

GREAT BRITAIN

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Job No.	Card	Serial No.	Country
(1) - (5)	(6) - (7)	(8) - (11)	(12-13)
47019	0 1		1 5

Job No : J 47019
 Issue : 1
 Date : 17 November, 1997

FLASH EB 60 -(Employment Summit)

RESPONDENTS NAME:

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Union. Is it convenient to talk to you now, it will take about 10 minutes?			
		OK	1	Q.A
		Not OK	2	Arrange recall
Q.A	RECORD SEX OF RESPONDENT - DO NOT ASK	Male	1	
Q.B	First of all could I just check a few details with you. What was your age on your last birthday?	Female	2	Q.B
Q.C	And at what age did you finish your full-time education?	<p>_____</p> <p>(RECORD ACTUAL AGE)</p> <p>Refused</p>	00	Q.C
Q.D	And what is your occupation? PROBE TO PRECODES	<p>Farmer/fisherman</p> <p>Professional (e.g. Lawyer/ Doctor/ accountant)</p> <p>Owner of a shop or company/ craftsman/ proprietor</p> <p>General management</p> <p>Employed/middle management</p> <p>Manual worker</p> <p>Retired</p> <p>Housewife</p> <p>Student/Military Service</p> <p>Temporarily not working/ unemployed</p> <p>Other (WRITE IN)</p> <p>_____</p> <p>Refused</p>	<p>01</p> <p>02</p> <p>03</p> <p>04</p> <p>05</p> <p>06</p> <p>07</p> <p>08</p> <p>09</p> <p>10</p> <p>11</p> <p>12</p>	Q.E

Q.No	Question	Answer	Code	Skip to
Q.E	If there were a General Election tomorrow (IF RESPONDENT IS UNDER 18 SAY: "and you had to vote") which PARTY would you support?	Conservative Labour Liberal Democrat Scottish National Party Plaid Cymru Referendum Party The Green Party Other Would vote blank Would not vote DK	01 02 03 04 05 06 76 96 97 98 99	Q.1
Q.1	Generally speaking do you think that Britain's membership of the European Union is... READ OUT PRECODES	A good thing A bad thing Neither good nor bad DK	1 2 3 4	Q.2
Q.2	In your view, is unemployment in the European Union best tackled if... READ OUT	...the national governments of the member states can control their own policies without any guidance from the European Union ... the national governments of the member states can control their own policies but with guidance from the European Union ... a common European Union policy is applied in all the member states None of these DO NOT READ OUT { DK/NA	1 2 3 4 5	Q.3
Q.3	Have you heard about the "Employment Summit", that is the meeting between the Heads of State and government of the European Union Member States in Luxembourg, which took place this past Thursday and Friday, or not?	Yes, heard No, not heard DK/NA	1 2 3	Q.4 Q.8b

Q.No	Question	Answer	Code	Skip to
Q.4	<p>Which specific issues related to employment or unemployment in the European Union were discussed during this summit? DO NOT PROMPT but PROBE WITH: And what else?</p> <p>MULTIPLE ANSWERS ALLOWED</p>	<p>Any answer relating to reducing unemployment/creating more jobs (e.g. creating more jobs: creating 12m new jobs within 5 years: reaching an employment rate of 65% of the population within 5 years: reducing unemployment: reducing the unemployment rate to 7% within 5 years</p> <p>Any answer related to ways of reducing unemployment (e.g. creating a new culture of <u>entrepreneurship</u>; creating a new culture of <u>employability</u>; promoting and encouraging <u>adaptability</u> of the labour force; strengthening <u>equal opportunities policies</u>; reducing VAT for certain services; introducing more <u>favourable employment taxation</u> policies; improving worker mobility)</p> <p>Any answer related to the role of the European Union in reducing unemployment (e.g. creating <u>common guidelines</u> for employment policies in the Member States; taking employment into account in all the policies of the European Union; the recognition that employment is a <u>common concern</u> for the Member States of the European Union; the employment provisions of the <u>Amsterdam Treaty</u>)</p> <p>Other (SPECIFY) _____</p> <p>_____</p> <p>_____</p> <p>Don't know</p> <p>NA</p>	<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p>	<p>Q.5</p>
Q.5	<p>From which sources did you obtain information about this "Employment summit"? Was it ... READ OUT</p> <p>MULTIPLE ANSWERS ALLOWED</p> <p>DO NOT READ OUT {</p>	<p>On television</p> <p>On the radio</p> <p>In the national written press</p> <p>In the local or regional newspapers</p> <p>From a professional association</p> <p>From a trade union</p> <p>From the Internet/World Wide Web</p> <p>Directly from the European Union</p> <p>Other (SPECIFY) _____</p> <p>_____</p> <p>_____</p> <p>Can't remember/N.A.</p>	<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p> <p>7</p> <p>8</p> <p>9</p> <p>10</p>	<p>*See Insts</p>

INTERVIEWER:

- IF MORE THAN ONE ANSWER GIVEN AT Q.5, ASK Q.6
- REST GO TO Q.7

Q.No	Question	Answer	Code	Skip to
Q.6	From the sources you have just mentioned, which <u>one</u> did you find the most informative?	On television On the radio In the national written press In the local or regional newspapers From a professional association From a trade union From the Internet/World Wide Web Directly from the European Union Other (SPECIFY) _____ _____ _____ Can't remember/N.A.	1 2 3 4 5 6 7 8 9 10	Q.7
Q.7	Are you satisfied with the quality of information you received?	Yes, satisfied No, not satisfied DK/NA	1 2 3	Q.8a
Q.8a	Do you think that the decisions taken during the "Employment Summit" will stimulate the fight against unemployment in the European Union?	Yes No DK/NA	1 2 3	Q.10
Q.8b	Do you wish you had heard about this "Employment Summit"?	Yes No	1 2	Q.9 Q.10
Q.9	From which sources would you have liked to have obtained information about this "Employment Summit"?	On television On the radio In the national written press In the local or regional newspapers From a professional association From a trade union From the Internet/World Wide Web Directly from the European Union Other (SPECIFY) _____ _____ _____ Can't remember/N.A.	1 2 3 4 5 6 7 8 9 10	Q.10

DO NOT PROMPT

ONE ANSWER ONLY

MULTIPLE ANSWERS ALLOWED

DO NOT READ OUT

Q.No	Question	Answer			Code	Skip to
Q.10	For each of the following please say whether, in your view, it is a cause of unemployment in Britain or not?					
	READ OUT EACH STATEMENT - ROTATE ORDER OF READING OUT	Cause of unemployment	Not a cause of unemployment	DK/NA		
a)	The globalisation of markets/international competition	1	2	3		
b)	The behaviour of companies, downsizing, restructuring	1	2	3		
c)	The social security contributions employers have to pay for their employees	1	2	3		
d)	The lack of having acquired the right training and qualifications needed in today's labour market	1	2	3		
e)	Excessively high wages	1	2	3		
f)	The employment policies of our government	1	2	3		
g)	The Single Market	1	2	3		
h)	The single currency, that is the euro	1	2	3		
i)	The policy of the European Union in general	1	2	3		Q.11
Q.11	Please state whether you think Britain should make each of the following actions a priority combating unemployment? READ OUT EACH ITEM - ROTATE ORDER					
		Yes, priority	No, not a priority	DK/NA		
a)	stimulating the growth of small and medium-sized enterprises	1	2	3		
b)	reducing unemployment benefits	1	2	3		
c)	reducing employers' social security contributions	1	2	3		
d)	improving educational and vocational training	1	2	3		
e)	improving equal opportunities	1	2	3		
f)	reducing weekly working hours	1	2	3		
g)	easing young people's transition from school to work	1	2	3		
h)	making it easier to start up businesses	1	2	3		
i)	improving the chances for unemployed people to find work, for instance by offering them training and work practice	1	2	3		Q.12
j)	increasing co-operation in the field of employment policy between the Member States of the European Union	1	2	3		
Q.12	Now thinking about your own employment situation. Over the next twelve months do you expect that your own, personal, employment situation will be better, not as good or that it will not change?					
		Better		1		
		Not as good		2		
		Will not change		3		
		DK/NA		4		Q.H

Q.No	Question	Answer	Code	Skip to
Q.F	Thank you very much for you help today. Before I close could I just check in which region of the country you live?			
	PROBE TO PRECODES			
	Cleveland, Durham	01 Kent	25	
	Cumbria	02 Avon, Gloucestershire	26	
	Northumberland	03 Wiltshire	27	
	Tyne and Wear	04 Cornwall, Devon	28	
	Humberside	05 Dorset, Somerset	29	
	North Yorkshire	06 Hereford & Worcester	30	
	South Yorkshire	07 Warwickshire	31	
	West Yorkshire	08 Shropshire, Staffordshire	32	
	Derbyshire	09 West Midlands(county)	33	
	Nottinghamshire	10 Cheshire	34	
	Leicestershire	11 Greater Manchester	35	
	Northamptonshire	12 Lancashire	36	
	Lincolnshire	13 Merseyside	37	
	East Anglia	14 Clwyd, Dyfed	38	
	Bedfordshire	15 Gwynedd, Powys	39	
	Hertfordshire	16 Gwent	40	
	Berkshire	17 M-S-W Glamorgan	41	
	Buckinghamshire	18 Borders, Central Fife	42	
	Oxfordshire	19 Lothian, Tayside	43	
	Surrey	20 Dumfries, Galloway	44	
	East/West Sussex	21 Strathclyde	45	
	Essex	22 Highlands, Island	46	
	Greater London	23 Grampians	47	
	Hampshire, Isle of Wight	24		Q.G
Q.G	Would you say you lived in a			
	READ OUT PRECODES			
		Rural area or village	1	
		Small or middle size town	2	
		Large town	3	
		DK	4	*See Insts.

INTERVIEWER RECORD:

TOWN LIVED IN : _____

POST CODE : _____

(H) LENGTH OF INTERVIEW
IN MINUTES : _____