

NOP Consumer Market Research
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Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
432	0 1		1 5

Job No : J 432
 Issue : 1
 Date : 1 February, 2002

FLASH 101 – HEADTEACHERS

RESPONDENTS NAME:

SAMPLE TYPE:

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Primary 1

Secondary 2

Professional/technical 3

Independent 4

TELEPHONE NUMBER:

RESULT OF CONTACT

Call No	Inter-viewers ID	Date	Time	Length	Dispos-ition	Comments	Units
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							

STANDARD DIAL DISPOSITION CODES

NR	- No reply	HHR	- Household/Company refusal
ENG	- Circuit Engaged	RR	- Respondent Refusal
NU	- No. unobtainable (Not a working no.)	ANS	- Answerphone
NNAS	- No. Not applicable to study(home telephone if business no. if consumer study)	REJ	- Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable to provide usable information)
LB	- Language barrier	COMP	- Completed interviews (segregated by type)
SRNA	- Selected respondent not available	PART	- Partial (interview terminated by respondent before completion)
CUTS	- Contact unable to speak for H.Hold		
INEL	- H.Hold/Business ineligible for specific reason		

Q.No	Question	Answer	Code	Route
	INTERVIEWER ♦ ASK TO SPEAK TO THE HEAD TEACHER IF A NAMED CONTACT IS NOT PROVIDED ♦ EXPLAIN THAT YOU ARE CARRYING OUT A SURVEY ON BEHALF OF THE EUROPEAN COMMISSION.			
D.1	How many pupils in ... (SAY "PRIMARY", "SECONDARY" OR "PROFESSIONAL / TECHNICAL AS SAMPLE TYPE) education does this school have? INTERVIEWER: • IF SAMPLE TYPE IS "INDEPENDENT", ASK FOR BOTH PRIMARY AND SECONDARY EDUCATION. • IF RESPONDENT DOES NOT KNOW EXACT NUMBER, ASK FOR ESTIMATE	Primary Education _____ (RECORD NUMBER) Secondary Education _____ (RECORD NUMBER) Professional/technical education: _____ (RECORD NUMBER) _____ DK/ NA	1 2 3 9	D2 Close - not eligible
D2	And how many ... (READ OUT PRIMARY, SECONDARY OR PROFESSIONAL / TECHNICAL AS SAMPLE TYPE) teachers does this school have? • IF RESPONDENT DOES NOT KNOW EXACT NUMBER, ASK FOR ESTIMATE	Primary Education _____ (RECORD NUMBER) Secondary Education _____ (RECORD NUMBER) Professional/technical education: _____ (RECORD NUMBER) _____ DK/ NA	1 2 3 9	D3 Close - not eligible
D.3	How would you describe the locality in which this school is located? Is it in a ... READ OUT PRECODES. ONE ANSWER ONLY	Metropolitan/city centre Town/urban Rural area	1 2 3	Q.1a/b
	As mentioned, this survey is being conducted on behalf of the European Commission in the 15 countries of the European Union and concerns use of computers and the Internet at school.			
Ia/b	How many computers does this school have for ... (READ OUT "PRIMARY", "SECONDARY" OR "PROFESSIONAL/TECHNICAL" ACCORDING TO SAMPLE TYPE) educational purposes?	Primary Education _____ (RECORD NUMBER) Secondary Education _____ (RECORD NUMBER) Professional/technical education: _____ (RECORD NUMBER) _____ None _____ DK/ NA	1 2 3 9 V	Q.2 Q.6 Close - not eligible

Q.No.		Code	Route
Q.2	Approximately what percentage of all the computers used for educational purposes at this school is connected to the Internet? _____/_____ INTERVIEWER: IF RESPONDENT DOES NOT KNOW EXACT PERCENTAGE ASK FOR ESTIMATE (RECORD ACTUAL PERCENTAGE) (DK/NA)	999	Q.3
Q.3	And approximately what percentage of the computers at this school that are used for educational purposes are <u>less than</u> 3 years old? _____/_____ INTERVIEWER: IF RESPONDENT DOES NOT KNOW EXACT PERCENTAGE, ASK FOR ESTIMATE (RECORD ACTUAL PERCENTAGE) (DK/NA)	999	Q.4
Q.4	What percentage all of the computers used for educational purposes at this school have been donated by private sources? _____/_____ INTERVIEWER: IF RESPONDENT DOES NOT KNOW EXACT PERCENTAGE, ASK FOR ESTIMATE (RECORD ACTUAL PERCENTAGE) (DK/NA)	999	Q.5
Q.5	Where are the computers that are used for educational purposes located? READ OUT PRECODES MULTI ANSWERS ALLOWED In a computer lab In the classrooms In the school library Have laptops Elsewhere (SPECIFY) _____ (DK/NA)	1 1 1 1 1 1	Q.6
Q.6	ASK ALL Through which of the following technical means does this school have access to the Internet? READ OUT PRECODES Is it via.... MULTI ANSWERS POSSIBLE A standard telephone line An ISDN (Integrated Services Digital Network) Line An ADSL (Asymmetric Digital Subscriber Line) Line A television cable A satellite School is not connected to the Internet (DK/NA)	1 1 1 1 1 1 1	Q.7a Q.7c Q.7a
Q.7a	Does this school have an email address? READ OUT PRECODES MULTI ANSWERS POSSIBLE Yes No DK (NA)	1 2 3	Q7b

Q.No.		Code	Route
Q7b	And does this school have a web page?	Yes	1
		No	2
		DK	3
Q7c	Does this school have an internal PC network (that is, an Intranet)?	Yes	1
		No	2
		DK	3
Q.F	INTERVIEWER ◆ RECORD REGION IN WHICH SCHOOL IS LOCATED	North Yorks/Humberside W. Midlands Eastern (incl Essex, E. Anglia, Lincolnshire) London / S. East S. West E. Midlands North West Wales Scotland	01 02 03 04 05 06 07 08 09 10

THANK AND CLOSE
