

FLASH 160 – ENTREPRENEURSHIP

- D1. Sex** [1] Male
[2] Female
- D2. Exact Age:** [][] years old
[00] [REFUSAL/NO ANSWER]
- D3. Age when finished full time education : [EXACT AGE IN 2 DIGITS]**
[][] years old
[00] [REFUSAL/ NO ANSWER]
[01] [NEVER BEEN IN FULL TIME EDUCATION]
[99] [STILL IN FULL TIME EDUCATION]
- D4.** As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity?
[READ OUT LEFT ITEMS - THEN ASK TO SPECIFY ("that is to say")
- ONLY ONE ANSWER]
- Self-employed
 - i.e.: - farmer, forester, fisherman.....11
 - owner of a shop, craftsman12
 - professional (lawyer, medical practitioner, accountant, architect,...).....13
 - manager of a company14
 - other (SPECIFY)15
 - Employee
 - i.e.: - professional (employed doctor, lawyer, accountant, architect).....21
 - general management, director or top management.....22
 - middle management,23
 - Civil servant24
 - office clerk25
 - other employee (salesman, nurse, etc...)26
 - other (SPECIFY)27
 - Manual worker
 - i.e. : - supervisor / foreman (team manager, etc ...)31
 - manual worker32
 - unskilled manual worker33
 - other (SPECIFY)34
 - Without a professional activity
 - i.e. : - looking after the home41
 - student (full time)42
 - retired43
 - seeking a job 44
 - other (SPECIFY)45
 - (Refusal)99

[IF SELF-EMPLOYED IN D4 (CODES 11 to 15), ASK D4b]

- D4b.** As a self-employed person, do you own a business?
- YES 1
 - NO.....2
 - (DK/NA).....3
- D5. Region = "European Administrative Regional Unit" (N.U.T.S. 2) [2 DIGITS]**
- D6. Type of Locality?**
- metropolitan zone..... 1
 - other town/urban centre.....2
 - rural zone 3
- D7.** Could you tell me the occupation of your mother and father? Are they or were they self-employed, employees, civil servants, manual workers or without a professional activity?
[READ OUT – ONLY ONE ANSWER]
- a) Father: - self-employed..... 1
- employee 2
- civil servant 3
- manual worker..... 4
- without a professional activity..... 5
- (DK/NA)..... 6
- b) Mother: - self-employed 1
- employee 2
- civil servant..... 3
- manual worker..... 4
- without a professional activity..... 5
- (DK/NA)..... 6

[TREND – FLASH 146 D7]

We are conducting a survey in the 15 countries of the European Union, the 10 acceding countries and in some other countries including the United States, Norway, Iceland and Liechtenstein concerning entrepreneurial activity.

Q1. Suppose you could choose between different kinds of jobs, which one would you prefer:...

[READ OUT – ONE ANSWER ONLY]

- being an employee.....1
- or being self-employed ?.....2
- (none of these).....3
- [DK/NA]4

[TREND - FLASH 146 Q1]

[TO THOSE WHO ANSWERED "EMPLOYEE" IN Q1 (Q1=1)]

Q2. Why would you prefer to be an employee rather than self-employed?

[- OPEN-ENDED QUESTION – SPONTANEOUS –RECODE THEN THE ANSWERS BELOW]

- a) Regular, fixed income versus irregular, variable income.....1
- b) Stability of employment.....1
- c) Social security and/or insurances1
- d) Lack of entrepreneurial idea1
- e) Lack of time1
- f) Lack of interest to become self-employed1
- g) Lack of finances for self-employment1
- h) Lack of skills for self-employment1
- i) Lack of knowledge/familiarity with regards to self-employment.....1
- j) Severity of decision – difficult to reverse decision / being tied to business1
- k) It is the normal/expected thing to do / never thought of being self-employed before1
- l) Because it is not as risky /Unfavourable economic climate1
- m) Red tape / Administrative barriers.....1
- n) Other, SPECIFY.....1
- o) DK/NA 1

[TO THOSE WHO ANSWERED "SELF-EMPLOYED" IN Q1 (Q1=2)]

Q3. Why would you prefer to be self-employed rather than an employee?

[DO NOT READ OUT – SPONTANEOUS – CODE THE ANSWERS BELOW]

- a) Personal independence/self-fulfilment/interesting tasks..... 1
- b) A business opportunity 1
- c) No need to adapt to an environment / the possibility to create own environment 1
- d) Better income prospects 1
- e) Lack of attractive employment opportunities generally 1
- f) Lack of attractive employment opportunities in my region specifically 1
- g) Members of family / friends are self-employed 1
- h) Favourable economic climate 1
- i) To avoid uncertainties related to employment 1
- j) Other, SPECIFY 1
- k) DK/NA 1

[NEW]

[TO THOSE WHO ANSWERED "SELF-EMPLOYED" IN Q1 (Q1=2)]

Q4. Would you prefer to own your own company and invest in it or rather to work for yourself **but not necessarily own your own company?**

[READ OUT – ONE ANSWER ONLY]

- You would prefer to own your own company 1
- You would prefer to work for yourself but not necessarily own your own company 2
- [DK/NA] 3

[NEW]

[TO THOSE WHO DID NOT ANSWER "SELF-EMPLOYED" IN D4]

Q5. Personally, how **desirable** is it for you to become self-employed within the next 5 years?

[READ OUT – ONE ANSWER ONLY]

- Very desirable 1
- Rather desirable 2
- Rather undesirable 3
- Not desirable at all 4
- [DK/NA] 5

[NEW]



[TO THOSE WHO DID NOT ANSWER "SELF-EMPLOYED" IN D4]

Q6. Regardless of whether or not you would like to become self-employed, would it be **feasible** for you to be self-employed within the next 5 years?

[READ OUT - ONE ANSWER ONLY]

- Very feasible1
- Rather feasible2
- Rather unfeasible.....3
- Not feasible at all.....4
- [DK/NA]5

[NEW]

[TO ALL]

Q7. Have you started a business recently or are you taking steps to start one ?

[READ OUT - ONE ANSWER ONLY]

- It never came to your mind..... 1
- No, but you are thinking about it 2
- No, you thought of it or you had already taken steps to start a business but gave up..... 3
- Yes, you are currently taking steps to start a new business.....4
- Yes, you have started or taken over a business in the last three years which is still active today5
- Yes, you started or took over a business more than three years ago and it's still active 6
- No, you once started a business, but currently you are no longer an entrepreneur (business has failed, business was sold or the interviewee has retired) 7
- (DK/NA).....8

[TREND - FLASH 146 Q2]

[TO THOSE WHO ANSWERED ITEMS 3, 4, 5, 6 or 7 IN Q7]

Q8. For each of the following elements, please tell me if it was very important, rather important, rather not important or not important at all for making you take steps to start a new business or take over one.

[READ OUT - ROTATE - ONE ANSWER PER LINE]

- Very important..... 1
- Rather important.....2
- Rather not important3
- Not important at all4
- [DK/NA]5

- a)- Dissatisfaction with regard to your previous situation..... 1 2 3 4 5
- b)- An appropriate business idea 1 2 3 4 5
- c)- Contact with an appropriate business partner..... 1 2 3 4 5
- d)- Receiving the necessary financial means1 2 3 4 5
- e)- Changes in family circumstances 1 2 3 4 5
- f)- It was the best or the only possible alternative at that time 1 2 3 4 5

[NEW]

[TO THOSE WHO ANSWERED ITEMS 4, 5, 6 or 7 IN Q7]

Q9. All in all, would you say you started, or are starting, your business because you saw an opportunity or you started it out of necessity?

[READ OUT - ONE ANSWER ONLY]

- You started it because you came across an opportunity..... 1
- You started it because it was a necessity 2
- [Both - SPONTANOUS] 3
- [DK/NA] 4

[NEW]

[TO ALL]

Q10. If you currently had the means to start your own business, would you rather set up a new one or take over an existing one?

[READ OUT – ONE ANSWER ONLY]

- Set up a new one 1
- Take over an existing business 2
- [None of these, not interested] 3
- [DK/NA] 4

[TREND – FLASH 146 Q3]

Q11. If you were to set up a business today, which are the two risks you would be most afraid of? Is it:..

[READ OUT – ROTATE - MAXIMUM TWO ANSWERS]

- a) The uncertainty of your income 1
- b) Job insecurity 1
- c) The risk of losing your property 1
- d) The need to devote too much energy or time to it 1
- e) The possibility of suffering a personal failure..... 1
- f) The possibility of going bankrupt 1
- g) [DK/NA] 1

[TREND – FLASH 146 Q7]

Q12. Do you strongly agree, agree, disagree or strongly disagree with the following opinions?

[READ OUT – ROTATE – ONE ANSWER ONLY FOR EACH ITEM]

- strongly agree 1
- agree 2
- disagree 3
- strongly disagree 4
- [DK/NA] 5

- a) It is difficult to start one’s own business due to a lack of available financial support..... 1 2 3 4 5
- b) It is difficult to start one’s own business due to the complex administrative procedures..... 1 2 3 4 5
- c) It is difficult to obtain sufficient information on how to start a business..... 1 2 3 4 5
- d) One should not start a business if there is a risk it might fail 1 2 3 4 5
- e) The current economic climate is not favourable for people who want to start their own business..... 1 2 3 4 5

[TREND MODIFIED – FLASH 146 Q6]

Q13. When one runs a business, what do you think most determine its success?

[READ OUT – ROTATE Items 1-4 – MAXIMUM TWO ANSWERS]

- a- The director’s personality 1
- b- The general management of the business 1
- c- The overall economy 1
- d- The political context 1
- e- Outside entities 1
- f- [None of these but this one: SPECIFY] 1
- g- [DK/NA] 1

[NEW]