

ZA4726

**Flash Eurobarometer 192
(Entrepreneurship)**

**Country Specific Questionnaire
Ireland**

**Flash Eurobarometer 192 "Entrepreneurship"
Final Questionnaire**

DEMOGRAPHICS

D1. Gender

(DO NOT ASK - MARK APPROPRIATE)

Male 1
Female 2

D2. How old are you?

[][] REFUSAL/NO ANSWER
[99] [years old]

D3. How old were you when you stopped full-time education?

(Write in THE AGE WHEN EDUCATION WAS TERMINATED)

[][] years old
[99] [REFUSAL/NO ANSWER]
[01] [NEVER BEEN IN FULL TIME EDUCATION]
[00] [STILL IN FULL TIME EDUCATION]

D4. As far as your current occupation is concerned, would you say you are self-employed, in paid employment or would you say that you are without a professional activity?

(IF A RESPONSE TO THE MAIN CATEGORY IS GIVEN, READ OUT THE RESPECTIVE SUB-CATEGORIES)

Does it mean that you are a(n)...

- Self-employed

→ i.e. :

- farmer, forester, fisherman 11
- owner of a shop, craftsman 12
- professional (lawyer, medical practitioner, accountant, architect,...)
13
- manager of a company 14
- other 15

- In paid employment

→ i.e. :

White-collar

- professional (employed doctor, lawyer, accountant, architect) 21
- general management, director or top management 22
- middle management 23
- Civil servant 24
- office clerk 25
- other employee (salesman, nurse, etc...) .. 26
- other 27

Blue-collar

- supervisor / foreman (team manager, etc...)31
- Manual worker32
- unskilled manual worker33
- other.....34

- Without a professional activity

→ i.e. :

- looking after the home41
- student (full time)42
- retired43
- seeking a job.....44
- other.....45

- (Refusal) 99

D6. Would you say you live in a ...?

- metropolitan zone1
- other town/urban centre2
- rural zone.....3

D7A. Could you tell me the occupation of your father? Is he or was he self-employed, white-collar employee in private sector, blue-collar employee in private sector, civil servant or without a professional activity?

[READ OUT – ONLY ONE ANSWER]

- self-employed 1
- white-collar employee in private sector..... 2
- blue-collar employee in private sector 3
- civil servant..... 4
- without a professional activity 5
- DK/NA 9

D7B. Could you tell me the occupation of your mother? Is she or was she self-employed, white-collar employee in private sector, blue-collar employee in private sector, civil servant or without a professional activity?

[READ OUT – ONLY ONE ANSWER]

- self-employed 1
- white-collar employee in private sector..... 2
- blue-collar employee in private sector 3
- civil servant..... 4
- without a professional activity 5
- DK/NA 9

We are conducting a survey in the 25 countries of the European Union and in some other countries including the United States, Norway and Iceland, concerning entrepreneurial activity.

Q1. Suppose you could choose between different kinds of jobs, which one would you prefer:...

[READ OUT – ONLY ONE ANSWER]

- Being an employee..... 1
- or being self-employed 2
- (none of these) 3
- [DK/NA] 9

[TO THOSE WHO ANSWERED "EMPLOYEE" IN Q1 (Q1=1)]

Q2. Why would you prefer to be an employee rather than self-employed?

[DO NOT READ OUT – SPONTANEOUS – CODE THE ANSWERS BELOW]

- a) Regular, fixed income versus irregular, variable income / stability of employment 1
- b) Fixed working hours.....2
- c) Social security and/or insurances..... 3
- d) Lack of business idea/opportunity 4
- e) Lack of finances for self-employment 5
- f) Lack of skills for self-employment 6
- g) Severity of decision – difficult to reverse decision / being tied to business 7
- h) It is the normal/expected thing to do / never thought of being self-employed before 8
- i) Red tape / Administrative difficulties 9
- j) Afraid of legal and social consequences if I fail 10
- k) Other 11
- l) [DK/NA] 99

[TO THOSE WHO ANSWERED "SELF-EMPLOYED" IN Q1 (Q1=2)]

Q3. Why would you prefer to be self-employed rather than an employee?

[DO NOT READ OUT – SPONTANEOUS – CODE THE ANSWERS BELOW]

- a) Personal independence/self-fulfilment/interesting tasks 1
- b) A business opportunity..... 2
- c) Better income prospects..... 3
- d) Freedom to choose place and time of working..... 4
- e) Lack of attractive employment opportunities..... 5
- f) Members of family / friends are self-employed..... 6
- g) Favourable economic climate..... 7
- h) To avoid uncertainties related to employment..... 8
- i) Other 9
- j) [DK/NA] 99

[TO THOSE WHO ANSWERED "SELF-EMPLOYED" IN Q1 (Q1=2)]

Q4. Would you prefer to run your own company and invest in it or rather just to work for yourself?

[READ OUT – ONLY ONE ANSWER]

- You would prefer to own your own company 1
- You would prefer to work for yourself but not necessarily own your own company 2
- [DK/NA]..... 9

[TO THOSE WHO DID NOT ANSWER "SELF-EMPLOYED" IN D4]

Q5. Personally, how desirable is it for you to become self-employed within the next 5 years?

[READ OUT – ONLY ONE ANSWER]

- Very desirable 1
- Rather desirable 2
- Rather undesirable 3
- Not desirable at all 4
- [DK/NA]..... 9

[TO THOSE WHO DID NOT ANSWER "SELF-EMPLOYED" IN D4]

Q6. Regardless of whether or not you would like to become self-employed, would it be feasible for you to be self-employed within the next 5 years?

[READ OUT – ONLY ONE ANSWER]

- Very feasible 1
- Quite feasible 2
- Not very feasible 3
- Not feasible at all 4
- [DK/NA]..... 9

[TO THOSE WHO ANSWERED "NOT VERY FEASIBLE" OR "NOT FEASIBLE AT ALL" IN Q6]

Q7. Why would it not be feasible for you to be self-employed within the next 5 years?

[DO NOT READ OUT – SPONTANEOUS – CODE THE ANSWERS BELOW]

- a) Lack of business idea/opportunity 1
- b) Lack of finances for self-employment 2
- c) Lack of skills for self-employment..... 3
- d) Burden of red tape / Administrative difficulties 4
- e) Other 5
- f) [DK/NA].....9

[TO THOSE WHO ANSWERED “STUDENT (FULL TIME) IN D4]

Q8. At school or university, have you participated in any course or activity about entrepreneurship or setting up a business?

- Yes 1
- No 2
- [DK/NA] 9

[

[TO ALL]

Q9. I will read you a list of statements. Please tell me, do you strongly agree, agree, disagree or strongly disagree with the following statements?

[READ OUT – ROTATE – ONE ANSWER ONLY FOR EACH ITEM]

- strongly agree 1
- agree 2
- disagree 3
- strongly disagree 4
- [DK/NA] 9

- a) My school education helped me to develop my sense of initiative – a sort of entrepreneurial attitude 1 2 3 4 9
- b) My school education helped me to better understand the role of entrepreneurs in society 1 2 3 4 9
- c) My school education made me interested to become an entrepreneur 1 2 3 4 9

[TO ALL]

Q10. I am going to read you another list of statements. Please tell me, do you agree or disagree with them?

[READ OUT – ROTATE – ONE ANSWER ONLY FOR EACH ITEM]

- agree 1
- disagree 2
- [DK/NA] 9

- a) Entrepreneurship is the basis of wealth creation, benefiting us all..... 1 2 9
- b) Entrepreneurs think only about their own wallet..... 1 2 9
- c) Entrepreneurs are job creators..... 1 2 9
- d) Entrepreneurs exploit other people's work 1 2 9

[TO ALL]

Q11. Have you ever started a business or are you taking steps to start one?

[READ OUT – ONLY ONE ANSWER]

- Yes 1
- no 2
- [DK/NA] 9

[IF Q11 = 2]

Q11a. How would you describe your situation:

- It never came to your mind to start up a business 1
- You are thinking about starting up a business 2
- You thought of it or you had already taken steps to start a business but gave up 3
- [DK/NA] 9

[IF Q11 = 1]

Q11b. How would you describe your situation:

- You are currently taking steps to start a new business..... 1
- You have started or taken over a business in the last three years which is still active today 2
- You started or took over a business more than three years ago and it's still active 3
- Once started a business, but currently you are no longer an entrepreneur since business has

- failed.....
-4
- Once started a business, but currently you are no longer an entrepreneur since business was sold, transferred or closed 5
- [DK/NA]..... 9

[TO THOSE WHO ANSWERED Q11 = 1 OR Q11a = 3]

Q12. For each of the following elements, please tell me if it was very important, rather important, rather not important or not important at all for making you take steps to start a new business or take over one.

[READ OUT – ROTATE – ONE ANSWER PER LINE]

- Very important..... 1
 - Rather important.....2
 - Rather not important3
 - Not important at all.....4
 - [DK/NA] 9
-
- a) Dissatisfaction with regard to your previous situation 1 2 3 4 9
 - b) An appropriate business idea 1 2 3 4 9
 - c) Contact with an appropriate business partner 1 2 3 4 9
 - d) Receiving the necessary financial means 1 2 3 4 9
 - e) Changes in family circumstances 1 2 3 4 9

[TO THOSE WHO ANSWERED Q11 = 1]

Q13. All in all, would you say you started, or are starting, your business because you saw an opportunity or you started it out of necessity?

[READ OUT – ONLY ONE ANSWER]

- You started it because you came across an opportunity 1
- You started it because it was a necessity2
- [Both].....3
- [DK/NA] 9

[TO ALL]

Q14. If you currently had the means to start your own business, including sufficient funding, would you rather set up a new one or take over an existing one?

[READ OUT – ONLY ONE ANSWER]

- Set up a new one..... 1

- Take over an existing business	2
- [None of these, not interested]	3
- [DK/NA].....	9

Q15. If you were to set up a business today, which are the two risks you would be most afraid of? Is it:...

[READ OUT – ROTATE – MAXIMUM TWO ANSWERS]

- The uncertainty of your income 1
- Job insecurity 2
- The risk of losing your property 3
- The need to devote too much energy or time to it 4
- The possibility of suffering a personal failure 5
- The possibility of going bankrupt..... 6
- [DK/NA]..... 9

- a) First mention 1 2 3 4 5 6 9
- b) Second mention 1 2 3 4 5 6 9

Q16. Do you strongly agree, agree, disagree or strongly disagree with the following opinion?

[READ OUT – ROTATE – ONE ANSWER ONLY FOR EACH ITEM]

- strongly agree 1
- agree 2
- disagree 3
- strongly disagree 4
- [DK/NA] 9

- a) It is difficult to start one's own business due to a lack of available financial support 1 2 3 4 9
- b) It is difficult to start one's own business due to the complex administrative procedures 1 2 3 4 9
- c) It is difficult to obtain sufficient information on how to start a business 1 2 3 4 9
- e) One should not start a business if there is a risk it might fail..... 1 2 3 4 9
- f) People who have started their own business and have failed should be given a second chance 1 2 3 4 9
- g) I would never invest money in a business managed by someone who has already failed in the past 1 2 3 4 9

Q17. Please rank the following three categories of people: entrepreneurs, civil servants, and managers in large companies, according to their status in society. Please tell me who do you consider having the highest ranking status? And who do you consider having the second highest?

[READ OUT – ONLY ONE ANSWER]

- Highest..... 1
- Second highest 2
- Third 3
- [DK/NA]..... 9

- Entrepreneur 1 2 3 9
- Civil servant 1 2 3 9
- Manager in a large company 1 2 3 9