

525S0

**Qaire Number**

Ireland 08  
(1-2)

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(3-8)

**Good morning/afternoon/evening. I am ..... from Irish Marketing Surveys Limited. We are conducting a survey in the 15 countries of the European Union concerning agriculture in Europe and I would be grateful for your help in answering some questions.**

1. For you personally, would you say that the agricultural policy of the European Union is...:

- very favourable..... 1 (33)
- favourable ..... 2
- unfavourable, or ..... 3
- very unfavourable..... 4
- (neither one nor the other)..... 5
- (DK/NA)..... 6

2. The agricultural policy of the European Union applies to farmers but also concerns consumers, the environment and the food-processing industry. Personally, would you say that European agricultural policy as a whole is...:

- very favourable ..... 1
  - favourable ..... 2
  - unfavourable, or ..... 3
  - very unfavourable ... 4
  - (neither favourable, nor unfavourable) ..... 5
  - (DK/NA) ..... 6
- a) to farmers in general? (34)
  - b) to consumers? (35)
  - c) to the environment in the countryside? (36)
  - d) to the food-processing industry? (37)

3. In your opinion, what is the proportion of agricultural expenditure in the total budget of the European Union?

Do you think it is now...:

- less than 1/3,..... 1 (38)
- 1/3,..... 2
- half, ..... 3
- 2/3 or..... 4
- more than 2/3 of the total budget of the European Union? ..... 5
- (DK/NA)..... 6

4. Would you say that the budget allocated at the moment to European agricultural policy is...:

- insufficient, ..... 1 (39)
- correct or ..... 2
- too high? ..... 3
- (DK/NA)..... 4

5. Do you personally benefit from European agricultural funds, such as:...

**[READ OUT – SEVERAL POSSIBLE ANSWERS]**

a)	payments based on your surface or on your livestock? .....	1	(40)
b)	payments based on the quantities produced? .....	1	(41)
c)	for your marketing efforts? .....	1	(42)
d)	for your buildings or the restructuring of your farm? .....	1	(43)
e)	for a rural development or forestry project? .....	1	(44)
f)	for a long-term contract dedicated to the environment? .....	1	(45)
g)	(other types of European funds) <b>[SPECIFY: ...]</b> .....	1	(46)
h)	(nothing, none) .....	1	(47)
i)	(DK/NA) .....	1	(48)

6. Do the administrative procedures involved in applying for European funds seem, for you, to be ...:

-	much too heavy, .....	1	(49)
-	too heavy or .....	2	
-	roughly correct? .....	3	
-	(DK/NA) .....	4	

7. In your opinion, should the European Union use its agricultural policy to...:

-	yes .....	1	
-	no .....	2	
-	(DK/NA) .....	3	
a)	ensure stable and adequate incomes for farmers? .....		(50)
b)	make European agriculture more competitive on world markets? .....		(51)
c)	help farmers to adapt their production to consumers' expectations? .....		(52)
d)	defend farmers' interests in their dealings with intermediaries and distributors? .....		(53)
e)	favour and improve life in the countryside? .....		(54)
f)	reduce development disparities between regions? .....		(55)
g)	encourage the diversification of agricultural products and activities? .....		(56)
h)	favour methods of organic production? .....		(57)
i)	promote the respect of the environment? .....		(58)
j)	protect the taste and the specificity of European agricultural products? .....		(59)
k)	protect medium or small sized farms? .....		(60)
l)	ensure that agricultural products are healthy and safe? .....		(61)

8. And would you say the current measures of the European Union's agricultural policy play, rather well or rather badly, their role to...

- rather well ..... 1
  - rather badly ..... 2
  - (DK/NA) ..... 3
- a) ensure stable and adequate incomes for farmers? (62)
  - b) make European agriculture more competitive on world markets? (63)
  - c) help farmers to adapt their production to consumers' expectations? (64)
  - d) defend farmers' interests in their dealings with intermediaries and distributors? (65)
  - e) favour and improve life in the countryside? (66)
  - f) reduce development disparities between regions? (67)
  - g) encourage the diversification of agricultural products and activities? (68)
  - h) favour methods of organic production? (69)
  - i) promote the respect of the environment? (70)
  - j) protect the taste and the specificity of European agricultural products? (71)
  - k) protect medium or small sized farms? (72)
  - l) ensure that agricultural products are healthy and safe? (73)

9. The agricultural policy of the European Union subsidises agricultural products less and less. On the other hand, it grants more funds for the protection and development of the overall rural economy and in direct support to farmers. Do you think that this development is:...

- a very good thing ..... 1 (74)
- a good thing ..... 2
- a bad thing, or ..... 3
- a very bad thing? ..... 4
- (DK/NA) ..... 5

10. Several countries are now negotiating their membership and could soon join the European Union.

10.a. Have you heard anything about these enlargement negotiations and do you feel sufficiently well-informed of their agricultural aspects?

**[READ OUT]**

- heard about and sufficiently well-informed of the agricultural aspects ..... 1 (75)
- heard about but not sufficiently well-informed of the agricultural aspects ..... 2
- no, not heard about these negotiations ..... 3
- (DK/NA) ..... 4

**[IF CODE 1 OR 2 "HEARD ABOUT NEGOTIATIONS" IN Q.10.a]**

10.b. If new countries joined the European Union, what consequences would you expect it to have for your agricultural activities:

- very positive, ..... 1 (76)
- rather positive, ..... 2
- rather negative or ..... 3
- very negative? ..... 4
- (one as much as the other) ..... 5
- (DK/NA) ..... 6

11. In Geneva a new series of discussions has started at the World Trade Organisation on international trade and customs duty.

11.a. Have you heard anything about these discussions and do you feel sufficiently well-informed of their agricultural aspects?

**[READ OUT]**

- heard about and sufficiently well-informed of the agricultural aspects..... 1 (77)
- heard about but not sufficiently well-informed of the agricultural aspects..... 2
- no, not heard anything about these discussions..... 3
- (DK/NA) ..... 4

**[IF CODE 1 OR 2 "HEARD ABOUT THE DISCUSSIONS" IN Q.11.a]**

11.b. If these discussions should lead to new world trade regulations, what consequences would you expect it to have for your agricultural activities:

- very positive, ..... 1 (78)
- rather positive,..... 2
- rather negative or ..... 3
- very negative?..... 4
- (one as much as the other) ..... 5
- (DK/NA)..... 6

12. Let's go back now to Europe. Would you wish that in Ireland we heard about agricultural issues...:

- more often..... 1 (79)
- less often or ..... 2
- neither more nor less often than now? ..... 3
- (DK/NA)..... 4

13. You personally, where do you get your information on the European Union and its agricultural policy, is it from:...

**[READ OUT – SEVERAL POSSIBLE ANSWERS]**

- a) the television, (80)
- b) the radio, (81)
- c) the daily newspapers (82)
- d) general public magazines, (83)
- e) the agricultural press, (84)
- f) Internet, (85)
- g) specialised documentation like brochures or prospectus, (86)
- h) your union or professional associations, (87)
- i) word of mouth? (88)
- j) (other sources) **[SPECIFY:...]** (89)
- k) (nothing, none) (90)
- l) (DK/NA) (91)

14. Do you wish to have more information on the following topics?

**[READ OUT – SEVERAL POSSIBLE ANSWERS]**

- a) market organisation per product..... 1 (92)
- b) rural development ..... 1 (93)

15. In forming your own opinion on the agricultural policy of the European Union, do you trust the following sources: ...

- |    |  |       |
|----|--|-------|
| -  | yes.....   | 1     |
| -  | no .....   | 2     |
| -  | (DK/NA) .....  | 3     |
|    |  |       |
| a) | journalists  | (94)  |
| b) | farmers themselves                                       | (95)  |
| c) | agricultural specialists and experts                     | (96)  |
| d) | our government   | (97)  |
| e) | European institutions                                    | (98)  |
| f) | agricultural trade unions                                | (99)  |
| g) | consumers' and environment protection associations, etc. | (100) |
| h) | family and friends                                       | (101) |
| i) | (other reliable sources) [SPECIFY: ...]                  | (102) |
| i) | (other unreliable sources) [SPECIFY: ...]                | (103) |

D1. AGE: (Record Exact Age)

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(23-24)

Use code '00' if respondent refuses to answer

D2. What are your main types of production?

[READ OUT - SEVERAL POSSIBLE ANSWERS]

- |   |  |   |      |
|---|--|---|------|
| - | culture: cereals, oil seeds, vegetables, root crops, tobacco.....  | 1 | (25) |
| - | fruit-growing: fruits, olives, nuts.....   | 1 | (26) |
| - | wine.....  | 1 | (27) |
| - | forestry.....  | 1 | (28) |
| - | horticulture.....  | 1 | (29) |
| - | breeding: cattle (with or without milk production), pork, sheep, poultry<br>(with or without eggs production)..... | 1 | (30) |
| - | (other) [SPECIFY...]   | 1 | (31) |

D3. In your region, is the farm you are running considered as....:

- |   |                            |   |      |
|---|----------------------------|---|------|
| - | a big farm, .....          | 1 | (32) |
| - | a middle sized farm, ..... | 2 |      |
| - | a small farm or .....      | 3 |      |
| - | a very small farm?.....    | 4 |      |
| - | (DK/NA).....               | 5 |      |

D4. Would you say that your agricultural activities now account for: ...

- |   |                       |   |       |
|---|-----------------------|---|-------|
| - | the total,.....       | 1 | (104) |
| - | more than half, ..... | 2 |       |
| - | half, or .....        | 3 |       |
| - | less than half, ..... | 4 |       |
| - | (DK/NA).....          | 5 |       |

... of the income earned by your family?

[END INTERVIEW, THANK THE RESPONDENT]