

ZA4188

**Flash Eurobarometer 164
(Innobarometer 2004)**

**Country Specific Questionnaire
Malta**



STARTING TIME ____ : ____

DATE OF INTERVIEW: ____/____/____

INFORMATION TO BE PREPARED BEFORE INTERVIEW

- (a) NUTS REGION:(CODE ACCORDING TO DATABASE LOCALITY)
- (b) SIC or NACE CODE:.....(ACCORDING TO DATABASE)
- (c) COMPANY SIZE :(ACCORDING TO DATABASE)

We are conducting a survey on activities or strategies to improve the efficiency, sales or profitability of companies in Europe. We would like to ask you about your experiences and priorities in this area.

ASK FOR GENERAL MANAGER OR MANAGING DIRECTOR, PARTNER, OWNER OR FINANCIAL MANAGER

First of all I need some information on your company.

D1. How many people does your company consistently employ in **Malta**?

N = [] [] [] [] [] [] [] []

[IF LESS THAN 20 PEOPLE EMPLOYED → STOP INTERVIEW → INTERVIEW NOT VALID]

[IF MORE THAN 499 PEOPLE EMPLOYED > STOP INTERVIEW → INTERVIEW NOT VALID]

[IF DK/NA → STOP INTERVIEW → INTERVIEW NOT VALID]

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D2. Is your company mainly concerned with: ...?

[READ OUT – ONLY ONE ANSWER]

- extraction or production of raw materials1
- construction or civil engineering2
- production and manufacturing of goods3
- trade and distribution (wholesale or retail)4
- transport (of goods, merchandise or people)5
- financial services (banking, insurance, brokerage)6
- communication7
- other services8
- (none of these cases) [SPECIFY → IF RECODING NOT POSSIBLE STOP INTERVIEW → INTERVIEW NOT VALID]9
- [Agriculture → STOP INTERVIEW → INTERVIEW NOT VALID]
- [Public Administration → STOP INTERVIEW → INTERVIEW NOT VALID]
- [DK/NA → STOP INTERVIEW → INTERVIEW NOT VALID]

D3. Since when does your company exist?

[READ OUT – ONLY ONE ANSWER]

- founded before 1979 (more than 25 years)..... 1
- founded between 1979 and 1998 (between 5 and 25 years)..... 2
- founded since 1999 (within the last 5 years)..... 3
- [DK/NA]..... 4

Q1. In the last two years, did your firm....?

- Yes 1
- No 2
- [DK/NA] 3

[READ OUT- ROTATE - ONE ANSWER PER LINE]

- a) Conduct one or more market research studies for introducing new products or services 1 2 3
- b) Successfully introduce new or significantly improved products or services 1 2 3
- c) Introduce new or significantly improved processes for delivery systems, production, or logistics 1 2 3
- d) Apply for one or more patents 1 2 3
- e) Register one or more international trademarks 1 2 3
- f) Carry out in-house research 1 2 3
- g) Contract out research to other firms, universities or research institutes. 1 2 3

[IF “NO” OR “DK/NA” TO ALL OPTIONS IN Q1 → STOP INTERVIEW → INTERVIEW NOT VALID]

Q2. Which of the following best describes the change in your firm’s total annual turnover between 2002 and 2003?

[READ OUT- ONLY ONE ANSWER]

- your annual turnover decreased..... 1
- your annual turnover increased by up to 5%..... 2
- your annual turnover increased between 6% and 25%..... 3
- your annual turnover increased by over 25%..... 4
- your annual turnover did not change significantly 5
- [DK/NA]..... 6

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Q3. In which of the following markets, does your firm sell its products or services?

- Yes..... 1
- No 2
- [DK/NA]..... 3

[READ OUT- ONE ANSWER PER LINE]

- a) In the region where your company is located..... 1 2 3
- b) In other regions in [YOUR COUNTRY] 1 2 3
- c) Other European Union countries..... 1 2 3
- d) Outside the European Union 1 2 3

*We would like to ask about your firm's use, **over the past two years**, of public programmes to support innovation. Innovation covers a wide range of activities to improve firm performance, including the implementation of a new or significantly improved product, service, distribution process, manufacturing process, marketing method or organisational method. The support could have been provided by local, regional, national, or European authorities.*

Q4. In the last two years, did you obtain advice services for your innovation activities e.g. with business plans, market research, patenting, finding innovation partners, or adopting new manufacturing technology?

[READ OUT- ONLY ONE ANSWER]

- Yes, from a public technology or innovation centre 1
- Yes, from a private consultant..... 2
- Yes, from both 3
- No, you did not obtain such a service 4
- [DK/NA]..... 5

[ONLY ASK FIRMS THAT ANSWERED YES TO Q1A]

Q5. In the last two years, did you obtain public assistance to conduct market research for new products or services?

[READ OUT -ONLY ONE ANSWER]

- Yes1
- No2
- [DK/NA].....3

[ONLY ASK FIRMS THAT ANSWERED YES TO QUESTIONS Q1F OR Q1G]

Q6. In the last two years, did you obtain public support for Research & Development within your firm or for Research & Development contracted out to other organisations?

[READ OUT – ONLY ONE ANSWER]

- Yes, via direct subsidies1
- Yes, via tax credits2
- No3
- [DK/NA].....4

[TO ALL]

Q7. In the last two years did you obtain public support to collaborate on innovation with other firms, universities or research institutes?

[READ OUT – ONLY ONE ANSWER]

- Yes, via direct subsidies1
- Yes, via tax credits2
- No3
- [Not relevant – do not collaborate with others].....4
- [DK/NA].....5

Q8. In the last two years, in support of your innovation activities, did your firm hire one or more new university graduates from the following countries?

- Yes..... 1
- No 2
- [DK/NA]..... 3

[READ OUT- ONE ANSWER PER LINE]

- a) In Malta1 2 3
- b) Other European Union Member States1 2 3
- c) United States1 2 3
- d) Another country1 2 3



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[TO THOSE WHO ANSWERED YES TO AT LEAST ONE OF THE DIMENSIONS IN Q8]

Q9. In which of the following fields did one or more of these new employees have degrees in?

[READ OUT- ROTATE - SEVERAL ANSWERS POSSIBLE]

- Sciences1
- Engineering1
- Product Design1
- Economics or Business Administration1
- [OTHER] [SPECIFY]1
- [DK/NA]1

[TO THOSE WHO ANSWERED YES TO Q8a 'YOUR COUNTRY']

Q10. How satisfied were you with the level of qualifications of Maltese university graduates you hired?

[READ OUT – ONLY ONE ANSWER]

- Very satisfied1
- Somewhat satisfied2
- Somewhat dissatisfied3
- Very dissatisfied4
- [DK/NA]5

[TO THOSE WHO ANSWERED YES TO AT LEAST ONE OF THE DIMENSIONS IN Q8]

Q11. In the last two years, did you receive a public subsidy to hire new university graduates?

[READ OUT - ONLY ONE ANSWER]

- Yes1
- No2
- [DK/NA]3

[TO ALL]

Q12. In the last two years, in support of your innovation activities, did any of your staff attend formal training courses?

[READ OUT - ONLY ONE ANSWER]

- Yes1
- No2
- [DK/NA]..... 3

[TO THOSE WHO ANSWERED YES TO Q12]

Q13. Did you obtain any public support for your staff to attend these formal training courses?

[READ OUT - ONLY ONE ANSWER]

- Yes1
- No2
- [DK/NA].....3

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[TO ALL]

Q14. In the last two years, did your firm participate in an innovation network including other firms, universities, or research institutes?

[READ OUT - ONLY ONE ANSWER]

- Yes1
- No2
- [DK/NA].....3

[TO THOSE WHO ANSWERED YES TO Q14]

Q15. Did this network receive any form of public assistance or subsidy?

[READ OUT - ONLY ONE ANSWER]

- Yes1
- No2
- [DK/NA].....3

[ONLY ASK OF FIRMS THAT ANSWERED YES TO 1C]

Q16. In the last two years, did your firm receive public assistance or a subsidy to introduce new or significantly improved processes for delivery systems, production, or logistics?

[READ OUT - ONLY ONE ANSWER]

- Yes1
- No2
- [DK/NA].....3



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[ONLY TO THOSE WHO received two or more forms of PUBLIC SUPPORT (yes to minimum two of: Q4, CODES 1 OR 3; Q5, CODE 1; Q6, CODES 1 OR 2; Q7, CODES 1 OR 2; Q11, CODE 1; Q13, CODE 1; Q15, CODE 1 or Q16, CODE 1)]

Q17. You stated that you received public support from [INSERT THE KINDS OF SUPPORT MENTIONED BEFORE USING THE LIST BELOW]. Which of these was the most valuable to your firm? Firstly? Secondly?

Public support for...

[READ OUT- ONE ANSWER ONLY FOR "FIRSTLY" AND ONE ANSWER ONLY FOR "SECONDLY" / IF DK/NA IN "FIRSTLY" SKIP "SECONDLY"]

[ASK a) IF Q4, CODES 1 OR 3]

a) Advice services for innovation activities 1

[ASK b) IF Q5, CODE 1]

b) Conducting market research for introducing new products or services 2

[ASK c) IF Q6, CODES 1 OR 2]

c) Carrying out in-house research or research contracted out to other organisations 3

[ASK d) IF Q7, CODES 1 OR 2]

d) Collaborating on innovation with other firms, universities or research institutes 4

[ASK e) IF Q11, CODE 1]

e) Hiring new graduates for your innovation activities 5

[ASK f) IF Q13, CODE 1]

f) Training your staff to improve your firm's ability to innovate 6

[ASK g) IF Q15, CODE 1]

g) Helping an innovation network in which you participated 7

[ASK h) IF Q16, CODE 1]

h) Introducing new or significantly improved processes 8

i) [DK/NA] 9

- Firstly 1 2 3 4 5 6 7 8 9

- Secondly 1 2 3 4 5 6 7 8 9



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[ONLY TO THOSE WHO received some form of PUBLIC SUPPORT (Q4, CODES 1 OR 3; Q5, CODE 1; Q6, CODES 1 OR 2; Q7, CODES 1 OR 2; Q11, CODE 1; Q13, CODE 1; Q15 CODE 1 or Q16, CODE 1)]

Q18. Which of the following was the main result of all forms of public support you received in the last two years for your innovation projects?

[READ OUT- ROTATE - ONE ANSWER ONLY]

- Public support helped speed up the innovation process1
- Public support helped reduce your costs to innovate2
- Public support helped improve the quality of your innovations3
- Public support helped reduce risks4
- Public support had no notable effect on your innovation process 5
- [OTHER]6
- [DK/NA]7

[ONLY TO THOSE WHO received some form of PUBLIC SUPPORT (Q4, CODES 1 OR 3; Q5, CODE 1; Q6, CODES 1 OR 2; Q7, CODES 1 OR 2; Q11, CODE 1; Q13, CODE 1; Q15 CODE 1 or Q16, CODE 1)]

Q19. Was public support in the last two years crucial to any of your innovation projects, such that the innovation would not have been developed without the support?

[READ OUT- ONE ANSWER ONLY]

- Yes1
- No2
- [DK/NA]3

[ASK ONLY FIRMS THAT ANSWERED YES TO Q1B]

Q20. In the last two years, did your firm introduce a new product or service on the market in?

- Yes1
- No2
- [DK/NA]3

[READ OUT- ONE ANSWER PER LINE]

- a) Malta1 2 3
- b) One or more other Member States of the European Union1 2 3

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[IF YES TO QUESTION Q20A]

Q21. Did the need to meet any of the following **Maltese** regulations for your new products or services place your firm at a competitive disadvantage compared to your competitors?

- Yes1
- No2
- [DK/NA]3

[READ OUT- ROTATE - ONE ANSWER PER LINE]

- a) Environmental regulations1 2 3
- b) Consumer protection regulations1 2 3
- c) Safety regulations1 2 3
- d) Regulations that determine product design characteristics1 2 3

[IF YES TO QUESTION Q20 A AND B]

Q22. Based on your *own* experience, in which of the 25 Member States are product regulations the least and most burdensome? This may or may not be your own country:

[DO NOT READ OUT PRECODES - ONE ANSWER ONLY FOR "LEAST BURDENSOME" AND ONE ANSWER ONLY FOR "MOST BURDENSOME"]

-	Belgium	1
-	Czech Republic	2
-	Denmark.....	3
-	Germany	4
-	Estonia	5
-	Greece.....	6
-	Spain	7
-	France	8
-	Ireland	9
-	Italy.....	10
-	Cyprus.....	11
-	Latvia.....	12
-	Lithuania.....	13
-	Luxembourg	14
-	Hungary.....	15
-	Malta.....	16
-	Netherlands.....	17
-	Austria	18
-	Poland	19

-	Portugal	20
-	Slovenia.....	21
-	Slovakia.....	22
-	Finland.....	23
-	Sweden	24
-	United Kingdom.....	25
-	Other	26
-	DK/NA	27

a) The **least** burdensome

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27

b) The **most** burdensome

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27



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[ASK ONLY FIRMS THAT ANSWERED YES TO QUESTION 1C]

Q23. You said you introduced new or improved processes in the last two years. Did the need to meet any of the following Maltese regulations place your firm at a competitive disadvantage compared to your competitors?

- Yes 1
- No 2
- [DK/NA] 3

[READ OUT- ROTATE - ONE ANSWER PER LINE]

- a) Environmental regulations 1 2 3
- b) Consumer protection regulations 1 2 3
- c) Safety regulations 1 2 3

[ASK ALL]

Q24. In the last two years, did your firm relocate Research & Development or any other innovation activities to...?

- Yes 1
- No 2
- [DK/NA] 3

[READ OUT- ONE ANSWER PER LINE]

- a) One or more other European Union Member State 1 2 3
- b) United States 1 2 3
- c) Asia 1 2 3

[IF YES TO ONE OR MORE OPTIONS IN QUESTION 24]

Q25. What was the main reason that motivated your firm to **relocate** some of its R&D or other innovation activities?

[READ OUT- ROTATE - ONE ANSWER ONLY]

- You benefited from lower costs abroad 1
- You had better access to qualified scientists and engineers abroad 2
- You had a more favourable regulatory environment abroad 3
- [Other] [SPECIFY] 4
- [DK/NA] 5

[ASK ALL]

Q26. In the last two years, did you sell products or services to any of the following government agencies?

- Yes 1
- No 2
- [DK/NA] 3

[READ OUT- ROTATE - ONE ANSWER PER LINE]

- a) Defence 1 2 3
- b) Public health (Hospitals, clinics,) 1 2 3
- c) Public transport and traffic (trains, buses, traffic management, etc.) 1 2 3
- d) Public education (schools, universities, colleges...) 1 2 3
- e) Public research laboratories 1 2 3
- f) Public water, sewage, waste and pollution management .. 1 2 3

[IF YES TO AT LEAST ONE OPTION IN QUESTION 26]

Q27. Did your public sector customers, compared to your private sector customers, demand a higher or lower level of innovation in your products or services?

[READ OUT- ONE ANSWER ONLY]

- Public sector requires higher level of innovation than private sector 1
- Public sector requires lower level of innovation than private sector 2
- There is no difference..... 3
- [IT DEPENDS]..... 4
- [DK/NA]..... 5

[ASK ALL]

Q28. In your opinion, which Member State Government in the European Union of 25 is most effective in promoting and supporting innovation? This may or may not be your own national Government.

[DO NOT READ OUT PRECODES - ONE ANSWER ONLY]

- Belgium 1
- Czech Republic 2
- Denmark..... 3
- Germany..... 4
- Estonia 5
- Greece..... 6
- Spain 7
- France 8
- Ireland 9
- Italy..... 10
- Cyprus 11
- Latvia..... 12
- Lithuania..... 13
- Luxembourg 14
- Hungary..... 15
- Malta..... 16
- Netherlands 17
- Austria 18
- Poland 19
- Portugal 20
- Slovenia..... 21
- Slovakia..... 22
- Finland..... 23
- Sweden 24
- United Kingdom..... 25
- Other 26
- DK/NA 27



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END OF INTERVIEW: ____ : ____

INTERVIEWER'S NAME: _____

INTERVIEWER'S SIGNATURE: _____

TELEPHONE NUMBER DIALLED: _____

CODER'S REFERENCE: _____

CHECKER'S REFERENCE: _____