

ZA4894

Flash Eurobarometer 212
(Attitudes towards the planned EU pilot project
"Erasmus for Young Entrepreneurs" –
Young would-be and young existing entrepreneurs)

Country Specific Questionnaire
United Kingdom

A. Information about the participants in the survey

Good morning / afternoon, I'm _____ from COMPANY. We are conducting a survey among citizens aged 18 to 40. How many persons are there in your household who are between the ages of 18 and 40?

0 - 0 Thank and Terminate

For this particular study we would like to interview people in this age group, and I am not allowed to interview anyone else. Thank you again for your willingness and cooperation.

1 - 1 CONTINUE WITH INTRO1

2 - 2 or more SKIP TO INTRO2

INTRO 1

May I please speak to this person in your household?

INTRO 2

I would like to interview the person in the family who had his or her birthday most recently of those family members who are between 18 and 40 years of age. Who would this person be out of those you mentioned? May I speak to him/her?

ONCE ELIGIBLE RESPONDENT IS REACHED

Good morning / afternoon, I'm _____ from COMPANY. I would like to ask you to participate in a brief survey conducted among young citizens of the European Union. The survey is commissioned by the European Commission. Please help me with your answers, it will not take more than 8 minutes. The questionnaire is anonymous; your responses will be used to generate statistics for our country. You can refuse to answer any of the questions, should you wish to.

D2. How old are you?

[][] years old
[00] [REFUSAL/NO ANSWER]

D1. Gender

(DO NOT ASK - MARK APPROPRIATE)

Male 1
Female 2

1 Which of the following statements describes best your current or future business situation?

[READ OUT – ONE ANSWER ONLY]

- You envisage to start your own business within the next 1-3 years → GO TO questionnaire B
- You have started your own business within the last 1-3 years → GO TO questionnaire C
- You thought of it or had already taken steps to start a business but gave up → Thank and Terminate

- other → Thank and Terminate
- [DK/NA] → Thank and Terminate

PB. Information on opinions and ideas about the planned pilot project “Erasmus for young entrepreneurs”

[QUESTIONNAIRE B: For those who answered “you envisage to start your own business”]

PB1. There is the idea to launch an EU programme that would support young would-be entrepreneurs who want to spend a period of time in another country in order to learn from and exchange experiences with other entrepreneurs and look for potential partners. How useful would it be for you to participate in such a programme, provided that expenses are at least partially covered?

[READ OUT – ONE ANSWER ONLY]

- Very useful..... 1 GO TO PB3
- Rather useful 2 GO TO PB3
- Rather un-useful 3
- Not useful at all 4
- [DK/NA]..... 9

[IF PB1=3, 4 or 9]

PB2. What would be the reasons for you for not spending some time abroad and learning from and exchanging experience with another entrepreneur? Could you tell me for each of the following reasons if they are very important, rather important, rather not important or not important at all?

[READ OUT – ONE ANSWER PER LINE]

- Very important 1
 - Rather important 2
 - Rather unimportant 3
 - Not important at all 4
 - [DK/NA]..... 9
-
- A. No time available 1 2 3 4 9
 - B. No advantage for my company 1 2 3 4 9
 - C. Too expensive 1 2 3 4 9
 - D. Too sensitive (in terms of business ideas and competition) 1 2 3 4 9
 - E. No interest in going abroad 1 2 3 4 9
 - F. I don't have the necessary language skills 1 2 3 4 9
 - G. Other personal reasons 1 2 3 4 9

[TO ALL]

PB3. What do you think would be more advantageous for you: to learn from and exchange experiences with a young entrepreneur who has established his/her company quite recently, OR

with an older and more experienced entrepreneur?

[READ OUT – ONE ANSWER ONLY]

- Young entrepreneur 1
- Older and more experienced entrepreneur 2
- [Both would have been fine] 3
- [DK/NA] 9

[TO ALL]

PB4_1. Should such a Programme be limited to young would-be entrepreneurs or should it be open to other target groups?

[READ OUT – ONE ANSWER POSSIBLE]

- Limited to young would-be entrepreneur..... 1 GO TO PB5_1
- Open to other target groups..... 2 GO TO PB4_2
- [DK/NA]..... 9 GO TO PB4_2

PB4_2. Which other target groups?

[READ OUT – ONE ANSWER ONLY]

- Mentioned 1
 - Not mentioned 2
 - [DK/NA]..... 9
-
- A. Young entrepreneurs 1 2 9
 - B. Any entrepreneur 1 2 9
 - C. Apprentices..... 1 2 9
 - D. University students 1 2 9
 - E. Other target group..... 1 2 9

PB5_1. What should be the age range of the target group of such a programme? Could you tell me first what the lower age limit should be for the target group?

- lower limit: [][] years old
- [DK/NA]

PB5_2. And what should be the upper age limit for the target group?

- higher limit: [][] years old
- [DK/NA]

PB6. From which branches / business sectors should the person moving abroad and the host

entrepreneur come from:

[READ OUT – ONE ANSWER ONLY]

- The same branch / business sector, or 1
- Different branches / business sectors? 2
- [Does not Matter]..... 3
- [DK/NA] 9

PB7. What should be the size of the enterprise you visit, for instance how many employees should the enterprise have?

[READ OUT – ONE ANSWER ONLY]

- Around 2 to 5 1
- Around 5 to 10..... 2
- Around 10 to 20..... 3
- Around 20 to 50..... 4
- More than 50 5
- [It does not matter] 6
- [DK/NA] 9

PB8. Do you strongly agree, agree, disagree or strongly disagree with what should be the main objectives of such an EU Programme:

[READ OUT – ONE ANSWER PER LINE]

- Strongly agree 1
 - Agree 2
 - Disagree 3
 - Strongly disagree 4
 - [DK/NA] 9
-
- A. To learn from the experiences of an entrepreneur running a business in the same, or in a similar sector of the planned enterprise 1 2 3 4 9
 - B. To look for potential business partners across national borders for the planned business project and establish a network 1 2 3 4 9
 - C. To search markets for products/services 1 2 3 4 9
 - D. To learn about the economic and legal environment of another country.... 1 2 3 4 9
 - E. To learn how to successfully run a company in another European country 1 2 3 4 9
 - F. To acquire skills that will help to develop new products and services for my own business 1 2 3 4 9
 - G. To receive training on how to run successfully a business 1 2 3 4 9
 - H. To get a broader cultural perspective 1 2 3 4 9
 - I. To improve language skills 1 2 3 4 9

PB9. If you consider learning as one of the main objectives for such an EU Programme, how useful would the following topics be for you to be taught about? Very useful, rather useful, rather not useful, or not useful at all?

[READ OUT – ONE ANSWER PER LINE]

- Very useful..... 1
 - Rather useful 2
 - Rather un-useful 3
 - Not useful at all 4
 - [DK/NA]..... 9
-
- A. The single market and EU law 1 2 3 4 9
 - B. Growth and internationalisation of companies 1 2 3 4 9
 - C. The local market and business environment in the host country 1 2 3 4 9
 - D. Specific skills and know-how of the host company 1 2 3 4 9
 - E. Language..... 1 2 3 4 9
 - F. other..... 1 2 3 4 9

PB10. What would be the ideal length of the period that you would be able to spend abroad? Please tell me the number of months?

[PRE-CODED LIST]

- Less than one month..... 1
- Around 1 month..... 2
- Around 2 months..... 3
- Around 3 months..... 4
- Around 4 months..... 5
- Around 5 months..... 6
- Around 6 months..... 7
- More than 6 months 8
- [DK/NA]..... 9

PB11. Would you be ready to contribute to the financing of your stay abroad?

[READ OUT – ONE ANSWER ONLY]

- Yes 1
- No 2 GO TO PB13
- [DK/NA]..... 9 GO TO PB13

[[IF PB11=1]]

PB12. What type of costs would you be ready to cover yourself?

[READ OUT – ONE ANSWER PER LINE]

- Mentioned 1
- Not mentioned 2
- [DK/NA] 9

- A. Preparatory costs (language course, training) 1 2 9
- B. Travel costs 1 2 9
- C. Daily expenses (food, accommodation) 1 2 9

[TO ALL]

PB13. Do you strongly agree, agree, disagree or strongly disagree with the following statements about the impact of such a programme? Staying in a company abroad ...

[READ OUT – ONE ANSWER PER LINE]

- Strongly agree 1
- Agree 2
- Disagree 3
- Strongly disagree 4
- [DK/NA] 9

- A. makes it easier for a young would-be entrepreneurs to start up his/her business 1 2 3 4 9
- B. makes the chances of success of a business higher 1 2 3 4 9
- C. contributes to knowledge and inter-cultural understanding 1 2 3 4 9
- D. has no impact on the start-up of a new undertaking 1 2 3 4 9

PB14. Do you have other views or suggestions on the planned pilot programme to support young would-be entrepreneurs? (max. 4000 characters)

Textbox

[[QUESTIONNAIRE C: For those who answered “started their own company”]]

PC1. There is the idea to launch an EU programme that would support young entrepreneurs who want to spend a period of time in another country in order to learn from and exchange experiences with other entrepreneurs and look for potential partners.

How useful would it be for you to participate in such a programme, provided that expenses are at least partially covered?

[READ OUT- ONE ANSWER ONLY]

- Very useful..... 1 GO TO PC3
- Rather useful 2 GO TO PC3
- Rather un-useful 3
- Not useful at all 4
- [DK/NA]..... 9

[IF PC1=3, 4 or 9]

PC2. What would be the reasons for you for not considering it useful to spend some time abroad and learning from and exchanging experience with another entrepreneur? Could you tell me for each of the following reasons if they are very important, rather important, rather not important or not important at all?

[READ OUT – ONE ANSWER PER LINE]

- Very important 1
 - Rather important 2
 - Rather unimportant 3
 - Not important at all..... 4
 - [DK/NA]..... 9
-
- A. No time available 1 2 3 4 9
 - B. No advantage for my company 1 2 3 4 9
 - C. Too expensive 1 2 3 4 9
 - D. Too sensitive (in terms of business ideas and competition) 1 2 3 4 9
 - E. No interest in going abroad 1 2 3 4 9
 - F. I don't have the necessary language skills 1 2 3 4 9
 - G. Other personal reasons 1 2 3 4 9

[TO ALL]

PC3. What do you think would be more advantageous for you: to learn from and exchange experiences with a young entrepreneur who has established his/her company quite recently, OR with an older and more experienced entrepreneur?

[READ OUT – ONE ANSWER ONLY]

- Young entrepreneur 1
- Older and more experienced entrepreneur 2

- [Both would have been fine]..... 3
- [DK/NA]..... 9

[TO ALL]

PC4_1. Should such a Programme be limited to young entrepreneurs or should it be open to other target groups?

[READ OUT – ONE ANSWER POSSIBLE]

- Limited to young entrepreneurs 1 GO TO PC5_1
- Open to other target groups..... 2 GO TO PC4_2
- [DK/NA]..... 9 GO TO PC4_2

PC4_2. Which other target groups?

[READ OUT – ONE ANSWER ONLY]

- Mentioned 1
 - Not mentioned 2
 - [DK/NA]..... 9
-
- A. Any entrepreneur 1 2 9
 - B. Would-be entrepreneurs 1 2 9
 - C. Apprentices..... 1 2 9
 - D. University students 1 2 9
 - E. Other target group..... 1 2 9

PC5_1. What should be the age range of the target group of such a programme? Could you tell me first what the lower age limit should be for the target group?

- lower limit: [][] years old
- [DK/NA]

PC5_2. And what should be the upper age limit for the target group?

- higher limit: [][] years old
- [DK/NA]

PC6. From which branches / business sectors should the person moving abroad and the host entrepreneur come from:

[READ OUT – ONE ANSWER ONLY]

- The same branch / business sector, or 1
- Different branches / business sectors? 2

- [Does not Matter]..... 3
- [DK/NA]..... 9

PC7. What should be the size of the enterprise you visit, for instance how many employees should the enterprise have?

[READ OUT – ONE ANSWER ONLY]

- Around 2 to 5 1
- Around 5 to 10..... 2
- Around 10 to 20..... 3
- Around 20 to 50..... 4
- More than 50 5
- [It does not matter] 6
- [DK/NA]..... 9

PC8. Do you strongly agree, agree, disagree or strongly disagree with what should be the main objectives of such an EU Programme:

[READ OUT – ONE ANSWER PER LINE]

- Strongly agree 1
 - Agree 2
 - Disagree 3
 - Strongly disagree..... 4
 - [DK/NA]..... 9
-
- A. To learn from the experiences of an entrepreneur running a business in the same, or in a similar sector of the planned enterprise 1 2 3 4 9
 - B. To look for potential business partners across national borders for the planned business project and establish a network 1 2 3 4 9
 - C. To search markets for products/services 1 2 3 4 9
 - D. To learn about the economic and legal environment of another country.... 1 2 3 4 9
 - E. To learn how to successfully run a company in another European country 1 2 3 4 9
 - F. To acquire skills that will help to develop new products and services for my own business 1 2 3 4 9
 - G. To receive training on how to run successfully a business 1 2 3 4 9
 - H. To get a broader cultural perspective 1 2 3 4 9
 - I. To improve language skills..... 1 2 3 4 9

PC9. If you consider learning as one of the main objectives for such an EU Programme, how useful would the following topics be for you to be taught about? Very useful, rather useful, rather not useful, or not useful at all?

[READ OUT – ONE ANSWER PER LINE]

- Very useful.....	1
- Rather useful	2
- Rather un-useful	3
- Not useful at all.....	4
- [DK/NA].....	9
A. The single market and EU law	1 2 3 4 9
B. Growth and internationalisation of companies	1 2 3 4 9
C. The local market and business environment in the host country	1 2 3 4 9
D. Specific skills and know-how of the host company	1 2 3 4 9
E. Language.....	1 2 3 4 9
F. other.....	1 2 3 4 9

**PC10. What would be the ideal length of the period that you would be able to spend abroad?
Please tell me the number of months?**

[PRE-CODED LIST]

- Less than one month.....	1
- Around 1 month.....	2
- Around 2 months.....	3
- Around 3 months.....	4
- Around 4 months.....	5
- Around 5 months.....	6
- Around 6 months.....	7
- More than 6 months	8
- [DK/NA].....	9

PC11. Would you be ready to contribute to the financing of your stay abroad?

[READ OUT – ONE ANSWER ONLY]

- Yes	1	
- No	2	GO TO PB13
- [DK/NA].....	9	GO TO PB13

[IF PC11=1]

PC12. What type of costs would you be ready to cover yourself?

[READ OUT – ONE ANSWER PER LINE]

- Mentioned.....	1
- Not mentioned	2
- [DK/NA].....	9
A. Preparatory costs (language course, training)	1 2 9
B. Travel costs	1 2 9

C. Daily expenses (food, accommodation) 1 2 9

PC13. Would you be ready to contribute to the hosting of a young (would-be) entrepreneur who would stay in your company?

[READ OUT – ONE ANSWER ONLY]

- Yes 1
- No 2 GO TO PB15
- [DK/NA]..... 9 GO TO PB15

[IF PC13=1]

PC14. What kind of contribution could you offer when hosting a young (would-be) entrepreneur?

[READ OUT – ONE ANSWER PER LINE]

- Mentioned 1
- Not mentioned 2
- [DK/NA]..... 9

- A. Covering the travel expenses..... 1 2 9
- B. Providing board and accommodation..... 1 2 9
- C. A small salary / fee 1 2 9
- D. Office space, training, language course..... 1 2 9
- E. Introduction to the local business environment in the host country 1 2 9
- F. Sharing specific skills and know-how of my company 1 2 9

[TO ALL]

PC15. Do you strongly agree, agree, disagree or strongly disagree with the following statements about the impact of such a programme? Staying in a company abroad ...

[READ OUT – ONE ANSWER PER LINE]

- Strongly agree 1
- Agree 2
- Disagree 3
- Strongly disagree..... 4
- [DK/NA]..... 9

- A. makes it easier for a young (would-be) entrepreneurs to start up his/her business 1 2 3 4 9
- B. makes the chances of success of a business higher 1 2 3 4 9
- C. contributes to knowledge and inter-cultural understanding 1 2 3 4 9
- D. has no impact on the start-up of a new undertaking 1 2 3 4 9

PC16. Do you have other views or suggestions on the planned pilot programme to support young would-be entrepreneurs? (max. 4000 characters)

Textbox

D3. How old were you when you stopped full-time education?

[Write in THE AGE WHEN EDUCATION WAS TERMINATED]

- [][] years old
- [00] [STILL IN FULL TIME EDUCATION]
- [01] [NEVER BEEN IN FULL TIME EDUCATION]
- [99] [REFUSAL/NO ANSWER]

D4. As far as your current occupation is concerned, would you say you are self-employed, an employee, a manual worker or would you say that you are without a professional activity? Does it mean that you are a(n)...

[IF A RESPONSE TO THE MAIN CATEGORY IS GIVEN, READ OUT THE RESPECTIVE SUB-CATEGORIES -]

- Self-employed

- i.e. : - farmer, forester, fisherman..... 11
- owner of a shop, craftsman..... 12
- professional (lawyer, medical practitioner, accountant, architect,...) 13
- manager of a company 14
- other 15

- Employee

- i.e. : - professional (employed doctor, lawyer, accountant, architect) 21
- general management, director or top management..... 22
- middle management..... 23
- Civil servant 24
- office clerk..... 25
- other employee (salesman, nurse, etc...) 26
- other 27

- Manual worker

- i.e. : - supervisor / foreman (team manager, etc...)..... 31
- Manual worker 32
- unskilled manual worker..... 33
- other 34

- Without a professional activity

- i.e. : - looking after the home..... 41
- student (full time) 42
- doing an apprenticeship 46
- retired 43
- seeking a job..... 44
- other 45
- [Refusal] 99

D6. Would you say you live in a ...?

- metropolitan zone.....	1
- other town/urban centre	2
- rural zone.....	3
- [Refusal].....	9