

203s1

Qaire Number

Ireland	08 (1-2)
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(3-7)

*Good morning/afternoon/evening. I am from Irish Marketing Surveys Limited.
We are carrying out a survey and I would be grateful for your help in answering some questions. Do you
have about 5 minutes to answer some questions about European Affairs?*

1. How well informed do you feel about the single European currency, the Euro? Do you feel:

[READ OUT – ONLY ONE ANSWER POSSIBLE]

- very well informed 1(42)
- well informed..... 2
- not very well informed 3
- not at all informed 4
- (DK/NA)..... 5

2. From what exact date will Euro notes and coins be available for use in Ireland?

[DO NOT READ OUT – ONLY ONE ANSWER]

- this year (in 2001) 1(43)
- on 1st January 2002 (or 31st December 2001) 2
- in 2002, other date than 1st January..... 3
- in 2003 or any later year 4
- (DK/NA)..... 5

3. If you needed any help when the Euro is introduced, to whom would you preferably turn to?

[DO NOT READ OUT – SEVERAL POSSIBLE ANSWERS]

- a) government, national or regional authorities 1(44)
- b) local authorities 1(45)
- c) the banks, bank employees..... 1(46)
- d) postmen 1(47)
- e) shopkeepers 1(48)
- f) employers, the company where you work 1(49)
- g) family, relatives..... 1(50)
- h) consumer associations..... 1(51)
- i) other associations (unions, unpaid services, churches)..... 1(52)
- j) other [SPECIFY :...] 1(53)
- k) nobody, doesn't need any help..... 1(54)
- l) [DK/NA] 1(55)

4. From the day the Euro is introduced, how long will the shops accept to be paid in Irish Pounds?

[DO NOT READ OUT – ONLY ONE ANSWER]

- no longer (31 December 2001)..... 1(56)
- 1 month or less (28 January 2002) 2
- about 5 weeks (9 February 2002)..... 3
- slightly less than 2 months (second part of February 2002)..... 4
- two months (28 February 2002)..... 5
- from 3 to 6 months (end June 2002) 6
- more than 6 months (after June 2002)..... 7
- indefinitely 8
- (DK/NA) 9

5. If the shops temporarily install next to their cash register, a device which displays the change to give back to you in Irish pounds and in Euro next to each other, do you think that from your point of view this will be:...

[READ OUT]

- extremely useful 1(57)
- very useful 2
- useful 3
- not very useful..... 4
- or useless 5
- (DK/NA)..... 6

6. Have you tried to memorise certain prices in Euro?

- yes..... 1(58)
- no..... 2
- (DK/NA)..... 3

7. In your opinion, is it true or false that:

- true 1
 - false 2
 - (DK/NA) 3
- | | True | False | DK/NA |
|---|------|-------|-------|
| a. Euro notes and coins issued in Ireland will immediately be usable and accepted in all the countries that adopted the Euro..... | 1 | 2 | 3(59) |
| b. starting from the day the Euro will be put into circulation, the shops will have to give the change for all your purchases in Euro, even if you have paid in Irish Pounds? | 1 | 2 | 3(60) |

8. I am going to read you four statements concerning the replacement of the Irish Pound by the Euro in daily life.

Could you tell me for each of them if you strongly agree, quite agree, quite disagree or strongly disagree:

- strongly agree 1
- quite agree 2
- quite disagree 3
- strongly disagree 4
- (DK/NA) 5

- a. Replacement of the Irish Pound by the Euro will cause you personally a lot of inconvenience..... 1 2 3 4 5 (61)
- b. You're afraid of abuses and cheating on prices 1 2 3 4 5(62)
- c. You would rather trust retailers who agree on respecting a code of conduct and display a logo of guarantee 1 2 3 4 5(63)
- d. You rely on your local authorities to help you efficiently if you need it. 1 2 3 4 5(64)

9. Do you think that the Euro: ... ?

- | | Yes | No | DK |
|--|-----|----|-------|
| a. Will allow you to more easily compare prices between one country and another | 1 | 2 | 3(65) |
| b. Will be an international currency as the dollar | 1 | 2 | 3(66) |
| c. Will contribute to the economic growth of the countries of the Euro Zone | 1 | 2 | 3(67) |
| d. Will reduce the differences in development between the Euro Zone countries | 1 | 2 | 3(68) |
| e. Will contribute to the creation of jobs | 1 | 2 | 3(69) |
| f. Will make purchasing in the countries participating in the Euro easier | 1 | 2 | 3(70) |
| g. Will eliminate the charges for changing from one currency to another | 1 | 2 | 3(71) |
| h. Will be more convenient for those who travel in other countries of the European Union | 1 | 2 | 3(72) |
| h. Will contribute to price stability in the Euro Zone countries | 1 | 2 | 3(73) |
| j. Will mean more advantages than disadvantages for you personally | 1 | 2 | 3(74) |

10. Generally speaking, does the value of the Euro compared to that of the dollar worry you...
- a lot..... 1(75)
 - a little..... 2
 - or not at all?..... 3
 - (DK/NA) 4
-

11. Did you already have practical experience of the Euro, at work or in your private life, and if so, in what circumstances?

[READ OUT – SEVERAL POSSIBLE ANSWERS]

- a) no: no practical experience up to now 1(76)
 - b) yes: in your business, at work, at the office 1(77)
 - c) yes: in your private life:
 - 1) you already have a bank/financial account in Euro..... 1(78)
 - 2) you have made or received payments in Euro through an account in Irish Pounds 1(79)
 - 3) you have made stock exchange operations or investments in Euro 1(80)
 - 4) in other personal circumstances [SPECIFY] 1(81)
 - d) (DK/NA)..... 1(82)
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12. How much is one Euro worth in Irish Pounds: try to give me the exact value, with the decimals if you know them. Otherwise, give me an approximate value.

[INT. RECORD RESPONSE BELOW IN THE APPROPRIATE PLACE]

[IRISH POUNDS] [PENICE]

- One Euro is: ,
(83-86) (87-92)

[IF REALLY DON'T KNOW → CODE ZERO]

13. Do you strongly agree, quite agree, quite disagree or strongly disagree that:

When we will use the Euro instead of the Irish Pound we will probably feel a little more European than now?

- strongly agree 1(93)
 - quite agree 2
 - quite disagree..... 3
 - strongly disagree..... 4
 - (DK/NA)..... 5
-

We thank you for participating in this survey on the Euro, which will be introduced in the 12 countries of the Euro Zone, on January 1st, 2002.

Classification Details

<p>SEX: Male 1 Female 2</p>	<p>(30)</p>	<p>WHAT IS YOUR OCCUPATION? Self Employed Farmer, fisherman 01 Professional (Lawyer, Practitioner etc.) 02 Owner of shop or company, craftsman, proprietor .. 03</p>	<p>(35-36)</p>
<p>AGE: (Record Exact Age) <input type="text"/> <input type="text"/></p>	<p>(31-32)</p>	<p>Employed General Management 04 Employed, middle management 05 Manual Worker 06</p>	
<p>Use code '00' if respondent refuses to answer</p>		<p>Not in paid employment Retired 07 Housewife 08 Student 09 Temporarily not working/unemployed 10 Other 11 Refused 12</p>	
<p>EDUCATION: How old were you when you finished your full-time education? (Record Exact Age) Use code '99' if respondent still at full-time school Use code '00' if respondent refuses to answer Use code '01' if never went to full-time school <input type="text"/> <input type="text"/></p>	<p>(33-34)</p>	<p>Length of Interview <input type="text"/> <input type="text"/> Mins</p>	<p>(9-10)</p>
<p>GENERAL ELECTION: If there were a "General Election" tomorrow (SAY IF CONTACT UNDER 18 : and you had to vote), which PARTY would you support ? Fianna Fail 01 Fine Gael 02 Progressive Democrats 03 Labour 04 Worker's Party 05 Green Party 06 Sinn Fein 07 Other Party 96 Would vote blank 97 Would not vote 98 DK/NA 99</p>	<p>(37-38)</p>		
<p>REGION: Dublin 1 Rest of Leinster 2 Munster 3 Conn/Ulster 4</p>	<p>(39-40)</p>		
<p>TYPE OF LOCALITY: Metropolitan zone 1 Other town/urban centre 2 Rural zone 3</p>	<p>(41)</p>		