

Flash-EB 71 Jul - Sep 1999 ZA 3194

DESCRIPTION OF THE SURVEY

This is a European Union D.G.X Flash Eurobarometer « Special Targets », managed and organised by the DG X, Information, Communication, Culture, Audiovisual (« Public Opinion Analysis » Unit).

It has been conducted by EOS GALLUP EUROPE, on behalf of the European Union D.G.X.

The interviews of the Flash Eurobarometers « Special Targets » are realised by telephone, among "Targets" which are defined according to the specific objectives of each individual Survey.

For this Flash Eurobarometer in particular, the targets have been defined as : all the « TWINNED TOWNS » which have received funding from the European Union. The list was draw up by the Commission, and transmitted to EOS by the DG X.

The person interviewed in each town is the one who has the responsibility of the twinning activities : Mayor, Deputy Mayor, Town Clerk, ... It is the interviewer which insures the identity of this person, at the same time that he/she controls the twinning information available.

The telephone interviews have been conducted between JULY and SEPTEMBER 1999 by these fifteen EOS GALLUP EUROPE Institutes :

Belgium	DIMARSO - BRUXELLES
Denmark	GALLUP - KOBENHAVN
Germany	EMNID - BIELEFELD
Greece	ICAP - ATHENS
Spain	DEMOSCOPIA - MADRID
Finland	SUOMEN GALLUP - ESPOO
France	B.V.A. - VIROFLAY
Ireland	IRISH MKTG SURVEYS - DUBLIN
Italy	DOXA - MILANO
Luxemburg	DIMARSO - BRUXELLES
Netherlands	NIPO - AMSTERDAM
Austria	ÖSTERREICHISCHES GALLUP - VIENNA
Portugal	METRIS - LISBOA
Sweden	SIFO - STOCKHOLM
United-Kingdom	NOP - LONDON

The ideal sample sizes have been fixed as the total of the towns belonging to the target, with the exception of three countries :

- in Germany : 1 town for 3 available
- in France : 1 town for 4 available
- in United Kingdom : 1 town for 2 available.

Hereafter we present side by side :

- (a) the total of addresses (towns) available
- (b) the sample to interview
- (c) the number of interviews which have been completed.

	TOTAL	TO CONTACT (=IDEAL)	COMPLETED (=ACTUAL)	
TOTAL UNION	4095	2092	1708	81.6%
DEUTSCHLAND	950	316	306	96.8%
ESPANA	225	225	200	88.9%
FRANCE	1424	356	218	61.2%
ITALIA	315	315	272	86.3%
UNITED KINGDOM	601	300	195	65.0%
Others	580	580	517	89.1%
BELGIQUE	116	116	107	92.2%
DANMARK	38	38	36	94.7%
ELLAS	49	49	42	85.7%
FINLAND	43	43	42	97.7%
IRELAND	104	104	87	83.7%
LUXEMBOURG	9	9	8	88.9%
NEDERLAND	80	80	72	90.0%
ÖSTERREICH	38	38	34	89.5%
PORTUGAL	58	58	48	82.8%
SWEDEN	45	45	41	91.1%

As the actual (completed) sample is not exactly distributed as the total target population, a weighting factor has been computed before processing the European Union data. The weighting factor which is included in the data files reflects the national repartition of the twinned towns, as they appear in the universe, i.e. the list prepared by the D.G.X., or the left "TOTAL" column above.

The questionnaires are annexed to this documentation.

Basic Questionnaire
(French / English)

[ENCODAGE ENQUETEUR]

- D1. Numéro de l'interview (4 chiffres commençant par 0001) :
- D2. Code du pays :
- D3. Code de la ville :
- D4. Quel est le nombre d'habitants dans votre localité ?
 [NSP/SR → CODE 9999999]
- D5. Fonction :
1. bourgmestre / maire
 2. échevin / maire-adjoint
 3. secrétaire communal/ secrétaire de mairie
 4. autre responsable "activités jumelage" : [PRECISER :

 ENCODAGE INTERVIEWS NON ABOUTIES [voir INSTRUCTIONS]

1. De manière générale, diriez-vous que votre ville a bénéficié beaucoup, un peu ou pas du tout du jumelage avec d'autres villes ?

- *beaucoup*..... 1
- *un peu* 2
- *pas du tout*..... 3
- *(NSP/SR)*..... 4

2. Pouvez-vous me dire si vous êtes plutôt d'accord ou plutôt pas d'accord avec les propositions suivantes sur le jumelage entre les villes : ...

(LIRE)

- *plutôt d'accord*..... 1
- *plutôt pas d'accord*..... 2
- *(NSP/SR)*..... 3

- a) le jumelage favorise la connaissance de la diversité culturelle européenne.
- b) le jumelage stimule le concept de citoyenneté européenne.
- c) le jumelage contribue au progrès de l'idée européenne.
- d) le jumelage joue un rôle important dans la construction de l'Europe, de l'Union européenne.

[INTERVIEWER CODING]

- D1. Interview number (4 digits starting with 0001) :
- D2. Country code :
- D3. Town code :
- D4. What is the number of inhabitants in your locality ?
 [DK/NA → CODE 9999999]
- D5. Function/position :
1. mayor
 2. deputy mayor
 3. town clerk
 4. other person in charge of town twinning activities: [SPECIFY :

 CODING IF UNSUCCESSFUL INTERVIEW [see INSTRUCTIONS]

1. On the whole, would you say that your town has benefited a lot, a little or not at all from being twinned with other towns ?

- *a lot*..... 1
- *a little*..... 2
- *not at all*..... 3
- *(DK/NA)*..... 4

2. Please tell me whether you tend to agree or tend to disagree with the following statements about town twinning : ...

(READ OUT)

- *tend to agree*..... 1
- *tend to disagree*..... 2
- *(DK/NA)*..... 3

- a) town twinning raises awareness of Europe's cultural diversity.
- b) town twinning fosters the concept of a European citizenship.
- c) town twinning contributes to the advancement of the European idea.
- d) town twinning plays an important role in the building of Europe, the European Union.

3. Considérons l'avenir du Programme de la Commission européenne pour le jumelage des villes, c'est-à-dire le programme de l'Union européenne qui favorise le développement des liens de jumelage.

A votre avis, parmi les initiatives suivantes, lesquelles devraient jouer un rôle important ou non à l'avenir ?

(LIRE)

- *important*..... 1
- *pas important*..... 2
- *(NSP/SR)*..... 3

- a) les initiatives culturelles
- b) les initiatives soulignant une identité européenne
- c) les initiatives pour la jeunesse
- d) les initiatives sportives

4. Mis à part l'Union européenne, votre ville a-t-elle déjà reçu l'appui d'autres organisations ou initiatives afin de promouvoir le développement des liens de jumelage ?

- oui..... 1 **[ALLER A Q.5]**
- non..... 2 **[ALLER A Q.7]**
- *(NSP/SR)*..... 3 **[ALLER A Q.7]**

5. **[SI OUI (Code 1) A LA Q4]**

Par le biais de quelles organisations ou initiatives, parmi celles que je vais vous citer, votre ville a-t-elle reçu ce type d'appui ?

(LIRE – PLUSIEURS REPONSES POSSIBLES)

- 1. le Conseil de l'Europe..... 1
- 2. l'UNESCO..... 1
- 3. une initiative privée..... 1
- 4. autre organisation / initiative 1
- 5. *(NSP/SR)*..... 1

3. Thinking about the future of the European Commission's Town Twinning Programme, that is, the European Union programme that promotes the development of twinning links.

Please tell me whether in your view each of the following initiatives should play an important role or not in the future ?

(READ OUT)

- *important*..... 1
- *not important*..... 2
- *(DK/NA)* 3

- a) cultural initiatives
- b) initiatives which stress a European identity
- c) youth initiatives
- d) sporting initiatives

4. Apart from the European Union, has your town ever received support from any other organisations or initiatives to promote the development of twinning links ?

- yes 1 **[GO TO Q.5]**
- no..... 2 **[GO TO Q.7]**
- *(DK/NA)* 3 **[GO TO Q.7]**

5. **[IF YES (Code 1) AT Q.4]**

Through which of the following organisations or initiatives has your town received this type of support ?

(READ OUT – SEVERAL POSSIBLE ANSWERS)

- 1. the Council of Europe 1
- 2. UNESCO 1
- 3. a private initiative 1
- 4. other organisation/initiative 1
- 5. *(DK/NA)* 1

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FLASH EUROBAROMETRE N° 71 ("Maires / responsables des villes jumelées")
 Version française 2.7.1999 juillet/ août/ septembre 1999

6. [SI OUI (CODE 1) A LA Q4]

De manière générale, diriez-vous que l'appui que votre ville a reçu de l'Union européenne pour le jumelage des villes est meilleur, le même ou moins bon que celui reçu des autres organisations ou initiatives ?

- meilleur 1
- le même 2
- moins bon 3
- (ne peut pas le dire, NSP/SR) 4

7. [A TOUS]

Avec combien d'autres villes votre ville a-t-elle actuellement des liens de jumelage ?

Nombre exact [] [] **[NSP/SR -> CODE 99]**

8. Et enfin, quelles sont vos suggestions pour le futur en ce qui concerne le programme de l'Union européenne pour le jumelage des villes ?

Voulez-vous me dire en une phrase quelle amélioration vous souhaiteriez voir introduire en priorité.

[ENQ. : NOTER]

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EOS GALLUP EUROPE p. 3/3
FLASH EUROBAROMETER N° 71 ("Town twinning mayors / responsables")
 English version 2.7.1999 July/ August/ September 1999

6. [IF YES (Code 1) AT Q.4]

On the whole, would you say that the support your town has received from the European Union for town twinning is better, the same or worse than the support it has received from the other organisations or initiatives ?

- better 1
- the same 2
- worse 3
- (can't say, DK/NA) 4

7. [ASK ALL]

With how many towns does your town currently have twinning links ?

Exact number [] [] **[DK/NA -> CODE 99]**

8. Finally, what are your suggestions for the future with regard to the European Union town twinning programme ?

Please tell me in one sentence what improvement you would most like to see carried out.

[INT. : PLEASE NOTE]

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