

Job No 034s2

Ireland	08 (1-2)
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Qaire Number

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(3-7)

Good morning/afternoon/evening. I am from Irish Marketing Surveys Limited. We are carrying out a survey and I would be grateful for your help in answering some questions. Do you have about 5 minutes to answer some questions about European Affairs?

1. To what extent do you feel informed about the single European currency, the euro? Do you feel:

[READ OUT - ONE ANSWER ONLY]

- very well informed..... 1 (40)
- rather well informed..... 2
- not very well informed..... 3
- not at all well informed..... 4
- (DK/NA)..... 5

2. On 1st January this year, to what extent did you feel prepared for the introduction of the euro?

[READ OUT - ONE ANSWER ONLY]

- very well prepared..... 1 (41)
- rather well prepared..... 2
- not very well prepared..... 3
- not at all well prepared..... 4
- (DK/NA)..... 5

3. Did the use of dual price displays from 2001 onwards help you to become more familiar with the new currency?

- yes..... 1 (42)
- no..... 2
- [DK/NA]..... 3

[READ OUT - ONE ANSWER ONLY]

4. When the euro was introduced/being introduced, what/who helped most?

[DO NOT READ OUT - SEVERAL POSSIBLE ANSWERS]

- a) government, national or regional authorities..... 1 (43)
- b) local authorities..... 1 (44)
- c) the banks, bank employees..... 1 (45)
- d) European Institutions..... 1 (46)
- e) shopkeepers..... 1 (47)
- f) medias..... 1 (48)
- g) family, relatives..... 1 (49)
- h) other [SPECIFY:...]..... 1 (50)
- i) nobody..... 1 (51)
- j) [DK/NA]..... 1 (52)

5. Today, does the euro cause you a lot of difficulty, some difficulty, a few difficulties, or no difficulty at all?

[READ OUT – ONE ANSWER ONLY]

- a lot of difficulty, 1 (53)
- some difficulty, 2
- a few difficulties, 3
- no difficulty at all, 4
- (DK/NA) 5

6. When you use euro coins or euro bank notes to pay for a purchase, would you say that it is very easy, easy, difficult or very difficult...

[READ OUT – ONE ANSWER ONLY FOR EACH ITEM]

- very easy 1
 - easy 2
 - difficult 3
 - very difficult 4
 - (neither easy nor difficult, usually) 5
 - (DK/NA) 6
- a) to distinguish between coins 1 2 3 4 5 6 (54)
 - b) to manipulate coins 1 2 3 4 5 6 (55)
 - c) to distinguish between bank notes 1 2 3 4 5 6 (56)
 - d) to manipulate bank notes 1 2 3 4 5 6 (57)

7. Since the introduction of the euro, do you have the feeling that you:

[READ OUT – ONE ANSWER ONLY]

- have bought more? 1 (58)
- have bought less? 2
- or have not changed your usual purchases? 3
- (DK/NA) 4

8. Currently, when purchasing, do you count mentally:

[READ OUT – ONE ANSWER ONLY]

- most often or always in euro, 1 (59)
- most often or always in Irish pounds, 2
- as often in euro as in Irish pounds, 3
- (DK/NA) 4

9. To convert an amount into euro or into Irish pounds, do you personally use a calculator or a converter:

[READ OUT – ONE ANSWER ONLY]

- always 1 (60)
- often 2
- sometimes 3
- never 4
- do not convert between euro/Irish pounds any longer .. 5
- (DK/NA) 6

10. Do you personally have the feeling that, when converted into euro, prices have been:...?

[READ OUT – ONE ANSWER ONLY]

- More often rounded up to a higher amount 1 (61)
- More often rounded down to a lower amount 2
- Price increases and decreases balance out and are not significant..... 3
- DK/NA..... 4

11.A Now that the euro is in circulation and the double circulation period is over, would you like, yes or no:...

[READ OUT – ONE ANSWER ONLY FOR EACH ITEM]

yes no (DK)

- a. retailers to continue displaying prices in bothcurrencies (euro and Irish pounds)? 1 2 3
(62)
- b. banks to continue to print the balance of your account in Irish pounds?1 2 3 (63)
- c. your invoices and receipts to continue to state the total amount in Irish pounds?1 2 3 (64)

[IF ONE OR MORE "YES" ANSWERS TO QUESTION 11A, ASK Q11B]

11.B When could the prices and values in Irish pounds totally disappear without affecting you, is it:

[READ OUT – ONE ANSWER ONLY]

- in 3 months 1 (65)
- in 6 months 2
- in one year 3
- or later than that 4
- (as late as possible) 5
- (never) 6
- (DK/NA) 7

12. In your opinion, is it right or wrong that the euro coins and bank notes issued in Ireland can now be used and are accepted in all other countries that have adopted the euro?

[READ OUT – ONE ANSWER ONLY]

- right, 1 (66)
- wrong, 2
- (DK/NA)..... 3

13. Now that the euro is your currency, do you think that it...?

[READ OUT – ROTATE ITEMS]

yes no (DK)

- a. Will make it easier for you to compare prices
..... between one country and another 1 2
3 (67)
- b. Will become an international currency
..... like the dollar 1 2 3 (68)
- c. Will contribute to the economic growth
..... of Euro Zone countries 1 2 3 (69)
- d. Will reduce the differences in development
..... between the Euro Zone countries 1 2 3
(70)
- e. Will contribute to the creation of jobs 1 2 3 (71)
- f. Will make it easier to buy things in the countries
participating in the euro 1 2 3 (72)
- g. Will eliminate extra charges on the use of bank
cards in the other countries of the Euro Zone 1 2 3 (73)
- h. Will be more convenient for those who travel
..... in other countries of the European Union 1 2
3 (74)
- i. Will contribute to price stability in the
Euro Zone countries 1 2 3 (75)
- j. Will mean more advantages than
disadvantages for you personally 1 2 3 (76)
- k. Will eliminate extra charges on transfer payments
made from Ireland to the other Euro
Zone countries 1 2 3 (77)

14. Generally speaking, does the value of the euro against the dollar concern you:...

[READ OUT – ONE ANSWER ONLY]

- a lot, 1 (78)
- a little, 2
- not at all, 3
- (DK/NA)..... 4

15. Could you tell me, if you strongly agree, quite agree, quite disagree or strongly disagree with the following sentence: "By using euros instead of Irish pounds, we feel a bit more European than before":...

[READ OUT – ONE ANSWER ONLY]

- strongly agree 1 (79)
- quite agree 2
- quite disagree 3
- strongly disagree 4
- (DK/NA)..... 5

16. All things considered, are you, personally, very happy, quite happy, quite unhappy, very unhappy that the euro has become our currency?

[READ OUT – ONE ANSWER ONLY]

- Very happy 1 (80)
- Quite happy 2

- Quite unhappy 3
- Very unhappy..... 4
- (neither happy, nor unhappy) 5
- (DK/NA)..... 6

17.A Do you have the feeling that here, in Ireland, the operations for the change-over to the euro have taken place in very favourable conditions, rather favourable conditions, rather unfavourable conditions or very unfavourable conditions?

[READ OUT – ONE ANSWER ONLY]

- In very favourable conditions 1 (81)
- In rather favourable conditions..... 2
- In rather unfavourable conditions..... 3
- In very unfavourable conditions 4
- (in neither favourable nor unfavourable conditions,
in normal conditions)..... 5
- (DK/NA)..... 6

17.B And for you, personally, would you say that the operations for the change-over to the euro have taken place in very favourable conditions, rather favourable conditions, rather unfavourable conditions or very unfavourable conditions?

[READ OUT – ONE ANSWER ONLY]

- In very favourable conditions 1 (82)
- In rather favourable conditions..... 2
- In rather unfavourable conditions..... 3
- In very unfavourable conditions 4
- (in neither favourable nor unfavourable conditions,
in normal conditions)..... 5
- (DK/NA)..... 6

18. It has been said that the adoption of the euro by 12 countries is and will remain one of the major events in European Union's history. Does that opinion correspond to yours....?

[READ OUT – ONE ANSWER ONLY]

- absolutely..... 1 (83)
- quite well..... 2
- not a lot 3
- not at all 4
- (DK/NA)..... 5

[END OF INTERVIEW - THANK RESPONDENT]

Classification Details

SEX:

- Male1
- Female2

(30)

AGE: (Record Exact Age)

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(31-32)

Use code '00' if respondent refuses to answer

EDUCATION:

How old were you when you finished your full-time education? (Record Exact Age)

Use code '99' if respondent still at full-time school

Use code '00' if respondent refuses to answer

Use code '01' if never went to full-time school

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(33-34)

REGION:

- Dublin..... 1
- Rest of Leinster 2
- Munster 3
- Conn/Ulster 4

(37-38)

TYPE OF LOCALITY:

- Metropolitan zone..... 1
- Other town/urban centre 2
- Rural zone 3

(39)

WHAT IS YOUR OCCUPATION?

As far as your current occupation is concerned, would you say you are self-employed, employee, manual worker or would you say that you are without a professional activity?

(35-36)

**[READ OUT LEFT ITEMS – THEN ASK TO SPECIFY (“that is to say”)
- ONLY ONE ANSWER]**

- Self-employed

- i.e. : - farmer, forester, fisherman 11
- owner of a shop, craftsman 12
- professional (lawyer, medical practitioner, accountant, architect...)..... 13
- manager of a company 14
- other (SPECIFY)..... 15

- Employee

- i.e. : - professional (employed doctor, lawyer, accountant, architect) 21
- general management, director or top management 22
- middle management 23
- office clerk 24
- other employee (salesman, nurse, etc).. 25
- other (SPECIFY)..... 26

- Manual worker

- i.e. : - supervisor/foreman (team manager, etc ...) 31
- manual worker 32
- unskilled manual worker 33
- other (SPECIFY)..... 34

Without a professional activity

- i.e. : - looking after the home..... 41
- student (full time)..... 42
- retired..... 43
- seeking a job 44
- other (SPECIFY)..... 45

- (Refusal) 99

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(9-10)

Length of Interview Mins