good
- good
- moderately
- bad
- very bad

Coding:
(1) very good
(2) good
(3) moderately
(4) bad
(5) very bad
(-99) no answer
Variable: kp7_4250
Topic: Quality of Data Item: Participation in surveys, number of online panels
Filter:
Presentation:
Single response list (vertical)
Question:
On how many online survey websites - aside from mingle - are you a member?

- none
- one
- two
- three
- four
- five or more


## Coding:

(1) none
(2) one
(3) two
(4) three
(5) four
(6) five or more
(-99) no answer
Variable: kp7_4260
Topic: Quality of Data
Item: Participation in surveys, number of surveys
Filter:

## Presentation:

Single response list (vertical)

## Question:

In how many online surveys did you take part during the last month?

## - none

- 1 to 4 surveys
- 5 to 10 surveys
- 11 to 15 surveys
- 16 to 20 surveys
- more than 20 surveys


## Coding:

(1) none
(2) 1 to 4 surveys
(3) 5 to 10 surveys
(4) 11 to 15 surveys
(5) 16 to 20 surveys
(6) more than 20 surveys
(-99) no answer
Variable: kp7_4270s
Topic: Quality of Data
Item: comment, open
Filter:

## Presentation:

Text field (four rows) with optical 50 characters per row, now maximum limit of characters Intro:
Finally, we would like to give you the possibility to comment on our today's survey.
Question:
Do you have comments or suggestions concerning the survey or particular questions?

## Coding:

(-99) no answer


[^0]:    Variable: kp7_1681a-f
    Topic: Media use
    Item: Use of TV news, current

    ## Filter:

    ## Presentation:

    Horizontal sliders; the initial position of the pointer was " 0 days"; Below the sliders: check box with label "I didn't watch any newscast on TV."; Italicize "during the last week"/"during the week before the federal election": Please program, so that no inconsistent answers are possible (e.g. ticking a check box and changing the slider's position). Text for plausibility check: "The combination of your answers is not possible, please check your response."

[^1]:    Variable: kp7_1700aa-dc
    Topic: Media use
    Item: News magazines, current

    ## Filter:

    ## Presentation:

    Checkbox matrix; italicize "during the last week"; Rows: News magazines and weekly newspapers;
    Columns: Response options (A) "Read the online issue", (B) "Read the printed issue", (C) "Didn't read". Please program so that respondents cannot give any inconsistent answers, that is respondents cannot tick the boxes "Read the online issue" and "Didn't read" at the same time.

[^2]:    Variable: kp7_090
    Topic: Political Knowledge Item: Political knowledge: 5\%-threshold

    ## Filter:

    ## Presentation:

    Text field (single row) with three characters; In front of the text field is written "at least" and afterwards "percent"; Numbers with decimal places may be entered. Letters may not be entered. Plausibility check if no numbers were entered: „Please enter a number."; With "don't-know-catgeory" as answering option; Programming so that no respondent is able to make inconsistent answers (e.g. ticking a checkbox and entering a percentage).

