

ZA2639

Eurobarometer 43.1bis
(Regional Development and Consumer and Environmental Issues)

Country Specific Questionnaire
United Kingdom

23948
(1-5)

EUROBAROMETER 43.2
MAY 1995

FOR OFFICE USE	
SERIAL NO: _____	(6-9)
CARD NO: _____	(10)
BATCH NO: _____	(11-12)

SAMPLING POINT NO (FROM AREA ALLOCATION)

(NB: THIS IS AN 8 DIGIT NUMBER: NOT THE
CONSTITUENCY NUMBER ON THE REGISTER)

(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)

CONSTITUENCY NAME: _____

RESPONDENT NAME: MR/MRS/MISS: _____

ADDRESS (IN FULL): _____

POSTCODE

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 TELEPHONE NO: _____

OCCUPATION OF CHIEF INCOME EARNER*

QA Which member of your household, either yourself or related to you, would you say is the CHIEF INCOME EARNER, that is the person with the largest income, whether from employment, pensions, state benefits, investments or any other source?

Self ☐ Spouse/Partner ☐ Other adult (specify) ☐ _____

QB Is the CHIEF INCOME EARNER ...

Working (either full or part time) 1

Retired/not working with PRIVATE PENSION/MEANS 2 ASK QC

Unemployed less than 6 months 3

Unemployed more than 6 months 4

Retired with STATE BENEFIT/PENSION ONLY 5 CODE SOCIAL GRADE AS *E

Not working with STATE BENEFIT ONLY 6

Student 7 ASK QC

QC OCCUPATION OF CHIEF INCOME EARNER

Job title _____

Job Description _____

Industry _____ Size of company _____

Qualifications _____

If manager/supervisor/self-employed - Number of people responsible for _____

***NB**

- 1 If two or more related people in household have equal income, code the person who is the oldest.
- 2 Treat couples living together as married, therefore related.
- 3 Take respondent's occupation if not related to others in household.

SEG (21)

A 1 INT. NO:

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 AREA

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 Payroll No

B 2 (22) (23) (24) (25) (26) (27)

C1 3

C2 4 INTERVIEWER NAME: _____

D 5

E 6 I declare that this interview has been conducted within the Market Research Society Code of Conduct

INTERVIEWER SIGNATURE: _____ DATE: _____

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INTERVIEW START TIME: _____

Q1 What is your nationality? (MULTIPLE ANSWERS POSSIBLE)

	(28)	
Belgian	1	
Danish	2	
German	3	
Greek	4	
Spanish	5	
French	6	ASK Q2
Irish	7	
Italian	8	
Luxemburgese	9	
Dutch	0	
Portuguese	X	
BRITISH	V	
	(29)	
Austrian	1	
Swedish	2	
Finnish	3	

Other	4	CLOSE
Don't Know	5	

Q2. When you get together with friends, would you say that you discuss political matters frequently, occasionally, or never?

	(30)
Frequently	1
Occasionally	2
Never	3
Don't know	4

Q3. When you hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views? Does this happen ...?
(READ OUT)

	(31)
Often	1
From time to time	2
Rarely	3
Never	4
Don't Know	5

Q4 In general, are you for or against efforts being made to unify Europe?
Are you.....? **(READ OUT)**

	(32)
For - very much	1
For - to some extent	2
Against - to some extent	3
Against - very much	4
Don't know	5

Q5 Generally speaking, do you think that Britain's membership of the European Union is? **(READ OUT)**

	(33)
A good thing	1
A bad thing	2
Neither good nor bad	3
Don't know	4

SHOWCARD Q6

Q6 I'd like you to think now about what the Single European Market should mean to you, in daily life?

a) Which item in this list is most important to you? **(ONE ANSWER ONLY)**

b) And which other items are also important to you? **(SEVERAL ANSWERS POSSIBLE)**

	a) Most Important (34)	b) Other Important (35)
Freedom to live and work in another European Union Member State	1	1
A change in taxes on goods and services	2	2
Greater variety of goods and services on offer	3	3
Single currency throughout the European Union	4	4
Safety standards will be harmonised	5	5
Freedom to purchase goods and services from another member state of the European Union	6	6
Greater competition amongst companies	7	7
No checking of passports at borders within the European Union	8	8
No effects on daily life	9	9
DK	0	0

SHOWCARD Q7A

Q7 Over the last 6 months, have you bought a product or service in Britain that you know originated in another European Union member country, that is, one of the countries on this list? **(IF YES)** And using this list of types of products or services, what did you buy? **(SHOWCARD Q7B)**

	(36)
Food	1
Wine	2
Clothing/Footwear	3
Furniture	4
Household electrical appliances	5
A camera	6
Car or motorcycle	7
Medical services or medicines	8
Banking services like a savings account or a bank loan	9
Motor insurance or life insurance	0
Package holiday	X
Other	V
	(37)
No, did not purchase any such product or service	1

Q8 Over the last 6 months, have you personally made a major purchase in any of these countries, when travelling on holiday or on business. By a major expense, I mean at least £80, excluding hotels, restaurants and travel costs? **(IF YES)** And using this same list of types of products or services, what did you purchase? **(SHOWCARD Q7B AGAIN)**

	(38)
Food	1
Wine	2
Clothing/Footwear	3
Furniture	4
Household electrical appliances	5
A camera	6
Car or motorcycle	7
Medical services or medicines	8
Banking services like a savings account or a bank loan	9
Motor insurance or life insurance	0
Package holiday	X
Other	V
	(39)
No, did not purchase any such product or service	1

Q9 Over the last 6 months, have you ordered a product or service directly from a supplier in another European Union member country? **(IF YES)** And using this list of types of products or services, what did you order? **(SHOWCARD Q7B AGAIN)**

	(40)
Food	1
Wine	2
Clothing/Footwear	3
Furniture	4
Household electrical appliances	5
A camera	6
Car or motorcycle	7
Medical services or medicines	8
Banking services like a savings account or a bank loan	9
Motor insurance or life insurance	0
Package holiday	X
Other	V
	(41)
No, did not purchase any such product or service	1

ASK Q10 IF AT LEAST ONE PRODUCT/SERVICE HAS BEEN BOUGHT/ORDERED AT Qs 7, 8, OR 9. OTHERS GO TO Q12

Q10 Taking everything into account, would you say you are satisfied with your last purchase of that type? **(READ OUT)**

	(42)
Yes - very satisfied	1
Yes - quite satisfied	2
No - not very satisfied	3
No - not at all satisfied	4
DK	5

SHOWCARD Q11

Q11 Did you have any of the following difficulties or sources of disappointment with your last purchase of that type? **(MULTIPLE ANSWERS POSSIBLE)**

	(43)
Problems with getting the purchase through customs	1
Quality was not as expected	2
Delay in delivery due to the supplier	3
Delay in delivery due to the postal/delivery service	4
Delay in delivery due to customs/administration	5
Practical difficulties in paying abroad	6
Other problems/sources of disappointment	7
No problem	8

ASK ALL
SHOWCARD Q12

Q12 Here is the same list of products and services. Please tell me for each of these whether you would purchase it, with complete confidence, in another member state of the European Union, if you needed it? **(READ OUT)**

	Yes	No	DK	
Food	1	2	3	(44)
Wine	1	2	3	(45)
Clothing/Footwear	1	2	3	(46)
Furniture	1	2	3	(47)
Household electrical appliances	1	2	3	(48)
A camera	1	2	3	(49)
Car or motorcycle	1	2	3	(50)
Medical services or medicines	1	2	3	(51)
Banking services like a savings account or a bank loan	1	2	3	(52)
Motor insurance or life insurance	1	2	3	(53)
Package holiday	1	2	3	(54)

SHOWCARD Q13

Q13 a) What do you think is the main obstacle to buying from or selling to another European Union Member state, from Britain? **(ONE ANSWER ONLY)**
b) And what do you think are the two next main obstacles?

	a) Main Obstacle (55)	b) Two other Obstacles (56)
Uncertainty about sales conditions	1	1
Too difficult to settle disputes	2	2
Difficulties in making payments	3	3
Too difficult to exchange the product or get it repaired	4	4
Uncertainty about the safety standards	5	5
Uncertainty about the quality standards	6	6
Language difficulties	7	7
Difficulties of obtaining information and advice	8	8
Other obstacles	9	9
None	0	0
DK	X	X

SHOWCARD Q14

- Q14 In which of the following areas, if any, do you think the European Union has adopted legislation or introduced measures designed to protect consumers? **(MULTIPLE ANSWERS POSSIBLE)**

	(57)
Allowing import of consumer goods without customs checks	1
Harmonising postal services	2
Forbidding unfair terms of contracts	3
Establishing common rules for the way British courts should operate	4
Controlling toy safety	5
Applying uniform prices, in all member states, for certain consumer products	6
Standardising package holiday conditions	7
Standardising the size and form of food and drink packaging	8
Preventing misleading advertising	9
None of these	0
DK	X

SKIP COL 58

- Q15 Let's now turn to another topic: the protection of the environment. Many people are concerned about protecting the environment and fighting pollution. In your opinion, is this ...? **(READ OUT)**

	(59)
An immediate and urgent problem	1
More a problem for the future	2
Not really a problem	3
DK	4

SHOWCARD Q16

- Q16 Are you very worried, somewhat worried, not very worried or not at all worried about each of the following problems? **(READ OUT)**

	Very Worried	Some- what Worried	Not Very Worried	Not at all Worried	DK
The disappearance of certain types of plants, animals and habitats throughout the world	1	2	3	4	5 (60)
Using up natural resources throughout the world	1	2	3	4	5 (61)
The disappearance of tropical forests	1	2	3	4	5 (62)
Global warming (the greenhouse effect)	1	2	3	4	5 (63)
The destruction of the ozone layer	1	2	3	4	5 (64)
The risk that pollution from industrial countries spreads to less industrialised countries	1	2	3	4	5 (65)

SHOWCARD Q17

Q17 Where you live, do you have very much reason, quite a lot of reason, not very much reason or no reason at all to complain about...? **(READ OUT)**

	Very Much Reason	Quite a Lot of Reason	Not Very Much Reason	No Reason At All	DK
The quality of drinking water	1	2	3	4	5 (66)
Noise	1	2	3	4	5 (67)
Air pollution	1	2	3	4	5 (68)
Waste disposal	1	2	3	4	5 (69)
Lack of green spaces	1	2	3	4	5 (70)
Damage done to the landscape	1	2	3	4	5 (71)
The amount of traffic	1	2	3	4	5 (72)

SKIP COLS 73-80
DUP COLS 1-9
CARD NO. ② (10)

SHOWCARD Q18

Q18 Now, thinking about Britain, are you very worried, somewhat worried, not very worried or not at all worried about each of the following problems? **(READ OUT)**

	Very Worried	Somewhat Worried	Not Very Worried	Not at all Worried	DK
Pollution in rivers and lakes	1	2	3	4	5 (11)
Pollution of the sea and coasts	1	2	3	4	5 (12)
Damage to animals, plants and habitats	1	2	3	4	5 (13)
Air pollution	1	2	3	4	5 (14)
Agricultural pollution (insecticides, herbicides, slurry)	1	2	3	4	5 (15)
Industrial waste	1	2	3	4	5 (16)
The possible risk to the environment of the development of biotechnology	1	2	3	4	5 (17)
Hunting and shooting	1	2	3	4	5 (18)
The risk related to the use of nuclear energy	1	2	3	4	5 (19)
Motor sports in the natural environment such as motor boards, motorbike scrambling, all-terrain vehicles, jet skis, snow-scooters	1	2	3	4	5 (20)
The damage caused by tourism	1	2	3	4	5 (21)
The expansion of cities	1	2	3	4	5 (22)
The risks related to industrial activities	1	2	3	4	5 (23)
Natural disasters such as floods, landslides, earthquakes, fire	1	2	3	4	5 (24)

SHOWCARD Q19

- Q19 If I mention serious damage to the environment, what do you think of? Please choose the first four things that come to mind from this list. **(READ OUT, MAXIMUM OF FOUR ANSWERS)**

	(25)
Rubbish in the streets, in green spaces or on beaches	1
Factories which release dangerous chemical products into the air or the water	2
Air pollution from cars	3
Sewage	4
Noise generated by building or public works, heavy traffic, airports	5
Excessive use of herbicides, insecticides and fertilisers in agriculture	6
Oil pollution of the sea and coasts	7
Industrial waste	8
Acid rain	9
Global pollution such as the progressive disappearance of tropical forests, the destruction of the ozone layer, the greenhouse effect	0
The storage of nuclear waste	X
Uncontrolled mass tourism in some areas (coasts, mountains)	V
	(26)
DK	1

SHOWCARD Q20

- Q20 Nowadays there are many suggestions as to how to solve traffic congestion problems. Here is a list of possible solutions. Could you please indicate, for each one, if you think it is an effective or ineffective solution? **(READ OUT)**

	Effective	Ineffective	DK	
Putting tight restrictions on where you can park in town centres	1	2	3	(27)
Strictly limiting car traffic in town centres	1	2	3	(28)
Making motorists pay a toll for entering town centres	1	2	3	(29)
Creating more pedestrian areas in town centres	1	2	3	(30)
Developing public transport	1	2	3	(31)
Building new urban highways	1	2	3	(32)
Putting up the cost of petrol	1	2	3	(33)

SHOWCARD Q21

- Q21 I am going to read you three opinions which you sometimes hear about environmental problems. Which one comes closest to your own? **(READ OUT - ONE ANSWER ONLY)**

	(34)
Economic development should get higher priority than concerns about the environment	1
Economic development must be ensured, but the environment protected at the same time	2
Concerns about the environment should get higher priority than economic development	3
DK	4

SHOWCARD Q22

- Q22 There are a number of ways of funding the costs of cleaning up pollution. Which one of these do you think is most appropriate? **(READ OUT - ONE ANSWER ONLY)**

	(35)
Each polluter - whether a company or an individual - should pay for cleaning up their own pollution	1
Each group of polluters, such as the chemical sector or the transport sector, should pay into a special fund for cleaning up their own pollution	2
Cleaning up costs should be paid for by both polluters and citizens through existing taxes	3
Only citizens, and not polluters, should pay for cleaning up pollution through existing taxes	4
DK	5

SHOWCARD Q23

- Q23 a) Which, if any, of these things have you ever done? **(READ OUT)**
 b) And which of these would you be prepared to do more often or to do at all, if you have never done them? **(READ OUT)**
 c) And finally, if we accept that we should adapt our behaviour and expectations for the sake of future generations, which other of these things would you be willing to do? **(READ OUT)**

	a) Ever done (36)	b) Prepared to do more often (38)	c) Other things willing to do (40)
Avoid dropping papers or other waste on the ground	1	1	1
Save tap water	2	2	2
Not make too much noise	3	3	3
Have your car fitted with equipment to limit the pollution such as, for example, a catalytic converter	4	4	4
Be a member of an association for the protection of the environment	5	5	5
Financially support an association for the protection of the environment	6	6	6
Sort out certain types of household waste (glass, papers, motor oil, batteries) for recycling	7	7	7
Take part in a local environment initiative, for example, cleaning a beach or a park	8	8	8
Demonstrate against a project that could harm the environment	9	9	9
Buy an environmentally friendly product even if it is more expensive	0	0	0
Use less polluting means of transport (walking, bicycle, public transport) than your car, whenever possible	X	X	X
Go on a type of holiday that is less harmful to the environment	V (37)	V (39)	V (41)
Save energy, for example, by using less hot water, by closing doors and windows to save heat	1	1	1
None of these (SPONTANEOUS)	2	2	2
DK	3	3	3

Q24 Public bodies at different levels can act to protect the environment. In your opinion, do public bodies act efficiently or not ...? **(READ OUT)**

	Efficiently	Not Efficiently	DK
At local level	1	2	3 (42)
At regional level	1	2	3 (43)
At national level	1	2	3 (44)
At European Community level	1	2	3 (45)
At worldwide level	1	2	3 (46)

SHOWCARD Q25

Q25 Here are some ways in which governments can deal with environmental matters. Would you support the following proposals, or not? **READ OUT**

	Yes	No	DK
Providing greater funding for scientific research and technological development related to the environment	1	2	3 (47)
Ensuring that schools include environmental education as an important part of children's education	1	2	3 (48)
spending more money on educating the public about important environmental issues	1	2	3 (49)
Implementing tougher legislation to control companies which pollute the environment	1	2	3 (50)
Allocating greater resources to the enforcement of existing legislation	1	2	3 (51)
Training professional managers so that they themselves can take steps to protect the environment	1	2	3 (52)
Ensuring that environmental problems are identified and appropriate measures taken	1	2	3 (53)
Applying special taxes on goods and processes which harm the environment	1	2	3 (54)

SHOWCARD Q26

Q26 Now, I would like to ask you which sources of information, in your opinion, tell the truth about the state of the environment.

- a) Please choose the one source of information you have most confidence in, from this list? **(READ OUT - ONE ANSWER ONLY)**
 b) Which other sources of information do you think tell the truth about the state of the environment? **(READ OUT - MULTIPLE ANSWERS POSSIBLE)**

	a) Most confidence (55)	b) Other sources (56)
Consumer associations	1	1
Environmental protection associations	2	2
Professional tourism organisations	3	3
Political parties	4	4
Trade unions	5	5
Public authorities	6	6
Industry	7	7
Teachers, at school or university	8	8
Scientists	9	9
The media	0	0
Nobody	X	
DK	V	

Q27 A possible means of slowing down the damaging effects of human lifestyle on the environment would be to introduce environmental taxes, "eco-taxes". These taxes would, for example, make environmentally-friendly goods less expensive, and environmentally-harmful goods more expensive. Please tell me whether you agree strongly, agree somewhat, disagree somewhat or disagree strongly with this idea?

	(57)
Agree strongly	1
Agree somewhat	2
Disagree somewhat	3
Disagree strongly	4
DK	5

Q28 Whether you agree or not with these environmental taxes, "eco-taxes", do you think that... **(READ OUT)?**

	(58)
They should be implemented gradually over a period of time so that people can adapt their habits and behaviour	1
Or that they should be implemented quickly, with immediate benefits for the environment	2
DK	3

Q29 And do you think that these “eco-taxes” should be introduced ... **(READ OUT)**

(59)

- | | |
|--|---|
| Only if they do not slow down economic growth | 1 |
| Even if they slow down economic growth slightly | 2 |
| Even if they slow down economic growth significantly | 3 |
| DK | 4 |

Q30 It has been proposed to increase taxes on product packaging that pollutes the environment, and decreases taxes on environmentally-friendly packs. Please tell me whether you agree strongly, agree somewhat, disagree somewhat or disagree strongly with this idea?

(60)

- | | |
|-------------------|---|
| Agree strongly | 1 |
| Agree somewhat | 2 |
| Disagree somewhat | 3 |
| Disagree strongly | 4 |
| DK | 5 |

Q31 Imagine that in Britain it was proposed to cut income taxes or social security contributions. But an equivalent amount of taxes would be put on goods and processes which damage the environment such as ozone-destroying chemicals, wastes, transport, carbon dioxide (CO₂), energy and pesticides. Please tell me whether you agree strongly, agree somewhat, disagree somewhat or disagree strongly with this idea?

(61)

- | | |
|-------------------|---|
| Agree strongly | 1 |
| Agree somewhat | 2 |
| Disagree somewhat | 3 |
| Disagree strongly | 4 |
| DK | 5 |

SHOWCARD Q32

Q32 I am going to read you four opinions about the environment. Which one of them comes closest to your opinion? **(READ OUT)**

(62)

- | | |
|--|---|
| a. Current levels of human activity are causing catastrophe, endangering all forms of life on earth | 1 |
| b. Current levels of human activity need to be very significantly changed if the general deterioration of the environment is to be stopped | 2 |
| c. Current levels of human activity are not fundamentally in conflict with the environment | 3 |
| d. There is no problem at all with the environment | 4 |
| DK | 5 |

Q33 People often call the area of their country where they live or grew up "their region", the region to which they belong. Please tell me what you consider to be "your region". **(INTERVIEWER: RECORD IN FULL, WITH NAME OF REGION - ONE ANSWER ONLY)**

(63)	(64)	(65)	(66)

SHOWCARD Q34

Q34 People may feel different degrees of attachment to their town or village, to their region, to their country, to the European Union or to Europe as a whole. Please tell me how attached you feel to ...? **(READ OUT)**

	Very attached	Fairly attached	Not very attached	Not at all attached	DK
Your town/village	1	2	3	4	5 (67)
Your region you must mentioned	1	2	3	4	5 (68)
Britain	1	2	3	4	5 (69)
The European Union	1	2	3	4	5 (70)
Europe as a whole	1	2	3	4	5 (71)

Q35 Does Britain have policies for developing its less favoured regions, or not?

	(72)	
Yes	1	GO TO Q36
No	2	GO TO Q37
DK	3	GO TO Q37

Q36 Do you approve or not of these policies for developing Britain's less favoured regions? Would you say that you? **(READ OUT)**

	(73)
Approve strongly	1
Approve somewhat	2
Disapprove somewhat	3
Disapprove strongly	4
DK	5

ASK Q37 IF NO/DK AT Q35. OTHERS GO TO Q38

Q37 In your opinion, should Britain have policies to develop its less favoured regions, or not?

	(74)
Yes	1
No	2
DK	3

ASK ALL

Q38 Does the European Union have policies to support less favoured regions in its member countries, or not?

(75)

Yes	1	GO TO Q40
No	2	GO TO Q39
DK	3	GO TO Q39

Q39 In your opinion, should the European Union have policies to develop less favoured regions in its member countries, or not?

(76)

Yes	1	GO TO Q40
No	2	GO TO Q41
DK	3	GO TO Q40

ASK Q40 IF YES AT Q38 OR YES/DK AT Q39. OTHERS GO TO Q41

SHOWCARD Q40

- Q40 a) In your opinion, which one of the following should be the most important objective of European Union policies towards less favoured regions? **(READ OUT)**
- b) And what should be the second objective? **(READ OUT)**

	a) Most important objective	b) Second objective
	(77)	(78)
To raise their living standards	1	1
To give every region more equal opportunities	2	2
To increase their competitiveness	3	3
To create jobs	4	4
DK	5	5

SKIP COLS 79-80 DUP COLS 1-9 CARD NO. ③ (10)
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ASK ALL

- Q41** The European Union has, among others, a regional development fund (the ERDF) to give aid to less favoured regions in the European Union. Have you become aware of the activities of this European Union Regional Fund (the ERDF) in Britain? **(IF YES)** In which of the following ways have you become aware of these activities? **(READ OUT)**

	Yes	No	DK	
No, I have not become aware of it	1	2	3	(11)
I have read about them in the press	1	2	3	(12)
I have heard about them on television, or on the radio	1	2	3	(13)
I have seen signs informing people about it	1	2	3	(14)
I have personally received help, employment or advice	1	2	3	(15)
I know someone who received help, employment or advice	1	2	3	(16)

- Q42** Are you in favour or not of giving regions a say in the way the European Union is run?

	(17)
In favour	1
Not in favour	2
DK	3

- Q43** The treaty of Maastricht has set up a Committee of the Regions. Have you heard about this Committee, or not? **(IF YES)** Do you think that this Committee of the Region should have more power, that it already has sufficient power, or that it should have less power?

	(18)
No, have not heard about this Committee	1
Yes, I have heard about it and it should have more power	2
Yes, I have heard about it and it has sufficient power	3
Yes, I have heard about it and it should have less power	4
DK	5

SHOWCARD Q44

- Q44 Could you tell me where you have recently read or heard about the European Union, its policies and its institutions? Please tell me where, using this list. **(READ OUT - SEVERAL ANSWERS POSSIBLE)**

	(19)
Foreign magazines	1
National magazines	2
Regional/local magazines	3
Foreign newspapers	4
National newspapers	5
Regional/local newspapers	6
Foreign radio stations	7
National radio stations	8
Regional/local radio stations	9
Foreign television	0
National television	X
Regional/local television	V
	(20)
Other sources	1
Has not recently read or heard something about the European Union (SPONTANEOUS)	2
DK	3

SHOWCARD Q45

- Q45 If countries in Eastern and Central Europe become members of the European Union, what do you think the European Commission should do for all the less developed regions of the European Union? Here are two different opinions, which one comes closest to your own? **(READ OUT)**

	(21)
a. Give aid to all the less developed regions, based on the same criteria as today, even if the costs of this aid will be much higher because countries in Eastern and Central Europe have become members	1
b. Give aid to all the less developed regions, based on stricter criteria than today, in order to limit the increased costs of this aid, because countries in Eastern and Central Europe have become members	2
c. Countries in Eastern and Central Europe should not become members of the European Union (SPONTANEOUS)	3
d. DK	4

SHOWCARD Q46

Q46 Lets now turn to another topic: agriculture. In your opinion what should be the three main responsibilities of farmers in our society? **(READ OUT - 3 ANSWERS MAXIMUM)**

	(22)
Protecting the environment by cultivating the land	1
Supplying the population with healthy food	2
Taking care of the countryside	3
Preventing erosion, floods and avalanches	4
Maintaining employment in rural areas	5
Supplying alternative energy sources such as fuel produced from plants cultivated in Europe, such as rapeseed	6
Attracting tourism	7
Passing our cultural heritage on to the next generation	8
Maintaining a diversity of animal and plant species	9
Maintaining a diversity of countryside	0
Providing recreational areas for people living in the cities	X
DK	V

Q47 Given the quality of our food, do you think that we currently pay too much, too little or just the right amount for it?

	(23)
Too much	1
Too little	2
Just the right amount	3
DK	4

Q48 ^{ABE} Would you be prepared to pay more for food such as meat from animals raised in the traditional way, or organically grown vegetables/fruits, or not? **(IF YES)** Would that be for meat only, vegetables only or both?

	(24)	
No	1	GO TO Q50

Yes, meat only	2	
Yes, vegetables only	3	
Yes, both	4	GO TO Q49

DK	5	GO TO Q51

SHOWCARD Q49

Q49 How much more?

	(25)
Less than 5%	1
5-10%	2
11-15%	3
16-20%	4
21-30%	5
31-40%	6
41-50%	7
51-75%	8
76-100%	9
Over 100%	0
DK	X

ASK Q50 IF NO AT Q48. OTHERS GO TO Q51
SHOWCARD Q50

Q50 Why not? Is it because such food...
(READ OUT - SEVERAL ANSWERS POSSIBLE)

	(26)
Is too expensive	1
Does not look good	2
Does not taste good	3
Is not of high quality	4
Other (SPONTANEOUS)	5
DK	6

ASK ALL

Q51 Do you think that farmers should play a role in protecting the environment, or not? **(IF YES)** Do you think they should be financially supported for this, or not?

	(27)
No, should not play such a role	1
Yes, and they should be financially supported for this	2
Yes, but they should not be financially supported for this	3
DK	4

Q52 Do you think that the European Commission cares too much, just the right amount, or not enough about the interests of the farmers?

	(28)
Too much	1
Just the right amount	2
Not enough	3
DK	4

Q53 Have you ever heard or read about the Common Agricultural Policy, the "CAP", or not?

	(29)
Yes	1
No	2
DK	4

SHOWCARD Q54

Q54 When developing its Common Agricultural Policy for the coming years, the European Commission will have to set priorities.

- a) Which one of the following should receive top priority? **(READ OUT - ONE ANSWER ONLY)**
- b) And which two others should be next in order of priority? **(READ OUT - MAXIMUM 2 ANSWERS)**

	a) First	b) Two others
	(30)	(31)
Maintaining the number of farmers in Europe	1	1
Providing healthy food	2	2
Representing the interests of European Union farmers against non-European Union farmers	3	3
Reducing subsidies to farmers	4	4
Fighting against fraud in the agricultural sector	5	5
Guaranteeing good treatment of animals	6	6
Promoting the production of alternative energy such as fuel produced from plants cultivated in Europe, such as rapeseed	7	7
Giving aid to farmers in Eastern Europe	8	8
Maintaining a diversity of countryside	9	9
Promoting the merging of smaller farms into bigger units	0	0
DK	X	X

DEMOGRAPHICS

ASK ALL

D1 In political matters people talk of "the left" and "the right".
How would you place your views on this scale?

SHOW CARD D1 - DO NOT PROMPT. IF RESPONDENT HESITATES, ASK TO TRY AGAIN.

LEFT									RIGHT
1	2	3	4	5	6	7	8	9	0

(32)

Refusal

Don't Know

(33)

1
2

INTERVIEWER : THERE ARE NO QUESTIONS D2-D6

D7 Are you (READ OUT)

(34)

Single

Married

Living as married

Divorced

Separated

Widowed

1
2
3
4
5
6

D8 How old were you when you stopped full-time education?
ENTER ANSWER IN BOXES.

IF RESPONDENT IS STILL STUDYING, CODE 00

--	--

(35)

(36)

INTERVIEWER: THERE IS NO QUESTION D9

D10 (SEX - DO NOT LEAVE BLANK. FILL IN NOW)

Male

Female

(37)

1
2

**D11 What age were you last birthday?
(YEARS OF AGE - DO NOT LEAVE BLANK. PUT BEST ESTIMATE IF
RESPONDENT REFUSES)**

--	--

(38) (39)

D12 How many people live in your household, including yourself, all adults and children?

	(40)
One	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9 and more	9

D13 How many children under 15 are currently living in your household?

	(41)
One	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9 or more children	9
None	0

INTERVIEWER: THERE IS NO QUESTION D14

- D15 a) What is your current occupation?
b) (IF NOT DOING ANY PAID WORK CURRENTLY - CODES 1 TO 4 IN D15A. OTHERS GO TO D 25). Did you do any paid work in the past? What was your last occupation?

	CURRENT OCCUPATION	LAST OCCUPATION
NON-ACTIVE Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	(42) 1	 _____
Student	2	_____
Unemployed or temporarily not working	3	_____
Retired or unable to work through illness	4	_____
SELF EMPLOYED		(44)
Farmer	5	1
Fisherman	6	2
Professional (lawyer, medical practitioner, accountant, architect ...)	7	3
Owner of a shop, craftsman, other self employed person	8	4
Business proprietors, owner (full or partner) of a company	9	5
EMPLOYED		
Employed professional (employed doctor, lawyer, accountant, architect)	0	6
General management, director or top management (managing directors, director general, other director)	X	7
Middle management, other management (department head, junior manager, teacher, technician)	V	8
Employed position, working mainly at a desk	(43) 1	9
Employed position, not at a desk but travelling (salesman, driver)	2	0
Employed position, not at a desk but in a service job (hospital, restaurant, police, fireman...)	3	X
Supervisors	4	V
Skilled manual worker	5	(45) 1
Other unskilled manual worker	6	2
NEVER DID ANY PAID WORK	_____	3

INTERVIEWER: THERE ARE NO QUESTIONS D16-D24

D25 Would you say you live in a ...? **(READ OUT)**

	(46)
Rural area or village	1
Small or middle sized town	2
Large town/city	3
DK	4

INTERVIEWER: THERE ARE NO QUESTIONS D26-D28

D29 We also need some information about the income of this household to be able to analyse the survey results for different types of households. Here is a list of income groups. **(SHOW INCOME CARD D29)** Please count the total wages and salaries **PER MONTH** of all members of this household, all pensions and social insurance benefits' child allowances and any other income like rents, etc. Of course, your answer, like other replies in this interview, will be treated confidentially and referring back to you or your household will be impossible. Please give me the letter of the income group your household falls into before tax and other deductions.

	(47)
B	1
T	2
P	3
F	4
E	5
H	6
L	7
N	8
R	9
M	0
S	X
K	V
	(48)
Refusal	1
Don't know	2

INTERVIEWER : RECORD FOLLOWING DETAILS. IT IS VERY IMPORTANT THAT YOU FILL IN EVERY BOX AT Qs P1, P2 AND P3, USING LEADING ZEROS IF NECESSARY

P1 - Date of interview	Day		Month	
	(49)	(50)	(51)	(52)

P2 - Time of the beginning of the interview	Hours		Minutes	
USE 24 HOUR CLOCK				
	(53)	(54)	(55)	(56)

P3 - Number of minutes the interview lasted	Minutes		
	(57)	(58)	(59)

P4 Number of persons present during the interview?

- | | |
|----------------------------------|------|
| | (60) |
| Two (interviewer and respondent) | 1 |
| Three | 2 |
| Four | 3 |
| Five or more | 4 |

P5 Respondent co-operation

- | | |
|-----------|------|
| | (61) |
| Excellent | 1 |
| Fair | 2 |
| Average | 3 |
| Bad | 4 |

P6 Telephone in household?

- | | |
|------------|------|
| | (62) |
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

NOW GO TO CLASSIFICATION DETAILS ON THE FRONT PAGE

SHOWCARD Q6

**FREEDOM TO LIVE AND WORK IN ANOTHER EUROPEAN
UNION MEMBER STATE**

A CHANGE IN TAXES ON GOODS AND SERVICES

GREATER VARIETY OF GOODS AND SERVICES ON OFFER

SINGLE CURRENCY THROUGHOUT THE EUROPEAN UNION

SAFETY STANDARDS WILL BE HARMONISED

**FREEDOM TO PURCHASE GOODS AND SERVICES FROM
ANOTHER MEMBER STATE OF THE EUROPEAN UNION**

GREATER COMPETITION AMONGST COMPANIES

**NO CHECKING OF PASSPORTS AT BORDERS WITHIN THE
EUROPEAN UNION**

NO EFFECTS ON DAILY LIFE

JN23948

SHOWCARD Q7A

BELGIUM

DENMARK

GERMANY

GREECE

SPAIN

FRANCE

IRELAND

ITALY

LUXEMBOURG

THE NETHERLANDS

PORTUGAL

AUSTRIA

SWEDEN

FINLAND

SHOWCARD Q7B

FOOD

WINE

CLOTHING/FOOTWEAR

FURNITURE

HOUSEHOLD ELECTRICAL APPLIANCES

A CAMERA

CAR OR MOTORCYCLE

MEDICAL SERVICES OR MEDICINES

**BANKING SERVICES LIKE A SAVINGS ACCOUNT OR A BANK
LOAN**

MOTOR INSURANCE OR LIFE INSURANCE

PACKAGE HOLIDAY

OTHER

JN23948

SHOWCARD Q11

**PROBLEMS WITH GETTING THE PURCHASE THROUGH
CUSTOMS**

QUALITY WAS NOT AS EXPECTED

DELAY IN DELIVERY DUE TO THE SUPPLIER

**DELAY IN DELIVERY DUE TO THE POSTAL/DELIVERY
SERVICE**

DELAY IN DELIVERY DUE TO CUSTOMS/ADMINISTRATION

PRACTICAL DIFFICULTIES IN PAYING ABROAD

OTHER PROBLEMS/SOURCES OF DISAPPOINTMENT

NO PROBLEM

SHOWCARD Q12

FOOD

WINE

CLOTHING/FOOTWEAR

FURNITURE

HOUSEHOLD ELECTRICAL APPLIANCES

A CAMERA

CAR OR MOTORCYCLE

MEDICAL SERVICES OR MEDICINES

**BANKING SERVICES LIKE A SAVINGS ACCOUNT OR A BANK
LOAN**

MOTOR INSURANCE OR LIFE INSURANCE

PACKAGE HOLIDAY

JN23948

SHOWCARD Q13

UNCERTAINTY ABOUT SALES CONDITIONS

TOO DIFFICULT TO SETTLE DISPUTES

DIFFICULTIES IN MAKING PAYMENTS

**TOO DIFFICULT TO EXCHANGE THE PRODUCT OR GET IT
REPAIRED**

UNCERTAINTY ABOUT THE SAFETY STANDARDS

UNCERTAINTY ABOUT THE QUALITY STANDARDS

LANGUAGE DIFFICULTIES

DIFFICULTIES OF OBTAINING INFORMATION AND ADVICE

OTHER OBSTACLES

SHOWCARD Q14

**ALLOWING IMPORT OF CONSUMER GOODS WITHOUT
CUSTOMS CHECKS**

HARMONISING POSTAL SERVICES

FORBIDDING UNFAIR TERMS OF CONTRACTS

**ESTABLISHING COMMON RULES FOR THE WAY BRITISH
COURTS SHOULD OPERATE**

CONTROLLING TOY SAFETY

**APPLYING UNIFORM PRICES, IN ALL MEMBER STATES, FOR
CERTAIN CONSUMER PRODUCTS**

STANDARDISING PACKAGE HOLIDAY CONDITIONS

**STANDARDISING THE SIZE AND FORM OF FOOD AND DRINK
PACKAGING**

PREVENTING MISLEADING ADVERTISING

JN23948

SHOWCARD Q16

VERY WORRIED

SOMEWHAT WORRIED

NOT VERY WORRIED

NOT AT ALL WORRIED

SHOWCARD Q17

VERY MUCH REASON

QUITE A LOT OF REASON

NOT VERY MUCH REASON

NO REASON AT ALL

JN23948

SHOWCARD Q18

- VERY WORRIED
- SOMEWHAT WORRIED
- NOT VERY WORRIED
- NOT AT ALL WORRIED

SHOWCARD Q19

**RUBBISH IN THE STREETS, IN GREEN SPACES OR ON
BEACHES**

**FACTORIES WHICH RELEASE DANGEROUS CHEMICAL
PRODUCTS INTO THE AIR OR THE WATER**

AIR POLLUTION FROM CARS

SEWAGE

**NOISE GENERATED BY BUILDING OR PUBLIC WORKS,
HEAVY TRAFFIC, AIRPORTS**

**EXCESSIVE USE OF HERBICIDES, INSECTICIDES AND
FERTILISERS IN AGRICULTURE**

OIL POLLUTION OF THE SEA AND COASTS

INDUSTRIAL WASTE

ACID RAIN

**GLOBAL POLLUTION SUCH AS THE PROGRESSIVE
DISAPPEARANCE OF TROPICAL FORESTS, THE
DESTRUCTION OF THE OZONE LAYER, THE GREENHOUSE
EFFECT**

THE STORAGE OF NUCLEAR WASTE

**UNCONTROLLED MASS TOURISM IN SOME AREAS (COASTS,
MOUNTAINS)**

JN23948

SHOWCARD Q20

**PUTTING TIGHT RESTRICTIONS ON WHERE YOU CAN PARK
IN TOWN CENTRES**

STRICTLY LIMITING CAR TRAFFIC IN TOWN CENTRES

**MAKING MOTORISTS PAY A TOLL FOR ENTERING TOWN
CENTRES**

CREATING MORE PEDESTRIAN AREAS IN TOWN CENTRES

DEVELOPING PUBLIC TRANSPORT

BUILDING NEW URBAN HIGHWAYS

PUTTING UP THE COST OF PETROL

SHOWCARD Q21

**ECONOMIC DEVELOPMENT SHOULD GET HIGHER PRIORITY
THAN CONCERNS ABOUT THE ENVIRONMENT**

**ECONOMIC DEVELOPMENT MUST BE ENSURED, BUT THE
ENVIRONMENT PROTECTED AT THE SAME TIME**

**CONCERNS ABOUT THE ENVIRONMENT SHOULD GET
HIGHER PRIORITY THAN ECONOMIC DEVELOPMENT**

JN23948

SHOWCARD Q22

**EACH POLLUTER - WHETHER A COMPANY OR AN
INDIVIDUAL - SHOULD PAY FOR CLEANING UP THEIR OWN
POLLUTION**

**EACH GROUP OF POLLUTERS, SUCH AS THE CHEMICAL
SECTOR OR THE TRANSPORT SECTOR, SHOULD PAY INTO
A SPECIAL FUND FOR CLEANING UP THEIR OWN
POLLUTION**

**CLEANING UP COSTS SHOULD BE PAID FOR BY BOTH
POLLUTERS AND CITIZENS THROUGH EXISTING TAXES**

**ONLY CITIZENS, AND NOT POLLUTERS, SHOULD PAY FOR
CLEANING UP POLLUTION THROUGH EXISTING TAXES**

SHOWCARD Q23

AVOID DROPPING PAPERS OR OTHER WASTE ON THE GROUND

SAVE TAP WATER

NOT MAKE TOO MUCH NOISE

**HAVE YOUR CAR FITTED WITH EQUIPMENT TO LIMIT THE
POLLUTION SUCH AS, FOR EXAMPLE, A CATALYTIC CONVERTER**

**BE A MEMBER OF AN ASSOCIATION FOR THE PROTECTION OF THE
ENVIRONMENT**

**FINANCIALLY SUPPORT AN ASSOCIATION FOR THE PROTECTION OF
THE ENVIRONMENT**

**SORT OUT CERTAIN TYPES OF HOUSEHOLD WASTE (GLASS,
PAPERS, MOTOR OIL, BATTERIES) FOR RECYCLING**

**TAKE PART IN A LOCAL ENVIRONMENT INITIATIVE, FOR EXAMPLE,
CLEANING A BEACH OR A PARK**

**DEMONSTRATE AGAINST A PROJECT THAT COULD HARM THE
ENVIRONMENT**

**BUY AN ENVIRONMENTALLY FRIENDLY PRODUCT EVEN IF IT IS
MORE EXPENSIVE**

**USE LESS POLLUTING MEANS OF TRANSPORT (WALKING, BICYCLE,
PUBLIC TRANSPORT) THAN YOUR CAR, WHENEVER POSSIBLE**

**GO ON A TYPE OF HOLIDAY THAT IS LESS HARMFUL TO THE
ENVIRONMENT**

**SAVE ENERGY, FOR EXAMPLE, BY USING LESS HOT WATER, BY
CLOSING DOORS AND WINDOWS TO SAVE HEAT**

JN23948

SHOWCARD Q25

**PROVIDING GREATER FUNDING FOR SCIENTIFIC
RESEARCH AND TECHNOLOGICAL DEVELOPMENT
RELATED TO THE ENVIRONMENT**

**ENSURING THAT SCHOOLS INCLUDE ENVIRONMENTAL
EDUCATION AS AN IMPORTANT PART OF CHILDREN'S
EDUCATION**

**SPENDING MORE MONEY ON EDUCATING THE PUBLIC
ABOUT IMPORTANT ENVIRONMENTAL ISSUES**

**IMPLEMENTING TOUGHER LEGISLATION TO CONTROL
COMPANIES WHICH POLLUTE THE ENVIRONMENT**

**ALLOCATING GREATER RESOURCES TO THE
ENFORCEMENT OF EXISTING LEGISLATION**

**TRAINING PROFESSIONAL MANAGERS SO THAT THEY
THEMSELVES CAN TAKE STEPS TO PROTECT THE
ENVIRONMENT**

**ENSURING THAT ENVIRONMENTAL PROBLEMS ARE
IDENTIFIED AND APPROPRIATE MEASURES TAKEN**

**APPLYING SPECIAL TAXES ON GOODS AND PROCESSES
WHICH HARM THE ENVIRONMENT**

SHOWCARD Q26

CONSUMER ASSOCIATIONS

ENVIRONMENTAL PROTECTION ASSOCIATIONS

PROFESSIONAL TOURISM ORGANISATIONS

POLITICAL PARTIES

TRADE UNIONS

PUBLIC AUTHORITIES

INDUSTRY

TEACHERS, AT SCHOOL OR UNIVERSITY

SCIENTISTS

THE MEDIA

JN23948

SHOWCARD Q32

**A. CURRENT LEVELS OF HUMAN ACTIVITY ARE CAUSING
CATASTROPHE, ENDANGERING ALL FORMS OF LIFE ON
EARTH**

**B. CURRENT LEVELS OF HUMAN ACTIVITY NEED TO BE
VERY SIGNIFICANTLY CHANGED IF THE GENERAL
DETERIORATION OF THE ENVIRONMENT IS TO BE STOPPED**

**C. CURRENT LEVELS OF HUMAN ACTIVITY ARE NOT
FUNDAMENTALLY IN CONFLICT WITH THE ENVIRONMENT**

**D. THERE IS NO PROBLEM AT ALL WITH THE
ENVIRONMENT**

SHOWCARD Q34

VERY ATTACHED

FAIRLY ATTACHED

NOT VERY ATTACHED

NOT AT ALL ATTACHED

JN23948

SHOWCARD Q40

TO RAISE THEIR LIVING STANDARDS
TO GIVE EVERY REGION MORE EQUAL OPPORTUNITIES
TO INCREASE THEIR COMPETITIVENESS
TO CREATE JOBS

SHOWCARD Q44

FOREIGN MAGAZINES

NATIONAL MAGAZINES

REGIONAL/LOCAL MAGAZINES

FOREIGN NEWSPAPERS

NATIONAL NEWSPAPERS

REGIONAL/LOCAL NEWSPAPERS

FOREIGN RADIO STATIONS

NATIONAL RADIO STATIONS

REGIONAL/LOCAL RADIO STATIONS

FOREIGN TELEVISION

NATIONAL TELEVISION

REGIONAL/LOCAL TELEVISION

OTHER SOURCES

JN23948

SHOWCARD Q45

**A. GIVE AID TO ALL THE LESS DEVELOPED REGIONS,
BASED ON THE SAME CRITERIA AS TODAY, EVEN IF THE
COSTS OF THIS AID WILL BE MUCH HIGHER BECAUSE
COUNTRIES IN EASTERN AND CENTRAL EUROPE HAVE
BECOME MEMBERS**

**B. GIVE AID TO ALL THE LESS DEVELOPED REGIONS,
BASED ON STRICTER CRITERIA THAN TODAY, IN ORDER TO
LIMIT THE INCREASED COSTS OF THIS AID, BECAUSE
COUNTRIES IN EASTERN AND CENTRAL EUROPE HAVE
BECOME MEMBERS**

SHOWCARD Q46

**PROTECTING THE ENVIRONMENT BY CULTIVATING THE
LAND**

SUPPLYING THE POPULATION WITH HEALTHY FOOD

TAKING CARE OF THE COUNTRYSIDE

PREVENTING EROSION, FLOODS AND AVALANCHES

MAINTAINING EMPLOYMENT IN RURAL AREAS

**SUPPLYING ALTERNATIVE ENERGY SOURCES SUCH AS
FUEL PRODUCED FROM PLANTS CULTIVATED IN EUROPE,
SUCH AS RAPESEED**

ATTRACTING TOURISM

**PASSING OUR CULTURAL HERITAGE ON TO THE NEXT
GENERATION**

MAINTAINING A DIVERSITY OF ANIMAL AND PLANT SPECIES

MAINTAINING A DIVERSITY OF COUNTRYSIDE

**PROVIDING RECREATIONAL AREAS FOR PEOPLE LIVING IN
THE CITIES**

JN23948

SHOWCARD Q49

LESS THAN 5%

5-10%

11-15%

16-20%

21-30%

31-40%

41-50%

51-75%

76-100%

OVER 100%

SHOWCARD Q50

IS TOO EXPENSIVE

DOES NOT LOOK GOOD

DOES NOT TASTE GOOD

IS NOT OF HIGH QUALITY

JN23948

SHOWCARD Q54

MAINTAINING THE NUMBER OF FARMERS IN EUROPE

PROVIDING HEALTHY FOOD

**REPRESENTING THE INTERESTS OF EUROPEAN UNION
FARMERS AGAINST NON-EUROPEAN UNION FARMERS**

REDUCING SUBSIDIES TO FARMERS

FIGHTING AGAINST FRAUD IN THE AGRICULTURAL SECTOR

GUARANTEEING GOOD TREATMENT OF ANIMALS

**PROMOTING THE PRODUCTION OF ALTERNATIVE ENERGY
SUCH AS FUEL PRODUCED FROM PLANTS CULTIVATED IN
EUROPE, SUCH AS RAPESEED**

GIVING AID TO FARMERS IN EASTERN EUROPE

MAINTAINING A DIVERSITY OF COUNTRYSIDE

**PROMOTING THE MERGING OF SMALLER FARMS INTO
BIGGER UNITS**

SHOWCARD D1

LEFT 1 2 3 4 5 6 7 8 9 10 RIGHT

**SHOWCARD D29
(INCOME CARD)**

	PER WEEK	PER MONTH	PER YEAR
B.	Less than £59	Less than £240	Less than £2,869
T.	£60 - £79	£240 - £319	£2,870 - £3,829
P.	£80 - £99	£320 - £399	£3,380 - £4,789
F.	£100 - £119	£400 - £479	£4,790 - £5,749
E.	£120 - £149	£480 - £599	£5,750 - £7,189
H.	£150 - £184	£600 - £729	£7,190 - £8,749
L.	£185 - 204	£730 - £829	£8,750 - £9,949
N.	£205 - £249	£830 - £999	£9,950 - £11,989
R.	£250 - £284	£1,000 - £1,149	£11,990 - £13,789
M.	£285 - £414	£1,150 - £1,664	£13,790 - £19,969
S.	£415 - £500	£1,665 - £2,000	£19,970 - £24,000
K.	£501 or more	£2,001 or more	£24,001 or more