

494S0

Qaire Number

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Ireland	08 (1-2)
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(3-10)

*Good morning/afternoon. I am from Irish Marketing Surveys Limited.
We are carrying out a survey and I would be grateful for your help in answering some questions. Do you
have about 5 minutes to answer some questions?*

A. What exactly is your position in the company: ...? (30)

- Chairman, Chief executive, Managing Director..... 1
- General Manager for business in the EU..... 2
- Import/Export Director for EU countries 3
- Senior member of managing staff responsible for EU affairs 4
- Other (senior level): [SPECIFY: ...] 5
- **[CHECK: non-managerial function → STOP]**

B. To which industrial sector does your company principally belong: ...? (31)

- construction..... 1
- manufacturing 2
- distribution (wholesale/retail) 3
- transport 4
- business services 5
- (Other) [SPECIFY: ...]..... 6

C. How many equivalent full time people does your company employ in Ireland? (32)

- less than 10..... 1
- 10 to 49 2
- 50 to 249 3
- 250 to 499..... 4
- 500 to 999..... 5
- 1000 to 2999..... 6
- 3000 and more..... 7
- (DK/NA)..... 8 **[STOP INTERVIEW]**

D. What is the annual turnover of your company in Ireland? (33-34)

- less than £80,000.....01
- between £80,000 and £200,00002
- between £200,000 and £400,00003
- between £400,000 and £800,00004
- between £800,000 and 1.5 million pounds05
- between 1.5 million pounds and 5.5 million pounds06
- between 5.5 million pounds and 16 million pounds07
- between 16 million pounds and 32 million pounds08
- between 32 million pounds and 64 million pounds09
- between 64 million pounds and 120 million pounds10
- above 120 million pounds11
- (DK/NA).....12

1. Would you say that you can easily find sufficient information and advice to help you do more business in the Internal European Market?

- | | |
|-----------------|------|
| | (35) |
| - yes | 1 |
| - no | 2 |
| - (DK/NA) | 3 |

2. E-commerce is a way in which to do business in the Internal European Market which is rapidly increasing. Do you have easy access to the rules and regulations affecting this area?

- | | |
|-----------------|------|
| | (36) |
| - yes | 1 |
| - no | 2 |
| - (DK/NA) | 3 |

3. Do you feel you have access to information about how to participate in calls for tender for public procurement markets in the European Union countries?

- | | |
|------------------------|------|
| | (37) |
| - yes | 1 |
| - no | 2 |
| - not interested | 3 |
| - (DK/NA) | 4 |

4. All businesses have rights and opportunities in the European Union and its Internal Market. Difficulties may sometimes arise when businesses try to exercise these rights and take advantage of these opportunities in the Member States.

4.a. If that happened to your business, what is the first step you would take in order to enforce your rights? Who would you contact first?

[DO NOT READ OUT - ONLY ONE ANSWER]

- | | |
|--|------|
| | (38) |
| - the Local or National Authority? | 1 |
| - a lawyer? | 2 |
| - the National Ombudsman? | 3 |
| - the European Commission? | 4 |
| - the network of the "Internal Market" Contact Points? | 5 |
| - the European Parliament? | 6 |
| - (Other) [SPECIFY:...] | 7 |
| - (DK/NA) | 8 |

- 4.b. I am now going to read out the names of some authorities that may inform you in case of difficulties to exercise your rights. Which one would you contact first?

[READ OUT – ONLY ONE ANSWER]

(39)

- would you contact your Local or National Authority and make a complaint? 1
- would you contact a lawyer? 2
- would you contact the National Ombudsman? 3
- would you write to the European Commission? 4
- would you try to solve your problem through the network of the "Internal Market" Contact Points?..... 5
- would you contact the European Parliament? 6
- (Other) [SPECIFY:...] 7
- (DK/NA)..... 8

5. Within an initiative called "*Dialogue with Business*", the European Commission manages a website: the "*One Stop Shop for Business*". This site answers practical and administrative problems related to doing business in the Internal Market.

[IF REQUESTED, GIVE RESPONDENT NAME OF WEBSITE: <http://europa.eu.int/business>]

- 5.a. Have you heard of this site?

(40)

- yes 1
- no 2 **[GO TO Q.6]**
- (DK/NA) 3 **[GO TO Q.6]**

- 5.b. Have you already consulted it?

(41)

- yes 1
- no 2
- (DK/NA)..... 3

- Now, I would like to ask you a few questions relating to the Internal Market legislation.

6. Do you know what the EC marking is for?

[READ OUT - ONLY ONE ANSWER]

(42)

- specify that the product was subjected to a satisfaction survey amongst a sample of European consumers 1
- notify consumers of the European origin of the raw materials composing the marked product 2
- limit the sale of products having the EC marking to the 15 EU Member States 3
- prove that the products having the EC marking comply with the security criteria established by the European legislation..... 4

7. Do you know with which administration/organisation the recording of a European Union brand should be introduced?

[READ OUT – ONLY ONE ANSWER]

- | | |
|--|------|
| | (43) |
| - the trade ministry of your country | 1 |
| - the European affairs ministry of your country..... | 2 |
| - a directorate general of the European Commission..... | 3 |
| - the Office for Harmonization in the Internal Market | 4 |
| - the European brand office | 5 |
| - the World Intellectual Property Organisation (W.I.P.O.)..... | 6 |
| - (DK/NA)..... | 7 |

8. The current VAT system allows companies which are liable to VAT to exempt intra-Community deliveries of goods. If you sell goods to a client liable to VAT in another Member State and that the latter comes and gets the goods himself and gives you his VAT number, do you have to invoice him for VAT in your own Member State?

[DO NOT READ OUT]

- | | |
|--------------------------------------|------|
| | (44) |
| - yes..... | 1 |
| - no | 2 |
| - no, under certain conditions | 3 |
| - (DK/NA)..... | 4 |

9. In the European Union's decision making process, the European Commission takes into account the needs of the Internal Market's players. These needs are identified through various information channels. In your opinion, does the European Commission listen to companies...:

- | | |
|--------------------------|------|
| | (45) |
| - very well..... | 1 |
| - well..... | 2 |
| - rather well..... | 3 |
| - not well enough | 4 |
| - not at all well? | 5 |
| - (DK/NA)..... | 6 |

[END OF INTERVIEW – THANK THE RESPONDENT]