

NOP Consumer Market Research
 Ludgate House
 Blackfriars Road
 London SE1 9UL

Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
43	0 1		1 5

Job No : J 43
 Issue : 1
 Date : 19 May, 2000

EB80 - GENERAL PRACTITIONERS

RESPONDENTS NAME:

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No.		Code	Route
	<p>INTERVIEWER:</p> <ul style="list-style-type: none"> • ASK TO SPEAK TO A GP AT THE PRACTICE CONTACTED. IF THERE IS MORE THAN ONE GP, ASK TO SPEAK TO THE MOST SENIOR GP. <p>INTRODUCTION Hello....., my name is from NOP Research. We are conducting a survey on behalf of the European Commission amongst general practitioners about the new information technologies. The survey is being carried out in all 15 countries of the European Union. Is it convenient to talk to you now or shall I ring back at a better time - it will take less than 10 minutes.</p>		
	Ok now	1	Cont
	Not OK	2	Arrange recall
	Refused	3	Thank & Close
Q.1	<p>Thank you very much for agreeing to take part in our survey. First of all, could I check how many patients, on average, you see in a week? Is it ... (READ OUT PRECODES)</p> <p>ONE ANSWER ONLY</p>		
	Less than 50 patients a week	1	
	Between 50 - 70 patients a week	2	
	Between 71 - 100 patients a week	3	
	Between 101 - 130 patients a week	4	
	More than 130 patients a week	5	
	(DK/NA)	6	Q2
Q.2	<p>On average, how many patients do you follow-up regularly? Is it ... READ OUT PRECODES</p> <p>ONE ANSWER ONLY</p>		
	Less than 300 patients followed-p regularly	1	
	Between 300 and 600 patients followed-up regularly	2	
	Between 601 and 900 patients followed-up regularly	3	
	Between 901 and 1,200 patients followed-up regularly	4	
	Between 1,201 and 1,500 patients followed-up regularly	5	
	Between 1,500 and 1,800 patients followed-up regularly	6	
	More than 1,800 patients followed-up regularly	7	Q.3
	(DK/NA)	8	

Q.No.					Code	Route
Q.3	I am going to read out a number of examples of sources of medical information and knowledge. Could you please tell me which of them you use in your profession? READ OUT EACH PRECODE - ONE ANSWER FOR EACH ITEM					
			<u>Yes</u>	<u>No</u>	<u>(DK/NA)</u>	
a)	Seminars and conferences	()	1	2	3	
b)	Interaction with colleagues	()	1	2	3	
c)	Books	()	1	2	3	
d)	Subscriptions to medical magazines/journals	()	1	2	3	
e)	Attending specialist courses after completion of medical studies	()	1	2	3	
f)	Presentations from pharmaceutical company salesmen	()	1	2	3	
g)	Printed publications received directly from pharmaceutical companies	()	1	2	3	
h)	Specialist TV programmes	()	1	2	3	
i)	CD-ROM based information	()	1	2	3	
j)	Internet-based information	()	1	2	3	
k)	(Other) SPECIFY AS					
	1. _____					
	2. _____					
	3. _____					
Q.4	And could you tell me which of these sources you use the <u>most</u> ? READ OUT EACH PRECODE ONE ANSWER ONLY					
	Seminars and conferences				1	
	Interaction with colleagues				2	
	Books				3	
	Subscriptions to medical magazines/ journals				4	
	Attending specialist courses after completion of medical studies				5	
	Presentations given by pharmaceutical company salesmen				6	
	Printed publications received directly from pharmaceutical companies				7	
	Specialist TV programmes				8	
	CD-Rom based information				9	
	Internet-based information				0	
					()	
	Other (FROM Q.3)				1	

						Q.4
						Q.5

Q.No.						Code	Route
Q.5	I am going to read out a number of technologies which could be used by a general practitioner. For each one could you tell me whether you use it in the course of your work, or not? READ OUT EACH PRECODE - ONE ANSWER FOR EACH ITEM						
			<u>Yes</u>	<u>No</u>	<u>DK</u> <u>WHAT IT</u> <u>IS</u>	DK/NA	
a)	Personal computer (PC)	()	1	2	3	4	
b)	Mobile phone	()	1	2	3	4	
c)	Portable/laptop computer	()	1	2	3	4	
d)	CD-Rom drive	()	1	2	3	4	
e)	Fax linked to a computer	()	1	2	3	4	
f)	Scanner	()	1	2	3	4	
g)	Electronic organiser (for example PSION, PALM PILOT, Windows etc)	()	1	2	3	4	
h)	Internet/World Wide Web connection	()	1	2	3	4	
i)	Accounting software	()	1	2	3	4	
j)	Special medical software related to your area of expertise	()	1	2	3	4	
k)	Smart card system		NA	NA	NA)	(NA)	
l)	Device which provides a direct interface between your PC and a measurement/analysis instrument	()	1	2	3	4	
m)	(Other) SPECIFY 1. _____ 2. _____ 3. _____						*See Instrs
INTERVIEWER: • IF YES AT Q.8h), GO TO Q.6 • REST GO TO Q.8							

Q.No.		Code	Route																																																																													
Q.6	<p>You said that you use the Internet in the course of your work. Could you tell me for which of the following reasons you use the Internet? READ OUT EACH PRECODE - ONE ANSWER FOR EACH ITEM</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th></th> <th style="text-align: center;"><u>Yes</u></th> <th style="text-align: center;"><u>No</u></th> <th style="text-align: center;"><u>(DK/NA)</u></th> </tr> </thead> <tbody> <tr> <td>a)</td> <td>Consulting professional databases such as "Medicine"TM</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>b)</td> <td>Consulting sites created by professional associations which give "doctor-to-doctor" information</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>c)</td> <td>Consulting official guide-lines prepared by State or local health departments</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>d)</td> <td>Consulting sites which present alternative treatments such as homeopathy, physiotherapy, Chinese medicine or the medicine commonly called "holistic", etc</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>e)</td> <td>Searching for new drugs on the Web</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>f)</td> <td>Exchanging views via e-mail on specific cases with colleagues who have a special expertise</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>g)</td> <td>Interacting with patients via e-mail</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>h)</td> <td>Searching for specific information concerning contra-indications of certain drugs</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>i)</td> <td>Searching for information on clinical cases in order to reinforce your diagnosis</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>j)</td> <td>Receiving results of medical analyses from a laboratory</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>k)</td> <td>Transferring administrative data to an insurance organisation in the context of a claim</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> <tr> <td>l)</td> <td>Transferring patient clinical information to a specialist or a hospital</td> <td style="text-align: center;">()</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> <td style="text-align: center;">3</td> </tr> </tbody> </table>			<u>Yes</u>	<u>No</u>	<u>(DK/NA)</u>	a)	Consulting professional databases such as "Medicine" TM	()	1	2	3	b)	Consulting sites created by professional associations which give "doctor-to-doctor" information	()	1	2	3	c)	Consulting official guide-lines prepared by State or local health departments	()	1	2	3	d)	Consulting sites which present alternative treatments such as homeopathy, physiotherapy, Chinese medicine or the medicine commonly called "holistic", etc	()	1	2	3	e)	Searching for new drugs on the Web	()	1	2	3	f)	Exchanging views via e-mail on specific cases with colleagues who have a special expertise	()	1	2	3	g)	Interacting with patients via e-mail	()	1	2	3	h)	Searching for specific information concerning contra-indications of certain drugs	()	1	2	3	i)	Searching for information on clinical cases in order to reinforce your diagnosis	()	1	2	3	j)	Receiving results of medical analyses from a laboratory	()	1	2	3	k)	Transferring administrative data to an insurance organisation in the context of a claim	()	1	2	3	l)	Transferring patient clinical information to a specialist or a hospital	()	1	2	3		Q.7
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Q.7	<p>In relation to your profession, could you tell me in one word, what you would like to be able to do via the Internet that is not yet possible today? RECORD ANSWER</p>	<p style="text-align: right;">Nothing 98 DK/NA 99</p>	Q.8																																																																													
Q.8	<p>How would you describe the time you have available for updating your medical knowledge? Would you say it was ...</p>	<p style="text-align: center;">Sufficient 1 More or less sufficient 2 More or less insufficient 3 Insufficient 4 (DK/NA) 5</p>	Q.9																																																																													

Q.No.		Code	Route
Q.9	Finally, could I just check your age? <hr style="width: 20%; margin: 0 auto;"/> (RECORD ACTUAL AGE) <div style="text-align: right;">Refused</div>	00	Q.10
Q.10	RECORD GENDER <div style="text-align: right;">Male</div> <div style="text-align: right;">Female</div>	1 2	Q11
Q.11	And, is this practice in a ... READ OUT <div style="text-align: right;">Metropolitan area</div> <div style="text-align: right;">Other city/urban area</div> <div style="text-align: right;">Rural area</div>	1 2 3	

THANK AND CLOSE