

IRELAND

YOUR SURVEY NUMBER

8	L	6	8	8
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1-5

COUNTRY CODE

0	8
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6-7

OUR SURVEY NUMBER

5	0	1
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8-10

INTERVIEW NUMBER

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11-16

Q.1. What is your nationality ? Please tell me the country (or countries) that apply. **(MULTIPLE ANSWERS POSSIBLE)**

Belgium.....	17	1,	
Denmark.....		2,	
Germany.....		3,	
Greece.....		4,	
Spain.....		5,	
France.....		6,	
Ireland.....		7,	
Italy.....		8,	
Luxembourg.....		9,	
Netherlands.....		10,	
Portugal.....		11,	
United Kingdom (Great Britain, Northern Ireland)...		12,	
Austria.....		13,	
Sweden.....		14,	
Finland.....		15,	
Other countries.....		16,	CLOSE INTERVIEW
DK.....		17,	CLOSE INTERVIEW

Q.2 Information and communication technologies are taking an increasingly prominent place in our private and working lives. It is now possible to link up computers, telephones, televisions, video recorders and communication satellites. These so-called "information highways" give access to the information society. For example, from your computer, your television, your mobile phone, you can get in contact with different people, different service suppliers, etc. all over the world.

I am going to name some systems providing you with access to the services of the "information society".

(INTERVIEWER: ASK a) THEN b) FOR EACH ITEM)

Q.2a) Do you yourself use at home, or not, in your leisure time... ?
IF NOT Are you interested in this, or not ?

Q.2b) And, in your work, do you yourself use or not...? **(INTERVIEWER. IF NOT WORKING, LEAVE BLANK)**
IF NOT Are you interested in this, or not ?

READ OUT	a) Personal Use				b) At Work			
	Use	Does not use, interested	Does not use, not interested	DK	Use	Does not use, interested	Does not use, not interested	DK
1. Satellite dish to pick up satellite programmes	34 1	2	3	4	35 1	2	3	4
2. Decoder for pay-TV programmes such as Sky Sports, Sky Movies etc.	36 1	2	3	4	37 1	2	3	4
3. Teletext on your television	38 1	2	3	4	39 1	2	3	4
4. Minitel or other videotext systems working without a television	40 1	2	3	4	41 1	2	3	4
5. Video recorder	42 1	2	3	4	43 1	2	3	4
6. Computer or PC	44 1	2	3	4	45 1	2	3	4
7. CD-ROM linked to your computer	46 1	2	3	4	47 1	2	3	4
8. Fax working without a computer	48 1	2	3	4	49 1	2	3	4
9. Modem or faxmodem linked to a computer	50 1	2	3	4	51 1	2	3	4
10. A mobile phone	52 1	2	3	4	53 1	2	3	4
11. Internet, World Wide Web connection	54 1	2	3	4	55 1	2	3	4
12. Pager with number display	56 1	2	3	4	57 1	2	3	4
13. Cable Television	58 1	2	3	4	59 1	2	3	4

Q.3. Which, if any, of these are you planning to buy in the next six months ?
(SHOW CARD 'Q.3' - READ OUT - SEVERAL ANSWERS POSSIBLE)

Satellite dish to pick up satellite programmes	60	1,
Decoder for pay-TV programmes such as Sky Sports, Sky Movies, etc. .		2,
Teletext on your television screen		3,
Minitel or other videotext systems working without a television		4,
Video recorder		5,
Computer or PC		6,
CD-ROM linked to your computer		7,
Fax working without a computer		8,
Modem or faxmodem linked to a computer		9,
Mobile phone		10,
Internet, World Wide Web connection		11,
Pager (WITH NUMBER DISPLAY)		12,
Cable Television		13,
None of these		14,
DK.		15,

- Q.4 I am going to name several examples of services you could have access to by using one of these communication networks, for example, the Internet from a computer, teletext from a television, etc.
- Q.4.a) For each of these services, could you please tell me if it interests you, or not?
- Q.4.b) And could you please indicate for which of these you would be ready to pay a monthly subscription/access right of IR£8, in addition to communication costs ? (SHOW CARD 'Q.4b' - SELECT ITEMS)

READ OUT	a)			b)
	Interests	Does not Interest	DK	Ready to Pay
1. Going through the collections of European museums, from a computer, at your own pace and according to your own interests	87 1	2	3	75 1,
2. Getting in contact, from a computer, with a politician and taking part in political debates as if on the spot	88 1	2	3	2,
3. Following a training programme from home, from a computer or television, as if attending the course in person	89 1	2	3	3,
4. Getting a doctor's advice on a health problem, on line on a computer, for example receiving explanations about an X-ray, or blood test	90 1	2	3	4,
5. Consulting from home, by computer, local town or council services, without having to go there, in order to get documents you need	91 1	2	3	5,
6. Preparing a complete trip from home, by getting information on places, fares, bookings, etc., on a computer screen, on Minitel, or Teletext	92 1	2	3	6,
7. Getting information by reading from a computer the contents of daily newspapers, magazines or other publications or documents	93 1	2	3	7,
8. Getting information from a computer on products such as videos, music, CDs, books, software, hardware or services in order to buy or rent them	94 1	2	3	8,
9. More easily looking for a job by consulting, from a computer or a Minitel, the employment office or exchange, or job offers from private companies	95 1	2	3	9,
10. Getting information from a computer on my rights as a consumer	96 1	2	3	10,
11. Managing personal bank accounts, consulting stock exchange rates or other economic information, from home by computer	97 1	2	3	11,
12. Settling, by computer, financial services contracts (e.g. life insurance policy, pension savings plan)	98 1	2	3	12,

▲ PUNCHER: NOTE ORDER OF COLS. ▲

IF "DOES NOT INTEREST" MENTIONED ONCE OR MORE IN Q.4.a.

Q.5 And, from the following list, why are you not interested in some of these services ? (SHOW CARD 'Q.5' - READ OUT - SEVERAL ANSWERS POSSIBLE)

I have never heard of them.....	99	1,
I do not think they exist in Ireland.....		2,
I do not need them in my private life.....		3,
I do not need them in my working life.....		4,
I do not know enough about them.....		5,
They are too expensive.....		6,
They are too complicated.....		7,
My partner does not want them.....		8,
I do not have the necessary equipment (computer, access to the Internet, etc.).....		9,
I do not have the time to use them.....		10,
I do not have the time to learn how to use them.....		11,
I am not interested in new technologies in general.....		12,
Services that involve payment on the Internet make me feel uneasy..		13,
Other reasons (SPONTANEOUS).....		14,
DK.....		15,

ASK ALL

Let us now turn to a different topic : food and food labels.

Q.6. How often do you or does anyone else in your household buy cheese : once a week or more, less often or never ? (SHOW CARD 'Q.6')

And ... (READ OUT ITEMS) ? (SHOW CARD 'Q.6') AGAIN

READ OUT ▼	ONCE A WEEK OR MORE	LESS OFTEN	NEVER	DK
1. Cheese	114 1	2	3	4
2. ... Cooked meats, patés, salami, etc.	115 1	2	3	4
3. ... Cakes, sweets, biscuits	116 1	2	3	4
4. ... Fruit	117 1	2	3	4
5. ... Vegetables	118 1	2	3	4
6. ... Honey	119 1	2	3	4
7. ... Meat or poultry	120 1	2	3	4
8. ... Prepared or pre-cooked meals	121 1	2	3	4
9. ... Beer	122 1	2	3	4

(FOR EACH PRODUCT, CODES 1 OR 2 AT Q.6)

- Q.7. a) Here is a list of things that people may take into account when buying food products. Which are the three most important to you and your family when buying cheese ? (SHOW CARD 'Q.7' - 3 ANSWERS MAX.).
- b) And when buying cooked meats, patés, salami, etc. ? (SHOW CARD 'Q.7' AGAIN - 3 ANSWERS MAX.).
- c) And cakes, sweets, biscuits ? (SHOW CARD 'Q.7' AGAIN - 3 ANSWERS MAX.).
- d) And fruit or vegetables ? (SHOW CARD 'Q.7' AGAIN - 3 ANSWERS MAX.).
- e) And honey ? (SHOW CARD 'Q.7' AGAIN - 3 ANSWERS MAX.).
- f) And meat or poultry ? (SHOW CARD 'Q.7' AGAIN - 3 ANSWERS MAX.).
- g) And prepared or pre-cooked meals ? (SHOW CARD 'Q.7' AGAIN - 3 ANSWERS MAX.).
- h) And beer ? (SHOW CARD 'Q.7' AGAIN - 3 ANSWERS MAX.).

READ OUT - ROTATE	a)	b)	c)	d)	e)	f)	g)	h)
1. The brand	123 1,	136 1,	149 1,	162 1,	175 1,	188 1,	201 1,	214 1,
2. A quality label	2,	2,	2,	2,	2,	2,	2,	2,
3. The area or country where it was made or produced	3,	3,	3,	3,	3,	3,	3,	3,
4. Its traditional character	4,	4,	4,	4,	4,	4,	4,	4,
5. The look of the product i.e. its colour, smell, freshness, consistency.....	5,	5,	5,	5,	5,	5,	5,	5,
6. The type of outlet selling it	6,	6,	6,	6,	6,	6,	6,	6,
7. Not too high a price	7,	7,	7,	7,	7,	7,	7,	7,
8. A "designation of origin"	8,	8,	8,	8,	8,	8,	8,	8,
9. Not too low a price	9,	9,	9,	9,	9,	9,	9,	9,
10. Date stamps (packing date, best before date,) (SPONTANEOUS)	10,	10,	10,	10,	10,	10,	10,	10,
11. Nothing (SPONTANEOUS)	11,	11,	11,	11,	11,	11,	11,	11,
12. Something else (SPONTANEOUS)	12,	12,	12,	12,	12,	12,	12,	12,
DK	13,	13,	13,	13,	13,	13,	13,	13,

ASK ALL

- Q.8. If you had to define what a quality food product is, which are the three things you would mention first ?
A product that ... (SHOW CARD 'Q.8' - READ OUT - ROTATE - MAX. 3 ANSWERS).

looks appetising.....	227	1,
keeps its natural taste.....		2,
comes from specific countries or areas.....		3,
is made/produced in Ireland.....		4,
is checked by a public body.....		5,
carries a well-known, reputable brand name.....		6,
is tasty, has a good taste.....		7,
carries a quality label.....		8,
is made/produced under strict hygiene conditions.....		9,
is more expensive than the average.....		10,
something else (SPONTANEOUS).....		11,
DK.....		12,

Q.9a). Have you ever seen or heard of any of these, or not ? (SHOW FIRST CARD 'Q.9a' - READ OUT)

READ OUT	YES	NO	DK
A.O.C/R.D.O.	239 1	2	3
P.D.O.	241 1	2	3
P.G.I.	242 1	2	3

↑
PUNCHER NOTE:
NO COL. 240

Q.9b) And of? (CONTINUE WITH SECOND CARD 'Q.9b' - READ OUT)

READ OUT	YES	NO	DK
Appellation D'Origine Contrôlée/Registered Designation of Origin	243 1*	2	3
Protected Designation of Origin	245 1**	2	3
Protected Geographical Indication	246 1***	2	3

↑
PUNCHER NOTE:
NO COL. 244

(IF "YES", CODE 1* IN ITEM 1 OR CODE 1** IN ITEM 2 IN Q.9.b)

Q.10.a) Where have you heard about food products with a "Designation of origin" label? (SHOW CARD 'Q.10a' - READ OUT - SEVERAL ANSWERS POSSIBLE)

In a shop, supermarket.....	247	1,
At an exhibition, at a fair.....		2,
In a restaurant.....		3,
On television.....		4,
On the radio.....		5,
In newspapers.....		6,
In a food magazine.....		7,
In a trade journal.....		8,
In another magazine.....		9,
On the Internet.....		10,
Somewhere else (SPONTANEOUS).....		11,
DK.....		12,

(IF "YES", CODE 1* IN ITEM 1 OR CODE 1** IN ITEM 2 IN Q.9.b)

Q.10b) And do you buy food products with a "Designation of origin" label often, sometimes, or never?

Often.....	259	1
Sometimes.....		2
Never.....		3
DK.....		4

ASK ALL

Q.11. Whether you have ever heard of it or not, what does "Designation of origin" for a food product mean to you ? Please give me two answers at most.
(SHOW CARD 'Q.11' - READ OUT - ROTATE - MAXIMUM 2 ANSWERS)

A guarantee of specific flavour, taste.....	26)	1,
The guarantee that the product has a specific geographic origin....		2,
A guarantee of quality.....		3,
A guaranteed place of production or manufacture.....		4,
A guarantee that the traditional method of production has been used.....		5,
Purely a promotion.....		6,
It does not mean anything (SPONTANEOUS)		7,
I don't trust 'Designations of Origin' (SPONTANEOUS).....		8,
Something else (SPONTANEOUS).....		9,
DK.....		10,

(IF "YES", CODE 1** IN ITEM 2 IN Q.9.b)

Q.12a) Where have you heard about food products with a "Protected Designation of Origin" label / P.D.O.? (SHOW CARD 'Q.12a' - READ OUT - SEVERAL ANSWERS POSSIBLE)

In a shop, supermarket.....	27)	1,
At an exhibition, at a fair.....		2,
In a restaurant.....		3,
On television.....		4,
On the radio.....		5,
In newspapers.....		6,
In a food magazine.....		7,
In a trade journal.....		8,
In another magazine.....		9,
On the Internet.....		10,
Somewhere else (SPONTANEOUS).....		11,
DK.....		12,

(IF "YES", CODE 1** IN ITEM 2 IN Q.9.b)

Q.12.b) And do you buy food products with a "Protected Designation of Origin" label often, sometimes, or never?

Often.....	282	1
Sometimes.....		2
Never.....		3
DK.....		4

ASK ALL

Q.13. Whether you have ever heard of it or not, what does "Protected Designation of Origin" / P.D.O. for a food product mean to you? Please give me two answers at most. **(SHOW CARD 'Q.13' - READ OUT - ROTATE - MAXIMUM 2 ANSWERS)**

A guarantee of specific flavour, taste.....	283	1,
The guarantee that the product has a specific geographic origin.....		2,
A guarantee of quality.....		3,
A guaranteed place of production or manufacture.....		4,
A guarantee that the traditional method of production has been used.		5,
Purely a promotion.....		6,
It doesn't mean anything (SPONTANEOUS)		7,
I don't trust "Designations of Origin"/P.D.O. (SPONTANEOUS)		8,
Something else (SPONTANEOUS)		9,
DK.....		10,

(IF "YES", CODE 1* IN ITEM 3 IN Q.9.b)**

Q.14.a) Where have you heard about food products with a "Protected Geographical Indication" label / P.G.I.? **(SHOW CARD Q.14a' - READ OUT - SEVERAL ANSWERS POSSIBLE)**

In a shop, supermarket.....	293	1,
At an exhibition, at a fair.....		2,
In a restaurant.....		3,
On television.....		4,
On the radio.....		5,
In newspapers.....		6,
In a food magazine.....		7,
In a trade journal.....		8,
In another magazine.....		9,
On the Internet.....		10,
Somewhere else (SPONTANEOUS)		11,
DK.....		12,

(IF "YES", CODE 1* IN ITEM 3 IN Q.9.b)**

Q.14.b) And do you buy food products with a "Protected Geographical Indication" label often, sometimes, or never?

Often.....	305	1
Sometimes.....		2
Never.....		3
DK.....		4

ASK ALL

Q.15. Whether you have ever heard of it or not, what does "Protected Geographical Indication" / P.G.I. for a food product mean to you? Please give me two answers at most. (SHOW CARD 'Q.15' - READ OUT - ROTATE - MAXIMUM 2 ANSWERS)

- A guarantee of specific flavour, taste.....306 1,
 The guarantee that the product has a specific geographic origin..... 2,
 A guarantee of quality..... 3,
 A guaranteed place of production or manufacture..... 4,
 A guarantee that the traditional method of production has been used. 5,
 Purely a promotion..... 6,
 It doesn't mean anything (SPONTANEOUS) 7,
 I don't trust "Designations of Origin"/P.G.I. (SPONTANEOUS) 8,
 Something else (SPONTANEOUS) 9,
 DK..... 10,

Q.16. Which of these labels guarantees... ? (SHOW CARD 'Q.16' WITH LABELS)

READ OUT ▼	PROTECTED DESIGNATION OF ORIGIN/P.D.O.	PROTECTED GEOGRAPHICAL INDICATION/P.G.I	BOTH (SPONTANEOUS)	NEITHER (SPONTANEOUS)	DK
a) that the main ingredients come only from the specific region of production	316 1	2	3	4	5
b) that all the stages of production take place in the specific region of production	317 1	2	3	4	5
c) that there are very strict quality controls	318 1	2	3	4	5
d) a certain quality level in the product	319 1	2	3	4	5

- Q.17. 1. Would you be prepared to pay a little more for cheese of guaranteed origin, or not ?
2. And for ... ?

READ OUT ▼			YES	NO	IT DEPENDS ON THE PRICE DIFFERENCE (SPONTANEOUS)	DK
1. cheese	320	1	2	3	4	
2. ... cooked meats, patés, salami, etc.	321	1	2	3	4	
3. ... pastry, sweets, biscuits	322	1	2	3	4	
4. ... fruit or vegetables	323	1	2	3	4	
5. ... honey	324	1	2	3	4	
6. ... meat or poultry	325	1	2	3	4	
7. ... prepared or pre-cooked meals	326	1	2	3	4	

- Q18.a) If products of guaranteed origin cost 10% more than those you usually buy, would you, or the person in your household mainly responsible for shopping, buy them?

(INTERVIEWER: IF "NO" OR "DK", CODES 2 OR 3 IN Q.18.a, GO TO Q.19)

- Q.18b) And if they cost 20% more ? (INTERVIEWER. IF "NO" OR "DK", CODES 2 OR 3 IN Q.18b), GO TO Q.19)

- Q.18c) And 30% more ?

READ OUT			Yes	No	DK
a) 10% more	327	1	2	3	
b) 20% more	328	1	2	3	
c) 30% more	329	1	2	3	

ASK ALL

- Q.19. Which of these things makes it possible for you to know that a product is made or produced in the traditional way ?

Please give me 3 answers at most. (SHOW CARD 'Q.19' - READ OUT - ROTATE - MAXIMUM 3 ANSWERS)

The name of the product.....	330	1,
The brand name.....		2,
An explanation of the way it is produced or made on the label.....		3,
A logo.....		4,
A specific word such as "traditional", "real", "authentic".....		5,
Where it is produced.....		6,
The list of the ingredients, contents.....		7,
The design of the label.....		8,
The look of the product i.e. its shape, size, colour, packaging...		9,
The type of shop where it is sold.....		10,
DK.....		11,

(SHOW CARD 'Q.20' WITH TSG LOGO)

- Q.20 Please look carefully at this logo. Have you seen it before or not?
- Yes.....341 1
- No.....2
- DK.....3

(CONTINUE TO SHOW CARD 'Q.20' WITH LOGO)

- Q.21. What do you think this logo stands for? **(SHOW CARD 'Q.21' - READ OUT - ONE ANSWER ONLY) (INT: ASK RESPONDENT TO GUESS IF SAYS "DON'T KNOW")**

- Reference to geographic origin.....342 1
- Traditional ingredients.....2
- Made in the traditional way.....3
- Other answer **(SPONTANEOUS)**4
- DK.....5

- Q.22.a) If the European Union were to guarantee the origin of a food product, would you have more confidence in this product, or not ?

- Q.22.b) And if the European Union were to guarantee that a food product was made or produced in the traditional way, would you have more confidence in this product, or not ?

READ OUT	MORE CONFIDENCE	NOT MORE CONFIDENCE	IT DEPENDS ON THE PRODUCT (SPONTANEOUS)	DK
a) Guaranteed origin of a food product	343 1	2	3	4
b) Guaranteed that a food was made or produced in the traditional way	344 1	2	3	4

- Q.23.a) Would a European logo guaranteeing the origin of a food product make you more likely to buy it, or not?

- Q.23.b) Would a European logo guaranteeing that a food product is made or produced in the traditional way make you more likely to buy it, or not?

READ OUT	MORE LIKELY	NOT MORE LIKELY	DK
a) The origin of a food product	345 1	2	3
b) That a food product is made or produced in the traditional way	346 1	2	3

Now let's talk about another topic : the family

Q.24. Which of the following do you consider to be a family? (SHOW CARD 'Q.24' - READ OUT - SEVERAL ANSWERS POSSIBLE)

A married couple with child(ren).....	347	1,
A married couple with no child(ren).....		2,
An unmarried couple with child(ren).....		3,
An unmarried couple with no child(ren).....		4,
A couple with child(ren) from a previous relationship.....		5,
A single parent with child(ren).....		6,
A single person with no child(ren).....		7,
None of these (SPONTANEOUS)		8,
Other (SPONTANEOUS)		9,
DK.....		10

Q.25. The number of children which people may wish to have can be influenced by different factors. From this list would you please choose the three which seem the most important to you? (SHOW CARD 'Q.25' - READ OUT - THREE ANSWERS MAXIMUM)

Childcare which is convenient and of good quality.....	357	1,
Long enough leave for the mother or the father around the time of the child's birth		2,
Flexible working hours.....		3,
Availability of suitable accommodation.....		4,
Ease of travel to work, or schools.....		5,
The level of family allowances.....		6,
The stability of the couple's relationship.....		7,
The availability of contraception.....		8,
The cost of children's education.....		9,
The tax advantages for families with children.....		10
The economic crisis and unemployment.....		11
The availability of grandparents.....		12
Women working outside the home.....		13
Others (SPONTANEOUS)		14
DK.....		15

Q.26.a) And would you say it is very important, fairly important, fairly unimportant or not at all important to live with someone as husband/wife/partner ?

Q.26.b) And to have children ? (SHOW CARD 'Q.26b' WITH SCALE)

READ OUT	VERY IMPORTANT	FAIRLY IMPORTANT	FAIRLY UNIMPORTANT	NOT AT ALL IMPORTANT	DK
a) To live with someone as husband/wife/partner	372 1	2	3	4	5
b) And to have children	373 1	2	3	4	5

Q.27.a) In your opinion, what are the main roles of the family in society today ?
(SHOW CARD 'Q.27' - SEVERAL ANSWERS POSSIBLE)

Q.27.b) And, what are the main roles of the family for you personally ?
(SHOW CARD 'Q.27' AGAIN - SEVERAL ANSWERS POSSIBLE)

READ OUT	a) MAIN ROLE IN SOCIETY TODAY	b) MAIN ROLE PERSONALLY
1. Bringing up and educating children	374 1,	384 1,
2. Providing love and affection to all family members	2,	2,
3. Looking after the health and well-being of all family members	3,	3,
4. Maintaining cultural and moral values	4,	4,
5. Taking care of elderly family members	5,	5,
6. Providing moral support to family members	6,	6,
7. Contributing to the economy	7,	7,
8. Other (SPONTANEOUS)	8,	8,
9. None (SPONTANEOUS)	9,	9,
DK	10,	10,

Q.28.a) Could you please tell me whether you tend to be in favour of or tend to be against marriage?

In favour.....	394	1	GO TO Q.28.b
Against.....		2	GO TO Q.28.c
DK.....		3	GO TO Q.29

(IF "IN FAVOUR", CODE 1 IN Q.28.a)

Q.28.b) For which of these reasons, if any, do you tend to be in favour of marriage?
Marriage is...
(SHOW CARD 'Q.28b' - READ OUT - SEVERAL ANSWERS POSSIBLE)

... committing yourself to being faithful to your partner.....	395	1,
... proving to the other person that you really love him/her.....		2,
... making daily life more practical.....		3,
... helping overcome difficulties more easily.....		4,
... the best way to guarantee the rights of the children (inheritance, nationality, etc.).....		5,
... necessary for having children.....		6,
... a tradition.....		7,
... making the couple more committed to each other.....		8,
Others (SPONTANEOUS)		9,
DK.....		10

(IF "AGAINST", CODE 2 IN Q.28.a)

Q.28.c) For which of these reasons, if any, do you tend to be against marriage?
Marriage is...
(SHOW CARD 'Q.28c' - READ OUT - SEVERAL ANSWERS POSSIBLE)

... getting stuck in a routine.....	405	1,
... giving up some of your freedom, being limited by the other person.....		2,
... committing yourself to a future with someone who might develop differently from you.		3,
... needlessly changing a private relationship into something official.....		4,
... makes breaking up more difficult.....		5,
... giving in to social pressure.....		6,
... an old-fashioned tradition.....		7,
... an obstacle to the man's working life.....		8,
... an obstacle to the woman's working life.....		9,
Others (SPONTANEOUS)		10
DK.....		11

ASK ALL

- Q.29. If you were married and were no longer getting on with your spouse, what are the three main reasons which, despite everything, might encourage you not to get divorced? You would not get divorced because...? **(SHOW CARD 'Q.29' - READ OUT - THREE ANSWERS MAXIMUM)**

... you would find yourself alone.....	416	1,
... it is not always fully accepted by others.....		2,
... it is not advisable if there are children.....		3,
... it goes against religious beliefs.....		4,
... it is harmful to a person's career.....		5,
... it is always a sign of failure.....		6,
... it is running away from responsibilities.....		7,
... it leads to serious financial difficulties.....		8,
Others (SPONTANEOUS)		9,
DK.....		10

- Q.30. Please tell me which of the following changes have actually happened to you? **(SHOW CARD 'Q.30' - READ OUT - SEVERAL ANSWERS POSSIBLE)**

You left your parents' home to live alone or with several others...	426	1,
You and your husband/wife/partner moved in together.....		2,
You had a child.....		3,
You separated from your husband/wife/partner.....		4,
You became a widow/widower.....		5,
You moved away in order to find a job somewhere else.....		6,
Others (SPONTANEOUS)		7,

Q.31. In order to improve life for families, which three of the following should the government make top priority ? (SHOW CARD 'Q.31' - READ OUT - THREE ANSWERS MAXIMUM)

The amount of leave a mother or father can take around the child's birth.....	433	1,
Availability of childcare arrangements.....		2,
The level of child allowances.....		3,
Provision of maternity benefits.....		4,
Flexible working hours.....		5,
Availability of suitable accommodation.....		6,
The cost of educating children.....		7,
Tax advantages for families with children.....		8,
Fight against unemployment.....		9,
The availability of methods of contraception.....		10
DK.....		11

Q.32a) From the following list, could you tell me, which organisations you are a member of or whose activities you participate in ? (SHOW CARD 'Q.32a' - READ OUT - SEVERAL ANSWERS POSSIBLE)

Social or community organisations or religious organisations involved in charitable activities.....	444	1,
Religious or parish organisations not involved in charitable activities.....		2,
Cultural or artistic associations.....		3,
Trade unions or political parties.....		4,
Human rights movements or organisations.....		5,
Organisations for the protection of nature, animals, the environment....		6,
Youth organisations (scouts, youth clubs).....		7,
Consumer organisations.....		8,
Sports clubs, associations.....		9,
Hobby or special interest clubs/associations (collectors, 'fan-clubs', computer clubs, etc.).....		10,
Other clubs or organisations (SPONTANEOUS).....		11,
No club or organisation (SPONTANEOUS).....		12,

(IF CODE 1 OR 5 IN Q.32.a)

Q.32. b) How much time do you spend in total each month on the activities or association(s) shown on this card? (SHOW CARD 'Q.32b' - READ OUT - ONE ANSWER ONLY)

Less than one hour.....	456	1
One 1 hour and up to 5 hours.....		2
Over 5 hours and up to 10 hours.....		3
Over 10 hours and up to 20 hours.....		4
Over 20 hours and up to 30 hours.....		5
More than 30 hours.....		6
Full time (SPONTANEOUS).....		7
DK.....		8

ASK ALL

Q.33. In the future, working adults may have to look after their parents more than they do nowadays. In your opinion, is this quite a good thing or quite a bad thing?

Quite a good thing.....	457	1
Quite a bad thing.....		2
Neither one, nor the other (SPONTANEOUS).....		3
DK.....		4

- Q.34. Here is a list of tasks concerned with looking after children which may be carried out by the father or the mother, or by both. Please tell me for each of them, whether you think it should be carried out mainly by the father, mainly by the mother or by both?

READ OUT	MAINLY BY THE FATHER		MAINLY BY THE MOTHER	BY BOTH	DK
1. Playing sport with the children	458	1	2	3	4
2. Bringing the children to activities such as drama, music, scouts, etc.	459	1	2	3	4
3. Changing the baby's nappies	460	1	2	3	4
4. Dressing the children or choosing their clothes	461	1	2	3	4
5. Taking the children to the doctor	462	1	2	3	4
6. Helping the children with their schoolwork, going to parents' meetings	463	1	2	3	4
7. Reading to the children	464	1	2	3	4
8. Buying toys for the children	465	1	2	3	4
9. Punishing the children	466	1	2	3	4
10. Putting the children to bed	467	1	2	3	4
11. Answering important questions raised by the child	468	1	2	3	4

- Q.35.a) All things considered, how would you rate your quality of life on a scale from 1 to 10? (**SHOW CARD 'Q.35a' WITH SCALE**).
If it is very bad, you give a score of 1. If it is very good, you give a score of 10. The scores in between allow you to say how close to either side you are.

READ OUT	VERY BAD										VERY GOOD	DK
469-470	1	2	3	4	5	6	7	8	9	10	11	

- Q.35.b) On a scale from 1 to 10, how satisfied are you with the social services in Ireland? (**SHOW CARD 'Q.35b' WITH SCALE**)

READ OUT	NOT AT ALL SATISFIED										EXTREMELY SATISFIED	DK
471-472	1	2	3	4	5	6	7	8	9	10	11	

Q.35. c) And, on a scale from 1 to 10, how satisfied are you with health services in Ireland? (SHOW CARD 'Q.35b' AGAIN WITH SCALE)

READ OUT	NOT AT ALL SATISFIED										EXTREMELY SATISFIED	DK
473-474	1	2	3	4	5	6	7	8	9	10	11	

Q.36. Let's suppose you had an elderly father or mother who lived alone. What do you think would be best if this parent could no longer manage to live on his/her own? (SHOW CARD 'Q.36' - READ OUT - ONE ANSWER ONLY)

Myself or one of my brothers or sisters should invite my father or mother to live with one of us.....	475	1
I or one of my brothers or sisters should move in with my father or mother.....		2
One should move closer to the other.....		3
My father or mother should move in to an old people's home or a nursing home.....		4
My father or mother should stay at home, and receive visits there, as well as appropriate health care and services.....		5
It depends (SPONTANEOUS)		6
DK.....		7

Q.37. Irrespective of your answer, who do you think should mainly pay for taking care of elderly parents? (SHOW CARD 'Q.37' - READ OUT - ONE ANSWER ONLY)

The elderly parents themselves.....	476	1
Their children.....		2
The State or the community.....		3
Local government.....		4
Everyone equally (SPONTANEOUS)		5
Other (SPONTANEOUS)		6
DK.....		7

Q.38. For each of the following, could you please tell me if it is something fairly important, or fairly unimportant to you?

READ OUT	FAIRLY IMPORTANT	FAIRLY UNIMPORTANT	DK
1. Work	477 1	2	3
2. Family	478 1	2	3
3. Friends and acquaintances	479 1	2	3
4. Leisure	480 1	2	3
5. Politics	481 1	2	3
6. Religion	482 1	2	3
7. Living with a partner	483 1	2	3

Q.39. Did getting married or having children bring about changes in your life such as...?

READ OUT	YES	NO	DK	NOT APPLICABLE
1. You cut short your education	484 1	2	3	4
2. You settled down in a steady job	485 1	2	3	4
3. It improved your income	486 1	2	3	4
4. It limited your chances of promotion	487 1	2	3	4
5. You cut down the amount of time you worked, for example, starting to work part-time	488 1	2	3	4
6. You took a break of a year or more in your working life	489 1	2	3	4
7. You took a job below the level of your qualifications	490 1	2	3	4
8. You stopped working for good	491 1	2	3	4
9. It improved your productivity	492 1	2	3	4
10. It improved your quality of life	493 1	2	3	4
11. It improved your social network	494 1	2	3	4

Q.40. For each of the following areas, please tell me if you think it should be taken care of more by local/national government, by private companies or by associations ? (SHOW CARD 'Q.40' - ONE ANSWER ONLY)

READ OUT	LOCAL/ NATIONAL GOVERNMENT	COMPANIES	ASSOCIATIONS	DK
1. Child care	495 1	2	3	4
2. Care for dependent old people	496 1	2	3	4
3. Health services	497 1	2	3	4
4. Cultural and leisure activities for adults	498 1	2	3	4
5. Cultural and leisure activities for children	499 1	2	3	4
6. Education	500 1	2	3	4
7. The environment	501 1	2	3	4
8. Development and maintenance of public amenities	502 1	2	3	4
9. Humanitarian aid	503 1	2	3	4
10. Helping disadvantaged people, the socially excluded	504 1	2	3	4

Q.41. In less than 2 years, we will be in the 21st century. How would you rate the legacy left to young Irish people by older generations in the following areas ? (SHOW CARD 'Q.41' - ONE ANSWER PER ITEM)

READ OUT - ROTATING THE ORDER - TICK THE ONE YOU START WITH	FAIRLY NEGATIVE		FAIRLY POSITIVE	DK
a) Employment	505	1	2	3
b) Freedom	506	1	2	3
c) The spirit of co-operation, solidarity	507	1	2	3
d) Morality / Ethics	508	1	2	3
e) The environment	509	1	2	3
f) Equality	510	1	2	3
g) Quality of life	511	1	2	3
h) Social security / welfare	512	1	2	3
i) Personal safety	513	1	2	3
j) Purchasing power	514	1	2	3
k) Working conditions	515	1	2	3

Now, let's talk about developing countries.

ASK ALL

Q42.a) In your opinion, is it very important, important, not very important or not at all important to help the people in poor countries in Africa, South America, Asia, etc. to develop ?

Very important.....	516	1	Go to Q.43
Important.....		2	Go To Q.43
Not very important.....		3	Go To Q.42b
Not at all important.....		4	Go To Q.42b
DK.....		5	Go To Q.43

IF NOT VERY IMPORTANT OR NOT AT ALL IMPORTANT, CODES 3 OR 4 IN Q.42a
Q.42b) From this list, please tell me why you think it is not important to help them?
SHOW CARD Q.42b) - READ OUT - SEVERAL ANSWERS POSSIBLE) ?

We should solve problems (poverty, unemployment, the economy) in Ireland first	517	1,
This aid is too expensive for Ireland		2,
It is a waste of money to help poor countries because their situation does not improve		3,
The money will be misused and will not reach those who need it		4,
We (in Ireland/Europe) already give them enough money		5,
The more aid we give to poor countries, the more children they have		6,
Poor countries should stop fighting and stop buying arms		7,
There will always be rich and poor countries		8,
I don't know enough about these countries to decide whether it makes sense or not to help them		9,
Poor countries don't interest me		10,
I don't like foreigners (SPONTANEOUS)		11,
Others (SPONTANEOUS)		12,
DK		13,

ASK ALL

Q.43. We are not talking about humanitarian aid, that is assistance provided in emergency situations like war, famine, etc., but about development aid. Do you think the Irish government helps the people in poor countries in Africa, South America, Asia, etc. to develop, or not ?
(IF YES) Roughly how much of its budget do you think the Irish government spends on this aid ? **(SHOW CARD 'Q.43' READ OUT - ONE ANSWER ONLY)**

No.....	530-531	01
Yes, less than 1%.....		02
Yes, between 1 and 4%.....		03
Yes, between 5 and 9%.....		04
Yes, between 10 and 14%.....		05
Yes, between 15 and 19%.....		06
Yes, between 20 and 24%.....		07
Yes, between 25 and 29%.....		08
Yes, 30% or more.....		09
Yes, but I do not know the percentage (SPONTANEOUS).....		10
DK.....		11

- Q.44. And do you think that the European Commission helps the people in poor countries in Africa, South America, Asia, etc. to develop, or not ?
(IF YES) Roughly how much of its budget do you think the European Commission spends on this aid ? (SHOW CARD 'Q.44' - READ OUT - ONE ANSWER ONLY)

No.....	532-533	01
Yes, less than 1%.....		02
Yes, between 1 and 4%.....		03
Yes, between 5 and 9%.....		04
Yes, between 10 and 14%.....		05
Yes, between 15 and 19%.....		06
Yes, between 20 and 24%.....		07
Yes, between 25 and 29%.....		08
Yes, 30% or more.....		09
Yes, but I do not know the percentage (SPONTANEOUS).....		10
DK.....		11

- Q.45a) Do you think the development aid provided by the Irish government should increase a lot, increase a little, decrease a little or decrease a lot ? (SHOW CARD 'Q.45' WITH SCALE)

- Q.45b) And by the European Commission ? (SHOW CARD 'Q.45' AGAIN WITH SCALE)

	INCREASE A LOT	INCREASE A LITTLE	DECREASE A LITTLE	DECREASE A LOT	DK
The Irish government	534 1	2	3	4	5
European Commission	535 1	2	3	4	5

- Q.46a) Who do you think is best placed to help poor people in Africa to develop : Europe, the United States or Japan ?
(SHOW CARD 'Q.46' - ONE ANSWER ONLY)

- Q.46b) And to help people in South America ? (SHOW CARD 'Q.46' AGAIN - ONE ANSWER ONLY)

- Q.46c) And to help people in Asia ? (SHOW CARD 'Q.46' AGAIN - ONE ANSWER ONLY)

READ OUT	Europe	the United States	Japan	DK
a) help people in Africa	536 1	2*	3*	4
b) help people in South America	537 1	2	3	4
c) help people in Asia	538 1	2	3	4

IF "UNITED STATES" OR "JAPAN" MENTIONED FOR HELPING PEOPLE IN AFRICA, CODES 2* OR 3* IN Q.46a.

Q.46d) From this list, please tell us why you think that Europe is less well-placed than the United States or Japan to help poor people in Africa ? (SHOW CARD Q.46d' - READ OUT - SEVERAL ANSWERS POSSIBLE)

They (USA and/or Japan) are wealthier, stronger than Europe.	539	1,
It is more in their (USA and/or Japan) economic interest than it is for Europe		2,
It is more in their (USA and/or Japan) political interest than it is for Europe.		3,
They (USA and/or Japan) take advantage of the poor countries.		4,
They (USA and/or Japan) are more involved in foreign affairs		5,
USA have more political and economic relations / dealings with developing countries in Africa		6,
The European Union also has poor regions and should help them first.		7,
It is better for Europe to help Eastern European countries		8,
Europe is neither united nor developed enough to give aid to Africa		9,
Europe is too small to give aid to Africa		10
Europe has never been very interested in giving aid to Africa		11
Europe has done enough to aid Africa		12
Other reasons (SPONTANEOUS)		13
DK		14

ASK ALL

Q.47. Do you think that development aid provided by the European Community can contribute or not to solving... ?

READ OUT	YES	NO	DK
a) drugs problems	553 1	2	3
b) overpopulation problems	554 1	2	3
c) immigration problems	555 1	2	3
d) environment and pollution problems	556 1	2	3
e) unemployment problems in Ireland	557 1	2	3
f) the problem of AIDS and other diseases	558 1	2	3
g) the problem of trade development	559 1	2	3

INTERVIEWER: THERE ARE NO Qs. 48-59

PUNCHER NOTE: THERE ARE NO COLS. 560-685

DEMOGRAPHICS

- D.1. In political matters people talk of "the left" and "the right".
How would you place your views on this scale ?
(SHOW CARD 'D1'- DO NOT PROMPT. IF CONTACT HESITATES, ASK TO TRY AGAIN)

	Left										Right
686- 687	1	2	3	4	5	6	7	8	9	10	

Refusal..... 688 1
DK..... 2

NO QUESTIONS D2 to D6

- D.7. Could you give me the letter which corresponds best to your own current situation ? (SHOW CARD 'D.7 - READ OUT - ONE ANSWER ONLY)

689-690

Married..... 01
Remarried..... 02
Unmarried. Currently living with partner..... 03
Unmarried. Having never lived with a partner..... 04
Unmarried. Having previously lived with a partner, but now on my own.. 05
Divorced..... 06
Separated..... 07
Widowed..... 08
Other (SPONTANEOUS)..... 09
Refusal (SPONTANEOUS)..... 10

- D.8. How old were you when you stopped full-time education ?
(IF STILL STUDYING : CODE 00 - GO TO D.10)

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691-692

NO QUESTION D.9

- D.10. **SEX**
- Male..... 693 1
Female..... 2

- D.11. How old are you ?

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694-695

D.12. How many people live in your household, including yourself, all adults and children?

D.13. How many children under 15 are currently living at home ?

	D.12 PEOPLE	D.13 CHILDREN
1	696 1	697-698 01
2	2	02
3	3	03
4	4	04
5	5	05
6	6	06
7	7	07
8	8	08
9 or more	9	09
None	-----	10

THERE IS NO D.14

- D.15. a) What is your current occupation ?
 b) (IF NOT DOING ANY PAID WORK CURRENTLY - CODES 01 TO 04 IN D.15a) Did you do any paid work in the past ?
 What was your last occupation ?

	a) CURRENT OCCUPATION	b) LAST OCCUPATION
NOT WORKING	699-700	-----
Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	01	-----
Student	02	-----
Unemployed or temporarily not working	03	-----
Retired or unable to work through illness	04	-----
SELF EMPLOYED		701-702
Farmer	05	01
Fisherman	06	02
Professional (lawyer, medical practitioner, accountant, architect, ...)	07	03
Owner of a shop, craftsmen, other self employed person	08	04
Business proprietors, owner (full or partner) of a company	09	05
EMPLOYED		
Employed professional (employed doctor, lawyer, accountant, architect)	10	06
General management, director or top management (managing directors, director general, other director)	11	07
Middle management, other management (department head, junior manager, teacher, technician)	12	08
Employed position, working mainly at a desk	13	09
Employed position, not at a desk but travelling (salesmen, driver, ...)	14	10
Employed position, not at a desk, but in a service job (hospital, restaurant, police, fireman, ...)	15	11
Supervisor	16	12
Skilled manual worker	17	13
Other (unskilled) manual worker, servant	18	14
NEVER DID ANY PAID WORK	-----	15

NO QUESTIONS D.16 TO D.18

ASK ALL

D.19. Are you ... ?

READ OUT	Yes	No
a) In your household the person mainly responsible for ordinary shopping and looking after the home	703 1	2
b) In your household the person who contributes most to the household income	704 1	2

NO QUESTION D20

IF CODE 2 AT D.19b), ASK

- D.21.a) What is the current occupation of the person who contributes most to the household income ?
- D.21.b) **(IF NOT DOING ANY PAID WORK CURRENTLY - CODE 01 TO 04 IN D.21a)**
Did he/she do any paid work in the past ?
What was his/her last occupation ?

	CURRENT OCCUPATION	LAST OCCUPATION
NOT WORKING	705-706	
Responsible for ordinary shopping and looking after the home, or without any current occupation, not working		-----
	01	-----
Student	02	-----
Unemployed or temporarily not working	03	-----
Retired or unable to work through illness	04	-----
SELF EMPLOYED		707-708
Farmer	05	01
Fisherman	06	02
Professional (lawyer, medical practitioner, accountant, architect, ...)	07	03
Owner of a shop, craftsmen, other self employed person	08	04
Business proprietors, owner (full or partner) of a company	09	05
EMPLOYED		
Employed professional (employed doctor, lawyer, accountant, architect)	10	06
General management, director or top management (managing directors, director general, other director)	11	07
Middle management, other management (department head, junior manager, teacher, technician)	12	08
Employed position, working mainly at a desk	13	09
Employed position, not at a desk but travelling (salesmen, driver, ...)	14	10
Employed position, not at a desk, but in a service job (hospital, restaurant, police, fireman, ...)	15	11
Supervisor	16	12
Skilled manual worker	17	13
Other (unskilled) manual worker, servant	18	14
NEVER DID ANY PAID WORK	-----	15

NO QUESTIONS D22 TO D28

ASK ALL

D.29. We also need some information about the income of this household to be able to analyse the survey results for different types of households. Here is a list of income groups. (**SHOW INCOME CARD 'D.29'**) Please count the total wages and salaries PER MONTH of all members of this household; all pensions and social insurance benefits; child allowances and any other income like rents, etc. ... Of course, your answer as all other replies in this interview will be treated confidentially and referring back to you or your household will be impossible. Please give me the letter of the income group your household falls into before tax and other deductions.

	709-710
B.....	01
T.....	02
P.....	03
F.....	04
E.....	05
H.....	06
L.....	07
N.....	08
R.....	09
M.....	10
S.....	11
K.....	12
Refusal.....	13
DK.....	14

INTERVIEW PROTOCOLE

P.1. - Date of interview	DAY	MONTH
	_ _ 711-712	_ _ 713-714

P.2. - Time of the beginning of the interview	HOUR	MINUTES
USE 24 HOUR CLOCK	_ _ 715-716	_ _ 717-718

P.3. - Number of minutes the interview lasted	MINUTES
	_ _ _ 719-721

P.4. - Number of persons present during the interview, including interviewer.

Two (interviewer and respondent).....	722	1
Three.....		2
Four.....		3
Five or more.....		4

P.5. - Respondent cooperation

Excellent.....	723	1
Fair.....		2
Average.....		3
Bad.....		4

P.6. - Size of locality

Less than 2,000 people.....	724	1
2,001 - 20,000 people.....		2
20,001 - 100,000 people.....		3
100,001 people and more.....		4

PUNCHER NOTE: NO COL. 725

P.7. - Region

Donegal	726	1
North West (Sligo, Leitrim)		2
North East (Cavan, Monaghan, Louth)		3
West (Mayo, Galway)		4
Midlands (Westmeath, Roscommon, Longford, Laois, Offaly)		5
East (Dublin, Meath, Kildare, Wicklow)		6
Mid West (Limerick, Clare, Tipperary North Riding)		7
South East (Waterford, Wexford, Carlow, Kilkenny, Tipperary South Riding)		8
South West (Kerry, Cork)		9

PUNCHER NOTE: NO COL. 727

P.8. - Postal code

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728-735

P.9. - SAMPLE POINT NUMBER

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736-743

P.10. - INTERVIEWER NUMBER

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744-751

P.11. - WEIGHTING FACTOR

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752-759

P.12 - Telephone available in household ?

Yes	760	1
No		2