

ZA3686

Flash Eurobarometer 131

(The Single Market)

Questionnaire

Great Britain

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COMMENT --> Job Name
      INCLUDE '/u/catidp/begin1'
COMMENT -----
      SET version = 1
COMMENT -----
      INCLUDE '/u/catidp/begin2'
      INCLUDE '/u/catidp/gosms'
      INCLUDE '/u/catidp/date1'

      CALLFUNC('setdata',1)

```

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COMMENT Standard British regions

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region DUMMYASK
      'Region'
      RESP SP
      'Scotland/'
      'North/'
      'North West/'
      'Yorks & Humberside/'
      'East Midlands/'
      'West Midlands/'
      'Wales/'
      'East Anglia/'
      'Greater London/'
      'South East/'
      'South West/'
      'Northern Ireland'

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INCLUDE 'smsfix'

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COMMENT ***** DEFINE LISTS *****

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q4lst  define  'The range of products/'
          'The prices of products/'
          'The quality of products'

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q6lst  define  'You need a "work permit" to work in another Member State/'
          'You can obtain a mortgage in another Member State/'
          'When you buy a car in another Member State, you have to pay VAT both    in that
Member State and in your own country/'
          'You can buy house insurance in another Member State/'
          'When you are travelling or working in another Member State you have    access to
health care in that country/'
          'Your academic qualifications give you the right to study in another    Member State/'
          'Products bought in another Member State are guaranteed in your own    country'

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firssec define 'Firstly/'
          'Secondly'

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q10lst define 'Too time consuming/'
          'Language barriers/'
          'Travel costs too high/'
          'Concerned about after-sales service/'
          'Concerned about administrative formalities/'
          'Worried that your consumer rights will not be upheld in another Member State/'

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'DO NOT READ / SPONTANEOUS - Other^o' ROTRANFIX

q12lst define 'Language barriers/
'No wish to do so/
'Concerned about administrative formalities/
'Family considerations/
'Concerned about tax implications/
'Cannot afford to live in another Member State/
'Worried that your academic qualifications will not be recognised/
'Lack of information about the opportunities/
'Difficulty in finding an appropriate job/
'DO NOT READ / SPONTANEOUS - Other^o' ROTRANFIX

q14lst define 'Language barriers/
'No wish to do so/
'Concerned about administrative formalities/
'Concerned about tax implications/
'Lack of information about the opportunities/
'Worried that your consumer rights will not be upheld in another Member State/
'DO NOT READ / SPONTANEOUS - Other^o' ROTRANFIX

q15lst define 'Increased information about your consumer rights in the Single Market/
'Make it easier to live, study or work in another Member State/
'Increase the range and the quality of products in shops/
'Develop competition to obtain lower prices/
'Further opening-up of postal and telecommunication services'

COMMENT ----- MAIN SCRIPT BEGINS UNDER HERE -----

intro ASK 'Good '+pod+', my name is,I'm calling from ICM Research the independent market
research company. We are conducting a resea
rch project which requires us to talk to a representative sample of people aged 15 or over throughout the
country on issues that affect all peopl
e. We have selected your telephone number purely at random and would greatly appreciate your help for a
few minutes to answer some simple questio
ns.@

IF RESPONDENT SOUNDS LIKE THEY WANT TO REFUSE SAY:@

For the purpose of our research project it is most important that we talk to a representative cross section of
all
people. Therefore, your views are extremely important to us and the interview will only take a few minutes
of your
time.@

IF RESPONDENT STILL SOUNDS LIKE THEY WANT TO REFUSE, SAY:@

If you cannot spare the time at the moment I would really appreciate it if we could call you back at your
own
convenience over the next ... days. As I say, your own views are very important to us.'

RESP SP 'OK - CONTINUE/'

'CALL BACK/REFUSED' GO gosms1

int2 display '@The Single Market without frontier controls formally started in January 1993 and has

gradually introduced further reforms in all Member States.@The following questions relate to these reforms and their impact on your day-to-day life.@'

pause

q1 ask '@

Q1.. Compared to 10 years ago do you find it easier or more difficult to travel from one Member State of the European Union to another or do you think that nothing has changed since then?@

[READ OUT - ONE ANSWER ONLY]@'

resp sp 'Yes, it is easier/
'Nothing has changed/
'No, it is more difficult'
DK

q2 ask '@

Q2.. Compared to 10 years ago, have you noticed a better choice of products from other Member States of the European Union in your shops and supermarkets?@

[READ OUT - ONE ANSWER ONLY]@'

resp sp 'Yes/
'No'
DK

q3 ask '@

Q3.. The Single Market has increased competition in many areas like Transportation, Telecommunications, Banking or Insurance services. Globally, would you say that this is a...?@

[READ OUT - ONE ANSWER ONLY]@'

resp sp 'Very good thing/
'Rather good thing/
'Rather bad thing/
'Very bad thing/
'DO NOT READ OUT / SPONTANEOUS - Neither a good thing nor a bad thing'
DK

for q4txt=q4lst

q4 ask '@

Q4.. In your opinion, would you say that, for consumers, the Single Market has been very positive, rather positive, rather negative or very negative in respect of@ +q4txt+?@

[READ OUT - ONE ANSWER ONLY FOR EACH ITEM]@'

resp sp 'Very positive/
'Rather positive/
'Rather negative/
'Very negative/
'DO NOT READ OUT / SPONTANEOUS - Neither positive nor negative'
DK

next

q5 ask '@

Q5.. In general, in respect of your rights within the Single Market, do you feel...?@

[READ OUT - ONE ANSWER ONLY]@'

resp sp 'Very well informed/
'Well informed/

'Rather uninformed'/
'Not informed at all'
DK

dq6 display '@'
DQ6.. For each of the following sentences, would you say that it is true or false?@'

pause

for q6txt=q6lst

q6 ask '@'
Q6.. '+q6txt+',@would you say that it is true or false?@
[READ OUT - ONE ANSWER ONLY]@'
resp sp 'True/'
 'False'
 DK

next

q7 ask '@'
Q7.. When living in another Member State, do you have...?@
[READ OUT - ONE ANSWER ONLY]@'
resp sp 'The right to vote in all elections in the same way as nationals of that Member State/'
 'The right to vote in some elections/'
 'No right to vote at all'
 DK

q8 ask '@'
Q8.. Recently, have you, yourself, noticed any price differences for the same products or services
between Member States...?
[READ OUT - ONE ANSWER ONLY]@'
resp sp 'Yes/'
 'No'
 DK

q9 ask '@'
Q9.. Would you consider going to another Member State to buy a product or a service because it is
cheaper or better...?@
[READ OUT - ONE ANSWER ONLY]@'
resp sp 'Yes, certainly/'
 'Yes, probably/'
 'No, probably not/'
 'No, certainly not'
 DK

unset q9isno
set q9isno=nbit(q9)
if (q9isno=3.or.q9isno=4)
{

q10f ask '@
Q10f.. From the following suggestions what is your main reason for not being willing to buy a product or service that proved to be better or cheaper in another Member State? Firstly..@
[READ OUT]@'
resp sp rot q10lst
DUMMYOTHER(199)
DK go q11

q10s ask '@
Q10s.. What is your second reason for not being willing to buy a product or service that proved to be better or cheaper in another Member State?@
[REMINDE OF OPTIONS IF NECESSARY]@'
resp sp rot not q10f in q10lst
DUMMYOTHER(199)
DK

q11 ask '@
Q11.. As a European Union citizen, you have the right to study or work in another Member State. Have you, yourself, ever considered living in another Member State in order to study or work?@
[READ OUT- ONE ANSWER ONLY]@'
resp sp 'Yes, you have already done it/'
'Yes, you have already thought of it but you haven't decided yet/'
'Yes, you have already thought of it but gave up the idea/'
'No, you have never thought of it'
DK

```
unset q11isno  
set q11isno=nbit(q11)  
if (q11isno=3.or.q11isno=4)  
{
```

q12f ask '@
Q12f.. From the following suggestions, what is your main reason for not having considered living in another Member State? Firstly..?@
[READ OUT]@'
resp sp rot q12lst
DUMMYOTHER(199)
DK go q13

q12s ask '@
Q12s.. What is your second reason for not having considered living in another Member State?@
[REMINDE OF OPTIONS IF NECESSARY]@'
resp sp rot not q12f in q12lst
DUMMYOTHER(199)
DK

q13 ask '@
Q13.. Have you considered taking out an insurance policy or obtaining a mortgage in another

Member State?@

[READ OUT - ONE ANSWER ONLY]@'

resp sp 'Yes, you have already done it/
'Yes, you have already thought of it but you haven't decided yet/
'Yes, you have already thought of it but gave up the idea/
'No, you have never thought of it'

DK

unset q13isno
set q13isno=nbit(q13)
if (q13isno=3.or.q13isno=4)
{

q14f ask '@

Q14f.. From the following suggestions, what is your main reason for not having considered taking out an insurance policy, or obtaining a mortgage in another Member State? Firstly..?@

[READ OUT]@'

resp sp rot q14lst
DUMMYOTHER(199)
DK go dq15

q14s ask '@

Q14s.. What is your second reason for not having considered taking out an insurance policy, or obtaining a mortgage in another Member State?@

[REMIND OF OPTIONS IF NECESSARY]@'

resp sp rot not q14f in q14lst
DUMMYOTHER(199)
DK

DQ15 display '@I would like to mention a number of activities which could be part of the future development of the Single Market. Could you tell me, for each of them, whether you consider that it is very important, rather important, rather unimportant or not important at all for the development of the Single Market@'

pause

for q15txt=q15lst

q15 ask '@

Q15.. Could you tell me whether you consider the statement:@ '+q15txt+',@very important, rather important, rather unimportant or not important at all for the development of the Single Market@

[READ OUT - ONE ANSWER ONLY FOR EACH ITEM]@'

resp sp 'Very important/
'Rather important/
'Rather unimportant/
'Not important at all'
DK

next

q16 ask '@

Q16.. Some people think that the further development of the Single Market should be a priority for the European Union. Do you agree or disagree?@

[READ OUT-ONE ANSWER ONLY]@'

resp sp 'Strongly agree/
'Somewhat agree/
'Somewhat disagree/
'Strongly disagree'
DK

COMMENT ----- STANDARD CLASSIFICATION SECTION -----

disp2 DISPLAY '@@Just a few questions now to help us classify the answers you have given...@@'

PAUSE

COLUMN 455

d2 ASK ' @

D.2. Firstly, Can you tell me your age please?

@IF RESPONDENT REFUSES TO ANSWER CODE "0"@'

RESP NUM

0/

15 TO 99

REF

IF (d2 >= 15 .AND. d2 <= 24) { SET age = 1 goto d3 }

IF (d2 >= 25 .AND. d2 <= 34) { SET age = 2 goto d3 }

IF (d2 >= 35 .AND. d2 <= 44) { SET age = 3 goto d3 }

IF (d2 >= 45 .AND. d2 <= 54) { SET age = 4 goto d3 }

IF (d2 >= 55 .AND. d2 <= 64) { SET age = 5 goto d3 }

IF (d2 >= 65) { SET age = 6 goto d3 }

age ASK '@Would you mind giving an approximate banding?@

[READ OUT BANDS]@'

RESP SP

'15 - 24/'

'25 - 34/'

'35 - 44/'

'45 - 54/'

'55 - 64/'

'65+'

REF

d3 ASK ' @

D.3. At what age did you leave full time education?

@IF RESPONDENT REFUSES TO ANSWER CODE "0"

@IF NEVER HAD A FULL TIME EDUCATION CODE "1"

@IF STILL IN FULL TIME EDUCATION CODE "99"@'

RESP NUM

0/

1/

3 TO 98/

99

d4 ASK ' @

D.4. As far as your current occupation is concerned, would you say you are self-employed, an employee (non-manual), a manual worker or would you say that you are without a professional activity?@'

RESP SP
'Self-employed'/
'Employee (non-manual)'/
'Manual worker'/
'Currently not working'/
'Refused'

mjob DEFINE

'Farmer, forester, fisherman'/
'Owner of a shop, craftsman'/
'Professional (lawyer, medical practitioner, accountant, architect)'/
'Manager of a company'/
'Other self employed' PROMPTOTH/
'Professional (employed doctor, lawyer, accountant, architect)'/
'General management, director or top management'/
'Middle management'/
'Civil servant'/
'Office clerk'/
'Other employee (salesman, nurse, etc)'/
'Other ' PROMPTOTH/
'Supervisor / foreman (team manager, etc)'/
'Manual worker'/
'Unskilled manual worker'/
'Other manual worker' PROMPTOTH/
'Looking after the home'/
'Student (full time)'/
'Retired'/
'Seeking a job'/
'Other not working' PROMPTOTH

ljob1 DEFINE

'Farmer, forester, fisherman'/
'Owner of a shop, craftsman'/
'Professional (lawyer, medical practitioner, accountant, architect)'/
'Manager of a company'/
'Other self employed' PROMPTOTH

ljob2 DEFINE

'Professional (employed doctor, lawyer, accountant, architect)'/
'General management, director or top management'/
'Middle management'/
'Civil servant'/
'Office clerk'/
'Other employee (salesman, nurse, etc)'/
'Other ' PROMPTOTH

ljob3 DEFINE

'Supervisor / foreman (team manager, etc)'/
'Manual worker'/
'Unskilled manual worker'/
'Other manual worker' PROMPTOTH

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ljob4  DEFINE
      'Looking after the home/'
      'Student (full time)/'
      'Retired/'
      'Seeking a job/'
      'Other not working' PROMPTOTH

      UNSET djob
djob   DUMMYASK  ''
      RESP LIST
      ljob1/ljob2/ljob3/ljob4

      IF      ( d4 = 'Self-employed'      ) { SET djob = 1 }
      IF      ( d4 = 'Employee (non-manual)' ) { SET djob = 2 }
      IF      ( d4 = 'Manual worker'      ) { SET djob = 3 }
      IF      ( d4 = 'Currently not working' ) { SET djob = 4 }

d4a    ASK      '      @
D.4a.  So that is to say ...?@[READ OUT]@'
      RESP SP
      djob IN      mjob
      DUMMYOTHER      (39)

d6     ASK      '      @
D.6.   And the area you live in, would you describe it as ...?
@      READ OUT@'
      RESP SP
      'Metropolitanm zone/'
      'Other Town/urban centre/'
      'Rural zone'

name   ASK '@@NAME - And finally, your name is...INTERVIEWER TYPE IN NOW, DO
      NOT TAKE SERIAL NUMBER@@@'
      RESP CODED

fxname FIX (20) name

pser   PROTECT 'SERIAL NO. IS: '+sernum+' - '+keydisp+keyno

thank  DISPLAY '@@@@@' -THANK AND CLOSE -@@@@@
On behalf of ICM, I would like to thank you for the time and help you've
given me today.@@@
I am ... and if you have any questions about this research, I can give you a
phone number to contact us on. Would you like it?@@@
(IF ASKED) Please contact Russell North on 0207 556 9284@@@'
      PAUSE

d1     ASK      '      @
D.1.   INTERVIEWER CODE SEX OF RESPONDENT@'
      RESP SP
      'Male/'
      'Female'

      INCLUDE '/u/catidp/date2'

```

COMMENT ----- ** THIS LINE SHOULD BE AT THE END OF THE SCRIPT
UNPROTECT pser

SET compfl = 1

DISPLAY '@INTERVIEWER :@
START TIME WAS = '+dtime1+'@
TIME END IS = '+dtime2+'@@'

conf ASK 'I hereby confirm that this interview has been conducted within
the MRS code of conduct.@'
RESP SP 'Yes/
'No'

GOTO fin

sorry DISPLAY '@@In that case I'm sorry to have disturbed you.@@'
PAUSE
SIGNAL 5

fin END