

ICM Research
Knighton House
56 Mortimer Street
London W1N 7DG
Tel: 020-7436-3114



Country code = 1,2
Serial number = 3,7
Length of interview = 9,10
Weighting factor = 11,29

D.1. INTERVIEWER CODE SEX OF RESPONDENT (30) SP
Male.....1
Female.....2

D2
D.2. Firstly, Can you tell me your age please?
IF RESPONDENT REFUSES TO ANSWER CODE '0'
0/15 TO 99 _____ (31-32)

D3
D.3. At what age did you leave full time education?
IF RESPONDENT REFUSES TO ANSWER CODE '0'
IF NEVER HAD A FULL TIME EDUCATION CODE '1'
IF STILL IN FULL TIME EDUCATION CODE '99'
0/1/3 TO 98/99 _____ (33-34)

D4A
D.4a. So that is to say ...? (35-36) SP
Farmer, forester, fisherman.....11
Owner of a shop, craftsman.....12
Professional (lawyer, medical practitioner,
accountant, architect,).....13
Manager of a company.....14
Other self employed.....15
Professional (employed doctor, lawyer,
accountant, architect).....21
General management, director or top management...22
Middle management.....23
Office clerk.....24
Other employee (salesman, nurse, etc).....25
Other employee.....26
Supervisor / foreman (team manager, etc).....31
Manual worker.....32
Unskilled manual worker.....33
Other manual worker.....34
Looking after the home.....41
Student (full time).....42
Retired.....43
Seeking a job.....44
Other not working.....45
Refused.....99

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D6

D.6. And the area you live in, would you describe it as ...?

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(39) SP

Metropolitan.....1
Other Town/urban centre.....2
Rural.....3

Region

(37,38)

North.....01
North West.....02
Yorks & Humberside.....03
East Midlands.....04
West Midlands.....05
Eastern.....06
Greater London.....07
South East.....08
South West.....09
Wales.....10
Scotland.....11
Northern Ireland.....12

Q1

Q.1. On 1st January this year, twelve countries adopted the euro as a common currency, instead of their national currencies. How well informed do you feel about the single European currency, the euro?

Do you feel ...?

READ OUT

(40) SP

Very well informed.....1
Quite well informed.....2
Not very well informed.....3
Not well informed at all.....4
Don't know.....5

Q2

Q.2. In your opinion, is it true or false that euro notes and coins can immediately be used and accepted in all countries of the Euro Zone, whatever country they have been issued in?

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(41) SP

True.....1
False.....2
Don't know.....3

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Q3

Q.3. Personally, have you already had in your hand?

- 1- one or several COINS in euros
- 2- one or several NOTES in euros

| | -1- (42) | -2- (43) | SP |
|-----------------|-------------|-------------|----|
| Yes..... | 1 | 1 | |
| No..... | 2 | 2 | |
| Don't know..... | 3 | 3 | |

PQ4 PROTECT' @Q.4. Have you ever seen products with prices in euro
 ...?@'

Q4

Q.4.?

- 1- Displayed in the UK
- 2- Displayed abroad
- 3- On the Internet
- 4- In magazines or newspapers
- 5- In catalogues or business documents

| | -1- (44) | -2- (45) | -3- (46) | -4- (47) | -5- (48) | SP |
|-----------------|-------------|-------------|-------------|-------------|-------------|----|
| Yes..... | 1 | 1 | 1 | 1 | 1 | |
| No..... | 2 | 2 | 2 | 2 | 2 | |
| Don't know..... | 3 | 3 | 3 | 3 | 3 | |

UNPROTECT PQ4

Q5

Q.5. In countries that have adopted the euro, are their old currencies still accepted in payment, and, if it is the case, for how long ...?

(49) SP

It is no longer the case, already : only the
 euro is accepted in payment.....1
 Still accepted for another month or two, until
 end April.....2
 " " : until the end of the summer
 holidays.....3
 " " : until the end of this year.....4
 " " : until the end of next year and
 even later.....5
 Don't know.....6

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- 8- Will contribute to price stability in the Euro Zone countries
- 9- Will mean more advantages than disadvantages for you personally
- 10- Will reduce transaction fees between the Euro Zone countries

| | -8- (59) | -9- (60) | -10- (61) | SP |
|-----------------|-------------|-------------|--------------|----|
| Yes..... | 1 | 1 | 1 | |
| No..... | 2 | 2 | 2 | |
| Don't know..... | 3 | 3 | 3 | |

UNPROTECT PQ7

Q8

Q.8. According to what you have heard, do you think that the inhabitants of the Euro Zone are very happy, rather happy, rather unhappy or very unhappy that the euro has become their currency?

| | (62) | SP |
|----------------------------------|------|----|
| Very happy..... | 1 | |
| Rather happy..... | 2 | |
| Rather unhappy..... | 3 | |
| Very unhappy..... | 4 | |
| (Neither happy nor unhappy)..... | 5 | |
| Don't know..... | 6 | |

Q9

Q.9. Generally speaking, does the value of the euro against the dollar concern you ...?

READ OUT

| | (63) | SP |
|-----------------|------|----|
| A lot..... | 1 | |
| A little..... | 2 | |
| Not at all..... | 3 | |
| Don't know..... | 4 | |

Q10A

Q.10a. How much is one euro worth in pounds?
 Try to give me a value, even approximately.
 So one euro is (more or less) equal to ...?

_____ (64-73)

Q10B

Q.10b. And how much is one US dollar worth in pounds?
 Try to give me a value, even approximately.
 So one US dollar is (more or less) equal to ...?

_____ (74-83)

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PQ11 PROTECT' @Q.11. I am going to read out some opinion statements on the euro's future. For each of them, could you tell me whether you find it absolutely true, rather true, rather untrue or not true at all?@'

Q11

Q.11.?

- 1- With the arrival of the euro, the inhabitants of those countries are going to feel a little more European than now
- 2- With the arrival of the euro in twelve countries, here in the UK, we will feel a bit less European than before
- 3- The UK will end up introducing the euro to replace the pound

| | -1- (84) | -2- (85) | -3- (86) | SP |
|--------------------|-------------|-------------|-------------|----|
| Absolutely true... | 1 | 1 | 1 | |
| Rather true..... | 2 | 2 | 2 | |
| Rather untrue..... | 3 | 3 | 3 | |
| Not true at all... | 4 | 4 | 4 | |
| Don't know..... | 5 | 5 | 5 | |

UNPROTECT PQ11

Q12

Q.12. Could you name the two other member countries of the European Union that, just like us, did not introduce the euro on 1st January and therefore keep their national currency?

DO NOT PROMPT

| | 1st (87,88) | 2nd (89,90) |
|---------------------|----------------|----------------|
| Belgium..... | 01 | |
| Denmark..... | 02 | |
| Germany..... | 03 | |
| Greece..... | 04 | |
| Spain..... | 05 | |
| Finland..... | 06 | |
| France..... | 07 | |
| Ireland..... | 08 | |
| Italy..... | 09 | |
| Luxembourg..... | 10 | |
| Netherlands..... | 11 | |
| Austria..... | 12 | |
| Portugal..... | 13 | |
| Sweden..... | 14 | |
| United Kingdom..... | 15 | |
| Others..... | 16 | |
| Don't know..... | 17 | |

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Q13

Q.13. If our country adopted the euro, instead of the the pound in the future, do you think that the replacement of the pound by the euros would cause problems to you, personally? Would you say ...?

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(91) SP

- A lot.....1
- Quite a lot.....2
- Quite a few.....3
- Very few.....4
- Or no problem at all.....5
- Don't know.....6

Q14

Q.14. And, still on this assumption (that the UK would adopt the euro), do you think that the replacement of the the pound by the euro would cause abusive price increases in our country?

Would you say ...?

READ OUT

(92) SP

- A lot.....1
- Quite a lot.....2
- Quite a few.....3
- Very few.....4
- Or no abuses of that kind at all.....5
- Don't know.....6

Q15

Q.15. All things considered, would you be personally very happy, rather happy, rather unhappy or very unhappy that the euro became our currency?

(93) SP

- Very happy.....1
- Rather happy.....2
- Rather unhappy.....3
- Very unhappy.....4
- (Neither happy nor unhappy).....5
- Don't know.....6

Q16

Q.16. Some say that the adoption of the euro by 12 countries is and will remain one of of the major events in the European Union's history. Does that opinion correspond to yours?

(94) SP

- Absolutely.....1
- Quite well.....2
- Not a lot.....3
- Not at all.....4
- Don't know.....5