

Flash Eurobarometer 195
November 2006
Preparedness for the changeover to euro
among enterprises in Slovenia

Basic Questionnaire

The GALLUP Organization

**Questionnaire for a Slovenian changeover survey:
Enterprises, including retailers**

Information on the enterprise:

- D1. Please tell me your role in the enterprise:
- "CEO" or branch manager 1
 - Euro-coordinator 2
 - Head of Finance and/or Administration..... 3
 - Other 4
- D2. Please indicate the sector of the business:
- Retail trade (including repair of personal and household goods) 1
 - Hotels and restaurants 2
 - Transport, storage and communication 3
 - Financial intermediation 4
 - Real estate, renting and business activities 5
 - Manufacturing 6
 - Construction 7
 - Other 8
 - [DK/NA] 9
- D3. Please indicate the number of employees of the business:
- Self-employed (without employees) 1
 - 1 – 9 employees 2
 - 10 – 49 employees 3
 - 50 – 250 employees 4
 - More than 250 employees 5
 - [DK/NA] 9
- D4. Please indicate the turnover of the business (CONVERTED TO LOCAL CURRENCY):
- less than 150.000 EUR 1
 - 150.000 to 500.000 EUR 2
 - 500.000 to 1.000.000 EUR 3
 - 1.000.000 to 2.000.000 EUR 4
 - 2.000.000 to 5.000.000 EUR 5
 - more than 5.000.000 EUR 6
 - [DK/NA] 9

Information to be collected before €-day

a. General questions

- Q1. When have you started to prepare your enterprise for the changeover to the euro?
- In 2005 or earlier 1
 - First half of 2006 2
 - Second half of 2006 3
 - No preparations so far 4
 - [DK/NA] 9
- Q2. As regards the changeover to the euro, have you ...?
(READ OUT, MULTIPLE ANSWERS POSSIBLE)
- yes 1
 - no 2
 - [DK/NA] 9
- A) identified the impact in the different areas of your enterprise 1 2 9
 - B) defined the necessary computer adaptation 1 2 9
 - C) informed your staff 1 2 9
 - D) evaluated the training needs 1 2 9
- Q3. Did you appoint a "Euro-coordinator", a "Euro Project Manager" or in general a person in charge of coordinating your enterprise's changeover preparations?
- yes 1
 - no 2
 - [DK/NA] 9

Q4. (IF THE ANSWER TO Q3. IS 'YES')

When did you appoint the "Euro-coordinator", the "Euro Project Manager" or in general the person in charge of coordinating your enterprise's changeover preparations?

- In 2005 or earlier1
- First half of 20062
- Second half of 20063
- [DK/NA]9

Q5. Which consequences will the introduction of the euro have for your enterprise in the medium to long term?

- Very positive consequences1
- Positive consequences2
- No consequences3
- Negative consequences4
- Very negative consequences5
- [DK/NA]9

b. Adaptation of computer systems

Q6. As regards the adaptation of your computer systems with respect to the introduction of the euro, how do you proceed?

- Adaptation by own staff1
- Outsourcing to IT/software companies2
- Mix of both3
- [DK/NA]9

Q7. Do you expect your accounting system to be ready for switching to the euro on 1 January 2007?

- yes1
- no2
- [DK/NA]9

Q8. (IF THE ANSWER TO Q7. IS 'NO')

Why do you expect your accounting system not to be ready for switching to the euro on 1 January 2007?
(READ OUT, MULTIPLE ANSWERS POSSIBLE)

- yes 1
 - no 2
 - [DK/NA] 9
-
- A) Lack of financial means to adapt the system.....1 2 9
 - B) Lack of own staff to prepare the adaptations of the system1 2 9
 - C) External IT/software services are provided too late by our contractor1 2 9
 - D) Our external accountant will not be ready1 2 9
 - E) Other reason.....1 2 9

Q9. Do you expect your invoicing system to be ready for switching to the euro on 1 January 2007?

- yes1
- no2
- [DK/NA]9

Q10. (IF THE ANSWER TO Q9. IS 'NO')

Why do you expect your invoicing system not to be ready for switching to the euro on 1 January 2007?
(READ OUT, MULTIPLE ANSWERS POSSIBLE)

- yes 1
 - no 2
 - [DK/NA] 9
-
- A) Lack of financial means to adapt the system.....1 2 9
 - B) Lack of own staff to prepare the adaptations of the system1 2 9
 - C) External IT/software services are provided too late by our contractor1 2 9
 - D) Our external accountant will not be ready1 2 9
 - E) Other reason.....1 2 9

Q11. Do you expect your payroll system to be ready for switching to the euro on 1 January 2007?

- yes1
- no2
- [DK/NA]9

Q12. (IF THE ANSWER TO Q11. IS 'NO')

Why do you expect your payroll system not to be ready for switching to the euro on 1 January 2007?
(READ OUT, MULTIPLE ANSWERS POSSIBLE)

- yes 1
- no 2
- [DK/NA] 9

- A) Lack of financial means to adapt the system.....1 2 9
- B) Lack of own staff to prepare the adaptations of the system1 2 9
- C) External IT/software services are provided too late by our contractor1 2 9
- D) Our external accountant will not be ready1 2 9
- E) Other reason.....1 2 9

c. Cash-related questions

Q13. Is your enterprise a retail enterprise (e.g. shop, supermarket, etc) or does your enterprise have direct financial relations involving cash operations with consumers?

- yes1
- no2
- [DK/NA]9

Sub-frontloading

Q14. (IF THE ANSWER TO Q13. IS 'YES')

Do you expect to be supplied with euro coins before 1 January 2007 by your bank?

- yes1
- no2
- [DK/NA]9

Q15. (IF THE ANSWER TO Q14. IS 'YES')

When do you expect to be supplied with euro coins by your bank?

- Between 1 and 8 December 20061
- Between 9 and 15 December 20062
- Between 16 and 22 December 20063
- On 23 December 2006 or later4
- [DK/NA]9

Q16. (IF THE ANSWER TO Q14. IS 'NO')

Why will you not be supplied with euro coins before 1 January 2007? (Several answers possible)

- yes, it is an important reason1
- no, it is not an important reason2
- [DK/NA]9

- A) We were not aware of the possibility of early supply of euro coins1 2 9
- B) We see no need to receive eurocoins before 1 January 20071 2 9
- C) We do not want to pay for the early supply of euro coins.....1 2 9
- D) Because of security or storage problems1 2 9
- E) Other reason.....1 2 9

Q17. (IF THE ANSWER TO Q13. IS 'YES')

Do you expect to be supplied with euro banknotes before 1 January 2007 by your bank?

- yes1
- no2
- [DK/NA]9

Q18. (IF THE ANSWER TO Q17. IS 'YES')

When do you expect to be supplied with euro banknotes by your bank?

- Between 9 and 15 December 20061
- Between 16 and 22 December 20062
- On 23 December 2006 or later3
- [DK/NA]9

Q19. (IF THE ANSWER TO Q17. IS 'NO')

Why will you not be supplied with euro banknotes before 1 January 2007?

- yes, it is an important reason1
 - no, it is not an important reason2
 - [DK/NA]9
- A) We were not aware of the possibility of early supply of euro banknotes 1 2 9
- B) We see no need to receive euro banknotes before 1 January 2007 1 2 9
- C) We do not want to pay for the early supply of euro banknotes 1 2 9
- D) Because of security or storage problems 1 2 9
- E) Other reason 1 2 9

Change in euro

Q20. How do you intend to give change as from 1 January 2007?

- In euro1
- In tolar2
- Mixed (euro and tolar)3
- [DK/NA]9

Q21. (IF THE ANSWER TO Q20. IS 2 OR 3)

When do you intend to fully switch to giving change exclusively in euro?

- On 5 January 2007 at the latest1
- Between 6 and 10 January 20072
- Between 11 and 14 January 2007¹3
- Later4
- [DK/NA]9

d. Price policy

Q23. When you established (or when you will establish) your prices in euro, how did (will) you proceed for the adjustment of "psychological" prices, such as 599 tolar, which due to the application of the conversion rules would result in awkward amounts in euro?

- exact application of the conversion rules (without further adjustment)1
- mostly adjusting the price upwards2
- mostly adjusting the price downwards3
- overall neutral approach (partly adjusting upwards, partly downwards)4
- [DK/NA]9

Q24. When did you establish your prices (or the prices of the majority of your products/services) in euro or when will you do so?

- Before the fixing of the conversion rate (11 July 2006)1
- Between 11 July 2006 and 31 October 20062
- Between 1 November and 31 December 20063
- Between 1 and 14 January 2007 (dual circulation period)4
- [DK/NA]9

¹ The dual circulation period ends on 14 January 2007.

- Q25. Are you facing any of the following problems or difficulties concerning the dual display of prices?
- yes, facing the problem1
 - no, does not face this problem2
 - [DK/NA]9
- A) Technical problems (on receipts, price displays, etc).....1 2 9
 - B) Calculation errors by the staff1 2 9
 - C) Consumer complaints1 2 9
 - D) Too time consuming1 2 9
 - E) Very costly1 2 9
 - F) Other problems1 2 9
- Q26. Do you intend to continue dual display (voluntarily) beyond the period during which it is required by law (i.e. 30 June 2007)?
- yes1
 - no2
 - [DK/NA]9
- Q27. (IF THE ANSWER TO Q26. IS 'YES')
- Until when do you intend to continue dual display (voluntarily)?
- Until end of 20071
 - Until mid 20082
 - Until end of 20083
 - Beyond 20084
 - [DK/NA]9
- Q28. Which of the following institutions are your preferred distributors for information on the euro? (several answers possible; read out)
- preferred1
 - not preferred2
 - [DK/NA]9
- A) National Central Bank.....1 2 9
 - B) European Institutions1 2 9
 - C) Commercial banks1 2 9
 - D) Government, regional and local authorities1 2 9
 - E) Consumers associations1 2 9
 - F) Journalists1 2 9
 - G) Trade unions, professional organisations1 2 9
 - H) Other.....1 2 9
- Q29. Do you think that you have received sufficient information on the euro and the changeover?
- Yes1
 - No2
 - [DK/NA]9
- Q30. (IF THE ANSWER TO Q29. IS 'NO')
- In which areas would you still like to receive more information? (several answers possible; read out)
- would like more information on 1
 - wouldn't like more information on 2
 - [DK/NA] 9
- A) Changeover scenario1 2 9
 - B) Conversion rate1 2 9
 - C) Conversion rules, including rounding rules1 2 9
 - D)- Effect of the euro on contracts, salaries etc1 2 9
 - E)- Design of the euro banknotes and coins1 2 9
 - F)- Frontloading and subfrontloading1 2 9
 - G)- Dual display of prices.....1 2 9
 - H)- Return of national cash to the central bank.....1 2 9
 - I)- Other1 2 9

7. Survey details

This Flash Eurobarometer 195: “Survey among enterprises and banks in Slovenia” telephone survey was conducted on behalf of the European Commission, Directorate-General Economic and Financial Affairs.

The objective of the survey is to study the progress of the preparations of the introduction of the Euro in various business sectors and bank sectors in Slovenia. The current report contains the results found among enterprises.

The current special target group Flash Eurobarometer survey was organised and managed by the Eurobarometer Team of the European Commission (Directorate-General Communication, Unit A-4).

The interviews were conducted between the 17th of November and the 21st of November 2006 by Slovenian CATI d.o.o. partner institute of The Gallup Organization Hungary :

Representativeness of the results

Sample specification : The target sample of 350 enterprises consisted of 300 enterprises in the sectors G and H (trade and hotel sector), of which 20 enterprises with at least 50 employees and 50 enterprises in the sectors C to K (excl. G , H and J (J, which is already covered through the survey of bank branches)) with at least 50 employees.

The sample lists were developed using national statistical data sources (IPIS). Sampling was made according to two stratification criteria: the size of the company and the activity sector. Selection of enterprises within the strata was carried out randomly.

The total sample was distributed between these sampling "cells" in a way that does not follow the actual distribution of businesses within the coverage zone: larger businesses were intentionally “over-sampled” in order to get meaningful results for each sample segment.

The person interviewed in each company was a top executive of the (local affiliate) of the enterprise, or the person designated to coordinate preparations for the switchover, or the head of finance and/or administration department.

Results are not weighted, they reflect estimates of the results corresponding to the above described composition of enterprises.

Sizes of the samples

The targeted number of main interviews was 350, the below table shows the achieved sample size by sector and employee size.

	Conducted	% of Total
Total	373	100
Retail trade (including repair of personal and household goods)	279	74.8
Hotels and restaurants	39	10.5
Transport, storage and communication	3	0.8
Real estate, renting and business activities	7	1.9
Manufacturing	35	9.4
Construction	7	1.9
Other	3	0.8
Self-employed (without employees)	23	6.2
1 - 9 employees	169	45.3
10 - 49 employees	95	25.5
50 - 250 employees	63	16.9
More than 250 employees	21	5.6
DK / NA	2	0.5

Questionnaires

The Slovenian partner institute translated the questionnaire to Slovenian using a centralized process of back-translation procedure, involving two initial local translations, independent back-translation and central verification of the localised questionnaires.

Further details

For further details you may contact Gallup or The European Commission. The relevant contacts are:

DG ECFIN: Stefan Appel,
Tel: +32-2-295 45 96, Fax: +32-2-298 09 98
Stefan.Appel@ec.europa.eu

GALLUP: Mr. Gergely HIDEG, research director
gergely_hideg@gallup-europe.be

© European Communities
The Eurobarometer questionnaires are reproduced
by permission of its publishers,
the Office for Official Publications of the European Communities,
2 rue Mercier, L-2985 Luxembourg