NOP Consumer Market Research Ludgate House Blackfriars Road London SE1 9UL

Job No.	Card	Serial No.	Country
(1) - (6)	(7) - (8)	(9)-(12)	(13)-(14)
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∖No :

J 433466

Date :

24 January, 2002

## FLASH 118 - HEADTEACHERS

RESPONDENTS NAME:		
	SAMPLE TYPE:	()
	- Primary	1
TELEPHONE NUMBER:	Secondary	2
	Professional/technical	3
	Independent	4

## **RESULT OF CONTACT**

Call No	Inter- viewers ID	Date	Time	Length	Dispos -ition	Comments	Units
1.						:	
2.							
3.							
4.							
5.							
6.						:	
7.							
8.							

## **STANDARD DIAL DISPOSITION CODES**

NR	-	No reply	HHR	-	Household/Company refusal
ENG	-	Circuit Engaged	RR	-	Respondent Refusal
NU	-	No. unobtainable (Not a working no.)	ANS	-	Answerphone
NNAS	-	No. Not applicable to study(home telephone if business no. if consumer study)	REJ	-	Reject (Respondent who might be otherwise eligible but is deaf, intoxicated, abusive or unwilling or unable
LB	-	Language barrier			to provide usable information)
SRNA CUTS		Selected respondent not available Contact unable to speak for H.Hold	COMP	-	Completed interviews (segregated by type)
INEL	-	H.Hold/Business ineligible for specific reason	PART	-	Partial (interview terminated by respondent before completion)

				_ Ca	ard 01
Q.No	Question	Answer		Code	Route
	INTERVIEWER  ◆ ASK TO SPEAK TO THE HEAD TEACHER IF  ◆ EXPLAIN THAT YOU ARE CARRYING OUT COMMISSION.	A NAMED CONTACT IS NOT PROVID	DED UROPEAN		
D.1	How many pupils in (SAY "PRIMARY", "SECONDARY" OR "PROFESSIONAL / TECHNICAL AS SAMPLE TYPE) education does this school have?	Primary Education(RECORD	NUMBER)	1	
	INTERVIEWER:  IF SAMPLE TYPE IS "INDEPENDENT", ASK FOR BOTH PRIMARY AND SECONDARY EDUCATION.	·	NUMBER)	2	
		Professional/technical education:(RECORD	NUMBER)	3	
	IF RESPONDENT DOES NOT KNOW EXACT NUMBER, ASK FOR ESTIMATE		(DK/ NA)	9	D2 Close - not eligible
D.2	And how many (READ OUT PRIMARY, SECONDARY OR PROFESSIONAL / TECHNICAL AS SAMPLE TYPE) teachers does this school have?	Primary Education(RECORD	NUMBER)	1	engible
	IF RESPONDENT DOES NOT KNOW     EXACT NUMBER, ASK FOR ESTIMATE	Secondary Education(RECORD  Professional/technical	NUMBER)	2	
		education:(RECORD	NUMBER)	3	Do
			(DK/ NA)	9	Close - not eligible
D.3	How would you describe the locality in which this school is located? Is it in a READ OUT	Metropolitan/city centre		1 2	
	PRECODES. ONE ANSWER ONLY	Town/urban	į	3	Q.1a/b
	As mentioned, this survey is being conducted on be	Rural area half of the European Commission in the	15		Q. Ta/D
D_1a/b	countries of the European Union and concerns use of How many computers does this school have for	of computers and the Internet at school.	: L		
	(READ OUT "PRIMARY", "SECONDARY" OR "PROFESSIONAL/TECHNICAL" ACCORDING TO SAMPLE TYPE) educational	Primary Education(RECORD	NUMBER)	1	
	purposes?	Secondary Education(RECORD	NUMBER)	2	
		Professional/technical education:(RECORD	) NIIMBER\	3	Q.2
		(neochb	. TOMBER)		W.E
	•		None	9	Q.6
			(DK/ NA)	V	Close - not eligible

Q.No.			Code	Route
Q.2	Approximately what percentage of all the computers used for educational purposes at this school is connected to the Internet?  INTERVIEWER: IF RESPONDENT DOES NOT KNOW EXACT PERCENTAGE ASK	/ (RECORD ACTUAL PERCENTAGE)		
	FOR ESTIMATE	(DK/NA)	999	Q.3
Q.3	And approximately what percentage of the computers at this school that are used for educational purposes are less than 3 years old?  INTERVIEWER: IF RESPONDENT DOES	(RECORD ACTUAL PERCENTAGE) (DK/NA)	999	Q.4
	NOT KNOW EXACT PERCENTAGE, ASK FOR ESTIMATE			
Q.4	What percentage all of the computers used for educational purposes at this school have been donated by private sources?  INTERVIEWER: IF RESPONDENT DOES	/(RECORD ACTUAL PERCENTAGE)		
	NOT KNOW EXACT PERCENTAGE, ASK	(DK/NA)	999	Q.5
Q.5	FOR ESTIMATE  Where are the computers that are used for	,		
	educational purposes located? READ OUT PRECODES MULTI ANSWERS ALLOWED	In a computer lab	1	
<b>.</b>		In the classrooms	1	
		In the school's library	1	
		Have laptops	1	
		Elsewhere (SPECIFY)		
		(DK/NA)	1	Q.6
Q.6	ASK ALL Through which of the following technical means does this school have access to the	A standard telephone line	1	
	Internet?  READ OUT PRECODES Is it via	An ISDN (Integrated Services Digital Network) Line	1	
	MULTI ANSWERS POSSIBLE	An ADSL (Asymmetric Digital Subscriber Line ) Line	1	
		A special modem using the television cable	1	
		Other means (SPECIFY)	1	Q.7a
		School is not connected to the Internet	1	Q.7c
		(DK/NA)	1	Q.7a
Q.7a	Does this school have an email address?	Yes	1	
	READ OUT PRECODES MULTI ANSWERS POSSIBLE	No	2	
		(DK /NA)	3	Q7b

Q.No.						Code	Route
₹ 27b	And does this school have a web page	e?			Yes	1	
					No	2	
					(DK/NA)	3	Q7c
Q7c	Does this school have an internal PC				Yes	1	
	network (that is, an Intranet)?				No	2	
					(DK/NA)	3	Q7d
Q.7d	And does this school have access to a	a			Yes	1	
	help desk?				No	2	
					(DK/NA)	3	Q.8
Q.8	Does your school decide on REA EACH PRECODE - ONE ANSWER FO						
* <del>-</del>			YES	NO	(DK/NA	A)	
	a) choice of hardware	()	1	2	3		
	b) choice of software	()	1	2	3		
	c) type of internet connection	()	1	2	3		
	d) type of teacher training in this field	()	1	2	3		Q.F
Q.F	INTERVIEWER				North	01	
	<ul> <li>RECORD REGION IN WHICH SCHOOL IS LOCATED</li> </ul>			Yorks/H	umberside	02	
				W	. Midlands	03	
			Eastern (ir	ncl Essex,	E. Anglia,	04	
				Lir	ncolnshire)		
				Londo	n / S. East	05	
<b>\</b>					S. West	06	
					. Midlands	07	
				ı	lorth West	80	
					Wales	09	
					Scotland	10	
					N.Ireland	11	
							-

THANK AND CLOSE