

**GREAT BRITAIN**

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Job No.	Card	Serial No.	Country
(1) - (5)	(6) - (7)	(8) - (11)	(12-13)
430428	0 1		1 5

Job No : J 430428  
 Issue : 1  
 Date : 4 May, 1999

**FLASH EB 70**

**RESPONDENTS NAME:**

**1. COUNTRY**

15

**TELEPHONE NUMBER:**

**2. QUESTIONNAIRE NO.:**

**3. REGION**

**RESULT OF CONTACT**

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

**STANDARD DIAL DISPOSITION CODES**

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Card 01	
			Code	Skip to
	<b>INTERVIEWER ASK TO SPEAK TO:</b> • <b>A SENIOR MANAGER (i.e. MD, DIRECTOR)</b> <b>OR</b> • <b>A MANAGER RESPONSIBLE FOR IMPORTING/EXPORTING TO EUROPEAN UNION COUNTRIES</b>			
	<b>INTRODUCTION:</b> Hello, I am... from NOP Research. We are carrying out a survey amongst senior managers in small and medium sized businesses. The interview is short and should not take more than 5 minutes or so of your time. Is it convenient to talk to you now or shall I ring back at a better time?	OK	1	Q.4
		Not OK	2	Arrange recall
Q.1	What, exactly, is your position in the company?	Chairman, Chief Executive	1	*See Insts
		Managing Director, General Manager for business in the EU	2	
		Import/Export Director for EU Countries	3	
		Other senior member of management staff responsible for EU affairs	4	
		Other Senior Manager (GIVE DETAILS)	5	
	<b>INTERVIEWER: CHECK Q.1 IF NON-MANAGERIAL FUNCTION - THANK AND CLOSE.</b>			
Q.2	To which industrial sector does your company belong? <b>PROBE TO PRECODES</b>	Construction	1	Q.3
		Manufacturing	2	
		Distribution (wholesale/retail)	3	
		Transport	4	
		Business services	5	
		Other (GIVE DETAILS)	6	
Q.3	How many full-time/full-time equivalent staff does your company employ in this country?	Less than 10	1	Thank & Close
		10 - 49	2	Q.6
		50 - 249	4	
		250 - 499	5	
		500 - 999	6	
		1000 - 2999	3	
		3000 or more		

Q.No	Question	Answer	CARD 01	
			Code	Skip to
Q.4	What is the annual turnover of your company in the U.K.?	Less than £700,000 (less than 1 million EURO)	()	Thank & Close
		£700,001 - £1,400,000 (1-2 million EURO)	1	
		£1,400,001 - £5,000,000 (2-7 million EURO)	2	
		£5,000,001 - £14,000,000 (7-20 million EURO)	3	
		£14,000,001 - £28,000,000 (20-40 million EURO)	4	
		£28,000,001 - £56,000,000 (40-80 million EURO)	5	
		£56,000,001 - £71,000,000 (80 - 150 million EURO)	6	
		Over £71,000,000 (Over 150 MILLION euro)	7	
	DK	8	Q.5	
Q.5	Would you say that you could easily find sufficient information and advice to help you do more business in the single European Market?	Yes, No (DK/NA)	1 2 3	Q6
Q.6	Within an initiative called "Dialogue with Business", the European Commission recently launched an Internet site: the "One Stop Shop for Business". This site answers practical and administrative problems related to doing business in the single market. Have you heard of this Internet Site?	Yes, No (DK/NA)	1 2 3	Q.7
Q.7	Contact points for business have recently been established in this country and in all other European Union countries. They aim to help you overcome the difficulties you may encounter with public administrations in any of the European Union Member States. Which contact points do you know of in the U.K.? <b>DO NOT PROMPT: SPONTANEOUS AWARENESS ONLY REQUIRED IF ANY OF THE LISTED ANSWERS, EVEN INCOMPLETE, IS GIVEN, CODE "CORRECT"</b>	Correct answer given* No correct answer given DK/NA	1 2 3	Q.8
	<b>* = DEPARTMENT OF TRADE &amp; INDUSTRY (DTI), MINISTRY OF AGRICULTURE, FISHERIES AND FOOD (MAFF), HEALTH &amp; SAFETY EXECUTIVE, NATIONAL WEIGHTS AND MEASURES LABORATORY/DEPARTMENT OF ENVIRONMENT, TRANSPORT AND THE REGIONS/HOME OFFICE/DEPARTMENT OF CULTURE, MEDIA &amp; SPORT/HM CUSTOMS &amp; EXCISE/ H.M. TREASURY/ DEPARTMENT OF HEALTH. PERMANENT REPRESENTATIVE OF THE U.K. TO THE EUROPEAN UNION</b>			
Q.8	Do you feel you have enough information about how to participate in new calls for tender for public contracts in the other European Union countries?	Yes No Not interested DK/NA	1 2 3 4	Q.9
Q.9	Would you like to have the possibility to give your views - through Internet consultations - directly to the European Commission about how to make the Single Market work better for business?	Yes (Yes - but not via Internet) No DK/NA	1 2 3 4	Q10

Q.No	Question	Answer	Code	Skip to
Q.10	Thank you very much for your help today. Before I finish could I just check in which of the following regions your company is based ... <b>READ OUT EACH REGION</b>	Scotland North/Tyne Tees Lancashire/North West Yorkshire/Humberside East Midlands West Midlands East Anglia London/South East South West Wales	() 1 2 3 4 5 6 7 8 9 10	

**INTERVIEWER PLEASE RECORD:**

Tel. No. of Company: \_\_\_\_\_

Respondent name: \_\_\_\_\_

Length of Interview: \_\_\_\_\_