NOP Consumer Market Research

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Southampton Street,

··London WC2E 7HN

Job No.	Card	Serial No.	Country
(1) - (5)	(6) - (7)	(8) - (11)	(12-13)
45636	0 1		1 5

lob No :

J 45636

Issue

2

Date

19 December, 1996

FLASH EB 55 - (Dublin Summit)

RESPONDENTS NAME:	
TELEPHONE NUMBER:	
<u> </u>	

RESULT OF CONTACT

Call No	Inter- viewers ID	Date	Time	Length	Dispos- ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	-	No reply	HHR	-	Household/Company refusal
ENG	-	Circuit Engaged	RR		
NU	-	No. unobtainable (Not a working no.)	ANS	-	Answerphone
NNAS	-	No. Not applicable to study(home	REJ	-	Reject (Respondent who might be
ŀ		telephone if business no. if consumer			otherwise eligible but is deaf,
		study)			intoxicated, abusive or unwilling or unable
LB	-	Language barrier			to provide usable information)
SRNA	-	Selected respondent not available	COMP	-	Completed interviews (segregated
CUTS	-	Contact unable to speak for H.Hold			by type)
INEL	-	H.Hold/Business ineligible for specific	PART	-	Partial (interview terminated by
١		reason			respondent before completion)

			Car	d 01
€No	Question	Answer	Code	Skip to
		Ve are carrying out a survey amongst . Is it convenient to talk to you now, it		
		OK	1	Q.A
		Not OK	2	Arrange recall
Q.A	RECORD SEX OF RESPONDENT -			
	DO NOT ASK	Male	1	
		Female	2	Q.B
Q.B	First of all could I just check a few			
	details with you. What was your age on your last birthday?	(RECORD ACTUAL AGE)		Q.C
()		Refused	00	Q.C
Q.C	And at what age did you finish your full-time education?			
	Tun-time education:	(RECORD ACTUAL AGE)		
		Did not go to school	01	Q.D
		Still studying	99	
		Refused	00	
Q.D	And what is your occupation?			
:	PROBE TO PRECODES	Farmer/fisherman	01	
		Professional (e.g. Lawyer/ Doctor/ accountant)	02	
		Owner of a shop or company/ craftsman/ proprietor	03	
		General management	04	
		Employed/middle management	05	
		Manual worker	06	
		Retired	07	
		Housewife	08	
		Student/Military Service	09	
		Temporarily not working/ unemployed	10	
		Other (WRITE IN)	11	Q.E
		Refused	12	

Q.No	Question	Answer	Code	Skip to
Q.E	If there were a General Election tomorrow (IF			
	RESPONDENT IS UNDER 18 SAY: "and you had to vote") which PARTY would you	Conservative	01	
	support?	Labour	02	
		Liberal Democrat	03	
		Scottish National Party	04	
		Plaid Cymru	05	
		Referendum Party (James Goldsmith's party)	06	
		The Green Party	76	
		Other	96	
		Would vote blank	97	
		Would not vote	98	Q.1
		DK	99	ļ
Q.1	Generally speaking do you think that Britain's	A good thing	1	
	membership of the European Union is READ OUT PRECODES	A bad thing	2	
	READ GOT TRECODES	Neither good nor bad	3	
		DK	4	Q.2
Q.2	Taking everything into consideration, would	Has benefited	1	
	you say that Britain has on balance benefited or	Has not benefited	2	
	not from being a member of the European Union?	DK	3	Q.3
Q.3	Are you for or against the European Union having a European currency, the euro, in all Member States, including Britain? That is, replacing the	Very much for	1	
	pound by the euro? Are you	Somewhat for	2	
		Somewhat against	3	
		Very much against	4	
	SI	PONTANEOUS - DO NOT READ OUT:-		Q.4
		Neither for, nor against	5	
		DK/NS	6	
Q.4	I am going to read out a number of events or issues. Please tell me for each of them whether you have heard about it or not.			
Q.4a.	The "Summit" of the European Council; i.e. the Heads of State and Government of the European Union Member States in Dublin, which took place	Yes heard	1	Q4b
	this past Friday and Saturday.	No, not heard		
		DK/NS	3	Q6

Q.No	Question	Answer	Code	Skip to
	Have you heard or not about the topics and issues			
	that were discussed and decided upon?	Yes heard	1	Q5
		No, not heard	$-\left \frac{1}{2} \right $	
		DK/NS	3	Q4c
Q.4c	Do you recall having heard that they discussed			
	and decided upon the European Monetary Union and on the euro?	Yes heard	1	Q4d
		No, not heard		
		DK/NS	3	Q6
	Do you recall having heard that they decided			
	about the banknotes of the European currency, the euro?	Yes heard	1	
		No, not heard	2	
		DK/NS	3	Q5
	Which topics and issues do you remember? DO NOT PROMPT. CODE EACH ITEM MENTIONED PROBE: And what else?			
			()	
	a) Employment policy and the fight against employment		01	
	b) The intergovernmental conference about revising the Matheme of a common foreign policy)		02	
	c) Implementation of the European centre to fight against re	acism and xenophobia	03	
	d) Trafficking of persons and child abuse		04	
	e) Harmonisation of drugs legislation	••••••	05	
	f) Co-operation with south Mediterranean countries		06	
	g) Enlarging the European Union to include Central and Ea	astern European countries	07	
	h) Monetary Union, the euro and the timing for the change to the future common system		08	
	i) Monetary Union, the euro and the relations of those coun those that are "out" at the beginning		09	
\mathcal{O}	j) European Monetary Union and the European currency, th	he euro	10	
	k) European currency; the designs of the euro banknotes		11	*See
	1) DK		12	Insts
			1	

INTERVIEWER: CHECK ANSWERS TO Q.5

- IF CODE <u>11</u> NOT USED, ASK Q.4d AGAIN AND THEN GO TO Q.6
- REST GO TO Q.7

. No	Question	Answ	ver		Code	Skip to
	At the " <u>Dublin</u> Summit", the Heads of State and Government of the European Union Member States made public the designs of the banknotes of the European currency, the " <u>euro</u> ". Are these designs acceptable to you or not?	DK/NA	ceptable A		1 2 3	Q7
Q.7	I am going to read out several points about the European me, for each one, when you would like to be told about t few months before the change.					
	READ OUT EACH STATEMENT:	As soon as possible	A few months before change	DK/ NS		
(a)	the European currency, its possible advantages or disadvantages for the company where you work/for your company and for yourself	1	2	3		
b)	about what will happen on 1st January 1999 (fixing parities between national currencies; commencement of operations at the European Central Bank in Frankfurt; changeover from one system to the other for certain financial transactions etc)	1	2	3		
c)	about the future bank notes and coins in euro	1	2	3		
d)	about the changeover from one system to the other for your bank account, for your payslip for your taxes etc.	1	2	3	Ç	2.8

. Q.No	Question	Answer	Code	Skip to
Q:o	For the final phase, that is to say on the introduction of the new banknote and coins, do you think that, for your financial transactions (including salaries and social benefits), the changeover should be spread over several months or take place quickly, as long as prices and amounts are indicated both in pounds and in euro?			
	r	Spread over several months	1	
		Quickly	2	
:		DK/NS	3	Q.9
Q.9	Information about the European currency, the euro, will be available from different sources. I am going to read out	Banks & savings banks etc The British government	01 02	
	several possible sources. Please tell me for each one if you would hope to find the necessary information from that	National, regional and local public offices and social security	03	
	ource.	The European institutions	04	
	INTERVIEWER	At work	05	
	READ OUT EACH ITEM	In the press, on radio and television	06	
!	ONLY CODE ITEMS	Electronically, over the Internet	07	
	RESPONDENT SAYS "YES" TO	In shops and supermarkets	08	
	IF NO TO ALL ITEMS, CODE AS DK/NA	In schools, other places of education and training and in public libraries	09	
		From unions, professional organisations and consumer associations	10	
		Other (SPONTANEOUS)	11	
		DK/NA	12	Q.F

Q.No	Question		Answer		Code	Skip
Ž:r	Thank you very much for yo which region of the country y PROBE TO PRECODES	-	oday. Before I close could I just	check in		
	Cleveland, Durham	01	Kent	25		
	Cumbria	02	Avon, Gloucestershire	26		
	Northumberland	03	Wiltshire	27		
	Tyne and Wear	04	Cornwall, Devon	28		
	Humberside	05	Dorset, Somerset	29		
	North Yorkshire	06	Hereford & Worcester	30		
	South Yorkshire	07	Warwickshire	31		
	West Yorkshire	08	Shropshire, Staffordshire	32		
	Derbyshire	09	West Midlands(county)	33		
	Nottinghamshire	10	Cheshire	34		
	Leicestershire	11	Greater Manchester	35		
-	Northamptonshire	12	Lancashire	36		
	Lincolnshire	13	Merseyside	37		
	East Anglia	14	Clwyd, Dyfed	38		
	Bedfordshire	15	Gwynedd, Powys	39		
	Hertfordshire	16	Gwent	40		
	Berkshire	17	M-S-W Glamorgan	41		
	Buckinghamshire	18	Borders, Central Fife	42		
	Oxfordshire	19	Lothian, Tayside	43		
	Surrey	20	Dumfries, Galloway	44		
	East/West Sussex	21	Strathclyde	45		
	Essex	22	Highlands, Island	46		
\mathcal{O}	Greater London	23	Grampians	47		
<u> </u>	Hampshire, Isle of Wight	24				Q.G
Q.G	Would you say you lived in a	••••			ATTACA AND AND AND AND AND AND AND AND AND AN	
	READ OUT PRECODES		Rural area or village		1	
			Small or middle size town		2	
			Large town		3	*See
			DK		4	Insts.

INTE	RVIEWER RECO TOWN LIVED II		
_	POST CODE		····
H	LENGTH OF IN	ITERVIEW	
	IN MINUTES	•	