

**Mexico**  
**ISSP 2007 – Leisure Time and Sports**  
**Study Description**

2008-07-18

## ISSP Study Description Form – Mexico (MX)

*Study title:* Leisure Time and Sports (ISSP 2007 Module).

*Fieldwork dates:* June 26<sup>th</sup> to July 8<sup>th</sup> of 2008.

*Principal investigators:*

Research team integrated by César Augusto Morones, Yasodhara Silva, Jorge Alberto Godinez, Felipe de Jesús Palacios.

The survey was based upon a multi-stage stratified random sample through two partitions of the universe of the national population aged 18 years and over, and three selection stages for the urban and the rural cases.

First partition: The universe was divided in 21 strata of states.

Second partition: Within each stratum the universe was divided by urban (more than 2,500 inhabitants) and rural zones (less than 2,500 inhabitants).

*Sample type:*

First selection stage: After the assigned cases for stratum, AGEBs were selected for the urban cases and towns for the rural ones. The AGEBs are the Basic Geo-statistic Areas, which are perfectly defined as geographical units with known demographic and economic variables; its delimitation is smaller than municipalities.

Second selection stage: Within each selected AGEB or rural case were chosen the housings.

Third selection stage: It was selected the individual respondent by using the Kish grid method.

*Fieldwork institute:* Instituto de Mercadotecnia y Opinión (IMO).

*Fieldwork methods:* Face to face interviews.

*N. of respondents:* 1,607

*Details about issued sample:*

1. Total number of starting or issued names/addresses (gross sample size) *	2000
2. Interviews (1.0) Complete (1.1) Partial (1.2)	1607 50
3. Eligible, Non-Interview A. Refusal/Break-off (2.10) B. Non-Contact (2.20) C. Other i. Language Problems (2.33) ii. Miscellaneous Other (2.31, 2.32, 2.35)	217 126
3. Unknown Eligibility, Non-Interview (3.0)	
4. Not Eligible A. Not a Residence (4.50) B. Vacant Residence (4.60) C. No Eligible Respondent (4.70) D. Other (4.10,4.90)	

\* When new sample units are added during the field period via a new dwelling units list or other standard updating procedure, these additional issued units are added to the starting number of units to make up the total gross sample size. Also, when substitution is used, the total must include the originally drawn cases plus all substitute cases. See AAPOR/WAPOR Standard Definitions, pp. 9-10 for further clarification.

*Language(s):* Spanish

*Weight present:* No weighting

*Known systematic properties of sample:* No

*Deviations from ISSP questionnaire:* No, the ISSP module was the whole survey considering all the variables of the study.

*Publications :* In August of 2008, a first release of the results was distributed to the media, public offices in charge of sport and culture areas at national and local levels, as well to researchers focused on the topics of study.