

**GREAT BRITAIN**

25568  
(1-5)

EUROBAROMETER 46.1  
OCT/NOV 1996  
FINAL VERSION (21/10/96)

FOR OFFICE USE

SERIAL NO: \_\_\_\_\_

(6-9)

CARD NO: \_\_\_\_\_ ①

(10)

BATCH NO: \_\_\_\_\_

(11-12)

SAMPLING POINT NO (THE 8 DIGIT NUMBER FROM  
YOUR AREA ALLOCATION - THERE SHOULD BE  
NO LETTERS IN THIS NUMBER)

(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)

CONSTITUENCY NAME: \_\_\_\_\_

RESPONDENT NAME: MR/MRS/MISS: \_\_\_\_\_

ADDRESS (IN FULL): \_\_\_\_\_

POSTCODE

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TELEPHONE NO:

**OCCUPATION OF CHIEF INCOME EARNER\***

QA Which member of your household, either yourself or related to you, would you say is the CHIEF INCOME EARNER, that is the person with the largest income, whether from employment, pensions, state benefits, investments or any other source?

Self ☐ Spouse/Partner ☐ Other adult (specify) ☐ \_\_\_\_\_

QB Is the CHIEF INCOME EARNER ...

Working (either full or part time) ..... 1

Retired/not working with PRIVATE PENSION/MEANS ..... 2 ASK QC

Unemployed less than 6 months ..... 3

Unemployed more than 6 months ..... 4

Retired with STATE BENEFIT/PENSION ONLY ..... 5 CODE SOCIAL GRADE AS "E"

Not working with STATE BENEFIT ONLY ..... 6

Student ..... 7 AS QC

QC OCCUPATION OF CHIEF INCOME EARNER

Job title

Job Description

Industry

Size of company

Qualifications

If manager/supervisor/self-employed - Number of people responsible for \_\_\_\_\_

**\*NB**

- 1 If two or more related people in household have equal income, code the person who is the oldest.
- 2 Treat couples living together as married, therefore related.
- 3 Take respondent's occupation if not related to others in household.

SEG (21)

A 1

INT. NO:

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AREA

--	--	--	--	--

Payroll No

B 2

(22)

(23)

(24)

(25)

(26)

(27)

C1 3

C2 4

INTERVIEWER NAME:

D 5

E 6

I declare that this interview has been conducted within the Market Research Society Code of Conduct

INTERVIEWER SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

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RECORD INTERVIEW START TIME: \_\_\_\_\_

Q1 What is your nationality? (MULTIPLE ANSWERS POSSIBLE)

	(29)	
Belgian	1	
Danish	2	
German	3	
Greek	4	
Spanish	5	
French	6	ASK Q2
Irish	7	
Italian	8	
Luxemburgese	9	
Dutch	0	
Portuguese	X	
BRITISH	V	
	(30)	
Austrian	1	
Swedish	2	
Finnish	3	
<hr/>		
Other	4	CLOSE
Don't Know	5	

Q2. When you get together with friends, would you say that you discuss political matters frequently, occasionally, or never?

	(31)
Frequently	1
Occasionally	2
Never	3
Don't know	4

Q3. When you hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views? Does this happen ...?

(READ OUT)

	(32)
Often	1
From time to time	2
Rarely	3
Never	4
Don't Know	5

Q.4. Generally speaking, do you think that Britain's membership of the European Union is ... ?  
(READ OUT)

	(33)
A good thing	1
A bad thing	2
Neither good nor bad	3
DK	4

Q.5. Taking everything into consideration, would you say that Britain has on balance benefited or not from being a member of the European Union?

	(34)
Benefited	1
Not benefited	2
DK	3

## VERSION 1

### SHOWCARD Q6

Q.6. Science and Technology change the way we live. I am going to read out a list of areas in which new technologies are currently developing. For each of these areas, do you think it will improve our way of life in the next 20 years, it will have no effect, or it will make things worse ? (READ OUT)

	WILL IMPROVE	NO EFFECT	WILL MAKE THINGS WORSE	DK
a) Solar Energy	1	2	3	4 (35)
b) Computers & Information technology	1	2	3	4 (36)
c) Biotechnology	1	2	3	4 (37)
d) Telecommunications	1	2	3	4 (38)
e) New materials or substances	1	2	3	4 (39)
f) Space exploration	1	2	3	4 (40)

Q.7. You've just indicated to what degree you think various new technologies will change the way we live.

Now, I would like to ask you what comes to mind when you think about modern biotechnology in a broad sense, that is including genetic engineering.

**(WRITE VERBATIMS IN FULL, PROMPT WITH "ANYTHING ELSE ?" AFTER EACH WORD OR PHRASE)**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**INTERVIEWER READ OUT :** "For the rest of the interview we are using the term "modern biotechnology" in a broad sense, that is including genetic engineering."

Q.8 Here are some statements. For each of them, please tell me whether you think it is true or false. If you don't know, say so and we will skip to the next statement.

<b>READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATELY</b>	<b>TRUE</b>	<b>FALSE</b>	<b>DK</b>	
a) There are bacteria which live from waste water	1	2	3	(41)
b) Ordinary tomatoes do not contain genes while genetically modified tomatoes do	1	2	3	(42)
c) The cloning of living things produces exactly identical offspring	1	2	3	(43)
d) By eating a genetically modified fruit, a person's genes could also become modified	1	2	3	(44)
e) Viruses can be contaminated by bacteria	1	2	3	(45)
f) Yeast for brewing beer consists of living organisms	1	2	3	(46)
g) It is possible to find out in the first few months of pregnancy whether a child will have Down's Syndrome	1	2	3	(47)
h) Genetically modified animals are always bigger than ordinary ones	1	2	3	(48)
i) More than half of the human genes are identical to those of chimpanzees	1	2	3	(49)
j) It is possible to transfer animal genes into plants	1	2	3	(50)

Q.9. There are differing views about whether people inherit particular characteristics, that is whether people are born with these characteristics, or whether they acquire them mainly from their upbringing, or the conditions in which they lived. Please tell me whether you think each of the following characteristics is mainly inherited or mainly the result of upbringing and living conditions :

READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATELY	MAINLY INHERITED	MAINLY LIVING CONDITIONS	DK
a) Body size	1	2	3 (51)
b) Intelligence	1	2	3 (52)
c) Homosexual tendencies	1	2	3 (53)
d) Eye colour	1	2	3 (54)
e) Tendency to be happy	1	2	3 (55)
f) Criminal tendencies	1	2	3 (56)
g) Attitude to work	1	2	3 (57)
h) Athletic abilities	1	2	3 (58)
i) Susceptibility to mental illness	1	2	3 (59)
j) Musical abilities	1	2	3 (60)

SKIP COL 61-80  
DUP COLS 1-9  
CARD NO.: ② (10)

Q.10. And now, some questions about various applications which are coming out of modern biotechnology.

**SHOWCARD Q10 (ITEM 1), AND ASK a) - d)**

- a) First of all, could you please tell me whether you definitely agree, tend to agree, tend to disagree or definitely disagree that it is useful for society to ... **(READ OUT ITEM 1 BELOW)**

**INTERVIEWER:** YOU NEED TO WRITE IN THE CODE FOR QUESTIONS 10a) - 10d) IN THE GRID BELOW USING THE FOLLOWING CODES:

DEFINITELY AGREE = 1  
TEND TO AGREE = 2  
TEND TO DISAGREE = 3  
DEFINITELY DISAGREE = 4  
DON'T KNOW = 5

**PLEASE MAKE SURE THAT YOU WRITE IN AN ANSWER AT EACH OF a) TO d)**

- b) And to what extent do you agree or disagree that this application is risky for society?  
c) And to what extent do you agree or disagree that this application is morally acceptable?  
d) And to what extent do you agree or disagree that this application should be encouraged?

**NOW REPEAT THIS PROCESS FOR ITEMS 2-6 BELOW, USING THE RELEVANT SHOWCARDS**

READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATELY	a) USEFUL	b) RISKY	c) MORALLY ACCEPTABLE	d) ENCOURAGED
1. Use modern biotechnology in the production of foods, for example to make them higher in protein, keep longer or change the taste	(11)	(12)	(13)	(14)
2. Taking genes from plant species and transferring them into crop plants, to make them more resistant to insect pests	(15)	(16)	(17)	(18)
3. Introducing human genes into bacteria to produce medicines or vaccines, for example to produce insulin for diabetics	(19)	(20)	(21)	(22)
4. Developing genetically modified animals for laboratory research studies, such as a mouse that has genes which causes it to develop cancer	(23)	(24)	(25)	(26)
5. Introducing human genes into animals to produce organs for human transplants, such as into pigs for human heart transplants	(27)	(28)	(29)	(30)
6. Using genetic testing to detect diseases we might have inherited from our parents such as cystic fibrosis	(31)	(32)	(33)	(34)

### SHOWCARD Q11

Q.11. People have different views about the benefits and risks of modern biotechnology and about how it should be regulated and controlled. I am going to read you a number of statements. For each one, please tell me whether you tend to agree or tend to disagree.

READ OUT TOP/BOTTOM /TOP ALTERNATELY	TEND TO AGREE	TEND TO DISAGREE	DK
a) Current regulations are sufficient to protect people from any risks linked to modern biotechnology	1	2	3 (35)
b) Irrespective of the regulations, biotechnologists will do whatever they like	1	2	3 (36)
c) Only traditional breeding methods should be used, rather than changing the hereditary characteristics of plants and animals through modern biotechnology	1	2	3 (37)
d) The regulation of modern biotechnology should be left mainly to industry	1	2	3 (38)
e) Modern biotechnology is so complex that public consultation about it is a waste of time	1	2	3 (39)
f) It is not worth putting special labels on genetically modified foods	1	2	3 (40)
g) I would buy genetically modified fruits if they tasted better	1	2	3 (41)
h) Religious organisations need to have their say in how modern biotechnology is regulated	1	2	3 (42)
i) We have to accept some degree of risk from modern biotechnology if it enhances economic competitiveness in Europe	1	2	3 (43)
j) Traditional breeding methods can be as effective as modern biotechnology, in changing the hereditary characteristics of plants and animals	1	2	3 (44)

### SHOWCARD Q12

Q.12. Which one of the following bodies do you think is best placed to regulate modern biotechnology ? **(READ OUT - ONE ANSWER ONLY)**

	(45)
A. International organisations such as the United Nations (UN), the World Health Organisation (WHO)	1
B. Public bodies in Britain	2
C. Ethics committees	3
D. Our national Parliament	4
E. The European Union, public bodies in the European Union	5
F. Scientific organisations	6
None of these (SPONTANEOUS)	7
DK	8



### SHOWCARD Q13

Q.13. I am going to read you a list of ten things that might happen within the next 20 years as a result of developments in modern biotechnology. For each one, please tell me whether you think it is likely or unlikely to happen within the next 20 years.

READ OUT TOP/BOTTOM /TOP ALTERNATELY	LIKELY	UNLIKELY	DK
Substantially reducing environmental pollution	1	2	3 (46)
Allowing insurance companies to ask for a genetic test before they set a person's premium	1	2	3 (47)
Substantially reducing world hunger	1	2	3 (48)
Creating dangerous new diseases	1	2	3 (49)
Solving more crimes through genetic fingerprinting	1	2	3 (50)
Reducing the range of fruit and vegetables we can get	1	2	3 (51)
Curing most genetic diseases	1	2	3 (52)
Getting more out of natural resources in Third World countries	1	2	3 (53)
Producing designer babies	1	2	3 (54)
Replacing most existing food products with new varieties	1	2	3 (55)

### VERSION 1

Q.14. Now, I would like to know which of the following sources on information you have confidence in, to tell you the truth about modern biotechnology.

- Please choose the source of information you trust most from the following list.  
**(SHOW CARD Q14 - ONE ANSWER ONLY)**
- Indicate also which other sources you would trust to tell you the truth about modern biotechnology.  
**(SHOW CARD Q14 AGAIN - MULTIPLE ANSWERS POSSIBLE)**

		a) TRUST MOST	b) OTHER SOURCES
READ OUT		(56)	(57)
A.	Consumer organisations	1	1
B.	Environmental organisations	2	2
C.	Animal welfare organisations	3	3
D.	Political organisations	4	4
E.	Trade unions	5	5
F.	Religious organisations	6	6
G.	Public authorities	7	7
H.	Industry	8	8
I.	School or university	9	9
	DK	0	0

**SKIP COL 58-61**

### SHOWCARD Q15

Q.15. We've been discussing several issues to do with modern biotechnology. Some people think these issues are very important whilst others don't. How important are these issues to you personally ?

If you think this is not at all important, you give a score of 1. If you think it is extremely important, you give a score of 10. The scores between 1 and 10 allow you to say how close to either side you are.

Not at all important									Extremely important
1	2	3	4	5	6	7	8	9	0 (62)

(63)

Refusal  
DK

1  
2

Q.16. Over the last three months, have you heard anything about issues involving modern biotechnology. **(IF YES)** Was it in newspapers, in magazines, on television, or on radio?  
**(SEVERAL ANSWERS POSSIBLE)**

(64)

No  
Yes, in newspapers  
Yes, in magazines  
Yes, on television  
Yes, on radio  
Yes, but does not remember where (SPONTANEOUS)

1  
2  
3  
4  
5  
6

Q.17. Before today, had you ever talked about modern biotechnology with anyone ?  
**(IF YES)** Had you talked about it frequently, occasionally or only once or twice ?

(65)

No, never  
Yes, frequently  
Yes, occasionally  
Yes, only once or twice  
DK

1  
2  
3  
4  
5

**SHOWCARD Q18**

Q.18. Which issue, do you think, will most influence your vote at the next general election?  
(READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATELY - FOUR ANSWERS  
MAXIMUM)

	(66)
A. Protection of the environment and nature, cutting down pollution	1
B. Fight for worker's rights	2
C. Protection of social benefits and health care	3
D. Education	4
E. Fight against racism	5
F. Protection of pensioners' rights	6
G. Fight against unemployment	7
H. Fight against homelessness and poverty	8
I. Fight against crime and delinquency	9
J. Taxation	0
K. DK	X

Q.19. Which newspapers or magazines, if any, do you read at least once a week ?  
(WRITE IN BELOW)

1 NONE (CIRCLE IF APPROPRIATE)

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

**THERE ARE NO Qs 20-22**

Q.23. Now, I would like to ask you some questions about the European currency. Are you for or against the European Union having one European currency in all member states, including Britain ? That is, replacing the Pound by the European currency, that is the euro ? Are you ... ? **(READ OUT)**

(67)

- |  |   |             |
|--|---|-------------|
| Very much for                          | 1 | ASK Q.24a   |
| Somewhat for                           | 2 | ASK Q.24a   |
| Somewhat against                       | 3 | GO TO Q.24b |
| Very much against                      | 4 | GO TO Q.24b |
| Neither for, nor against (SPONTANEOUS) | 5 | GO TO Q.25  |
| DK                                     | 6 | GO TO Q.25  |

Q.24. a) (IF VERY MUCH OR SOMEWHAT FOR - CODE 1 OR 2 AT Q.23)  
Why are you for ? **(READ OUT - SHOW CARD Q24A- SEVERAL ANSWERS POSSIBLE)**

(68)

- |  |   |
|--|---|
| A. Good, practical for business, for trade                       | 1 |
| B. No need to change your money                                  | 2 |
| C. Easy for travelling in Europe, either for leisure or business | 3 |
| D. Same value and same conditions for all countries              | 4 |
| E. Link between all Europeans                                    | 5 |
| F. There must be only one currency                               | 6 |
| G. Europe will be stronger                                       | 7 |
| Other (SPONTANEOUS)  | 8 |
| DK   | 9 |

b) (IF VERY MUCH OR SOMEWHAT AGAINST - CODE 3 OR 4 AT Q.23)  
Why are you against ? **(READ OUT - SHOW CARD Q24B - SEVERAL ANSWERS POSSIBLE)**

(69)

- |   |   |
|---|---|
| A. Too difficult, too many changes, too confusing                     | 1 |
| B. It won't work  | 2 |
| C. The country's economy will be upside down                          | 3 |
| D. This will create unbalance between the rich and poor countries     | 4 |
| E. It will cost too much money  | 5 |
| F. Only the big countries will benefit from it                        | 6 |
| I am against the European Union, I do not believe in it (SPONTANEOUS) | 7 |
| Other (SPONTANEOUS)   | 8 |
| DK  | 9 |

## ASK ALL

Q.25. How well informed do you feel about the European currency, that is the euro ? Do you feel you are... **(READ OUT)**

(70)

- |                        |   |
|------------------------|---|
| Very well informed     | 1 |
| Well informed          | 2 |
| Not very well informed | 3 |
| Not at all informed    | 4 |
| DK                     | 5 |

Q.26. The "European Union Treaty" which was signed and ratified by all member states, says that European Economic and Monetary Union will start fully by January 1999 at the latest. From then on exchange rates will be locked between the countries which meet the relevant conditions of the Treaty. After that, one European currency, the euro, will replace national currencies. Do you know any of the conditions member countries must meet in order to join the European Economic and Monetary Union? (IF YES) Please tell me which ones.

No, does not know any of the conditions

Yes (**SPECIFY BELOW**)

(71)

1

2

**(INTERVIEWER : WRITE ANSWERS FOR OFFICE CODING, PROBE SEVERAL TIMES)**

Anything else ?

1	2	3	4	5	6	(72)
7	8	9	0	V	X	

Q.27. Notes and coins in the European currency, that is in euro, may be introduced some time after exchange rates are locked. In December this year, designs for the European currency's banknotes will be chosen. When do you think these notes and coins will be introduced ? (**DO NOT READ OUT**)

Before 1999

In 1999

In 2000

In 2001

In 2002

In 2003

In 2004

In 2005

Later

Never

DK

(73)

1

2

3

4

5

6

7

8

9

0

X

Q.28. 1999 will be the year when member states participating in the European Single Currency will be selected and 2002, the year when the euro will actually be introduced. Selection of the participating member states will be made on the basis of a number of criteria such as a low inflation rate, limited interest rates, limited public budget deficit, etc. Do you think that Britain will certainly, probably, probably not or certainly not be ready to take part in the Single European Currency in 1999 ?

(74)

- |               |   |            |
|---------------|---|------------|
| Certainly     | 1 | GO TO Q.30 |
| Probably      | 2 | ASK Q.29   |
| Probably not  | 3 | ASK Q.29   |
| Certainly not | 4 | ASK Q.29   |
| DK            | 5 | ASK Q.29   |

Q.29. In 2002, member states not selected in 1999 will have the opportunity to introduce the euro at the same time as the already selected member states, if they meet the specific criteria. Then, in 2002, do you think that Britain will certainly, probably, probably not or certainly not be ready to take part in the Single European Currency ?

(75)

- |               |   |
|---------------|---|
| Certainly     | 1 |
| Probably      | 2 |
| Probably not  | 3 |
| Certainly not | 4 |
| DK            | 5 |

#### ASK ALL

Q.30. If Britain was one of the member states which will not introduce the European currency, the euro, do you believe that this would have positive consequences, negative consequences or no consequences at all for Britain ?

(76)

- |  |   |
|--|---|
| Positive consequences  | 1 |
| Negative consequences  | 2 |
| No consequences at all   | 3 |
| It is not possible, Britain will meet the necessary criteria (SPONTANEOUS) | 4 |
| DK   | 5 |

**(SHOW CARD Q31)**

Q.31. I am going to read out a number of statements. For each of them, could you please tell me whether you think it is true or false ? The Single currency, the euro, in which some countries will take part in 2002, ... **(READ OUT)**

	TRUE	FALSE	DK
... will be the only official currency in the European Union and will be used to pay for goods and services in all participating member states	1	2	3 (77)
... will still need to be changed into the currency of another participating Member State in order to pay for goods and services bought in that Member State	1	2	3 (78)
... will be worth the same whatever the participating Member State, that is if you change a euro used in your country into dollars, you will receive the same amount as if you had changed into dollars a euro used in another country	1	2	3 (79)
... is exactly the same as the Ecu, only the name is different	1	2	3 (80)

DUP COLS 1-9  
CARD NO ③ (10)

**(SHOW CARD Q32)**

Q.32. Do you believe that the European currency, the euro, will or will not ... ? **(READ OUT)**

	YES	NO	DK
a) create faster economic growth	1	2	3 (11)
b) create more jobs	1	2	3 (12)
c) make it easier to shop around Europe as all prices will be comparable	1	2	3 (13)
d) eliminate charges for changing from one currency to another	1	2	3 (14)
e) make life easier for people who travel across borders	1	2	3 (15)
f) cut down the cost of doing business between Monetary Union member states	1	2	3 (16)
g) reduce turmoil in international currency markets	1	2	3 (17)
h) result in higher inflation	1	2	3 (18)
i) result in increasing volatility in international currency markets	1	2	3 (19)
j) result in increasing the difference between the rich and the poor	1	2	3 (20)
k) have more disadvantages than advantages	1	2	3 (21)
l) imply that Britain will lose control over its economic policy	1	2	3 (22)
m) imply that Britain will lose too much of its identity	1	2	3 (23)
n) make everyday shopping more difficult as new prices will be harder to understand	1	2	3 (24)

**(SHOW CARD Q33)**

Q.33. When notes and coins of the European currency, the euro, will be introduced, would you like this to take place...? **(READ OUT)**

A. Gradually, over a period of six months

(25)  
1

B. Or, rapidly, within a few days provided that the right to change Pound notes and coins at the banks is kept for a certain period of time

2

DK

3

**(SHOW CARD Q34)**

Q.34. At a certain point in time, prices of goods and services will be displayed in both the Pound and the European currency, the euro.

Would you like this dual display to start several months in advance, some weeks in advance, or at the moment of the changeover for notes and coins ... ? **(READ OUT)**

	SEVERAL MONTHS IN ADVANCE	SOME WEEKS IN ADVANCE	AT THE MOMENT OF THE CHANGEOVER	DK
a) in shops	1	2	3	4 (26)
b) on bills and receipts	1	2	3	4 (27)
c) on bank statements and the like	1	2	3	4 (28)
d) on pay slips and the like	1	2	3	4 (29)

**(SHOW CARD Q35)**

Q.35. How long would you like this dual display to last after the changeover of banknotes and coins has started ... ? **(READ OUT)**

	SOME WEEKS	SOME MONTHS	ONE YEAR OR LONGER	DK
a) in shops	1	2	3	4 (30)
b) on bills and receipts	1	2	3	4 (31)
c) on bank statements and the like	1	2	3	4 (32)
d) on pay slips and the like	1	2	3	4 (33)

**(SHOW CARD Q36)**

Q.36. Thinking about this changeover, are you concerned, or not, about ... ? **(READ OUT)**

	CONCERNED	NOT CONCERNED	DK
a) Understanding the new prices	1	2	4 (34)
b) Conversion errors	1	2	4 (35)
c) Being cheated in conversions	1	2	4 (36)
d) The day-to-day management of your private finances	1	2	4 (37)
e) More tax investigation	1	2	4 (38)
f) The transition being too complicated	1	2	4 (39)
g) The transition being too costly	1	2	4 (40)

Q.37. Should there be a special public information campaign or not before the introduction of the European currency ? (IF YES) Who would you prefer to organise it **(SHOW CARD Q37 - READ OUT - ONE ANSWER ONLY)**

- (41)
- A. Yes, the European Union institutions 1
  - B. Yes, the British government 2
  - C. Yes, banks, savings banks, and the like 3
  - D. Yes, the media in general 4
  - Yes, but organised by other(s) (SPONTANEOUS) 5
  - No, no campaign 6
  - DK 7



**(SHOW CARD Q38)**

- Q.38. This information campaign would carry messages about the usefulness and convenience of the euro. Does each of the following messages seem to you to be very well chosen, quite well chosen, quite badly chosen or very badly chosen for the information campaign ?  
(READ OUT)

	VERY WELL CHOSEN	QUITE WELL CHOSEN	QUITE BADLY CHOSEN	VERY BADLY CHOSEN	DK
a) Euro-travel means change-free travel	1	2	3	4	5 (42)
b) With the euro, no more complicated calculations to compare prices in Europe	1	2	3	4	5 (43)
c) A single market needs a single currency	1	2	3	4	5 (44)

**(SHOW CARD Q39)**

- Q.39. a) Let's have another look at the first message, "EURO-TRAVEL MEANS CHANGE-FREE TRAVEL". Which of the following sentences best describes your first reaction ? (READ OUT - ONE ANSWER ONLY)  
b) Is there possibly a second one ? (READ OUT - ONE ANSWER ONLY)

	a) First reaction	b) Second reaction
A. It tells me something new	(45) 1	(46) 1
B. It makes me enthusiastic	2	2
C. It is convincing for me	3	3
D. It is attractive but it seems rather difficult	4	4
E. It leaves me cold	5	5
F. It's been talked about for a long time, but nothing seems to happen	6	6
G. It's impossible, it's just a dream	7	7
H. It irritates me because I'm against the euro	8	8
Other (Spontaneous)	9	9
DK	0	0

**(SHOW CARD Q39 AGAIN)**

- Q.40. a) And if I say to you : "WITH THE EURO, NO MORE COMPLICATED CALCULATIONS TO COMPARE PRICES IN EUROPE".  
Which of the following sentences best describes your first reaction ?  
(READ OUT - ONE ANSWER ONLY)  
b) Is there possibly a second one ? (READ OUT - ONE ANSWER ONLY)

	a) First reaction	b) Second reaction
A. It tells me something new	(47) 1	(48) 1
B. It makes me enthusiastic	2	2
C. It is convincing for me	3	3
D. It is attractive but it seems rather difficult	4	4
E. It leaves me cold	5	5
F. It's been talked about for a long time, but nothing seems to happen	6	6
G. It's impossible, it's just a dream	7	7
H. It irritates me because I'm against the euro	8	8
Other (Spontaneous)	9	9
DK	0	0

**(SHOW CARD Q39 AGAIN)**

- Q.41. a) And what about this message : "A SINGLE MARKET NEEDS A SINGLE CURRENCY". Which of the following sentences best describes your first reaction ? **(READ OUT - ONE ANSWER ONLY)**  
b) Is there possibly a second one ? **(READ OUT - ONE ANSWER ONLY)**

	a) First reaction	b) Second reaction
A. It tells me something new	(49) 1	(50) 1
B. It makes me enthusiastic	2	2
C. It is convincing for me	3	3
D. It is attractive but it seems rather difficult	4	4
E. It leaves me cold	5	5
F. It's been talked about for a long time, but nothing seems to happen	6	6
G. It's impossible, it's just a dream	7	7
H. It irritates me because I'm against the euro	8	8
Other (Spontaneous)	9	9
DK	0	0

**(SHOW CARD Q42)**

- Q.42. Where do you think useful information on the European currency and the changeover should be available ? **(READ OUT - SEVERAL ANSWERS POSSIBLE)**

	(51)
A. In banks, savings banks, and the like	1
B. In supermarkets and shops	2
C. In public offices	3
D. In public libraries	4
E. In schools and other places of education and training	5
F. In the workplace	6
G. From unions, professional organisations, and the like	7
H. From consumer organisations	8
I. On radio	9
J. On television	0
K. In the (printed) press	X
L. From family and friends	V
	(52)
M. In my letter box	1
N. On Teletext, Minitel, Ceefax, Internet	2
Other (SPONTANEOUS)	3
DK	4

**THERE IS NO Q43**

## INTERVIEWER: READ OUT

Now, let's talk about another topic, information technology and data privacy. Information and communication technologies are becoming more and more prominent in our private and professional lives. It is now possible to link computers, telephones, televisions, video recorders and communication satellites. These so-called "information super-highways" provide access to the information society. So, for example, you can get in contact with different people, different service suppliers, etc. all over the world from your computer, your television or your phone.

Q.44 By using a communication network such as the Internet from your computer, teletext from your television etc., you can get access to different services. For each of the services I read out, could you please tell me if it interests you, or not?

READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATIVELY	INTERESTING	NOT INTERESTING	DK
Getting a medical opinion on a health issue, on line on your computer or television screen, for example, getting an explanation of an X-ray or a blood test	1	2	3 (53)
Taking part in a complete guided tour of a museum, even from home, "on line" almost as if you were there	1	2	3 (54)
Taking part, from home, as if on the spot, in a debate with a politician	1	2	3 (55)
Following a training programme from home, as if attending the course in person	1	2	3 (56)
Consulting local town or council services from home, and getting the documents you need without having to go there	1	2	3 (57)
Reading on a screen British and foreign newspapers and magazines as soon as they are published	1	2	3 (58)
Getting information directly on your television or computer screen on products and services so that you may buy or rent them	1	2	3 (59)
Making it easier to look for a job by consulting, from a computer or teletext, the Job Centre, or job opportunities with private companies	1	2	3 (60)
Taking part in discussion exchange information groups on both work-related and leisure subjects	1	2	3 (61)
Receiving and sending electronic mail, or "e-mail", from home	1	2	3 (62)
Managing your own bank accounts, consulting stock exchange rates or other financial information from home	1	2	3 (63)
Organising a complete trip from home, by getting, on your computer or television screen, information on locations, travel costs, bookings, etc.	1	2	3 (64)

Q.45. The use of some services provided on the networks we have just mentioned, leaves "electronic tracks", that is pieces of information such as name, address, date of birth, gender. Would you be very worried, quite worried, not very worried or not at all worried about leaving such personal tracks on the networks ?

(65)

- |                    |   |
|--------------------|---|
| Very worried       | 1 |
| Quite worried      | 2 |
| Not very worried   | 3 |
| Not at all worried | 4 |
| DK                 | 5 |

Q.46. The personal information which could be collected about people when they use these services could be used to send them advertising leaflets, or be sold to shops, insurance companies or given to public bodies.

Would you be very worried, quite worried, not very worried or not at all worried about this ?

(66)

- |                          |   |
|--------------------------|---|
| Very worried             | 1 |
| Quite worried            | 2 |
| Not very worried         | 3 |
| Not at all worried       | 4 |
| It depends (SPONTANEOUS) | 5 |
| DK                       | 6 |

#### SHOWCARD Q47

Q.47. Which of the following opinions comes closest to your own ?  
(READ OUT ITEMS A-D- ONE ANSWER ONLY)

(67)

- |    |  |   |
|----|--|---|
| A. | I would not use these new communication technologies and new services they offer, because the risk that someone could use my personal information in a way I do not agree with seems to me to be too great | 1 |
| B. | I would not hesitate to use these new technologies and new services if there was a way to guarantee that I could control how my personal information would be used   | 2 |
| C. | I would use these technologies and services anyway, because when you use a bank or credit card, for instance, you also leave personal information, tracks  | 3 |
| D. | I would use these new technologies and services but as little as possible so as to leave the least possible personal information   | 4 |
|    | I already use these new technologies and services, but as little as I can so as to leave the least possible personal information (SPONTANEOUS)   | 5 |
|    | I already use these new technologies and services (SPONTANEOUS)  | 6 |
|    | None of these (SPONTANEOUS)  | 7 |
|    | DK   | 8 |

**SHOWCARD Q48**

Q.48. Thinking about the ways of paying for goods and services which can be bought on these networks, which of the following opinions comes closest to your own ?

**(READ OUT ITEMS A-C - ONE ANSWER ONLY)**

- |  |      |
|--|------|
|  | (68) |
| A. I would be prepared to use any means of payments, even those leaving tracks   | 1    |
| B. I would be prepared to use any means of payments, even those leaving tracks, provided this information is used only to enable me to control and check my expenses | 2    |
| C. I would not be prepared to use means of payments which leave tracks   | 3    |
| It depends, I want a choice (SPONTANEOUS)  | 4    |
| I wouldn't buy any products or services on these networks (SPONTANEOUS)  | 5    |
| None of these (SPONTANEOUS)  | 6    |
| DK   | 7    |

**SHOWCARD Q49**

Q.49. Which one or two of the following opinions come closest to your own ?

**(READ OUT - TWO ANSWERS MAXIMUM)**

- |  |      |
|--|------|
|  | (69) |
| A. It has to be possible to get access to the services on these networks by giving no or very little personal information  | 1    |
| B. I always want to know who has information about me and what they intend to do with it   | 2    |
| C. I want to be able to give my agreement before information about me is used  | 3    |
| D. It does not matter to me what is done with my personal information, if it enables me to use a new service   | 4    |
| E. If I am told in advance, it does not bother me if companies use information about me to send me advertising leaflets  | 5    |
| F. I want the tracks that I leave on the networks when I use these new technologies to remain confidential or to be erased automatically so that no one can use them | 6    |
| None of these (SPONTANEOUS)  | 7    |
| DK   | 8    |

Q.50. In the European Union, there are laws which aim to protect your private life and to set rules about the use of information about you. These laws, for instance, make it compulsory to have your agreement to use the information and to give you the right to oppose some uses that you do not want, or do not want anymore. Before today, had you heard about these laws, or not ?

- |     |      |
|-----|------|
|     | (70) |
| Yes | 1    |
| No  | 2    |
| DK  | 3    |

Q.51. Do you think it is very important, important, not very important or not at all important that the European Union is trying to ensure that your private life and personal information are protected ?

	(71)
Very important	1
Important	2
Not very important	3
Not at all important	4
It has nothing to do with the European Union (SPONTANEOUS)	5
DK	6

Q.52. Nowadays, information about you can travel quickly from one part of the world to another. Do you believe that it is very important, important, not very important or not at all important that your private life and personal information are protected efficiently, not only in the European Union but all over the world, too ?

	(72)
Very important	1
Important.	2
Not very important	3
Not at all important	4
DK	5

## DEMOGRAPHICS

### ASK ALL

D.1 In political matters people talk of "the left" and "the right".  
How would you place your views on this scale?

**SHOW CARD D1 - DO NOT PROMPT. IF RESPONDENT HESITATES, ASK TO TRY AGAIN.**

LEFT									RIGHT
1	2	3	4	5	6	7	8	9	0

(73)

	(74)
Refusal	1
Don't Know	2

D7 Are you ..... (READ OUT)

	(75)
Single	1
Married	2
Living as married	3
Divorced	4
Separated	5
Widowed	6

D.8a) How old were you when you stopped full-time education?

**ENTER ANSWER IN BOXES. IF RESPONDENT IS STILL STUDYING, CODE 00**

(76)	(77)

SKIP COLS 78-80  
DUP COLS 1-9  
CARD NO ④ (10)

**IF RESPONDENT'S SCHOOL LEAVING AGE IS 19 OR OVER, OR STILL STUDYING, ASK  
D8b - OTHERS GO TO D.10**

D8b) Since the age of 19, have you had any training in any of the following or not? **READ OUT**

	YES	NO	DK	
Physical sciences/engineering	1	2	3	(11)
Life sciences/medicine	1	2	3	(12)
Humanities	1	2	3	(13)
Social Sciences	1	2	3	(14)
Chemistry	1	2	3	(15)
Physics	1	2	3	(16)
Biology	1	2	3	(17)
Maths	1	2	3	(18)
Botany	1	2	3	(19)
Ecology	1	2	3	(20)
Anatomy	1	2	3	(21)
Physiology	1	2	3	(22)
NOT APPLICABLE (Resp. less than 19 yrs old)	1			(23)

**ASK ALL**

**D.10 (SEX - DO NOT LEAVE BLANK. FILL IN NOW)**

Male  
Female

(24)  
1  
2

D.11 What age were you last birthday?

**(YEARS OF AGE - DO NOT LEAVE BLANK. PUT BEST ESTIMATE IF RESPONDENT REFUSES)**

(25)	(26)

D.12 How many people live in your household, including yourself, all adults and children?

	(27)
One	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9 and more	9

D.13 How many children under 15 are currently living in your household?

	(28)
One	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9 or more children	9
None	0



D.15 a) What is your current occupation?

b) **ASK D15b IF NOT DOING ANY PAID WORK CURRENTLY (A TO D AT D15A). OTHERS GO TO D19.** Did you do any paid work in the past? What was your last occupation?

	D15a CURRENT OCCUPATION	D15b LAST OCCUPATION
<b>NON-ACTIVE</b>	(29)	
A. Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	1 ASK D15b	
B. Student	2 ASK D15b	
C. Unemployed or temporarily not working	3 ASK D15b	
D. Retired or unable to work through illness	4 ASK D15b	
<b>SELF EMPLOYED</b>		(31)
1. Farmer	5	1
2. Fisherman	6	2
3. Professional (lawyer, medical practitioner, accountant, architect ...)	7	3
4. Owner of a shop, craftsman, other self employed person	8	4
5. Business proprietors, owner (full or partner) of a company	9	5
<b>EMPLOYED</b>		
6. Employed professional (employed doctor, lawyer, accountant, architect)	0	6
7. General management, director or top management (managing directors, director general, other director)	X	7
8. Middle management, other management (department head, junior manager, teacher, technician)	V	8
9. Employed position, working mainly at a desk	(30) 1	9
10. Employed position, not at a desk but travelling (salesman, driver)	2	0
11. Employed position, not at a desk but in a service job (hospital, restaurant, police, fireman...)	3	X
12. Supervisors	4	V
13. Skilled manual worker	5	(32) 1
14. Other unskilled manual worker	6	2
NEVER DID ANY PAID WORK		3

D.19 Are you ... ? (READ OUT)

	YES	NO
a) In your household the person mainly responsible for ordinary shopping and looking after the home	1	2 (33)
b) In your household the person who contributes most to the household income	1	2 (34)

**ASK D21a IF PERSON IS NOT THE MAIN CONTRIBUTOR TO HOUSEHOLD INCOME (CODED 'NO' AT D19b) - OTHERS GO TO D25**

D.21 a) What is the current occupation of the person who contributes most to the household income?

b) (ASK D21b IF NOT DOING ANY PAID WORK CURRENTLY - CODES 1 A TO D AT D.21A) Did he/she do any paid work in the past? What was his/her last occupation?

	CURRENT OCCUPATION	LAST OCCUPATION
<b>NON-ACTIVE</b>	(35)	
A. Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	1 ASK D21b	
B. Student	2 ASK D21b	
C. Unemployed or temporarily not working	3 ASK D21b	
D. Retired or unable to work through illness	4 ASK D21b	
<b>SELF EMPLOYED</b>		(37)
1. Farmer	5	1
2. Fisherman	6	2
3. Professional (lawyer, medical practitioner, accountant, architect ...)	7	3
4. Owner of a shop, craftsman, other self employed person	8	4
5. Business proprietors, owner (full or partner) of a company	9	5
<b>EMPLOYED</b>		
6. Employed professional (employed doctor, lawyer, accountant, architect)	0	6
7. General management, director or top management (managing directors, director general, other director)	X	7
8. Middle management, other management (department head, junior manager, teacher, technician)	V	8
	(36)	
9. Employed position, working mainly at a desk	1	9
10. Employed position, not at a desk but travelling (salesman, driver)	2	0
11. Employed position, not at a desk but in a service job (hospital, V restaurant, police, fireman...)	3	X
12. Supervisors	4	V
		(38)
13. Skilled manual worker	5	1
14. Other unskilled manual worker	6	2
NEVER DID ANY PAID WORK		3

D.25 Would you say you live in a ....? **(READ OUT)**

(39)

- |                            |   |
|----------------------------|---|
| Rural area or village      | 1 |
| Small or middle sized town | 2 |
| Large town                 | 3 |
| Don't know                 | 4 |

**SHOWCARD D27**

D.27a) Would you describe yourself as ... ? **(READ OUT)**

(40)

- |   |   |           |
|---|---|-----------|
| A. Extremely religious                  | 1 | ASK D27b  |
| B. Very religious                       | 2 | ASK D27b  |
| C. Somewhat religious                   | 3 | ASK D27b  |
| D. Neither religious, nor non-religious | 4 | GO TO D29 |
| E. Somewhat non-religious               | 5 | GO TO D29 |
| F. Very non-religious                   | 6 | GO TO D29 |
| G. Extremely non-religious              | 7 | GO TO D29 |
| H. Agnostic                             | 8 | GO TO D29 |
| I. Atheist                              | 9 | GO TO D29 |

b) Do you attend religious services several times a week, once a week, a few times a year, once a year or less, or never ? **(ONE ANSWER ONLY)**

(41)

- |                      |   |
|----------------------|---|
| Several times a week | 1 |
| Once a week          | 2 |
| A few times a year   | 3 |
| Once a year or less  | 4 |
| Never                | 5 |
| DK                   | 6 |

**ASK ALL**

D.29 We also need some information about the income of this household to be able to analyse the survey results for different types of households. Here is a list of income groups. **(SHOW INCOME CARD D29)** Please count the total wages and salaries PER MONTH of all members of this household, all pensions and social insurance benefits' child allowances and any other income like rents, etc. Of course, your answer, like other replies in this interview, will be treated confidentially and referring back to you or your household will be impossible. Please give me the letter of the income group your household falls into before tax and other deductions.

(42)

- |            |      |
|------------|------|
| B          | 1    |
| T          | 2    |
| P          | 3    |
| F          | 4    |
| E          | 5    |
| H          | 6    |
| L          | 7    |
| N          | 8    |
| R          | 9    |
| M          | 0    |
| S          | X    |
| K          | V    |
|            | (43) |
| Refusal    | 1    |
| Don't know | 2    |

**INTERVIEWER : RECORD FOLLOWING DETAILS. IT IS VERY IMPORTANT THAT YOU FILL IN EVERY BOX AT Qs P1, P2 AND P3, USING LEADING ZEROS IF NECESSARY. REMEMBER THAT YOU SHOULD HAVE THE INTERVIEW START TIME ON PAGE 2.**

P.1 - Date of interview	Day		Month	
	(44)	(45)	(46)	(47)

P.2 - Time of the beginning of the interview	Hours		Minutes	
<b>USE 24 HOUR CLOCK</b>				
	(48)	(49)	(50)	(51)

P.3 - Number of minutes the interview lasted	Minutes		
	(52)	(53)	(54)

P.4 Number of persons present during the interview?

	(55)
Two (interviewer and respondent)	1
Three	2
Four	3
Five or more	4

P.5 Respondent co-operation

	(56)
Excellent	1
Fair	2
Average	3
Bad	4

P12 Is there a telephone in your household?

	(57)
Yes	1
No	2

**NOW GO TO CLASSIFICATION DETAILS ON THE FRONT PAGE**

25568  
(1-5)

EUROBAROMETER 46.1  
OCT/NOV 1996  
FINAL VERSION (21/10/96)

FOR OFFICE USE	
SERIAL NO: _____	(6-9)
CARD NO: _____ ①	(10)
BATCH NO: _____	(11-12)

SAMPLING POINT NO (THE 8 DIGIT NUMBER FROM  
YOUR AREA ALLOCATION - THERE SHOULD BE  
NO LETTERS IN THIS NUMBER)

(13)	(14)	(15)	(16)	(17)	(18)	(19)	(20)

CONSTITUENCY NAME: \_\_\_\_\_

RESPONDENT NAME: MR/MRS/MISS: \_\_\_\_\_

ADDRESS (IN FULL): \_\_\_\_\_

POSTCODE 

--	--	--	--	--	--	--	--

 TELEPHONE NO: \_\_\_\_\_

**OCCUPATION OF CHIEF INCOME EARNER\***

**QA** Which member of your household, either yourself or related to you, would you say is the CHIEF INCOME EARNER, that is the person with the largest income, whether from employment, pensions, state benefits, investments or any other source?

Self ☐ Spouse/Partner ☐ Other adult (specify) ☐ \_\_\_\_\_

**QB** Is the CHIEF INCOME EARNER ...

Working (either full or part time) ..... 1

Retired/not working with PRIVATE PENSION/MEANS ..... 2 ASK QC

Unemployed less than 6 months ..... 3

Unemployed more than 6 months ..... 4

Retired with STATE BENEFIT/PENSION ONLY ..... 5 CODE SOCIAL GRADE AS "E"

Not working with STATE BENEFIT ONLY ..... 6

Student ..... 7 AS QC

**QC** OCCUPATION OF CHIEF INCOME EARNER

Job title \_\_\_\_\_

Job Description \_\_\_\_\_

Industry \_\_\_\_\_ Size of company \_\_\_\_\_

Qualifications \_\_\_\_\_

If manager/supervisor/self-employed - Number of people responsible for \_\_\_\_\_

**\*NB**

- 1 If two or more related people in household have equal income, code the person who is the oldest.
- 2 Treat couples living together as married, therefore related.
- 3 Take respondent's occupation if not related to others in household.

SEG (21)

A 1 INT. NO: 

--	--	--	--	--	--	--	--

 AREA 

--	--	--	--	--	--	--	--

 Payroll No

B 2 (22) (23) (24) (25) (26) (27)

C1 3

C2 4 INTERVIEWER NAME: \_\_\_\_\_

D 5

E 6 I declare that this interview has been conducted within the Market Research Society Code of Conduct

INTERVIEWER SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

THIS FORM IS THE PROPERTY OF NOP RESEARCH GROUP LIMITED

RECORD INTERVIEW START TIME: \_\_\_\_\_

Q1 What is your nationality? (MULTIPLE ANSWERS POSSIBLE)

	(29)	
Belgian	1	
Danish	2	
German	3	
Greek	4	
Spanish	5	
French	6	ASK Q2
Irish	7	
Italian	8	
Luxemburgese	9	
Dutch	0	
Portuguese	X	
BRITISH	V	
	(30)	
Austrian	1	
Swedish	2	
Finnish	3	
-----		
Other	4	CLOSE
Don't Know	5	

Q2. When you get together with friends, would you say that you discuss political matters frequently, occasionally, or never?

	(31)
Frequently	1
Occasionally	2
Never	3
Don't know	4

Q3. When you hold a strong opinion, do you ever find yourself persuading your friends, relatives or fellow workers to share your views? Does this happen ...?

(READ OUT)

	(32)
Often	1
From time to time	2
Rarely	3
Never	4
Don't Know	5

Q.4. Generally speaking, do you think that Britain's membership of the European Union is ... ? **(READ OUT)**

- (33)
- |                      |   |
|----------------------|---|
| A good thing         | 1 |
| A bad thing          | 2 |
| Neither good nor bad | 3 |
| DK                   | 4 |

Q.5. Taking everything into consideration, would you say that Britain has on balance benefited or not from being a member of the European Union?

- (34)
- |               |   |
|---------------|---|
| Benefited     | 1 |
| Not benefited | 2 |
| DK            | 3 |

## VERSION 2

### SHOWCARD Q6

Q.6. Science and Technology change the way we live. I am going to read out a list of areas in which new technologies are currently developing. For each of these areas, do you think it will improve our way of life in the next 20 years, it will have no effect, or it will make things worse ? **(READ OUT)**

	WILL IMPROVE	NO EFFECT	WILL MAKE THINGS WORSE	DK	
a) Solar Energy	1	2	3	4	(35)
b) Computers & Information technology	1	2	3	4	(36)
c) Genetic Engineering	1	2	3	4	(37)
d) Telecommunications	1	2	3	4	(38)
e) New materials or substances	1	2	3	4	(39)
f) Space exploration	1	2	3	4	(40)

Q.7. You've just indicated to what degree you think various new technologies will change the way we live.

Now, I would like to ask you what comes to mind when you think about modern biotechnology in a broad sense, that is including genetic engineering.

**(WRITE VERBATIMS IN FULL, PROMPT WITH "ANYTHING ELSE ?" AFTER EACH WORD OR PHRASE)**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**INTERVIEWER READ OUT :** "For the rest of the interview we are using the term "modern biotechnology" in a broad sense, that is including genetic engineering."

Q.8 Here are some statements. For each of them, please tell me whether you think it is true or false. If you don't know, say so and we will skip to the next statement.

READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATELY	TRUE	FALSE	DK	
a) There are bacteria which live from waste water	1	2	3	(41)
b) Ordinary tomatoes do not contain genes while genetically modified tomatoes do	1	2	3	(42)
c) The cloning of living things produces exactly identical offspring	1	2	3	(43)
d) By eating a genetically modified fruit, a person's genes could also become modified	1	2	3	(44)
e) Viruses can be contaminated by bacteria	1	2	3	(45)
f) Yeast for brewing beer consists of living organisms	1	2	3	(46)
g) It is possible to find out in the first few months of pregnancy whether a child will have Down's Syndrome	1	2	3	(47)
h) Genetically modified animals are always bigger than ordinary ones	1	2	3	(48)
i) More than half of the human genes are identical to those of chimpanzees	1	2	3	(49)
j) It is possible to transfer animal genes into plants	1	2	3	(50)



Q.9. There are differing views about whether people inherit particular characteristics, that is whether people are born with these characteristics, or whether they acquire them mainly from their upbringing, or the conditions in which they lived. Please tell me whether you think each of the following characteristics is mainly inherited or mainly the result of upbringing and living conditions :

READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATELY	MAINLY INHERITED	MAINLY LIVING CONDITIONS	DK
a) Body size	1	2	3 (51)
b) Intelligence	1	2	3 (52)
c) Homosexual tendencies	1	2	3 (53)
d) Eye colour	1	2	3 (54)
e) Tendency to be happy	1	2	3 (55)
f) Criminal tendencies	1	2	3 (56)
g) Attitude to work	1	2	3 (57)
h) Athletic abilities	1	2	3 (58)
i) Susceptibility to mental illness	1	2	3 (59)
j) Musical abilities	1	2	3 (60)

SKIP COL 61-80  
DUP COLS 1-9  
CARD NO.: ② (10)

Q.10. And now, some questions about various applications which are coming out of modern biotechnology.

**SHOWCARD Q10 (ITEM 1), AND ASK a) - d)**

- a) First of all, could you please tell me whether you definitely agree, tend to agree, tend to disagree or definitely disagree that it is useful for society to ... **(READ OUT ITEM 1 BELOW)**

**INTERVIEWER:** YOU NEED TO WRITE IN THE CODE FOR QUESTIONS 10a) - 10d) IN THE GRID BELOW USING THE FOLLOWING CODES:

DEFINITELY AGREE = 1  
TEND TO AGREE = 2  
TEND TO DISAGREE = 3  
DEFINITELY DISAGREE = 4  
DON'T KNOW = 5

**PLEASE MAKE SURE THAT YOU WRITE IN AN ANSWER AT EACH OF a) TO d)**

- b) And to what extent do you agree or disagree that this application is risky for society?  
c) And to what extent do you agree or disagree that this application is morally acceptable?  
d) And to what extent do you agree or disagree that this application should be encouraged?

**NOW REPEAT THIS PROCESS FOR ITEMS 2-6 BELOW, USING THE RELEVANT SHOWCARDS**

READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATELY	a) USEFUL	b) RISKY	c) MORALLY ACCEPTABLE	d) ENCOURAGED
1. Use modern biotechnology in the production of foods, for example to make them higher in protein, keep longer or change the taste	(11)	(12)	(13)	(14)
2. Taking genes from plant species and transferring them into crop plants, to make them more resistant to insect pests	(15)	(16)	(17)	(18)
3. Introducing human genes into bacteria to produce medicines or vaccines, for example to produce insulin for diabetics	(19)	(20)	(21)	(22)
4. Developing genetically modified animals for laboratory research studies, such as a mouse that has genes which causes it to develop cancer	(23)	(24)	(25)	(26)
5. Introducing human genes into animals to produce organs for human transplants, such as into pigs for human heart transplants	(27)	(28)	(29)	(30)
6. Using genetic testing to detect diseases we might have inherited from our parents such as cystic fibrosis	(31)	(32)	(33)	(34)

### SHOWCARD Q11

Q.11. People have different views about the benefits and risks of modern biotechnology and about how it should be regulated and controlled. I am going to read you a number of statements. For each one, please tell me whether you tend to agree or tend to disagree.

READ OUT TOP/BOTTOM /TOP ALTERNATELY	TEND TO AGREE	TEND TO DISAGREE	DK
a) Current regulations are sufficient to protect people from any risks linked to modern biotechnology	1	2	3 (35)
b) Irrespective of the regulations, biotechnologists will do whatever they like	1	2	3 (36)
c) Only traditional breeding methods should be used, rather than changing the hereditary characteristics of plants and animals through modern biotechnology	1	2	3 (37)
d) The regulation of modern biotechnology should be left mainly to industry	1	2	3 (38)
e) Modern biotechnology is so complex that public consultation about it is a waste of time	1	2	3 (39)
f) It is not worth putting special labels on genetically modified foods	1	2	3 (40)
g) I would buy genetically modified fruits if they tasted better	1	2	3 (41)
h) Religious organisations need to have their say in how modern biotechnology is regulated	1	2	3 (42)
i) We have to accept some degree of risk from modern biotechnology if it enhances economic competitiveness in Europe	1	2	3 (43)
j) Traditional breeding methods can be as effective as modern biotechnology, in changing the hereditary characteristics of plants and animals	1	2	3 (44)

### SHOWCARD Q12

Q.12. Which one of the following bodies do you think is best placed to regulate modern biotechnology ? **(READ OUT - ONE ANSWER ONLY)**

	(45)
A. International organisations such as the United Nations (UN), the World Health Organisation (WHO)	1
B. Public bodies in Britain	2
C. Ethics committees	3
D. Our national Parliament	4
E. The European Union, public bodies in the European Union	5
F. Scientific organisations	6
None of these (SPONTANEOUS)	7
DK	8

### SHOWCARD Q13

- Q.13. I am going to read you a list of ten things that might happen within the next 20 years as a result of developments in modern biotechnology. For each one, please tell me whether you think it is likely or unlikely to happen within the next 20 years.

READ OUT TOP/BOTTOM /TOP ALTERNATELY	LIKELY	UNLIKELY	DK
Substantially reducing environmental pollution	1	2	3 (46)
Allowing insurance companies to ask for a genetic test before they set a person's premium	1	2	3 (47)
Substantially reducing world hunger	1	2	3 (48)
Creating dangerous new diseases	1	2	3 (49)
Solving more crimes through genetic fingerprinting	1	2	3 (50)
Reducing the range of fruit and vegetables we can get	1	2	3 (51)
Curing most genetic diseases	1	2	3 (52)
Getting more out of natural resources in Third World countries	1	2	3 (53)
Producing designer babies	1	2	3 (54)
Replacing most existing food products with new varieties	1	2	3 (55)

### VERSION 2

- Q.14 a) Now, I would like to know which one of the following organisations you have confidence in, to tell you the truth about modern biotechnology.  
(SHOW CARD Q14 - ONE ANSWER ONLY)
- b) And to tell you the truth about new genetically modified food crops grown in fields? (SHOW CARD Q14 AGAIN - ONE ANSWER ONLY)
- c) And to tell you the truth about introducing human genes into animals to produce organs for human transplants?  
(SHOW CARD Q14 AGAIN - ONE ANSWER ONLY)

READ OUT TOP/BOTTOM /TOP ALTERNATELY	a) MODERN BIOTECHNOLOGY	b) GENETICALLY MODIFIED FOOD CROPS	c) TRANSPLANTS
	(56)	(58)	(60)
A. Consumer organisations	1	1	1
B. Environmental organisations	2	2	2
C. Animal welfare organisations	3	3	3
D. The medical profession	4	4	4
E. Farmer's organisations	5	5	5
F. Religious organisations	6	6	6
G. National Public bodies	7	7	7
H. International Public bodies	8	8	8
I. Industry	9	9	9
J. Universities	0	0	0
K. Political parties	X	X	X
L. Television and newspapers	V	V	V
	(57)	(59)	(61)
None of these (SPONTANEOUS)	1	1	1
DK	2	2	2

### SHOWCARD Q15

Q.15. We've been discussing several issues to do with modern biotechnology. Some people think these issues are very important whilst others don't. How important are these issues to you personally ?

If you think this is not at all important, you give a score of 1. If you think it is extremely important, you give a score of 10. The scores between 1 and 10 allow you to say how close to either side you are.

Not at all important									Extremely important
1	2	3	4	5	6	7	8	9	0 (62)

(63)

Refusal  
DK

1  
2

Q.16. Over the last three months, have you heard anything about issues involving modern biotechnology. **(IF YES)** Was it in newspapers, in magazines, on television, or on radio?  
**(SEVERAL ANSWERS POSSIBLE)**

(64)

No  
Yes, in newspapers  
Yes, in magazines  
Yes, on television  
Yes, on radio  
Yes, but does not remember where (SPONTANEOUS)

1  
2  
3  
4  
5  
6

Q.17. Before today, had you ever talked about modern biotechnology with anyone ?  
**(IF YES)** Had you talked about it frequently, occasionally or only once or twice ?

(65)

No, never  
Yes, frequently  
Yes, occasionally  
Yes, only once or twice  
DK

1  
2  
3  
4  
5

**SHOWCARD Q18**

Q.18. Which issue, do you think, will most influence your vote at the next general election?  
**(READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATELY - FOUR ANSWERS  
MAXIMUM)**

	(66)
A. Protection of the environment and nature, cutting down pollution	1
B. Fight for worker's rights	2
C. Protection of social benefits and health care	3
D. Education	4
E. Fight against racism	5
F. Protection of pensioners' rights	6
G. Fight against unemployment	7
H. Fight against homelessness and poverty	8
I. Fight against crime and delinquency	9
J. Taxation	0
K. DK	X

Q.19. Which newspapers or magazines, if any, do you read at least once a week ?  
**(WRITE IN BELOW)**

1 NONE (CIRCLE IF APPROPRIATE)

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

**THERE ARE NO Qs 20-22**

Q.23. Now, I would like to ask you some questions about the European currency. Are you for or against the European Union having one European currency in all member states, including Britain ? That is, replacing the Pound by the European currency, that is the euro ? Are you ... ? **(READ OUT)**

- |  |      |             |
|--|------|-------------|
|  | (67) |             |
| Very much for                          | 1    | ASK Q.24a   |
| Somewhat for                           | 2    | ASK Q.24a   |
| Somewhat against                       | 3    | GO TO Q.24b |
| Very much against                      | 4    | GO TO Q.24b |
| Neither for, nor against (SPONTANEOUS) | 5    | GO TO Q.25  |
| DK                                     | 6    | GO TO Q.25  |

Q.24. a) (IF VERY MUCH OR SOMEWHAT FOR - CODE 1 OR 2 AT Q.23)  
Why are you for ? **(READ OUT - SHOW CARD Q24A- SEVERAL ANSWERS POSSIBLE)**

- |  |      |
|--|------|
|  | (68) |
| A. Good, practical for business, for trade                       | 1    |
| B. No need to change your money                                  | 2    |
| C. Easy for travelling in Europe, either for leisure or business | 3    |
| D. Same value and same conditions for all countries              | 4    |
| E. Link between all Europeans                                    | 5    |
| F. There must be only one currency                               | 6    |
| G. Europe will be stronger                                       | 7    |
| Other (SPONTANEOUS)  | 8    |
| DK   | 9    |

b) (IF VERY MUCH OR SOMEWHAT AGAINST - CODE 3 OR 4 AT Q.23)  
Why are you against ? **(READ OUT - SHOW CARD Q24B - SEVERAL ANSWERS POSSIBLE)**

- |   |      |
|---|------|
|   | (69) |
| A. Too difficult, too many changes, too confusing                     | 1    |
| B. It won't work  | 2    |
| C. The country's economy will be upside down                          | 3    |
| D. This will create unbalance between the rich and poor countries     | 4    |
| E. It will cost too much money  | 5    |
| F. Only the big countries will benefit from it                        | 6    |
| I am against the European Union, I do not believe in it (SPONTANEOUS) | 7    |
| Other (SPONTANEOUS)   | 8    |
| DK  | 9    |

#### ASK ALL

Q.25. How well informed do you feel about the European currency, that is the euro ? Do you feel you are... **(READ OUT)**

- |                        |      |
|------------------------|------|
|                        | (70) |
| Very well informed     | 1    |
| Well informed          | 2    |
| Not very well informed | 3    |
| Not at all informed    | 4    |
| DK                     | 5    |

Q.26. The "European Union Treaty" which was signed and ratified by all member states, says that European Economic and Monetary Union will start fully by January 1999 at the latest. From then on exchange rates will be locked between the countries which meet the relevant conditions of the Treaty. After that, one European currency, the euro, will replace national currencies. Do you know any of the conditions member countries must meet in order to join the European Economic and Monetary Union? (IF YES) Please tell me which ones.

(71)

No, does not know any of the conditions

1

Yes (SPECIFY BELOW)

2

(INTERVIEWER : WRITE ANSWERS FOR OFFICE CODING, PROBE SEVERAL TIMES)

Anything else ?

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1	2	3	4	5	6	(72)
7	8	9	0	V	X	

Q.27. Notes and coins in the European currency, that is in euro, may be introduced some time after exchange rates are locked. In December this year, designs for the European currency's banknotes will be chosen. When do you think these notes and coins will be introduced ? (DO NOT READ OUT)

(73)

Before 1999

1

In 1999

2

In 2000

3

In 2001

4

In 2002

5

In 2003

6

In 2004

7

In 2005

8

Later

9

Never

0

DK

X



Q.28. 1999 will be the year when member states participating in the European Single Currency will be selected and 2002, the year when the euro will actually be introduced. Selection of the participating member states will be made on the basis of a number of criteria such as a low inflation rate, limited interest rates, limited public budget deficit, etc. Do you think that Britain will certainly, probably, probably not or certainly not be ready to take part in the Single European Currency in 1999 ?

(74)

- |               |   |            |
|---------------|---|------------|
| Certainly     | 1 | GO TO Q.30 |
| Probably      | 2 | ASK Q.29   |
| Probably not  | 3 | ASK Q.29   |
| Certainly not | 4 | ASK Q.29   |
| DK            | 5 | ASK Q.29   |

Q.29. In 2002, member states not selected in 1999 will have the opportunity to introduce the euro at the same time as the already selected member states, if they meet the specific criteria. Then, in 2002, do you think that Britain will certainly, probably, probably not or certainly not be ready to take part in the Single European Currency ?

(75)

- |               |   |
|---------------|---|
| Certainly     | 1 |
| Probably      | 2 |
| Probably not  | 3 |
| Certainly not | 4 |
| DK            | 5 |

#### ASK ALL

Q.30. If Britain was one of the member states which will not introduce the European currency, the euro, do you believe that this would have positive consequences, negative consequences or no consequences at all for Britain ?

(76)

- |  |   |
|--|---|
| Positive consequences  | 1 |
| Negative consequences  | 2 |
| No consequences at all   | 3 |
| It is not possible, Britain will meet the necessary criteria (SPONTANEOUS) | 4 |
| DK   | 5 |

**(SHOW CARD Q31)**

Q.31. I am going to read out a number of statements. For each of them, could you please tell me whether you think it is true or false ? The Single currency, the euro, in which some countries will take part in 2002, ... **(READ OUT)**

	TRUE	FALSE	DK
... will be the only official currency in the European Union and will be used to pay for goods and services in all participating member states	1	2	3 (77)
... will still need to be changed into the currency of another participating Member State in order to pay for goods and services bought in that Member State	1	2	3 (78)
... will be worth the same whatever the participating Member State, that is if you change a euro used in your country into dollars, you will receive the same amount as if you had changed into dollars a euro used in another country	1	2	3 (79)
... is exactly the same as the Ecu, only the name is different	1	2	3 (80)

DUP COLS 1-9  
CARD NO ③ (10)

**(SHOW CARD Q32)**

Q.32. Do you believe that the European currency, the euro, will or will not ... ? **(READ OUT)**

	YES	NO	DK
a) create faster economic growth	1	2	3 (11)
b) create more jobs	1	2	3 (12)
c) make it easier to shop around Europe as all prices will be comparable	1	2	3 (13)
d) eliminate charges for changing from one currency to another	1	2	3 (14)
e) make life easier for people who travel across borders	1	2	3 (15)
f) cut down the cost of doing business between Monetary Union member states	1	2	3 (16)
g) reduce turmoil in international currency markets	1	2	3 (17)
h) result in higher inflation	1	2	3 (18)
i) result in increasing volatility in international currency markets	1	2	3 (19)
j) result in increasing the difference between the rich and the poor	1	2	3 (20)
k) have more disadvantages than advantages	1	2	3 (21)
l) imply that Britain will lose control over its economic policy	1	2	3 (22)
m) imply that Britain will lose too much of its identity	1	2	3 (23)
n) make everyday shopping more difficult as new prices will be harder to understand	1	2	3 (24)

**(SHOW CARD Q33)**

Q.33. When notes and coins of the European currency, the euro, will be introduced, would you like this to take place...? **(READ OUT)**

- (25)
- A. Gradually, over a period of six months 1
- B. Or, rapidly, within a few days provided that the right to change Pound notes and coins at the banks is kept for a certain period of time 2
- DK 3

**(SHOW CARD Q34)**

Q.34. At a certain point in time, prices of goods and services will be displayed in both the Pound and the European currency, the euro.

Would you like this dual display to start several months in advance, some weeks in advance, or at the moment of the changeover for notes and coins ... ? **(READ OUT)**

	SEVERAL MONTHS IN ADVANCE	SOME WEEKS IN ADVANCE	AT THE MOMENT OF THE CHANGEOVER	DK
a) in shops	1	2	3	4 (26)
b) on bills and receipts	1	2	3	4 (27)
c) on bank statements and the like	1	2	3	4 (28)
d) on pay slips and the like	1	2	3	4 (29)

**(SHOW CARD Q35)**

Q.35. How long would you like this dual display to last after the changeover of banknotes and coins has started ... ? **(READ OUT)**

	SOME WEEKS	SOME MONTHS	ONE YEAR OR LONGER	DK
a) in shops	1	2	3	4 (30)
b) on bills and receipts	1	2	3	4 (31)
c) on bank statements and the like	1	2	3	4 (32)
d) on pay slips and the like	1	2	3	4 (33)

**(SHOW CARD Q36)**

Q.36. Thinking about this changeover, are you concerned, or not, about ... ? **(READ OUT)**

	CONCERNED	NOT CONCERNED	DK
a) Understanding the new prices	1	2	4 (34)
b) Conversion errors	1	2	4 (35)
c) Being cheated in conversions	1	2	4 (36)
d) The day-to-day management of your private finances	1	2	4 (37)
e) More tax investigation	1	2	4 (38)
f) The transition being too complicated	1	2	4 (39)
g) The transition being too costly	1	2	4 (40)

Q.37. Should there be a special public information campaign or not before the introduction of the European currency ? (IF YES) Who would you prefer to organise it **(SHOW CARD Q37 - READ OUT - ONE ANSWER ONLY)**

- (41)
- A. Yes, the European Union institutions 1
  - B. Yes, the British government 2
  - C. Yes, banks, savings banks, and the like 3
  - D. Yes, the media in general 4
  - Yes, but organised by other(s) (SPONTANEOUS) 5
  - No, no campaign 6
  - DK 7

**(SHOW CARD Q38)**

Q.38. This information campaign would carry messages about the usefulness and convenience of the euro. Does each of the following messages seem to you to be very well chosen, quite well chosen, quite badly chosen or very badly chosen for the information campaign ?

**(READ OUT)**

	VERY WELL CHOSEN	QUITE WELL CHOSEN	QUITE BADLY CHOSEN	VERY BADLY CHOSEN	DK
a) Euro-travel means change-free travel	1	2	3	4	5 (42)
b) With the euro, no more complicated calculations to compare prices in Europe	1	2	3	4	5 (43)
c) A single market needs a single currency	1	2	3	4	5 (44)

**(SHOW CARD Q39)**

Q.39. a) Let's have another look at the first message, "EURO-TRAVEL MEANS CHANGE-FREE TRAVEL". Which of the following sentences best describes your first reaction ? **(READ OUT - ONE ANSWER ONLY)**

b) Is there possibly a second one ? **(READ OUT - ONE ANSWER ONLY)**

	a) First reaction	b) Second reaction
A. It tells me something new	(45) 1	(46) 1
B. It makes me enthusiastic	2	2
C. It is convincing for me	3	3
D. It is attractive but it seems rather difficult	4	4
E. It leaves me cold	5	5
F. It's been talked about for a long time, but nothing seems to happen	6	6
G. It's impossible, it's just a dream	7	7
H. It irritates me because I'm against the euro	8	8
Other (Spontaneous)	9	9
DK	0	0

**(SHOW CARD Q39 AGAIN)**

Q.40. a) And if I say to you : "WITH THE EURO, NO MORE COMPLICATED CALCULATIONS TO COMPARE PRICES IN EUROPE".

Which of the following sentences best describes your first reaction ?

**(READ OUT - ONE ANSWER ONLY)**

b) Is there possibly a second one ? **(READ OUT - ONE ANSWER ONLY)**

	a) First reaction	b) Second reaction
A. It tells me something new	(47) 1	(48) 1
B. It makes me enthusiastic	2	2
C. It is convincing for me	3	3
D. It is attractive but it seems rather difficult	4	4
E. It leaves me cold	5	5
F. It's been talked about for a long time, but nothing seems to happen	6	6
G. It's impossible, it's just a dream	7	7
H. It irritates me because I'm against the euro	8	8
Other (Spontaneous)	9	9
DK	0	0

**(SHOW CARD Q39 AGAIN)**

- Q.41. a) And what about this message : "A SINGLE MARKET NEEDS A SINGLE CURRENCY". Which of the following sentences best describes your first reaction ? **(READ OUT - ONE ANSWER ONLY)**  
b) Is there possibly a second one ? **(READ OUT - ONE ANSWER ONLY)**

	a) First reaction	b) Second reaction
A. It tells me something new	(49) 1	(50) 1
B. It makes me enthusiastic	2	2
C. It is convincing for me	3	3
D. It is attractive but it seems rather difficult	4	4
E. It leaves me cold	5	5
F. It's been talked about for a long time, but nothing seems to happen	6	6
G. It's impossible, it's just a dream	7	7
H. It irritates me because I'm against the euro	8	8
Other (Spontaneous)	9	9
DK	0	0

**(SHOW CARD Q42)**

- Q.42. Where do you think useful information on the European currency and the changeover should be available ? **(READ OUT - SEVERAL ANSWERS POSSIBLE)**

- |  |        |
|--|--------|
| A. In banks, savings banks, and the like                 | (51) 1 |
| B. In supermarkets and shops                             | 2      |
| C. In public offices                                     | 3      |
| D. In public libraries                                   | 4      |
| E. In schools and other places of education and training | 5      |
| F. In the workplace                                      | 6      |
| G. From unions, professional organisations, and the like | 7      |
| H. From consumer organisations                           | 8      |
| I. On radio  | 9      |
| J. On television   | 0      |
| K. In the (printed) press                                | X      |
| L. From family and friends                               | V      |
|  | (52)   |
| M. In my letter box                                      | 1      |
| N. On Teletext, Minitel, Ceefax, Internet                | 2      |
| Other (SPONTANEOUS)                                      | 3      |
| DK   | 4      |

**THERE IS NO Q43**

## INTERVIEWER: READ OUT

Now, let's talk about another topic, information technology and data privacy. Information and communication technologies are becoming more and more prominent in our private and professional lives. It is now possible to link computers, telephones, televisions, video recorders and communication satellites. These so-called "information super-highways" provide access to the information society. So, for example, you can get in contact with different people, different service suppliers, etc. all over the world from your computer, your television or your phone.

Q.44 By using a communication network such as the Internet from your computer, teletext from your television etc., you can get access to different services. For each of the services I read out, could you please tell me if it interests you, or not?

READ OUT TOP/BOTTOM AND BOTTOM/TOP ALTERNATIVELY	INTERESTING	NOT INTERESTING	DK
Getting a medical opinion on a health issue, on line on your computer or television screen, for example, getting an explanation of an X-ray or a blood test	1	2	3 (53)
Taking part in a complete guided tour of a museum, even from home, "on line" almost as if you were there	1	2	3 (54)
Taking part, from home, as if on the spot, in a debate with a politician	1	2	3 (55)
Following a training programme from home, as if attending the course in person	1	2	3 (56)
Consulting local town or council services from home, and getting the documents you need without having to go there	1	2	3 (57)
Reading on a screen British and foreign newspapers and magazines as soon as they are published	1	2	3 (58)
Getting information directly on your television or computer screen on products and services so that you may buy or rent them	1	2	3 (59)
Making it easier to look for a job by consulting, from a computer or teletext, the Job Centre, or job opportunities with private companies	1	2	3 (60)
Taking part in discussion exchange information groups on both work-related and leisure subjects	1	2	3 (61)
Receiving and sending electronic mail, or "e-mail", from home	1	2	3 (62)
Managing your own bank accounts, consulting stock exchange rates or other financial information from home	1	2	3 (63)
Organising a complete trip from home, by getting, on your computer or television screen, information on locations, travel costs, bookings, etc.	1	2	3 (64)

Q.45. The use of some services provided on the networks we have just mentioned, leaves "electronic tracks", that is pieces of information such as name, address, date of birth, gender. Would you be very worried, quite worried, not very worried or not at all worried about leaving such personal tracks on the networks ?

	(65)
Very worried	1
Quite worried	2
Not very worried	3
Not at all worried	4
DK	5

Q.46. The personal information which could be collected about people when they use these services could be used to send them advertising leaflets, or be sold to shops, insurance companies or given to public bodies.

Would you be very worried, quite worried, not very worried or not at all worried about this ?

	(66)
Very worried	1
Quite worried	2
Not very worried	3
Not at all worried	4
It depends (SPONTANEOUS)	5
DK	6

#### SHOWCARD Q47

Q.47. Which of the following opinions comes closest to your own ?  
(READ OUT ITEMS A-D- ONE ANSWER ONLY)

	(67)
A. I would not use these new communication technologies and new services they offer, because the risk that someone could use my personal information in a way I do not agree with seems to me to be too great	1
B. I would not hesitate to use these new technologies and new services if there was a way to guarantee that I could control how my personal information would be used	2
C. I would use these technologies and services anyway, because when you use a bank or credit card, for instance, you also leave personal information, tracks	3
D. I would use these new technologies and services but as little as possible so as to leave the least possible personal information	4
I already use these new technologies and services, but as little as I can so as to leave the least possible personal information (SPONTANEOUS)	5
I already use these new technologies and services (SPONTANEOUS)	6
None of these (SPONTANEOUS)	7
DK	8

### SHOWCARD Q48

Q.48. Thinking about the ways of paying for goods and services which can be bought on these networks, which of the following opinions comes closest to your own ?

**(READ OUT ITEMS A-C - ONE ANSWER ONLY)**

(68)

- |    |   |   |
|----|---|---|
| A. | I would be prepared to use any means of payments, even those leaving tracks   | 1 |
| B. | I would be prepared to use any means of payments, even those leaving tracks, provided this information is used only to enable me to control and check my expenses | 2 |
| C. | I would not be prepared to use means of payments which leave tracks   | 3 |
|    | It depends, I want a choice (SPONTANEOUS)   | 4 |
|    | I wouldn't buy any products or services on these networks (SPONTANEOUS)   | 5 |
|    | None of these (SPONTANEOUS)   | 6 |
|    | DK  | 7 |

### SHOWCARD Q49

Q.49. Which one or two of the following opinions come closest to your own ?

**(READ OUT - TWO ANSWERS MAXIMUM)**

(69)

- |    |   |   |
|----|---|---|
| A. | It has to be possible to get access to the services on these networks by giving no or very little personal information  | 1 |
| B. | I always want to know who has information about me and what they intend to do with it   | 2 |
| C. | I want to be able to give my agreement before information about me is used  | 3 |
| D. | It does not matter to me what is done with my personal information, if it enables me to use a new service   | 4 |
| E. | If I am told in advance, it does not bother me if companies use information about me to send me advertising leaflets  | 5 |
| F. | I want the tracks that I leave on the networks when I use these new technologies to remain confidential or to be erased automatically so that no one can use them | 6 |
|    | None of these (SPONTANEOUS)   | 7 |
|    | DK  | 8 |

Q.50. In the European Union, there are laws which aim to protect your private life and to set rules about the use of information about you. These laws, for instance, make it compulsory to have your agreement to use the information and to give you the right to oppose some uses that you do not want, or do not want anymore. Before today, had you heard about these laws, or not ?

(70)

- |     |   |
|-----|---|
| Yes | 1 |
| No  | 2 |
| DK  | 3 |



Q.51. Do you think it is very important, important, not very important or not at all important that the European Union is trying to ensure that your private life and personal information are protected ?

	(71)
Very important	1
Important	2
Not very important	3
Not at all important	4
It has nothing to do with the European Union (SPONTANEOUS)	5
DK	6

Q.52. Nowadays, information about you can travel quickly from one part of the world to another. Do you believe that it is very important, important, not very important or not at all important that your private life and personal information are protected efficiently, not only in the European Union but all over the world, too ?

	(72)
Very important	1
Important.	2
Not very important	3
Not at all important	4
DK	5

### DEMOGRAPHICS

#### ASK ALL

D.1 In political matters people talk of "the left" and "the right".  
How would you place your views on this scale?

**SHOW CARD D1 - DO NOT PROMPT. IF RESPONDENT HESITATES, ASK TO TRY AGAIN.**

LEFT									RIGHT
1	2	3	4	5	6	7	8	9	0

(73)

	(74)
Refusal	1
Don't Know	2

D7 Are you ..... **(READ OUT)**

	(75)
Single	1
Married	2
Living as married	3
Divorced	4
Separated	5
Widowed	6

D.8a) How old were you when you stopped full-time education?

**ENTER ANSWER IN BOXES. IF RESPONDENT IS STILL STUDYING, CODE 00**

--	--

(76)

(77)

SKIP COLS 78-80 DUP COLS 1-9 CARD NO ④ (10)
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**IF RESPONDENT'S SCHOOL LEAVING AGE IS 19 OR OVER, OR STILL STUDYING, ASK D8b - OTHERS GO TO D.10**

D8b) Since the age of 19, have you had any training in any of the following or not? **READ OUT**

	YES	NO	DK	
Physical sciences/engineering	1	2	3	(11)
Life sciences/medicine	1	2	3	(12)
Humanities	1	2	3	(13)
Social Sciences	1	2	3	(14)
Chemistry	1	2	3	(15)
Physics	1	2	3	(16)
Biology	1	2	3	(17)
Maths	1	2	3	(18)
Botany	1	2	3	(19)
Ecology	1	2	3	(20)
Anatomy	1	2	3	(21)
Physiology	1	2	3	(22)
NOT APPLICABLE (Resp. less than 19 yrs old)	1			(23)

**ASK ALL**

**D.10 (SEX - DO NOT LEAVE BLANK. FILL IN NOW)**

Male

Female

(24)

1

2

D.11 What age were you last birthday?

**(YEARS OF AGE - DO NOT LEAVE BLANK. PUT BEST ESTIMATE IF RESPONDENT REFUSES)**

--	--

(25)

(26)

D.12 How many people live in your household, including yourself, all adults and children?

	(27)
One	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9 and more	9

D.13 How many children under 15 are currently living in your household?

	(28)
One	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9 or more children	9
None	0

D.15 a) What is your current occupation?

b) **ASK D15b IF NOT DOING ANY PAID WORK CURRENTLY (A TO D AT D15A). OTHERS GO TO D19.** Did you do any paid work in the past? What was your last occupation?

	D15a CURRENT OCCUPATION	D15b LAST OCCUPATION
<b>NON-ACTIVE</b>	(29)	
A. Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	1 ASK D15b	
B. Student	2 ASK D15b	
C. Unemployed or temporarily not working	3 ASK D15b	
D. Retired or unable to work through illness	4 ASK D15b	
<b>SELF EMPLOYED</b>		(31)
1. Farmer	5	1
2. Fisherman	6	2
3. Professional (lawyer, medical practitioner, accountant, architect ...)	7	3
4. Owner of a shop, craftsman, other self employed person	8	4
5. Business proprietors, owner (full or partner) of a company	9	5
<b>EMPLOYED</b>		
6. Employed professional (employed doctor, lawyer, accountant, architect)	0	6
7. General management, director or top management (managing directors, director general, other director)	X	7
8. Middle management, other management (department head, junior manager, teacher, technician)	V	8
9. Employed position, working mainly at a desk	(30) 1	9
10. Employed position, not at a desk but travelling (salesman, driver)	2	0
11. Employed position, not at a desk but in a service job (hospital, restaurant, police, fireman...)	3	X
12. Supervisors	4	V
13. Skilled manual worker	5	(32) 1
14. Other unskilled manual worker	6	2
NEVER DID ANY PAID WORK		3

D.19 Are you ... ? (READ OUT)

	YES	NO
a) In your household the person mainly responsible for ordinary shopping and looking after the home	1	2 (33)
b) In your household the person who contributes most to the household income	1	2 (34)

**ASK D21a IF PERSON IS NOT THE MAIN CONTRIBUTOR TO HOUSEHOLD INCOME (CODED 'NO' AT D19b) - OTHERS GO TO D25**

D.21 a) What is the current occupation of the person who contributes most to the household income?

b) (ASK D21b IF NOT DOING ANY PAID WORK CURRENTLY - CODES 1 A TO D AT D.21A) Did he/she do any paid work in the past? What was his/her last occupation?

	CURRENT OCCUPATION	LAST OCCUPATION
	(35)	
<b>NON-ACTIVE</b>		
A. Responsible for ordinary shopping and looking after the home, or without any current occupation, not working	1 ASK D21b	
B. Student	2 ASK D21b	
C. Unemployed or temporarily not working	3 ASK D21b	
D. Retired or unable to work through illness	4 ASK D21b	
<b>SELF EMPLOYED</b>		(37)
1. Farmer	5	1
2. Fisherman	6	2
3. Professional (lawyer, medical practitioner, accountant, architect ...)	7	3
4. Owner of a shop, craftsman, other self employed person	8	4
5. Business proprietors, owner (full or partner) of a company	9	5
<b>EMPLOYED</b>		
6. Employed professional (employed doctor, lawyer, accountant, architect)	0	6
7. General management, director or top management (managing directors, director general, other director)	X	7
8. Middle management, other management (department head, junior manager, teacher, technician)	V	8
	(36)	
9. Employed position, working mainly at a desk	1	9
10. Employed position, not at a desk but travelling (salesman, driver)	2	0
11. Employed position, not at a desk but in a service job (hospital, V restaurant, police, fireman...)	3	X
12. Supervisors	4	V
		(38)
13. Skilled manual worker	5	1
14. Other unskilled manual worker	6	2
NEVER DID ANY PAID WORK		3

D.25 Would you say you live in a ....? **(READ OUT)**

(39)

- |                            |   |
|----------------------------|---|
| Rural area or village      | 1 |
| Small or middle sized town | 2 |
| Large town                 | 3 |
| Don't know                 | 4 |

**SHOWCARD D27**

D.27a) Would you describe yourself as ... ? **(READ OUT)**

(40)

- |   |   |           |
|---|---|-----------|
| A. Extremely religious                  | 1 | ASK D27b  |
| B. Very religious                       | 2 | ASK D27b  |
| C. Somewhat religious                   | 3 | ASK D27b  |
| D. Neither religious, nor non-religious | 4 | GO TO D29 |
| E. Somewhat non-religious               | 5 | GO TO D29 |
| F. Very non-religious                   | 6 | GO TO D29 |
| G. Extremely non-religious              | 7 | GO TO D29 |
| H. Agnostic                             | 8 | GO TO D29 |
| I. Atheist                              | 9 | GO TO D29 |

b) Do you attend religious services several times a week, once a week, a few times a year, once a year or less, or never ? **(ONE ANSWER ONLY)**

(41)

- |                      |   |
|----------------------|---|
| Several times a week | 1 |
| Once a week          | 2 |
| A few times a year   | 3 |
| Once a year or less  | 4 |
| Never                | 5 |
| DK                   | 6 |

**ASK ALL**

D.29 We also need some information about the income of this household to be able to analyse the survey results for different types of households. Here is a list of income groups. **(SHOW INCOME CARD D29)** Please count the total wages and salaries PER MONTH of all members of this household, all pensions and social insurance benefits' child allowances and any other income like rents, etc. Of course, your answer, like other replies in this interview, will be treated confidentially and referring back to you or your household will be impossible. Please give me the letter of the income group your household falls into before tax and other deductions.

(42)

- |   |   |
|---|---|
| B | 1 |
| T | 2 |
| P | 3 |
| F | 4 |
| E | 5 |
| H | 6 |
| L | 7 |
| N | 8 |
| R | 9 |
| M | 0 |
| S | X |
| K | V |

(43)

- |            |   |
|------------|---|
| Refusal    | 1 |
| Don't know | 2 |

**INTERVIEWER : RECORD FOLLOWING DETAILS. IT IS VERY IMPORTANT THAT YOU FILL IN EVERY BOX AT Qs P1, P2 AND P3, USING LEADING ZEROS IF NECESSARY. REMEMBER THAT YOU SHOULD HAVE THE INTERVIEW START TIME ON PAGE 2.**

P.1 - Date of interview	Day		Month	
	(44)	(45)	(46)	(47)

P.2 - Time of the beginning of the interview	Hours		Minutes	
<b>USE 24 HOUR CLOCK</b>				
	(48)	(49)	(50)	(51)

P.3 - Number of minutes the interview lasted	Minutes		
	(52)	(53)	(54)

P.4 Number of persons present during the interview?

- |                                  |      |
|----------------------------------|------|
|                                  | (55) |
| Two (interviewer and respondent) | 1    |
| Three                            | 2    |
| Four                             | 3    |
| Five or more                     | 4    |

P.5 Respondent co-operation

- |           |      |
|-----------|------|
|           | (56) |
| Excellent | 1    |
| Fair      | 2    |
| Average   | 3    |
| Bad       | 4    |

P12 Is there a telephone in your household?

- |     |      |
|-----|------|
|     | (57) |
| Yes | 1    |
| No  | 2    |

**NOW GO TO CLASSIFICATION DETAILS ON THE FRONT PAGE**