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**Internationale Beziehungen  
Mai 1957, Großbritannien**

**(Mai 1957)**

A G.

G B.

Index No  
Printer No

4-5

Form No 8910

STREET		THE GALLUP POLL - INTERNATIONAL SURVEY - CS 1855 - X X 8 - MAY 1957		COMPLETE FOR EVERY HOME		Rep. No.		Con. No.	
Elector No.		NAME		ADDRESS		TOWN:			
Mr./Mrs./Miss		No.		Street:					
1. Interview person named only - no one else will do 2. Record full details of each call. If no interview made, give full explanation. 3. If not at home find out (from neighbour if necessary) when likely to be available - make appointment if possible - get informant's name and, if neighbour, address. 4. If moved, find out new address and, if reasonable, interview there. 5. The relevant "Result Code" (see box on right) should be entered in the space provided for each call made.						<b>RESULT CODE</b> No further calls required because: Interview successful ..... 2 Died before 10th Oct. 1956 ..... 3 Died after 10th Oct. 1956 ..... 4 Moved away before 10th Oct. 1956 ..... 5 Moved away after 10th Oct. 1956 ..... 6 Other reasons ..... 7 Further calls required because: Not in, away ..... 7 Other reasons ..... 8			
1047		FIRST CALL		SECOND CALL		THIRD CALL			
Sun. 1 Mon. 2 Tues. 3		Sun. 1 Mon. 2 Tues. 3		Sun. 1 Mon. 2 Tues. 3		Sun. 1 Mon. 2 Tues. 3			
Wed. 4 Thurs. 5 Fri. 6		Wed. 4 Thurs. 5 Fri. 6		Wed. 4 Thurs. 5 Fri. 6		Wed. 4 Thurs. 5 Fri. 6			
Sat. 7		Sat. 7		Sat. 7		Sat. 7			
Time: a.m. 14 p.m.		Time: a.m. 16 p.m.		Time: a.m. 18 p.m.					
Code No. 15		Code No. 17		Code No. 19					
Comments:		Comments:		Comments:					
<b>INTRODUCTION:</b> We are trying to find out what people think about a number of issues of the day. Of course, nobody knows all the answers, but I would like to have your opinion.									
1. Please use this card to tell me your feelings about various countries. How about ....? (SHOW CARD A)									
a) <u>France</u> Very good opinion ..... 1 Good opinion ..... 2 Fair ..... 3 Bad ..... 4 Very bad ..... 5 Don't know ..... 6									
b) <u>West Germany</u> Very good opinion ..... 7 Good opinion ..... 8 Fair ..... 9 Bad ..... 0 Very bad ..... X Don't know ..... V									
c) <u>Communist China</u> Very good opinion ..... 1 Good opinion ..... 2 Fair ..... 3 Bad ..... 4 Very bad ..... 5 Don't know ..... 6									
d) <u>Israel</u> Very good opinion ..... 7 Good opinion ..... 8 Fair ..... 9 Bad ..... 0 Very bad ..... X Don't know ..... V									
e) <u>Egypt</u> Very good opinion ..... 1 Good opinion ..... 2 Fair ..... 3 Bad ..... 4 Very bad ..... 5 Don't know ..... 6									
f) <u>Russia</u> Very good opinion ..... 7 Good opinion ..... 8 Fair ..... 9 Bad ..... 0 Very bad ..... X Don't know ..... V									
g) <u>U.S.A.</u> Very good opinion ..... 1 Good opinion ..... 2 Fair ..... 3 Bad ..... 4 Very bad ..... 5 Don't know ..... 6									
2a) Now, talking particularly about the handling of foreign affairs, have you a favourable or unfavourable impression of what the American Government has been doing in foreign affairs recently? Very or only somewhat?									
Favourable - very ..... 7 Favourable - somewhat ..... 8 Unfavourable - somewhat ..... 9 Unfavourable - very ..... X Don't know (Skip to Q. 3) ..... V									
b) <b>UNLESS "DON'T KNOW"</b> What in particular has given you a (favourable) (unfavourable) impression of what the American Government has been doing in foreign affairs recently? (Probe for detailed answers)									
Tens Units 24 25									
3a) <b>ALL:</b> Have you a favourable or unfavourable impression of what Soviet Russia has been doing in foreign affairs recently? Very or only somewhat?									
Favourable - very ..... 1 Favourable - somewhat ..... 2 Unfavourable - somewhat ..... 3 Unfavourable - very ..... 4 Don't know (Skip to Q. 4) ..... 5									
b) <b>UNLESS "DON'T KNOW"</b> What in particular has given you a (favourable) (unfavourable) impression of what Soviet Russia has been doing in foreign affairs recently? (Probe for detailed answers)									
Tens Units 27 28									
4- <b>ALL:</b> Now I want to ask your feelings about political leaders in various countries. Please use this card to tell me what your feelings are about them. (SHOW CARD A) How about .....?									
a) <u>President Nasser of Egypt</u> Very good opinion ..... 1 Good ..... 2 Fair ..... 3 Bad ..... 4 Very bad ..... 5 Don't know ..... 6									
b) <u>Prime Minister Macmillan of Great Britain</u> Very good opinion ..... 7 Good ..... 8 Fair ..... 9 Bad ..... 0 Very bad ..... X Don't know ..... V									
c) <u>President Eisenhower of the U.S.</u> Very good opinion ..... 1 Good ..... 2 Fair ..... 3 Bad ..... 4 Very bad ..... 5 Don't know ..... 6									
d) <u>Premier Bulganin of Russia</u> Very good opinion ..... 7 Good ..... 8 Fair ..... 9 Bad ..... 0 Very bad ..... X Don't know ..... V									
e) <u>Deputy Premier Gomulka of Poland</u> Very good opinion ..... 1 Good ..... 2 Fair ..... 3 Bad ..... 4 Very bad ..... 5 Don't know ..... 6									
5. At the present time, do you personally think that Britain should be on the side of the West, on the side of the East, or on neither side?									
Side of the West ..... 7 Side of the East ..... 8 Neither side ..... 9 Don't know ..... X									
6. Everything considered, what is your feeling at the present time about atomic energy - do you think it will prove to be more of a boon or more of a curse to mankind?									
More of a boon ..... 1 More of a curse ..... 2 Don't know ..... 3									
7. Now I would like to get your ideas on the danger of a world war in the next three or four years. Here is a sort of thermometer. (SHOW CARD B) Will you please show me how you rate the danger of such a war?									
(Write in rating) Don't know - V									
8. Is America doing all it should do to prevent a new world war?									
Yes, America is ..... 1 No, America is not ..... 2 Don't know ..... 3									
9. Is Soviet Russia doing all it should do to prevent a new world war?									
Yes, Russia is ..... 4 No, Russia is not ..... 5 Don't know ..... 6									

- 10 a) In your opinion, which country - the U.S. or Russia - is making the more serious efforts at the present time toward general disarmament?
- |                    |      |
|--------------------|------|
| U.S.               | 7    |
| Russia             | 8    |
| Both equal         | 35 9 |
| Neither making any | X    |
| Don't know         | V    |
- b) If "U.S." or "RUSSIA": What makes you think so? (Probe for detailed answers)

36

- 11 a) Would you approve or disapprove of an East West agreement prohibiting the manufacture of all atomic weapons?
- |                  |   |
|------------------|---|
| Approve          | 1 |
| Disapprove       | 2 |
| Qualified answer | 3 |
| Don't know       | 4 |

Other than Disapprove:

- b) Some people say that if there is no continuous inspection to enforce the agreement then the agreement is useless. Other people say that it is much better to have such an agreement than to have no agreement at all. Which do you choose? (Show CARD C)
- |                                  |      |
|----------------------------------|------|
| Agreement useless                | 5    |
| Better to have such an agreement | 37 6 |
| Don't know                       | 7    |

I ALL:

- 12 a) If Western Europe were attacked without the use of atomic or hydrogen bombs, would you approve or disapprove of the use of such bombs on enemy cities? Don't know
- |                  |   |
|------------------|---|
| Approve          | 8 |
| Disapprove       | 9 |
| Qualified answer | X |
| Don't know       | V |

- b) If Disapprove: If Western Europe were attacked without atomic weapons, but atomic bombs were dropped on the United States, would you approve or disapprove of the use of such bombs on enemy cities?
- |            |   |
|------------|---|
| Approve    | 1 |
| Disapprove | 2 |
| Don't know | 3 |

- c) If Disapprove: Would you also disapprove of the use of atomic or hydrogen bombs on enemy cities, if Western Europe were attacked with such bombs?
- |            |      |
|------------|------|
| Approve    | 38 4 |
| Disapprove | 5    |
| Don't know | 6    |

- 13 a) Would you approve or disapprove of the use of atomic weapons on enemy soldiers at the front line, if Western Europe were attacked without use of atomic weapons?
- |                  |   |
|------------------|---|
| Approve          | 7 |
| Disapprove       | 8 |
| Qualified answer | 9 |
| Don't know       | X |

- b) If Disapprove: If it were the only way to stop an enemy at the threshold instead of being over-run, would you be for the use of atomic weapons on enemy troops at the front line?
- |                   |   |
|-------------------|---|
| For, in this case | 1 |
| Against           | 2 |
| Qualified answer  | 3 |
| Don't know        | 4 |

- 14 a) As you know, there has been discussion lately about Britain testing atomic weapons in the Pacific. Some people say there should not be these tests, while others say that there should be tests. What do you think Britain should do? (Show CARD D)

- |  |   |
|--|---|
| Stop all tests immediately regardless of what other countries do | 5 |
| Stop tests only if other powers stop them also                   | 6 |
| Continue all tests regardless of what other nations do           | 7 |
| Don't know   | 8 |

- 15 Do you think that the decision to stop tests should be part of a disarmament agreement to control future production of nuclear weapons, or do you think tests should be stopped even if there is no such agreement?
- |                                 |   |
|---------------------------------|---|
| Part of disarmament agreement   | 9 |
| Stop tests even if no agreement | X |
| Don't know                      | V |

- 16 Under present circumstances, which do you think is the most practical way for Great Britain to ensure its security? (Show CARD E)
- |   |      |
|---|------|
| Present arrangements                      | 1    |
| Western European alliance only            | 2    |
| General system, including U.S. and Russia | 3    |
| No alliances                              | 40 4 |

- Other (Write in)
- |            |   |
|------------|---|
| Don't know | 5 |
|            | 6 |

- 17 a) Are you, in general, for or against making efforts toward uniting Western Europe, including Great Britain?
- |            |   |
|------------|---|
| For        | 1 |
| Against    | 2 |
| Don't know | 3 |

- b) If "FOR": Would you favour or oppose Britain's joining a political federation of Western Europe in which the final authority would lie with a central government rather than with the member countries?
- |            |   |
|------------|---|
| Favour     | 4 |
| Oppose     | 5 |
| Don't know | 6 |

- 18 a) Have you heard or read anything about the European Common Market?
- |                    |   |
|--------------------|---|
| Yes, have heard    | 7 |
| No, have not heard | 8 |

- b) If "YES, HAVE HEARD": Do you happen to know whether or not Great Britain is one of the six member nations in the Common Market plan?
- |                 |   |
|-----------------|---|
| Yes, Britain is | 9 |
| No, is not      | X |
| Don't know      | V |

- 19 a) Actually, the Common Market is an agreement among France, Germany, Italy and the Benelux countries to unify their economies by gradually eliminating customs, tariff and other controls over the movement of goods, money and labour. Britain will not join the Common Market, but has proposed a free trade area which will be associated with the Common Market. So far as Britain is concerned do you in general approve or disapprove of the Common Market-Free Trade Area idea?

- |                           |   |
|---------------------------|---|
| Approve - strongly        | 1 |
| Approve - somewhat        | 2 |
| Disapprove - somewhat     | 3 |
| Disapprove - strongly     | 4 |
| Don't know (Skip to Q. 2) | 5 |

- b) UNLESS "DON'T KNOW": Why do you (approve) (disapprove) of the Common Market-Free Trade Area idea? (Probe for detailed and complete answers)

Trans. Units.  
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- c) Do you think the Common Market-Free Trade Area idea is likely to raise or lower the standard of living in Britain?
- |            |   |
|------------|---|
| Raise      | 1 |
| Lower      | 2 |
| No effect  | 3 |
| Don't know | 4 |

- d) Now, still talking about the Common Market-Free Trade Area, do you think the plan will in fact be carried out, or don't you think so?
- |                             |   |
|-----------------------------|---|
| Yes, will be carried out    | 5 |
| No, don't think so          | 6 |
| Qualified answer (Write in) |   |

45

ASK ALL:

- 21a) Have you heard or read anything about the so-called 'Euratom' plan?
- |                    |   |
|--------------------|---|
| Yes, have heard    | 9 |
| No, have not heard | X |

- b) If "YES, HAVE HEARD": Do you happen to know whether or not Great Britain is a participant in this plan?
- |                    |   |
|--------------------|---|
| Yes, Britain is    | 1 |
| No, Britain is not | 2 |
| Don't know         | 3 |

21. In effect, the Euratom agreement sets up an international West European organisation to develop atomic power in the member countries. In the light of this, do you, in general, approve or disapprove of the Euratom plan?
- |            |      |
|------------|------|
| Approve    | 46 1 |
| Disapprove | 2    |
| Don't know | 3    |

22. Now, let us consider some possible effects of the Common Market and Euratom plans. Do you think these agreements are a step toward political federation of Western Europe, or don't you think so? A big step or a small step?

- |   |   |
|---|---|
| Big step toward federation                    | 7 |
| Small step toward federation                  | 8 |
| Don't think so - not a step toward federation | 9 |
| Don't know                                    | X |

- 23a) In your opinion, will the Common Market and Euratom tend to increase or reduce U.S. influence in European affairs?
- |              |   |
|--------------|---|
| Increase     | 1 |
| Reduce       | 2 |
| Won't change | 3 |
| Don't know   | 4 |

- b) If "INCREASE" or "REDUCE": Do you think this (increase) (reduction) in U.S. influence is a good thing or a bad thing?
- |            |   |
|------------|---|
| Good thing | 5 |
| Bad thing  | 6 |
| Don't know | 7 |

- 24a) Have you heard or read about Great Britain's new defence plan?
- |                    |   |
|--------------------|---|
| Yes, have heard    | 8 |
| No, have not heard | 9 |

- b) If "YES, HAVE HEARD": Do you happen to know if the plan involves an increase or a reduction in the number of British armed forces?
- |            |   |
|------------|---|
| Increase   | 0 |
| Reduction  | X |
| Don't know | V |

- 25a) In effect, the new British defence plan cuts down on British armed forces in the interests of economy, and puts more emphasis on advanced nuclear or atomic weapons like long-range missiles. In general, do you approve or disapprove of the new British defence plan?

- |            |      |
|------------|------|
| Approve    | 48 1 |
| Disapprove | 2    |
| Don't know | 3    |

- b) If "APPROVE" or "DISAPPROVE": Why do you (approve) (disapprove)? (Probe for detailed answers)

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26. In international disputes, to what extent do you think we could rely on the U.S. to side with us - a great deal, up to a point, or not at all?
- |               |   |
|---------------|---|
| Great deal    | 1 |
| Up to a point | 2 |
| Not at all    | 3 |
| Don't know    | 4 |

- 27a) Have you heard or read of the North Atlantic Treaty Organisation - NATO, that is?
- |                                    |   |
|------------------------------------|---|
| Yes, have heard                    | 5 |
| No, have not heard (Skip to Q. 28) | 6 |

If "YES, HAVE HEARD":

- b) In the light of all you have heard up to the present time, how much confidence do you have in the effectiveness of NATO as a defence organisation for Western Europe - a great deal, some, not very much, or none at all?
- |               |   |
|---------------|---|
| Great deal    | 8 |
| Some          | 9 |
| Not very much | 0 |
| None at all   | X |
| Don't know    | V |

- c) Has your confidence in NATO gone up or down lately?
- |               |   |
|---------------|---|
| Up            | 1 |
| Down          | 2 |
| Remained same | 3 |
| Never had any | 4 |
| Don't know    | 5 |

A

- d) Is it your impression that NATO is in a healthy condition or a poor condition at the present time?
- |                   |   |
|-------------------|---|
| Healthy condition | 1 |
| Poor condition    | 2 |
| Don't know        | 3 |
- e) In your judgment does the new British defence plan have the effect of strengthening or of weakening NATO?
- |               |   |
|---------------|---|
| Strengthening | 5 |
| Weakening     | 6 |
| Don't know    | 7 |

ASK ALL:  
As you have probably heard, the Soviet Union has warned various West European countries that equipping their defence forces with atomic missiles exposes them to atomic attack in event of war. (Show CARD)

Mr. A. says: We should heed such warnings and not provoke Russia by arming our defence forces with atomic weapons!

Mr. B. says: I think these Soviet warnings show that arming our defence forces with atomic weapons is a really effective way of deterring aggression.

Do you agree more with Mr. A. or more with Mr. B.?

- |            |   |
|------------|---|
| Mr. A.     | 9 |
| Mr. B.     | X |
| Don't know | V |

29. In the conflict between Israel and her Arab neighbours, do you tend to sympathise with Israel, with the Arab states, or with neither side?
- |              |   |
|--------------|---|
| Israel       | 1 |
| Arabs        | 2 |
| Neither side | 3 |
| Don't know   | 4 |

30. As you may have heard, President Eisenhower of the U.S. has said the U.S. would give economic aid and guarantee military protection in the event of Communist aggression to any Near Eastern country requesting it. Do you, in general, approve or disapprove of this U.S. policy?
- |            |   |
|------------|---|
| Approve    | 1 |
| Disapprove | 2 |
| Don't know | 3 |

31. Now, a few questions about our relations with the U.S. In your opinion, are the basic interests of Britain and those of the U.S. very much in agreement, fairly well in agreement, rather different, or very different?
- |                          |   |
|--------------------------|---|
| Very much in agreement   | 1 |
| Fairly well in agreement | 2 |
| Rather different         | 3 |
| Very different           | 4 |
| Don't know               | 5 |

- 32a) It is sometimes said that the foreign policy of Britain depends too much on the U.S. Do you think that this true or untrue?
- |             |   |
|-------------|---|
| True        | 6 |
| True partly | 7 |
| Untrue      | 8 |
| Don't know  | 9 |

- b) IF TRUE or PARTLY TRUE: Do you think Britain co-operates so closely because the Government want to or because they can't afford to be more independent of the U.S.?
- |                                     |   |
|-------------------------------------|---|
| Want to                             | 0 |
| Can't afford to be more independent | X |
| Don't know                          | V |

- c) IF CAN'T AFFORD TO BE MORE INDEPENDENT: Would you say the reasons why we can't afford to be more independent are mainly economic or mainly military?
- |                  |   |
|------------------|---|
| Mainly economic  | 1 |
| Mainly military  | 2 |
| Both equal       | 3 |
| Other (Write in) | 4 |

ASK ALL: Don't know 5

33. Now, talking about the U.S., from your impressions of the United States as a nation, what one word, in your opinion, best describes the policies and actions of that country?

(Write in) What other word?

34. Now for a question about your interest in some features of life in the U.S. (Show CARD) Please use this card to tell me how interested you would be in getting more information about these areas of U.S. life - would you be very much interested, somewhat interested, or not particularly interested? How about.....?

- a) Education in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 1 |
| Somewhat interested         | 2 |
| Not particularly interested | 3 |
| Don't know                  | 4 |
- b) Architecture in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 5 |
| Somewhat interested         | 6 |
| Not particularly interested | 7 |
| Don't know                  | 8 |
- c) Religion in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 9 |
| Somewhat interested         | 0 |
| Not particularly interested | X |
| Don't know                  | V |

- d) Family life in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 1 |
| Somewhat interested         | 2 |
| Not particularly interested | 3 |
| Don't know                  | 4 |

- e) U.S. economic system
- |                             |   |
|-----------------------------|---|
| Very much interested        | 5 |
| Somewhat interested         | 6 |
| Not particularly interested | 7 |
| Don't know                  | 8 |

- f) Politics in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 9 |
| Somewhat interested         | 0 |
| Not particularly interested | X |
| Don't know                  | V |

- g) Art in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 1 |
| Somewhat interested         | 2 |
| Not particularly interested | 3 |
| Don't know                  | 4 |

- h) Business in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 5 |
| Somewhat interested         | 6 |
| Not particularly interested | 7 |
| Don't know                  | 8 |

- i) Literature in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 9 |
| Somewhat interested         | 0 |
| Not particularly interested | X |
| Don't know                  | V |

- j) Leisure time activities in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 1 |
| Somewhat interested         | 2 |
| Not particularly interested | 3 |
| Don't know                  | 4 |

- k) Women's activities in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 5 |
| Somewhat interested         | 6 |
| Not particularly interested | 7 |
| Don't know                  | 8 |

- m) Music in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 9 |
| Somewhat interested         | 0 |
| Not particularly interested | X |
| Don't know                  | V |

- n) Labour in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 1 |
| Somewhat interested         | 2 |
| Not particularly interested | 3 |
| Don't know                  | 4 |

- o) Youth in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 5 |
| Somewhat interested         | 6 |
| Not particularly interested | 7 |
| Don't know                  | 8 |

- p) Sports in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 9 |
| Somewhat interested         | 0 |
| Not particularly interested | X |
| Don't know                  | V |

- q) Farming in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 1 |
| Somewhat interested         | 2 |
| Not particularly interested | 3 |
| Don't know                  | 4 |

- r) Science in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 5 |
| Somewhat interested         | 6 |
| Not particularly interested | 7 |
| Don't know                  | 8 |

- s) The Negro in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 9 |
| Somewhat interested         | 0 |
| Not particularly interested | X |
| Don't know                  | V |

- t) Living conditions in the U.S.
- |                             |   |
|-----------------------------|---|
| Very much interested        | 1 |
| Somewhat interested         | 2 |
| Not particularly interested | 3 |
| Don't know                  | 4 |

35. Which one of these areas of American life would you be most interested of all in getting more information about? (Write in)

Less 66 67

36. \* If VERY MUCH or SOMEWHAT INTERESTED in more information about the Negro in the U.S. on 2.3.57, then skip to Q37. You said that you were interested in the Negro in the U.S. What in particular in regard to the Negro in the U.S. are you most interested in getting more information about? (Write in FULL details)

ASK ALL:

37 a) What kind of influence do you think American jazz music has on Britain - a very good influence, more good than bad, more bad than good, or a very bad influence?

Very good influence ..... 1  
More good than bad ..... 2  
More bad than good ..... 3  
Very bad influence ..... 4  
No influence at all ..... 5  
Don't know ..... 6

b) If MORE BAD THAN GOOD or VERY BAD: In what way is it a bad influence? (Write in)

70

38. How do you personally feel about American jazz - do you like it or dislike it? Very much or only somewhat?

Like - very much ..... 1  
Like - somewhat ..... 2  
Dislike - somewhat ..... 3  
Dislike - very much ..... 4  
Don't know ..... 5

Man ..... 1  
Woman ..... 2  
21 - 29 ..... 3  
30 - 44 ..... 4  
45 - 64 ..... 5  
65 and over ..... 6

Have you a Union Card? If so, which union?

Yes, (Write in) ..... X  
No ..... V

Av+ ..... 7  
Av ..... 8  
Av- ..... 9  
Group D ..... 0

Which political party do you think is best for people like yourself?

Conservative ..... 1  
Labour ..... 2  
Liberal ..... 3  
Other ..... 4  
Don't know ..... 5

School:

Elementary (left school under 15) ..... 6  
Secondary school, comm./technical school (left at 15) ..... 7  
Other (left after 15) ..... 8  
University ..... 9

Duration of interview:

Time started: ..... a.m. ..... p.m.  
Time finished: ..... a.m. ..... p.m.

Size of farm:

Under 150 acres ..... X  
150 acres and over ..... V

Contact's Occupation:

Housewife only ..... V

If retired/unemployed, etc.

Former occupation:

Occupation of Chief Wage Earner:

Chief Wage Earner - member of family making main contribution to family upkeep.

OCCUPATION:

Chief Contact's Earner

Housewife, not otherwise employed ..... V ..... V  
Farmer ..... 1 ..... 1  
Farmworker ..... 2 ..... 2  
Professional; director; high executive; manager; high civil servant ..... 3 ..... 3  
Shopkeeper; only those who buy and sell goods (not service) ..... 4 ..... 4  
Manual worker - self-employed artisans etc ..... 5 ..... 5  
Manual worker - not self-employed, skilled, semi-skilled and non-skilled labourer ..... 6 ..... 6  
White-collar workers including minor civil servants, policemen, shop assistants etc. ..... 7 ..... 7  
Unemployed, seeking work ..... 8 ..... 8  
Retired, pensioner, etc. ..... 9 ..... 9  
Student ..... 0 ..... 0

I hereby attest that this is an interview strictly in accordance with your directions:

Date: 26-77 May, 1957

Signature:

78-80/

COMPLETE FOR EVERY FORM

Rep. No.

Con. No.

THE GALLUP POLL - INTERNATIONAL SURVEY - CS 1855 - X X 9 / MAY - 1957

72-13

Elector No.

NAME

ADDRESS

Mr./Mrs./Miss

No.

Street

Town

1. Interview person named only - no one else will do.

2. Record full details of each call. If no interview made, give full explanation.

3. If not at home find out (from neighbour if necessary) when likely to be available - make appointment if possible - get informant's name and, if neighbour, address.

4. If moved, find out new address and, if reasonable, interview there.

5. The relevant "Result Code" (see box on right) should be entered in the space provided for each call made.

RESULT CODE

No further calls required because:

Interview successful

Died before 10th Oct. 1956

Died after 10th Oct. 1956

Moved away before 10th Oct. 1956

Moved away after 10th Oct. 1956

Other reasons

Further calls required because:

Not in, away

Other reasons

2 on 7 B

FIRST CALL

SECOND CALL

THIRD CALL

RESULT CODE

Comments - and informant's name and address where applicable

Comments

Comments

Comments

INTRODUCTION: We are trying to find out what people think about a number of issues of the day. Of course, nobody knows all the answers, but I would like to have your opinion.

1. Please use this card to tell me your feelings about various countries. How about .....? (Show CARD A)

a) France

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

b) West Germany

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

c) Communist China

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

d) Israel

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

e) Egypt

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

f) Russia

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

g) U.S.A.

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

2a) Now, talking particularly about the handling of foreign affairs, have you a favourable or unfavourable impression of what the American Government has been doing in foreign affairs recently? Very or only somewhat?

Favourable - very

Favourable - somewhat

Unfavourable - somewhat

Unfavourable - very

Don't know (skip to 2.3)

b) UNLESS "DON'T KNOW": What in particular has given you a (favourable/unfavourable) impression of what the American Government has been doing in foreign affairs recently? (Probe for detailed answers)

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

4. Now I want to ask your feelings about political leaders in various countries. Please use this card to tell me what your feelings are about them. (Show CARD A) How about .....?

a) President Nasser of Egypt

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

b) Prime Minister Macmillan of Great Britain

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

c) President Eisenhower of the U.S.

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

d) Premier Bulganin of Russia

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

e) Deputy Premier Gomułka of Poland

Very good opinion

Good opinion

Neither

Bad

Very bad

Don't know

5. At the present time, do you personally think that Britain should be on the side of the West, on the side of the East, or on neither side?

Side of the West

Side of the East

Neither side

Don't know

6. Suppose the Russians suggested the following:

a) That both the U.S. and Britain withdraw all their forces from the continent and give up their bases

b) That Soviet Russia withdraw its forces to within the borders of Russia

Would you want this proposal accepted or rejected?

Accepted

Rejected

Don't know

7. Now I would like to get your ideas on the danger of Great Britain being involved in a war in the next 3 or 4 years. Here is a sort of thermometer (Show CARD B). Will you please show me how you rate the danger of such a war?

Don't know

8. Is America doing all it should do to prevent a new world war?

Yes, America is

No, America is not

Don't know

9. Is Soviet Russia doing all it should do to prevent a new world war?

Yes, Russia is

No, Russia is not

Don't know

453 ALL

3a) Have you a favourable or unfavourable impression of what Soviet Russia has been doing in foreign affairs recently? Very or only somewhat?

Favourable - very

Favourable - somewhat

Unfavourable - somewhat

Unfavourable - very

Don't know (skip to 2.4)

10. In your opinion, which country - the U.S. or Russia - has been making the more serious efforts to date toward the banning of atomic weapons tests?
- |                    |    |
|--------------------|----|
| U.S.               | 7  |
| Russia             | 8  |
| Both equal         | 35 |
| Neither making any | X  |
| Don't know         | V  |
- Skip 36
- 11c) Would you approve or disapprove of an East/West agreement prohibiting the manufacture of all atomic weapons?
- |                  |   |
|------------------|---|
| Approve          | 1 |
| Disapprove       | 2 |
| Qualified answer | 3 |
| Don't know       | 4 |
- If other than Disapprove:
- b) Some people say that if there is no continuous inspection to enforce the agreement then the agreement is useless. Other people say that it is much better to have such an agreement than to have no agreement at all. Which do you choose? (Show CARD C)
- |                                  |   |
|----------------------------------|---|
| Agreement useless                | 5 |
| Better to have such an agreement | 6 |
| Don't know                       | 7 |
- ASK ALL:
- 12a) If Western Europe were attacked without the use of atomic or hydrogen bombs, would you approve or disapprove of the use of such bombs on enemy cities?
- |                  |   |
|------------------|---|
| Approve          | 8 |
| Disapprove       | 9 |
| Qualified answer | X |
| Don't know       | V |
- b) If Disapprove: If Western Europe were attacked without atomic weapons, but atomic bombs were dropped on the United States, would you approve or disapprove of the use of such bombs on enemy cities?
- |            |   |
|------------|---|
| Approve    | 1 |
| Disapprove | 2 |
| Don't know | 3 |
- c) If Disapprove: Would you also disapprove of the use of atomic or hydrogen bombs on enemy cities if Western Europe were attacked with such bombs?
- |            |   |
|------------|---|
| Approve    | 4 |
| Disapprove | 5 |
| Don't know | 6 |
- 13a) Would you approve or disapprove of the use of atomic weapons on enemy soldiers at the front line, if Western Europe were attacked without use of atomic weapons?
- |                  |   |
|------------------|---|
| Approve          | 7 |
| Disapprove       | 8 |
| Qualified answer | 9 |
| Don't know       | X |
- b) If Disapprove: If it were the only way to stop an enemy at the threshold instead of being over-run, would you be for the use of atomic weapons on enemy troops at the front line?
- |                   |   |
|-------------------|---|
| For, in this case | 1 |
| Against           | 2 |
| Qualified answer  | 3 |
| Don't know        | 4 |
14. As you know, there has been discussion lately about Britain testing atomic weapons in the Pacific. Some people say there should not be these tests, while others say that there should be tests. What do you think Britain should do? (Show CARD D)
- |  |   |
|--|---|
| Stop all tests immediately regardless of what other countries do | 5 |
| Stop tests only if other powers stop them also                   | 6 |
| Continue all tests regardless of what other nations do           | 7 |
| Don't know   | 8 |
15. Do you think that the decision to stop tests should be part of a disarmament agreement to control future production of nuclear weapons, or do you think tests should be stopped even if there is no such agreement?
- |                                 |   |
|---------------------------------|---|
| Part of disarmament agreement   | 9 |
| Stop tests even if no agreement | X |
| Don't know                      | V |
- 16a) Under present circumstances, which one of these do you think is the most practical way for Britain to ensure its security? (Show CARD E)
- |  |   |
|--|---|
| Present arrangements                     | 1 |
| Limited to West European Alliance only   | 2 |
| General system including U.S. and Russia | 3 |
| Neutral belt                             | 4 |
| Withdrawal from all alliances            | 5 |
- Other (Write in)
- |            |   |
|------------|---|
| Don't know | 6 |
| Don't know | 7 |
- b) "If 'Limited alliance', 'General system' or 'Neutral belt'?" Do you mean by this that all American troops should be withdrawn from Europe, or don't you?
- |                          |   |
|--------------------------|---|
| Yes, should be withdrawn | 9 |
| No, don't think so       | X |
| Don't know               | V |
- 17a) Are you, in general, for or against making efforts toward uniting Western Europe, including Great Britain?
- |            |   |
|------------|---|
| For        | 1 |
| Against    | 2 |
| Don't know | 3 |
- b) If FOR: Would you favour or oppose Britain's joining a political federation of Western Europe in which the final authority would lie with a central government rather than with the member countries?
- |            |   |
|------------|---|
| Favour     | 4 |
| Oppose     | 5 |
| Don't know | 6 |
- 18a) Have you heard or read anything about the European Common Market?
- |                    |   |
|--------------------|---|
| Yes, have heard    | 7 |
| No, have not heard | 8 |
- b) If HEARD OF: Do you happen to know whether or not Britain is one of the six member nations in the Common Market plan?
- |                    |   |
|--------------------|---|
| Yes, Britain is    | 9 |
| No, Britain is not | X |
| Don't know         | V |

## ASK ALL:

- 19a) Actually, the Common Market is an agreement among France, Germany, Italy and the Benelux countries to unify their economies by gradually eliminating customs, tariffs and other controls over the movement of goods, money and labour. Britain will not join the Common Market, but has proposed a Free Trade Area which will be associated with the Common Market. So far as Britain is concerned do you, in general, approve or disapprove of the Common Market-Free Trade Area idea?

Approve - strongly	1
Approve - somewhat	2
Disapprove - somewhat	3
Disapprove - strongly	4
Don't know (Skip to Q. 20)	5

42

- b) UNLESS DON'T KNOW: Why do you (approve) (disapprove) of the Common Market-Free Trade Area idea? (Probe for detailed and complete answers.)
- Ten units  
43 - 44

- c) Do you think the Common Market-Free Trade Area idea is likely to raise or lower the standard of living in Britain?
- |            |   |
|------------|---|
| Raise      | 1 |
| Lower      | 2 |
| No effect  | 3 |
| Don't know | 4 |

- d) Now, still talking about the Common Market-Free Trade Area, do you think the plan will in fact be carried out, or don't you think so?
- |                             |   |
|-----------------------------|---|
| Yes, will be carried out    | 5 |
| No, don't think so          | 6 |
| Qualified answer (Write in) | 7 |
- 45

- ASK ALL:
- 20a) Have you heard or read anything about the so-called 'Euratom' plan?
- |                    |   |
|--------------------|---|
| Yes, have heard    | 9 |
| No, have not heard | X |

- b) IF HAVE HEARD: Do you happen to know whether or not Britain is a participant in this plan?
- |                    |   |
|--------------------|---|
| Yes, Britain is    | 1 |
| No, Britain is not | 2 |
| Don't know         | 3 |

21. In effect, the Euratom agreement sets up an international West European organisation to develop atomic power in the member countries. In the light of this, do you, in general, approve or disapprove of the Euratom plan?
- |            |   |
|------------|---|
| Approve    | 4 |
| Disapprove | 5 |
| Don't know | 6 |
- 46

22. Now, let us consider some possible effects of the Common Market and Euratom plans. Do you think these agreements are a step toward political federation of Western Europe, or don't you think so? A big step or a small step?

Big step toward federation	7
Small step toward federation	8
Don't think so - not a step toward federation	9
Don't know	X

- 23a) In your opinion, will the Common Market and Euratom tend to increase or reduce U.S. influence in European affairs?
- |              |   |
|--------------|---|
| Increase     | 1 |
| Reduce       | 2 |
| Don't change | 3 |
| Don't know   | 4 |

- b) IF INCREASE or REDUCE: Do you think this (increase) (reduction) in U.S. influence is a good thing or a bad thing?
- |            |   |
|------------|---|
| Good thing | 5 |
| Bad thing  | 6 |
| Don't know | 7 |
- 47

- 24a) Have you heard or read about Great Britain's new defence plan?
- |                    |   |
|--------------------|---|
| Yes, have heard    | 8 |
| No, have not heard | 9 |

- b) IF HAVE HEARD: Do you happen to know if the plan involves an increase or a reduction in the number of British armed forces?
- |            |   |
|------------|---|
| Increase   | 0 |
| Reduction  | X |
| Don't know | V |

- 25a) In effect, the new British defence plan cuts down on British armed forces in the interests of economy, and puts more emphasis on advanced nuclear or atomic weapons like long-range missiles. In general, do you approve or disapprove of the new British defence plan?
- |            |   |
|------------|---|
| Approve    | 1 |
| Disapprove | 2 |
| Don't know | 3 |
- 48

- b) IF APPROVE or DISAPPROVE: Why do you (approve) (disapprove)? (Probe for detailed answers.)
- 49

26. In international disputes, to what extent do you think we could rely on the U.S. to side with us - a great deal, up to a point, or not at all?
- |               |   |
|---------------|---|
| Great deal    | 1 |
| Up to a point | 2 |
| Not at all    | 3 |
| Don't know    | 4 |

- 27a) Have you heard or read of the North Atlantic Treaty Organisation - NATO, that is?
- |                                    |   |
|------------------------------------|---|
| Yes, have heard                    | 5 |
| No, have not heard (skip to Q. 28) | 6 |

## IF YES, HAVE HEARD:

- b) In the light of all you have heard up to the present time, how much confidence do you have in the effectiveness of NATO as a defence organisation for Western Europe - a great deal, some, not very much, or none at all?
- |               |   |
|---------------|---|
| Great deal    | 8 |
| Some          | 9 |
| Not very much | 0 |
| None at all   | X |
| Don't know    | V |

- c) Has your confidence in NATO gone up or down lately?
- |               |   |
|---------------|---|
| Up            | 1 |
| Down          | 2 |
| Remained same | 3 |
| Never had any | 4 |
| Don't know    | 5 |
- 51

d) If UP or DOWN: Why has it gone (up) (down)?  
(Probe for detailed answers)

52

27a) Is it your impression that NATO is in a healthy condition or a poor condition at the present time?

Healthy condition ..... 1  
Poor condition ..... 2  
Don't know ..... 3

f) In your judgment does the new British defence plan have the effect of strengthening or of weakening NATO?

Strengthening ..... 5  
Weakening ..... 6  
Don't know ..... 7

ASK ALL:

28. As you have probably heard, the Soviet Union has warned various West European countries that equipping their defence forces with atomic missiles exposes them to atomic attack in event of war? (Show CARD 8) 53

Mr. A. says: 'We should heed such warnings and not provoke Russia by arming our defence forces with atomic weapons'

Mr. B. says: 'I think these Soviet warnings show that arming our defence forces with atomic weapons is a really effective way of deterring aggression'

Do you agree more with Mr. A or more with Mr. B?

Mr. A ..... 9  
Mr. B ..... X  
Don't know ..... V

29. In the conflict between Israel and her Arab neighbours, do you tend to sympathise with Israel, with the Arab states, or with neither side?

Israel ..... 1  
Arabs ..... 2  
Neither side ..... 3  
Don't know ..... 4

30a) Have you heard or read anything about the so-called Eisenhower Doctrine dealing with relations between the U.S. and the countries of the Near East?

Yes, have heard ..... 1  
No, have not heard (skip to Q.31) ..... 2

b) If YES, HAVE HEARD: Do you happen to know if this plan offers Near Eastern countries military protection, economic aid or both?

Military protection ..... 3  
Economic aid ..... 4  
Both ..... 5  
Don't know ..... 6

c) IF YES, HAVE HEARD: Do you, in general, approve or disapprove of this U.S. policy?

Approve ..... 7  
Disapprove ..... 8  
Don't know ..... 9

ASK ALL:

31. Now a few questions about our relations with the U.S. Do you feel Britain is treated as an equal partner by the U.S. in affairs that concern them both, or don't you think so?

Equal partner ..... 1  
Not equal partner ..... 2

Qualified (Write in)

Don't know ..... 3  
Don't know ..... 4

32a) It is sometimes said that the foreign policy of Britain depends too much on the U.S. Do you think that this is true or untrue?

True ..... 5  
True partly ..... 6  
Untrue ..... 7  
Don't know (skip to Q.33) ..... 8

b) If TRUE or PARTLY TRUE:

Do you think Britain co-operates so closely because the Government wants to or because they can't afford to be more independent of the U.S.?

Want to ..... 0  
Can't afford to be more independent ..... X  
Don't know ..... V

c) If CAN'T AFFORD TO BE MORE INDEPENDENT: Would you say the reasons why we can't afford to be more independent are mainly economic or mainly military?

Mainly economic ..... 1  
Mainly military ..... 2  
Both equal ..... 3

Other (Write in)

Don't know ..... 4  
Don't know ..... 5

ASK ALL:

33. From what you know or have heard about the United States, what one word, in your opinion, best describes the character of the people who live in the United States?

(Write in)

What other word?

34. Now for a question about your interest in some features of life in the U.S. (Show CARD 9) Please use this card to tell me how interested you would be in getting more information about these areas of U.S. life - would you be very much interested, somewhat interested, or not particularly interested? How about .....?

a) Education in the U.S. Very much interested ..... 1  
Somewhat interested ..... 2  
Not particularly interested ..... 3  
Don't know ..... 4

b) Architecture in the U.S. Very much interested ..... 5  
Somewhat interested ..... 6  
Not particularly interested ..... 7  
Don't know ..... 8

c) Religion in the U.S. Very much interested ..... 9  
Somewhat interested ..... 0  
Not particularly interested ..... X  
Don't know ..... V

d) Family life in the U.S. Very much interested ..... 1  
Somewhat interested ..... 2  
Not particularly interested ..... 3  
Don't know ..... 4

e) U.S. economic system Very much interested ..... 5  
Somewhat interested ..... 6  
Not particularly interested ..... 7  
Don't know ..... 8

f) Politics in the U.S. Very much interested ..... 9  
Somewhat interested ..... 0  
Not particularly interested ..... X  
Don't know ..... V

g) Art in the U.S. Very much interested ..... 1  
Somewhat interested ..... 2  
Not particularly interested ..... 3  
Don't know ..... 4

h) Business in the U.S. Very much interested ..... 5  
Somewhat interested ..... 6  
Not particularly interested ..... 7  
Don't know ..... 8

i) Literature in the U.S. Very much interested ..... 9  
Somewhat interested ..... 0  
Not particularly interested ..... X  
Don't know ..... V

j) Leisure time activities in the U.S. Very much interested ..... 1  
Somewhat interested ..... 2  
Not particularly interested ..... 3  
Don't know ..... 4

k) Women's activities in the U.S. Very much interested ..... 5  
Somewhat interested ..... 6  
Not particularly interested ..... 7  
Don't know ..... 8

l) Music in the U.S. Very much interested ..... 9  
Somewhat interested ..... 0  
Not particularly interested ..... X  
Don't know ..... V

m) Labour in the U.S. Very much interested ..... 1  
Somewhat interested ..... 2  
Not particularly interested ..... 3  
Don't know ..... 4

n) Youth in the U.S. Very much interested ..... 5  
Somewhat interested ..... 6  
Not particularly interested ..... 7  
Don't know ..... 8

o) Sports in the U.S. Very much interested ..... 9  
Somewhat interested ..... 0  
Not particularly interested ..... X  
Don't know ..... V

p) Farming in the U.S. Very much interested ..... 1  
Somewhat interested ..... 2  
Not particularly interested ..... 3  
Don't know ..... 4

q) Science in the U.S. Very much interested ..... 5  
Somewhat interested ..... 6  
Not particularly interested ..... 7  
Don't know ..... 8

r) The Negro in the U.S. Very much interested ..... 9  
Somewhat interested ..... 0  
Not particularly interested ..... X  
Don't know ..... V

s) Living conditions in the U.S. Very much interested ..... 1  
Somewhat interested ..... 2  
Not particularly interested ..... 3  
Don't know ..... 4

CONTINUED



35. Which one of these areas of American life would you be most interested of all in getting more information about? (Write in)

TEXAS COUNTRY  
66 67

36. \* If VERY MUCH or SOMEWHAT interested in more information about living conditions in the U.S. in Q14. You said that you were interested in living conditions in the U.S. What in particular in regard to U.S. living conditions are you most interested in getting more information about? (Write in FULL details)

68

Man 1  
Woman 2  
21 - 29 3  
30 - 44 4  
45 - 64 5  
65 and over 6  
A+ 7  
A- 8  
A- 9  
Group D 0

Have you a Union Card? If so, which union?  
Yes, 72 X  
(Write in)  
No V

Which political party do you think is best for people like yourself?  
Conservative 1  
Labour 2  
Liberal 3  
Other 4  
Don't know 5

School:  
Elementary school (left school under 15) 6  
Secondary school, comm./technical school (left at 15) 7  
Other (left after 15) 8  
University 9

Duration of interview:  
Time started: A.M. P.M.  
Time finished: A.M. P.M.  
Size of farm:  
Under 150 acres X  
150 acres  
and over V

37 a) How interested are you in music from America - very much interested, somewhat interested, or not particularly interested?  
Very much interested 1  
Somewhat interested 2  
Not particularly interested 3  
Don't know 4  
69

b) If VERY MUCH INTERESTED or SOMEWHAT INTERESTED: Which kind of music from America are you more interested in - classical, jazz, or some other kind?  
Classical 5  
Jazz 6  
Some other kind (Write in) 7  
70

38. How do you personally feel about American jazz - do you like it or dislike it? Very much or only somewhat?  
Like - very much 1  
Like - somewhat 2  
Dislike - somewhat 3  
Dislike - very much 4  
Don't know 5  
71

Contact's Occupation:  
Housewife only V

If retired/u. employed, etc.  
Former occupation:

Occupation of Chief Wage Earner:

Chief Wage Earner - member of family making main contribution to family upkeep

OCCUPATION:	Contact's	Chief Wage Earner
Housewife, not otherwise employed	V	V
Farmer	1	1
Farmworker	2	2
Professional; director, high executive; manager, high civil servant	3	3
Shopkeeper; only those who buy and sell goods (not service)	4	4
Manual worker - self-employed artisans etc.	5	5
Manual worker - not self-employed, skilled, semi-skilled and non-skilled labour	74	75
White collar workers including minor civil servants, policemen, shop assistants etc.	7	7
Unemployed, seeking work	8	8
Retired, pensioner, etc.	9	9
Student	X	X

I hereby attest that this is an interview strictly in accordance with your directions:

Date: 76-77 May, 1957 Signature: