

ZA6784

Flash Eurobarometer 443 (e-Privacy)

**Country Questionnaire
United Kingdom**

FL2031 MS50 UK

D1 How old are you?

(WRITE DOWN - IF "REFUSAL" CODE '99')

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D2 Gender.

Male	1
Female	2

e-Privacy

ASK ALL

PROG: ROTATE ITEMS 1 TO 7

D8 Could you tell me if...?

(READ OUT – ONE ANSWER ONLY)

	Every day or almost every day	Two or three times a week	About once a week	Two or three times a month	Less often	Never	No Internet access (DO NOT READ OUT)	DK/NA (DO NOT READ OUT)
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1	You use a fixed phone line	1	2	3	4	5	6	7	8
2	You use a mobile phone to make calls or send text messages	1	2	3	4	5	6	7	8
3	You use the Internet to make phone calls or video calls (e.g. Skype or Facetime)	1	2	3	4	5	6	7	8
4	You use the Internet for instant messaging (e.g. WhatsApp, or iMessage)	1	2	3	4	5	6	7	8
5	You use e-mail	1	2	3	4	5	6	7	8
6	You use online social networks (e.g. Twitter or Facebook)	1	2	3	4	5	6	7	8
7	You use the Internet to browse online	1	2	3	4	5	6	7	8

EB144.3 D8

ASK Q1.1 IF CODES 1 TO 5 IN D8.6 OR D8.7

ASK Q1.2 IF CODES 1 TO 5 IN D8.4 OR D8.5 OR D8.6 OR D8.7

ASK Q1.3 IF CODES 1 TO 5 IN D8.6 OR D8.7

ASK Q1.4 IF CODES 1 TO 5 IN D8.5 OR D8.6 OR D8.7

PROG: ROTATE ITEMS 1 TO 4

Q1 Could you tell me if...?

(READ OUT – ONE ANSWER ONLY)

		Yes	No	DK/NA (DO NOT READ OUT)
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1	You use software that protects you from seeing online adverts	1	2	3
2	You use software that prevents your online activities from being monitored	1	2	3
3	You avoid certain websites because you are worried your online activities are monitored	1	2	3
4	You have ever changed the privacy settings on your internet browser (e.g. to delete browsing history or delete cookies)	1	2	3

EB144.3 Q1

ASK Q2.1 IF CODES 1 TO 5 IN D8.4 OR D8.6 OR D8.7

ASK Q2.2 IF CODES 1 TO 5 IN D8.4 OR D8.5 OR D8.6 OR D8.7

ASK Q2.3 IF CODES 1 TO 5 IN D8.3 OR D8.4 OR D8.5 OR D8.6

PROG: ROTATE ITEMS 1 TO 3

Q2 How important for you is each of the following things?

(READ OUT – ONE ANSWER ONLY)

		Very important	Fairly important	Not very important	Not at all important	DK/NA (DO NOT READ OUT)
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1	Your personal information (e.g. photos, calendar, contacts) on your computer, smartphone or tablet can only be accessed with your permission	1	2	3	4	5
2	Tools for monitoring your activities online (such as cookies) can only be used with your permission	1	2	3	4	5
3	The confidentiality of your emails and online instant messaging is guaranteed	1	2	3	4	5

EB144.3 Q2

ASK Q3 IF CODES 1 TO 5 IN D8.3 OR D8.4 OR D8.5 OR D8.6 OR D8.7

PROG: ROTATE ITEMS 1 TO 3

Q3 For each of the following statements, please tell me whether you think it is true or false.

(READ OUT – ONE ANSWER ONLY)

		True	False	DK/NA (DO NOT READ OUT)
1	According to the law, personal information (e.g. photos, calendar, history of calls) on your computer, smartphone or tablet can only be accessed if you have given permission	1	2	3
2	According to the law, nobody can store information (e.g. cookies used to track you) on your computer, smartphone or tablet without your permission	1	2	3
3	According to the law, instant messaging and online voice conversations are confidential and nobody can access them without your permission	1	2	3

EB144.3 Q3

ASK Q4.1, Q4.2 AND Q4.4 IF CODES 1 TO 5 IN D8.3 OR D8.4 OR D8.5 OR D8.6 OR D8.7

ASK Q4.3 IF CODES 1 TO 5 IN D8.1 OR D8.2

PROG: ROTATE ITEMS 1 TO 4

Q4 To what extent do you agree or disagree with each of the following statements?

(READ OUT – ONE ANSWER ONLY)

		Totally agree	Tend to agree	Tend to disagree	Totally disagree	DK/NA (DO NOT READ OUT)
1	Computer, smartphone or tablet providers should give you regular software updates to protect your information	1	2	3	4	5
2	The default settings of your browser should stop your information from being shared	1	2	3	4	5
3	You receive too many unsolicited calls offering you goods or services	1	2	3	4	5
4	You should be able to encrypt your messages and calls, so they are only read by the recipient	1	2	3	4	5

EB144.3 Q4

ASK Q5.1 AND Q5.3 IF CODES 1 TO 5 IN D8.6 OR D8.7

ASK Q5.2 IF CODES 1 TO 5 IN D8.1 OR D8.2 OR D8.3 OR D8.4 OR D8.5 OR D8.6 OR D8.7

PROG: ROTATE ITEMS 1 TO 3

Q5 To what extent do you find each of the following things acceptable or not?

(READ OUT – ONE ANSWER ONLY)

		Totally acceptable	Acceptable to some extent	Not really acceptable	Not acceptable at all	DK/NA (DO NOT READ OUT)
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1	Having your online activities monitored (for example what you read, the websites you visit) in exchange for unrestricted access to a certain website	1	2	3	4	5
2	Companies sharing information about you without your permission, if this helps them to provide you with new services you may like	1	2	3	4	5
3	Paying not to be monitored when using a website	1	2	3	4	5

EB144.3 Q5

ASK Q6 IF CODES 1 TO 5 IN D8.6 OR D8.7

Q6 In your opinion, when should a website ask for your permission to access your information or store tools to monitor your online activities on your devices?

(READ OUT - ONE ANSWER ONLY)

Each time you enter the website	1
The first time you enter the website, with option to change your mind	2
Never, you do not want to share your personal information (DO NOT READ OUT)	3
DK/NA (DO NOT READ OUT)	4

EB144.3 Q6

ASK Q7 IF CODES 1 TO 5 IN D8.1 OR D8.2

Q7 Which of the following would be your preferred approach to people telephoning you to sell goods or services?

(READ OUT - ONE ANSWER ONLY)

They should be allowed to call you, whether they display their phone number or not	1
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They should be able to call you as long as they display their phone number	2
Commercial calls should always display a special prefix	3
None (DO NOT READ OUT)	4
DK/NA (DO NOT READ OUT)	5

EB144.3 Q7

D4 How old were you when you stopped full-time education?

(INT.: IF "STILL STUDYING", CODE '00' - IF "NO EDUCATION" CODE '01' - IF "REFUSAL" CODE '98' - IF "DK" CODE '99')

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D5a As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity?

(ONE ANSWER ONLY)

Self-employed	1
Employee	2
Manual worker	3
Without a professional activity	4
Refusal (DO NOT READ OUT)	5

ASK D5b IF SELF-EMPLOYED, CODE 1 IN D5a

D5b Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Farmer, forester, fisherman	1
Owner of shop, craftsman	2
Professional (lawyer, medical practitioner, accountant, architect,...)	3
Manager of a company	4

Other\ Refusal (DO NOT READ OUT) 5

ASK D5c IF EMPLOYEE, CODE 2 IN D5a

D5c Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Professional (employed doctor, lawyer, accountant, architect, ...)	1
General management, director or top management	2
Middle management	3
Civil servant	4
Office clerk	5
Other employee (salesman, nurse, ...)	6
Other\ Refusal (DO NOT READ OUT)	7

ASK D5d IF MANUAL WORKER, CODE 3 IN D5a

D5d Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Supervisor\ foreman (team manager, ...)	1
Manual worker	2
Unskilled manual worker	3
Other\ Refusal (DO NOT READ OUT)	4

ASK D5e IF WITHOUT A PROFESSIONAL ACTIVITY, CODE 4 IN D5a

D5e Would you say you are...?

(READ OUT – ONE ANSWER ONLY)

Looking after the home	1
Student (full time)	2
Retired	3
Seeking a job	4
Other\ Refusal (DO NOT READ OUT)	5

D12 What county do you live in?

(READ OUT IF NECESSARY - ONE ANSWER ONLY)

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D13 Would you say you live in a...?

(READ OUT - SINGLE CODE)

Rural area or village	1
Small or medium-sized town	2
Large town/city	3
DK (DO NOT READ OUT)	4

D18	Have you got a mobile phone?
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(DO NOT READ OUT

Yes	1
No	2

D20	Have you got a landline phone?
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(DO NOT READ OUT

Yes	1
No	2

D22	Could you tell me how many people aged 15 years or more live in your household, yourself included?
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(WRITE DOWN - IF "DK" CODE '98' - IF "REFUSAL" CODE '99')

	Number of people aged 15 or more in the household
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