

NOP Consumer Market Research
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Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
433	0 1		1 5

Job No : J 433
 Issue : 1
 Date : 5 November, 2001

FLASH 98/5

RESPONDENTS NAME:

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Code	Skip to
	Hello, I am... from NOP Research. We are carrying out a survey amongst adults concerning the European Union. Is it convenient to talk to you now, it will take about 10 minutes?	OK	1	Q.A
2.A	RECORD SEX OF RESPONDENT - DO NOT ASK	Not OK	2	Arrange recall
2.B	First of all could I just check a few details with you. What was your age on your last birthday?	Male	1	Q.B
2.C	And at what age did you finish your full-time education?	(RECORD ACTUAL AGE)	00	Q.C
2.D	And what is your occupation? PROBE TO PRECODES	Refused	00	Q.D
		(RECORD ACTUAL AGE)	01	Q.D
		Did not go to school	01	Q.D
		Still studying	99	Q.D
		Refused	00	Q.D
		Farmer/fisherman	01	Q.D
		Professional (e.g. Lawyer/ Doctor/ accountant)	02	Q.D
		Owner of a shop or company/ craftsman/ proprietor	03	Q.D
		General management	04	Q.D
		Employed/middle management	05	Q.D
		Manual worker	06	Q.D
		Retired	07	Q.D
		Housewife	08	Q.D
		Student/Military Service	09	Q.D
		Temporarily not working/ unemployed	10	Q.D
		Other (WRITE IN)	11	Q.E
		Refused	12	Q.E

Q.No	Question	Answer	Code	Skip to
	If there were a General Election tomorrow (IF RESPONDENT IS UNDER 18 SAY: "and you had to vote") which PARTY would you support?	Conservative Labour Liberal Democrat Scottish National Party Plaid Cymru Referendum Party (James Goldsmith's party) The Green Party Other Would vote blank Would not vote DK	01 02 03 04 05 06 07 96 97 98 99	Q.1
	Twelve countries have decided to adopt the Euro as the single European currency, instead of their national currencies. How well informed do you feel about the single European currency, the Euro? Do you feel ... READ OUT EACH PRECODE. ONE ANSWER ONLY	Very well informed Well informed Not very well informed Not at all informed (DK/NA)	1 2 3 4 5	Q.2
Q.2	Could you give me the name of one of the countries that have definitely decided to adopt the Euro as the single currency? • DO NOT PROMPT • IF RESPONDENT MENTIONS MORE THAN ONE, ASK: "Which of these countries do you know best?" • ONE ANSWER ONLY	Belgium Denmark Germany Greece Spain Finland France Ireland Italy Luxembourg Netherlands Austria Portugal Sweden UK. Can't name any	() 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 XX	Q.3
		Not heard of Euro	VV	Q.F

Q.No.			Code	Route			
Q.3	From which date will the Euro coins and notes be used in ... (READ OUT COUNTRY MENTIONED AT Q.2 OR IF ANSWER IS DK SAY "THE COUNTRIES THAT HAVE DECIDED TO ADOPT THE EURO")? DO NOT PROMPT	This year (i.e. in 2001) 1 st January 2002 (31 st December 2001) In 2002 (but not Jan 1 st) In 2003 or later (DK/NA)	1 2 3 4 5	Q.4			
Q.4	From the day the EURO notes and coins will be in use in ... (READ OUT COUNTRY MENTIONED AT Q.2 OR IF ANSWER IS DK SAY "THE COUNTRIES THAT HAVE DECIDED TO ADOPT THE EURO") will it still be possible to make payments in that country using their current currency for some time? READ OUT PRECODES ONE ANSWER ONLY	No/no longer possible Yes, for between 1 - 2 months Yes, for between 3 - 6 months Yes, for more than 6 months Yes, indefinitely (Yes, but don't know how long for) (DK/NA)	1 2 3 4 5 6 7	Q5			
Q.5	In your opinion is it true or false that Euro notes and coins issued in (READ OUT COUNTRY MENTIONED AT Q.2 OR IF ANSWER IS DK SAY "THE COUNTRIES THAT HAVE DECIDED TO ADOPT THE EURO") will immediately be usable and accepted in all the countries that have adopted the Euro?	True False (DK/NA)	1 2 3	Q6			
Q.6	Have you already seen prices displayed or published in Euros in any of the following circumstances ... READ OUT EACH PRECODE. CODE ALL THAT APPLY	In Britain Abroad On the Internet In magazines or newspapers In catalogues or business documents (In other circumstances (SPECIFY) _____ (No, never noticed prices displayed in Euros) (DK/NA)	1 1 1 1 1 1 1 1	Q.7			
Q.7	I'm going to read out a few statements concerning the consequences of the introduction of the Euro on daily life. For each one could you please tell me how strongly you agree or disagree with it, using the following scale - READ OUT - First of all..						
		Agree strongly	Agree slightly	Disagree slightly	Disagree strongly	(DK/NA)	
a.	replacement of the national currencies by the Euro will cause a lot of inconvenience to the inhabitants of those countries.....	1	2	3	4	5	
b.	there will be cheating on prices at the moment when the national currencies are replaced by the Euro.....	1	2	3	4	5	
c.	Britain will end up by introducing the Euro instead of the pound	1	2	3	4	4	Q8

No.					Code	Route
Q.8	Do you think that the Euro will ... READ OUT EACH STATEMENT					
		<u>True</u>	<u>Not True</u>	<u>(DK/NA)</u>		
	allow you to more easily compare our prices with the prices of the countries of the Euro Zone	1	2	3		
	be an international currency like the dollar	1	2	3		
	contribute to the economic growth of the countries of the Euro Zone	1	2	3		
	reduce differences in development between the Euro Zone countries	1	2	3		
	contribute to the creation of jobs in the Euro Zone countries	1	2	3		
	make purchasing in countries of the Euro Zone easier	1	2	3		
	be more convenient for those who travel in the European Union	1	2	3		
	contribute to price stability in the Euro Zone countries	1	2	3		
	mean more advantages than disadvantages for you personally	1	2	3		Q.9
Q.9	Generally speaking, does the value of the Euro compared to that of the US dollar worry you ... READ OUT	A lot	1			
		A little	2			
		Not at all	3			
		(DK/NA	4			Q.10
Q.10	How much will one Euro be worth in pounds / pence? If you do not know the exact value, please give me an approximate figure/ N.B. IF REALLY DOES NOT KNOW CODE 00	£ _____ / _____				
		(RECORD ANSWER IN DECIMALS)				
		E.G. £1 = 1.00,				
		50P = 0.50, ETC				Q.11
Q.11	I would like you to tell me how strongly you agree or disagree - READ OUT SCALE - with certain aspects concerning the introduction of the Euro in 12 countries of the European Union. First of all... READ OUT FIRST STATEMENT					
		Agree Strongly	Agree Slightly	Disagree Slightly	Disagree Strongly	(DK/ NA)
a)	with the arrival of the Euro, the inhabitants of these countries will feel a little more European than now ()	1	2	3	4	5
b)	when the Euro is in circulation in these countries, here in Britain we will feel a little less European than now ()	1	2	3	4	Q.F

No.		Code	Route
Q.F	Thank you very much for you help today. Before I close could I just check in which region of the country you live? PROBE TO PRECODES		
	Cleveland, Durham 01 Kent 25		
	Cumbria 02 Avon, Gloucestershire 26		
	Northumberland 03 Wiltshire 27		
	Tyne and Wear 04 Cornwall, Devon 28		
	Humberside 05 Dorset, Somerset 29		
	North Yorkshire 06 Hereford & Worcester 30		
	South Yorkshire 07 Warwickshire 31		
	West Yorkshire 08 Shropshire, Staffordshire 32		
	Derbyshire 09 West Midlands(county) 33		
	Nottinghamshire 10 Cheshire 34		
	Leicestershire 11 Greater Manchester 35		
	Northamptonshire 12 Lancashire 36		
	Lincolnshire 13 Merseyside 37		
	East Anglia 14 Clwyd, Dyfed 38		
	Bedfordshire 15 Gwynedd, Powys 39		
	Hertfordshire 16 Gwent 40		
	Berkshire 17 M-S-W Glamorgan 41		
	Buckinghamshire 18 Borders, Central Fife 42		
	Oxfordshire 19 Lothian, Tayside 43		Q.G
	Surrey 20 Dumfries, Galloway 44		
	East/West Sussex 21 Strathclyde 45		
	Essex 22 Highlands, Island 46		
	Greater London 23 Grampians 47		
	Hampshire, Isle of Wight 24		
Q.G	Would you say you lived in a READ OUT PRECODES		
	Large town or village	1	
	Small or middle size town	2	
	Rural area or village	3	
	DK	4	*See Insts.

Thank you for taking part in this survey about the Euro which will be introduced in 12 countries of the Euro Zone on January 1st 2002

INTERVIEWER RECORD:

RESPONDENT NAME: _____

TOWN LIVED IN : _____

POST CODE : _____

(H) LENGTH OF INTERVIEW IN MINUTES : _____