

NOP Consumer Market Research
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Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
432150	0 1		1 5

Job No : J 432150
 Issue : 1
 Date : 15 February, 2001

FLASH EB 92

RESPONDENTS NAME:

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Union. Is it convenient to talk to you now, it will take about 10 minutes?	OK Not OK	1 2	Q.A Arrang recall
Q.A	RECORD SEX OF RESPONDENT - DO NOT ASK	Male Female	1 2	Q.B
Q.B	First of all could I just check a few details with you. What was your age on your last birthday? (RECORD ACTUAL AGE)	Refused	00	Q.C
Q.C	And at what age did you finish your full-time education? (RECORD ACTUAL AGE)	Did not go to school Still studying Refused	01 99 00	Q.D
Q.D	And what is your occupation? PROBE TO PRECODES	Farmer/fisherman Professional (e.g. Lawyer/ Doctor/ accountant) Owner of a shop or company/ craftsman/ proprietor General management Employed/middle management Manual worker Retired Housewife Student/Military Service Temporarily not working/ unemployed Other (WRITE IN) Refused	01 02 03 04 05 06 07 08 09 10 11 12	Q.1

Q.No	Question	Answer	Code	Ski to																														
Q.1	<p>For each of the following geographical entities, I would like you to tell me whether you feel that you belong to it strongly, slightly or not at all. So, do you feel that you belong to ... READ OUT FIRST ITEM strongly, slightly or not at all?</p> <p>• REPEAT FOR ALL OTHER ITEMS.</p>	<table border="1"> <thead> <tr> <th></th> <th>Strongly</th> <th>Slightly</th> <th>Not at all</th> <th>(DK/NA)</th> </tr> </thead> <tbody> <tr> <td>a) your town / village</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>b) your region</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>c) your country</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>d) Europe</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> <tr> <td>e) the whole world</td> <td>1</td> <td>2</td> <td>3</td> <td>4</td> </tr> </tbody> </table>		Strongly	Slightly	Not at all	(DK/NA)	a) your town / village	1	2	3	4	b) your region	1	2	3	4	c) your country	1	2	3	4	d) Europe	1	2	3	4	e) the whole world	1	2	3	4		Q.2
	Strongly	Slightly	Not at all	(DK/NA)																														
a) your town / village	1	2	3	4																														
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d) Europe	1	2	3	4																														
e) the whole world	1	2	3	4																														
Q.2	<p>Among the following sources of information, which ones offer you the best information about the European Union and its activities?</p> <p>READ OUT EACH PRECODE, EXCEPT OTHER AND DK/NA</p> <p>MULTI-ANSWERS ALLOWED</p>	<p>National television and radio</p> <p>National press</p> <p>Regional or local television and radio</p> <p>Regional or local press</p> <p>The Internet</p> <p>Foreign radio, television or press</p> <p>School / University</p> <p>National Government</p> <p>Information centres about the European Union</p> <p>Visits to other European Union countries</p> <p>Discussions with relatives, friends, colleagues</p> <p>(Other (GIVE DETAILS))</p> <p>_____</p> <p>(DK/NA)</p>	<p>()</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p> <p>1</p>	Q.3																														

Q.No.					Code	Route
Q.4	I am going to read out a number of statements about the place of Britain in Europe and in the world. Please tell me, for each one, whether you tend to agree or disagree with it. First of all, do you tend to agree or disagree that ... READ OUT FIRST STATEMENT. NOW REPEAT FOR ALLOTHER STATEMENTS					
			Tend to agree	Tend to disagree	(DK./NA)	
a.	in international meetings Britain can make itself heard by all	()	1	2	3	
b.	the economic weight of Britain in the world is weak	()	1	2	3	
c.	the cultural influence of Britain in the world is strong	()	1	2	3	
d.	other European countries are not interested in what happens in Britain	()	1	2	3	
e.	democracy in Britain is a good example for other countries	()	1	2	3	
f.	it is vital for Britain to protect its way of life and traditions	()	1	2	3	Q.4
Q.4	The participation of Britain in the European Union has consequences for the economy and everyday life in this country. For each statement that I read out please tell me if you tend to agree or tend to disagree with it. First of all, do you tend to agree or disagree that ... READ OUT FIRST STATEMENT					
			Tend to agree	Tend to disagree	(DK./NA)	
a.	thanks to the European Union there is a greater variety of products in the stores	()	1	2	3	
b.	companies in Britain benefit from our participation in the European Union	()	1	2	3	
c.	thanks to the European Union, Britain makes itself better heard in the world	()	1	2	3	
d.	European regions in difficulty receive significant help from the European Union	()	1	2	3	
e.	the quality of food stuffs is better controlled	()	1	2	3	
f.	being united, security of the European countries is better assured	()	1	2	3	
g.	the environment in Britain is better protected	()	1	2	3	
h.	citizens of other European Union member states settle more easily in Britain	()	1	2	3	Q.5

Q.5	If you had to choose, which task would you assign to the European Union as a <u>priority</u> ? READ OUT EACH PRECODE. ONE ANSWER ONLY			
	To guarantee peace	()	1	
	To develop trade		2	
	To defend common European values such as solidarity, respect for human rights etc.		3	
	To improve democracy in European Union countries		4	
	To help European Union regions which are behind in their development		5	
	To fight unemployment		6	Q.6

5.

Q.No.		Code	Route
Q.6	You may have heard about the European Summit that was held in Nice from the 8 th to the 10 th of December last year. Can you tell me what was its main subject? DO NOT PROMPT INTERVIEWER – IF ANSWER IS PARTIALLY CORRECT, I.E. RESPONDENT MENTIONS SOMETHING LIKE ‘ENLARGEMENT’ OR ‘INTEGRATION OF NEW MEMBER STATES’ OR ‘APPLICANT COUNTRIES’, THEN USE CODE 1	()	
	Heard about Summit and mentioned specifically: “New working rules for the European Union institutions in view of the integration of new member states”		1
	Heard about Summit but cannot say what the subject was		2
	Not heard about Summit		3
	Other (GIVE DETAILS) _____		4
	(DK/NA)		5
			Q.7

Q.7			Yes agree	No, do not agree	(DK./NA)
	Could you please tell me whether or not you agree with the following proposals regarding your future and your children’s future in an enlarged European Union. READ OUT FIRST STATEMENT – ROTATE ORDER OF READING OUT STATEMENTS.				
a.	you and your children will use Euro banknotes and coins on a regular basis	()	1	2	3
b.	you and your children will speak another language compared with the one(s) spoken in 2001	()	1	2	3
c.	in the face of natural or ecological disasters that can always occur, we will fight together to overcome them at the European level	()	1	2	3
d.	you and your children will travel, study, work or live in any country of the European Union that you wish	()	1	2	3
e.	our soldiers will collectively ensure the safety of the European Union in the face of external threat	()	1	2	3
f.	you and your children will be called upon to vote for the European President	()	1	2	3

g	in the European Union of the future, inter-ethnic problems will disappear	()	1 2 3	Q.8
Q8	Would you say that for Britain, the enlargement of the European Union to new countries will be ...	Advantageous Disadvantageous Advantageous as well as disadvantageous DK/NA	1 2 3 4	Q.F

Q.No.					Code	Rout
Q.	Thank you very much for your help today. Before I close could I just check in which region of the country you live?					
	PROBE TO PRECODES					
	Cleveland, Durham	01	Kent	25		
	Cumbria	02	Avon, Gloucestershire	26		
	Northumberland	03	Wiltshire	27		
	Tyne and Wear	04	Cornwall, Devon	28		
	Humberside	05	Dorset, Somerset	29		
	North Yorkshire	06	Hereford & Worcester	30		
	South Yorkshire	07	Warwickshire	31		
	West Yorkshire	08	Shropshire, Staffordshire	32		
	Derbyshire	09	West Midlands(county)	33		
	Nottinghamshire	10	Cheshire	34		
	Leicestershire	11	Greater Manchester	35		
	Northamptonshire	12	Lancashire	36		
	Lincolnshire	13	Merseyside	37		
	East Anglia	14	Clwyd, Dyfed	38		
	Bedfordshire	15	Gwynedd, Powys	39		
	Hertfordshire	16	Gwent	40		
	Berkshire	17	M-S-W Glamorgan	41		
	Buckinghamshire	18	Borders, Central Fife	42		
	Oxfordshire	19	Lothian, Tayside	43		
	Surrey	20	Dumfries, Galloway	44		Q.G
	East/West Sussex	21	Strathclyde	45		
	Essex	22	Highlands, Island	46		
	Greater London	23	Grampians	47		
	Hampshire, Isle of Wight	24				
Q.G	Would you say you lived in a READ OUT PRECODES					
			Large town or city	1		
			Small or medium sized town	2		
			Rural area/village	3		
			DK	4		*See Insts.

INTERVIEWER RECORD:

TOWN LIVED IN : _____

POST CODE : _____

(H) LENGTH OF INTERVIEW IN MINUTES : _____