

NOP Consumer Market Research
 Ludgate House
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 London SE1 9UL

Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
432208	0 1		1 5

Job No : J 432208
 Issue : 1
 Date : 16 March, 2001

FLASH E 97

RESPONDENTS NAME:

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Card 01	
			Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey in the 15 countries of the European Union and in the United States about the new technologies. Is it convenient to talk to you now, it will only take a few minutes?	OK	1	Q.A
		Not OK	2	Arrange recall
Q.A	RECORD SEX OF RESPONDENT - DO NOT ASK	Male	1	Q.B
		Female	2	
Q.B	First of all could I just check a few details with you. What was your age on your last birthday?	_____	00	Q.C
		(RECORD ACTUAL AGE)		
		Refused		
Q.C	And at what age did you finish your full-time education?	_____	01 99 00	Q.D
		(RECORD ACTUAL AGE)		
		Did not go to school		
		Still studying		
		Refused		
Q.D	And what is your occupation? PROBE TO PRECODES	Farmer/fisherman	01	Q.Di)
		Professional (e.g. Lawyer/ Doctor/ accountant)	02	
		Owner of a shop or company/ craftsman/ proprietor	03	
		General management	04	
		Employed/middle management	05	
		Manual worker	06	
		Retired	07	
		Housewife	08	
		Student/Military Service	09	
		Temporarily not working/ unemployed	10	
		Other (WRITE IN)	11	

		Refused	12	
QDi)	How many people are there in total in your household who are aged 12 years or over, including yourself? RECORD EXACT NO.	_____		Q.1

Q.No	Question	Answer	Code	Skip to
Q.1	Do you personally use the Internet nowadays? Please include sending email or using WAP technology?	Yes	1	Q2
		No	2	QF
		DK	3	Thank & Close not eligibl e
Q.2	In general, how frequently do you use the Internet. Do you use it ... READ OUT EACH PRECODE ONE ANSWER ONLY	Every day	1	Q3
		A few times a week	2	
		Once a week	3	
		Once a month	4	
		Less often	5	
		(DK./NA)	6	
Q.3	Where do you use the Internet? Is it ... READ OUT EACH PRECODE CODE ALL THAT APPLY	At home	1	Q.4
		At work	1	
		At school/college/university	1	
		At a cybercafe (Internet café)	1	
		At a relative's/friend's home	1	
		At a public access point (e.g. library/ community centre)	1	
		While travelling, via a WAP mobile phone	1	
		While travelling, via a laptop	1	
		Elsewhere (SPECIFY) _____	1	
		0		
Q.4	For which of the following reasons do you use the Internet for private purposes? READ OUT EACH PRECODE. CODE ALL THAT APPLY	Sending/receiving emails	1	Q.5
		Booking tickets (for theatre/concerts etc)	1	
		Shopping	1	
		On-line banking/share dealing	1	
		Searching for health information/advice	1	
		Chatting/participating in forums, discussions	1	
		Searching for news/information	1	
		Education and training	1	
		Searching for travel information/plane tickets	1	
		Job searching	1	
		Do not use for private purposes	1	
		Other (SPECIFY) _____	1	
(DK/ NA)	1			

Q.No.		Code	Route
Q.F	Thank you very much for your help today. Before I close could I just check in which region of the country you live? PROBE TO PRECODES Cleveland, Durham 01 Kent 25 Cumbria 02 Avon, Gloucestershire 26 Northumberland 03 Wiltshire 27 Tyne and Wear 04 Cornwall, Devon 28 Humberside 05 Dorset, Somerset 29 North Yorkshire 06 Hereford & Worcester 30 South Yorkshire 07 Warwickshire 31 West Yorkshire 08 Shropshire, Staffordshire 32 Derbyshire 09 West Midlands(county) 33 Nottinghamshire 10 Cheshire 34 Leicestershire 11 Greater Manchester 35 Northamptonshire 12 Lancashire 36 Lincolnshire 13 Merseyside 37 East Anglia 14 Clwyd, Dyfed 38 Bedfordshire 15 Gwynedd, Powys 39 Hertfordshire 16 Gwent 40 Berkshire 17 M-S-W Glamorgan 41 Buckinghamshire 18 Borders, Central Fife 42 Oxfordshire 19 Lothian, Tayside 43 Surrey 20 Dumfries, Galloway 44 East/West Sussex 21 Strathclyde 45 Essex 22 Highlands, Island 46 Greater London 23 Grampians 47 Hampshire, Isle of Wight 24		Q.G
Q.G	Would you say you lived in a READ OUT PRECODES Large town 1 Small or middle size town 2 Rural area or village 3		*See Insts.

INTERVIEWER RECORD:

TOWN LIVED IN : _____

POST CODE : _____

H LENGTH OF INTERVIEW IN MINUTES : _____